



SFMTA



29 Sunset Improvement Project

SFMTA Board of Directors

June 6, 2023

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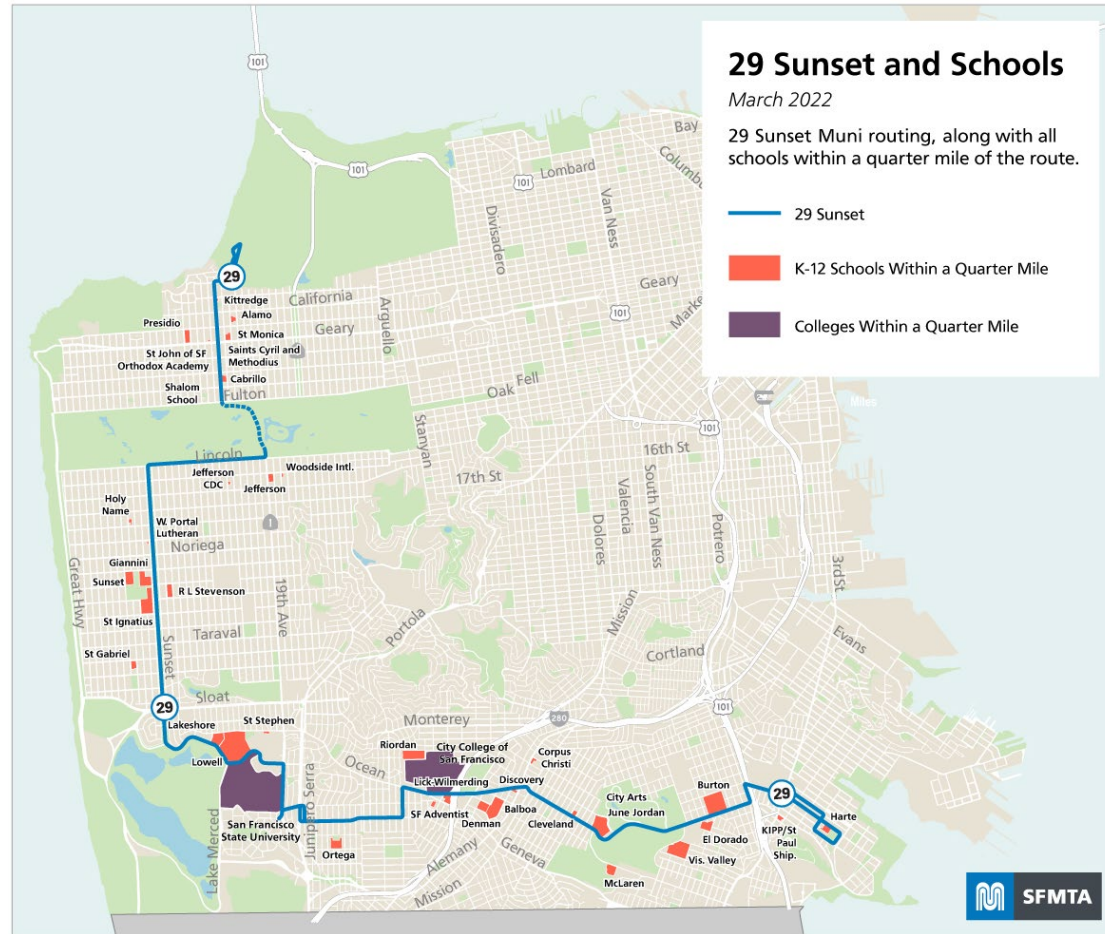
- Muni Forward project to improve:
 - transit travel time and reliability,
 - rider amenity, safety and accessibility,
 - and crosstown transit options
- ... on busy route (14,000 riders per day)



- Two-phase project, starting on west side
- “Paves the way” for 29 Rapid

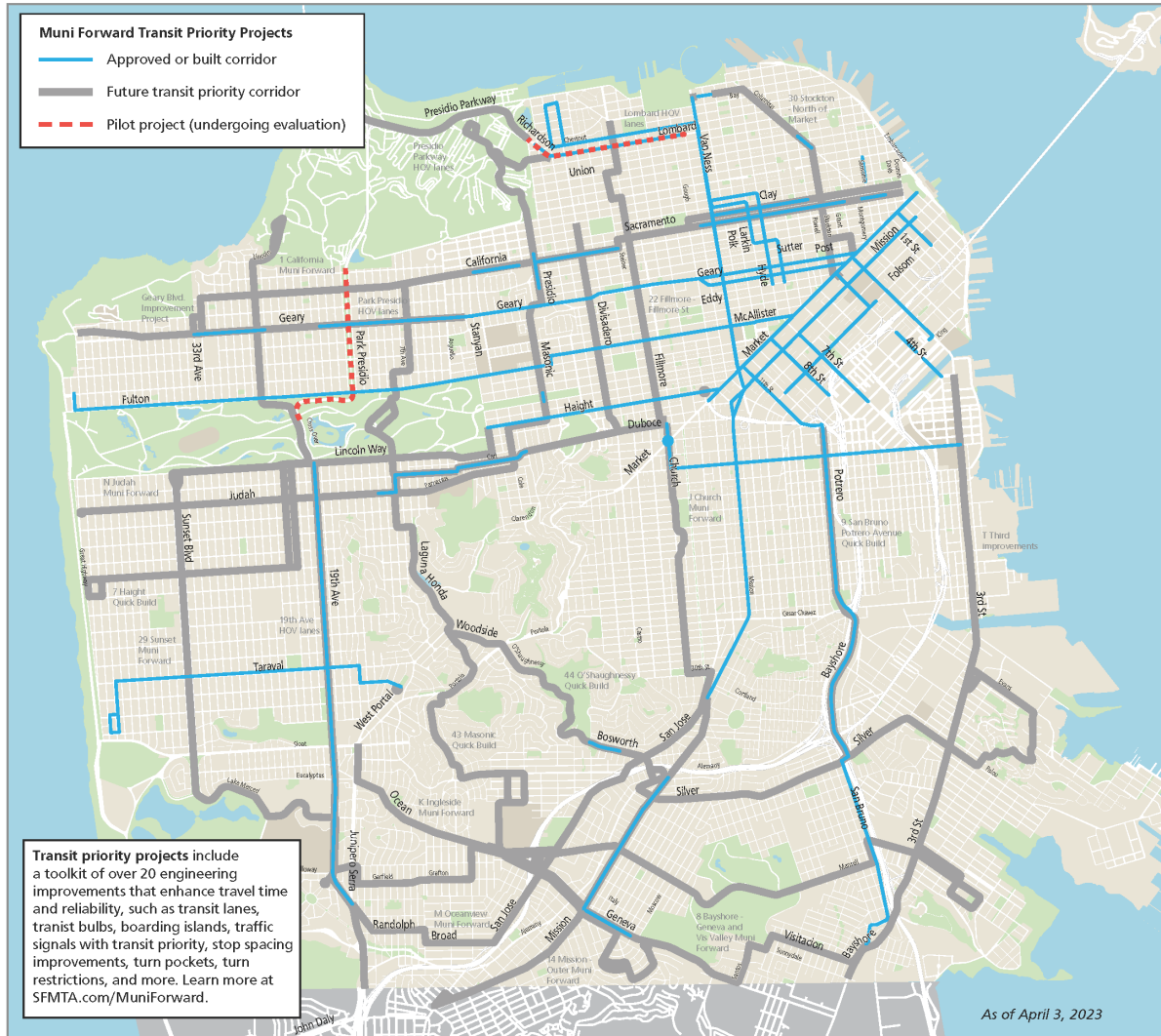
About the 29 Sunset

- Long crosstown route spanning south and west sides
- Serves large number of schools and universities
- Not a commute route – high ridership both ways, all day
- Issues with delay, crowding



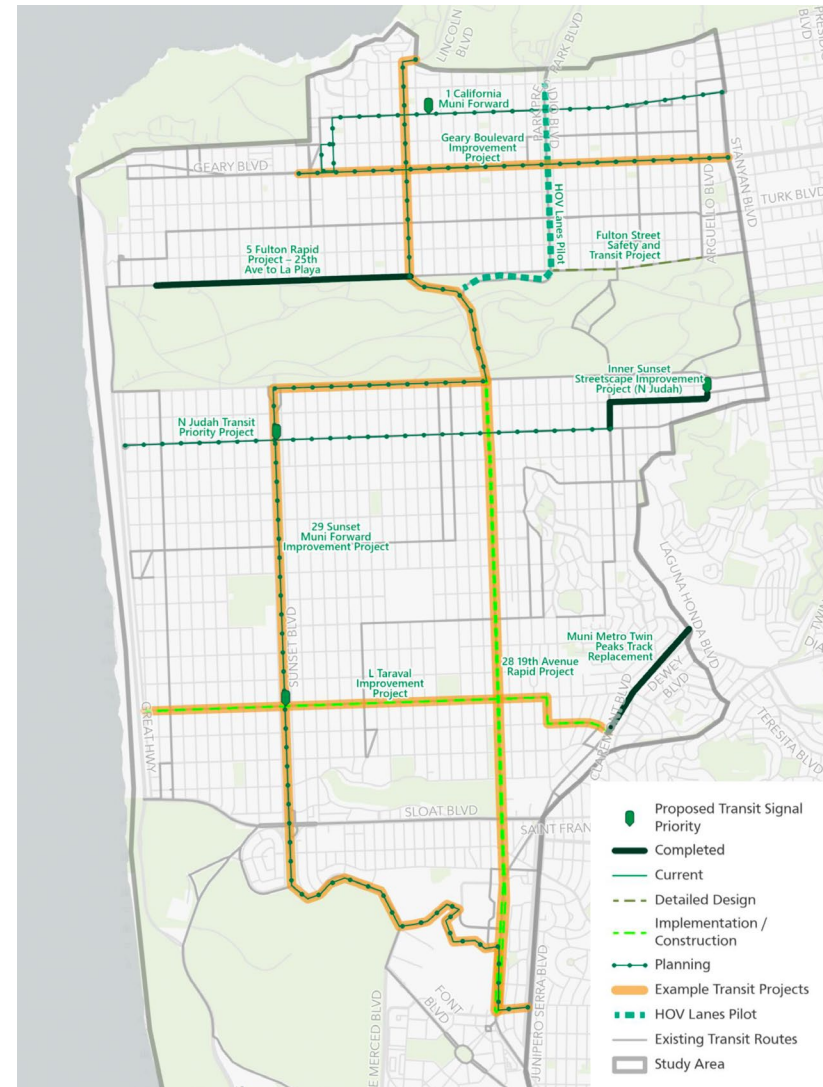
Muni Forward

- About 80 miles of reliability upgrades approved or built since 2014
- Ridership increased 14% on Rapid bus from 2016 to 2018
- Time savings of 9-20% or more in seven corridors
- Time savings on transit lanes implemented during the pandemic: 11-31%



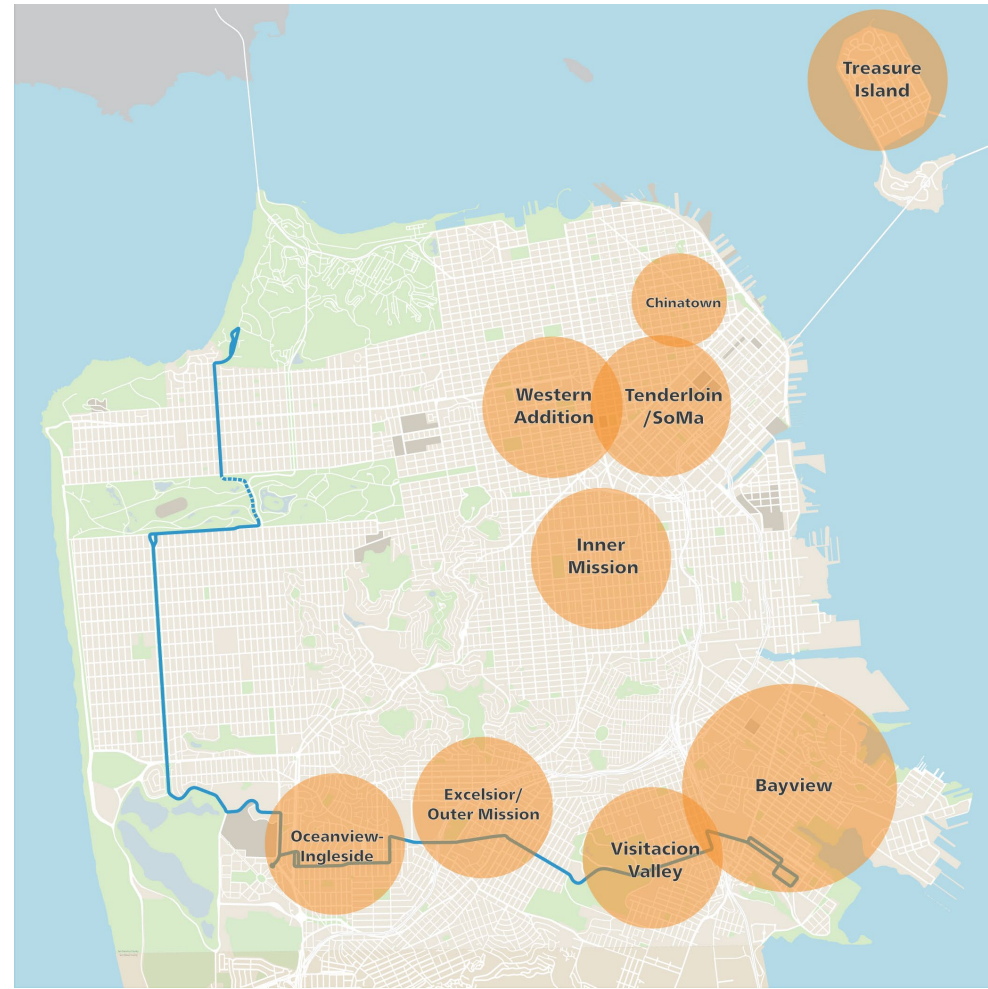
West Side Transportation Strategy

- 29 Sunset just one of many SFMTA projects on the West Side (map shows current transit projects)
- Lincoln Way Quick-Build Project pedestrian and bicycle safety improvements starting this summer



SFMTA Service Equity Strategy

- 29 Sunset is SFMTA Service Equity Strategy route prioritized for improvements
- Serves four of nine Equity Strategy Neighborhoods
- Improvements on west side will benefit whole route; south side outreach to begin soon

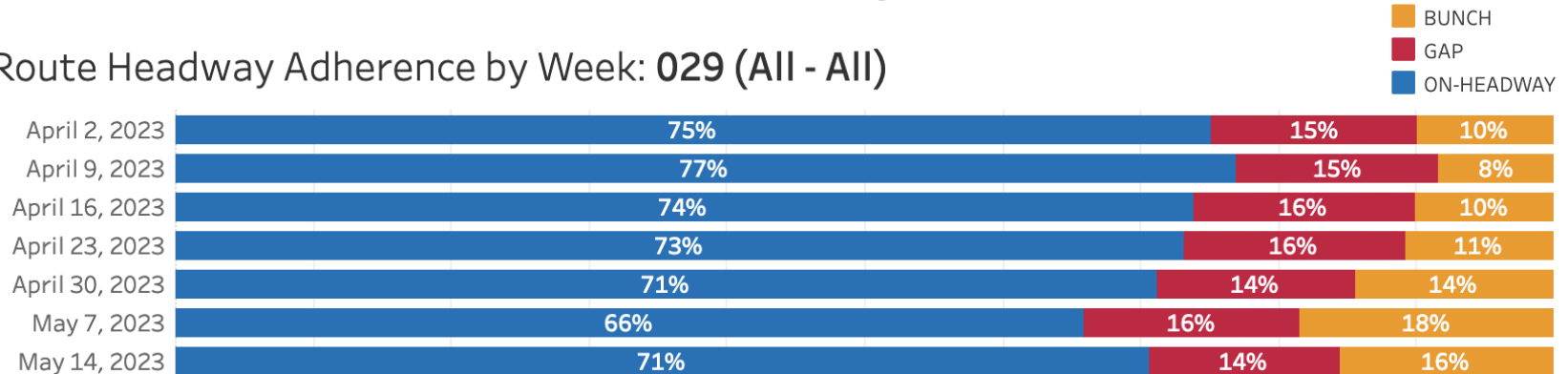


Muni Service Equity Strategy neighborhoods are areas with high percentages of households with low incomes and people of color

Reliability

- Recent on-time performance generally in 70-80% range, compared to ~80+% systemwide
- 20-30% of arrivals bunched or gapped

Route Headway Adherence by Week: 029 (All - All)



Bunching occurs if a vehicle arrives less than two minutes after a preceding vehicle, or less than one minute for routes with vehicles scheduled to arrive every five minutes or less. **Gapping** occurs if a vehicle arrives five or more minutes later than the scheduled headway.

Recent Improvements

- In 2014, “queue jump” transit-only left-turn added on Lincoln at 19th Avenue
- In 2015, route realigned from Geneva to Ocean to reduce travel time
- Extra “school tripper” service added in 2017 and 2021
- In 2022, frequencies improved to 9 mins



Photograph by Aaron Bialick

- Recently approved near- to far-side stop relocations and improvements on Sunset Blvd to be implemented along with repaving project through 2024

Community Engagement

Project conceived in response to community organizing, including from students



San Francisco Youth Commission meeting

CHANGE THE MUNI 29 BUS!

THE 29 BUS HAS MADE IT DIFFICULT TO GET TO + FROM SCHOOL.
WE NEED YOUR HELP TO IMPROVE THE 29!

1. FOLLOW OUR INSTAGRAM
⇒ [@Students.change29](https://www.instagram.com/Students.change29) ⇐

2. SEND DM / POST ON STORY
We are collecting your 29 bus experiences.
*IS IT PASSING YOU? VIDEO IT.
REALLY CROWDED? TAKE A PHOTO.
TELL US YOUR STORY!*

OPEN DM: MON. 2/10 - FRI. 2/14
WE WILL SHARE THE RESULTS WITH MUNI.

3. USE #FIXOUR29
TO SUPPORT THE CAMPAIGN!

Lowell HS Instagram campaign

Community Engagement

- 2019: Initial meetings
- Fall 2021: Community survey
- Spring 2022: Stakeholder listening tour
- Winter 2022-23: Proposals
 - Open houses
 - Q&A session
 - Stakeholder meetings
 - Merchant visits

 **29 Sunset Improvement Project**



Take our 29 Sunset survey
Realice nuestra encuesta 29 Sunset
請填寫29號巴士問卷調查
Kunin ang aming survey tungkol sa 29 Sunset

Have feedback about the 29 Sunset?
¿Tiene comentarios sobre el 29 Sunset?
有關於 29 號巴士的反饋?
Mayroon bang puna tungkol sa 29 Sunset?

Text YES to the number below to take the survey
(209) 255-4260
Envíe un mensaje de texto con la palabra SI al número anterior para realizar la encuesta
請發 "是" 致 以上電話號碼來參加調查
Text ang oo sa numero sa itaas upang kunin ang survey

To take the survey online, visit [SFMTA.com/Improve29](https://sfmta.com/improve29)
Para realizar la encuesta en línea, visite [SFMTA.com/Improve29](https://sfmta.com/improve29)
接受在線調查, 請上網 [SFMTA.com/Improve29](https://sfmta.com/improve29)
Upang kunin ang survey online, bisitahin and [SFMTA.com/Improve29](https://sfmta.com/improve29)

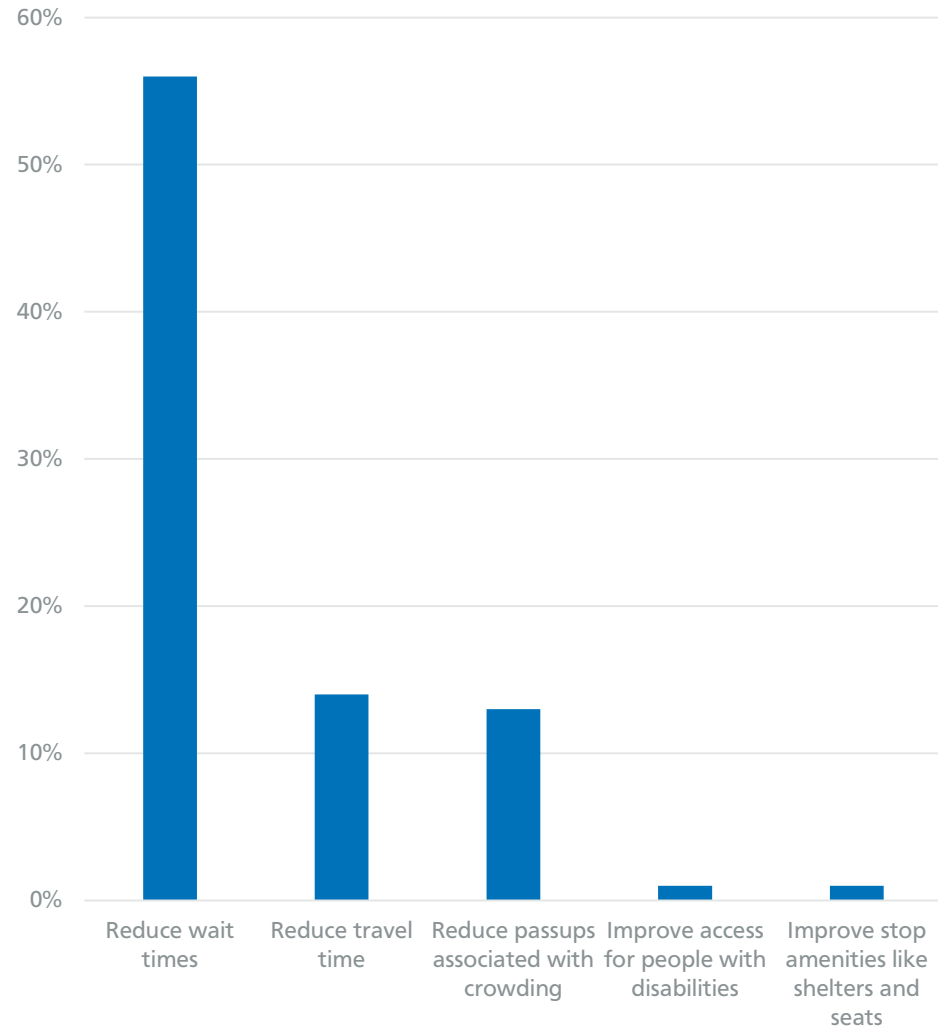


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[SFMTA.com/Improve29](https://sfmta.com/improve29)

Community Engagement Findings

- Need for greater reliability and reduced travel times, crowding and pass-ups
- Concerns about stop removal, primarily on Sunset Blvd
- Desire for Rapid service



Proposals

- Improved stops on Lincoln
- Bulbs on Lincoln, Holloway
- Transit signal priority upgrades
- Limited parking impacts



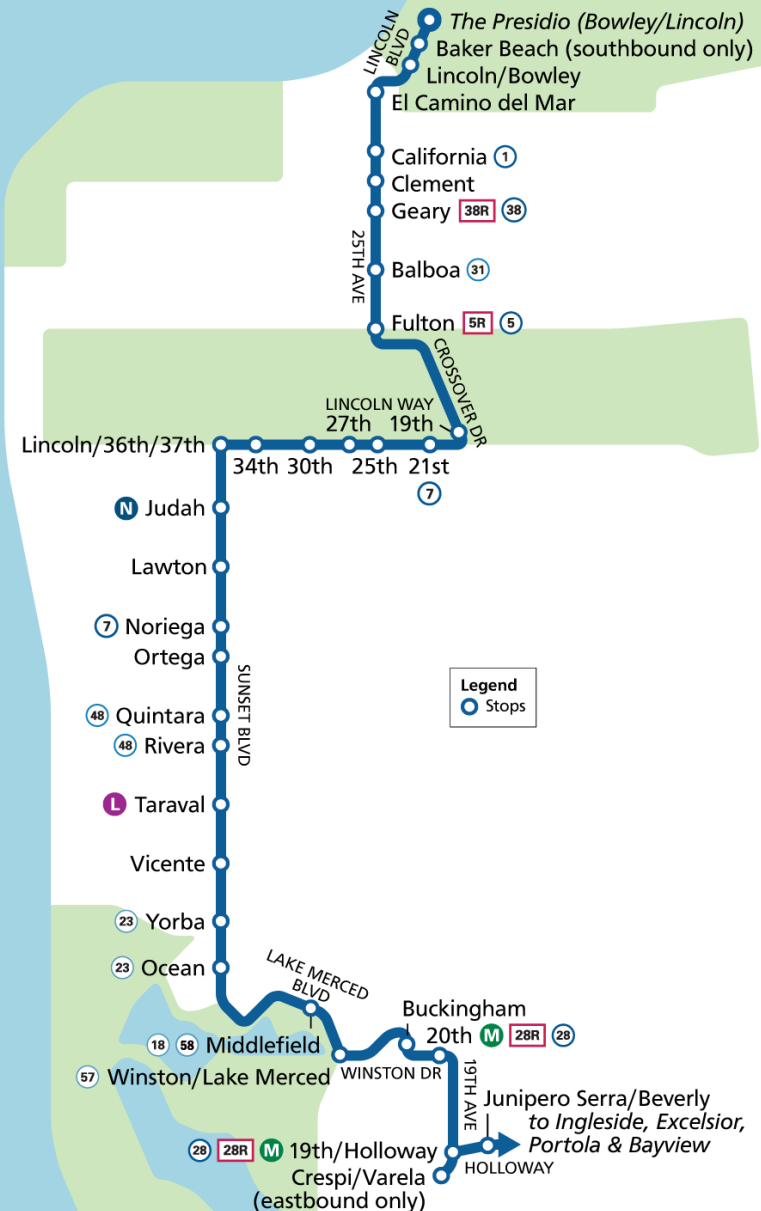
Proposals

- Stop removals, primarily on Sunset where existing spacing well below recommended minimum
- Stops by Golden Gate Park relocated to signalized crosswalks/park entrances
- Stops moved near to far side at signalized intersections



Proposals

- Sunset stop pattern reflects 19th Avenue (locations identical between Judah and Wawona)



Costs & Benefits

- Estimated cost of ~\$9.5 million
- 15-20% time savings between Junipero Serra and Baker Beach (~15 minutes round trip)
- Delay reduction will also reduce long wait times and crowding



Today's Legislation

- Stop removals and relocations
- Curb use changes, including red curbs where there would be bulbs (limited parking impacts)
- Bus zone lengthening
- Part-time bus zone (parking at other times) at 25th Ave & California

Next Steps

- Today: Phase one legislation at SFMTA Board
- Summer: Begin phase two (south side) community planning process
- Starting later this year through 2024: Quick build implementation, including stop removals
- 2024: Anticipated phase two legislation to SFMTA Board
- 2025-2026: Anticipated remaining phase one construction
- 2027-2028: Anticipated phase two construction (quick build may occur earlier)