

Facility Operations Update

Citizens Advisory Committee
November 8, 2022



Popular Programs

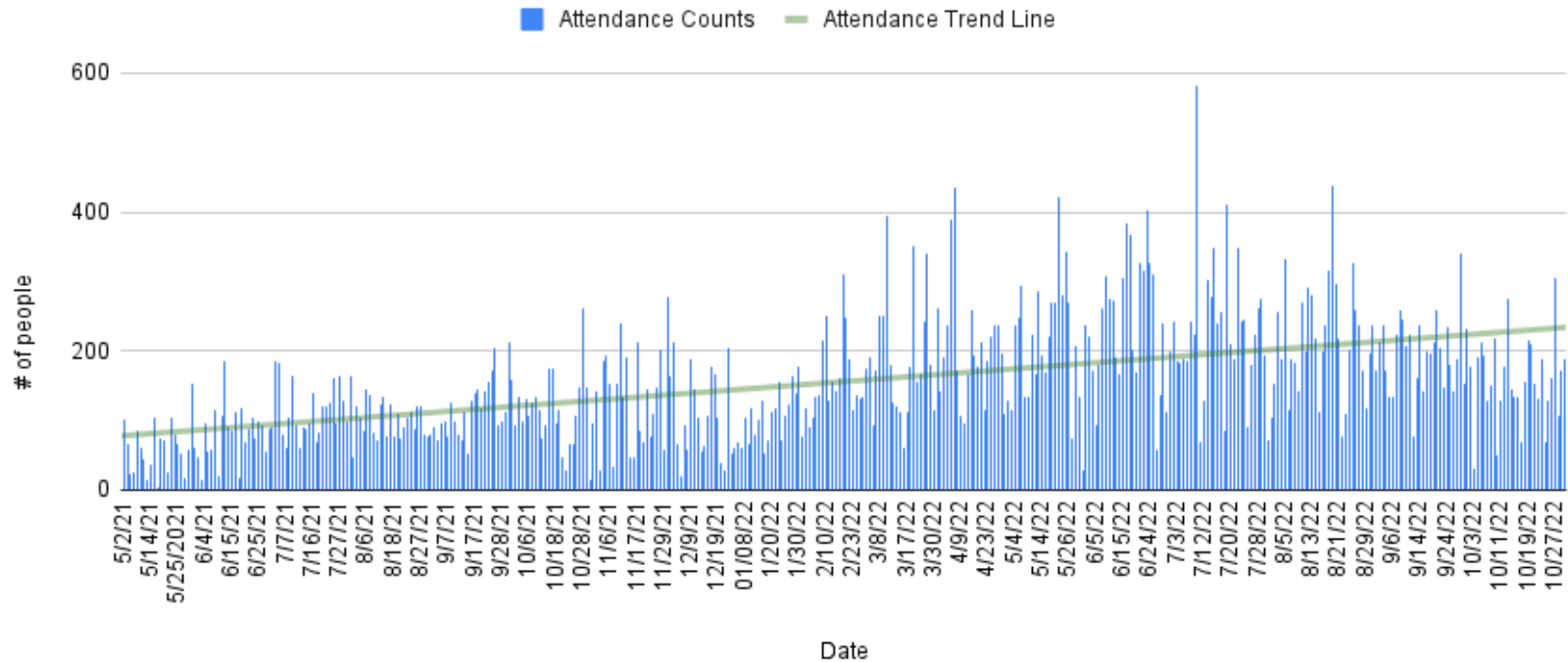
Lunchbox Music, Yoga, and Toddler Tuesday routinely average more than 60 people.



Park attendance factors: Weather, Day of week, Time of day.

Park Attendance

Salesforce Park Full Park Counts May 2021 - October 30 2022



2022 Holiday Festivities

Save the date!

Park Lighting
Friday, December 9



TJPA's Salesforce Park WinterFest 2022

Save the Date: December 16 - 18

Join us at TJPA's Salesforce Park for fun, free holiday events all weekend long!

Follow @transitcentersf for the latest WinterFest updates.





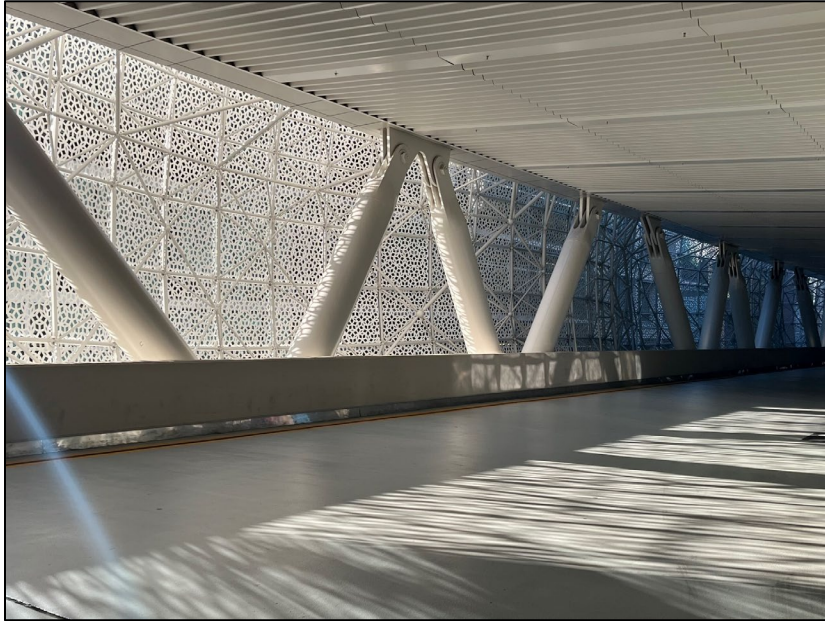
salesforcetransitcenter.com/events



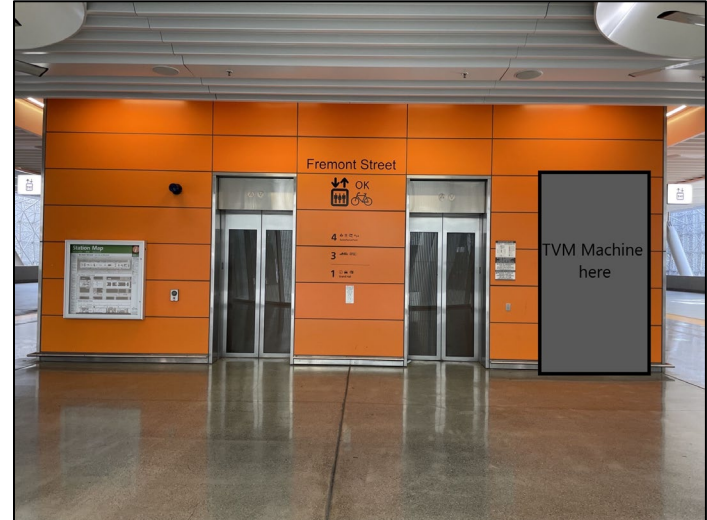
SUPPORTED BY



Improvements around the Salesforce Transit Center



Bus Deck was deep cleaned while bus ramp had Methacrylate coating applied.

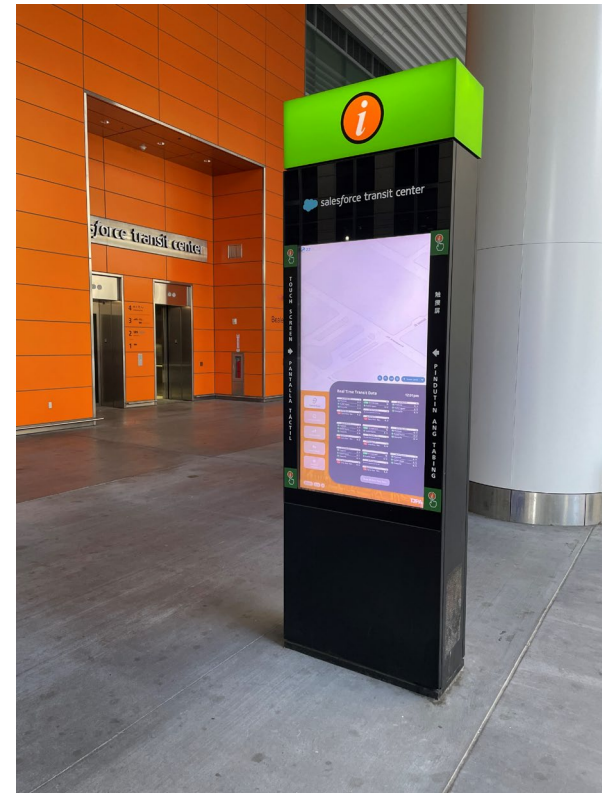


Clipper Card machines to be installed 11/9.

Improvements around the Salesforce Transit Center



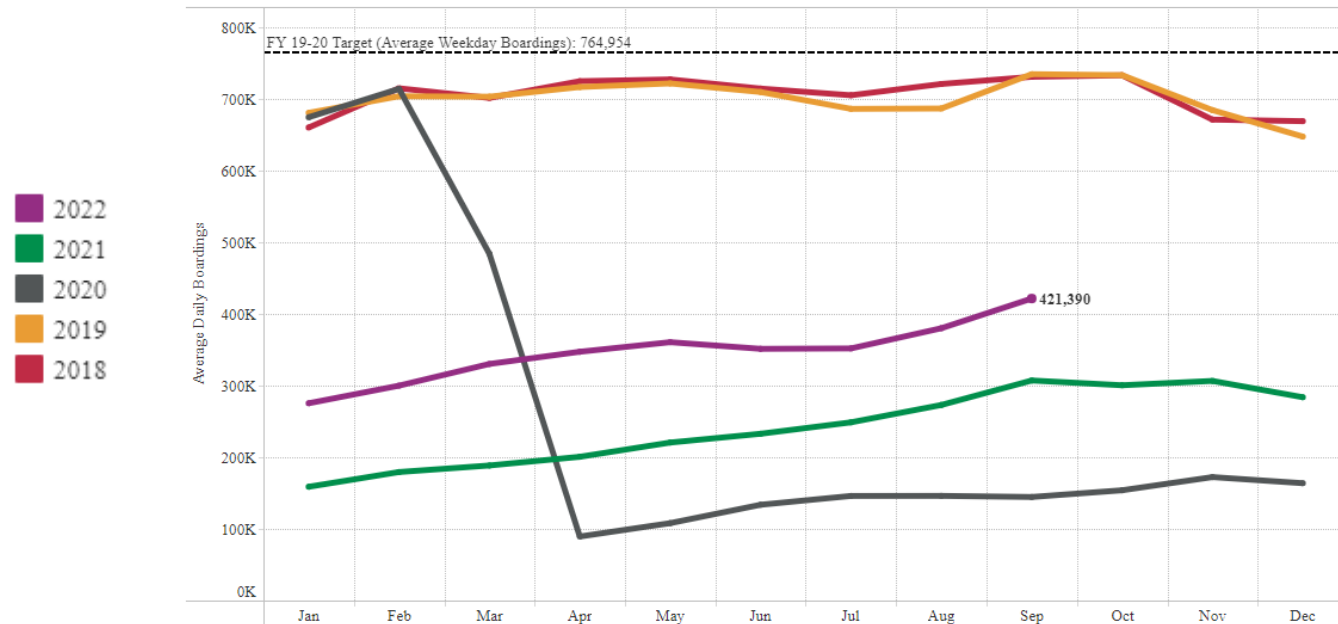
LEED Gold Decals Installed.



Wayfinding App in Interactive Kiosk demo!

Transit Ridership

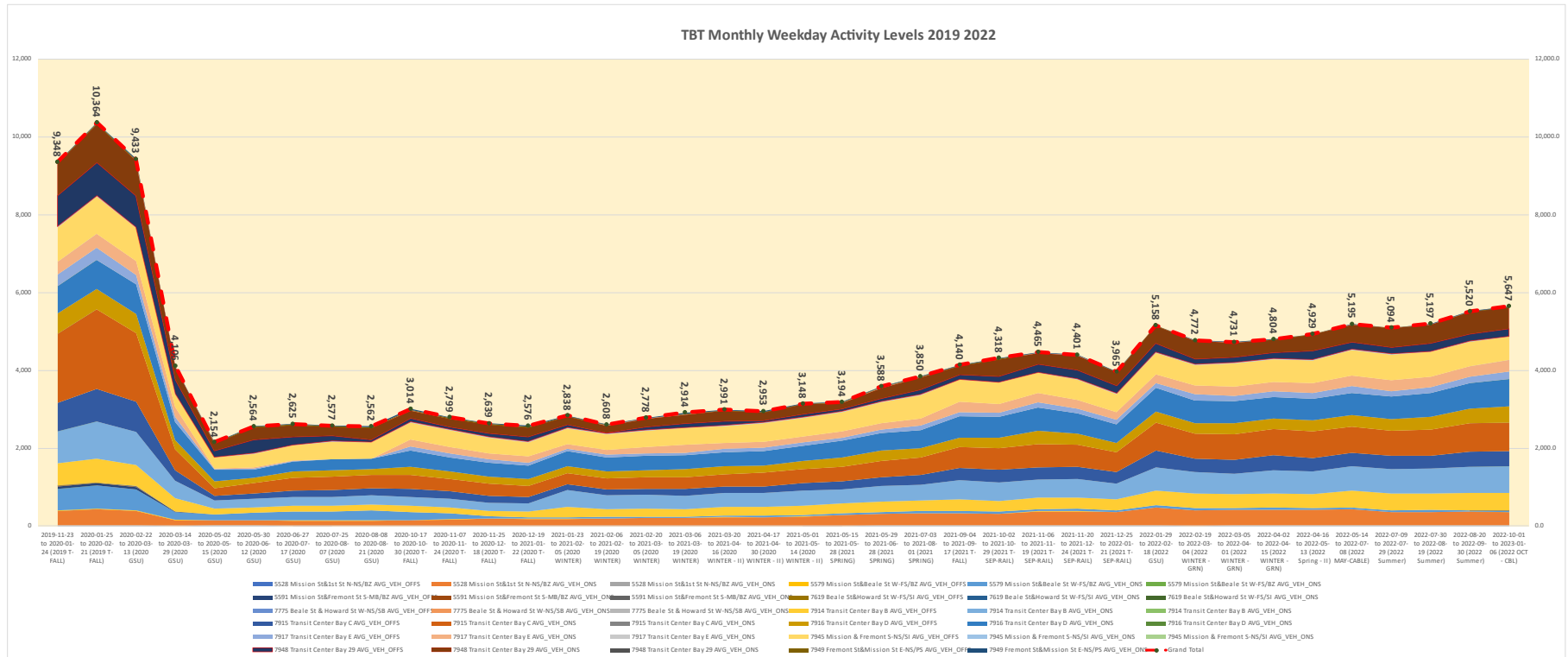
SFMTA Citywide Weekday Ridership 2018 to 2022



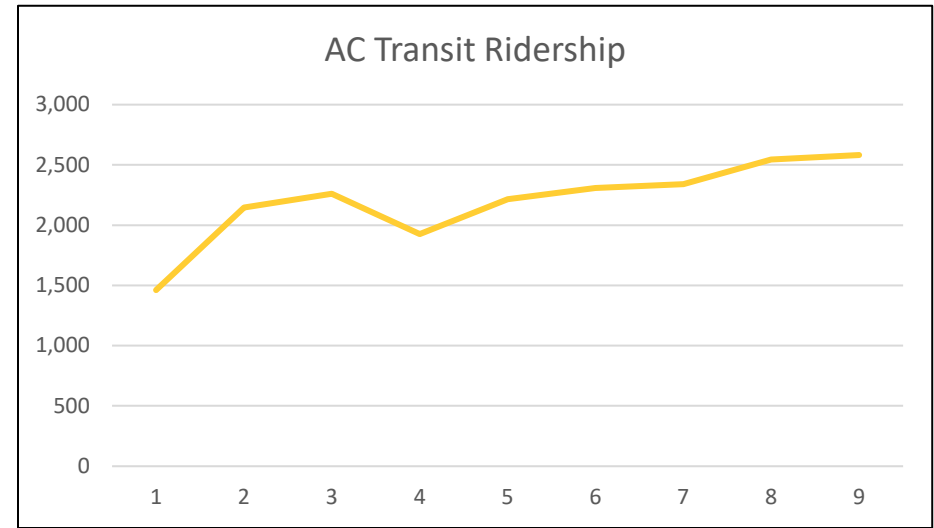
- From August 2022 to September 2022, Ridership increased more than 10%.
- Percent change from previous Fiscal year is 191%.
- Percent change from 2019 Fiscal year is -42%.

Transit Ridership

SFMTA Salesforce Transit Center Ridership 2019 to 2022



Transit Ridership



WestCAT reports a three-month average of approximately 12,500 from July to September 2022, with a steep rise in October 2022 to 17,140 – an increase of almost 40%.

JLL reports that as more employees have returned to the office, transit ridership post Labor Day in San Francisco is **up 30%** relative to 2021 levels and that demand for transit accessible offices remains *strong*.

Retail Leasing Update



Retail Updates

OPEN	OPENING SOON	OPENING 2023
VENGA EMPANADAS	CHARLEY'S PHILLY STEAKS	VIA VAI
FITNESS SF	PER DIEM	DIM BAO
HAPPY LEMON	TYCOON KITCHEN	JUICE BAR
KAISER CARE ESSENTIALS	BAREBOTTLE	SHO MARKET
ONSITE DENTAL		
PHILZ COFFEE		
SPRING FERTILITY		
VERIZON		

Barebottle

Expected Opening in Q4 2022



Tycoon Kitchen

Expected Opening Q4 2022



Charley's Philly Steaks

Expected Opening Q4 2022



Per Diem

Expected Opening in Q4 2022

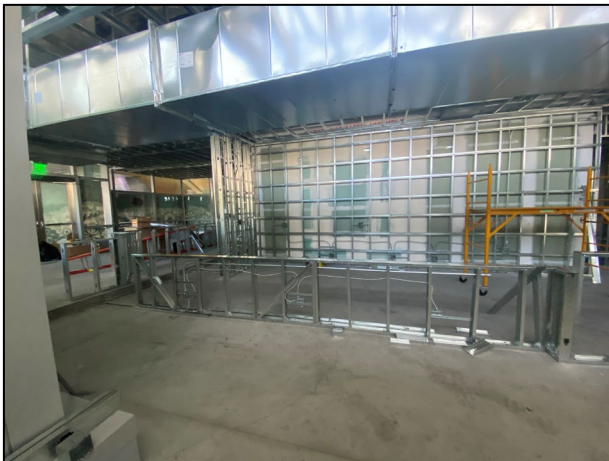


Via Vai

by Acquolina



Rendering of future space



Expected opening in Q1 2023



Thank You



425 Mission Street, Suite 250 San Francisco, CA 94105 ☎ 415.597.4620 🌐 www.tjpa.org