



PRE-CONDUCTION REPORT

Spectrum'16

Submitted by: Mayank Jain





Films and Media Council Students' Gymkhana | IIT Kanpur

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Introduction

Spectrum'16, the inter-pool Films and Media championship is scheduled from 29th September to 2nd October 2016. Events, point structures, rules and regulations, etc. were decided after the meeting with pool representatives and event organizers.

The pool structure as decided is:

- Rajputs: Hall 2 and Hall 4
- Mauryans: Hall 3 and Hall 7
- Mughals: Hall 5 and Hall 11
- Marathas: Hall 10 and Hall 8 (except I-block)
- Veeras: Hall 6 and GH1

Note:

1. All the students of UG Y13 and earlier batches can participate either from their parent pool or the Veeras. However, a minimum of 50% of girls would be required in a team in any group event. For individual events, the contestant needs to be from the parent pool.
2. All the Girls residing in Hall 8 New Block will be considered as a part of their parent hall (i.e. Hall 6) and students of SBRA and other students will participate openly.
3. In events of teams/individual participation, parent pool participants cannot change their pool and remains the same throughout the competition.

Organizing Team

The organizing team will consist of:

1. Mayank Jain (General Secretary, Films and Media)
2. P Nandha Kumar (Overall Manager, spectrum'16)
3. Yogendra Swami (Overall Manager, spectrum'16)
4. Rishabh Sahu (Overall Manager, spectrum'16)
5. Navneet Singh (Executive, Films and Media Council)

Point Structure

The points will be awarded finally to the pool. There are two kinds of events:

1. Pool Events- Only the pools will win the competitions and the points will be awarded to them accordingly.
2. Individual Events- Individuals can win the competitions and it may be the case that all the winning entries (1st, 2nd, 3rd, 4th and 5th positions) belong to the same pool. The points will be awarded the pools accordingly.

Every competition has got some maximum points and the criterion for award of points to different positions is as follows:

MAYANK JAIN

General Secretary
Films and Media | Students' Gymkhana
Indian Institute of Technology, Kanpur
Email : mjain@iitk.ac.in
Address: H-216 Hall no. 5, IIT Kanpur
Phone : +91-7754-916-110



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If all **5 pools** participate in any event-

- 1st Place : 100% of the maximum points
- 2nd Place : 60% of the maximum points
- 3rd Place : 35% of the maximum points
- 4th Place : 20% of the maximum points
- 4th Place : 10% of the maximum points

If only **4 pools** participate (Excluding Veeras):

- 1st Place : 100% of the maximum points
- 2nd Place : 60% of the maximum points
- 3rd Place : 30% of the maximum points
- 4th Place : 10% of the maximum points

Policy of 'Pool' Event and 'Team' Event

Spectrum is a competition between 4 pools, hence the final points shall be awarded to the pool in all the competitions. In the events which are specified as 'pool' events, each pool will be awarded a position and not the individual teams (if there is more than one team per pool).

For the 'team' events, individual teams (or individuals) will be awarded positions, and a single pool can occupy more than one position in that event. Cumulative final points will then be awarded to the pools.

Also, based on a certain minimum eligibility criteria (depending on the judge's discretion), it may so happen that a particular pool/team gets no points in a particular event. For example, if in a certain event, only 2 teams are performing up to a satisfactory level, and the remaining teams are not meeting the minimum eligibility criteria, only the first and second positions will be awarded, and there would be no third/fourth position.

Policy of 'Fresher' Event, 'Senior' Event and 'Open-to-all' Event

In certain events, which are marked as 'Fresher' events, only first-year students (both PG and UG) are eligible to participate.

In 'senior' Event, only non-fresher are eligible to participate.

In 'Open-to-all' Events, anyone can participate, except for certain events which have a cap on the number of participants from a particular batch in the team, as clearly mentioned in the rules and regulations of that event.

This batch restriction is to ensure healthy competition and to provide a proper learning platform to the participants.

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Event Categories and Point Structure

S.No.	Club/Hobby Group	Points
1.	Animation	90
2.	Anime Society	70
3.	Design Club	80
4.	Film club	90
5.	Photography	120
6.	SFS	70
7.	Sound	80
8.	Vox Populi	80

Competitions

Club/Hobby Group	Event Name	Points	Deadline/Event date	No. of pools
Animation	Sculpt*	15	1/10/2016	5
	Campus on Model	30	2/10/2016	4
	Balloon-mation	30	2/10/2016	5
	GIF Making*	15	29/9/2016	5
Anime	AMV	25	1/10/2016	5
	Cosplay	45	2/10/2016	5
Design	Pool Mascot	10	30/9/2016	4
	The Logo Set	40	1/10/2016	5
	Web Set Go	30	2/10/2016	5
Film	Brain Mashup	35	1/10/2016	5
	Comic Clips*	15	29/9/2016	5
	Social Awareness	25	2/10/2016	5
	Call the Pool	15	30/9/2016	4
Photography	Untangle	40	1/10/2016	4
	Art of Photoshop	25	30/9/2016	5
	Resonance	30	2/10/2016	5
	In the Studio	25	Post slots	5
SFS	Dubsmash*	15	29/9/2016	5
	Honest trailers	20	30/9/2016	5
	Insider	35	2/10/2016	5
Sound Design	The Video Essence	15	29/9/2016	5
	ankahi dastaan	25	1/10/2016	5
	Prank call	15	1/10/2016	5
	Sound Mashup	25	2/10/2016	4
Vox Populi	Walk the Talk	30	2/10/2016	4
	Hallin's sphere	30	1/10/2016	5
	Fresher's Perspective	20	30/9/2016	5
Total	27	680		

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The **VEERAS** pool is going to participate in 77.94% (520 points) of the total Spectrum events. This has been decided in consensus with representatives from all pools. The score of VEERAS will extrapolated out of 680 points to decide the overall championship of Spectrum'16.

*Individual/Team Event

Role of Spectrum Captains

- The following are the spectrum captains
 - Mughals: Suyash Karkare
 - Marathas: Swapnil Kumar
 - Mauryans: Animesh Mishra
 - Rajputs: Aryesh Dubey
 - Veeras:
- Spectrum Captain is responsible to ensure participation from each pool in all events, especially the pool events. Also, for certain pool events, the Spectrum captain is responsible for submitting the entry from the respective pool.
- Only Spectrum Captain may launch complaints, if any, to the Spectrum coordinators during the event.
- Spectrum Captain can request to call a meeting between various Spectrum Captains, Hall Captains and the Spectrum Core Team if there has been any controversy/complaint during the competitions.

Student Grievance Redressal Committee (SGRC)

Any grievances/queries must first be discussed upon in the SGRC which consists of students members from every pool. The SGRC for Spectrum'16 comprises of the following:

1. Ayush Shakya
2. Ashutosh Ranka
3. Vedant goenka
4. Vijeta Anand
5. Amol Bansal

Grievance Redressal Committee (GRC)

Any grievances not solved by the core team shall go to the SGRC. The GRC will comprise of the following:

1. Dean, Students' Affairs
2. Faculty Counsellor, Films and Media Council
3. Associate Dean, Students' Activities
4. President, Students Gymkhana
5. Chairperson, Students Senate

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Important

- If any pool is found involved in negative cheering/using abusive words against some other pool/individual, on/around the event spot, then the pool will automatically get zero points in that particular event, at the discretion of the Spectrum Organising Team.
- An event may be scrapped at any point in time before the closing ceremony, if any Spectrum captain launches a complaint against a particular event and proves that there has been improper judging of the event. By proving, it is meant that
 - Either the manner in which the event has been judged is significantly different
 - From the judging criteria mentioned in the detailed Rules and Regulations of the event (website). However, if professors / professional are judging an event, their discretion will be valid and respected
 - Or there has been tampering with the Score-sheet or the Result
 - Declaration Form after the event has been completed
 - Or the rules/judging criteria has been modified without consulting the Spectrum Captains
 - If the event cannot be conducted due to unforeseen circumstances
 - If the Spectrum Organising team or the GRC feels that the event conduction was improper/involved biasness
- In extreme cases, the decision of the GRC will be final
- Minor changes in judging criteria may be done later, but only if all the Spectrum Pool captains agree (by consensus, not majority)
- Deadlines might change with the consent of all the Spectrum captains
- Films and Media Council will hold the copyrights for all the entries submitted in Spectrum'16 and is liable to use/showcase them on different occasions
- None of the entries (except the ones having facebook likes as the criterion) must be shared on any social media platform even if they are uploaded on the website before the official announcement of Spectrum'16 results. If found, the entry will be disqualified awarding zero points to the pool

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EVENT, RULES AND REGULATIONS

Animation Hobby Group

Sculpt

Problem Statement

Imagine something and transcribe your abstract thought into a bespoke structure sculpted out of virtual clay spheres. A theme will be given on the spot, and using the "True-Sculpt" app (link given below), you have to create something relevant to the theme.

Theme

Will be announced at the time of the event.

Rules & Guidelines

- For Y-16 Only.
- Time limit (120 minutes).
- Individual Event.
- The assets you create should be original. If found that they are downloaded/copied, it forms sufficient grounds for disqualification of the entry.

Link to the software (Google Play): <https://play.google.com/store/apps/details?id=truesculpt.main>

Tutorial Link 1: <https://www.youtube.com/watch?v=vEcSO9NWwbU>

Judging Criteria

The judging shall be done on the following basis

- Creativity
- Execution
- Aesthetics

Deadline

On the spot event. Date: 1/10/2016

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Campus on Model

Problem Statement

Create a single virtual 3-D Model from any of the locations given below.

Locations

- Open Air theatre
- LHC Complex
- Faculty Building
- Library
- CCD

Rules & Guidelines

- Open to all
- 2 entries per pool.
- A list of locations shall be given. Participants can create a 3D Model in any software of their choice, for e.g. Autodesk 3Ds Max, Maya, Blender, Sketchup, etc.
- The pool shall send two of their best entries for judging.
- The assets you create should be original. If found that they are downloaded/copied, it is sufficient ground for disqualification of the entry.

Submission

For an entry to be considered for judgement, it should contain:-

- The main 3-D work file.
- Work exported to .obj format.
- Final renders of the 3-D work (.jpg files) of at least 1280x720 dimensions.
- Progression files – Save a separate copy of the work file after making a major update. Recommended that you make such files after each hour.
- Assets files – Create all the assets separately and include their progression files as well.
- Texture files – Create a project directory and put all your texture files you used in there. (Use texture files from that folder and export your whole project as zip; it will also contain your main work file as well)

Judging Criteria

The judging shall be done on the following basis

- Creativity
- Aesthetics
- Renders

Deadline

All the entries must be submitted before 11:59 PM, 2/10/2016.

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Balloon-mation

Problem Statement

Make a stop motion using balloons as characters. Props and background can be made with anything. Explore the 3D Space and come out with the best you can.

Theme

You can choose any theme according to your creativity.

Rules & Guidelines

- Pool Event, One entry per pool
- Minimum of 1 minute with maximum of 3 minutes
- Usage of image manipulation softwares and after effect softwares are allowed only to enhance the animation (like adding speech bubbles, sound effects, multiple characters, etc.), not substitute it.
- The assets you create should be original. If found that they are downloaded/copied, it is a sufficient grounds for disqualification of the entry.

Submission

The pool must submit the following at the end of deadline:

- The final stop motion.
- Photos of all the assets and props.

Judging Criteria

The judging shall be done on the following basis:-

- Creativity
- Aesthetics
- Innovation
- After Effects

Deadline

All the entries must be submitted before 11:59 PM, 2/10/2016.

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GIF-making

Problem Statement

Every participant has to create a GIF file using any software, any app or whatever you want to. Just make sure that the final output is in GIF format and also the length of GIF should not be more than 5 sec.

Theme

Psychedelic

Rules & Guidelines

- Open to all
- Minimum 3 entries per pool.
- Make a small .gif file (minimum 3 seconds; maximum 5 seconds) relevant to the theme using animated media (NOT Live Action like Vine).
- The assets you create should be original. If found that they are downloaded/copied, it is sufficient grounds for disqualification of the entry.

Judging Criteria

- Relevance to the theme
- Creativity
- Depiction of theme

Deadline

All the entries must be submitted before 11:59 PM, 29/9/15.

Anime society

Cosplay

Description

In this event participants can form groups in each pool and each group has to give one submission of a group photograph along with individual pics dressed up as anime/cartoon/game/comic characters based on the theme given by anime society.

Rules

- There can be maximum 2 submissions from each pool. The format of submission is given in the next page
- Each submission must contain atleast 2 models/cosplayers.
- You can use photoshop only to edit the background and environment. In case of photo shopping submit both edited and unedited versions.
- The top 3 submissions will be selected and ranked accordingly.
- More than one submissions from the same pool must be on different themes
- The judging shall be based on your cosplay and photography skills + photo-shop bonus

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- Photoshop cannot be used to add features on a cosplayer/model. It can be only use to create a suitable environment or background. You cannot make tattoos etc. on the body of model with photoshop but can create energy fields etc. around him (i.e. things which are impossible to manifest)

Theme

- Seinen
- Mystery
- Dark
- Supernatural

Each submission shall be in the format given below

Title of submission (relevant of theme): i.e. Theme-shounen, title- team seven (naruto)

Group photo of all relevant characters (50 points). Let there be 3 characters (i.e. Team 7 Naruto, sasuke, sakura + photoshop kakashi in background for bonus). Make sure that the chemistry, pose, similarity, and relevance to title of all characters is maintained, putting irrelevant character of team seven like gaara in team 7 can increase your individual points but will have serious repercussions on group photo and the whole submission itself

Character 1
individual pic

Relevant
character of team
seven (i.e.
Naruto)

Character 2
individual pic

Relevant character
of team seven (i.e.
sakura)

Character 3
individual pic

Relevant character
of team seven (i.e.
sasuke)

Character 4
individual pic

Irrelevant character
of team seven (i.e.
gaara)

Max points on each submission

Each character has 7.5 points to it and 2.5 points are for Photoshop Bonus for each photograph. 10 points have been kept for the group photograph.

The Irrelevant character can cause a penalty if it is used in a group photograph not relevant to the theme.

Judging criteria

- Cosplay: relevance to theme
- Innovation

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- similarity of characters
- artwork and dress
- chemistry and poses
- Photography

Deadline

The Deadline for submission of the entries is 2/10/2016.

AMV (Anime music video)

Problem Statement

To make AMV (Anime music video) using any application/software.

Rules

- Use of only anime video (refer wikipedia definition)
- No explicit content allowed.
- Any music without explicit music allowed.
- Video length must be between 2 min to 4 min
- Single AMV can contain multiple anime and multiple songs.
- Plagiarism will lead to disqualification.

Judging criteria

- Creativity
- Theme
- Relevance to theme
- Story depiction
- Ease of understandability
- Smooth transition between scenes
- Synchronization of music and video

Deadline

The deadline for submission of the AMV would be 1/10/2016.

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Email : mjain@iitk.ac.in

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Design

Web-Set-Go

Description

In the purest sense, a landing page is any web page that a visitor can arrive at or “land” on. The design should try to remove as much “clutter” as possible, focusing the user’s attention to the most important content.

Process

You can keep in mind the following points while designing the page:

- **Consistence with the brand philosophy:** Is the page consistent with the brand philosophy? Are you focused on building the trust of the customers or giving the best deals or something else?
- **Communicate value to the customer:** Why should a visitor to your site care about signing up or purchasing a product, or whatever you want them to do?
- **Is there a next step?:** So, you've convinced the customer that you have something they desperately need, or at least are curious about. What is the next step?

Problem Statement

Your task is to design a landing page for an e-commerce website. The coding can be done using any tool/programming language of your choice.

Theme

Webpage for e-commerce website

Rules and guidelines

- Single entry per pool is required
- You can use elements from already available resources but copying of templates or complete design will lead to disqualification
- Bonus points for responsive website
- You are advised not to make your entries public before results are declared

Judging Criteria

- Innovation and creativity
- Concise design
- Colour phase
- Aesthetics

Deadline

The Deadline for submission of entries shall be 2/10/2016.

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Pool Mascot

Description

Great mascot design is like a symphony of great ideas. You need to spring forth your imagination and ideas to create a memorable character for your POOL that endure in our hearts and minds. Following approach could be used to forge your raw ideas into final characters:

- **Discover your Ideas:** All mascots start off with something in common; an idea. All you need is to transform your ideas into a tangible character which symbolizes your POOL.
- **Sketch It:** Work in a group so that the combined interpretation of all the ideas from the artists creates a totally unique concept sketch. Your mascot design comes to life in four different ways from four completely different perspectives if you work in a group. We love this approach because each artists has a different creative point of view and it means we can pitch four different mascot designs right off the bat!
- **Vectorize:** This is probably the most important part of the whole character design process. This is where you see your pencil sketch mascot concept really start to take a life of its own. The rough sketch is vectorised using tools of Photoshop or Illustrator; which is a geeky work meaning "digitized as points and lines". Vectors are awesome to have with your mascot design because they allow you to scale your character as small or as large as you want with no loss in quality. So, vectorising is the first step in colorizing your mascot.
- **Colorize:** Once the outlines (the vectors) are there, you will then proceed to rendering. Rendering is the act of adding colour and shading to your mascot. You can either choose a Flat colour theme or gradient one for your Mascot.

Theme

You need to design a unique 2D vector mascot of your Pool using basic tools of Photoshop and Illustrator. You are free to choose any theme for the mascot but the theme should symbolize your pool in some manner.

Rules and Guidelines

- Single entry per pool is required.
- Mascot must be in a 2-Dimensional vector form.
- You have to submit raw files and PSD/AI file along with the vector.
- Any kind of plagiarism will eventually lead to disqualification from the event, awarding zero point.
- Softwares to be used: Adobe Photoshop or Adobe Illustrator (Pen Tool is the magic wand in this event).
- All the final entries must be submitted electronically in pdf format before the deadline.
- You also need to submit the .psd or .ai files along with the pdf (Don't Merge the Layers).
- You need to submit a small write-up (350 words) explaining the ideas and concepts behind the making of your Pool mascot.
- Your mascot should symbolize your Pool in some way.
- You are advised not to make your entry public before the results are declared.
- The decision of the judges will be final.
- Paper Specifications: A3 (Landscape or Portrait) , Minimum Resolution: 300 dpi

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Judging Criteria

The Judging would be done on the basis of likes on the pool mascot uploaded via the FMC page.

Deadline

All the entries must be submitted before 11:59 PM, 30/9/2016

Logo Set

Description

A logo is a graphic mark, emblem, or symbol commonly used by organizations and even individuals to aid and promote instant public recognition. Logo design is an important area of graphic design, and one of the most difficult to perfect. The logo (ideogram) is the image embodying an organization.

Problem Statement

Your task is to design a logo set for each of the councils of student gymkhana (Cultural Council, Films and Media Council, Games and Sports Council, General Affairs Council, Science and Technology Council). In addition to that you also have a design a logo for the Students' Gymkhana. Thus, you have to design a total of 6 logos which should be based on a theme which will be assigned to each pool.

Rules and Guidelines

- Each pool is required to submit 6 logos corresponding to each council and SG.
- Any kind of plagiarism will eventually lead to disqualification from the event, awarding zero points
- The logos should adhere to the theme assigned to your pool
- You are advised not to make your entry public before the results are declared
- The decision of the judges will be final
- You need to submit the final logos in jpeg format along with the design files.
- In case the design files are in .psd/.ai format, do not merge the layers.

Judging Criteria

- Theme behind the Design Set
- Innovation and Creativity
- Aesthetics
- Relevance to the theme
- Colour Phase
- Overall Impression

Deadline

The Deadline for the submission for the entries is 1/10/2016.

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Film

Brain Mashup

Description

A good cinema maker has the power to play with your brain and take you the place where all you have known is far from reality.

Problem Statement

Each pool is required to make a short film after selecting a specific Theme from a set of Themes which will be provided few days before competition. Use of some visual effects are highly appreciated but should be relevant to the story.

Theme

- Supernatural
- Psychological Thriller
- Illuminati

Rules & Guidelines

- Time Duration - 5-8 minutes excluding titles. Credits should NOT be included.
- You are required to shoot a new movie specifically for the event and must be an original creation, copying of idea in any form even in a single part of the video will directly lead to disqualification of pool from the event.
- Original creation implies that students of the respective pools should have shot the footages. Any stunts or actions performed, must be supervised by seniors and undertaking all the safety measures. As far as possible, try to avoid such scenes.
- If any content is found to be inappropriate for public screening, the entry shall be disqualified.
- We strongly discourage usage of low-resolution cameras. Your video should have a resolution of at least 480p.
- You are advised not to make your entry public before the results are declared. We will upload it on YouTube.
- Each entry must include the details (Name and Roll No.) of person(s) responsible for the video.
- The video may not necessarily be in English/Hindi. So if you choose to make a video in some other language, it must contain English subtitles
- All the raw data (video clips) must be submitted along with the final video.
- The decision of the judges would be final and finding.

Judging Guidelines

You will be basically judged on two parameters - technical aspects of film-making such as sound quality, use of lightings, professionalism of the shoot etc. and on the other hand your screenplay, cinematography, direction, editing etc. will also be judged. More emphasis on the latter one though. Creativity, clarity and impact would earn extra points.

Deadline

- Final video accompanied by the pool name and details of members and their role must be submitted before 11:59 PM on 1st October 2016, in .mp4 or .avi formats.
- If the entries of a pool is disqualified OR no entries are received till Deadline, pool wouldn't be awarded any points.

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Comic Clips

Description

Even a small video of a few seconds has the ability to bring a smile on a face. You all are supposed to make a small video of less than a minute. It can be a vine, prank, thug life video, play etc. whichever style you prefer, what we want is Comedy.

Problem Statement

Make a Comic Video on any Theme as per your choice and submit it with your name and roll number mentioned.

Rules and Guidelines

- Time duration- Maximum length ~1 min
- This is a team event. Maximum 5 entries per pool are allowed. However, in case of multiple entries, location and characters of video (if any) must not be repeated.
- Video must be shot after 23rd September.
- You are advised not to make your entry public before the results are declared. We will upload it on YouTube.
- Copying of idea in any form even in a single video will directly lead to disqualification of pool from the event.
- This competition is exclusively for freshers (Y16) seniors may help in the content and editing part but the vine should feature first year students only.
- Number of students acting in the vine should be minimum 1 and maximum 6.
- Decision of the judges will be final and binding.

Judging Criteria

- Judging will be based on acting, creativity in depiction, subject and originality.
- Anything creative/ special effects will earn bonus points

Deadline

- Final video accompanied by the pool name and details of members and their role must be submitted before 11:59 PM on 29th September in .mp4 or .avi formats.
- If all the entries of a pool are disqualified OR no entries are received till Deadline, pool wouldn't be awarded any points.

MAYANK JAIN

General Secretary

Films and Media | Students' Gymkhana

Indian Institute of Technology, Kanpur

Email : mjain@iitk.ac.in

Address: H-216 Hall no. 5, IIT Kanpur

Phone : +91-7754-916-110



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Social Awareness

Description

A NGO wants to make their Social Awareness video and they have contacted to your pool to make it for them, now you are supposed to make a Social Awareness campaign video on their theme. It can be a Documentary, photo campaign video (Reference: <https://www.facebook.com/itmatters.news/videos>) etc.

Themes

You can choose theme as per your choice but have to report the theme to Coordinators/Executive (FMC) and get their approval

Rules and Regulations

- This is a pool event and each participating pool is required to submit only one video
- Format of the video is flexible.
- The video must be shot after Oct 1, 2015
- Medium of Description must be English/ Hindi
- You are strictly discouraged from making your entries public before the declaration of the results.
- The video should have a resolution of at least 480p
- Plagiarism in any form would lead to disqualification of entry
- The decision of the judges would be final and binding

Judging Criteria

- The entries will be judged on the basis how finely the "required" points have been shown in the video. There will be extra points for any other relevant information shown through the video
- Judging will be based on creativity, content, presentation and video aesthetics

Deadline

- Final video accompanied by the pool name and details of members and their role must be submitted before 11:59 PM on 2/10/2016 in .mp4 or .avi formats.
- If all the entries of a pool are disqualified OR no entries are received till Deadline, pool wouldn't be awarded any points.

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Call the Pool

Problem Statement

A pool is required to shoot a video in which about 20-50 people from the pool appear. The Themes will be based on social issues and will be provided at the due time.

Rules and Guidelines

- You must include 20-50 people in the video from your pool in the video.
- You are advised not to make your entry public before the results are declared. We will upload it on YouTube.
- Copying of idea in any form will directly lead to disqualification of pool from the event.
- Each pool requires to submit a single entry.
- The video should convey a message related to the same social issue. Failing to do so will lead to disqualification.

Judging Criteria

- You will be judged on the effectiveness of the message conveyed and creative efficiency with which you utilise your human resource. Profanity of any kind would lead to disqualification. Technical aspects would also be heeded.

Deadline

- Final video accompanied by the pool name and details of members and their role must be submitted before 11:59 PM on 30th September 2016, in .mp4 or .avi formats.
- If the entry of a pool is disqualified OR no entries are received till Deadline, pool wouldn't be awarded any points.

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Photography Club

UNTANGLE

Description

This is an event where puzzles will be given and one has to describe the given puzzles in the form of a photograph. Puzzles can be in the form of songs, phrases, objects, or words. One is free to interpret the given puzzle in any form and is expected to create a photograph based on it. You will be given 3 hours to think and create the images. You can use any editing software. You can be as much creative as you want with the given puzzle. Not all puzzles are compulsory. A minimum number of puzzles have to be completed and rest are bonus.

Theme

A number of themes will be given on the day of event. The printout of theme has to be collected on the day of event from the FMC Office, new SAC.

Rules and Guidelines

- You can use any camera to click. Picture composition is more important than quality of image.
- This is a pool event. Each pool can give a maximum of one entry on a given puzzle.
- Medium of Description must be English/Hindi.
- Photo must be clicked only during allotted time and exif values will be checked.
- You must not make your entry public before the results are declared
- The decision of the judges will be final and binding.

Judging Criteria

- Judging will be content selection, composition, uniqueness of ideas.

Date of event

The event would take place on 1/10/2016.

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General Secretary

Films and Media | Students' Gymkhana

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In The Studio

Description

This event is based on Studio Photography Skills and use of studio equipment efficiently to capture the moment with style, a subtle touch, or a brutal feeling and love to fuel creative work through the lens. This is again a Theme based event and each pool is required to submit three photo of total. All the photographs must be clicked in the studio for which two slots will be allotted to each pool via lottery.

Theme

There are two Themes for this event –

1. **Elegance:** You have to submit two photos for this theme. Elegance is beauty that shows unusual effectiveness and simplicity. An elegant behaviour, an elegant look, an elegant word, an elegant product, an elegant idea, calming and peaceful. You are required to portray Elegance. Like: fashion photography, Product photography.
2. **Think.Create.Shoot:** The best photographer is the one which can create an outstanding photo with the existing surrounding. You will be provided certain props and items from which, you have to click a photo using any of the studio equipment efficiently.

Rules and Guidelines

- You can use any camera however, use of DSLR is encouraged
- All the photographs must be clicked in the studio
- This is a pool event, each pool is required to submit only one photograph per Theme.
- The photograph must be clicked after 22nd September 2016
- The EXIF data will be checked and plagiarism will be dealt severely
- You must not to make your entry public before the results are declared
- The decision of the judges will be final and binding
- Only Basic Editing is allowed. Participants MUST NOT add or remove elements from photographs. Participants MAY crop a photo and perform colour corrections and processing in keeping with a realistic representation of the subject. You MAY change an image from colour to black and white. Extreme photo manipulation, stitching and combining of images is forbidden. The participants must submit the original photograph in case of digital editing

Judging Criteria

Each of the entries will be judges separately on the following basis

- Creativity and Innovation
- Relevance to the theme
- Framing and Composition
- Lighting

Deadline

The entries for each pool shall be submitted at the end of each slot by the respective pool to the organizing team.

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Resonance

Description

Photography is an art of observation. It's about finding something interesting in an ordinary place. It has little to do with the things you see and everything to do with the way you see them. Resonance is a Theme based event and each pool is required to submit two (2) entry per Theme.

Theme

There are Three Themes for this event. You are free to interpret the themes the way you want.

- Voices
- Faith
- Illusion

Rules and Guidelines

- You can use any camera however, use of DSLRs is encouraged
- This is a pool event, each pool is required to submit 2 photographs per Theme.
- The photograph must be clicked after 22nd September 2016
- The EXIF data will be checked and plagiarism will be dealt severely with.
- You must not to make your entry public before the results are declared
- The decision of the judges will be final and binding.
- Only Basic Editing is allowed. Participants MUST NOT add or remove elements from photographs. Participants MAY crop a photo and perform colour corrections and processing in keeping with a realistic representation of the subject. You MAY change an image from colour to black and white. Extreme photo manipulation, stitching and combining of images is forbidden. The participants must submit the original photograph in any usage of digital editing

Judging Criteria

Each of the entries will be judged separately on the following basis:

- Creativity and Innovation
- Framing and Composition
- Lighting
- Colour and Contrast

Deadline

The entries shall be submitted by 02/10/2016

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General Secretary

Films and Media | Students' Gymkhana

Indian Institute of Technology, Kanpur

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Art of Photoshop

Description

What they say is true. Photoshop is an art in itself, going parallel with photography but meet with it almost every time. This event is based on the on your use of camera techniques and tricks along with Photoshop editing skills. There are 3 subevents. You are required to submit one (1) image in each sub-event.

Sub-Events

1. **Edit-IT:** Each pool will be given a photograph, which they need to edit. You can't add any element in the photo but you can use any of the tools of Photoshop like Brush etc. The pool is required to submit the final photo as well as the PSD file in which you should use not more than one manipulation in each layer. (Bonus points for naming the layer as manipulation done)

Judging Criterion

- Technical Excellence with Camera.
- Compositional Excellence
- Creativity of Idea

2. **Camera Science:** Create a photograph using any one of the following camera tricks

- Multiple Exposure
- HDR
- Panning
- Slow Shutter
- Light Painting
- Ultra Fast Shutter (in case of doubt google it or contact us)

All the visual elements in the photo should be clicked by you.

Judging Criterion

- Technical Excellence with Camera.
- Compositional Excellence
- Creativity of Idea

3. **Creative Master:** You can create a digital artwork using Photoshop. You can digitally manipulate to any extent but each of the visual element must be clicked by pool and needs to be submitted along with final image. (Both Jpeg and PSD).

Judging Criterion

- Artefacts of Post Processing
- Visual Statement Used
- Number of Elements Used

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General Secretary

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Rules and Guidelines

- You can use any camera however, use of DSLR is encouraged.
- This is a pool event, each pool is required to submit 1 photograph per sub-event
- The photographs must be clicked after 22nd September 2016.
- The EXIF data will be checked and plagiarism will be dealt severely.
- You are must not to make your entry public before the results are declared.
- The decision of the judges will be final and binding.
- In each event, you are required to submit the original files as well.

Deadline

The deadline for submission is 30/9/2016

Sound Design

Video Essence

Description

Sound effects (or audio effects) are artificially created or enhanced sounds, or sound processes used to emphasize artistic or other content of media. In the context of motion pictures and television, *sound effects* refers to an entire hierarchy of sound elements, whose production encompasses many different disciplines.

Problem statement

The challenge is to add sound effects to a video/clip that shall be provided to the pools. Each pool will be given the same video/clip four days prior to the deadline.

Rules and Guidelines

- Each pool is required to submit the final video in the same format it was provided
- You cannot make changes like removing some parts of the clip, changing the speed of playback etc.
- You are advised not to make your entry public before results are declared
- Minimum 5 distinct sound effects are to be used in the video
- Already existing sound effects (if any) do not count towards the total of minimum number of sound effects

Judging Criteria

- Synchronization of sound effects with the video
- Overall mood
- Overall impression

Deadline

The deadline for submission of entries is 29/9/2016

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अनकही दास्तान

Description

Radio drama is the art of performing stories, acts, or even full-lengths musicals to be broadcast on radios. These productions have no visual aspect at all, and rely on the dialogue, music, and sound effects to tell the story. In this event, each pool will be given a set of themes. You have to select one theme and prepare an 'Ankahi Dastaan'. It should be a meaningful act instead of a random set of poems/lines.

Rules and Guidelines

- Outline and topic of the play is given to every pool randomly.
- Length of the play is between 5 min - 10min.
- For every play 30 minutes time is allotted for recording in the studio.
- Maximum of 6 participants can act in the play from each pool.
- Sufficient time will be provided for editing and preparation process.
- Content of the play should be deemed fit as per existing social norms.

Themes

- जी हुआर
- आदतें
- पापा कहते हैं बड़ा नाम करेगा
- काले से भी काला केश काला
- पांडेय भैया

You can watch demo play on - <https://youtu.be/T5hZILXe-KM>

Judging Criteria

- Content and the message from the play.
- Changing the number of participants and characters leads to negative marking.
- Strict care should be taken of time limit and submission deadlines.

Deadline

The deadline for entry submission is 1/10/2016

Prank call

Description

A prank call (also known as a crank call) is a telephone practical joke. In this event, there will be one team consisting a maximum of 4 people representing each pool. The teams will themselves choose the contact numbers, they will be calling for the event.

Rules and Regulations

- Each team will get three attempts for doing a prank call and the best will be selected out of the three attempts.

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- If the person on whom the prank is carried doesn't receive his phone then the attempt will not be counted. But if the receiver disconnects the call then the attempt will be counted.
- Maximum time limit for every call is 10 minutes.
- Each team will be given 5 minutes to prepare the outline of each conversation.

Judging Criteria

The teams will be judged only on their best performance.

Deadline

As this is an on the spot event, there is no specific deadline for the event, the event would take place on 1/10/2016

Sound Mashup

Description

This one is for all the music freaks out there. Unleash your creativity as you design your very own DJ Mix!

Problem Statement

The task here is to make an original DJ mix using any software of your choice.

Rules and Guidelines

- Each pool is required to submit 1 **Original DJ Mix** created by the members of the pool
- Plagiarism will be dealt severely and will lead to disqualification of the pool from the event.
- You need to submit the final mix in .mp3 format
- You also need to submit all the asset files along with the project files (depending on which software you use)
- Length of the music should not be more than 5 minutes
- You are advised not to make your entries public before results are declared

Judging Criteria

- Quality of audio
- Song Selection
- Beats
- Synchronization of various sound effects with music
- Overall impression

Deadline

The final entry must be submitted on or before 2/10/2016 11:59 PM

MAYANK JAIN

General Secretary

Films and Media | Students' Gymkhana

Indian Institute of Technology, Kanpur

Email : mjain@iitk.ac.in

Address: H-216 Hall no. 5, IIT Kanpur

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Student Film Society

Honest Trailer

Description

Honest Trailers are parody trailers of films that are made to satirize the film. In honest trailers, you pick out everything that is wrong or funny with a movie. Satires can be focused on clichés, cast members, plot holes, directors etc. You can check out some sample honest trailers on <https://www.youtube.com/watch?v=Mi-cMWcXtBI&list=PL86F4D497FD3CACCE>.

Problem Statement

The pools shall be given a movie [selected on a lottery basis]

Rules & Guidelines

- Length of the video must be greater than 3 minutes and less than 5 minutes.
- You have to give a parody title to the movie at the end of your video.
- "Starring" portion of the video must consist of any three actors/objects and their parody title in the trailer.
- One entry per pool will be accepted.
- This is an "Open-to-all" event.

Judging Criteria

- Originality & Creativity.
- Clichés & plot holes detection
- Overall fun quotient of the video

Deadline

The lottery shall take place on the 29th of September and pools will have to submit their entries before 23:59 Hrs on 30/9/2016

Dub-Smash

Problem Statement

Every pool has to submit Dubsmash videos in which they need to have a group of people lip sync on one scene/dialogue of any movie/TV show in Hindi/English. Only five entries per pool will be accepted for this competition. This is not a fresher's only event, anybody from a pool can participate in this.

Rules and Guidelines

- Please note that only a scene/dialogue dubsmash will be accepted in this competition. All other type of videos (like dancing videos etc.) will not be considered.
- Use of props in the video is allowed. However, if footage dedicated to props is excessive, this will lead to negative marking.
- Maximum no. of people who can appear in the video is 4.

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General Secretary

Films and Media | Students' Gymkhana

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- The video must not be longer than 30 seconds.
- There is no restriction on audio usage. You can use any audio provided it is an audio of a scene/dialogue.
- Please note that compilation videos aren't allowed. Only one video with one scene/dialogue per entry is required for this competition.
- Needless to say, any entry submitted after Deadline won't be accepted.

Judging Criteria

- Facial expressions
- Effective and Minimalistic use of props
- Originality and Creativity etc.
- Overall fun quotient

Deadline

All submissions have to be given prior to 23:59 Hrs on 29/9/2016

Insider

Description

The purpose for writing a critique is to evaluate somebody's work (a book, an essay, a movie, a painting...) in order to increase the reader's understanding of it. A critical analysis is subjective writing because it expresses the writer's opinion or evaluation of a text. Analysis means to break down and study the parts.

Problem Statement

Each pool will be given a movie to watch using chit based lottery system. Each pool is required to submit an analytical report based on either

- Psychological,
- Cinematographic or
- Historical
context of the movie.

Format of the report:

- Movie details- Name (both English and other language, if any)
- Director Name
- Country, Language, Release date and other details
- (Brief) Introduction Section
- (Very Brief) Director profile
- Films genre
- Brief plot/story summary

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- (Your) Critical analysis/special observations
- Conclusion section
- Reference section

Rules and Guidelines

- Plagiarism will be dealt severely and will lead to disqualification of the pool from the event
- Critical analysis/special observations will carry a high weightage in the report
- There is NO word limit for the report
- Report is to be submitted in .pdf format electronically

Judging Criteria

- Critical analysis of the movie
- Originality of the work
- Use of illustrations/screenshots properly

Deadline

The deadline for submission is 2/10/2016

Vox-Populi

Walk the Talk:

Description

Journalism is a method of inquiry and literary style used in social and cultural representation. It serves the purpose of playing the role of public service machinery in the dissemination and analysis of news and information. Video journalism is a form of journalism, where the journalist shoots, edit and often presents his or her own video material. Video Journalism in current generation is playing an important role.

Theme

"The public interest" is a very broad term, but in the context of journalism, it has been explicitly defined. Journalists strive to keep the public's trust, because it is on the foundation of trust that information is collected and exchanged. Many of you may be interested in Journalism, so here we give you an opportunity to make a short video seeking opinion of campus community on a number of issues.

Problem Statement

You are required to make a video of 200-300 seconds (inclusive of credits, if any) seeking the opinion of the campus community on a number of issues. The issues selected should (read must) be of relevance to the campus.

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Rules and Regulations

- This is a pool event and each participating pool is required to submit only one video
- Format of the video is flexible. The person asking the question may choose to be in the video (Insight-360 format), otherwise, the question has to appear on the screen (Tuesday Talks format). Visit this link to get an idea of the same: <https://www.youtube.com/user/fmciitkanpur>
- The video should must be shot after September 20, 2016
- Medium of Description must be English/ Hindi
- You are strictly discouraged from making your entries public before the declaration of the results.
- The video should have a resolution of at least 480p
- Plagiarism in any form would lead to disqualification of entry
- The decision of the judges would be final and binding

Judging Criteria

- The entries will be judged primarily on the basis of the relevance and diversity of the issues chosen (Journalism abilities)
- Judging will be based on creativity, content, presentation and video aesthetics

Deadline

- All entries must be submitted before 11:59pm, 02/10/2016
- If all the entries of a pool are disqualified OR no entries are received till Deadline, pool wouldn't be awarded any points

Hallin's Spheres

Problem Statement

One of the spheres of "Hallin's spheres" (a media coverage theory) is the sphere of legitimate controversy. A considerable number of "rational and informed" people hold conflicting opinions on these topics, they are the most important to cover and journalists tend to take a balanced and objective stand while covering these. Time and again, issues that would fall in the sphere of legitimate controversy have sprung up in our campus. Pick up any such topic from the past 5 years of the institute history and write a comprehensive report on it. Also, contrary to journalistic tendency of taking a rigid objective approach in such matters, take a stand on the issue and justify it with reasoning substantiated with facts and figures.

Rules and Regulations

- Start the process to churn a well-researched article in not more than 2000 words
- This is a pool event. Each pool can give one entry only
- Plagiarism in any form will lead to disqualification

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Judging Criteria

Entries would be judged on quality of research, reasoning substantiated with facts and figures and comprehensiveness of the report

Deadline

- All entries must be submitted before 11.59 pm, 01/10/2016
- If all the entries of a pool are disqualified OR no entries are received till Deadline, pool wouldn't be awarded any points

Freshers' Perspective! (strictly Y16)

Problem Statement

"*Kholo bachche*" were probably the first words you heard from every senior in IITK. Here, we ask you to open up. Open up about your expectations from IIT Kanpur (met/unmet) and your experiences as a fresher until now. Good, bad, fun, depressing - share with us all those moments, situations, anxieties with a free and open mind. You can make it as creative as possible, including comic strips, memes etc.

Rules and Regulations

- Only Y16 is allowed to participate
- Multiple entries are allowed from a single pool
- Comic strips/Memes used must be original. Plagiarism in any form will lead to disqualification.
- Word limit: 1000 words

Deadline

All entries must be submitted before 11.59 pm, 30/9/2016

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