

How to Integrate Facebook (Meta) Commerce with Jwero

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Integrating Facebook Meta Commerce with Jwero: A Guide

Benefits for Jewellers:

1. Automatic Product Push: Seamlessly push products to WhatsApp/Facebook Catalog.
2. Selective Product Push: Choose specific products to push to the WhatsApp/Facebook Catalog.
3. Real-time Product Visibility: Products are visible with real-time pricing and stock status when customers interact with you on WhatsApp.
4. In-App Purchases: Integrate payment methods for customers to purchase products within the app.
5. Efficient Customer Interaction: Send published in-stock products to customers during real-time chats.
6. Enhanced WhatsApp Commerce: Boost your business efficiency on WhatsApp.
7. WhatsApp Chatbot Integration: Set up a chatbot for customers to view products anytime.

Use Cases:

- B2C: Allow customers to view and purchase products within the app with real-time synchronization.
- B2B: Instantly share product catalogs during chats for customer viewing.

Getting Started:

1. WhatsApp Integration: Ensure your WhatsApp number is integrated with Jwero.

2. WhatsApp Payment Setup: Set up WhatsApp payment methods for automatic deductions and in-app payment acceptance to enable customers to purchase in-app.
3. Product Addition: Add products intended for the catalog in the Jwero dashboard prior.
4. Facebook Admin Access: Have official Facebook admin access ready.

Setup Time: 15 minutes

How to:

1. Integrating Facebook Meta Catalog

Once Whatsapp Business API number is integrated with Jwero.

The Jeweller can now proceed to create and integrate a new Facebook meta catalog with Jwero.

1. Go to https://business.facebook.com/commerce_manager/get_started/
2. Create a Catalogue
3. Select E-commerce - Online Product
4. Name the Catalog - Done
5. Now Go to <https://business.facebook.com/wa/manage>
6. Select Correct Whatsapp manager account of your brand from profiles
7. Go to Catalogues under Accounts on the Left menu
8. Connect the new created Catalog - Done
9. Now Go to <https://app.jwero.ai/integrations>
10. Meta > Integrations > FaceBook Commerce > Toggle On
11. Click on continue with Meta Button
12. Accept correct options > Integrate successful
13. In Jwero Dashboard Meta > Settings > From E-commerce Dropdown > Select the new Correct Catalog
14. Go to Settings of Jwero > Pricing > Update Gold Rates

and Slowly the products will start loading in the catalog.

2. Product Upload/Removal: Understand how to selectively add or remove products from the Facebook Meta Catalog

Upload selective Products on Meta Catalog via Jwero.

The screenshot shows the Jwero platform's 'Products' section. A modal window titled 'Add selected products to a channel' is open, specifically for 'Facebook Shopping'. Inside the modal, there is a list of selected products with checkboxes. One checkbox is checked, and another is highlighted with a red box. At the bottom of the modal is a blue 'Add' button, which is also highlighted with a red box. The background shows a list of 50 selected products, each with details like name, SKU, price, stock status, purity, weight, and actions. The 'Actions' column includes a three-dot menu icon. The top right of the screen has a 'Refresh' button, a '+ Add product' button, and a 'Jwero Care' link. The left sidebar has a 'Products' icon highlighted with a red box.

Remove selective Products on Meta Catalog via Jwero.

The screenshot shows the Jwero platform's 'Products' section. A modal window titled 'Remove selected products from channel' is open, specifically for 'Facebook Shopping'. Inside the modal, there is a list of selected products with checkboxes. One checkbox is checked, and another is highlighted with a red box. At the bottom of the modal is a red 'Remove' button, which is also highlighted with a red box. The background shows a list of 50 selected products, each with details like name, SKU, price, stock status, purity, weight, and actions. The 'Actions' column includes a three-dot menu icon. The top right of the screen has a 'Refresh' button, a '+ Add product' button, and a 'Jwero Care' link. The left sidebar has a 'Products' icon highlighted with a red box.

3. Product Visibility: Products will be visible to customers once added to the catalog

4. Payment Method Addition: Add payment methods for in-app purchases (Razorpay, PayU, UPI)

Integrate Razorpay Payment Method:



Integrate UP Based Payment Method:



5. WhatsApp Chatbot Setup: Enable customers to view products via WhatsApp chatbot.

6. Immediate Product Sending: Learn how to quickly send products to customers during WhatsApp chats.