

A large, semi-transparent background image of a young man wearing a dark graduation cap and gown, smiling broadly at the camera. He is in the foreground, with several other graduates visible in the blurred background.

**SPREAD THE
WORD ABOUT
MARICOPA
COMMUNITY
COLLEGE
SCHOLARSHIPS!**

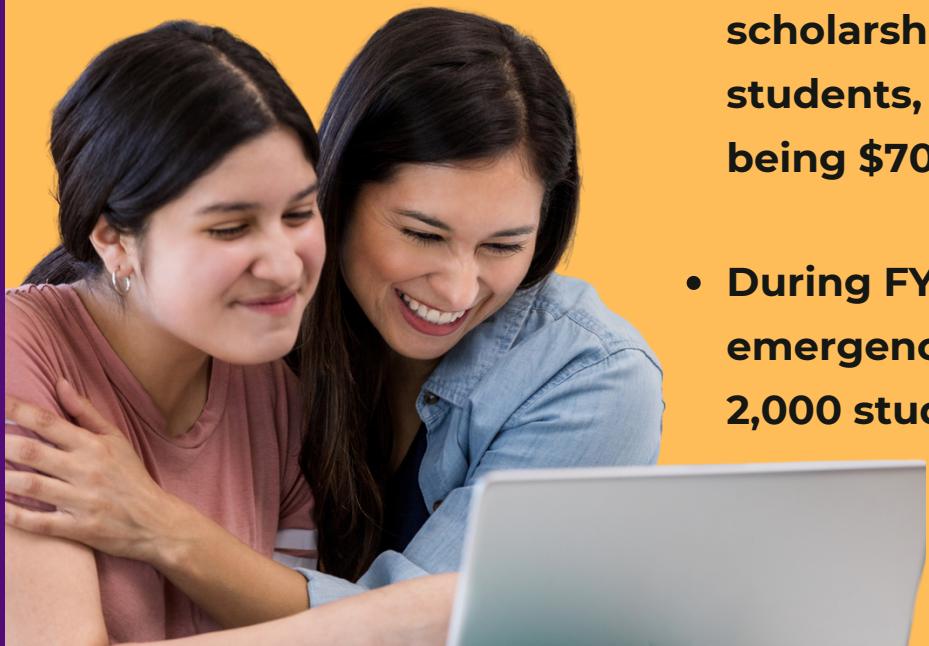
Visit mcccdf.org/Scholarship_Toolkit
for everything you need!

ABOUT THE MARICOPA COMMUNITY COLLEGES FOUNDATION

Our Vision: To ensure that everyone has the opportunity to improve their lives through education.

Our Mission: We boldly impact our communities through innovative and strategic partnerships for the growth and benefit of the Maricopa Community Colleges, its students, faculty, and staff.

- Since 1977, the Maricopa Community Colleges Foundation has awarded \$44.3 million in scholarships to more than 74,638 deserving students, with the current average award being \$709.78.
- During FY 2021-2022 more than \$475,860 in emergency funds were awarded, benefiting 2,000 students.



Who can benefit from using our toolkit?

Anyone involved in actively promoting higher education, including:

- Financial Aid Officers
- Dual Enrollment Specialists
- Recruiters
- College Advisors
- High School Counselors
- Guidance Counselors
- High School Unified School District Directors
- Community Members

TARGET AUDIENCE





OPPORTUNITIES TO INCREASE SCHOLARSHIP ENGAGEMENT AND OUTREACH

Social Media
Emails
Website
Relationships
Newsletters
Collateral
Events
Marquee Signs
Texts

Use our artwork, or create your own to reach your audience on social media. Here's your chance to spread the word about scholarship opportunities!

The template consists of two main sections. On the left, a white and purple graphic promotes scholarships. It features the text "SCHOLARSHIPS AVAILABLE" in bold black and yellow letters, followed by "Apply Today" in a cursive font. Below this is a bulleted list of application details: "One application, hundreds of scholarships", "All GPAs welcome", "FAFSA is not required", and "Open to ALL Maricopa Community College students". A QR code is also present. At the bottom, the website "mcccdf.org/scholarship" and the hashtag "#MaricopaFoundationScholarships" are listed. The right side of the template is a large yellow rectangle containing the text "SOCIAL MEDIA" in large, bold, black capital letters.

SOCIAL MEDIA

SCHOLARSHIPS AVAILABLE

Apply Today

- One application, hundreds of scholarships
- All GPAs welcome
- FAFSA is not required
- Open to ALL Maricopa Community College students

mcccdf.org/scholarship
#MaricopaFoundationScholarships

MARICOPA
COMMUNITY COLLEGES

Visit mcccdf.org/Scholarship_Toolkit for everything you need!

Students want
to hear about
scholarships!

Maricopa students want to hear about scholarships by email and text. We have samples available for you to use to reach potential applicants!

EMAILS AND TEXTS



Visit mcccdf.org/Scholarship_Toolkitfor everything you need!

VISIT OUR WEBSITE

Videos
FAQs
Essay Help
and More!



Tools are available! Everything you need to know about scholarships and applying for scholarships is available here!

mcccdf.org/scholarship-faq





ADD SCHOLARSHIP INFORMATION TO YOUR WEBSITE

Put a link to our scholarship page on your website! Help students apply right away!

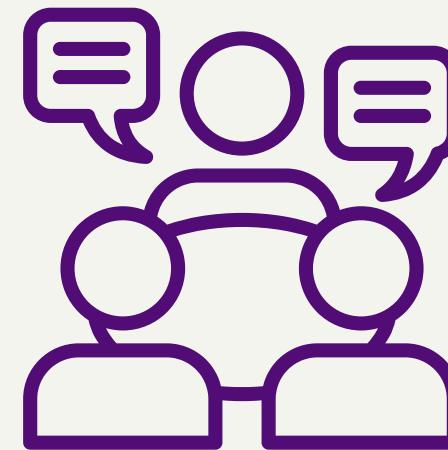
mcccdf.org/scholarship





RELATIONSHIPS

Going out into the community? Meeting with students, guidance counselors, teachers or parents? Tell them about scholarships! We have facts and talking points available.



Visit mcccdf.org/Scholarship_Toolkit for everything you need!



Spread the word about scholarships in your organization's or school's newsletter! Run a story, or maybe an ad. Need a student's story? Or, help with an article? Contact our marketing department.

NEWSLETTERS

Visit mcccdf.org/Scholarship_Toolkit for everything you need!



APPLY NOW FOR
SCHOLARSHIPS

ONE APPLICATION, HUNDREDS OF SCHOLARSHIPS

All GPAs welcome

FAFSA is **not required**

Open to **ALL** Maricopa Community College students



- ① Visit mcccdf.org/scholarship
- ② Sign in with your MEID and Password
- ③ Complete the Maricopa Community Colleges Foundation General Scholarship Application

**THIS
FLYER IS
WORTH
\$\$\$!**

FLYERS

Share flyers with your community!

Visit mcccdf.org/Scholarship_Toolkit for everything you need!



WONDERING WHERE TO START?



[Click here](#) to check out our toolkit!

- Talking Points
- Flyers
- Social Media Posts
- And so much more!

Questions about scholarships?

Karley Mellberg

Scholarship Administrator

(480) 731-8406

Need marketing help?

Amy Tupay

Marketing Coordinator

(480) 731-8410

More information?

Kelli Gentile

Administrative Coordinator

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