



ZENPRISE
Protecting Mobile Enterprises
Everywhere

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Mobility Rapidly Coming of Age



Device Proliferation



2010

“Gotta Have It!”

Devices Eclipse PCs

App Explosion



2011

“That’s Cool!”

60 Apps Per iOS Device

Mobile Business Optimization



2012

“That’s Productive”

Best-in-Class Companies
3x as Likely to
Have Mobility Strategy

How do we manage
all these devices?

How do we protect our
data and network?

How can we transform
our business?

Sources: Asymco and Aberdeen

Zenprise Mobile Device Management



Award Winning, Highly Ranked

- Ranked Top in Gartner Critical Capabilities report
- Forrester gives Zenprise perfect scores across the board
- Leader and leading Visionary in the Gartner Magic Quadrant

About Zenprise

- Founded in 2003
- Headquartered in Silicon Valley
- Backed by top Venture Capitalists

Why Zenprise?

- “Set it and forget it” Simplicity
- Built for Most Demanding Enterprises
- End-to-End Security & Compliance
- World Class Services, 24x7 Support, Training



Zenprise Differentiated Value: Protection At All Layers



CEO



Employee



Board of Directors

DEVICES



Any and All

APPLICATIONS



Ever Increasing

NETWORK



Any Connection
to Enterprise

DATA

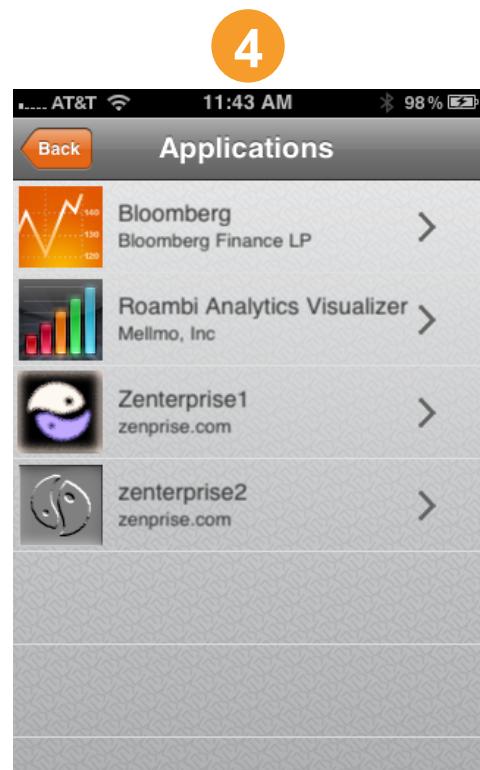
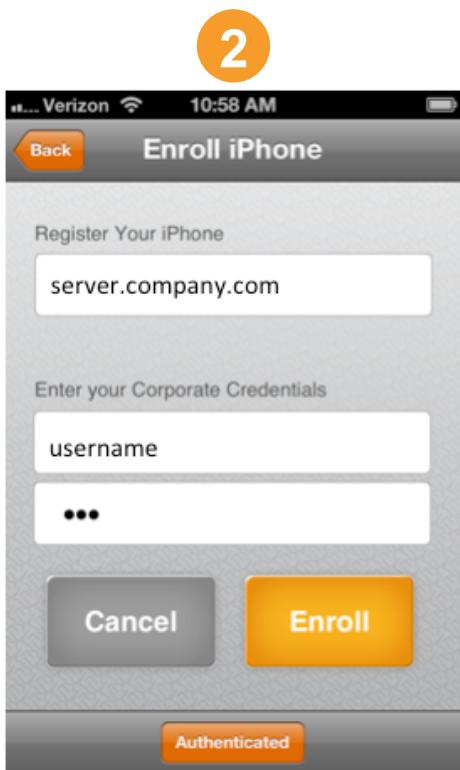
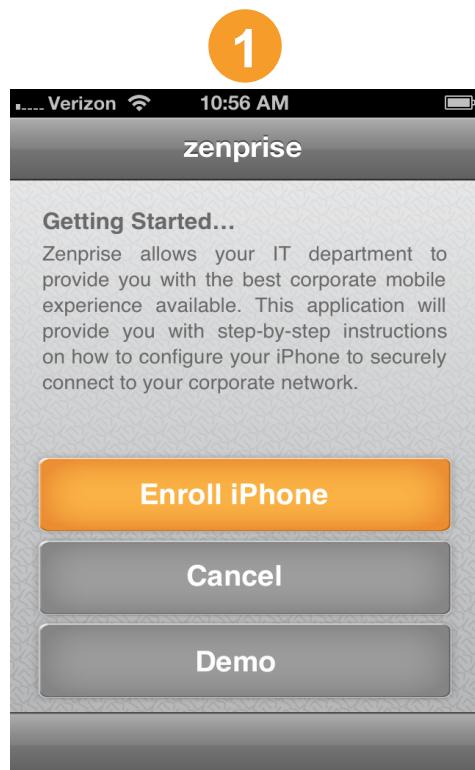


Repository
Integration

DATA (IP, non-public financial,
BI, customer data, employee data)

Real-Time Security At All Layers

Simplest for Users



Begin enrollment

Enter credentials

Install cert and profile

Download recommended apps

Dynamic Defense



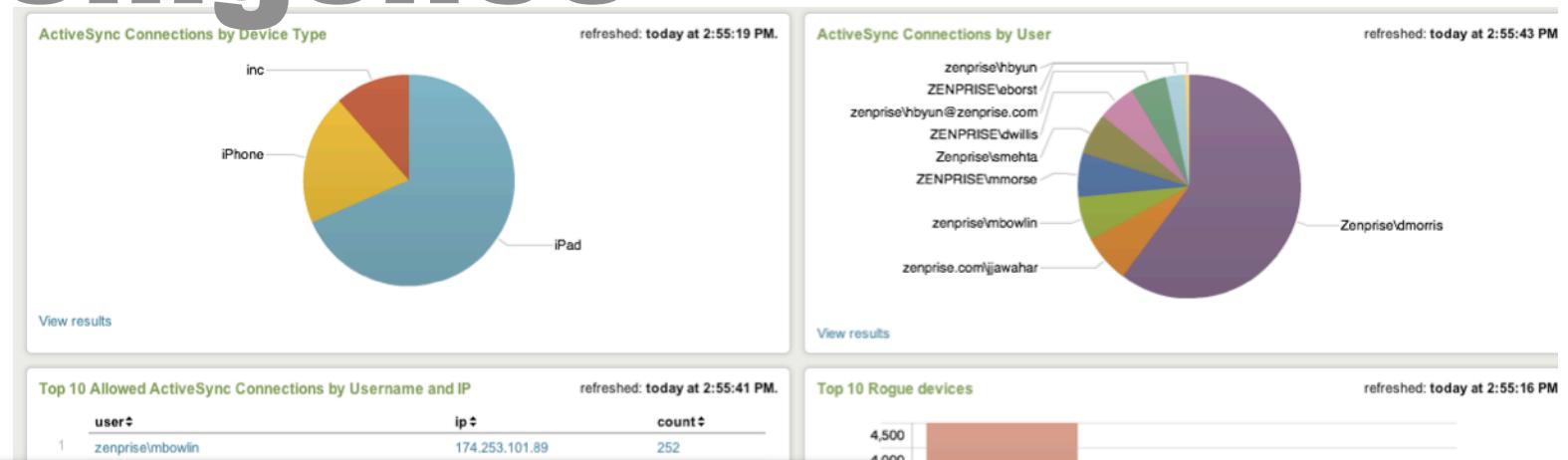
Dynamic Defense

- Dynamic, context-aware policies for device resource or app usage based on time of day or location
- Granular device and data governance and control reduces risk and enables compliance

Differentiated Value At The Network Layer



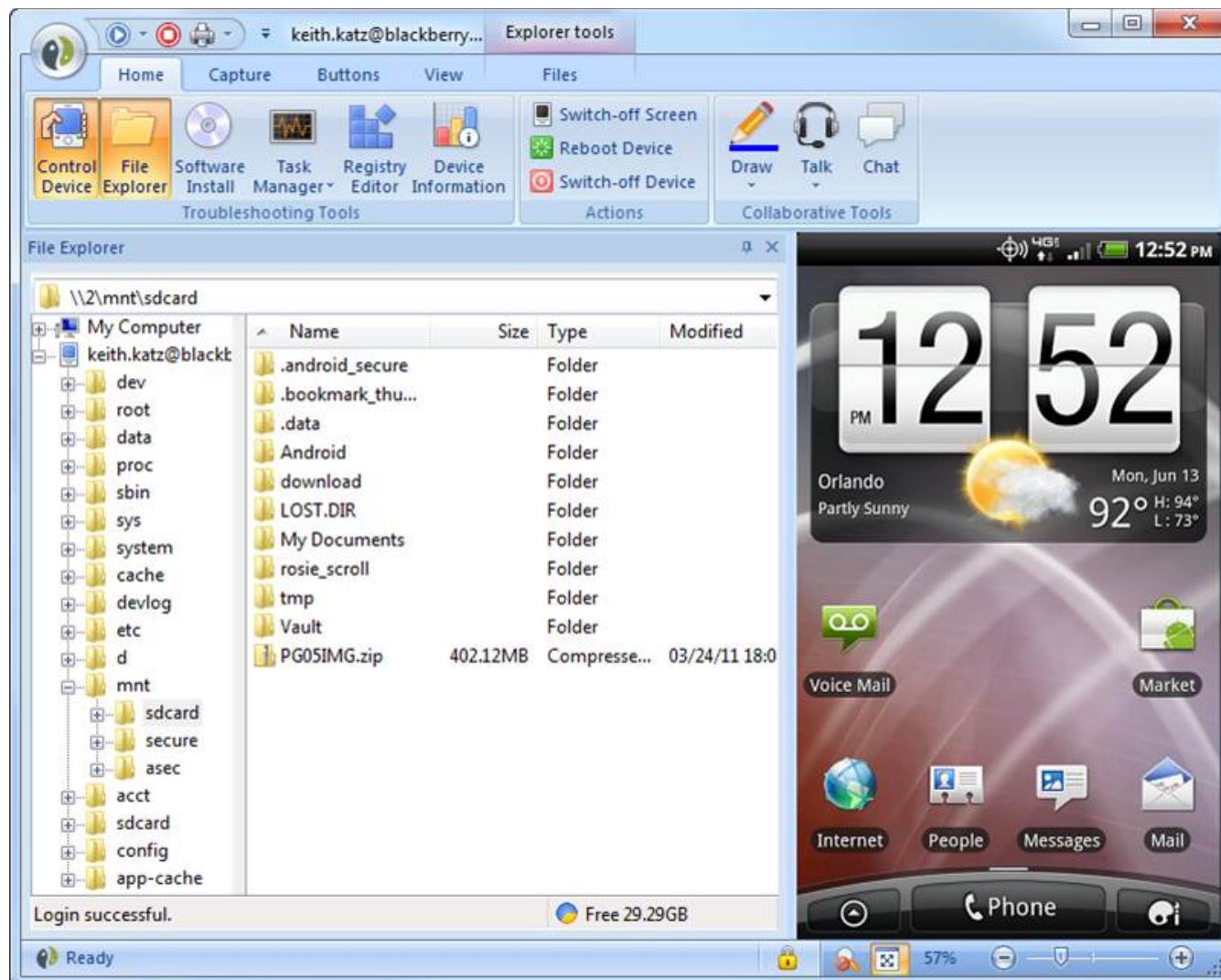
Mobile Security Intelligence



Mobile Network Intelligence

- Visibility into mobile network traffic and behavior by device, user, system, or application
- Identifies unauthorized access, insider threats, leakage of sensitive corporate data, and compliance violations
- SIEM integration

Advanced Remote Support



Zenprise Mobile DLP

- Accessing Confidential SharePoint library via Zenprise agent.



The screenshot shows the Zenprise Mobile DLP application interface on an iPhone. The top status bar indicates "AT&T 3G", the time "12:17", and battery level "90%". The main screen displays a "Lists And Libraries" view. On the left, there's a sidebar with "Libraries" containing "HR" (12 items), "IT" (3 items), and "Users" (no items). Below that is a "Lists" section with "Content and Structure..." (7 items), "Reusable Content" (3 items), and "Workflow Tasks" (3 items). The main content area shows a list of documents from the "HR" library:

- 2012 Holiday Schedule.xlsx
Modified date : 09 Jan 2012 12:56:53
Content Size : 16 KB
Created by : ZENPRISE\ddaiter
Description : 2012 Holiday Schedule.xlsx
- direct deposit form.pdf
Modified date : 09 Jan 2012 12:52:26
Content Size : 56 KB
Created by : ZENPRISE\ddaiter
Description : direct deposit form.pdf
- Employee Referral Form.docx
Modified date : 09 Jan 2012 12:57:32
Content Size : 139 KB
Created by : ZENPRISE\ddaiter
Description : Employee Referral Form.docx
- FTO Request Form 2011.pdf
Modified date : 09 Jan 2012 12:55:58
Content Size : 312 KB
Created by : ZENPRISE\ddaiter
Description : FTO Request Form 2011.pdf

A yellow callout box highlights the second item, "direct deposit form.pdf", with the text "Click to view this document in the Zenprise Mobile agent viewer".

Enterprise-Grade (On Premise)

Secure, Available, Scalable



INTERNET



DMZ



LAN



Real-time
LDAP integ-
ration



External
DB
support
(no data
in DMZ)

Three ports
inbound: 80, 443,
8443



HA / active-active, load-
balanced, scale-out

Enterprise-Grade (Cloud)

Secure, Available, Data Reliable, and Scalable

