

Jwero Automation Use Cases

Chatbots

Setup Chatbot on Whatsapp and WebChat

1. Today's Gold Rate
2. Auto Welcome msg new Whatsapp visitors visiting profile.
3. Show Product Catalog Category wise
4. Answer frequently asked questions.
5. Complete checkout process on whatsapp.
6. Provide order status updates.
7. Help customers schedule appointments.
8. Collect customer feedback post-purchase.
9. Offer personalized discounts and promotions.
10. Handle customer service inquiries.
11. Provide store locations and hours.
12. Assist with product returns and exchanges.
13. Guide customers through loyalty program enrollment.
14. Answer questions about product availability.
15. Provide information on upcoming sales and events.
16. Assist customers with account creation.
17. Help customers track their orders.
18. Offer cross-sell and upsell recommendations.
19. Provide information on product customization options.
20. Offer support for gift card purchases.
21. Provide real-time updates on product stock levels.
22. Enroll for Gold Scheme
23. Pay for Gold Scheme
24. Check Last Payment for scheme
25. Request Gold Ledger

Broadcasts

1. Send bulk WhatsApp messages for new product launches.
2. Send promotional emails to customer lists.
3. Broadcast SMS notifications for flash sales.
4. Send push notifications for limited-time offers.
5. Announce seasonal sales through email campaigns.
6. Send reminders for items left in cart.
7. Notify customers of restocked products.
8. Broadcast holiday sale announcements.

9. Send notifications for upcoming exhibitions.
10. Announce new products and collections updates.
11. Notify customers about loyalty program updates.
12. Broadcast new store openings or relocations.
13. Announce contest or giveaway winners.
14. Send reminders for expiring discount codes.
15. Broadcast updates on order shipping status.
16. Send thank-you messages post-purchase with follow-up offers.
17. Announce availability of new product collections.
18. Send reminders for scheduled appointments or consultations.
19. Notify customers about referral program incentives.
20. Broadcast updates on company news and achievements.
21. Announce pre-order opportunities for new products.

Campaigns

1. Create drip campaigns to nurture leads.
2. Launch welcome email series for new subscribers.
3. Execute re-engagement campaigns for inactive customers.
4. Run seasonal marketing campaigns.
5. Launch product launch campaigns with teaser emails.
6. Run post-purchase follow-up campaigns for feedback.
7. Execute loyalty program enrollment campaigns.
8. Run referral program promotion campaigns.
9. Launch campaigns for cross-sell and upsell opportunities.
10. Run educational campaigns on product usage.
11. Execute campaigns for customer testimonials and reviews.
12. Run campaigns highlighting customer success stories.
13. Execute campaigns for exhibition registrations.
14. Run campaigns promoting social media contests.
15. Execute campaigns for special financing offers.
16. Execute campaigns for limited-edition product releases.
17. Run campaigns for exclusive online-only deals.
18. Launch campaigns for loyalty program tier upgrades.
19. Execute campaigns for product customization options.
20. Run campaigns promoting gift card sales.
21. Execute campaigns for personalized shopping experiences.

Triggers

1. Send welcome messages when a customer visits the website for the first time.
2. Run abandoned cart recovery campaigns.

3. Send order confirmation messages immediately post-purchase.
4. Trigger feedback requests post-purchase.
5. Send shipping notifications when an order is dispatched.
6. Trigger reminders for scheduled appointments.
7. Send birthday and anniversary greetings with offers.
8. Send follow-up messages for customer service inquiries.
9. Trigger product review requests after delivery.
10. Trigger alerts for new product arrivals based on customer preferences.
11. Trigger re-engagement messages for inactive customers.
12. Trigger notifications for order delivery updates.
13. Trigger personalized product recommendations based on browsing history.