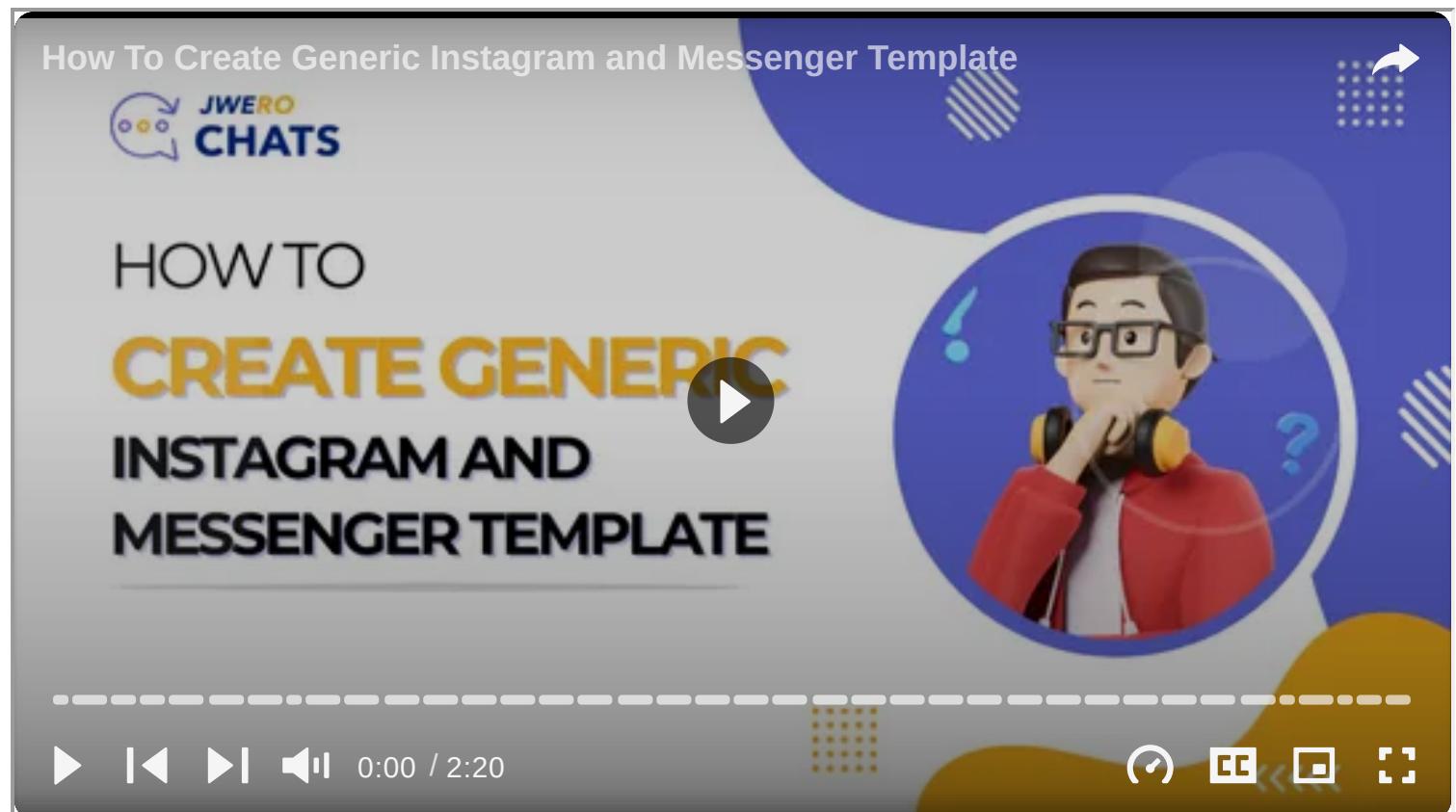


How To Create Generic Instagram and Messenger Template

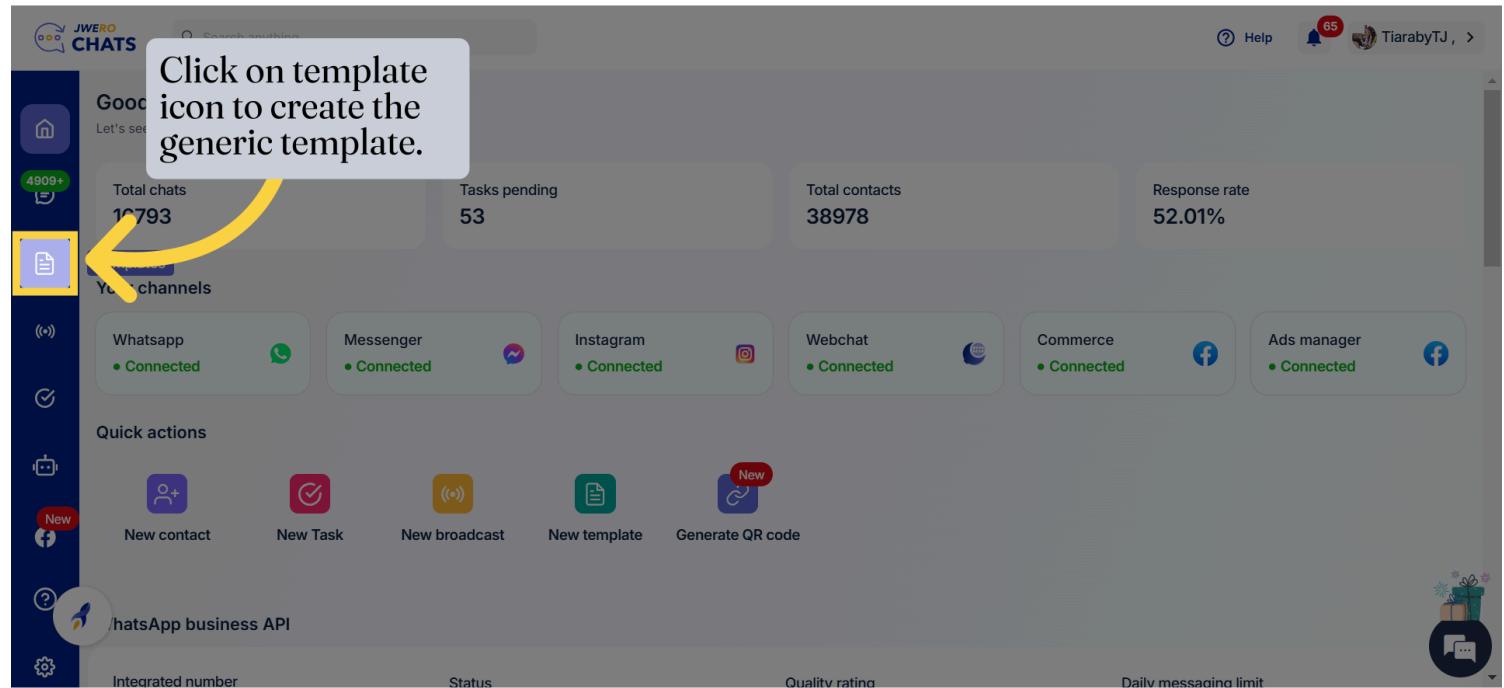


This guide walks you through creating a dynamic Instagram template on Jwero, integrating personalized messages and engaging CTAs

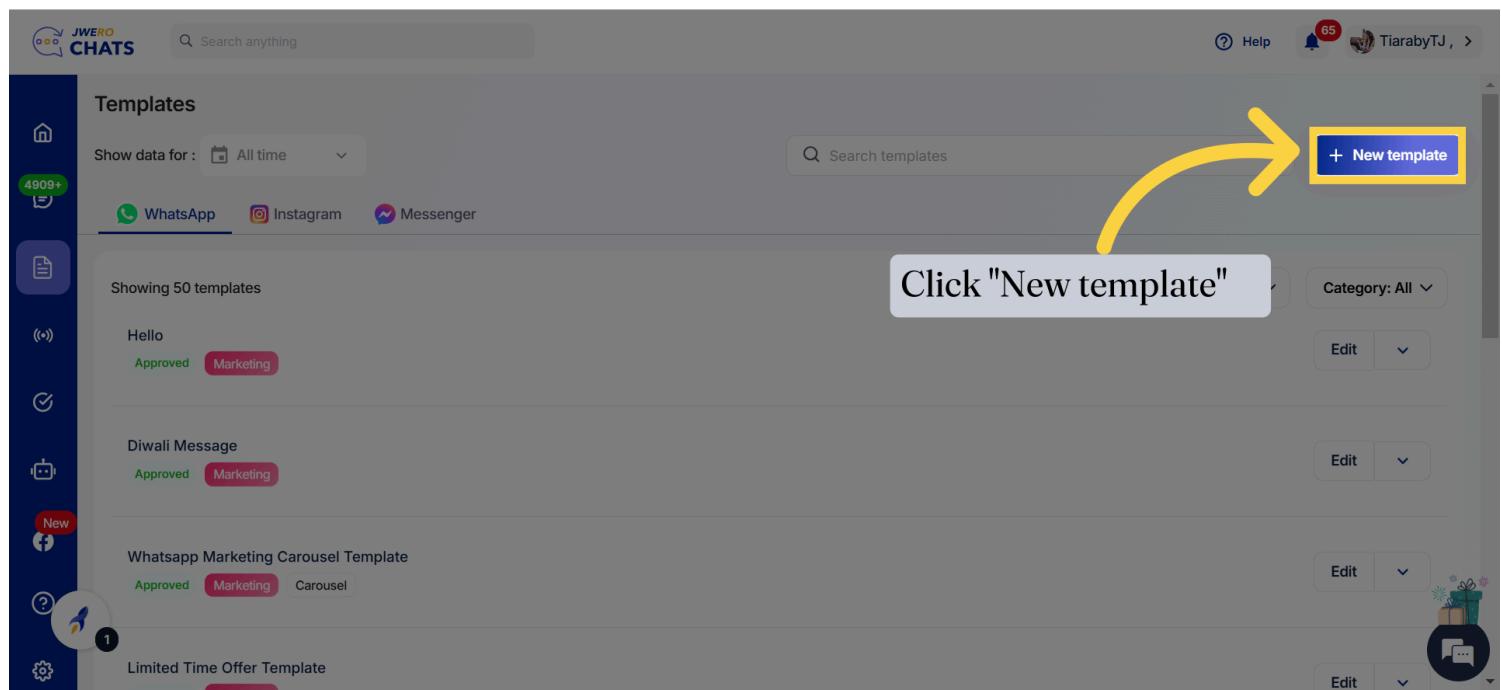
1. Generic template

Generic template allows you to send a structured message that includes an image, text and buttons.

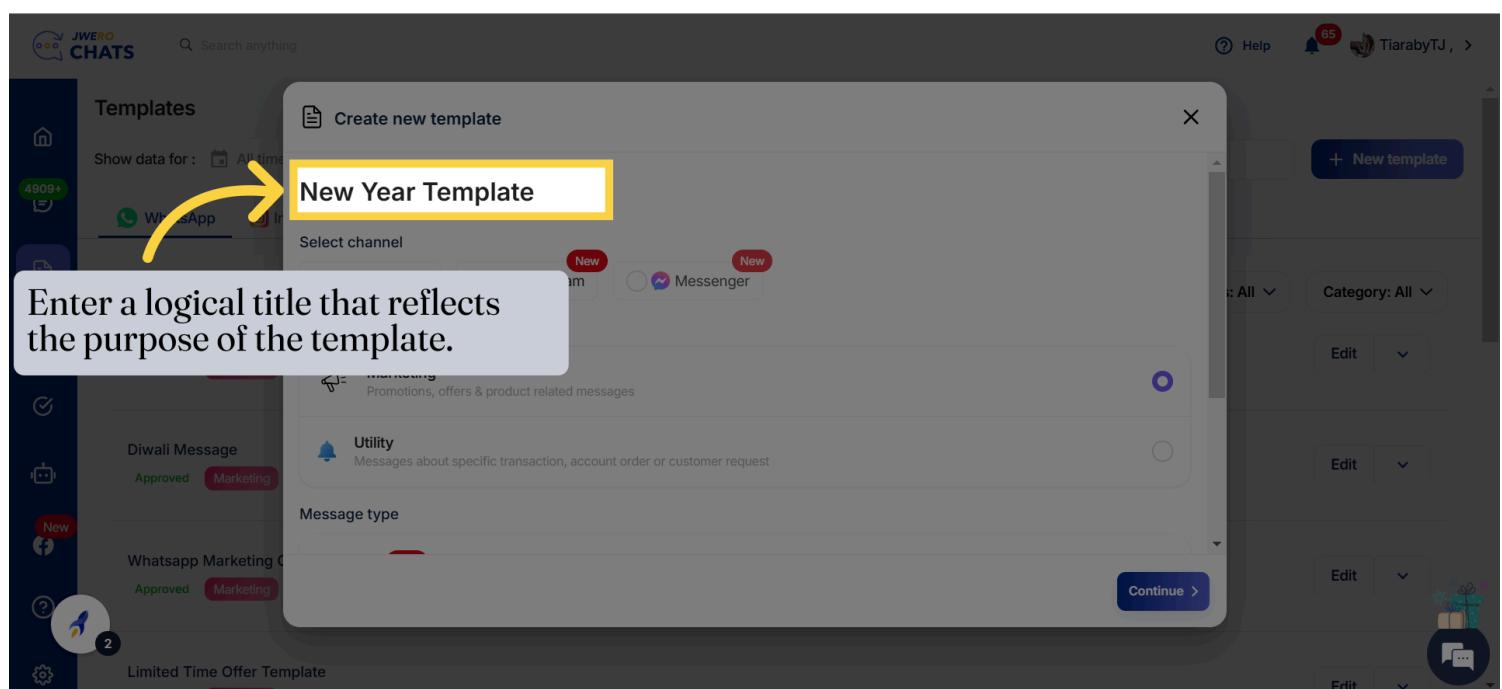
2. Click on template icon to create the generic template.



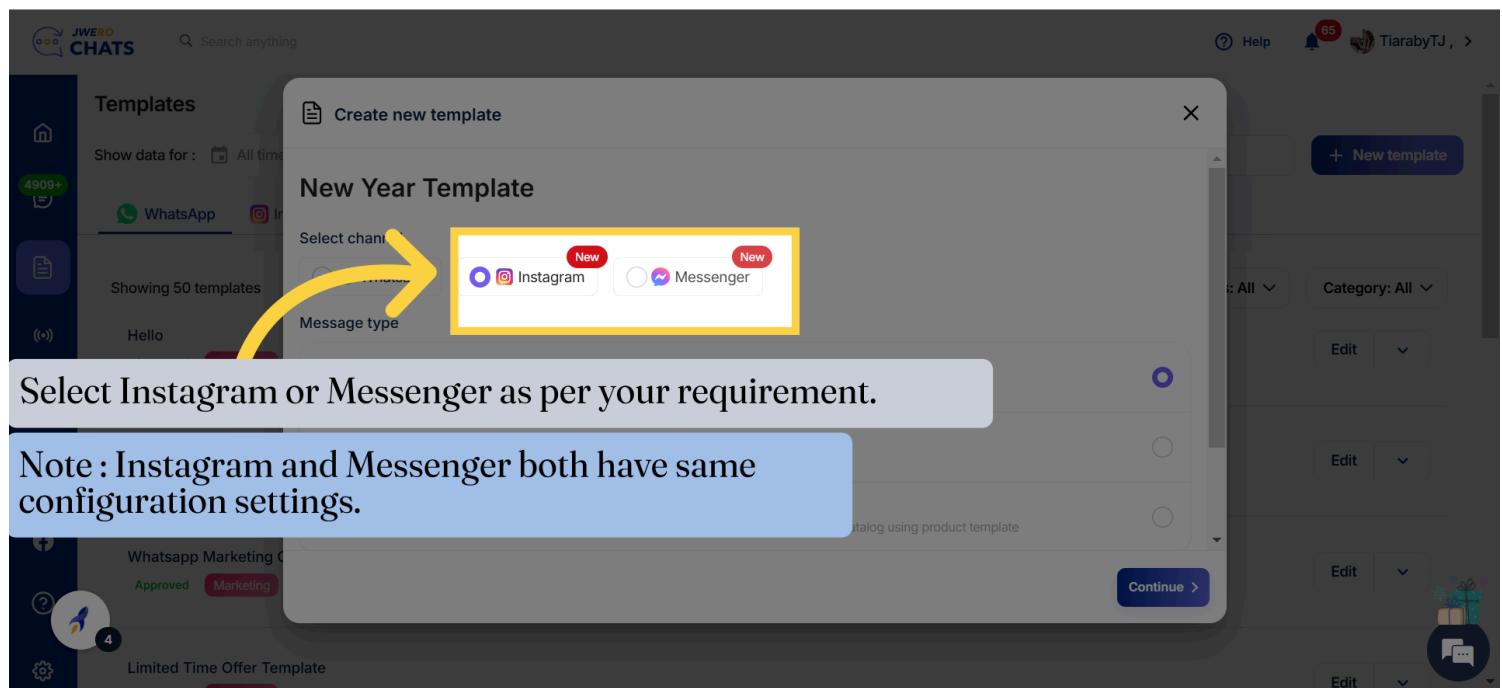
3. Click "New template"



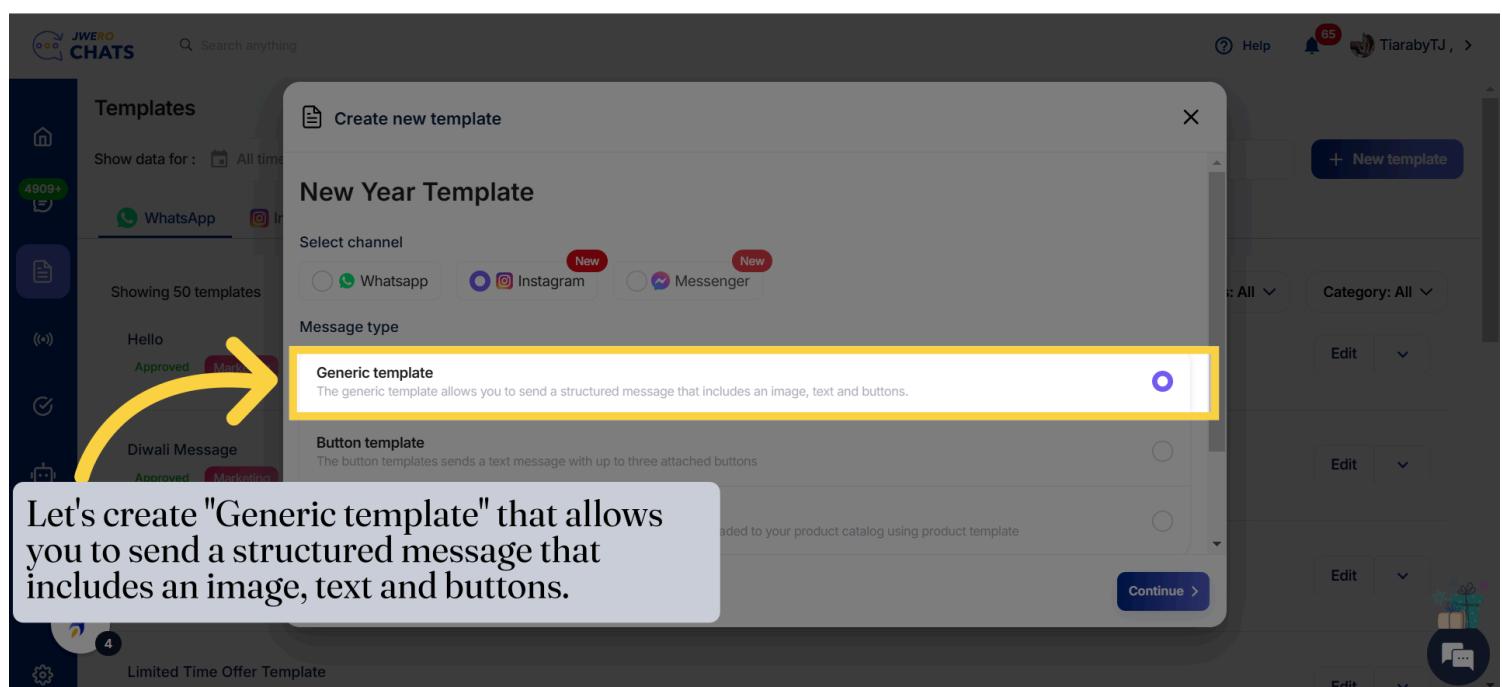
4. Enter a logical title that reflects the purpose of the template.



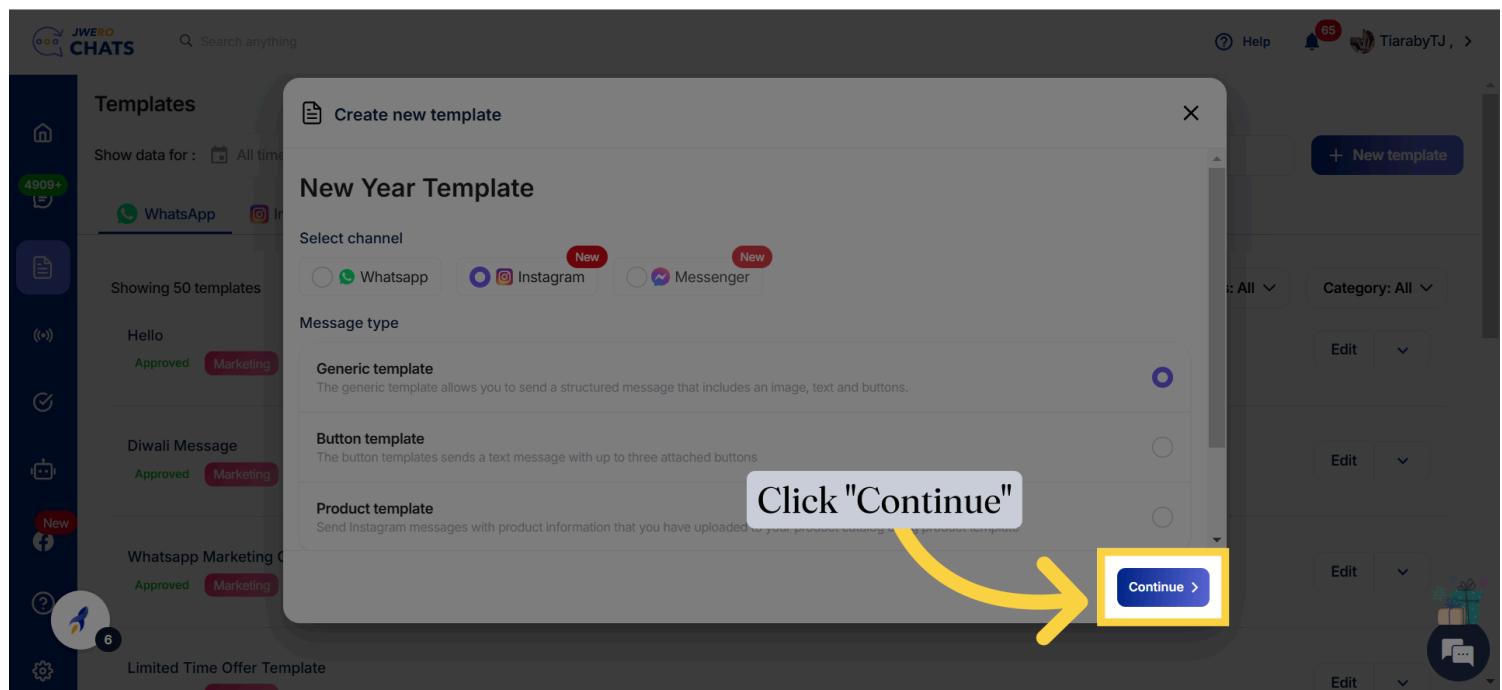
5. Select Instagram or Messenger as per your requirement.



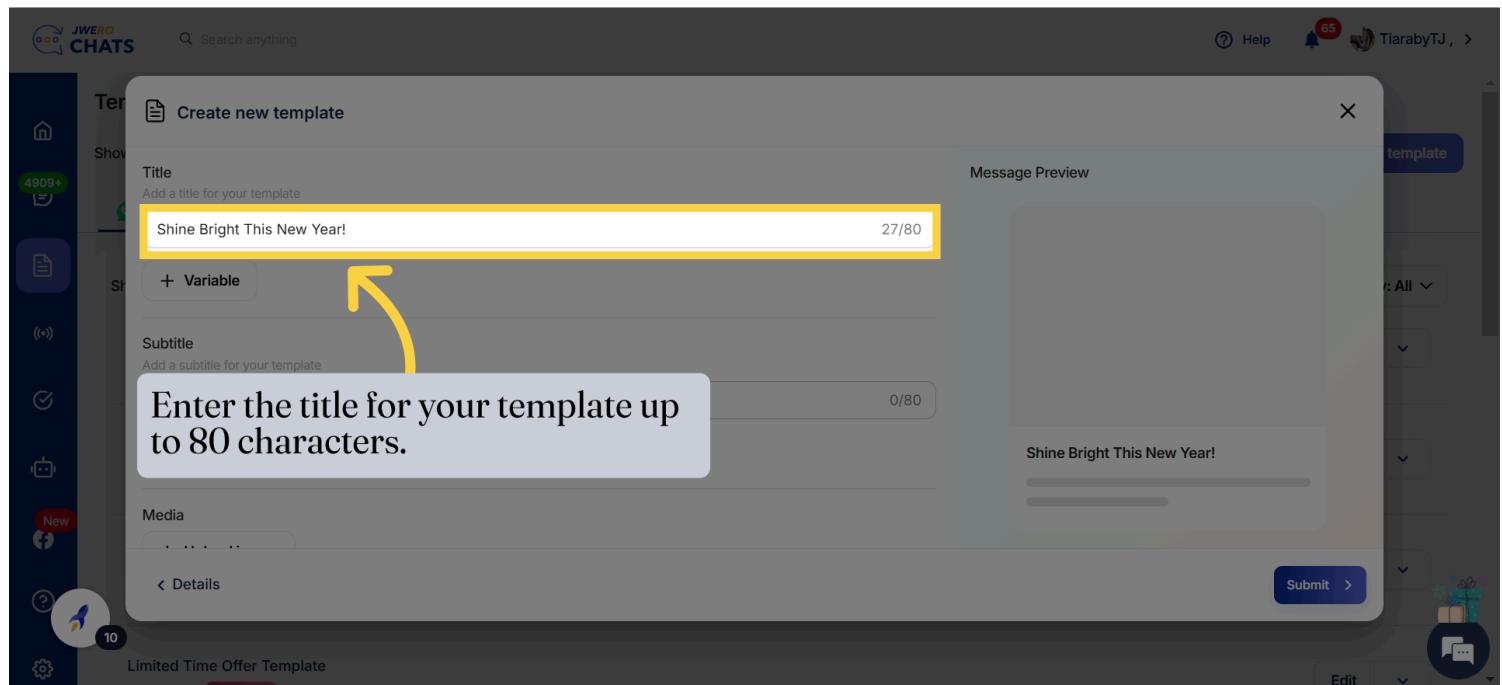
6. Message type : Generic template



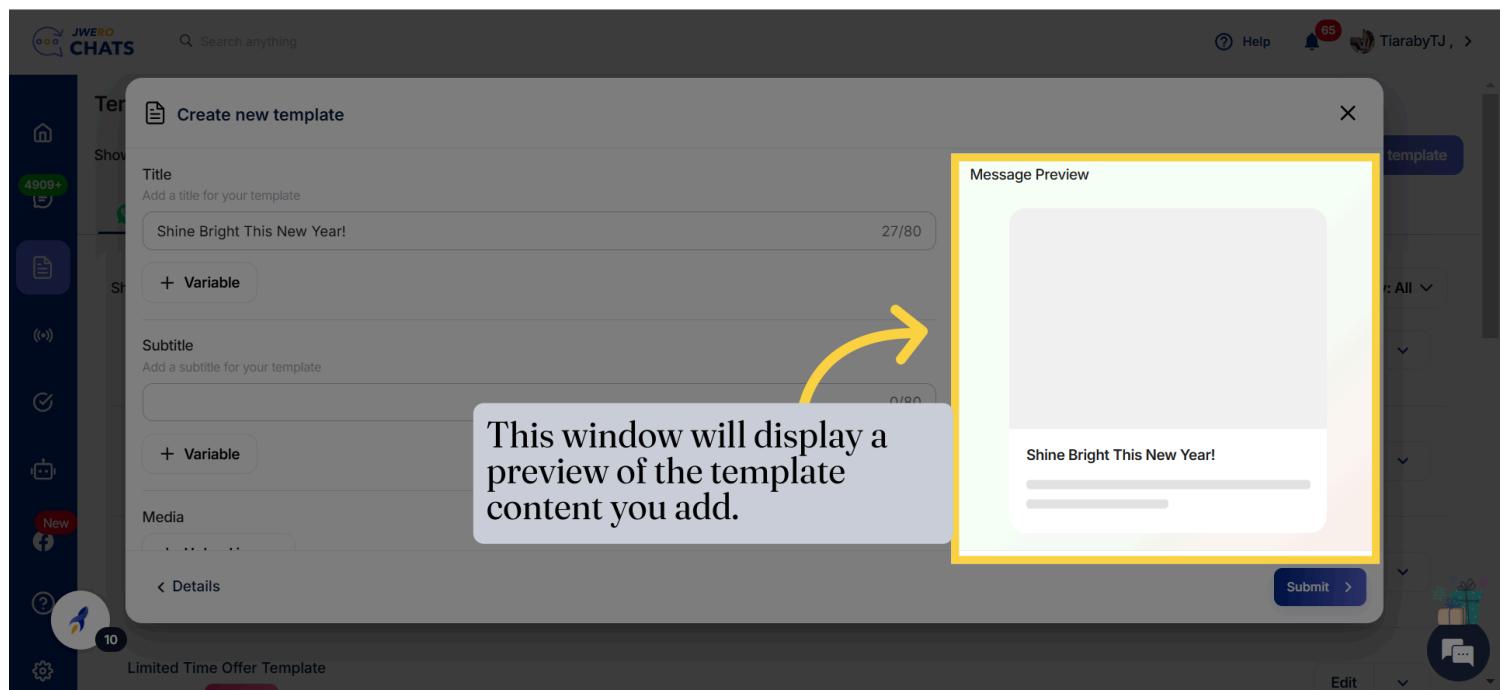
7. Click "Continue"



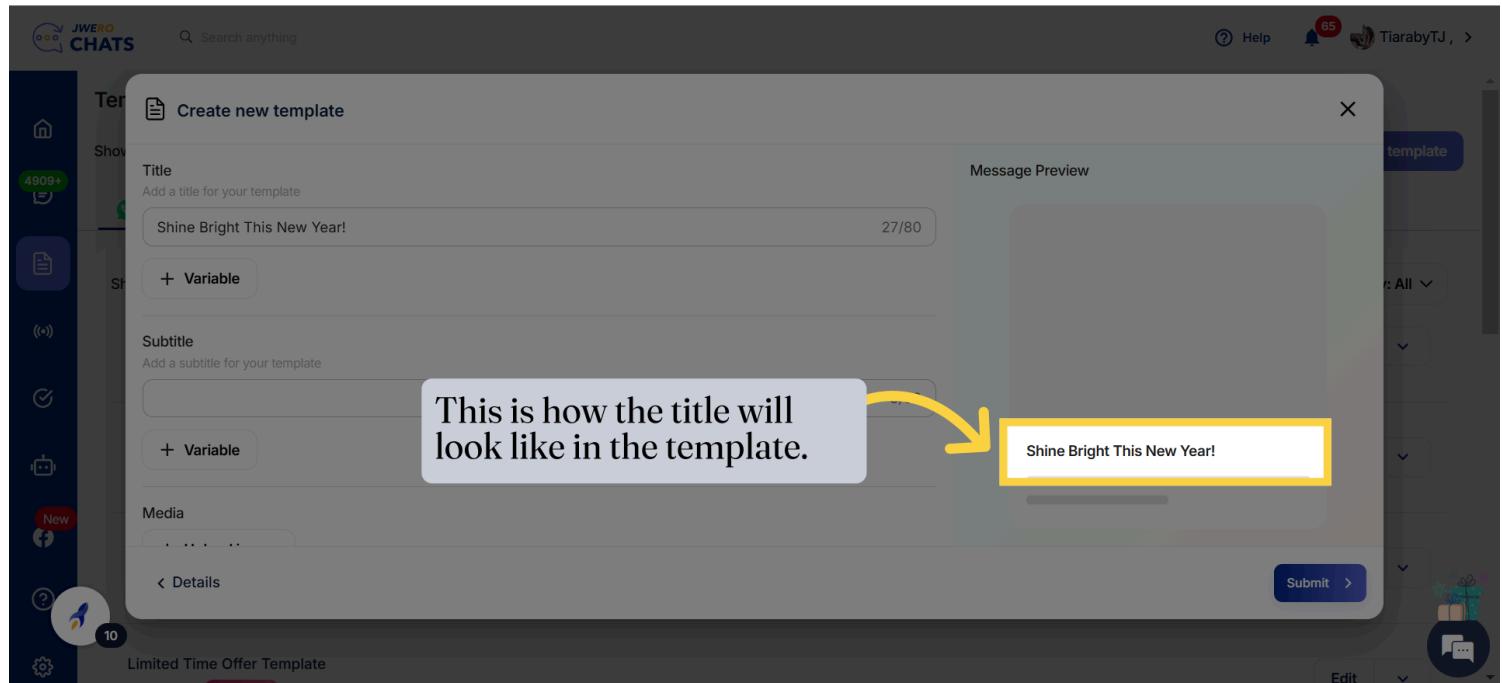
8. Enter the title for your template up to 80 characters.



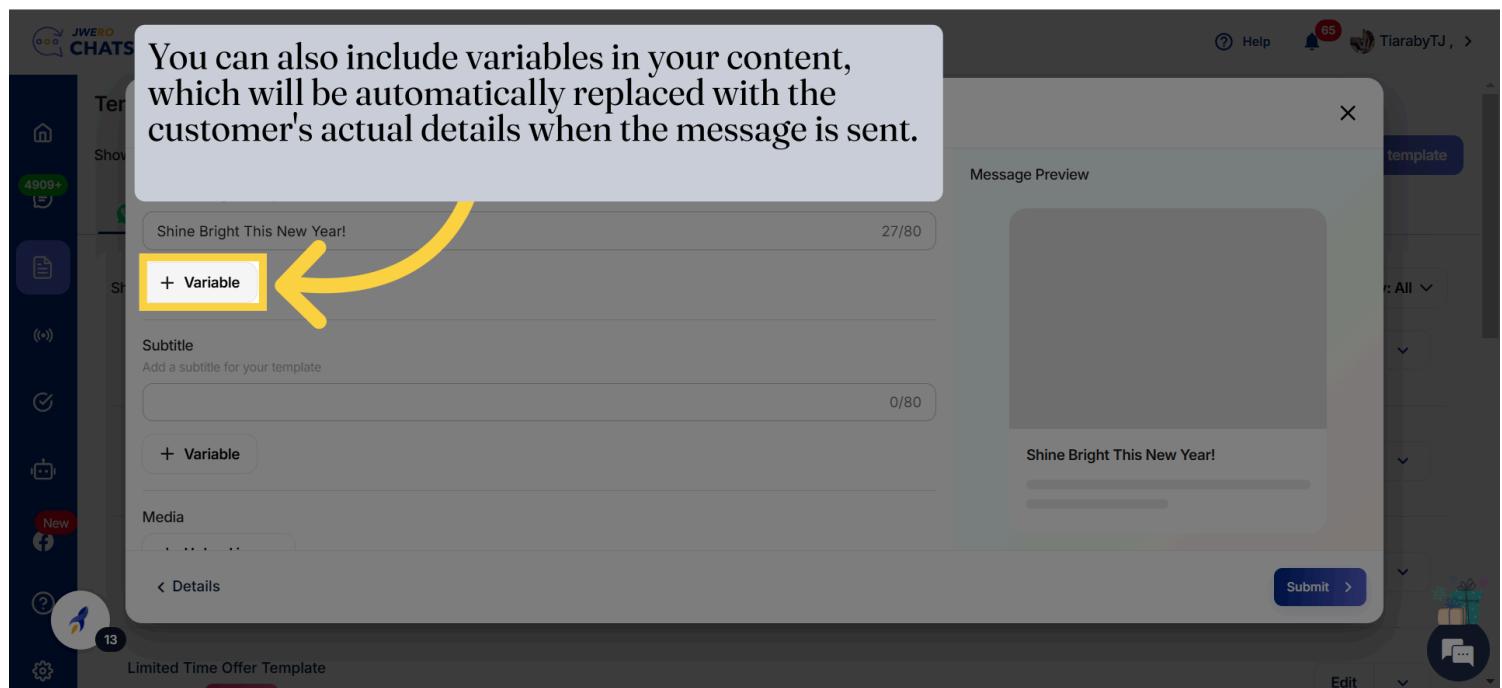
9. Preview window



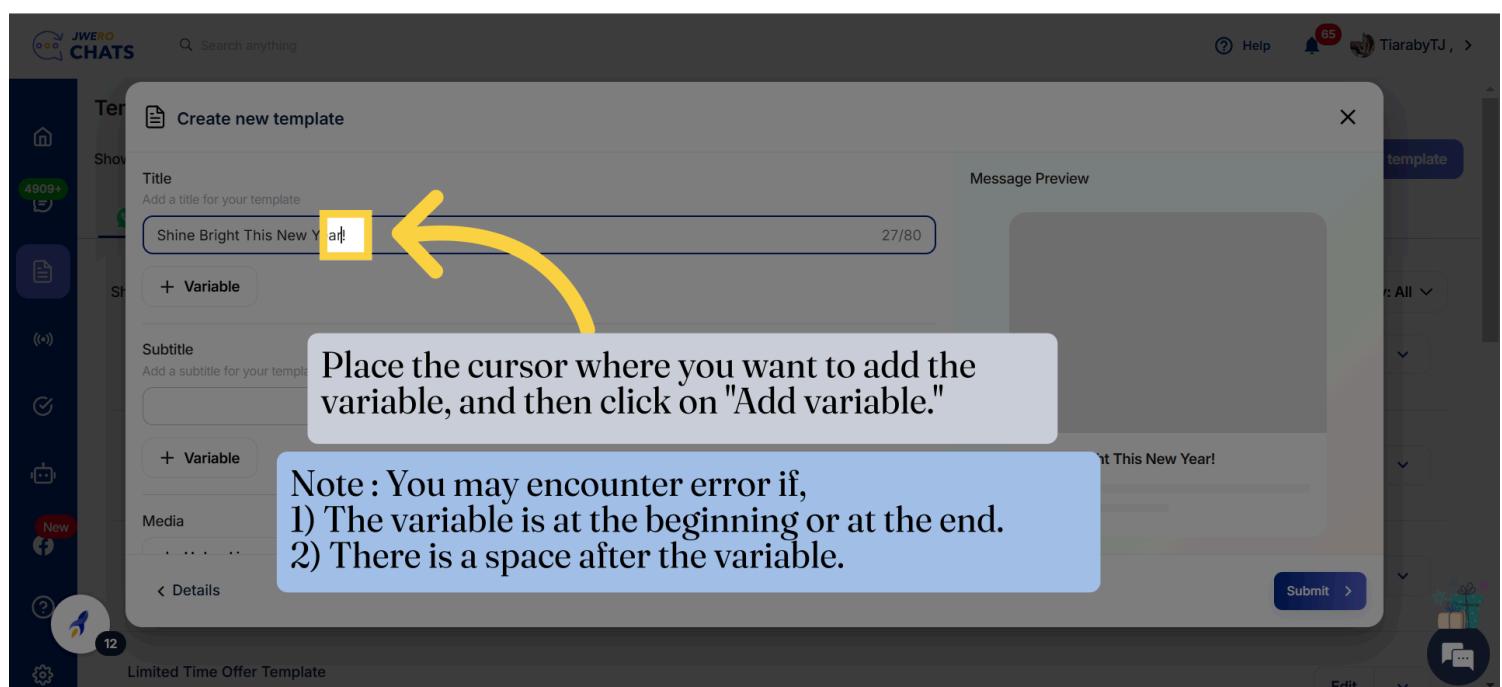
10. This is how the title will look like in the template.



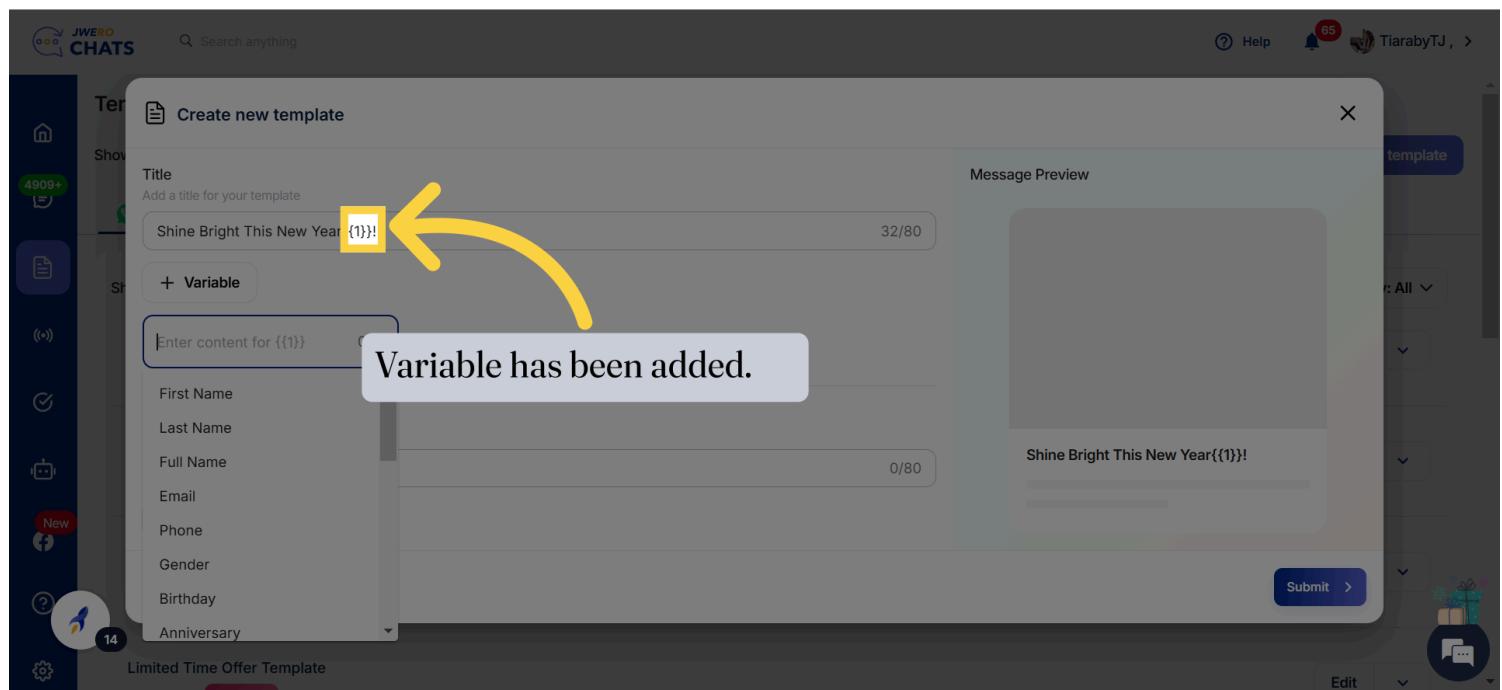
11. Variable



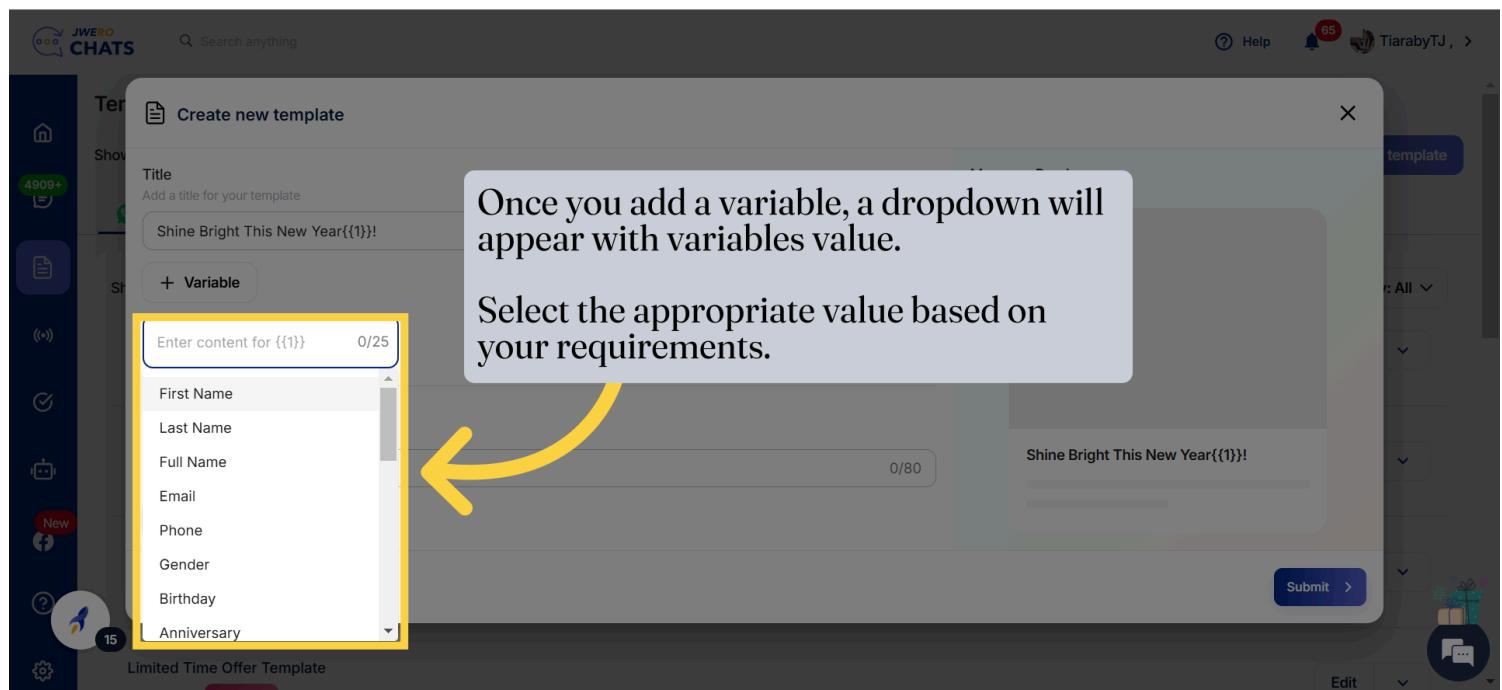
12. Place the cursor where you want to add the variable, and then click on "Add variable."



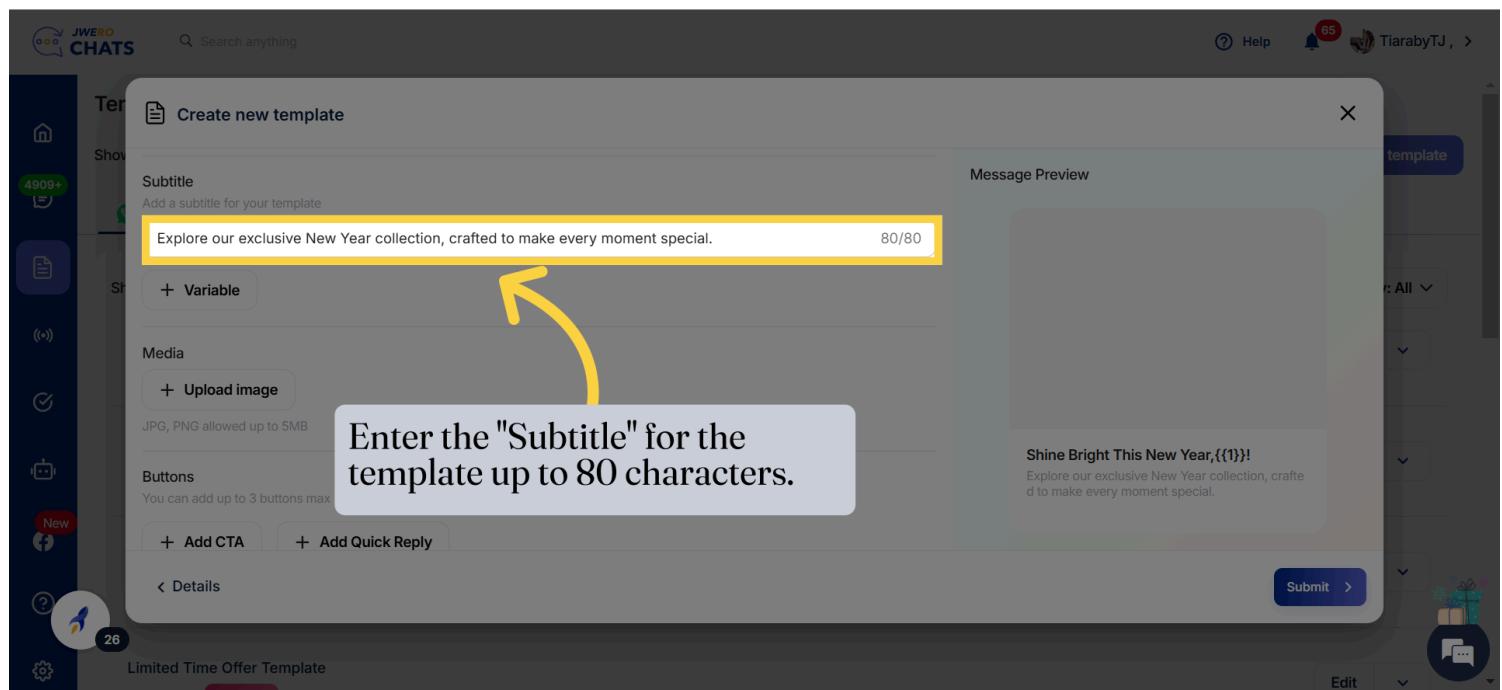
13. Variable has been added.



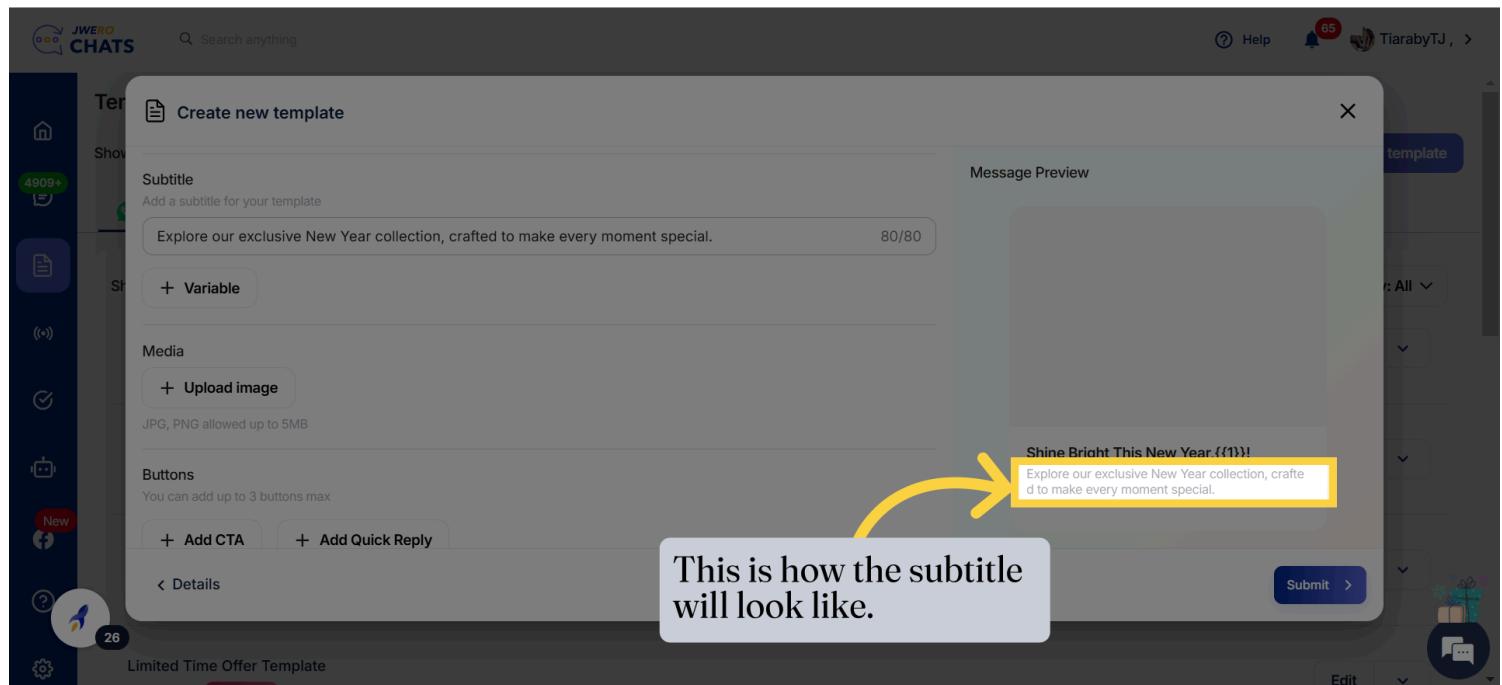
14. Once you add a variable, a dropdown will appear with variables value. Select the appropriate value based on your requirements.



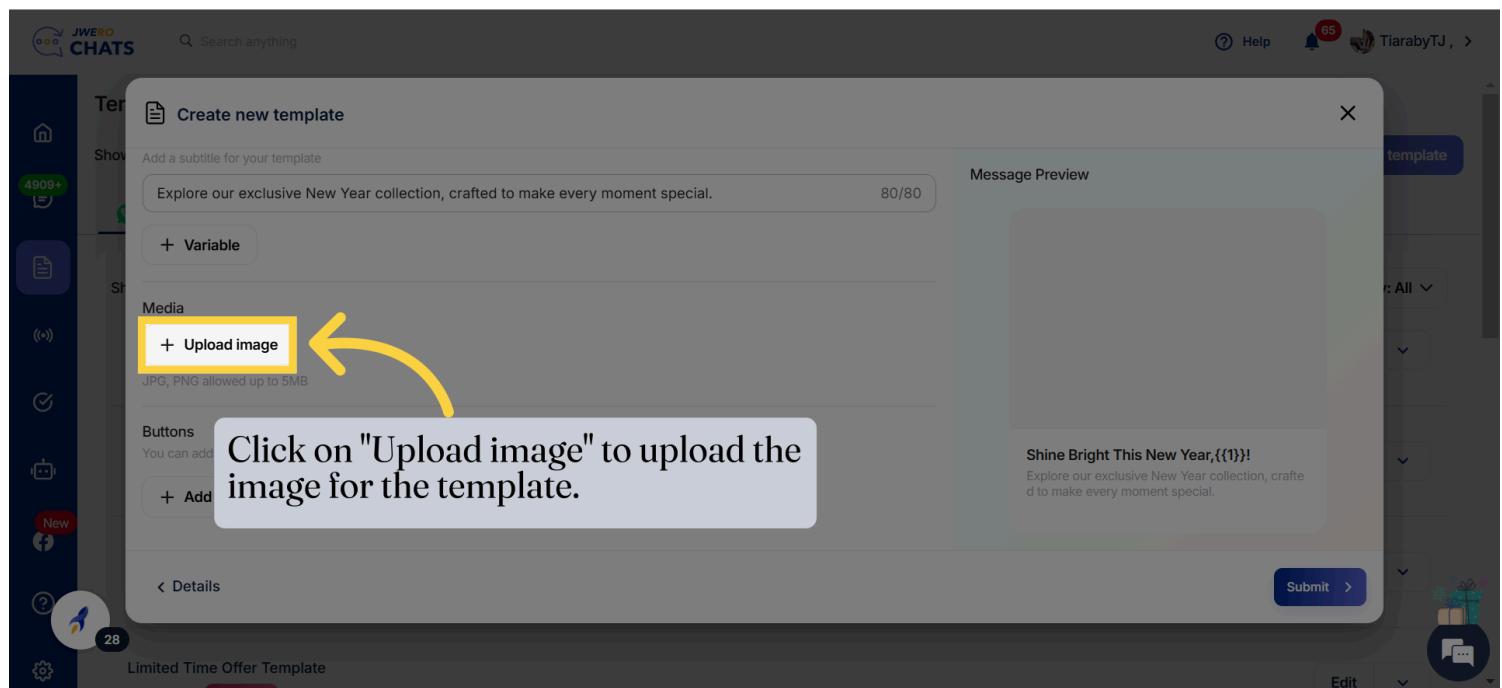
15. Enter the "Subtitle" for the template up to 80 characters.



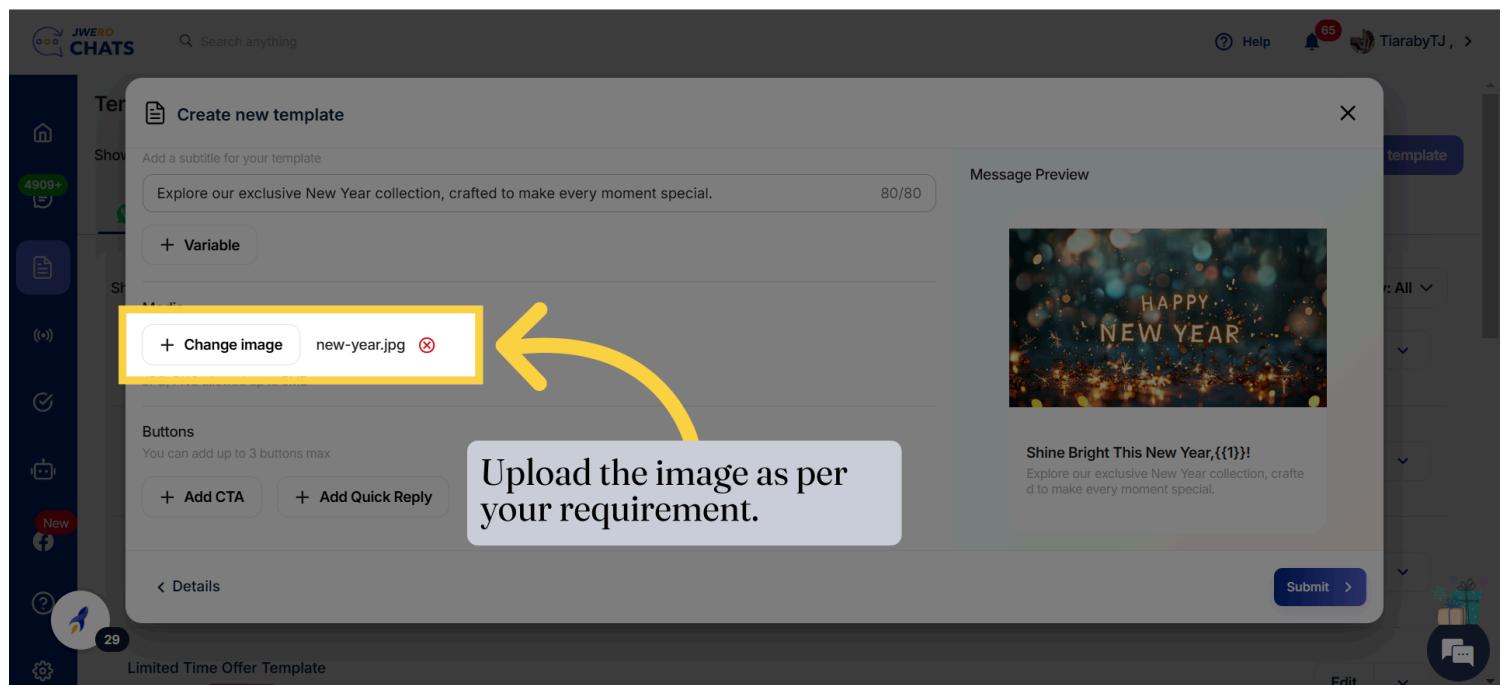
16. This is how the subtitle will look like.



17. Click on "Upload image" to upload the image for the template.



18. Upload the image as per your requirement.



19. This is how the image will look like in the template.

This is how the image will look like in the template.

Message Preview

HAPPY NEW YEAR

Shine Bright This New Year,{(1)}

Explore our exclusive New Year collection, crafte d to make every moment special.

20. CTA(Call To Action) encourages the recipient to take the action. For adding the CTA button, click on "Add CTA".

CTA(Call To Action) encourages the recipient to take the action.

For adding the CTA button, click on "Add CTA".

Note : You can maximum add up to 3 buttons.

+ Add CTA

Message Preview

HAPPY NEW YEAR

Shine Bright This New Year,{(1)}

Explore our exclusive New Year collection, crafte d to make every moment special.

21. CTA Actions

CTA allows 2 actions:

Number : Calls to the entered number.
Website : Redirects to the entered Website url.

Action Label Type Website URL

Website ▾ Shop Now Static https://www.example.com

Number

Website

Limited Time Offer Template

Message Preview

HAPPY NEW YEAR

Shine Bright This New Year,{1}! Explore our exclusive New Year collection, crafted to make every moment special.

Shop Now

Submit >

22. Website CTA

For the "Website CTA", enter the following details:

Label : The text that will appear on the button. For eg : Shop Now.
Type : Select either dynamic or static.
Website URL : Enter the URL of the website you want the button to redirect to.

Action Label Type Website URL

Website ▾ Shop Now Static https://tiarabtyj.com/

Remove

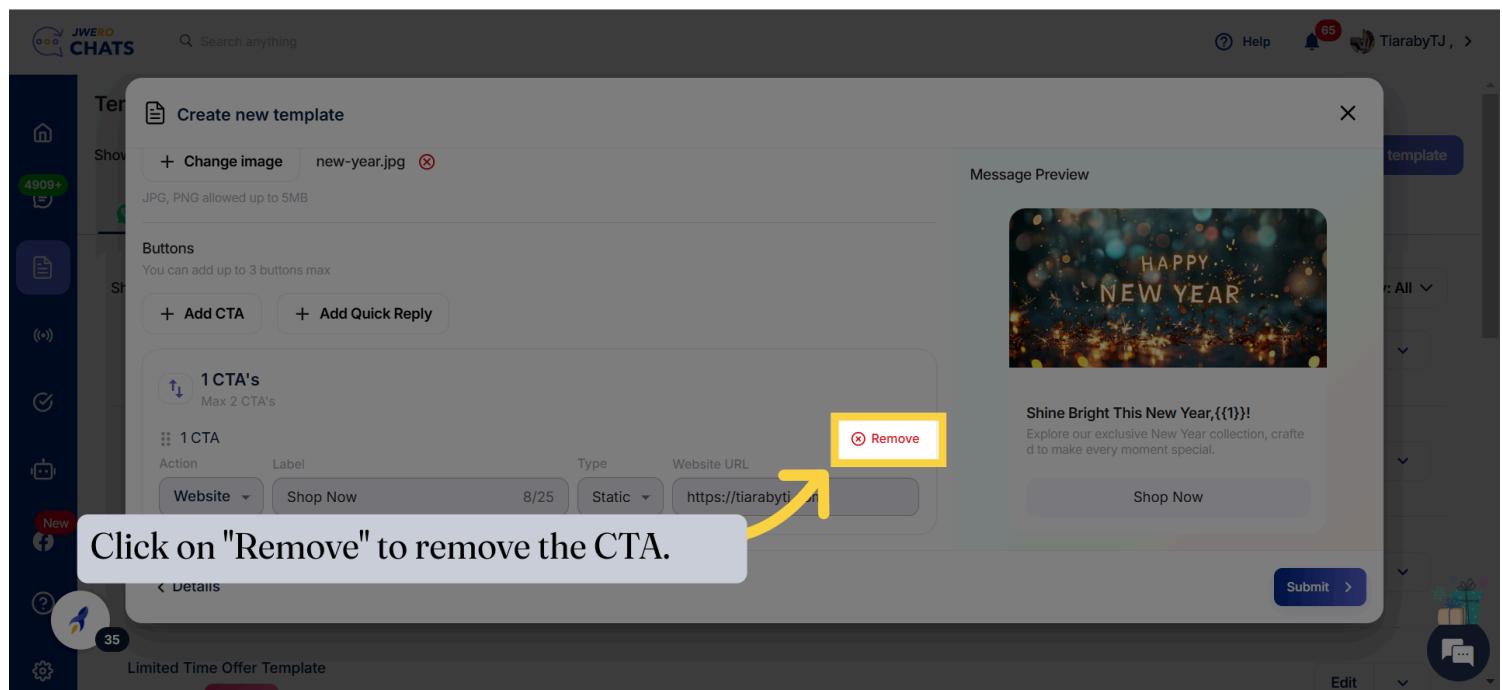
Limited Time Offer Template

Shine Bright This New Year,{1}! Explore our exclusive New Year collection, crafted to make every moment special.

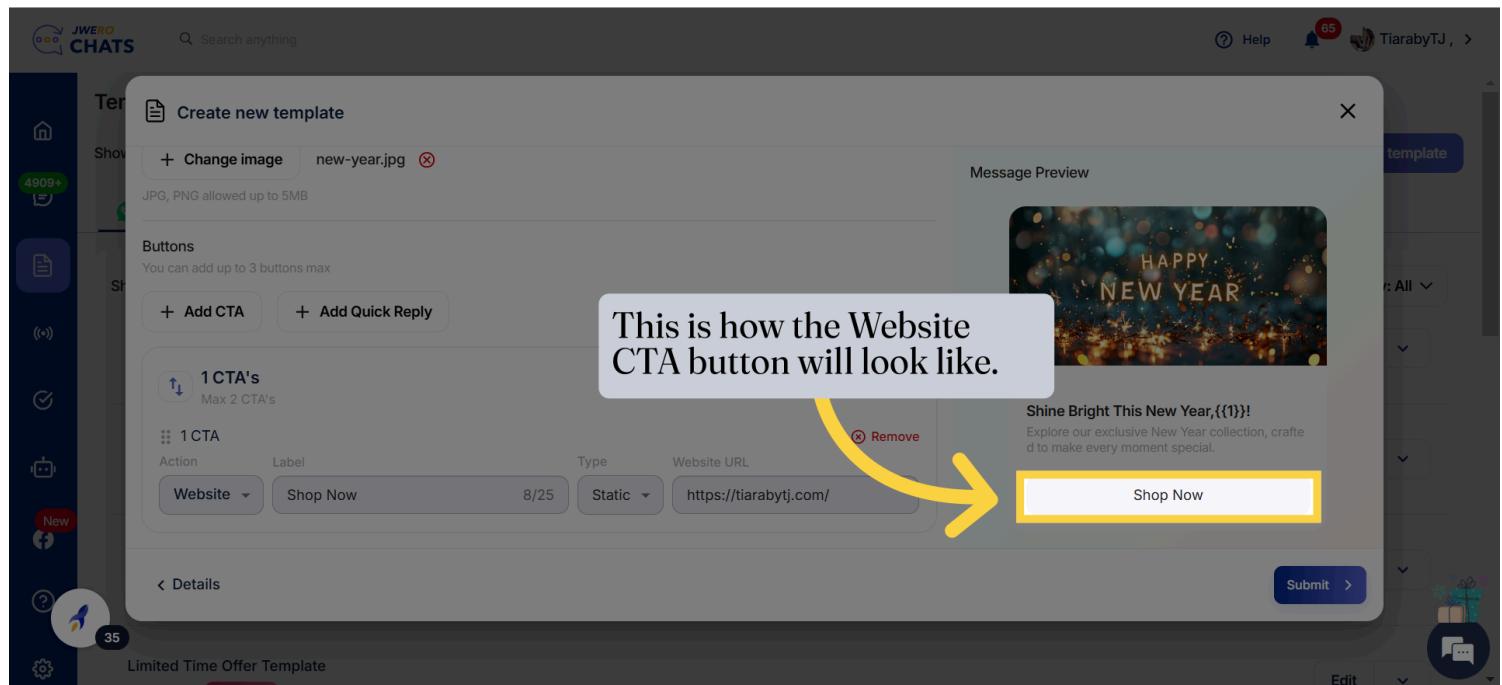
Shop Now

Submit >

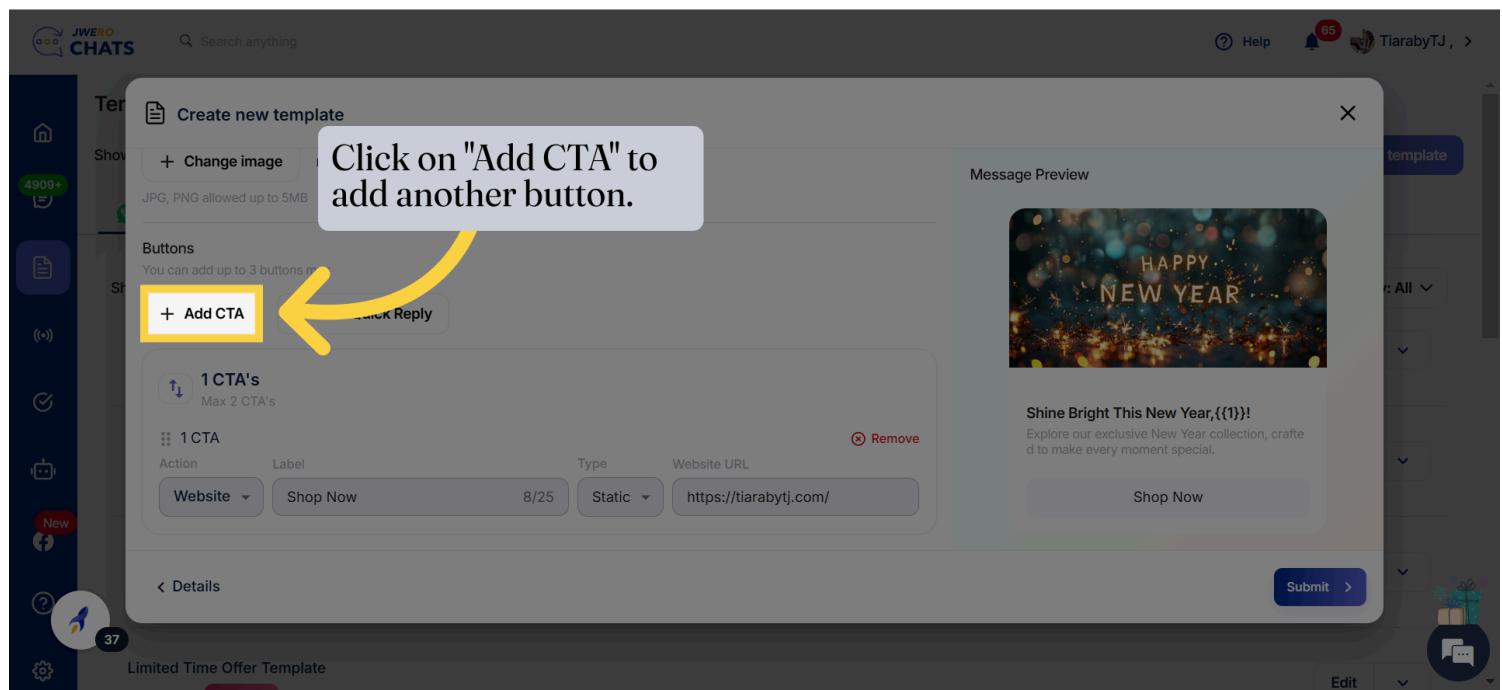
23. Click on "Remove" to remove the CTA.



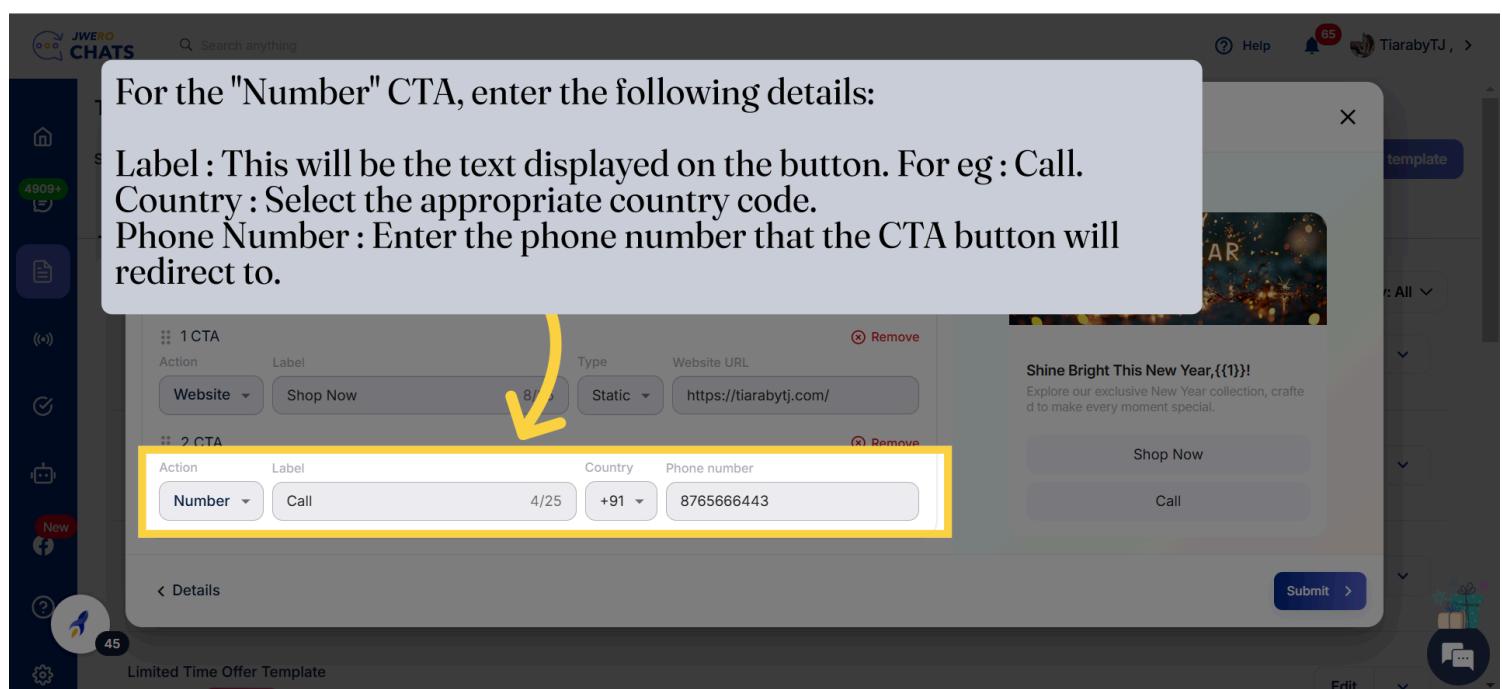
24. This is how the Website CTA button will look like.



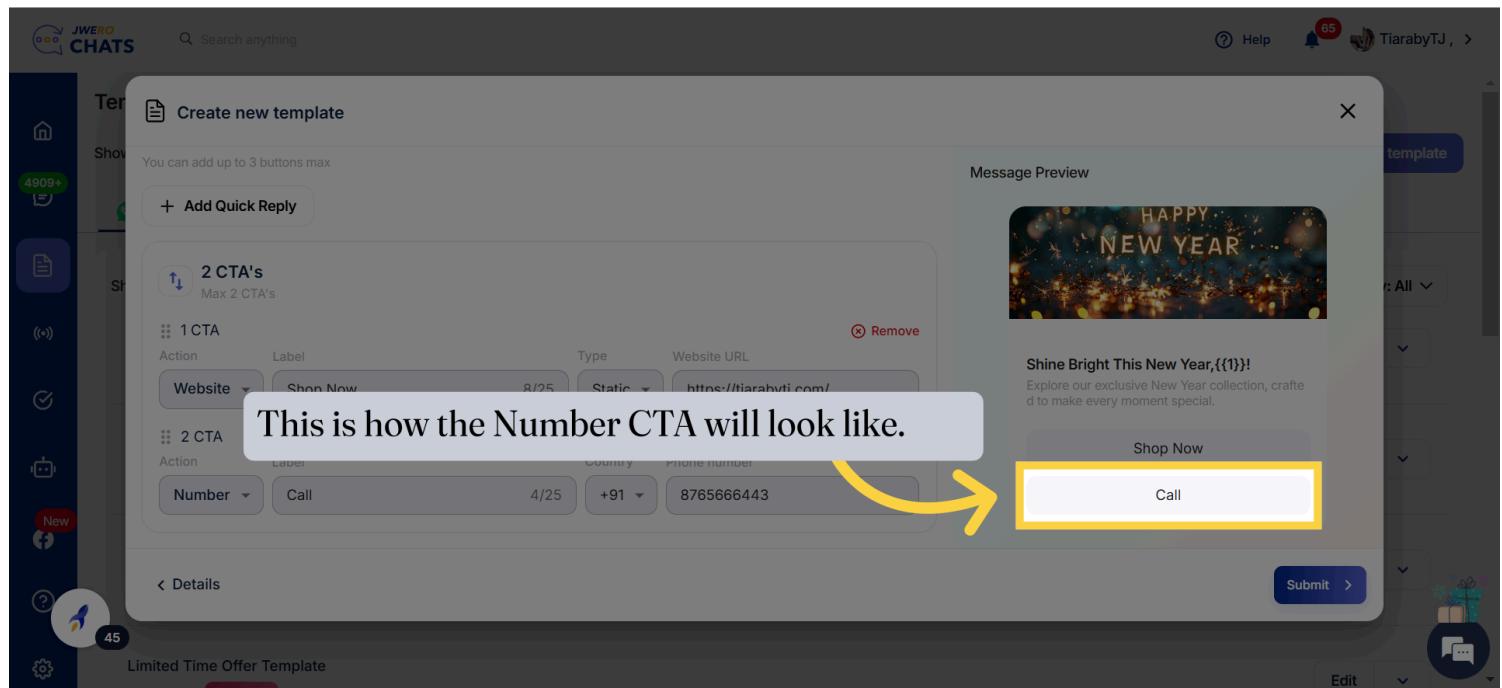
25. Click on "Add CTA" to add another button.



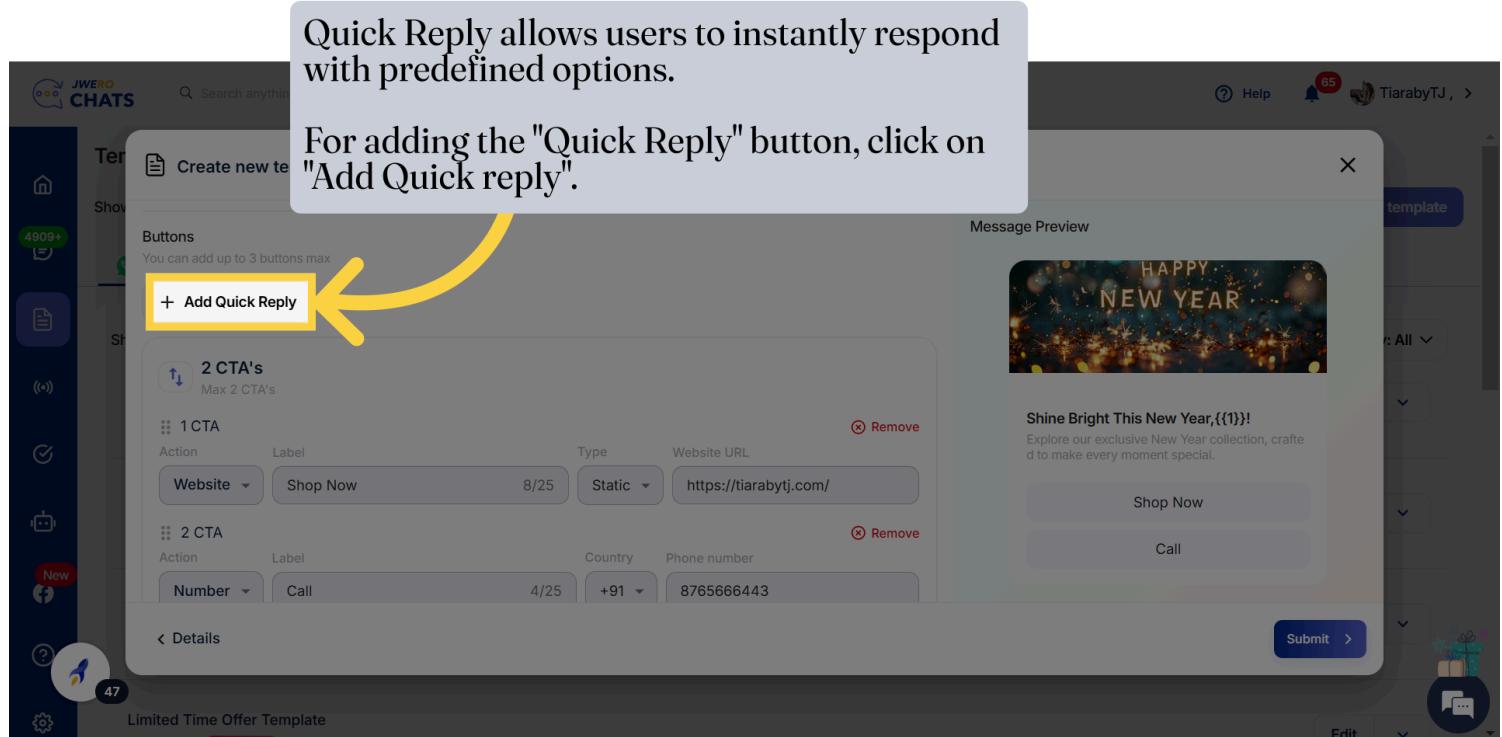
26. Number CTA



27. This is how the Number CTA will look like.



28. Quick Reply allows users to instantly respond with predefined options. For adding the "Quick Reply" button, click on "Add Quick reply".



29. Quick Reply Actions

We have 2 types of Actions:

- 1) Reply : Allows the user to send a predefined response.
- 2) Opt Out : Enables users to indicate that they no longer wish to receive messages or participate in the conversation.

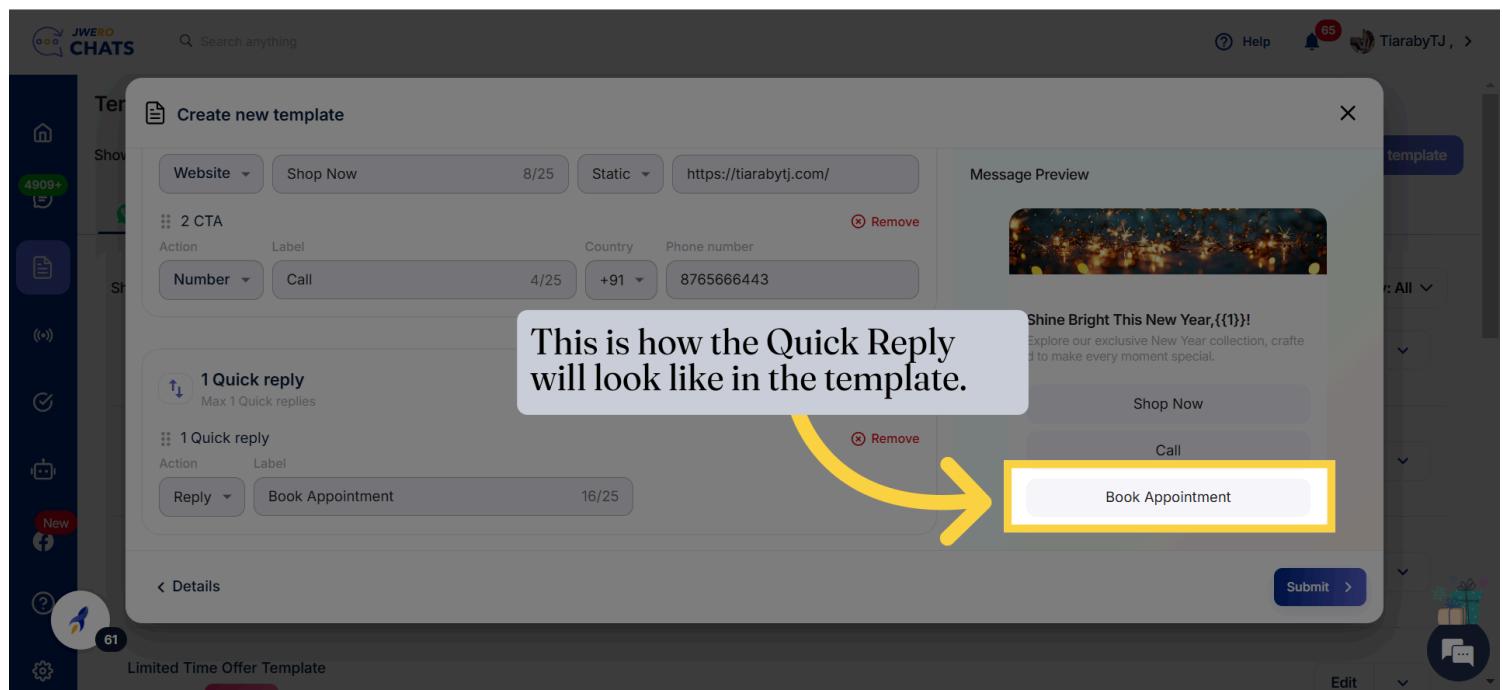
A yellow arrow points from the text "Select 'Reply' under the action and enter the desired text for the label that you want to display on the button." to the "Action" dropdown menu, which is highlighted with a yellow box. The menu shows "Reply" and "Opt out".

30. Select "Reply" under the action and enter the desired text for the label that you want to display on the button.

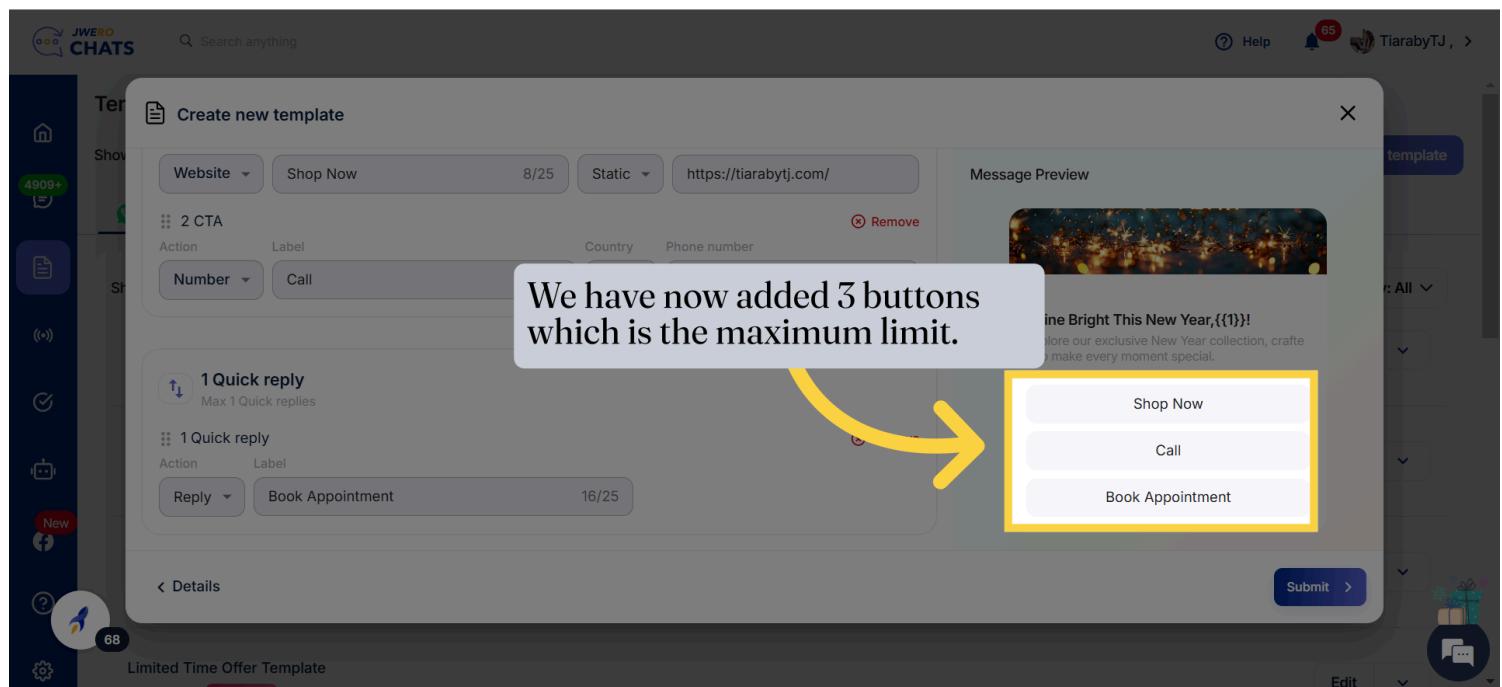
Select "Reply" under the action and enter the desired text for the label that you want to display on the button.

A yellow arrow points from the text "Select 'Reply' under the action and enter the desired text for the label that you want to display on the button." to the "Action" dropdown menu, which is highlighted with a yellow box. The menu shows "Reply" and "Opt out".

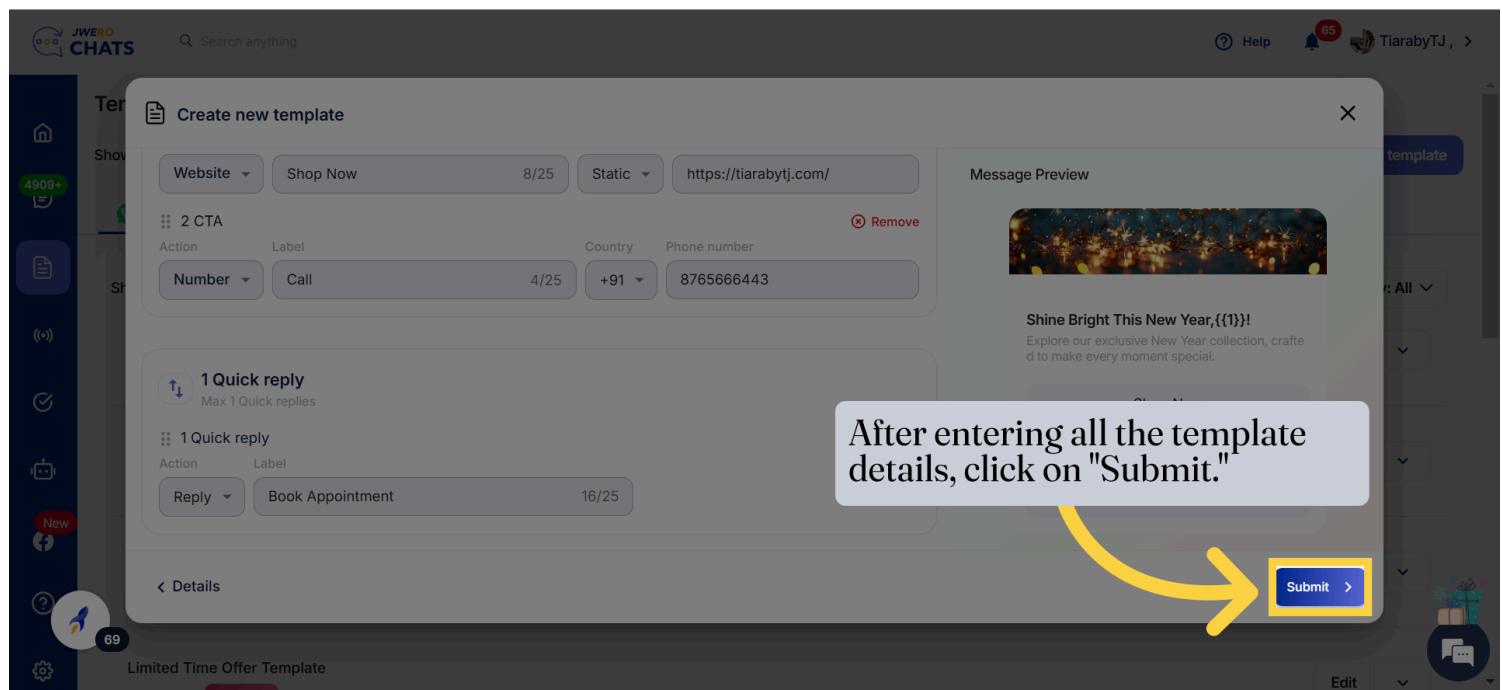
31. This is how the Quick Reply will look like in the template.



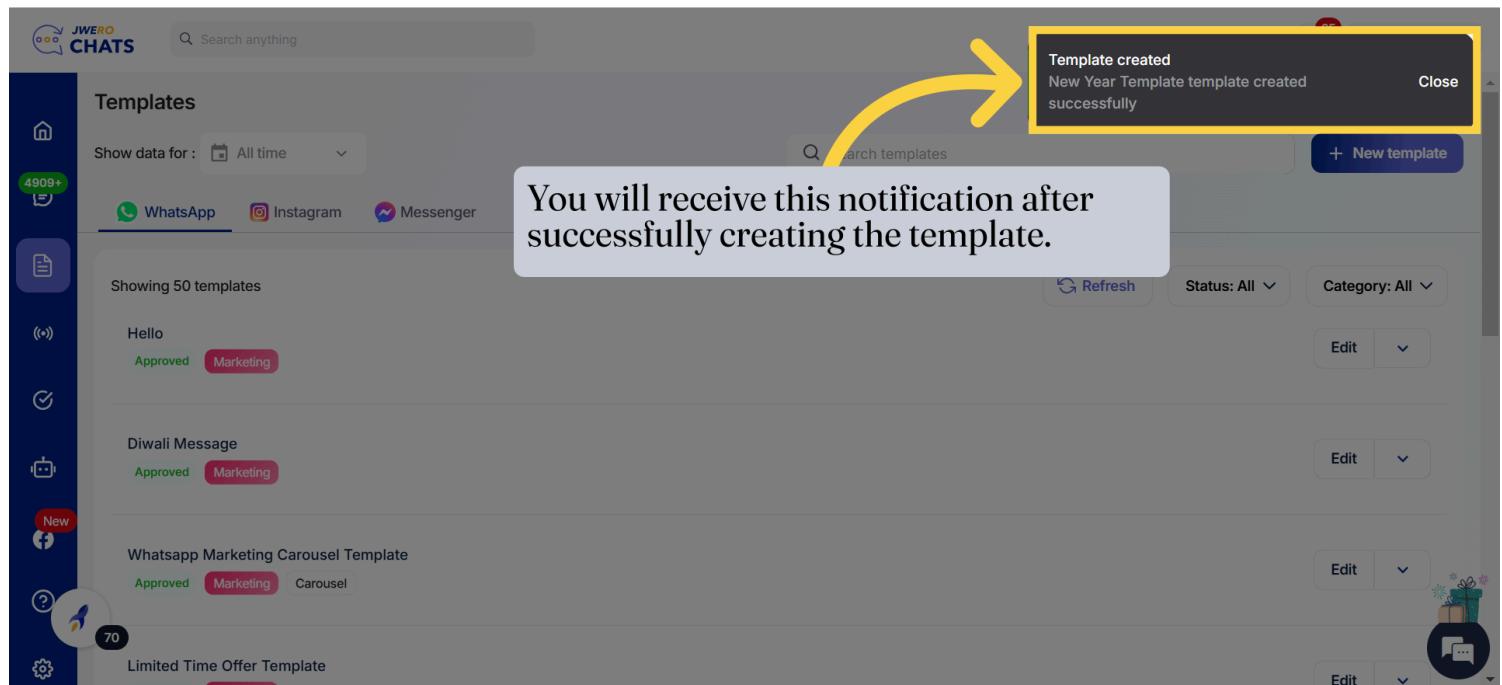
32. We have now added 3 buttons which is the maximum limit.



33. After entering all the template details, click on "Submit."



34. You will receive this notification after successfully creating the template.



35. Template has been created.

Templates

Show data for : All time

WhatsApp Instagram Messenger

Showing 4 templates

New Year Template
Generic
Created by: TiarabyTJ, 31/12/2024 07:18 PM

EarringsProductTemplate
Product
Created by: TiarabyTJ, 24/10/2024 07:10 PM

DiwaliDhamakaOffer50%
Generic
Created by: TiarabyTJ, 24/10/2024 06:32 PM

Refresh Template type: All

Edit

36. To edit the template, click on "Edit".

Templates

Show data for : All time

WhatsApp Instagram Messenger

Showing 4 templates

New Year Template
Generic
Created by: TiarabyTJ, 31/12/2024 07:18 PM

EarringsProductTemplate
Product
Created by: TiarabyTJ, 24/10/2024 07:10 PM

DiwaliDhamakaOffer50%
Generic
Created by: TiarabyTJ, 24/10/2024 06:32 PM

Search templates

Refresh Template type: All

Edit

To edit the template, click on "Edit".

37. This is how the template will appear.

Explore the exclusive New Year collection and make every moment special

This is how the template will appear when the actual data replaces the variable, such as "Rahul" in this example.

The screenshot shows a Jwero CHATS interface. On the left, there's a sidebar with various icons and a 'Chats' section showing a list of conversations. In the center, a specific chat window is open with 'Rahul More' (RM) as the contact. The message area contains a template for a New Year greeting. A yellow arrow points from the explanatory text above to this message. The message content is as follows:

TiarabyTJ ,
04:19 PM



Shine Bright This New Year,Rahul!
Explore our exclusive New Year collection, crafted to make every moment special.

[Shop Now](#)
[Call](#)
[Book Appointment](#)

Share templates to initiate conversation, as chat window is closed.

On the right side of the interface, there are sections for 'Contact details', 'Actions' (CRM, Task, Note), and 'Info' tab selected under 'Actions'. There are also buttons for 'Email', 'Type', 'Company name', 'City', and a 'Customer' section.