

Whatsapp Bot Set Up and Guide

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▸ Congratulations! You have successfully Set up Whatsapp Bot to Increase your Brands engagement.

Whatsapp Bot

Whatsapp Bots are a great way to increase Customer Engagement. Bots enables your customers to take control and engage with your brand as per their convenience and interest.



Scenario: Customer wants to know today's metal rates of your brand, When the Whatsapp List bot is Enabled customers can ,Get Automated Metal rates 24/7 just by Sending Hi or any defined message.

- They Can Explore Your products any time on WhatsApp and buy the desired Product.

- They can create a Catalog link for themselves to preview the products and interest in them.
- The same catalog link can be shared by them to their friends and family.
- If anyone is visiting the catalog for the first time, you can access their customer journey from Dashboard > Live Visitors Features.

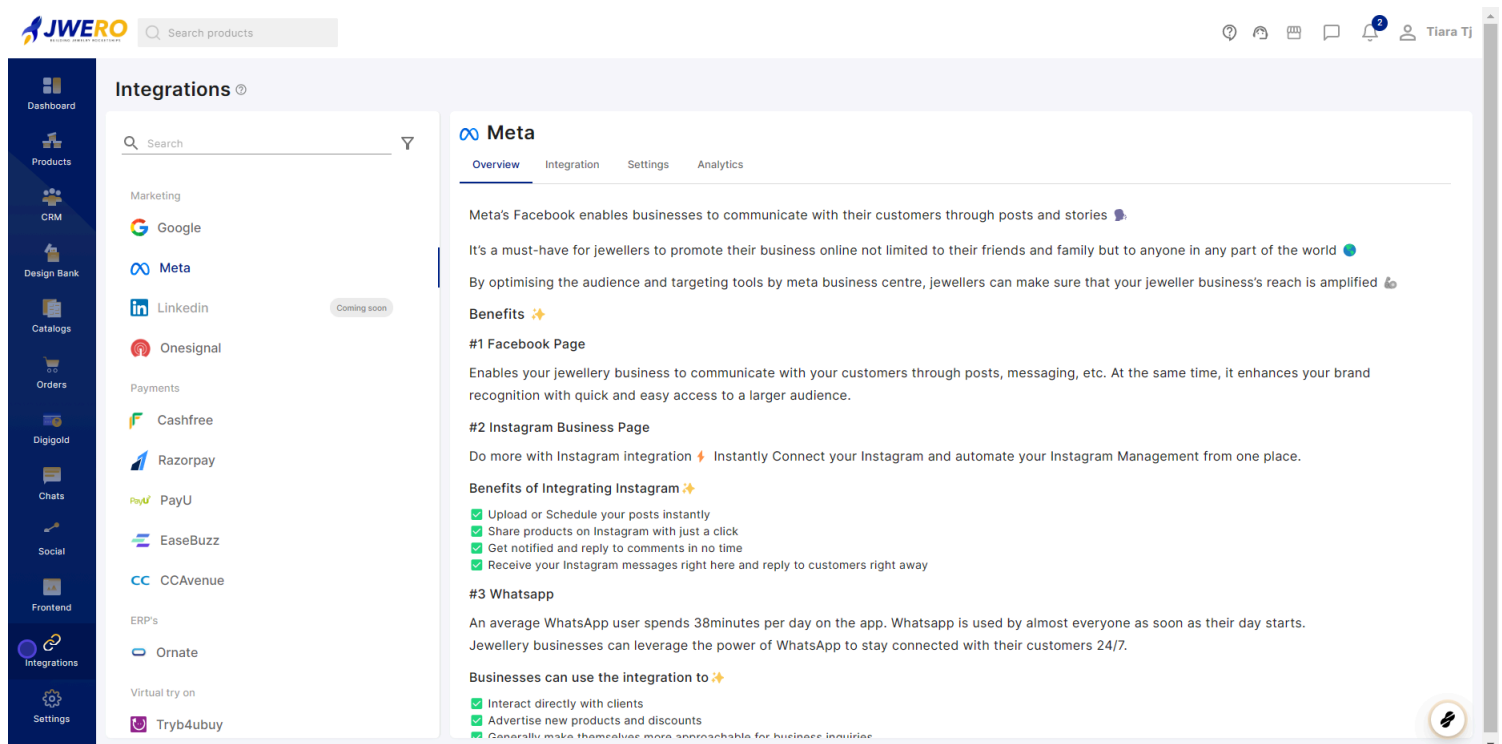
Benefits of Enabling Whatsapp BOT for your Whatsapp Number:

- Customers Staying Engaged with your brand.
- No More Manual Metal rates Sharing.
- Customers can access metal rates anytime just by sending a HI.
- Encourage customers to check out the products or WhatsApp itself and checkout.
- Customers can create Product Catalog Links for Themselves.

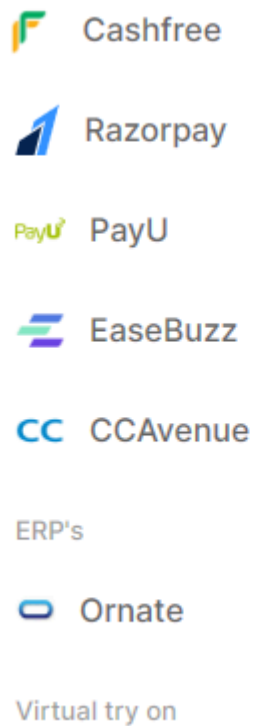
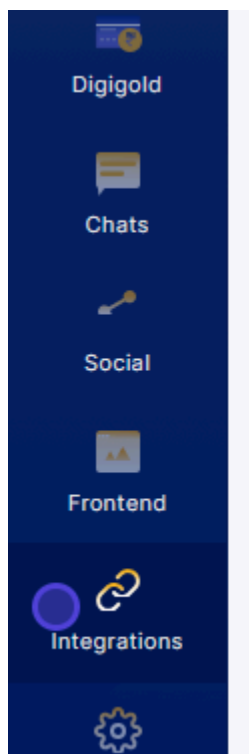
1. To Enable Whatsapp Bot: Log in to Jwero Meta Integrations

Go to Integrations > Meta > Settings.

❗ Whatsapp Number must be integrated before Setting up Whatsapp Bot.



2. Click on Integrations



#2 Instagram Business

Do more with Instagram

Benefits of Integrating

- ✓ Upload or Schedule your posts
- ✓ Share products on Instagram
- ✓ Get notified and reply to comments
- ✓ Receive your Instagram notifications

#3 Whatsapp

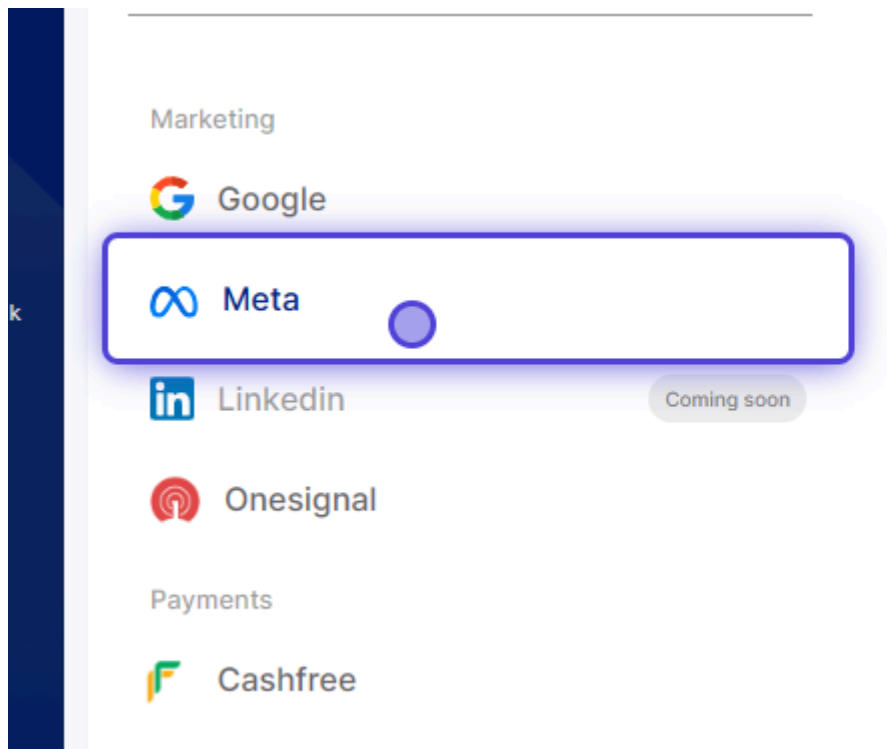
An average WhatsApp user sends 120 messages per day

Jewellery businesses can use this to their advantage

Businesses can use this to their advantage

- ✓ Interact directly with customers

3. Click on Meta



Overview

Integration

Settings

Meta's Facebook enables businesses to reach a wider audience

It's a must-have for jewellers to connect with their customers

By optimising the audience and content, businesses can increase sales

Benefits ✨

#1 Facebook Page

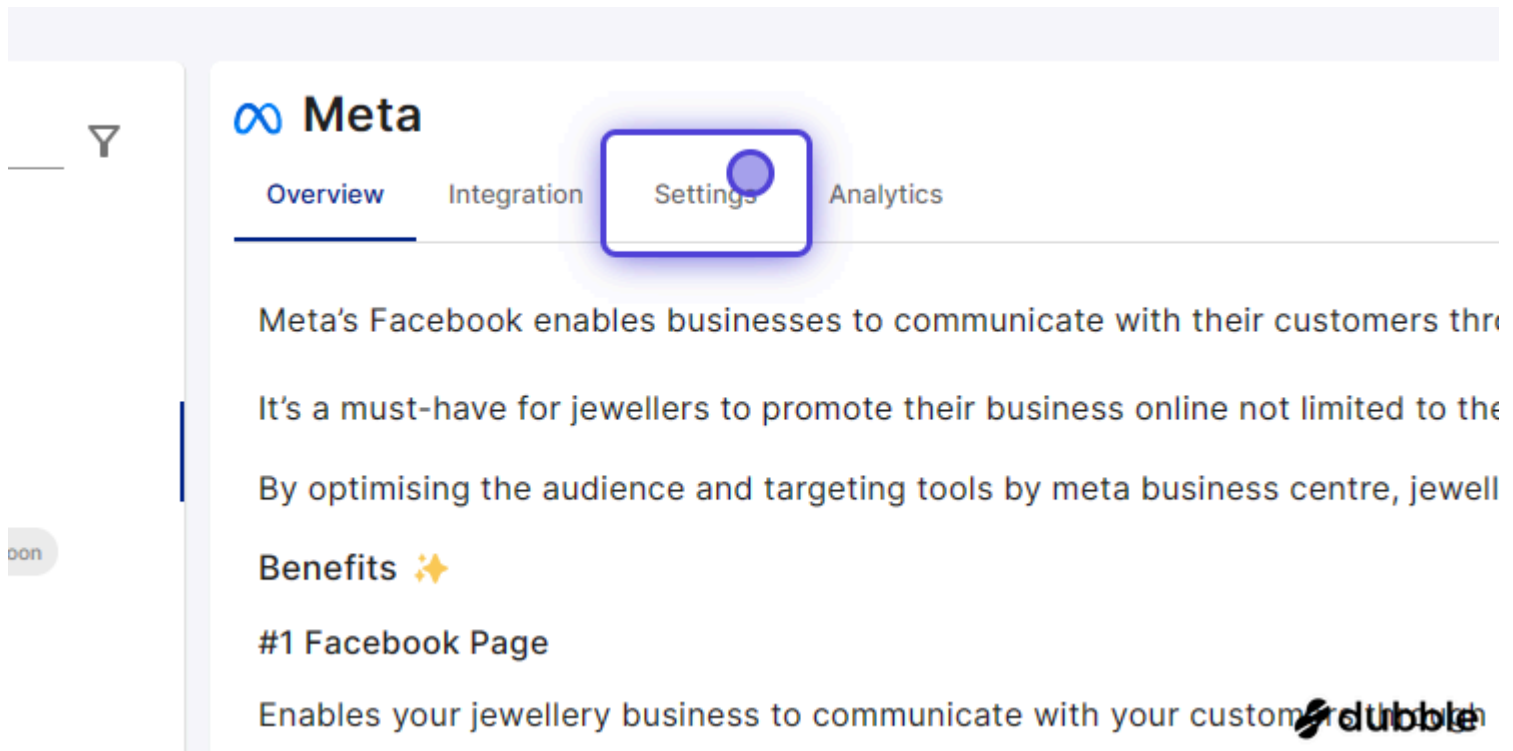
Enables your jewellery business to reach a wider audience

with quick and easy access to customer feedback

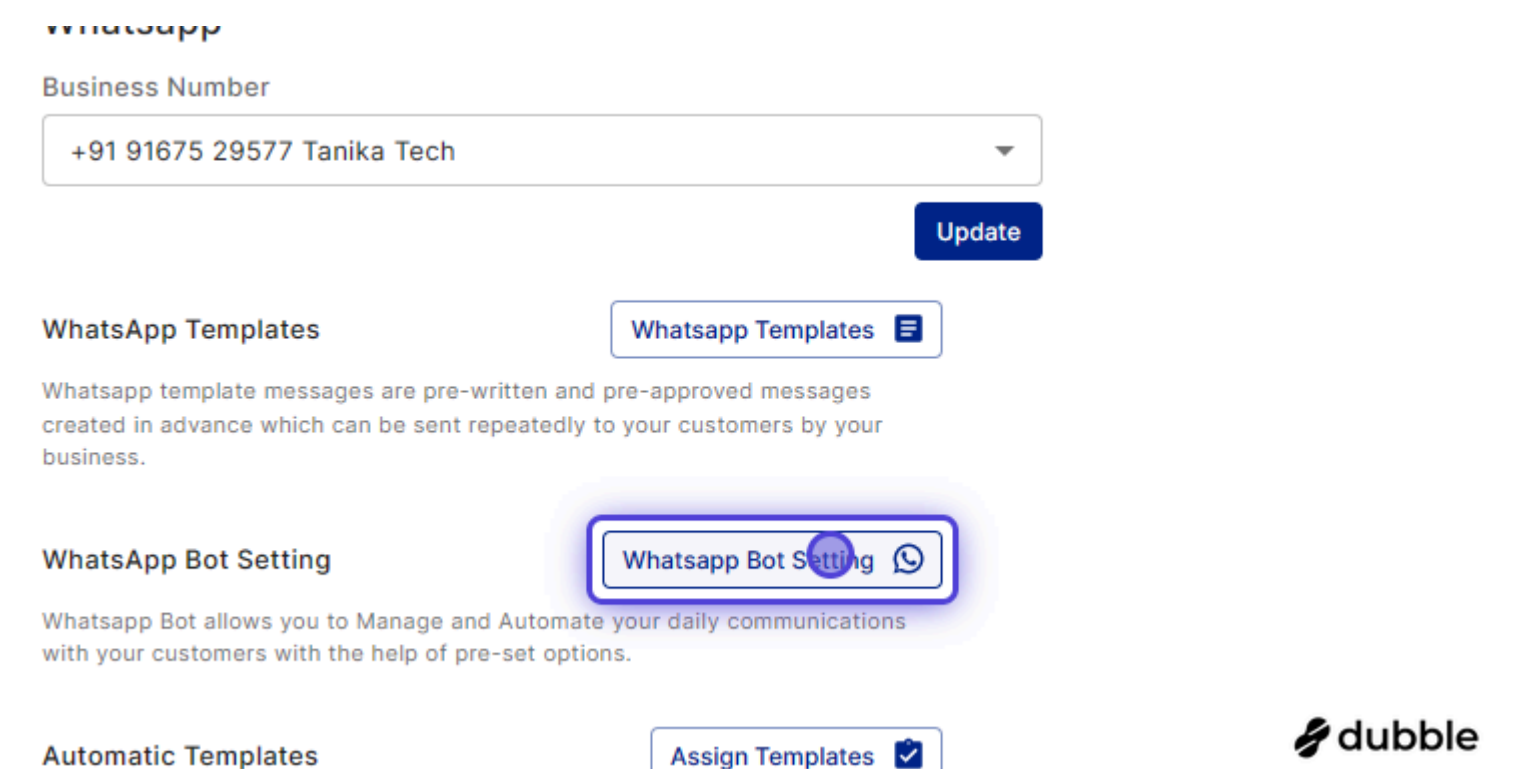
#2 Instagram Business Page



4. Click on Settings



5. Click on Whatsapp Bot Setting



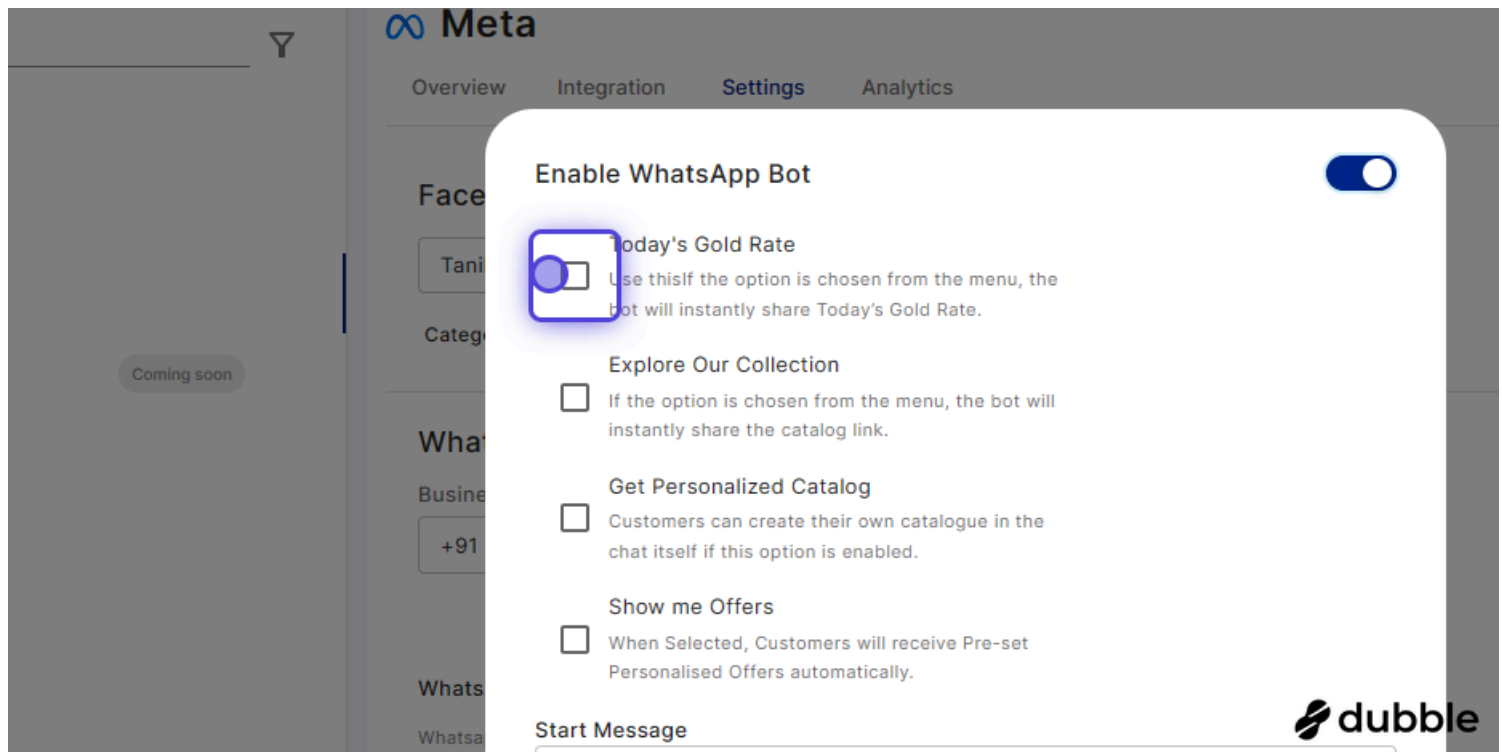
6. Enable the Toggle to start the Bot

- Once the Toggle is On > Bot Gets Enabled.
- You can then continue to select which option you would like to enable within Bot List.

7. Enable Today's Gold Rate



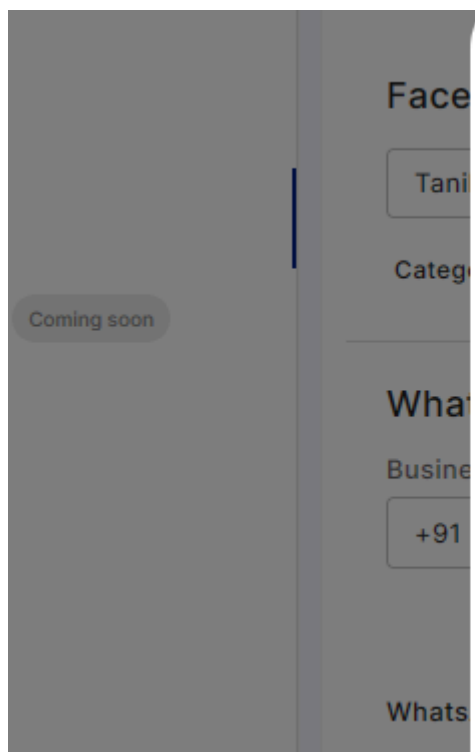
When This is enabled customers on sending the Start Message Keywords such as HI.Hello,Metal rates will receive Latest Metal Rates



8. Enabling Explore our Collections

If enabled customers can view all the products in a Specific category as a collection and can drive to checkout to make purchase.

This enables them to purchase from your anytime or view your brands products 24/7.



Enable WhatsApp Bot

- ☒ **Today's Gold Rate**
Use this If the option is chosen from the menu, the bot will instantly share Today's Gold Rate.
- ☒ **Explore Our Collection**
If the option is chosen from the menu, the bot will instantly share the catalog link.
- ☐ **Get Personalized Catalog**
Customers can create their own catalogue in the chat itself if this option is enabled.
- ☐ **Show me Offers**
When Selected, Customers will receive Pre-set Personalised Offers automatically.

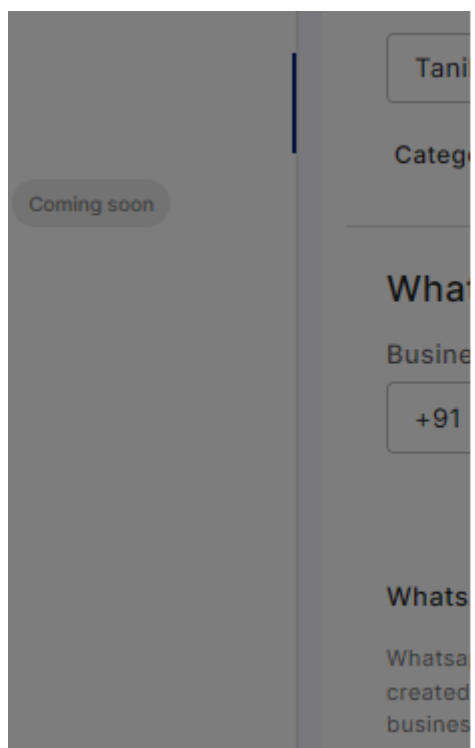


9. Enabling Personalized Catalog

Personalized catalogs : When enabled customers can create a Catalog link for themselves within whatsapp without even visiting the website.

The link gets expired within 72hrs.

This will enable you to view Customer Journey of each and every customer using Jwero Live Visitors Features.



- ☒ **Today's Gold Rate**
Use this If the option is chosen from the menu, the bot will instantly share Today's Gold Rate.
- ☒ **Explore Our Collection**
If the option is chosen from the menu, the bot will instantly share the catalog link.
- ☒ **Get Personalized Catalog**
Customers can create their own catalogue in the chat itself if this option is enabled.
- ☐ **Show me Offers**
When Selected, Customers will receive Pre-set Personalised Offers automatically.

Start Message

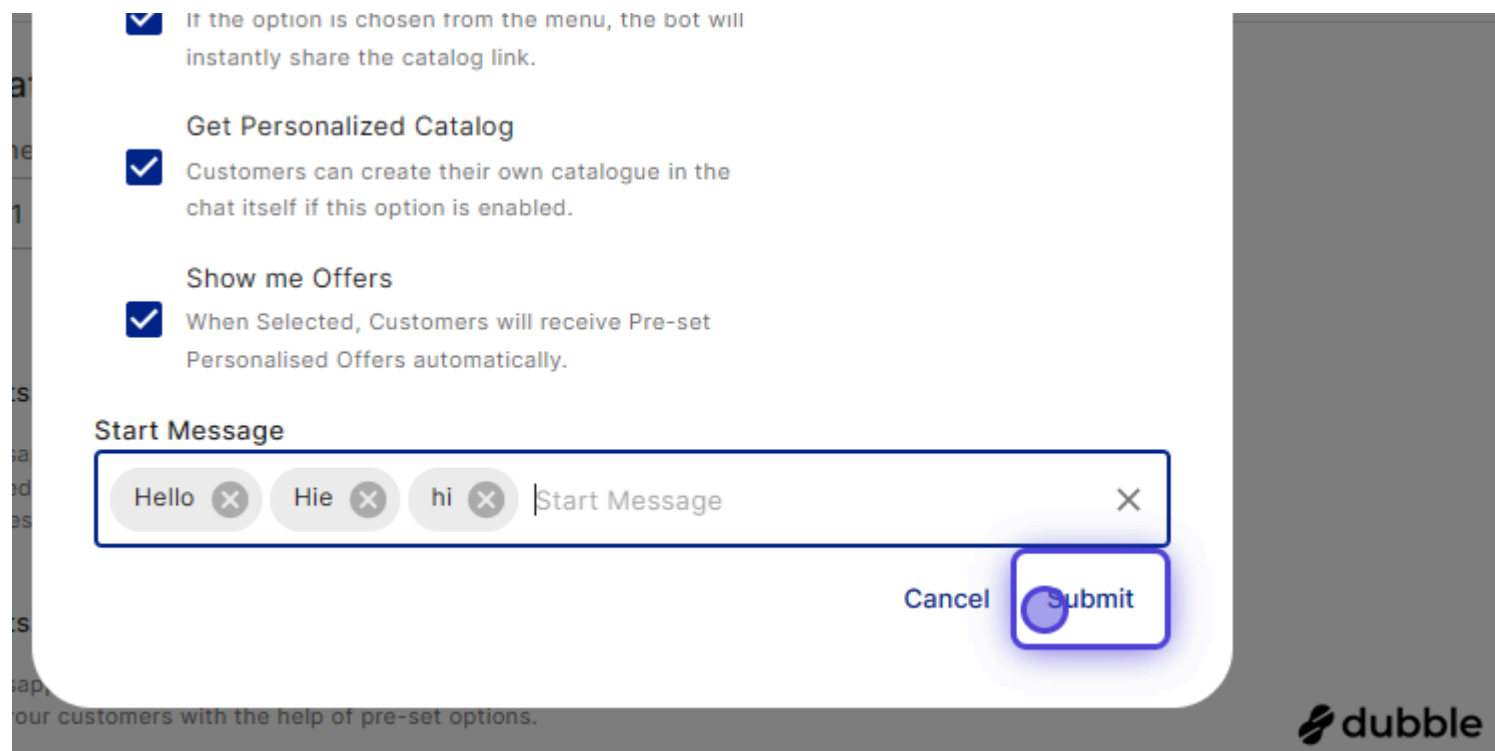
Start Message



10. Set Up Start Message

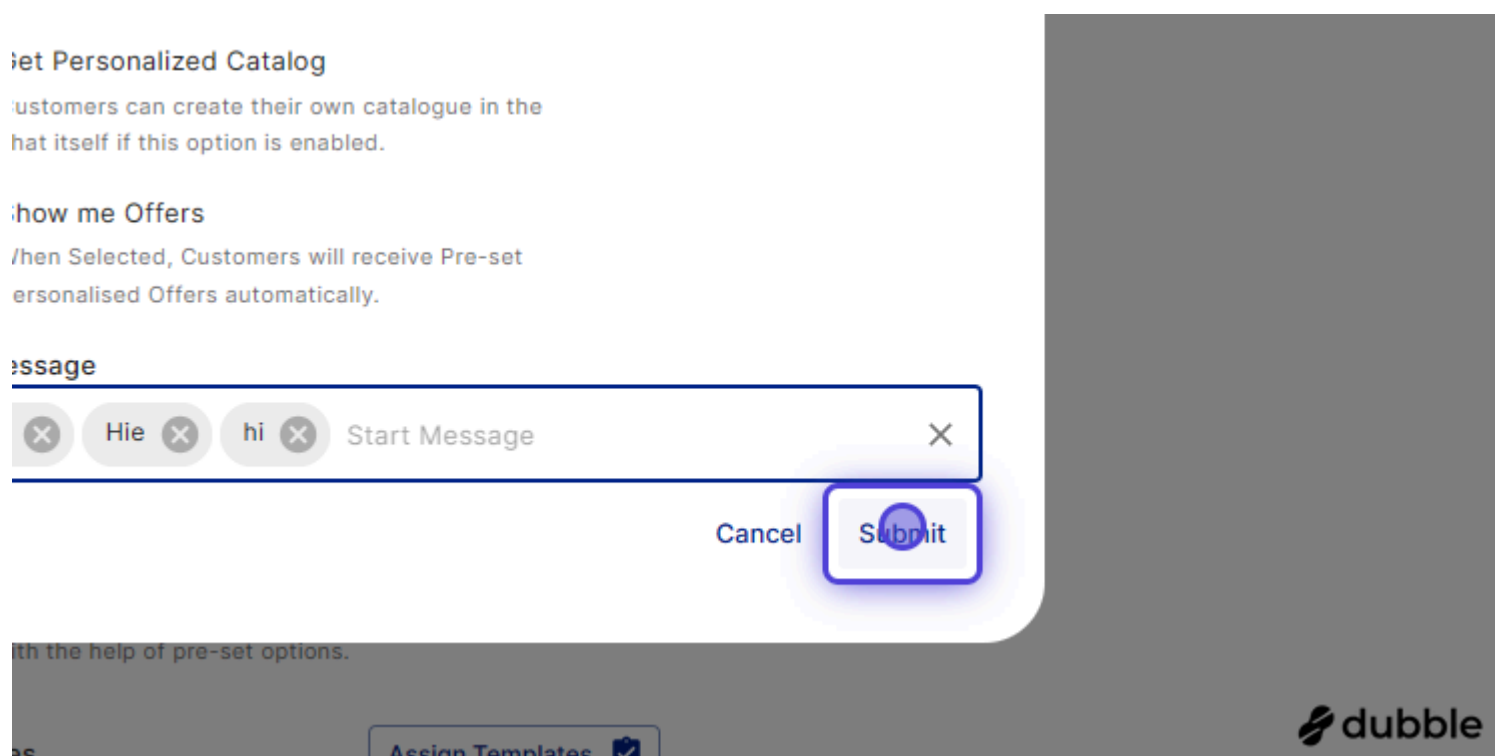
Set up Keywords : Only when these keywords are used will the bot get enabled.

Ex. Bot will get enabled only when customer has sent Hello or Hie.



The screenshot shows a configuration window for a WhatsApp bot. It contains three checked options: 'If the option is chosen from the menu, the bot will instantly share the catalog link.', 'Get Personalized Catalog' (with a sub-option 'Customers can create their own catalogue in the chat itself if this option is enabled.'), and 'Show me Offers' (with a sub-option 'When Selected, Customers will receive Pre-set Personalised Offers automatically.'). Below these is a 'Start Message' input field containing 'Hello', 'Hie', and 'hi', each with a delete icon. To the right of the input field is a 'Cancel' button and a 'Submit' button, which is highlighted with a red circle and a red glow effect. The 'dubble' logo is in the bottom right corner.

11. Click on Submit and the Bot will be Live.



This screenshot is a closer view of the configuration window, focusing on the 'Start Message' input field and the 'Submit' button. The input field contains 'Hie' and 'hi' with delete icons. The 'Submit' button is highlighted with a red circle and a red glow effect. The 'dubble' logo is visible in the bottom right corner.

Congratulations! You have successfully Set up Whatsapp Bot to Increase your Brands engagement.