

## Jwero CRM Use Cases

1. Import and export customer profiles in bulk.
2. Send personalized WhatsApp messages.
3. Manage multi-channel chats from one dashboard.
4. Set up lead scoring based on customer activity.
5. Automate follow-up reminders for sales leads.
6. Manage customer communication via SMS, email, and voice calls.
7. Track customer interactions and purchase history.
8. Segment customers by profile attributes.
9. Send automated reminders for scheduled payments.
10. Manage customer loyalty and reward programs.
11. Automate follow-ups for customer service inquiries.
12. Track customer feedback and satisfaction.
13. Manage customer support tickets.
14. Automate customer profile updates.
15. Send automated notifications for customer milestones.
16. Track customer engagement metrics.
17. Automate CRM data syncing with ERP systems.
18. Send automated alerts for high-value customers.
19. Manage customer segmentation by behavior.
20. Automate birthday and anniversary discounts.
21. Track customer visit history.
22. Manage customer wishlists and preferences.
23. Automate follow-ups for product inquiries.
24. Send personalized offers based on purchase history.
25. Automate thank-you notes post-service.
26. Manage customer relationship stages.
27. Automate customer onboarding processes.
28. Track customer lifetime value.
29. Automate customer satisfaction surveys.
30. Manage customer referral programs.
31. Send reminders for loyalty point expirations.
32. Automate customer segmentation by demographics.
33. Track and manage customer touchpoints.
34. Automate personalized product suggestions.
35. Send automated notifications for order updates.
36. Manage multi-channel customer support.
37. Automate CRM data backups.
38. Track customer support resolution times.
39. Automate customer feedback loops.
40. Manage customer communication preferences.
41. Send automated thank-you messages post-purchase.
42. Automate follow-ups for customer complaints.

43. Track customer advocacy and referrals.
44. Manage customer engagement campaigns.
45. Automate reminders for customer appointments.
46. Send automated updates for loyalty program changes.
47. Track customer response times to communications.
48. Automate follow-ups for out-of-stock products.
49. Manage customer consent for marketing communications.
50. Track customer interaction history across channels.