Customer Behavior Case Study
Data Analysis Project

Data Analyst: **Sidney Andreano**

Client/Sponsor: AnalytixLabs Co.

➢ *Changed Tran_date column in the Transactions Table by selecting the column -> Number -> Number Format -> Custom -> enter 'dd-mm-yyyy' in Excel*

➢ *Changed DOB column in the Customers Table by selecting the column -> Number -> Number Format -> Custom -> enter 'dd-mm-yyyy' in Excel*

➢ *Uploaded new 'transactions.csv' to BigQuery changing tran_date to DATE type*