

Whatsapp Bot Set Up and Guide

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▲ Congratulations! You have successfully Set up Whatsapp Bot to Increase your Brands engagement.

Whatsapp Bot

Whatsapp Bots are a great way to increase Customer Engagement.Bots enables your customers to take control and engage with your brand as per their convenience and interest.

 **Scenario:** Customer wants to know today's metal rates of your brand, When the Whatsapp List bot is Enabled customers can ,Get Automated Metal rates 24/7 just by Sending Hi or any defined message.

- They Can Explore Your products any time on WhatsApp and buy the desired Product.

- They can create a Catalog link for themselves to preview the products and interest in them.
- The same catalog link can be shared by them to their friends and family.
- If anyone is visiting the catalog for the first time, you can access their customer journey from Dashboard > Live Visitors Features.

Benefits of Enabling Whatsapp BOT for your Whatsapp Number:

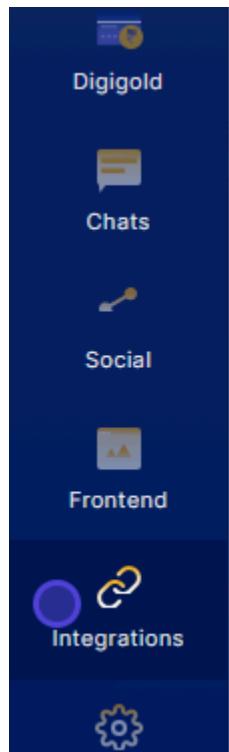
- Customers Staying Engaged with your brand.
- No More Manual Metal rates Sharing.
- Customers can access metal rates anytime just by sending a HI.
- Encourage customers to check out the products or WhatsApp itself and checkout.
- Customers can create Product Catalog Links for Themselves.

1. To Enable Whatsapp Bot: Log in to Jwero Meta Integrations

Go to Integrations > Meta > Settings.

! Whatsapp Number must be integrated before Setting up Whatsapp Bot.

2. Click on Integrations



Cashfree

Razorpay

PayU

EaseBuzz

CC Avenue

ERP's

Ornate

Virtual try on

#2 Instagram Business

Do more with Instagram

Benefits of Integrating

- ✓ Upload or Schedule posts
- ✓ Share products on Instagram
- ✓ Get notified and reply to comments
- ✓ Receive your Instagram analytics

#3 Whatsapp

An average WhatsApp user

Jewellery businesses

Businesses can use this feature

- ✓ Interact directly with customers

3. Click on Meta

The screenshot shows a list of integration partners under the 'Marketing' section. The 'Meta' option is highlighted with a blue rectangular border. Other listed partners include Google, LinkedIn, and OneSignal. Below the marketing section, there are sections for 'Payments' (Cashfree) and 'Coming soon'.

- Marketing
- Google
- Meta
- LinkedIn
- OneSignal

Coming soon

- Payments
- Cashfree

Overview Integration Settings

Meta's Facebook enables businesses to connect with their audience

It's a must-have for jewellers to reach a wider audience

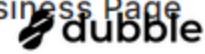
By optimising the audience and targeting, you can increase sales

Benefits 🌟

#1 Facebook Page

Enables your jewellery business to have a presence on Facebook with quick and easy access to analytics

#2 Instagram Business Page



4. Click on Settings

∞ Meta

Overview

Integration

Settings

Analytics

Meta's Facebook enables businesses to communicate with their customers through the platform.

It's a must-have for jewellers to promote their business online not limited to the platform.

By optimising the audience and targeting tools by meta business centre, jewellers can reach their target audience effectively.

Benefits ⭐

#1 Facebook Page

Enables your jewellery business to communicate with your customers on the platform.

5. Click on Whatsapp Bot Setting

Whatsapp

Business Number

+91 91675 29577 Tanika Tech

Update

WhatsApp Templates

Whatsapp Templates

Whatsapp template messages are pre-written and pre-approved messages created in advance which can be sent repeatedly to your customers by your business.

WhatsApp Bot Setting

Whatsapp Bot Setting

Whatsapp Bot allows you to Manage and Automate your daily communications with your customers with the help of pre-set options.

Automatic Templates

Assign Templates

dubble

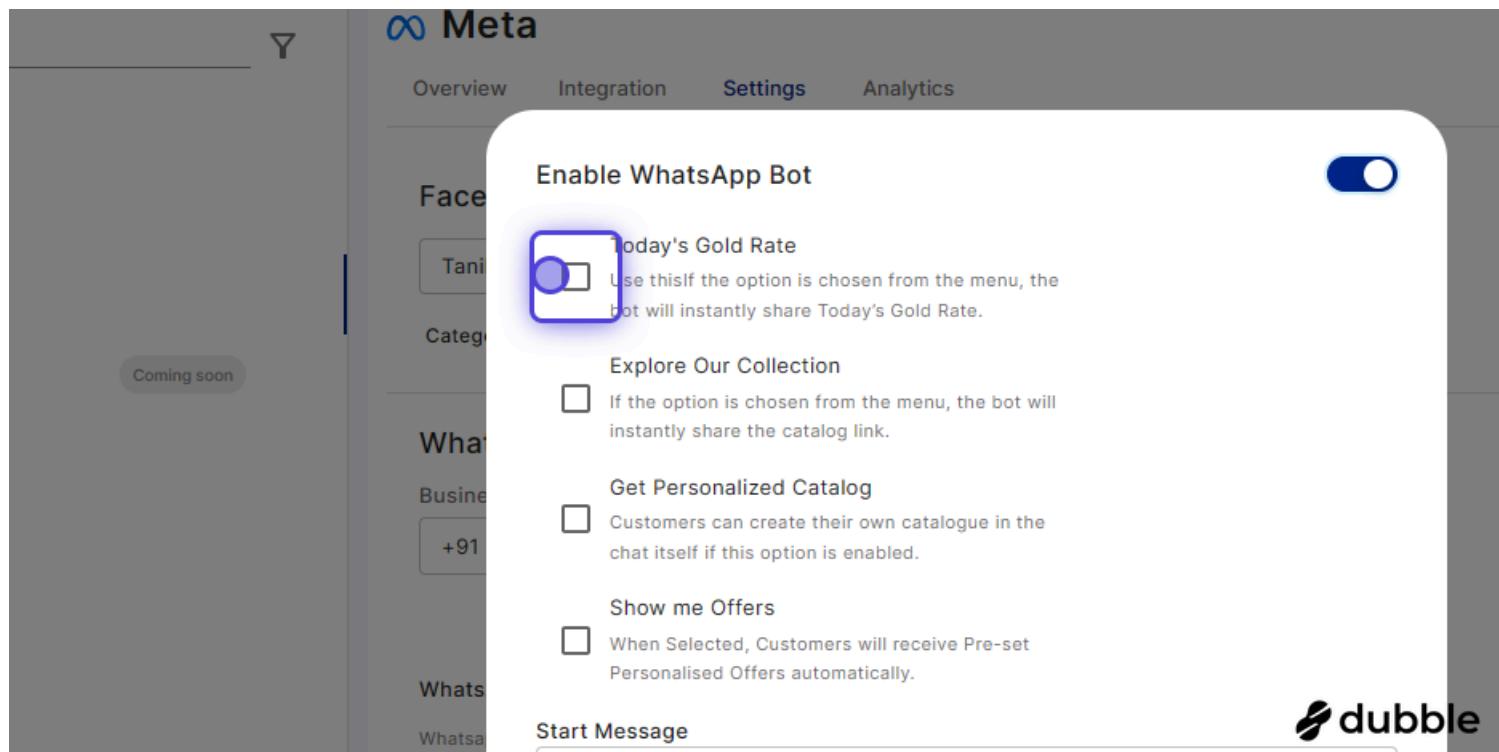
6. Enable the Toggle to start the Bot

- Once the Toggle is On > Bot Gets Enabled.
- You can then continue to select which option you would like to enable within Bot List.

7. Enable Today's Gold Rate



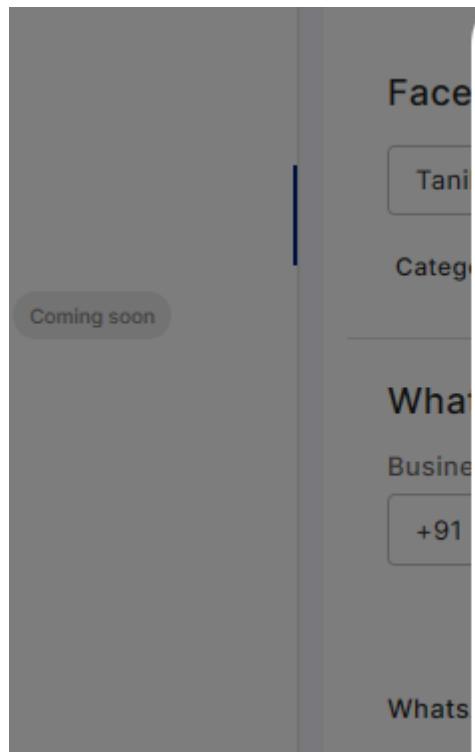
When This is enabled customers on sending the Start Message Keywords such as HI.Hello,Metal rates will receive Latest Metal Rates



8. Enabling Explore our Collections

If enabled customers can view all the products in a Specific category as a collection and can drive to checkout to make purchase.

This enables them to purchase from your anytime or view your brands products 24/7.



Enable WhatsApp Bot

Today's Gold Rate

- Use this if the option is chosen from the menu, the bot will instantly share Today's Gold Rate.

Explore Our Collection

-  If the option is chosen from the menu, the bot will instantly share the catalog link.

Get Personalized Catalog

- Customers can create their own catalogue in the chat itself if this option is enabled.

Show me Offers

- When Selected, Customers will receive Pre-set Personalised Offers automatically.

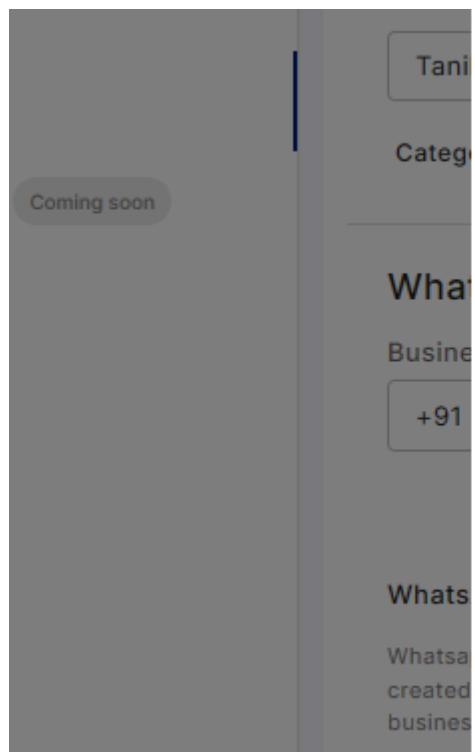


9. Enabling Personalized Catalog

Personalized catalogs : When enabled customers can create a Catalog link for themselves within whatsapp without even visiting the website.

The link gets expired within 72hrs.

This will enable you to view Customer Journey of each and every customer using Jwero Live Visitors Features.



Today's Gold Rate

- Use this if the option is chosen from the menu, the bot will instantly share Today's Gold Rate.

Explore Our Collection

- If the option is chosen from the menu, the bot will instantly share the catalog link.

Get Personalized Catalog

-  Customers can create their own catalogue in the chat itself if this option is enabled.

Show me Offers

- When Selected, Customers will receive Pre-set Personalised Offers automatically.

Start Message

Start Message



10. Set Up Start Message

Set up Keywords : Only when these keywords are used will the bot get enabled.

Ex. Bot will get enabled only when customer has sent Hello or Hie.

- If the option is chosen from the menu, the bot will instantly share the catalog link.

Get Personalized Catalog

- Customers can create their own catalogue in the chat itself if this option is enabled.

Show me Offers

- When Selected, Customers will receive Pre-set Personalised Offers automatically.

Start Message

Hello



Hie



hi



Start Message



Cancel

Submit

 dubble

11. Click on Submit and the Bot will be Live.

Get Personalized Catalog

Customers can create their own catalogue in the chat itself if this option is enabled.

Show me Offers

When Selected, Customers will receive Pre-set Personalised Offers automatically.

Start Message

Hello



Hie



hi



Start Message



Cancel

Submit

 dubble

Congratulations! You have successfully Set up Whatsapp Bot to Increase your Brands engagement.