



# India's Best AI Program

“From AI awareness to AI operator to AI system builder”

For Working Professionals • Leaders  
• Businessmen • Best for Non-Tech professionals

The World of Work is Being Rewritten by AI.

# Why This Program Exists

Every role HR, Sales, Marketing, Finance, Operations is becoming an AI-augmented role.

**But most professionals are stuck in:**

- Tool confusion
- Random YouTube learning
- No idea how to use AI for real business problems

**This program exists to turn you into someone who can:**

- Translate business problems into AI use-cases
- Build AI-powered workflows
- Launch working AI systems inside teams



**#FOR NON-TECH PROFESSIONAL**

Before vs After This Program

# What You Become in 12 Weeks

Before	After
<ul style="list-style-type: none"><li>• You “use ChatGPT”</li><li>• You work manually</li><li>• You depend on IT teams</li><li>• You react to change</li></ul>	<ul style="list-style-type: none"><li>• You design AI workflows</li><li>• You automate your work</li><li>• You build AI systems yourself</li><li>• You lead transformation inside your company</li></ul>

You don't just learn AI

**“You become the person who deploys AI for  
business.”**



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# The 5 Outcomes You Will Achieve

1

## Understand AI end-to-end

How models, data, prompts, agents and workflows actually work.

2

## Work with data using AI

Analyze, visualize, and extract decisions from messy business data.

3

## Specialize in Your Domain

Marketing, Sales, HR, Finance, Operations or Data — AI built for your role.

4

## Create AI for Growth

Use AI to generate

- Content
- Videos
- Presentations
- Voice, music, ads & campaigns

5

## Build & Automate with AI Agents

Create AI bots that:

- Send emails
- Generate reports
- Update dashboards
- Run workflows

You won't Just Learn. You will Build

# What You Will Actually Build

During the 12 weeks, you will create:

- AI dashboards for decisions
- AI content engines
- AI automations for your role
- AI agents that work for you
- One complete AI system you can show to employers or your company

***“One complete AI system you can show to employers or your company”***



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# How the 12-Week Journey Works

The program runs in 3 phases:

- **Phase 1 — Foundations**

How models, data, prompts, agents and workflows actually work.

- **Phase 2 — Build**

Use AI for data, content, automation and workflows.

- **Phase 3 — Specialize & Launch**

Apply AI inside your domain and prepare for Demo Day.

Every week:

Live classes

Industry workshops

Mentoring & feedback

Hands-on builds

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Not just a Course. An AI career Ecosystem.

# Why LetsUpgrade ?

With LetsUpgrade you get:

**# 01**

1:1 mentoring with  
industry experts

**# 03**

4 real industry workshops

**# 02**

Work-integrated  
capstone

**# 04**

Career Accelerator  
Pack

**# 06**

Continuous updates on new AI tools even  
after the program ends

**# 05**

Alumni network for  
jobs, referrals &  
growth



A person wearing glasses and a plaid shirt is focused on working on architectural blueprints spread out on a light-colored wooden desk. They are holding a pencil and a small glass of water. In the background, there are shelves filled with books and binders, suggesting a professional or academic environment.

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## WEEK 1

# AI for Daily Work

What we are really teaching  
“How to stop drowning in work using AI.”

## Modules

- AI as a Work Assistant
- Thinking in Tasks, not Prompts

## Sub-modules

- What AI is good at vs bad at (work lens)
- Turning messy thoughts into clear instructions
- Context-setting for better outputs
- Iterative refinement (don't accept first answer)

## Weekly Project

### AI-Powered Workday System

- Email drafts
- Meeting summaries
- Status updates
- One internal document

## Interview Questions

- How have you used AI in your daily work?
- How do you ensure AI output quality?
- When would you not use AI?

## Use Cases

Reducing email load

Meeting fatigue

Faster reporting

Cross-team communication

## Tools

 ChatGPT

 Claude

 perplexity

 Gemini

 Notion

 SUPERHUMAN

 Tactiq

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# AI for Thinking & Decisions

What we are really teaching

“How to sound smarter without faking it.”

## Modules

- AI for Structured Thinking
- Decision Support using AI

## Sub-modules

- Breaking problems into parts
- Pros/cons & trade-off analysis
- Pre-reading & meeting prep using AI
- Asking better questions

## Weekly Project

### AI Decision Brief

- One real workplace decision
- Options , risks & recommendation

## Interview Questions

- How do you use AI for decision-making?
- How do you validate AI reasoning?

## Use Cases

Strategy discussions

Stakeholder alignment

Manager reviews

## Tools



ChatGPT



Consensus

scite\_

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# AI Foundations

What we are really teaching

**“How not to look stupid or dangerous with AI.”**

## Modules

- How LLMs Behave (Practical)
- AI Risk, Cost & Reliability

## Sub-modules

- Tokens, context windows (intuition only)
- Hallucinations & failure modes
- Cost vs latency trade-offs
- Data privacy & compliance basics

## Weekly Project

### AI Usage SOP

- When to use AI
- When not to
- Guardrails for role

## Interview Questions

- What are LLM limitations?
- How do you control hallucinations?
- How do you manage AI cost?

## Use Cases

Enterprise adoption

Sensitive data handling

Leadership trust

## Tools



ANTHROPIC



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# Executive Communication with AI

What we are really teaching  
“How to be taken seriously.”

## Modules

- AI for Writing & Structure
- AI for Presentations

## Sub-modules

- Structuring documents
- Executive summaries
- Slide narrative building
- Story > slides

## Weekly Project

- Leadership-Ready PPT / Doc

## Interview Questions

- How do you communicate insights to leadership?
- How do you use AI in presentations?

## Use Cases

Business reviews

Strategy decks

Client presentations

## Tools



ChatGPT

GAMMA

tome

decktopus

beautiful.ai

Canva

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# AI for Data & Insights

What we are really teaching

**“How to replace opinions with evidence.”**

## ■ Modules

- Asking the Right Data Questions
- Visualizing Insights

## ■ Sub-modules

- Translating business questions to data
- Interpreting outputs
- Telling a data story

## Weekly Project

- Insight Dashboard / Analysis Note

## Interview Questions

- How do you derive insights from data?
- How do you explain numbers to non-tech stakeholders?

## Use Cases

Performance reviews

Forecasting

Root-cause analysis

## Tools

 ChatGPT

 Excel

**ROWS**

 Polymer

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# AI for Training, Video & Voice

What we are really teaching  
“How to scale yourself.”

## Modules

- AI Video & Voice
- Knowledge Transfer Systems

## Sub-modules

- Script generation
- Voice cloning ethics
- Internal training workflows

## Weekly Project

- AI-Based Internal Training Asset

## Interview Questions

- How do you scale knowledge using AI?

## Use Cases

Onboarding

SOP training

Change management

## Tools

 **synthesia**    **ElevenLabs**

 **descript**

 **PICTORY™**

 **Play ht**

 **HeyGen**

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# Automation with AI

What we are really teaching

“How to kill repetitive work.”

## Modules

- Automation Thinking
- AI inside Workflows

## Sub-modules

- Triggers & actions
- Error handling
- Monitoring workflows

## Weekly Project

- One Live AI Automation

## Interview Questions

- What have you automated?
- How do you measure impact?

## Use Cases

Lead handling

HR workflows

Ops coordination

## Tools

 make

 n8n

 zapier

pipedream

 bardeen

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# AI Agents & Ownership

What we are really teaching  
“How to think in systems.”

## Modules

- AI Agents Basics
- Human-in-the-Loop Design

## Sub-modules

- Task decomposition
- Memory & reasoning
- Reliability controls

## Weekly Project

- Role-Based AI Agent

## Interview Questions

- What is an AI agent?
- When would you not use one?

## Use Cases

Recruiting assistant

Sales assistant

Ops coordinator

## Tools



*crewai*

AutogenAI



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# Build Simple AI Tools

What we are really teaching

**“How to ship without waiting for engineers.”**

## ■ Modules

- Vibe Coding
- APIs & Data Flow

## ■ Sub-modules

- Client-server basics
- APIs
- Debugging with AI

## Weekly Project

- Simple AI-Powered Internal Tool

## Interview Questions

- How do you prototype solutions?
- How do you work with APIs?

## Use Cases

Internal dashboards

Self-service tools

## Tools



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DEMO DAY  
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DEMO DAY

**WEEK 10**

# Capstone Design

## ■ Modules

- Problem selection
- ROI framing
- System design

**Project**

- Capstone Architecture

**WEEK 11**

# Capstone Build

## ■ Modules

- Integration
- Testing
- Iteration

**Project**

- Working Product

**WEEK 12**

# Demo Day & Career Story

## ■ Modules

- Demo storytelling
- Resume & LinkedIn
- Interview narratives

**Project**

- Live Demo + Portfolio

# Your AI System goes Live

## On Demo Day:

- You will pitch your AI system
- Industry leaders will watch
- Best projects win **₹1,00,000 in prizes**
- This becomes your career story

Become the person who runs AI in your organization. Applications now open.

This is not a certificate.  
This is a launchpad.

### Contact Us

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For more information  
Scan QR Code

<https://luc.to/AI-For-Business-Leader>