

FLIPKART INDIA PRIVATE LIMITED E-WASTE RECYCLING POLICY

The Information and Communication revolution has brought enormous changes in the way we organize our lives, our economies, industries and institutions. These spectacular developments in modern times have undoubtedly enhanced the quality of our lives, but at the same time, have led to manifold problems including the problem of massive amount of hazardous waste and other waste generated from electric products. Such waste poses a serious threat to human health and environment. The issue of proper management of such hazardous E-Waste is therefore critical to the protection of livelihood, health and environment.

To deal with this ever-rising problem of E-Waste, the government of India, through its Ministry of Environment and forest, formulated the E-Waste (Management and Handling) Rules in 2016.

FLIPKART INDIA PRIVATE LIMITED STANDS COMMITTED TO IMPLEMENT THE E-WASTE UNDER E-WASTE RULES.

The Basel Convention defines wastes as-

“Substances or objects, which are disposed off or are intended to be disposed off, or are required to be disposed off by the provisions of national laws”.

E waste has been defined as-

“Waste electrical and electronic equipment, whole or in part or rejects from their manufacturing and repair process, which are intended to be discarded.”

Whereas, Electrical and electronic equipment has been defined as:-

"Equipment which is dependent on electrical currents or electro-magnetic fields to fully functional".

Like hazardous waste, the problem of e-waste has become an immediate and long-term concern as its unregulated accumulation and recycling can lead to major environmental problems endangering human health. This calls for an urgent need for E-Waste Management so as to preserve the ecological balance and reduce landfills. Recycling end-of-life products is vital if we are to save resources and minimize waste. In this regard, we at Flipkart India private limited have tied up with Reteck Envirotech Pvt. Ltd, one of the world's largest authorized E-Waste recycler, for facilitating our Organization and our customers to enable them to dispose E-Waste products after its end-of-life.

AS AN ENVIRONMENTALLY CONSCIOUS ORGANISATION, FLIPKART INDIA PRIVATE LIMITED HAS INITIATED VARIOUS ACTIVITIES TO PROMOTE E-WASTE RECYCLING.

100% recycling and disposal through authorized recycler to avoid the adverse effects of E-Waste.

ADVERSE EFFECTS OF EWASTE

- Toxic material present in e-waste get mixed with earth, air, water, etc and causes health issues.
- Oil & Gases which is present in e-waste like compressor and CRT causes environment pollution.
- Batteries contains highly hazardous elements.

- Burning of rubber & Plastic in open area causes air pollution.
- Bad impact on human being, animal, and other animates.
- Wastage of natural resources.

HOW CAN YOU CONTRIBUTE TO A GREENER ENVIRONMENT?

- All electrical and electronic products are required to be handed over only to the authorised recycler for recycling.
- The E-Waste product should be handed over only to an authorised recycler for disposal.
- Keep the e-waste in isolated area, after it becomes non-functional/un-repairable so as to prevent its accidental breakage.
- Please call on toll free number 1800-123-8783 for collection of E-Waste.

Why Recycle.

Conserve Resources

Creation requires raw resources. But when we recycle, extant material is put to use. Recycling saves this extraction of the fresh raw resources, and revives the existing ones that are no longer of use. This way there is lesser exploitation and more conservation of natural resources.

Save Energy

Each time we recycle a product, it requires lesser energy than producing a new one from the scratch. The considerable difference in manufacturing time is a result of skipping the usual process of extraction of raw material, its transportation, refining etc., which is way more than having a market ready product that to have a raw material ready for production.

Prevent Pollution

Production and disposal of products require a great deal of extraction, refining, processing and dumping of material, which have larger impact on the environment. By recycling, we cut down the pollution of air, water and land, thus reducing the greenhouse gas emission and avoiding any contribution to global warming.

Don'ts for E- Waste

- The product should not be opened/dismantled by the User himself/herself, but only by authorized service personnel.
- The product is not meant for re-sale to any unauthorized agencies/scrap dealer
- The product is not meant for mixing into household waste stream.
- Do not keep any replaced spare part(s) from the product in exposed area

Terms and Conditions

- This initiative is a step towards our commitment for a cleaner and greener earth.
- This move is one of the ways to show that we are concerned and thus we request all our customers to join this movement to make it successful by way of contributing their end-of-life product.

- For more information about e-waste please visit: [www.reteck.co][[link](#)]
- For any assistance/guidance for disposal of e-waste please call on toll free number: 1800-212-8783 . .
- Products offered for recycling are not eligible for exchange offers.
- The service is available as per conditions applicable in the respective area by recyclers.

You can also deposit your E-Waste directly at the collection points. For information of collection points please see below mentioned list.

Sr. No.	Name of State/UT	Name of Town/City	Revised Address of collection points	Toll-Free Number/ Alternate No.
1	New Delhi	New Delhi	Plot No. 619, Block A, Near Tata Telco Service Station, Rangpuri, Mahipalpur, Delhi - 110037	1800-123-8783/ 9321743538
2	Uttar Pradesh	Lucknow	S 317, Transport Nagar, Near RTO Office, Lucknow, UP- 226012	1800-123-8783/ 9321743538
3	Maharashtra	Mumbai	Plot No. 92, Gali No. – 01, Sector 19C, Vashi, Navi Mumbai – 400705	1800-123-8783/ 9321743538
4	Maharashtra	Pune	Plot No 24, Sector 4, Shikshak Colony, Near Spine City, Moshi Pradhikaran, Maharashtra- 412105	1800-123-8783/ 9321743538
5	Tamil Nadu	Chennai	3/27 Sakthi Garden Phase II, Senneerkuppam, Poonamallee, Near Bisleri Water Plant, Tamil Nadu- 600056	1800-123-8783/ 9321743538
6	Haryana	Gurugram	J-171, New Palam Vihar Phase-1, Gurugram, Haryana 122017	1800-123-8783/ 9321743538
7	Telangana	Hyderabad	Plot No.-111, JK Nagar Quthbullapur Rangaraddy Near Bharat Petrol Pump ,Near Bharat Petrol Pump ,Hyderabad-500055	1800-123-8783/ 9321743538
8	Karnataka	Bangalore	No.43 1st floor 2nd Main D.D.U.T.T.L., Yeshwantpur, Karnataka -560022	1800-123-8783/ 9321743538
9	Assam	Guwahati	HN-34, Kundil Nagar Basistha Chariali, Near Prabhat Apartment, Guwahati-781029	1800-123-8783/ 9321743538

10	Gujarat	Ahmedabad	Shop No D-9, Pushp Tenament,Behind Mony Hotel, Isanpur,Gujarat - 382443	1800-123- 8783/ 9321743538
11	Bihar	Patna	Dr. A K Pandey (IPS) Malyanil,Buddha Colony,Bihar-800001	1800-123- 8783/ 9321743538
12	West Bengal	Kolkata	104 B T ROAD , SHED NO - 15/3, R I C I E , BLOCK -2,Near by loknath mandir BONHOOGHLY KOLKATA 700108,WB – 700108	1800-123- 8783/ 9321743538
13	Punjab	Chandigarh	Shop No: -15 & 16, Pabhat Road,Opp – Tennis Academy, Zirakpur,Punjab- 140603	1800-123- 8783/ 9321743538
14	Rajasthan	Jaipur	81, 200 ft. By Pass,Near Ajmer, Road, Heerapura,Rajasthan - 302021	1800-123- 8783/ 9321743538
15	JAMMU	J&K	SOAP NO 1 FIST FLOOR NEAR SBI BANK BARIBRAMNA JAMMU-181133	1800-123- 8783/ 9321743538
16	Kerala	Cochin	H.O -Building No-11/286A Kallarackal House Palliamkara H.M.T Colony P.O,Near HMT Post Office Ernakulam ,Cochin, Kerala -683504	1800-123- 8783/ 9321743538
17	Madhya Pradesh	Bhopal	C-317, ShriRameshwaram, Baghmugaliya, Bhopal 462043	1800-123- 8783/ 9321743538
18	Orissa	Bhubneswar	2946/7055 Saptasati Bihar,Near Isa Diagnostic, Rasulgarh Palasuni,Bhubneswar-751010	1800-123- 8783/ 9321743538

19	Uttrakhand	Dehradun	Prem Nagar IMA,Dehradun Uttrakhand,Dehradun	1800-123-8783/ 9321743538
20	Jharkhand	Ranchi	Radha Complex Khel Gaon More,Deepa Toli Ranchi, Jharkhand	1800-123-8783/ 9321743538
21	Himachal	Himachal	Darnu, K.B Dharamshala dist Kangra,Himachal,Himachal-176215	1800-123-8783/ 9321743538
22	Goa	Goa	Shop No.40, lind Floor Ponda Commerce Center,Near IDBI Bank Tisk Ponda,Goa-403401	1800-123-8783/ 9321743538
23	Andhra Pradesh	Visakhapatnam	Godown No-12-18/3 Near Mary Palam Bus Stop,Lankelapalem,Visakhapatnam- 531021	1800-123-8783/ 9321743538
24	Arunnachal Pradesh	Itanagar	Mithun Gate Near Town Baptist ,Church Nyokum Lapang ,Itanagar- 791111	1800-123-8783/ 9321743538
25	Chhattisgarh	Raipur	MIG 245 Kabir Nagar Near Commercial Complex,Raipur,Chhattisgarh- 492099	1800-123-8783/ 9321743538
26	Goa	Chicalim	3rd Office No.304, Dr. Ozler Forum, Near St Andrew Chruch, Vasco da Gama, South Goa, Goa -403802	1800-123-8783/ 9321743538