

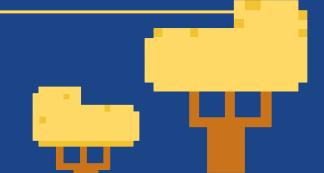
BY TEAM 4CME

► TABLE OF CONTENTS ◀

EDA Modeling

Streamlit

Findings and Considerations



PROBLEM STATEMENT/AIM

PROBLEM STATEMENT: IS THERE A RELATIONSHIP BETWEEN GAMING HABITS, DEMOGRAPHIC AND GAME GENRE?

BRIEF SUMMARY:

- AIM TO PREDICT GAME GENRE BY GAMING HABITS AND DEMOGRAPHIC
 DATA
- HOW: BY BUILDING A MULTI CLASSIFICATION MODEL WE HOPE TO BEAT OUR MODELS BASELINE.
- HYPOTHESIS: WITH A LARGE DATASET AND MANY RELATIONAL
 VARIABLES WE BELIEVE

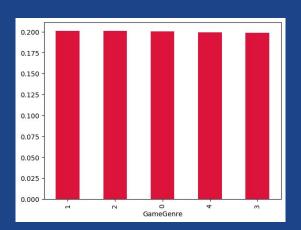








CLEANING THE DATA AND IDENTIFYING BIAS



Game Genre:

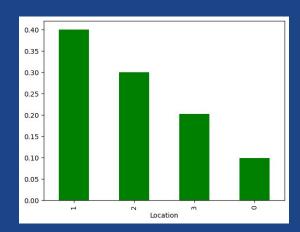
0 - Strategy

1 - Sports

2 - Action

3 - RPG

4 - Simulation



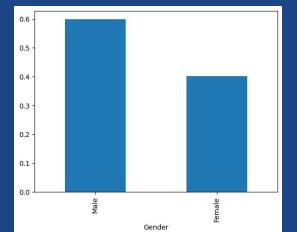
Location:

0 - Other

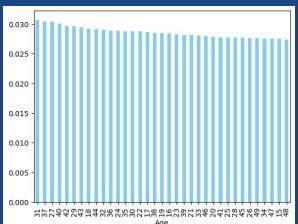
1-USA

2 - Europe

3 - Asia



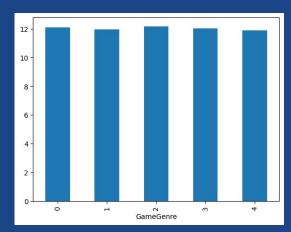
Gender Ratio



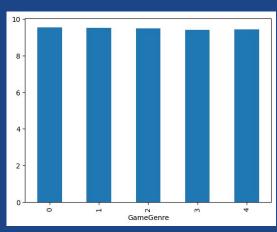
Age Split

EXPLORING TRENDS, or lack thereof...

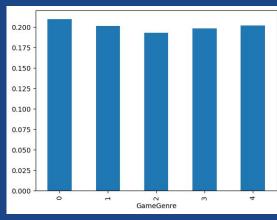
Play Time Hours



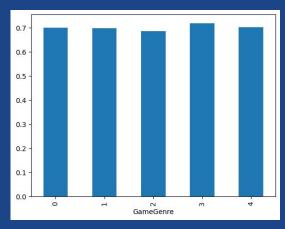
Sessions per Week

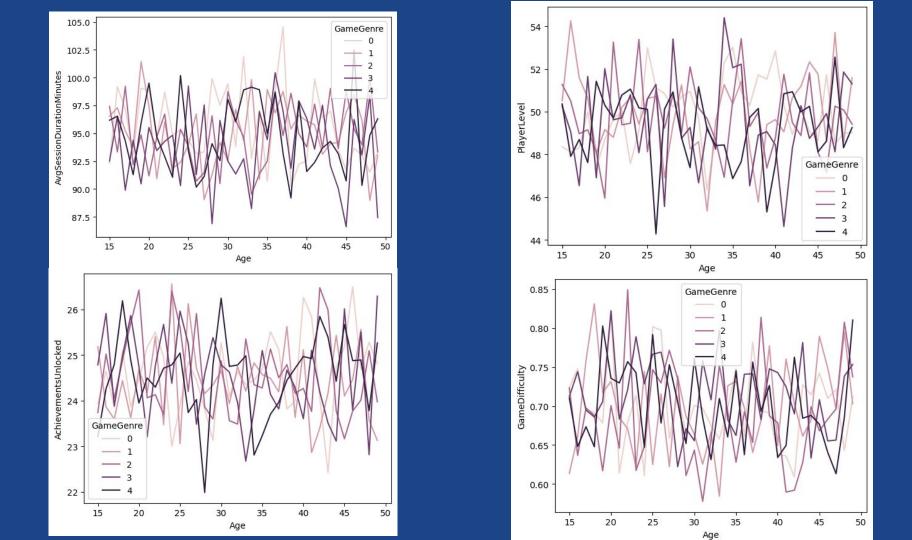


In-Game Purchases

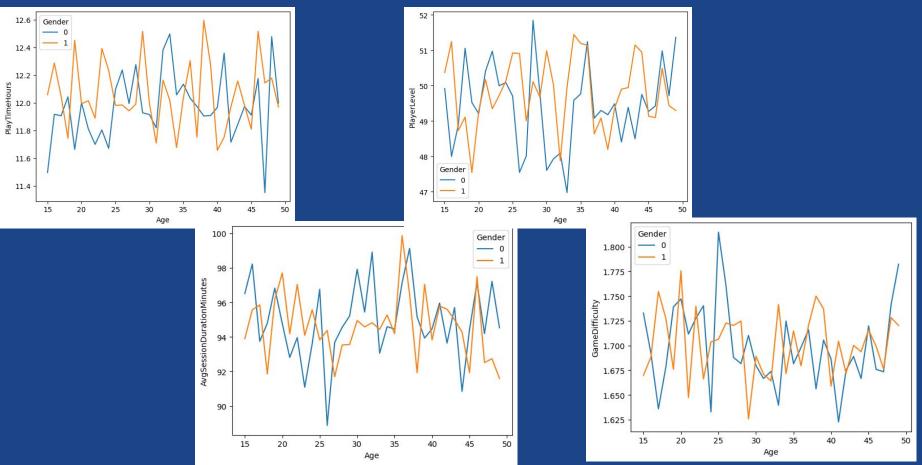


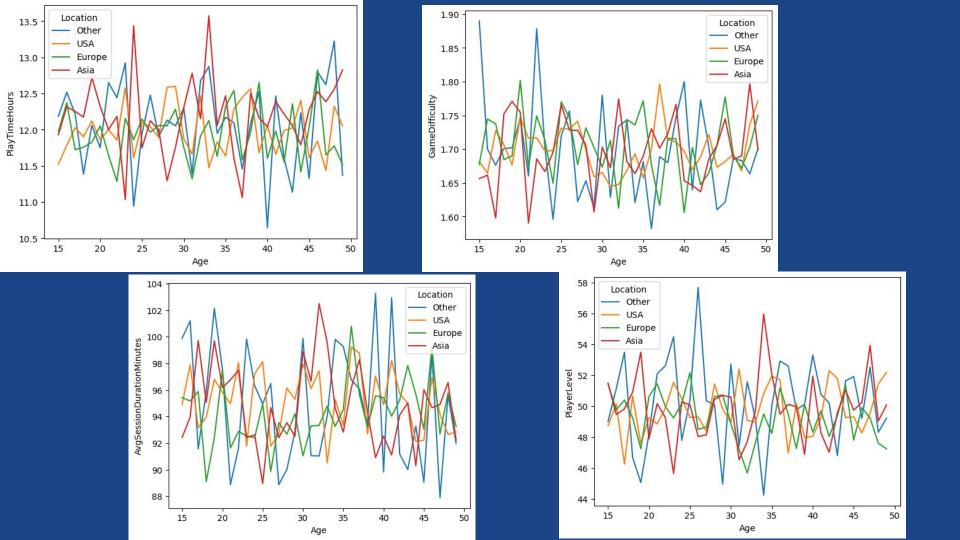
Game Difficulty



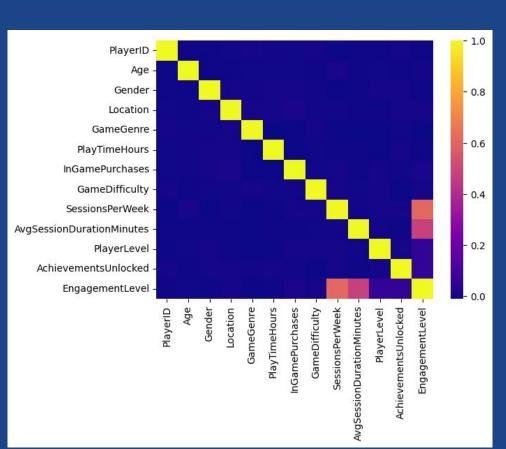


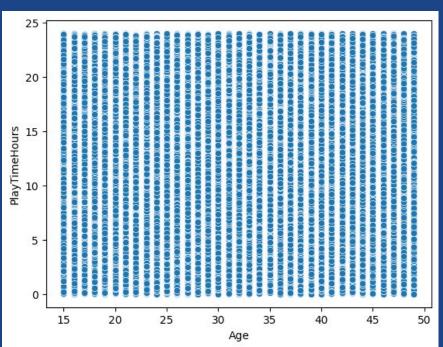
EXPLORING OTHER POSSIBLE CLASSIFIERS





THE PROBLEM







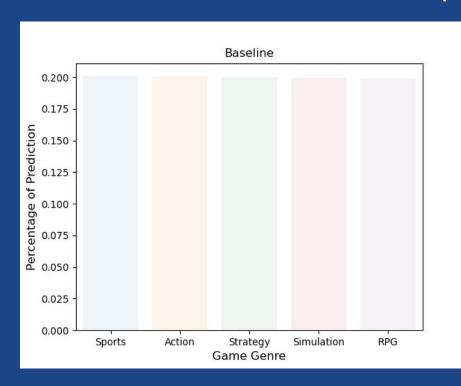
MODELING

A Struggle



BEATING BASELINE

Baseline - perfectly balanced

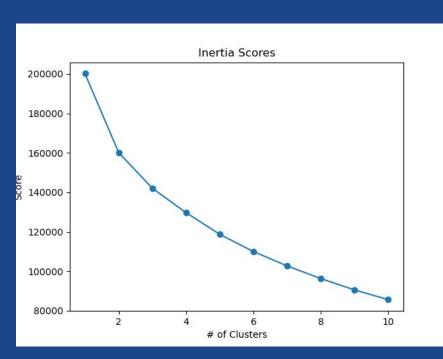


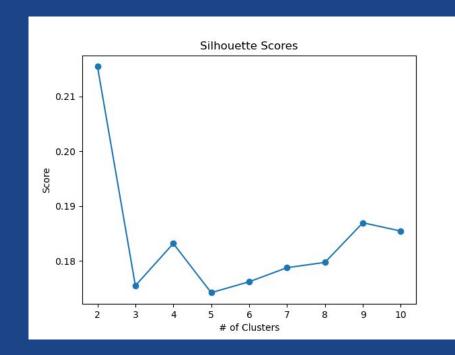
As the image shows on the left our data is perfectly balanced meaning our training data won't have any bias toward any genre.

DATA

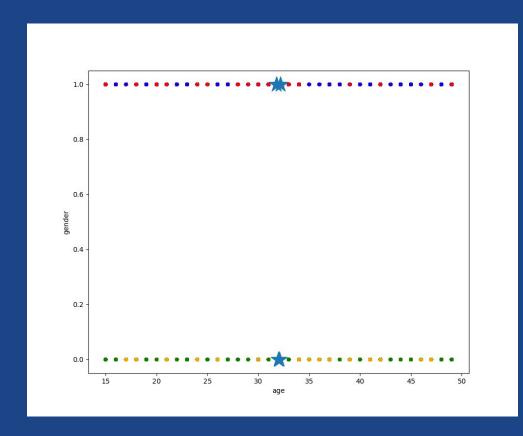
#	Column	Non-Null Count	Dtype			
0	playerid	40034 non-null	int64			
1	age	40034 non-null	int64			
2	gender	40034 non-null	int64			
3	location	40034 non-null	object			
4	gamegenre	40034 non-null	object			
5	playtimehours	40034 non-null	float64			
6	ingamepurchases	40034 non-null	int64			
7	gamedifficulty	40034 non-null	object			
8	sessionsperweek	40034 non-null	int64			
9	avgsessiondurationminutes	40034 non-null	int64			
10	playerlevel	40034 non-null	int64			
11	achievementsunlocked	40034 non-null	int64			
12	engagementlevel	40034 non-null	object			
dtypes: float64(1), int64(8), object(4)						

CLUSTERING





Clusters



After going with 4 cluster here are the results:

Silhouette Score = 0.18319

Inertia Score = 129719.77



Building the Model 🖪

- Using all available X variables.
- Variables dummied:

All categorical variables

• Variables squared:

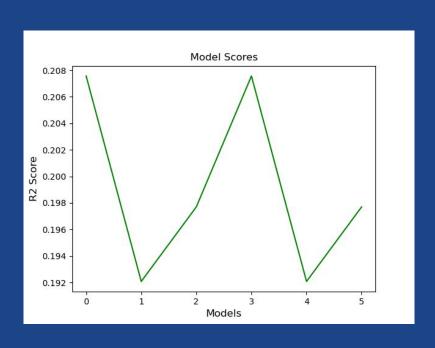
Age

Sessions per week

Player level

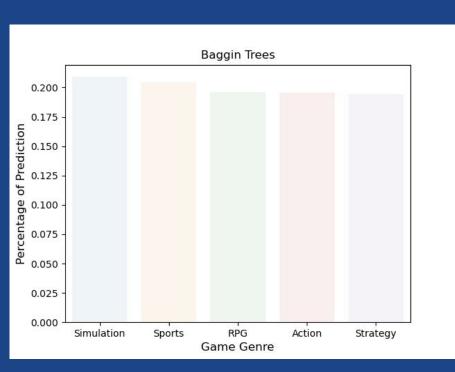
- Standard Scaled
- 85% training data

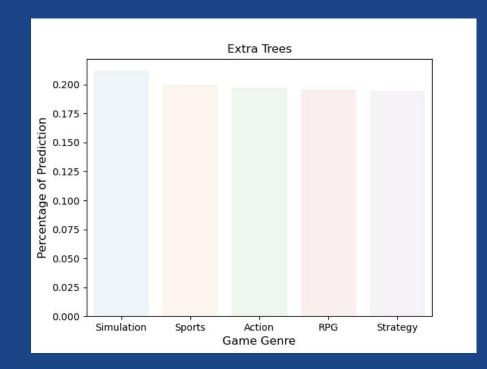
R2 TESTING SCORES



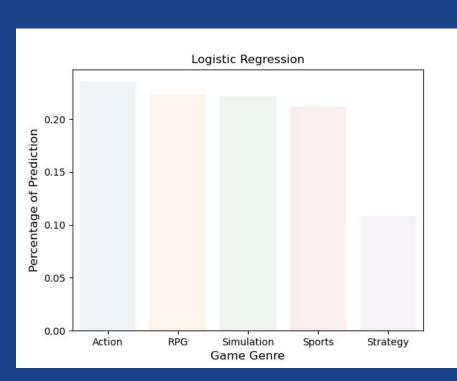
- 0 = Voting Classifier (naive bayes,SVM, Logistic Regression)
- 1 = Random Forest (grid search)
- 2 = Logistic Regression (no penalty)
- 3 = Extra trees
- 4 = Decision Tree (with bagging)
- 5 = Forward Feed (two dense layers, dropout .5)

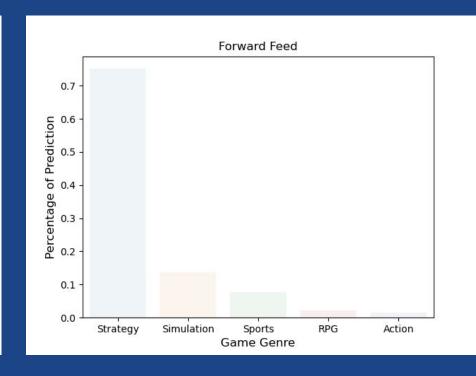
PERFORMANCE -



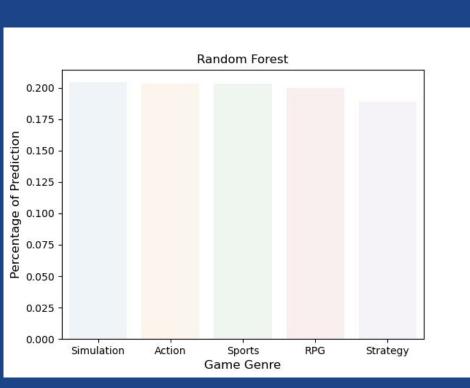


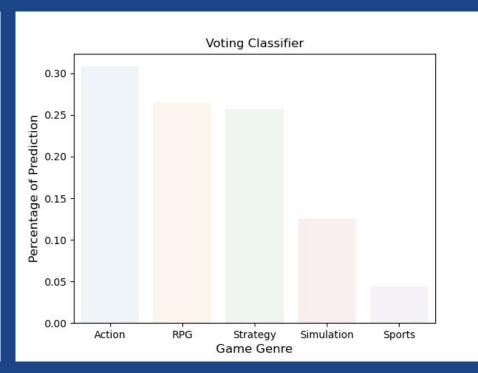
PERFORMANCE





PERFORMANCE

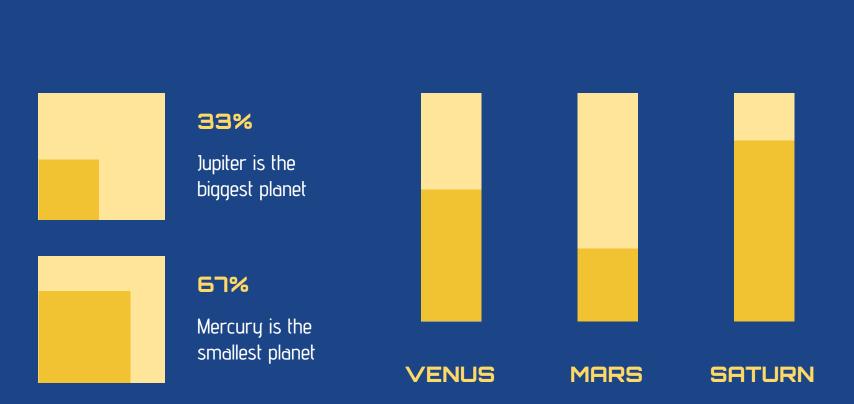




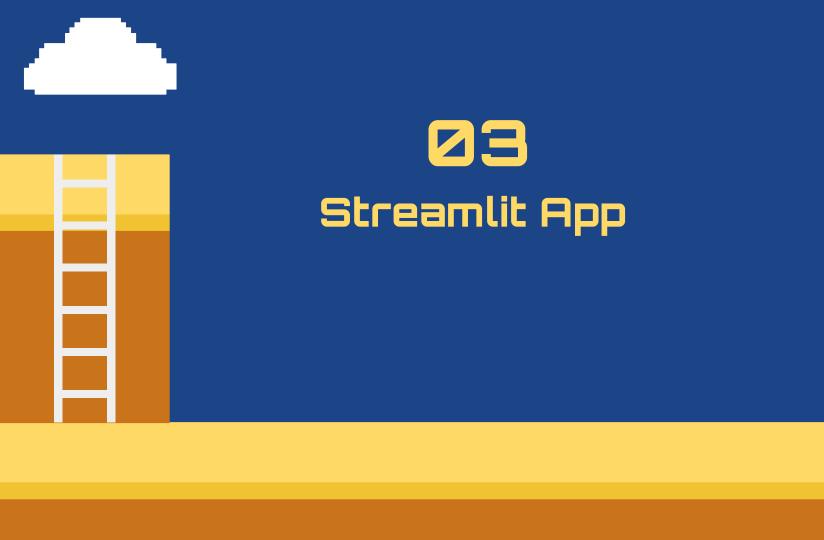
PREDICTIONS VS ACTUALS

	Actuals	Random Forest	Extra Trees	Logistic Regression	Voting Classifier	Baggin Tree
34667	Action	Action	RPG	Sports	RPG	Action
22227	Action	RPG	RPG	RPG	RPG	RPG
24899	Sports	Simulation	Simulation	Sports	RPG	RPG
35415	Action	Strategy	Strategy	Simulation	Strategy	Strategy
21440	Simulation	Strategy	RPG	Sports	RPG	Strategy

ROLE PLAYING GAMES



MORE DATA







► STREAMLIT APP

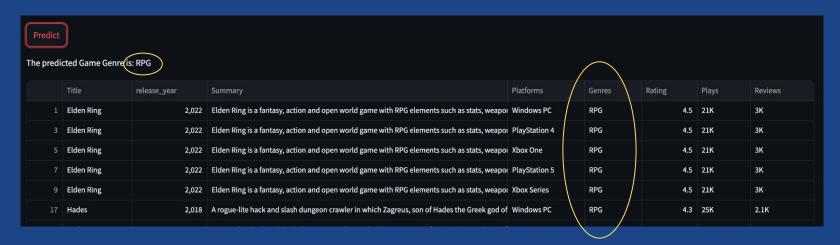
Build an interactive form that uses our model to predict game genre based on the input





STREAMLIT APP







To improve functionality from there, we incorporated a second dataset with more detailed game information, including titles and genres.

That dataset was used to display a list of games matching the predicted genre, along with more detailed info like game summary and release dates.

STREAMLIT APP

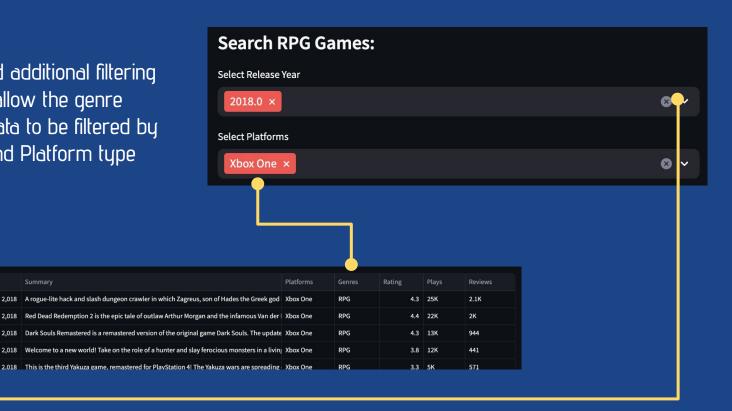
We also included additional filtering functionality to allow the genre specific game data to be filtered by Release Year and Platform type

Red Dead Redemption 2

Dark Souls: Remastered

Monster Hunter: World

Yakuza 3 Remastered



► STREAMLIT APP 4

Let's check it out!





► NEW PARTICIPANTS -







SARAH DOE

- You can write here things about this person to introduce her
- You can write here things about this person to introduce her
- You can write here things about this person to introduce her
- You can write here things about this person to introduce her





You can enter a subtitle here if you need it

► REVIEW OF PAST EVENTS ■

JANUARY

Mercury is the closest planet to the Sun

APRIL

Venus is the second planet from the Sun

MAY

Despite being red, Mars is actually a cold place

SEPTEMBER

Pluto is now considered a dwarf planet

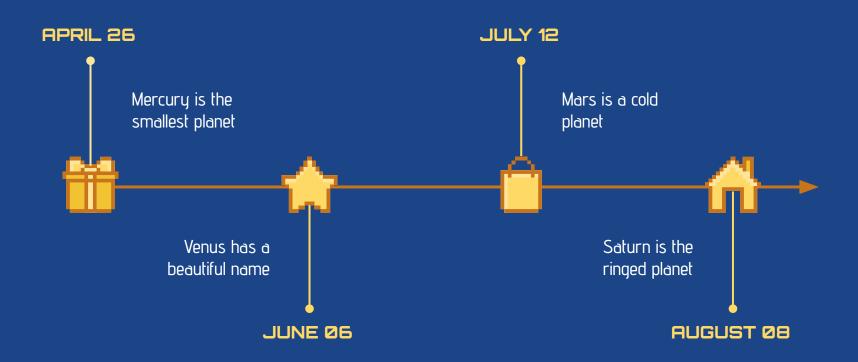
OCTOBER

Saturn is the ringed one and a gas giant

DECEMBER

Neptune is the farthest planet from the Sun

► UPCOMING EVENTS •



THANKS!

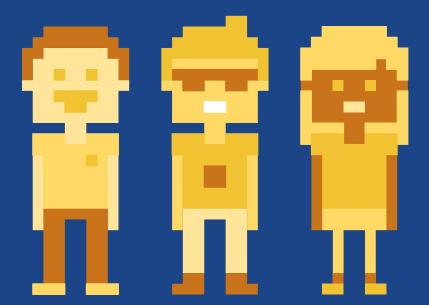
ANY QUESTIONS?

CREDITS: This presentation template was created by Slidesgo, including icons by Flaticon, and infographics & images by Freepik.

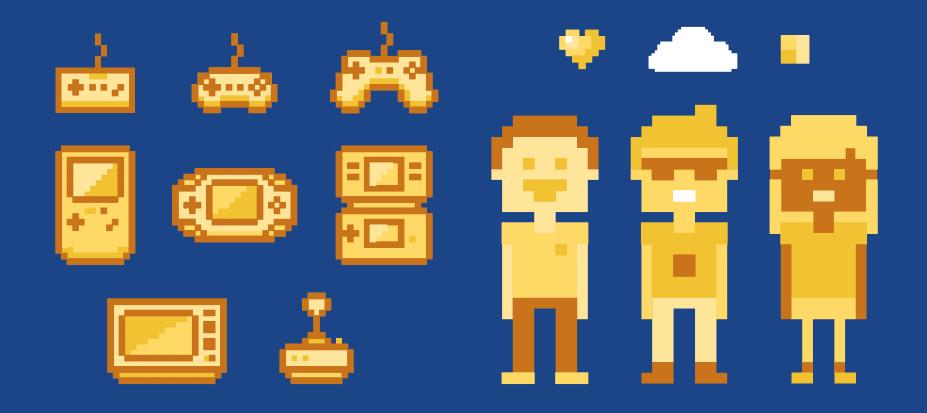
RESOURCES -

Sources:

• Kagglehttps://www.kaggle.com/datasets/rabieelkharoua/predict-online-gaming-behavior-dataset/data



►ALTERNATIVE RESOURCES •





CLUSTERING