### Comparative Recommender System Evaluation: Benchmarking Recommendation Frameworks

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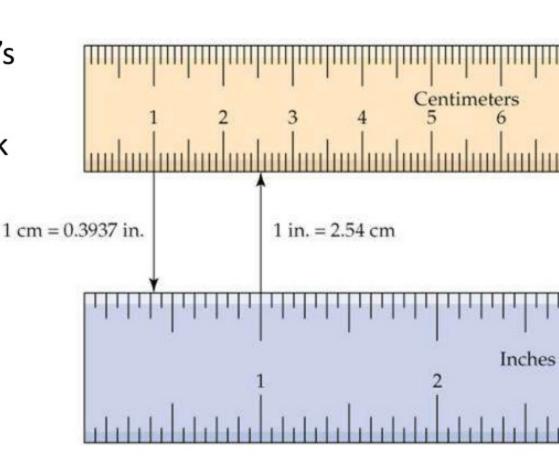
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# A RecSys paper outline

- We have a new model it's great
- We used %DATASET% 100k to evaluate it
- It's 10% better than our baseline
- It's 12% better than [Authors, 2010]







#### What are the differences?

Some things just work differently

- Data splitting
- Algorithm design (implementation)
- Algorithm optimization
- Parameter values
- Evaluation
- Relevance/ranking
- Software architecture
- etc

Different design choices!!

# How do these choices affect evaluation results?



### Evaluate evaluation

- Comparison of frameworks
- Comparison of implementation
- Comparison of results
- Objective benchmarking

# Algorithmic Implementation

Framework	Class	Similarity	
	Item-based		
LensKit	ItemItemScorer	CosineVectorSimilarity, PearsonCorrelation	
Mahout	GenericItemBasedRecommender	UncenteredCosineSimilarity, PearsonCorrelationSimilarity	
MyMediaLite	ItemKNN	Cosine, Pearson	
	User-based		Parameters
LensKit	UserUserItemScorer	CosineVectorSimilarity, PearsonCorrelation	SimpleNeighborhoodFinder, NeighborhoodSize
Mahout	GenericUserBasedRecommender	UncenteredCosineSimilarity, PearsonCorrelationSimilarity	NearestNUserNeighborhood, neighborhoodsize
MyMediaLite		Cosine, Pearson	neighborhoodsize
	Matrix Factorization		
LensKit	FunkSVDltemScorer	IterationsCountStoppingCondition, factors, iterations	
Mahout	SVDRecommender	FunkSVDFactorizer, factors, iterations	
MyMediaLite	SVDPlusPlus	factors, iterations	

# There's more than algorithms though

There's the data, evaluation, and more

#### Data splits

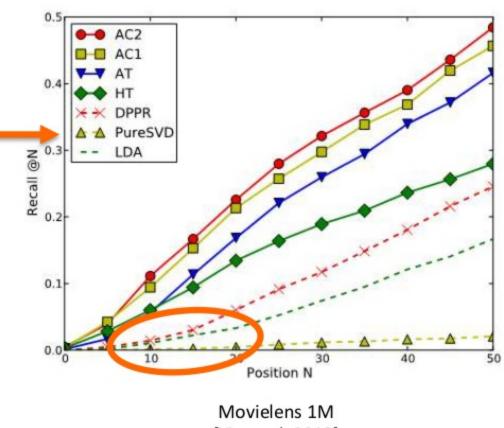
- 80-20 Cross-validation
- Random Cross-validation
- User-based cross validation
- Per-user splits
- Per-item splits
- · Etc.

#### Evaluation

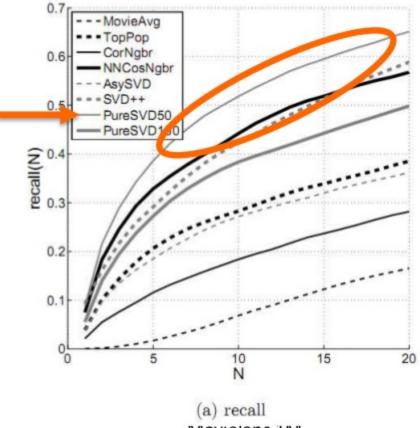
- Metrics
- Relevance
- Strategies



# Real world examples

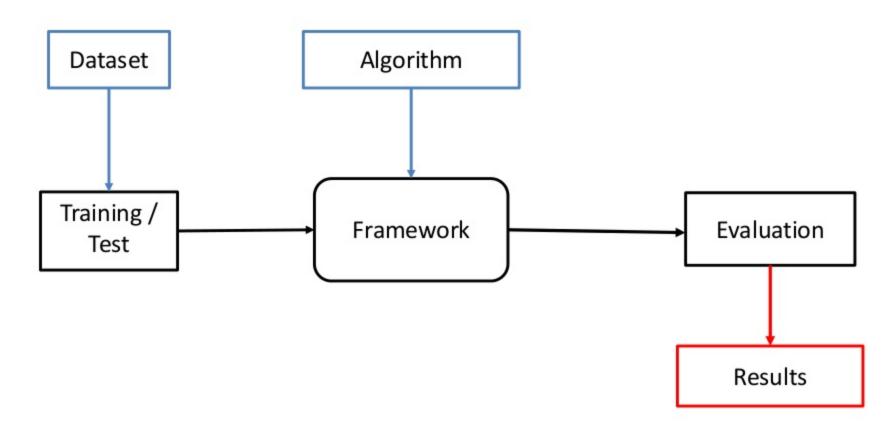


[Yin et al, 2012]

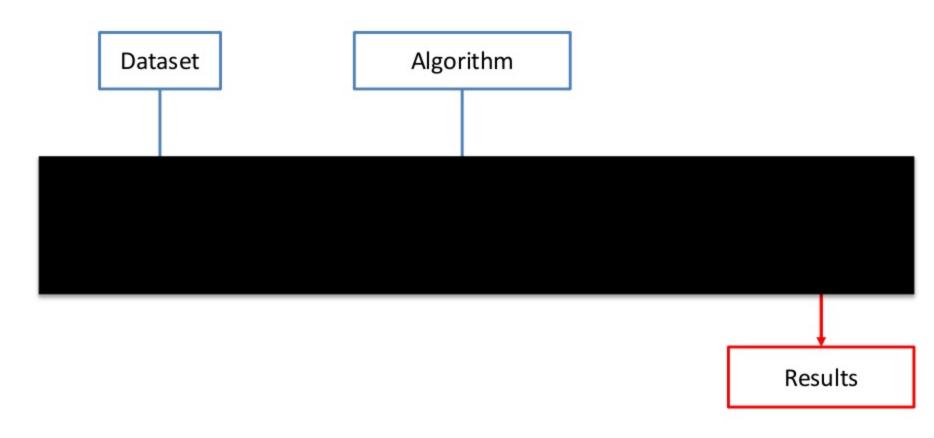


Movielens 1M [Cremonesi et al, 2010]

# **Evaluation**

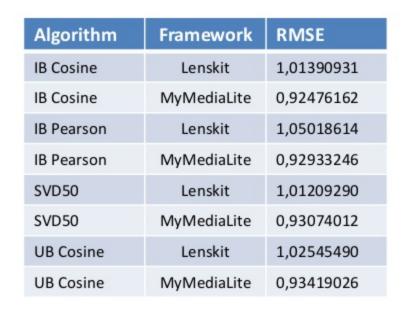


### Internal Evaluation



### Internal Evaluation Results

Algorithm	Framework	nDCG
IB Cosine	Mahout	0,00041478
IB Cosine	Lenskit	0,94219205
IB Pearson	Mahout	0,00516923
IB Pearson	Lenskit	0,92454613
SVD50	Mahout	0,10542729
SVD50	Lenskit	0,94346409
UB Cosine	Mahout	0,16929545
UB Cosine	Lenskit	0,94841356
UB Pearson	Mahout	0,16929545
UB Pearson	Lenskit	0,94841356



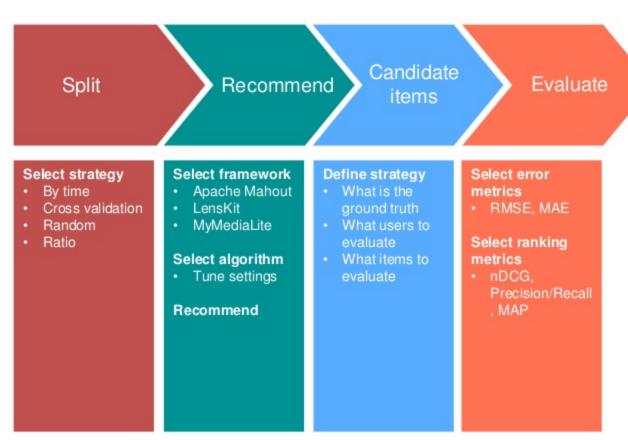


### Reproducible evaluation - Benchmarking

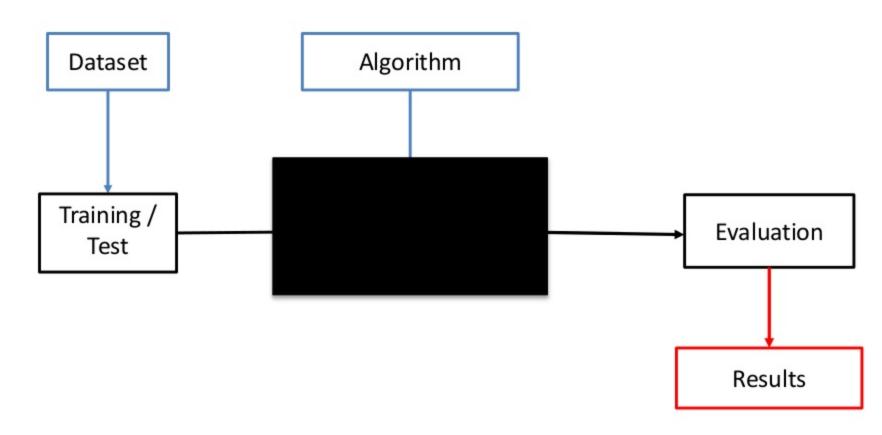
Control all parts of the process

- Data Splitting strategy
- Recommendation (black box)
- Candidate items generation (what items to test)
- Evaluation

http://rival.recommenders.net



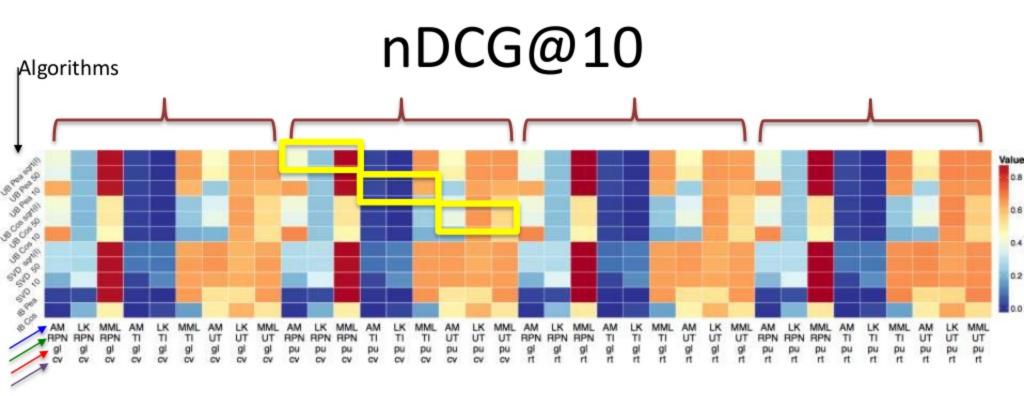
### **Controlled Evaluation**



Lenskit vs. Mahout vs. MyMediaLite

Movielens 100k (additional datasets in the paper)

### **AN OBJECTIVE BENCHMARK**



#### The Frameworks

AM: Apache Mahout

LK: Lenskit

MML: MyMediaLite

#### The Candidate Items

RPN: Relevant + N [Koren, KDD 2008]

TI: TrainItems UT: UserTest

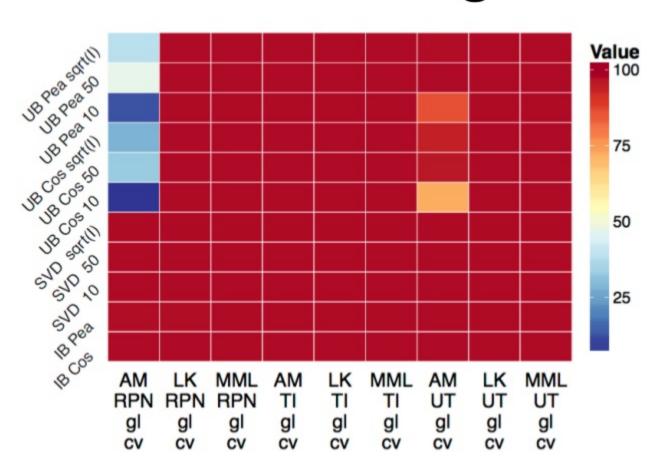
#### **Split Point**

gl: Global pu: Per-user

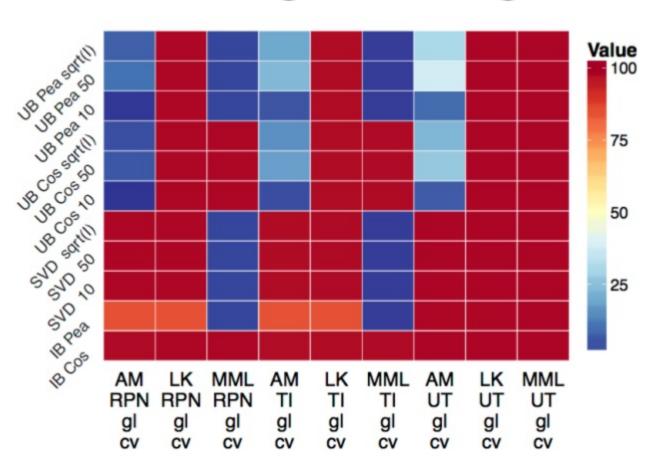
#### **Split Strategy**

cv: 5-fold cross-validation rt: 80-20 random ratio

# **User Coverage**



# **Catalog Coverage**



### **Time**

