



Siddharth Choudhary

MBA in Business Analytics and Data Science - BIBS

A dedicated and analytical thinker with a knack for identifying patterns and drawing insights from information.



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15 June, 2000



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github.com/Sid8981

SKILLS

Digital Marketing

Data Analysis

Data Visualization

Prompt engineering

Data storytelling

CERTIFICATES

Data Visualization using Python

MySQL

Tableau

Machine Learning

Data Analysis using python

Advanced Digital Marketing

EDUCATION

PGPBA&DS + MBA - VU

Bengal Institute of Business Studies

2023 - 2025

74%

BACHELOR OF COMMERCE

Maharaja Manindra Chandra College

2018 - 2021

78%

Courses

- Bcom(Accountancy Hons)

XII - (WBCHSE)

Senate Public School

2018

77%

Courses

- Commerce

X - (WBBSE)

Senate Public School

2016

42%

WORK EXPERIENCE

Digital Marketing Executive

Floating Numbers Digital Solutions

09/2021 - 04/2023

Kolkata

I worked for a company dedicated to maintaining safe and positive online communities through content moderation.

Achievements/Tasks

- Proven ability to drive website traffic and engagement through effective SEO.
- Optimized company's social media marketing and content creation strategies.
- Monitored website traffic & views using Google analytics
- Worked on Reputation management for company's digital footprints.

KEY PROJECTS

Global Trends in Atmosphere Co2 Emission Stats Analysis Using Python

- Using pandas & Matplotlib library extracted meaningful stats from dataset and made some eye catching visualization like bar chart , box plot , scatter plot etc..

Electric Vehicles Sales Dashboard using Power BI

- Designed and developed a comprehensive Power BI dashboard to visualize and analyze electric vehicle sales data, providing stakeholders with actionable insights into market trends, customer demographics, and performance metrics.

ACHIEVEMENTS

Startup Challenge Winner