STORYBOARD

- Use this template to communicate quickly the story of how a user discovers, interacts and experiences your proposed solution.

IDEA NAME

Smart Mirror: Your AI-Powered Personal Assistant

1 DESCRIPTION

DISCOVERY (How does the user find out about the Smart Mirror?)

📌 Scenario: A tech enthusiast sees a viral YouTube video demonstrating a Smart Mirror that displays weather, news, fitness updates, and virtual try-on for outfits.

💭 User Thought: “This is like something from the future! It could make my mornings so much easier.”

🤩 User Emotion: Excited & Curious

2 DESCRIPTION

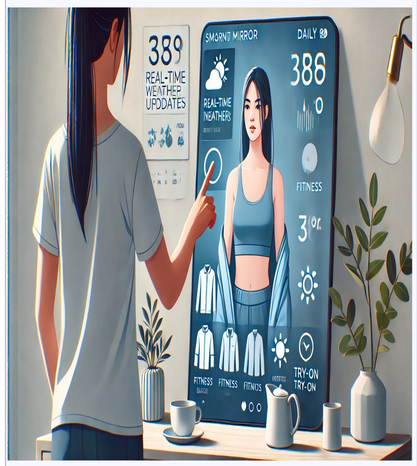
INITIAL INTERACTION (How does the user start using it?)

📌 Scenario: The user installs the Smart Mirror in their bedroom and connects it to their smartphone, customizing it to show health stats, schedule, and outfit recommendations.

💭 User Thought: “Wow, I can control everything with voice commands! It’s like having a personal assistant.”

😀 User Emotion: Impressed & Optimistic

3 DESCRIPTION



USAGE EXPERIENCE (How does the user interact with the product daily?)

📌 Scenario: The Smart Mirror greets the user every morning, displays weather updates, suggests an outfit based on the forecast, and guides them through a quick workout.

💭 User Thought: “This is so convenient! I don’t have to check my phone for everything.”

👍 User Emotion: Productive & Motivated

4 DESCRIPTION

LONG-TERM IMPACT (How does the product improve the user's life?)

📌 Scenario: After weeks of use, the user feels more organized, dresses better, and follows a consistent workout routine with AI-guided coaching.

💭 User Thought: “I’m saving time every morning, looking better, and feeling healthier. This is a game-changer!”

🎉 User Emotion: Satisfied & Loyal