

The Digital Brand

How Financial Advisors

MARKET TO THE MODERN, INFORMED CLIENT

with
JEREMY FLOYD

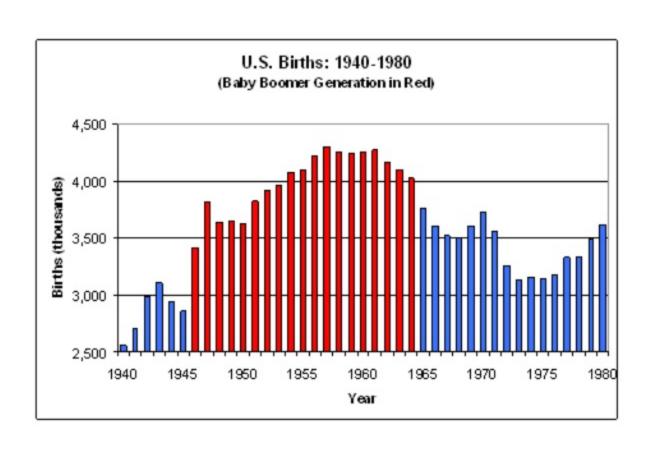
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TIMES THEY ARE A CHANGIN' Getting clients is more difficult

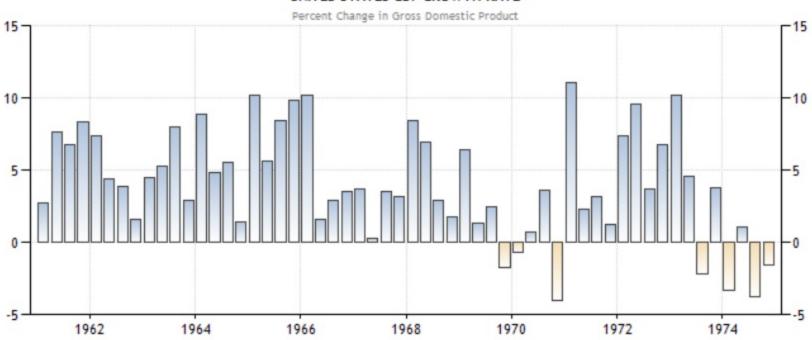


For This...



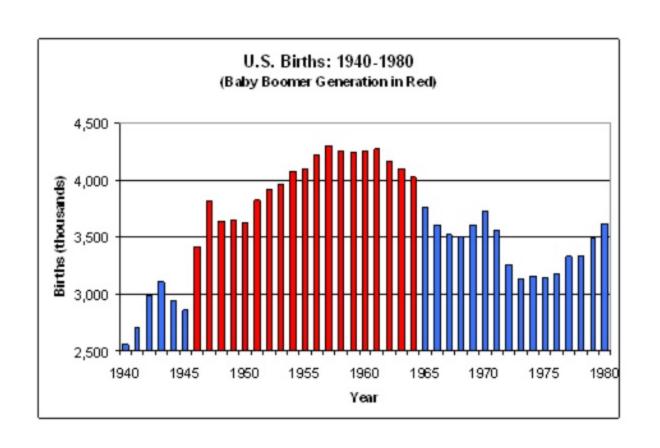
And This

UNITED STATES GDP GROWTH RATE

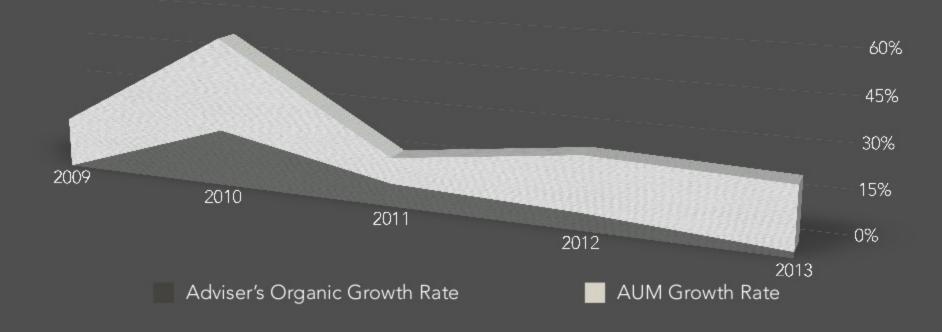




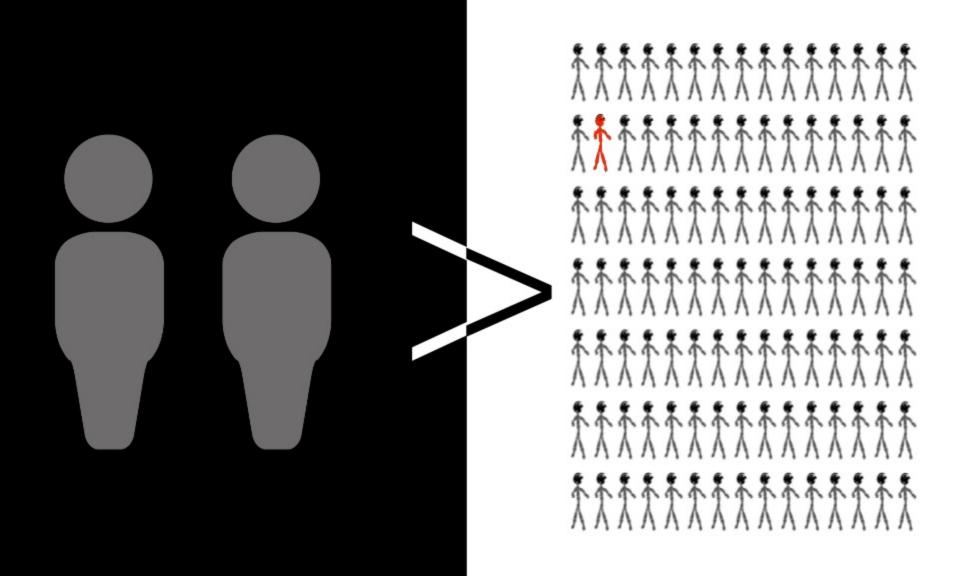
It's Swell, Then It's Not



FINANCIAL ADVISORS ARE FIGHTING MORE FOR LESS



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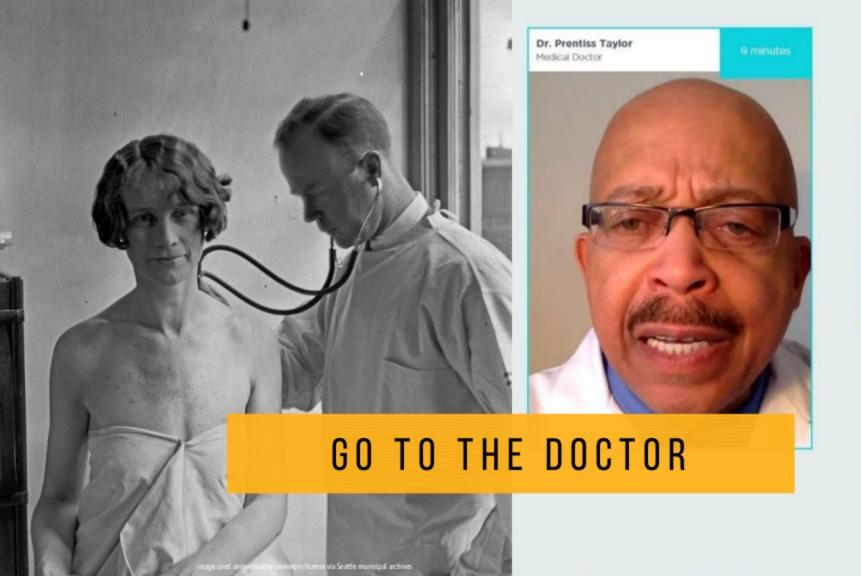
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End visit

IF YOU DON'T LIKE WHAT IS BEING SAID, THEN CHANGE THE CONVERSATION.

INBOUND MARKETING Why market digitally?

"If you don't tell your story, someone will."

-AMY HOWELL, AUTHOR WOMEN IN HIGH GEAR