# Parshan Pakiman

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#### **OVERVIEW**

I am a Ph.D. candidate in Information and Decision Sciences at the University of Illinois at Chicago. I work towards developing off-the-shelf Reinforcement Learning (RL) algorithms for Operations and Finance applications. My research advances methodologies reducing hyper-parameters tuning, approximation architecture design, and model calibration that are practical hurdles arising when one computes optimized decisions in a stochastic environment. My research broadens the applicability of RL by developing algorithms that "self-adapt" to different datasets and problem instances without requiring significant hand-engineering. I leverage data as well as machine learning, optimization, and high-dimensional sampling techniques to design these algorithms and test their performance using large-scale simulation and optimization performed via state-of-the-art platforms, i.e., Gurobi, Pyomo, CVXPY, SimPy, and Gym.

## **EDUCATION**

University of Illinois at Chicago (UIC), Chicago, IL

Ph.D. in: Information and Decision Sciences

Thesis title: Mitigating Model Risk in Reinforcement Learning: Self-adapting Methods with

Applications in Operations and Finance

Co-advisors: Professors Selva Nadarajah and Negar Soheili

University of Illinois at Chicago, Chicago, IL

**Business Analytics** M.Sc. in:

University of Tehran, Tehran, Iran

B.Sc. in: **Applied Mathematics**  Spring 2017 -

Fall 2012 - Fall 2016

#### WORK EXPERIENCES

 Worked in the Advanced Solutions team at Guidehouse as a research intern on developing a simulation-based and scalable RL algorithm for a deterministic and offline workflow scheduling problem.

Fall 2021 Spring 2021

- Collaborated with a major e-commerce company to design an AI system that minimizes packaging waste by jointly learning packaging workers' preferences and optimizing cardboard boxes' dimensions
- Worked with Foresight ROI to design a framework for mining past marketing data and for optimizing future marketing campaigns (Link to the resulting paper published in KDD 2019).
- Teaching experience in graduate classes with Business Data Mining, Statistical Learning, Intro to Machine Learning, and Intro to Operations Management.
- Collaborator on a multi-university and industry initiative to develop an open-source reinforcement learning and approximate dynamic programming platform for business applications.

## **RESEARCH INTERESTS**

- Working towards off-the-shelf RL algorithms that sidestep hyper-parameter tuning and heuristic handengineering, making RL accessible to users without domain-knowledge.
- Learning stochastic models from data trajectories that manage risks associated with model misspecification and poorly tuned hyper-parameters.
- Tackling real-world business problems in dynamic pricing, options pricing, inventory control, marketing, and ecommerce by implementing methods based on novel machine learning, simulation, and optimization platforms.

# **AWARDS AND HONORS**

BGS¹ membership: College of Business, University of Illinois at Chicago Since Spring 2021 Doctoral fellowship: Department of Information and Decision Sciences, University of Illinois at Chicago Since Spring 2017 Best student award: Department of Mathematics, Statistics and Computer Science, University of Tehran Fall 2016 Technical qualification: RoboCup Iran open, soccer 2D simulation league Fall 2016 Technical qualification: Khwarizmi international award, soccer 2D simulation league Fall 2010

Spring 2017 -(Expected) Fall 2022

(Expected) Fall 2022

Fall 2017 - Summer

Since Fall 2014

Fall 2019

<sup>&</sup>lt;sup>1</sup>Beta Gamma Sigma (BGS) is an International Business Honor Society (Link).

## **Journal Papers**

- B. Chen, S. Nadarajah, P. Pakiman, S. Jasin. Self-adapting Robustness in Demand Learning (Link). Under revision for resubmission to Operations Research.
- P. Pakiman, S. Nadarajah, N. Soheili, Q. Lin. Self-guided Approximate Linear Programs (Link). Under second round review at Management Science.

#### **Conference Papers**

A. Chenreddy, P. Pakiman, S. Nadarajah, R. Chandrasekaran, R. Abens. SMOILE: A Shopper Marketing Optimization and Inverse Learning Engine (Link). Proceedings of the 25th ACM SIGKDD International Conference on Knowledge Discovery & Data Mining, 2019. Acceptance rate 6.4%.

#### **Workshop Papers**

 P. Pakiman, S. Nadarajah, N. Soheili, Q. Lin. Self-guided Approximate Linear Programs (Link). Accepted in NeurIPS Workshop on Self-Supervised Learning – Theory and Practice, 2020.

#### Work in Progress

- P. Pakiman, S. Nadarajah, Y. F. Lim. Putting Social Responsibility on the Menu: Al-Guided Tool Selection that Aligns Worker and Social Objectives. In preparation to submit to Manufacturing & Service Operations Management.
- P. Pakiman, S. Nadarajah, N. Soheili, Q. Lin. Average-Cost Self-guided Approximate Linear Programs. Working paper.
- D. R. Jiang, S. Nadarajah, P. Pakiman, Y. Wang. Comparing Approximate Dynamic Programming Algorithms on Operations Management Applications. Working paper.

#### **TECHNICAL SKILLS**

Programming language: Python, C++, C, R, Java, HTML, JavaScript

Python package: NumPy, SciPy, Pandas, Matplotlib, TensorFlow, Scikit-learn

Optimization solver: GUROBI, AMPL, Pyomo, Nevergrad, CVXPY

Operating systems: Linux, MacOS, Windows

## **INVITED TALKS**

## Putting Social Responsibility on the Menu: AI-Guided Tool Selection that Aligns Worker and Social Objectives

POMS 31st Annual Conference, Virtual

Spring 2021

## Self-adapting Robustness in Demand Learning

- INFORMS Annual Meeting, Virtual
- INFORMS Revenue Management and Pricing Student Live Paper Series, Link, Virtual

Fall 2020 Fall 2020

#### **Self-guided Approximate Linear Programs**

- INFORMS Annual Meeting, Anaheim, CA
- POMS 30th Annual Conference, Washington D.C.
- INFORMS Annual Meeting, Phoenix, AZ
- POMS 29th Annual Conference, Houston, TX

# SMOILE: A Shopper Marketing Optimization and Inverse Learning Engine

ACM SIGKDD, International Conference on Knowledge Discovery & Data Mining, Link, Anchorage, AK

#### POSTER PRESENTATIONS

# **Self-guided Approximate Linear Programs**

NeurIPS 2020, Workshop on Self-Supervised Learning - Theory and Practice, Link, Virtual

## SMOILE: A Shopper Marketing Optimization and Inverse Learning Engine

ACM SIGKDD, International Conference on Knowledge Discovery & Data Mining, Link, Anchorage, AK

# **TEACHING EXPERIENCES**

# Lecturer, University of Illinois at Chicago

Since Spring 2019

- Business data mining (IDS 472), refresher series on *introduction to R*, slides for week 1, week 2, and week 3.
- Statistical models and methods for business analytics (IDS 575), refresher series on linear algebra, calculus, and probability theory.
- Statistical models and methods for business analytics (IDS 575), applications of regression, classification and likelihood maximization, slides.

# Teaching Assistant, University of Illinois at Chicago

- Advanced text analytics for Business (IDS 566)
- Business data mining (IDS 472)
- Business forecasting (IDS 476)
- Data science for online customer analytics (IDS 594)
- Introduction to operations management (IDS 532)
- Statistical models and methods for business analytics (IDS 575)

# Teaching Assistant, University of Tehran

- Introduction to numerical analysis and scientific computing
- Numerical linear algebra

## **SERVICE**

## Reviewer

International Conference on Learning Representations (ICLR)

Annals of Operations Research

Computers & Operations Research

Electronic Commerce Research

Information Systems and Operational Research

# **Conference Organization**

Session co-chair, Large-scale Linear Programs and Applications, INFORMS Optimization Society Conference

- Session chair, Recent Advances in Reinforcement Learning, INFORMS Annual Meeting

Session co-chair, Social Responsibility and Risk in Supply Chains, INFORMS Annual Meeting

# Membership

- IDS committee for organizing curriculum of programming in R

Beta Gamma Sigma (BGS) society

Institute for Operations Research and the Management Sciences (INFORMS)

Production and Operations Management Society (POMS)

Since Spring 2017

Spring 2014 - 2016

Since Fall 2021

Since Fall 2020

Since Spring 2019

Since Spring 2018

Since Fall 2018

Fall 2021 Fall 2021

Spring 2022

Spring 2021

Since Spring 2021

Since Fall 2018

Since Fall 2018