

>Proposal for a Bakery's Website: "Baloyi's Bakery"

=Baloyi's Bakery is a small but fast growing, independent Bakery business specializing in baking Fresh Bread, Cinnamon Roll, Pies, Designer Cakes and more. For now, the bakery relies on word-of-mouth and a social media page, which limits its reach and showcasing its products, since we also started building other branches. So, we present this proposal to the bakery so this website will be a professional website that will showcase the bakery products online, it will also attract new customers, and it will make it easy for customers to reach out to the bakery online.

>The key features and functionalities will include:

*Home Page: A visually stunning introduction with a brief welcome message, that also briefs you about the order you will make.

*Portfolio: A dedicated gallery section "Menu" where the baked products are shown and their price, also brief description on how it was made.

*Services Page: A comprehensive list of services offered and how you can customize your own cake with a Quote form.

*About Us: A page sharing the story of the founder and the passion behind the craft, building trust and a personal connection with potential clients.

*Contact: This page will provide our contact if you want to make orders.

=The website will be built using HTML. This robust online platform will not only serve as a marketing tool, but also a digital business card, positioning Baloyi's Bakery as a premier choice for cake lovers.