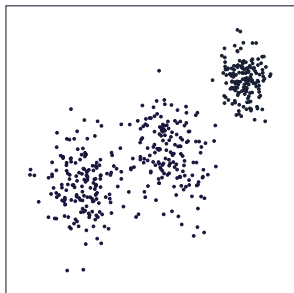


MF TUTORIAL PART 3A  
CLUSTERING --  $k$ -MEANS

Sibylle Hess and Michiel Hochstenbach

# THE K-MEANS CLUSTERING MODEL



The general intuition which defines suitable clusterings is:

- ▶ points **WITHIN** one cluster are **SIMILAR**,
- ▶ points from **DISTINCT** clusters are **DISSIMILAR**.

Minimizing the within cluster scatter

$$\min \sum_{c=1}^k \frac{1}{|\mathcal{C}_c|} \sum_{j,l \in \mathcal{C}_c} \|D_{j\cdot} - D_{l\cdot}\|^2 \quad \text{s.t.} \quad \{\mathcal{C}_1, \dots, \mathcal{C}_k\} \in \mathcal{P}(1, \dots, m)$$

# K-MEANS IS MATRIX FACTORIZATION

$$\begin{pmatrix} Y \end{pmatrix} \begin{pmatrix} X^T \end{pmatrix} = \begin{pmatrix} \text{3x3 grid of colored squares} \end{pmatrix}$$

The diagram illustrates the matrix multiplication  $YX^T$ . The matrix  $Y$  is a 3x3 binary matrix with black squares on the diagonal and white elsewhere. The matrix  $X^T$  is a 3x6 matrix with a 3x3 grid of colored squares (dark purple, light purple, yellow, and blue). The result is a 3x6 matrix with a 3x3 grid of colored squares, where the colors are a combination of the colors in  $X^T$ .

$$\min_{Y, X} \|D - YX^T\|^2 \quad \text{s.t. } X \in \mathbb{R}^{n \times k}, Y \in \mathbb{1}^{m \times k}$$

The set  $\mathbb{1}^{m \times k}$  contains all **BINARY MATRICES** which **INDICATE A PARTITION** of  $m$  points into  $k$  sets:

$$\mathbb{1}^{m \times k} = \{Y \in \{0, 1\}^{m \times k} \mid |Y_{j \cdot}| = 1 \text{ for } j \in \{1, \dots, m\}\}$$

# THE MANY OBJECTIVES OF K-MEANS

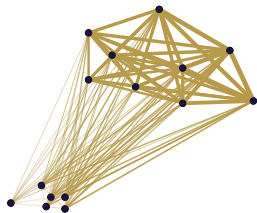
The following objectives are equivalent to (KM):

$$\min_{Y, X} \|D - YX^\top\|^2 \quad \text{s.t. } X \in \mathbb{R}^{n \times k}, Y \in \mathbb{1}^{m \times k}$$

$$\max_Y \text{tr}(Z^\top DD^\top Z) \quad \text{s.t. } Z = Y(Y^\top Y)^{-1/2}, Y \in \mathbb{1}^{m \times k}$$

$$\max_Y \sum_{c=1}^r \frac{Y_{\cdot c}^\top DD^\top Y_{\cdot c}}{|Y_{\cdot c}|} \quad \text{s.t. } Y \in \mathbb{1}^{m \times k}$$

The matrix  $W = DD^\top$  is a similarity matrix:  $\text{sim}(j, l) = D_j \cdot D_l^\top$ .



K - MEANS

AS

GRAPH

CLUSTERING

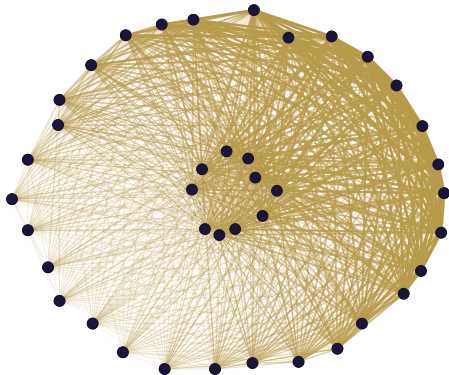
Interpreting the matrix  $W = DD^\top$  as similarity matrix

$$W_{j,l} = \text{sim}(j,l) = D_{j\cdot} D_{l\cdot}^\top = \cos(\angle(D_{j\cdot}, D_{l\cdot})) \|D_{j\cdot}\| \|D_{l\cdot}\|$$

the **TRACE OBJECTIVE** maximizes the **AVERAGE SIMILARITIES** of points within one cluster:

$$\text{tr}(Z^\top DD^\top Z) = \sum_{c=1}^k \frac{Y_{\cdot c}^\top DD^\top Y_{\cdot c}}{|Y_{\cdot c}|} = \sum_{c=1}^k \frac{1}{|C_c|} \sum_{j,l \in C_c} D_{j\cdot} D_{l\cdot}^\top$$

DRAWBACK: INNER PRODUCT  
SIMILARITIES RESULT IN CONVEX  
CLUSTERS



Nodes are positioned at their coordinates, the strength of lines indicates the similarity  $\text{sim}(x, y) = \langle x, y \rangle$

**OPTIMIZATION**

The  $k$ -MEANS objective  
introduces BINARY  
CONSTRAINTS to matrix  
factorization.



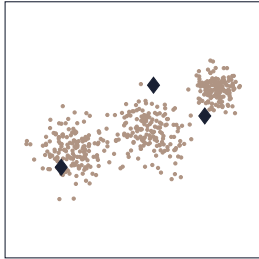
Binary constraints make every  
**FEASIBLE** binary matrix into  
a **LOCAL MINIMUM**.

The well known  $k$ -means algorithm offers an elegant solution to the optimization problem:

**ALTERNATING  
MINIMIZATION.**

K-MEANS:

INITIALIZATION

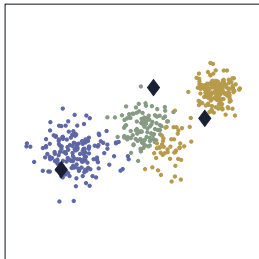


K-MEANS:

CLUSTER

ASSIGNMENT

$$\min_Y \|D - YX^\top\|^2 \text{ s.t. } Y \in \mathbb{1}^{m \times k}$$

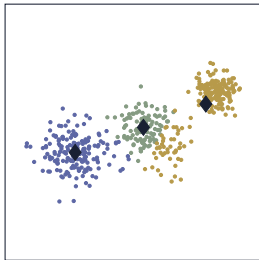


K-MEANS:

CENTROIDS

UPDATE

$$\min_X \|D - YX^\top\|^2 \text{ s.t. } X \in \mathbb{R}^{n \times k}$$



# ALTERNATING MINIMIZATION FOR K-MEANS

$$X_{t+1} = \arg \min_X \|D - Y_t X^\top\|^2 \quad \text{s.t. } X \in \mathbb{R}^{n \times k}$$

$$Y_{t+1} = \arg \min_Y \|D - Y X_{t+1}^\top\|^2 \quad \text{s.t. } Y \in \mathbb{1}^{m \times k}$$

The **EXCLUSIVITY ASSUMPTION** makes the analytical computation of optimal  $X_{t+1}$  and  $Y_{t+1}$  possible.

## PROS:

- ▶ fast convergence
- ▶ no hyperparameters except for rank

## CONS:

- ▶ sensitive to initialization
- ▶ only applicable to partitioning clusters

# CONCLUSIONS

## DISCUSSION

- ▶  $k$ -means is like a prototype of a data mining method
- ▶ The introduction of binary constraints make the MF result interpretable as clustering (in contrast to the fuzzy coefficients of NMF)
- ▶  $k$ -means is connected to DNN classification **Hess et al. 2020**
- ▶  $k$ -means has an interpretation as a special case of a Gaussian mixture model



SOME

REFERENCES

PART

IIIA

Bauckhage 2015

Proof that  $k$ -means is matrix factorization

Pompili et al. 2014

Comparison of orthogonal NMF to  $k$ -means

Telgarsky & Vattani 2010

Discussion of Hartigans coordinate descent for  $k$ -means