

How to Integrate Facebook (Meta) Commerce with Jwero

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Integrating Facebook Meta Commerce with Jwero: A Guide

Benefits for Jewellers:

1. Automatic Product Push: Seamlessly push products to WhatsApp/Facebook Catalog.
2. Selective Product Push: Choose specific products to push to the WhatsApp/Facebook Catalog.
3. Real-time Product Visibility: Products are visible with real-time pricing and stock status when customers interact with you on WhatsApp.
4. In-App Purchases: Integrate payment methods for customers to purchase products within the app.
5. Efficient Customer Interaction: Send published in-stock products to customers during real-time chats.
6. Enhanced WhatsApp Commerce: Boost your business efficiency on WhatsApp.
7. WhatsApp Chatbot Integration: Set up a chatbot for customers to view products anytime.

Use Cases:

- B2C: Allow customers to view and purchase products within the app with real-time synchronization.
- B2B: Instantly share product catalogs during chats for customer viewing.

Getting Started:

1. WhatsApp Integration: Ensure your WhatsApp number is integrated with Jwero.

2. WhatsApp Payment Setup: Set up WhatsApp payment methods for automatic deductions and in-app payment acceptance to enable customers to purchase in-app.
3. Product Addition: Add products intended for the catalog in the Jwero dashboard prior.
4. Facebook Admin Access: Have official Facebook admin access ready.

Setup Time: 15 minutes

How to:

1. Integrating Facebook Meta Catalog

Once Whatsapp Business API number is integrated with Jwero.

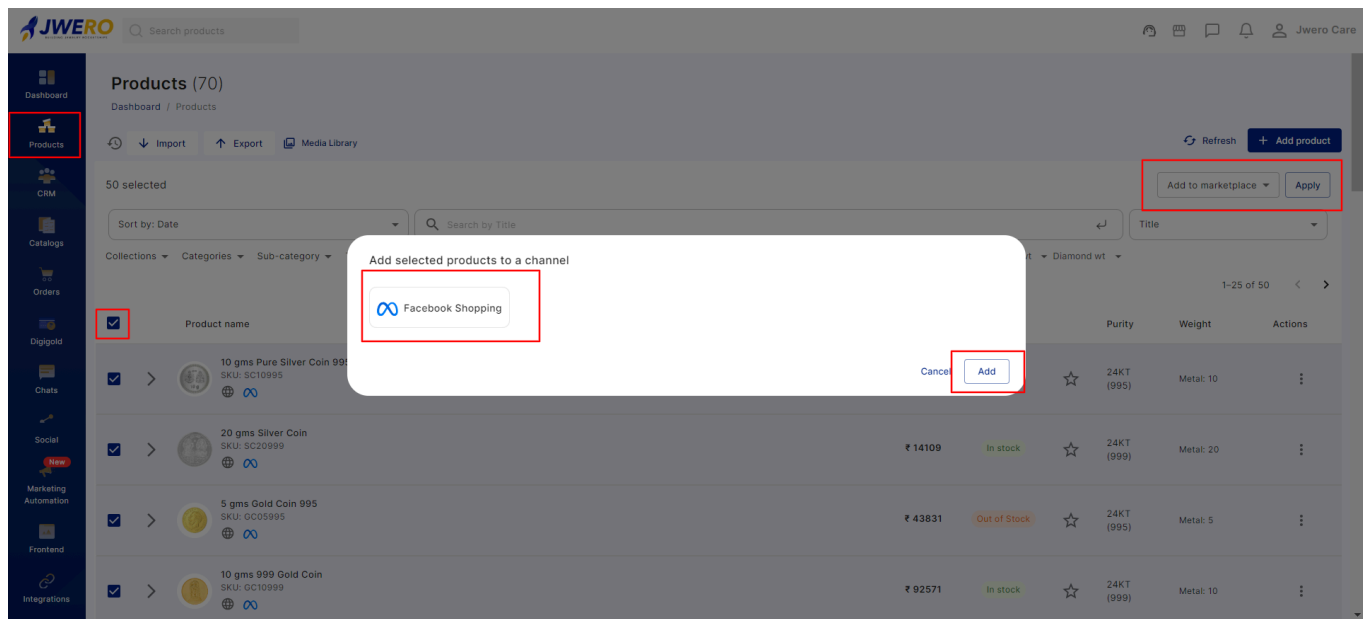
The Jeweller can now proceed to create and integrate a new Facebook meta catalog with Jwero.

1. Go to https://business.facebook.com/commerce_manager/get_started/
2. Create a Catalogue
3. Select E-commerce - Online Product
4. Name the Catalog - Done
5. Now Go to <https://business.facebook.com/wa/manage>
6. Select Correct Whatsapp manager account of your brand from profiles
7. Go to Catalogues under Accounts on the Left menu
8. Connect the new created Catalog - Done
9. Now Go to <https://app.jwero.ai/integrations>
10. Meta > Integrations > FaceBook Commerce > Toggle On
11. Click on continue with Meta Button
12. Accept correct options > Integrate successful
13. In Jwero Dashbaord Meta > Settings > From E-commerce Dropdown > Select the new Correct Catalog
14. Go to Settings of Jwero > Pricing > Update Gold Rates

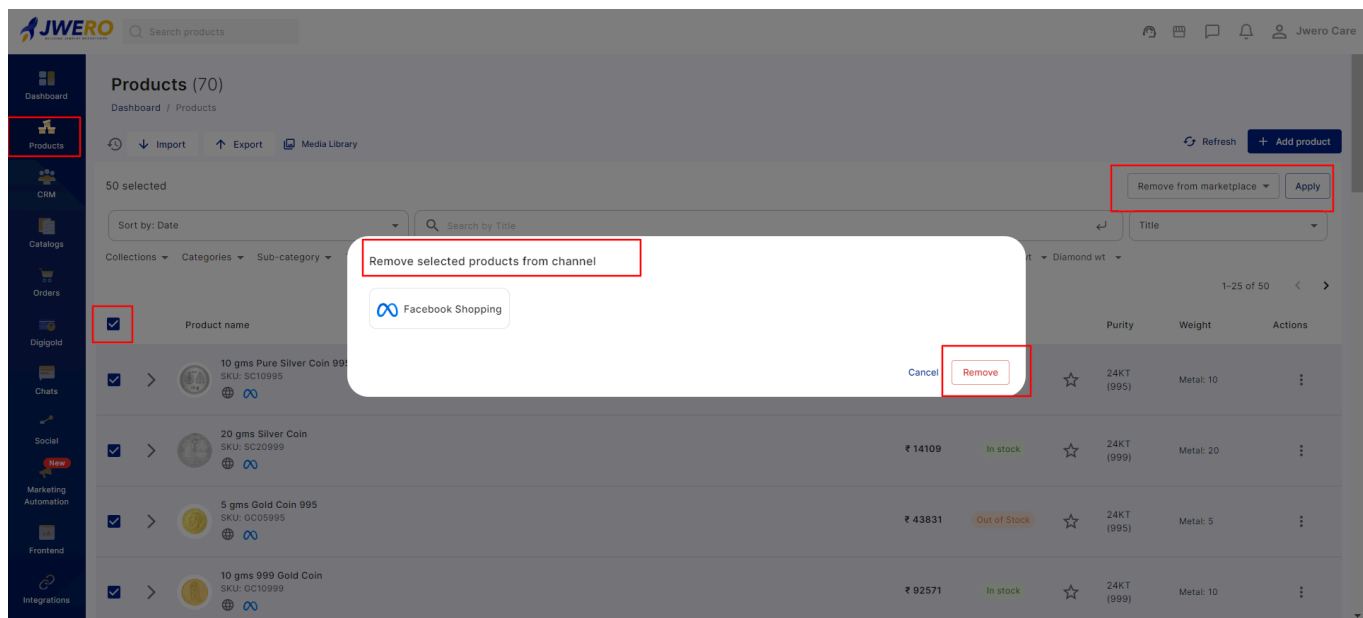
and Slowly the products will start loading in the catalog.

2. Product Upload/Removal: Understand how to selectively add or remove products from the Facebook Meta Catalog

Upload selective Products on Meta Catalog via Jwero.



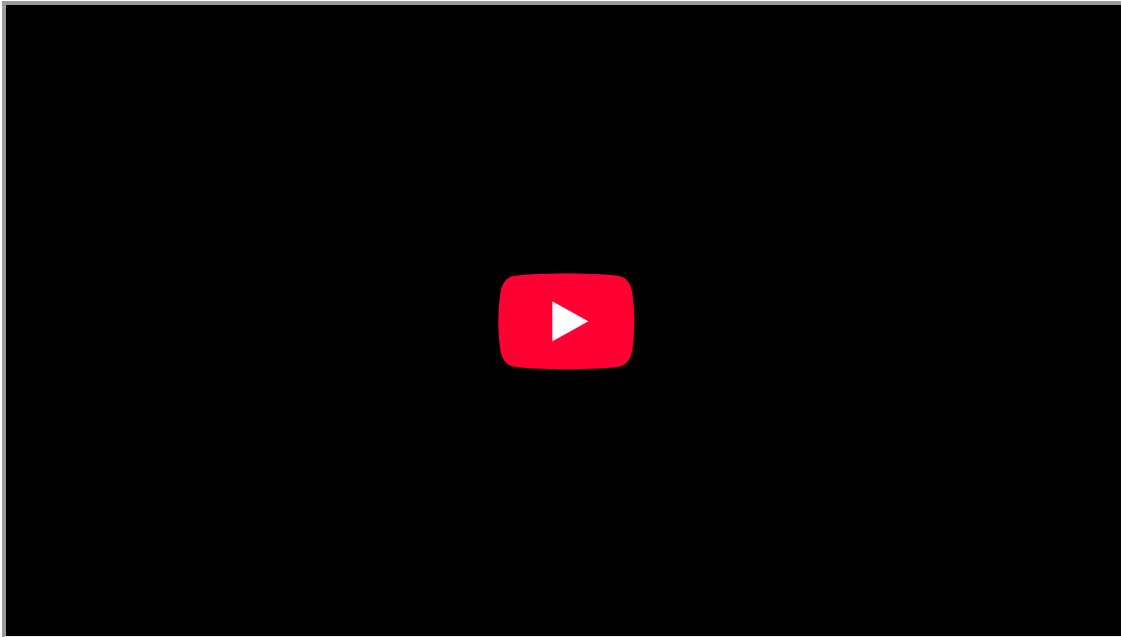
Remove selective Products on Meta Catalog via Jwero.



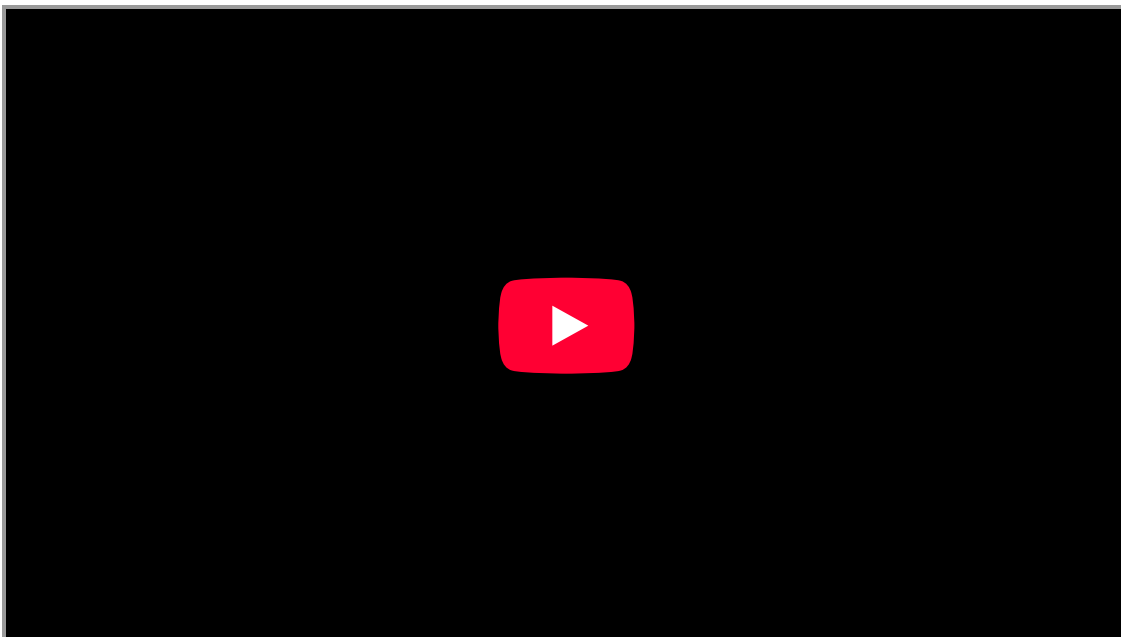
3. Product Visibility: Products will be visible to customers once added to the catalog

4. Payment Method Addition: Add payment methods for in-app purchases (Razorpay, PayU, UPI)

Integrate Razorpay Payment Method:



Integrate UP Based Payment Method:



5. WhatsApp Chatbot Setup: Enable customers to view products via WhatsApp chatbot.

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