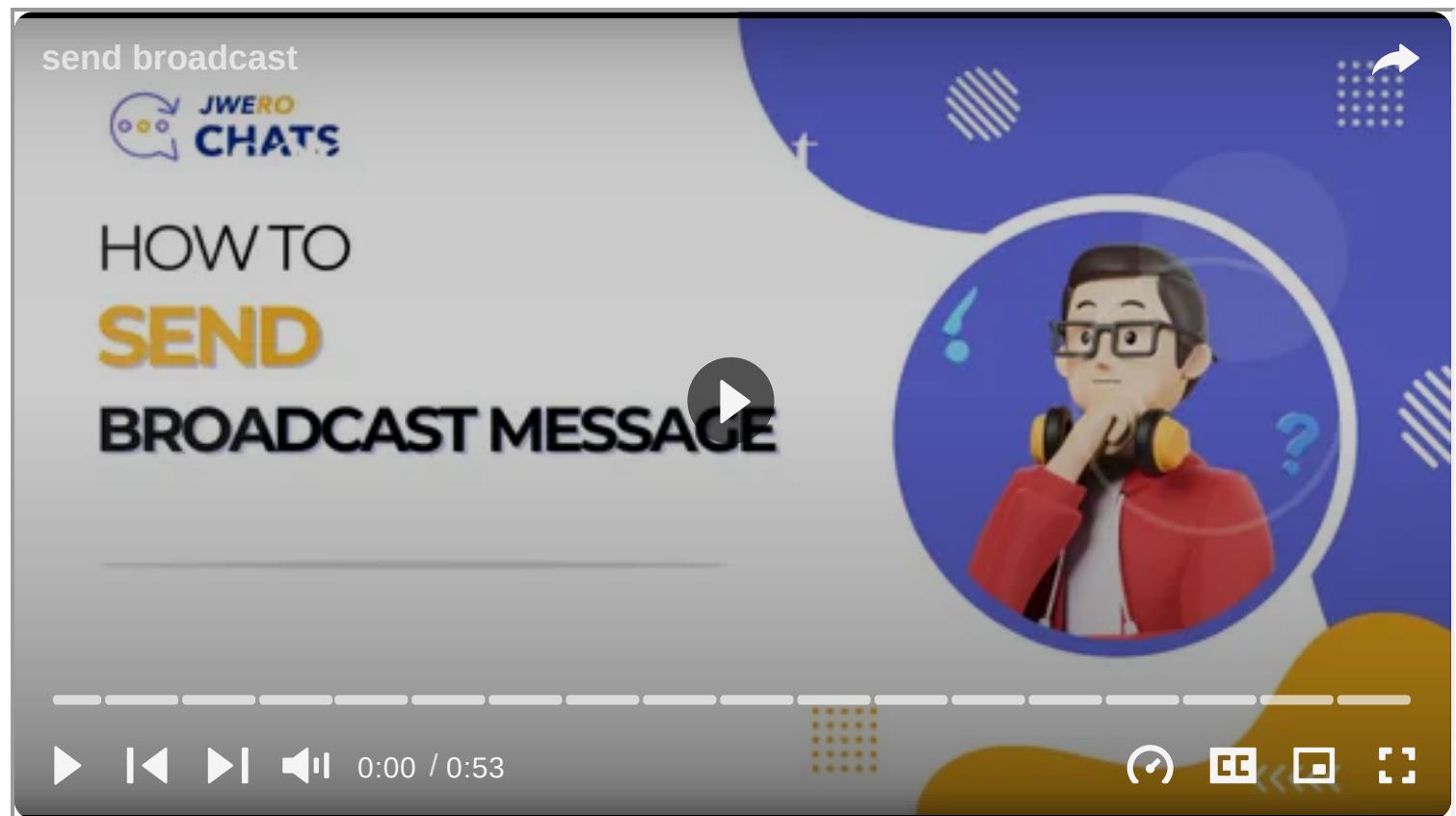


How To Send Broadcast Message

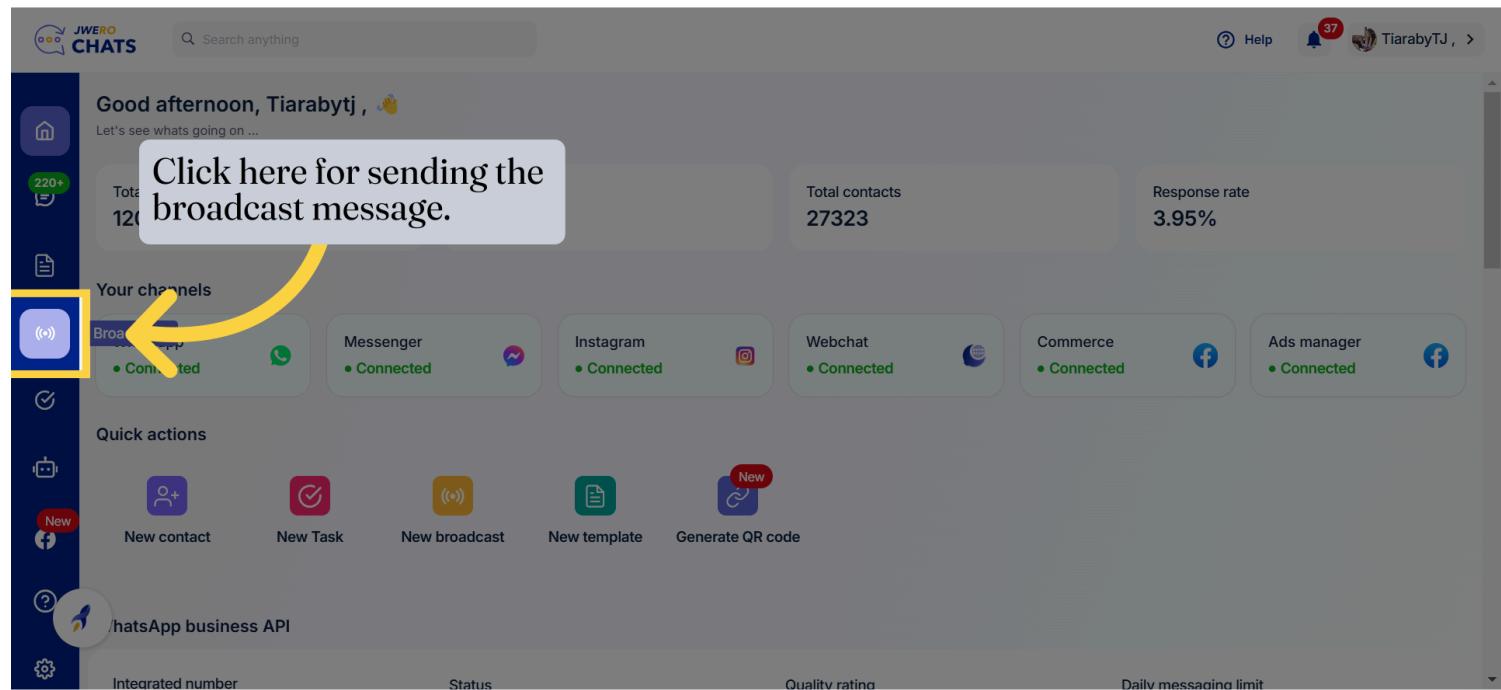


1. Broadcast Group

A broadcast group allows to send transactional, informational, or promotional messages to a large number of contacts at once without the need for individual conversations.



2. Click here for sending the broadcast message.



The screenshot shows the JWERO CHATS dashboard. At the top, there's a search bar and a user profile for 'TiarabyTJ'. Below the header, a message says 'Good afternoon, TiarabyTJ, 🌟' and 'Let's see what's going on ...'. A callout box with a yellow arrow points to the 'Broadcast' button in the 'Your channels' section. The 'Broadcast' button is highlighted with a yellow box and contains the text 'Click here for sending the broadcast message.' To the right of the broadcast button, there are sections for 'Total contacts' (120), 'Total contacts' (27323), and 'Response rate' (3.95%). The 'Your channels' section lists various platforms: Messenger (Connected), Instagram (Connected), Webchat (Connected), Commerce (Connected), and Ads manager (Connected). Below this, there's a 'Quick actions' section with icons for 'New contact', 'New Task', 'New broadcast', 'New template', and 'Generate QR code'. A red notification badge with the number '37' is visible on the top right of the dashboard area.

3. Click on "Send broadcast".

Broadcast sent

All Whatsapp Instagram Messenger

Show broadcast details of : All time

Showing 173 broadcasts

Title	Channel	Broadcast list	Status	Created on	Analytics	Actions
test instagram	Instagram	Team Jwero 13 contacts	Completed	21/12/24 12:51	Sent : 12 (92%) Read : 3 (23%) Failed : 11 (84%)	<button>View</button>
test	Whatsapp	J5 Test 0 contacts	Completed	20/12/24 11:47	-	<button>View</button>
test	Messenger	FB_Jwero 6 contacts	Completed	15/11/24 21:15	Deli... : 1 (16%) Read : 1 (16%) Failed : 6 (100%)	<button>View</button>

+ Send broadcast

Click on "Send broadcast".

4. Enter the title name

Search anything

+ Send broadcast

Enter a logical title that reflects the purpose of the broadcast up to 30 letters.

Title: Demo Broadcast

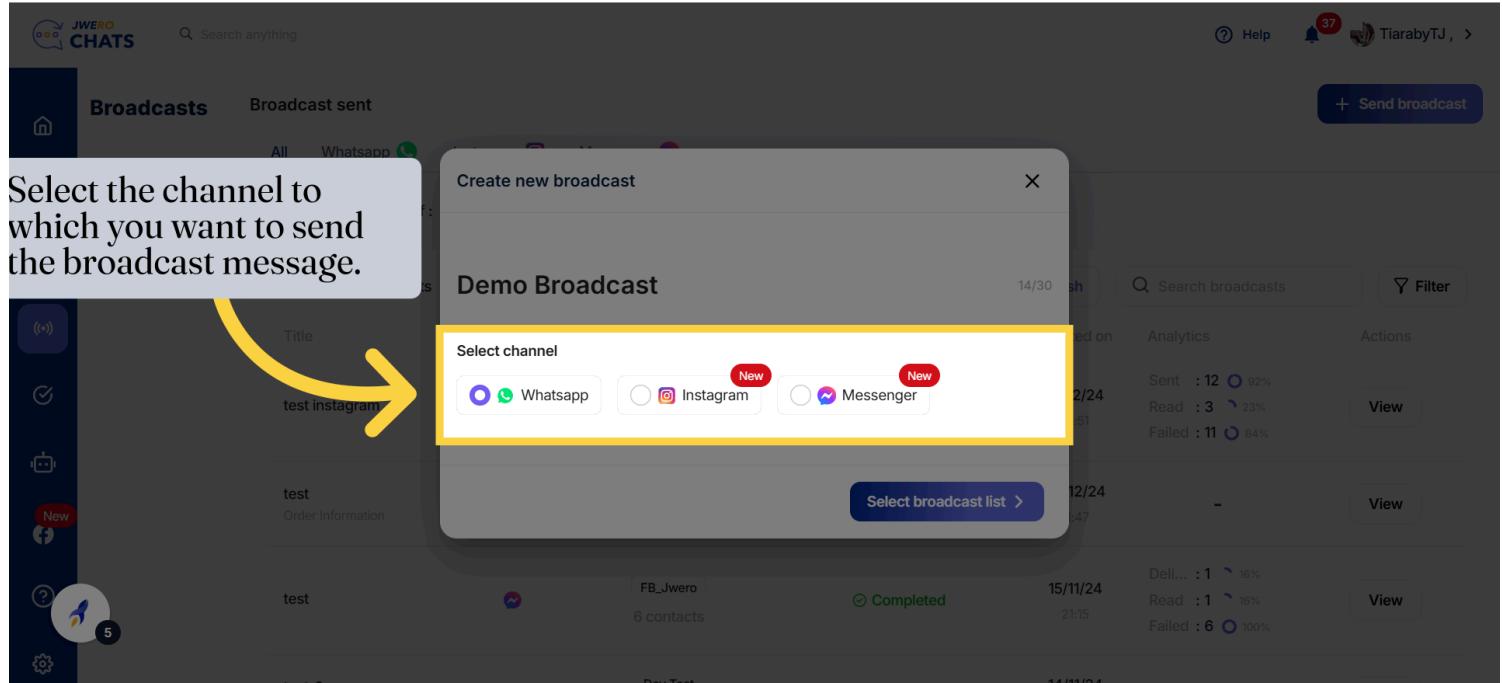
Select channel:

- Whatsapp
- Instagram
- Messenger

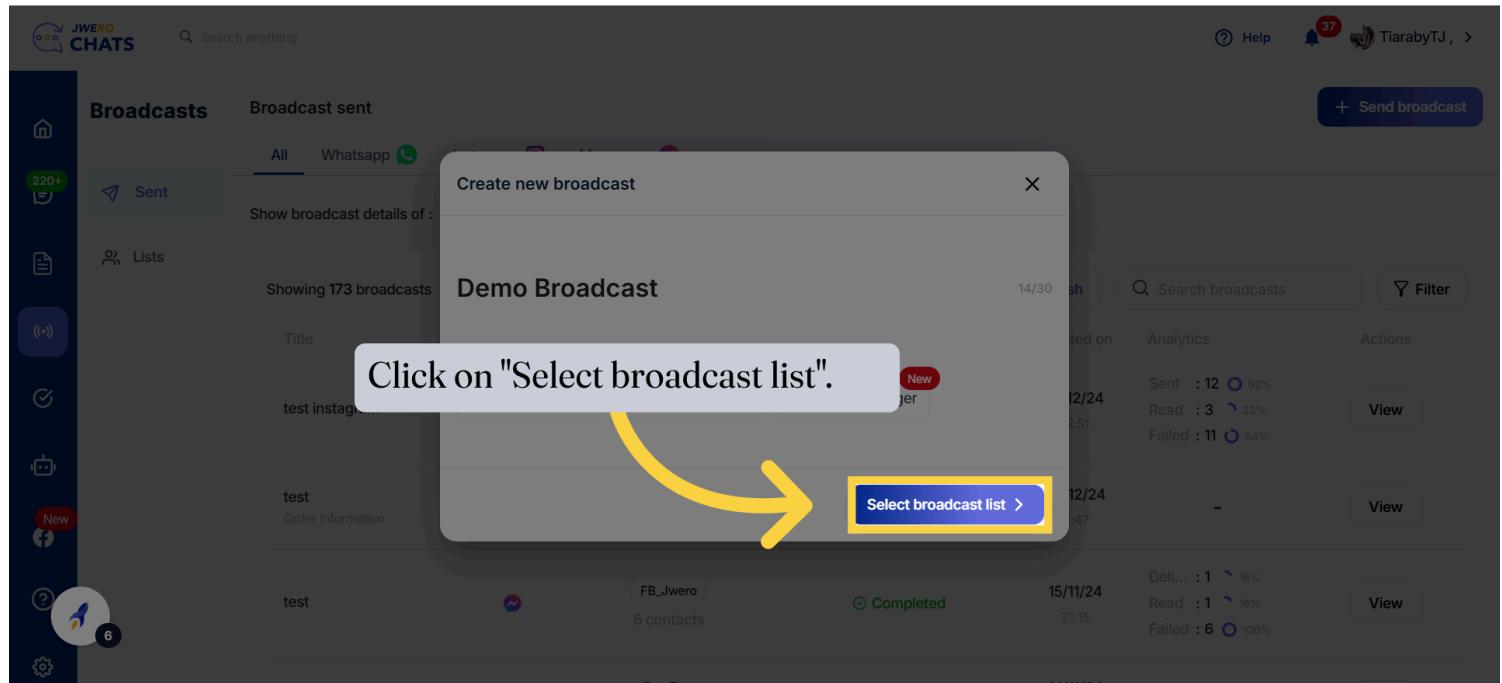
Select broadcast list >

Title	Channel	Broadcast list	Status	Created on	Analytics	Actions
test instagram	Instagram	Team Jwero 13 contacts	Completed	21/12/24 12:51	Sent : 12 (92%) Read : 3 (23%) Failed : 11 (84%)	<button>View</button>
test	Whatsapp	J5 Test 0 contacts	Completed	20/12/24 11:47	-	<button>View</button>
test	Messenger	FB_Jwero 6 contacts	Completed	15/11/24 21:15	Deli... : 1 (16%) Read : 1 (16%) Failed : 6 (100%)	<button>View</button>

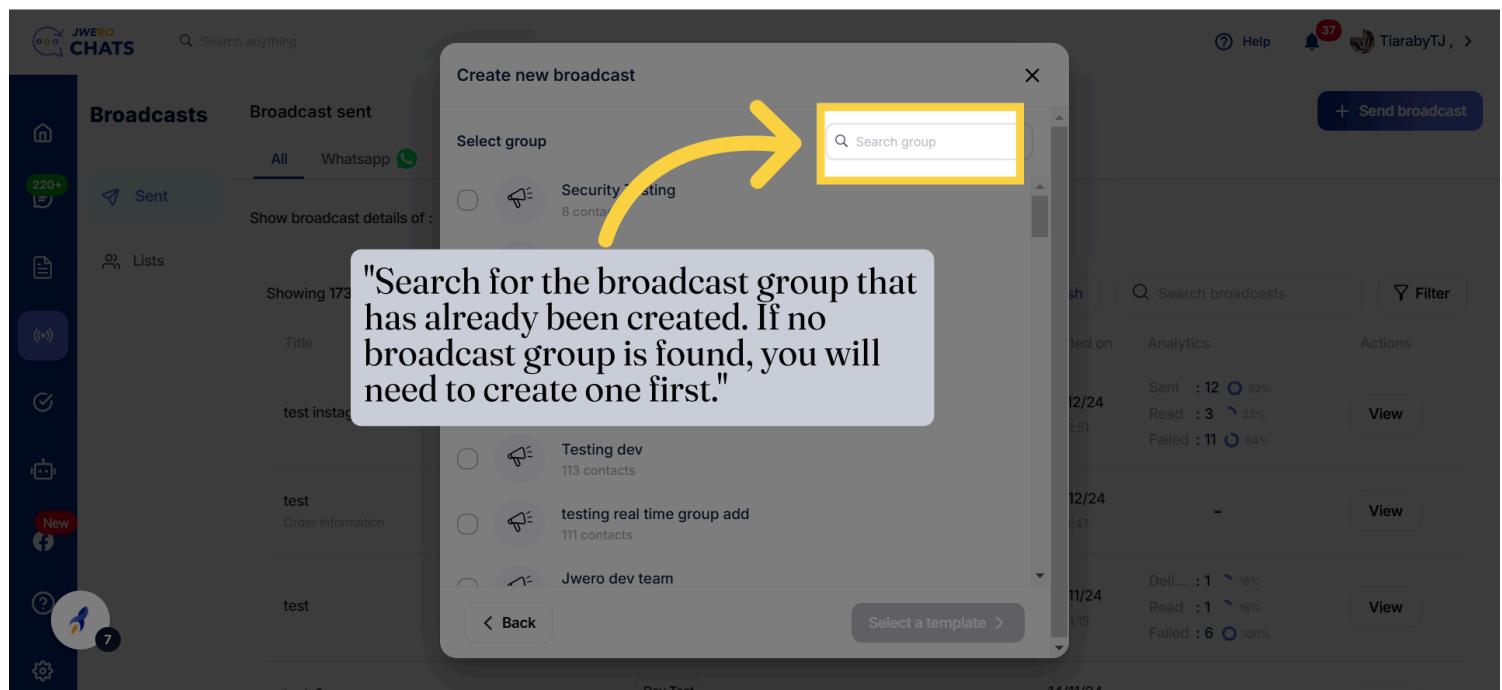
5. Select the channel to which you want to send the broadcast message.



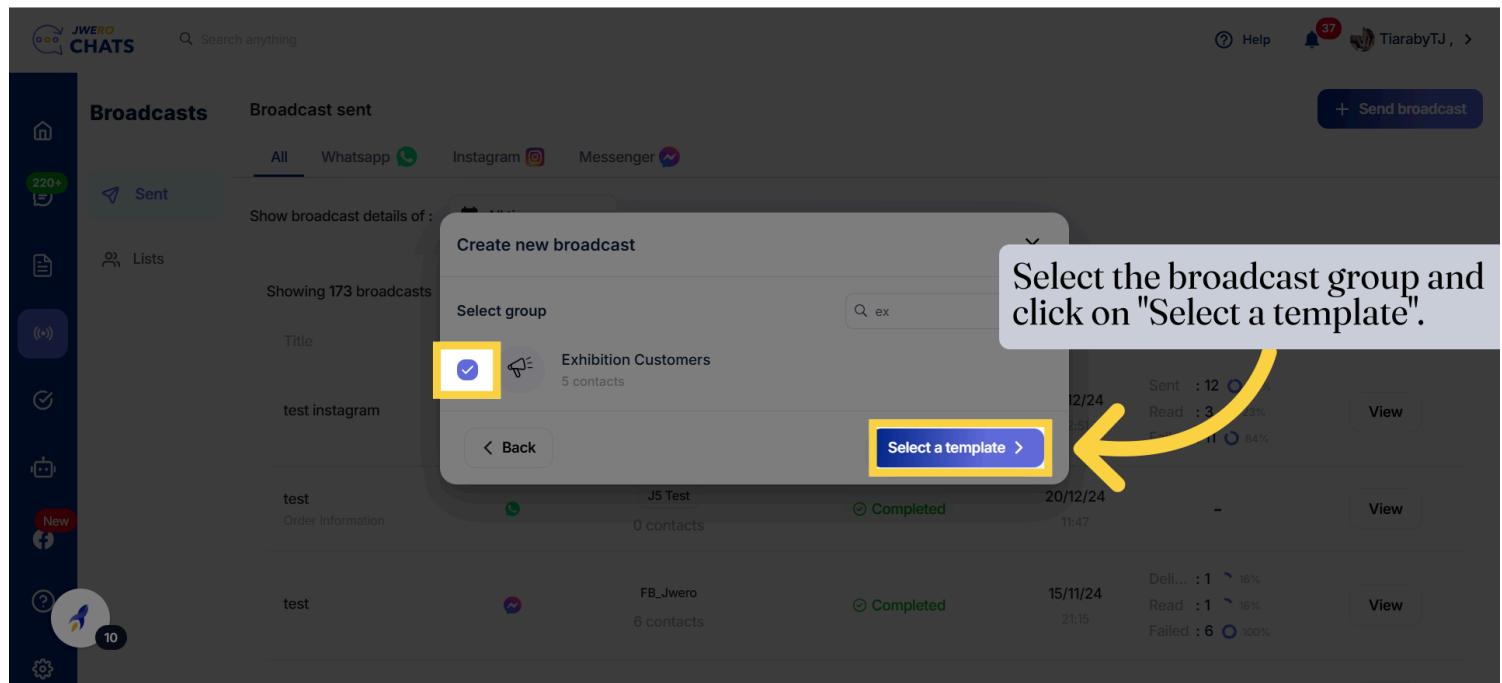
6. Click on "Select broadcast list".



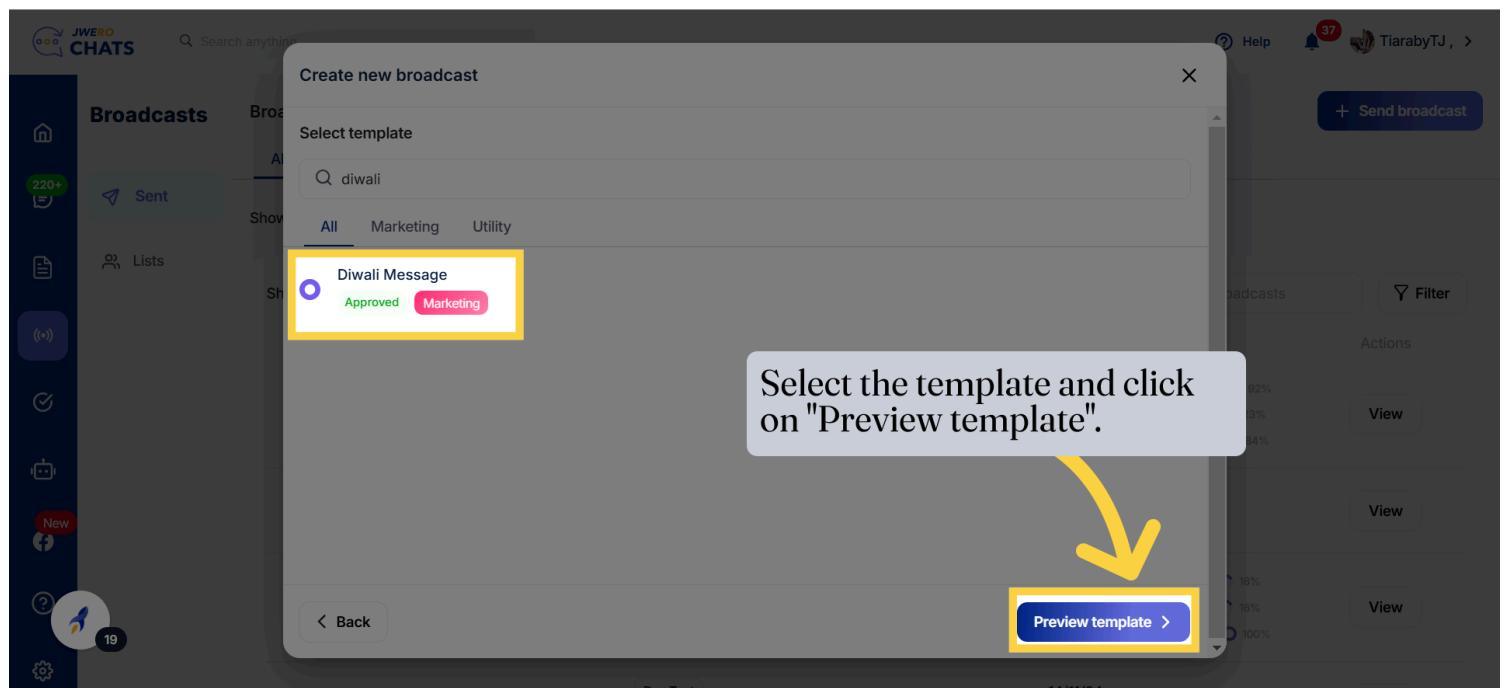
7. Search Group



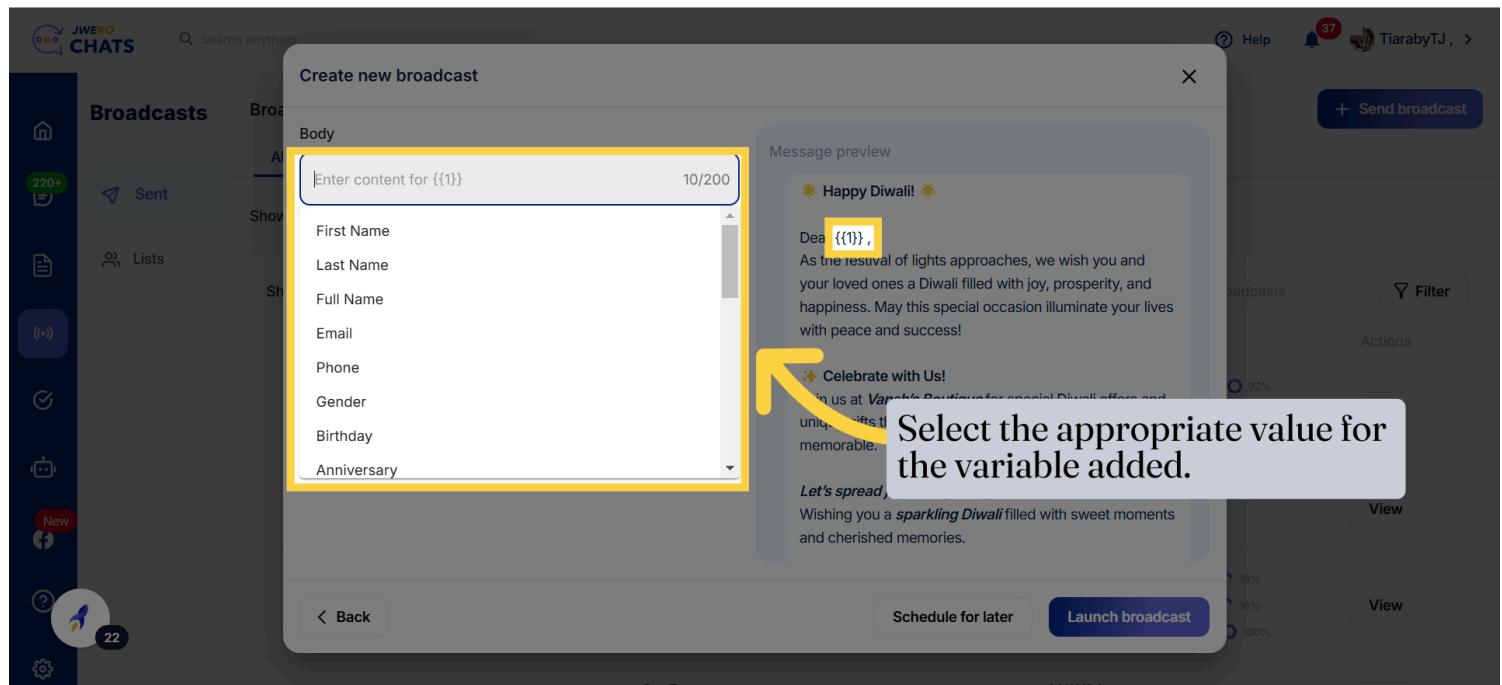
8. Select the broadcast group and click on "Select a template".



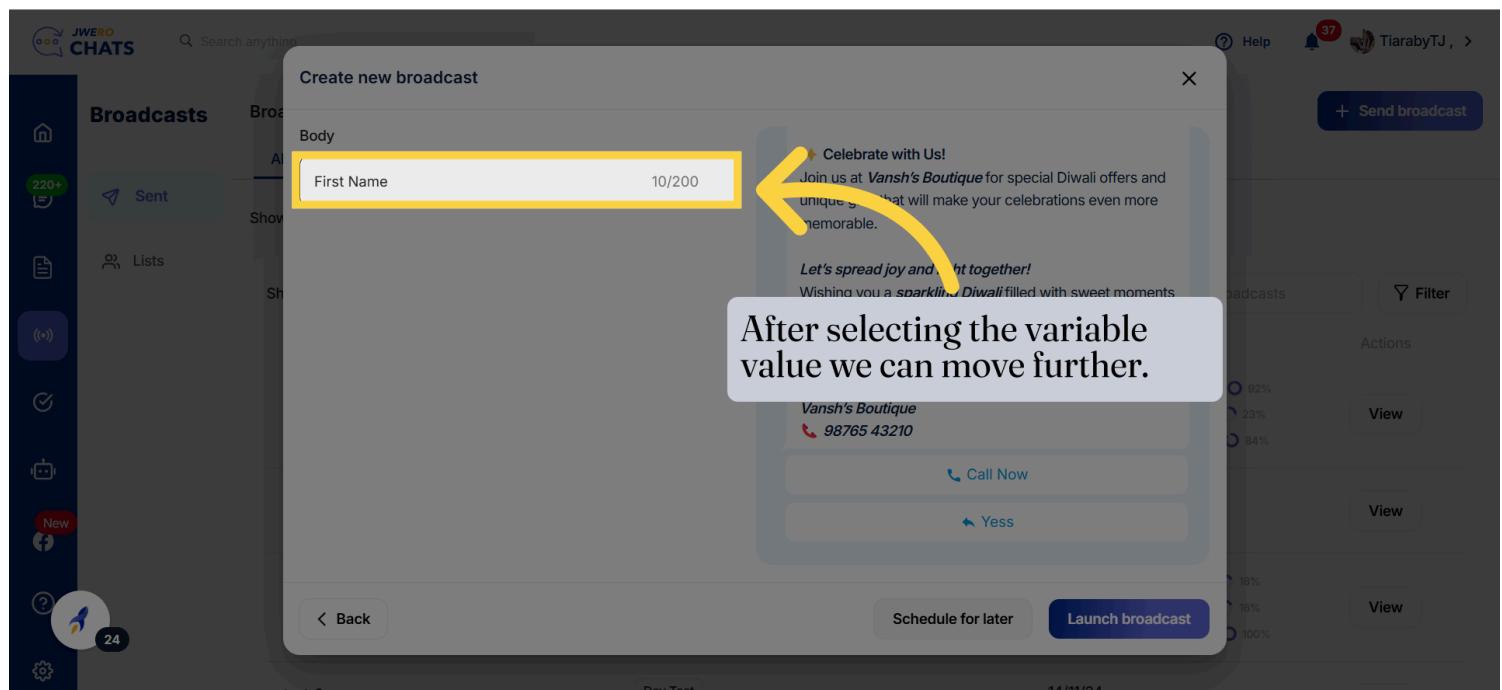
9. Select the template



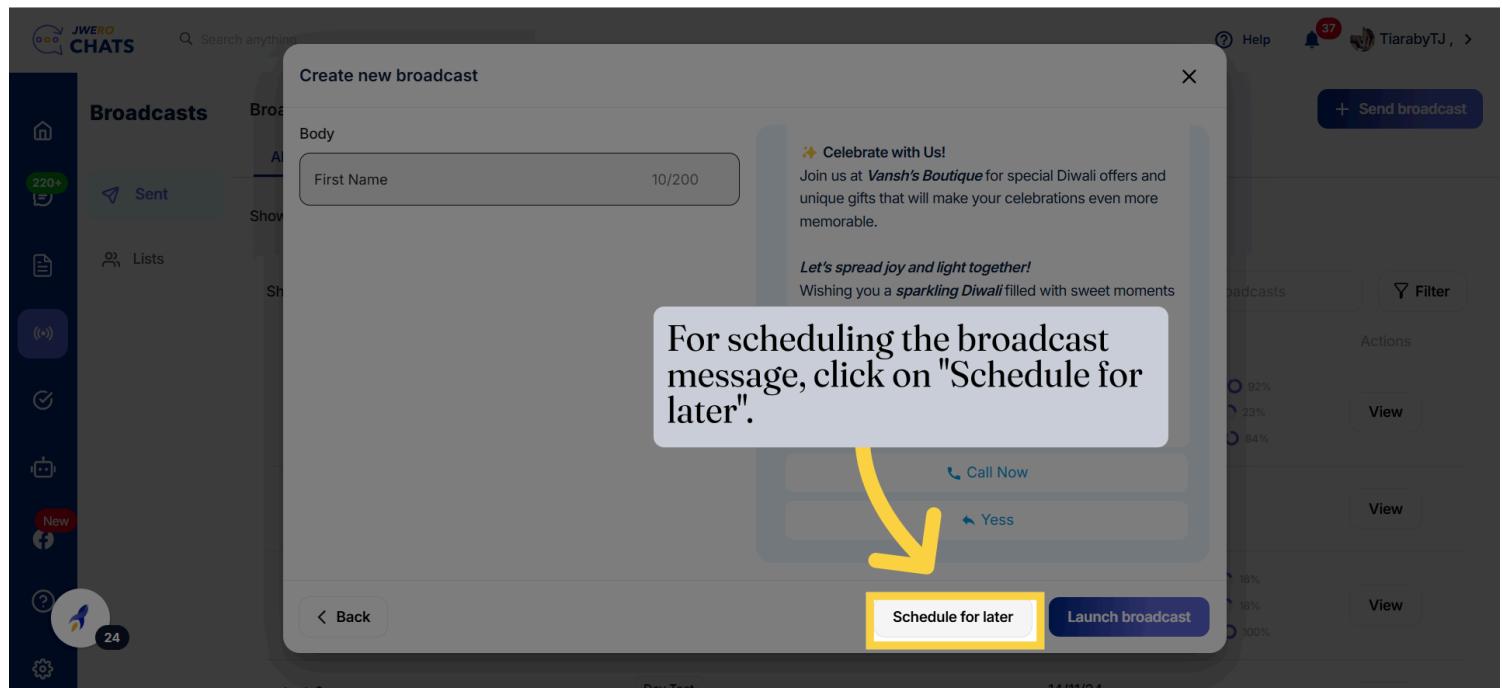
10. Select the appropriate value for the variable added.



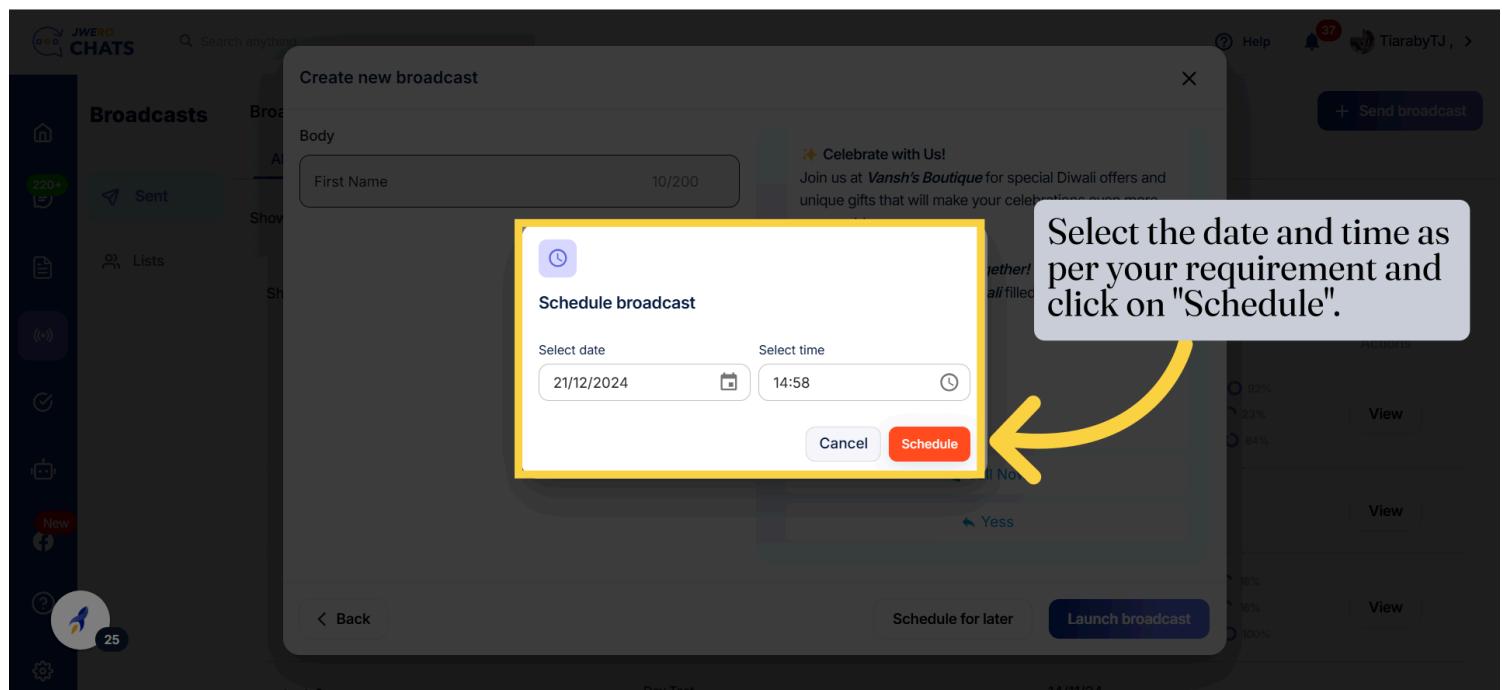
11. After selecting the variable value we can move further.



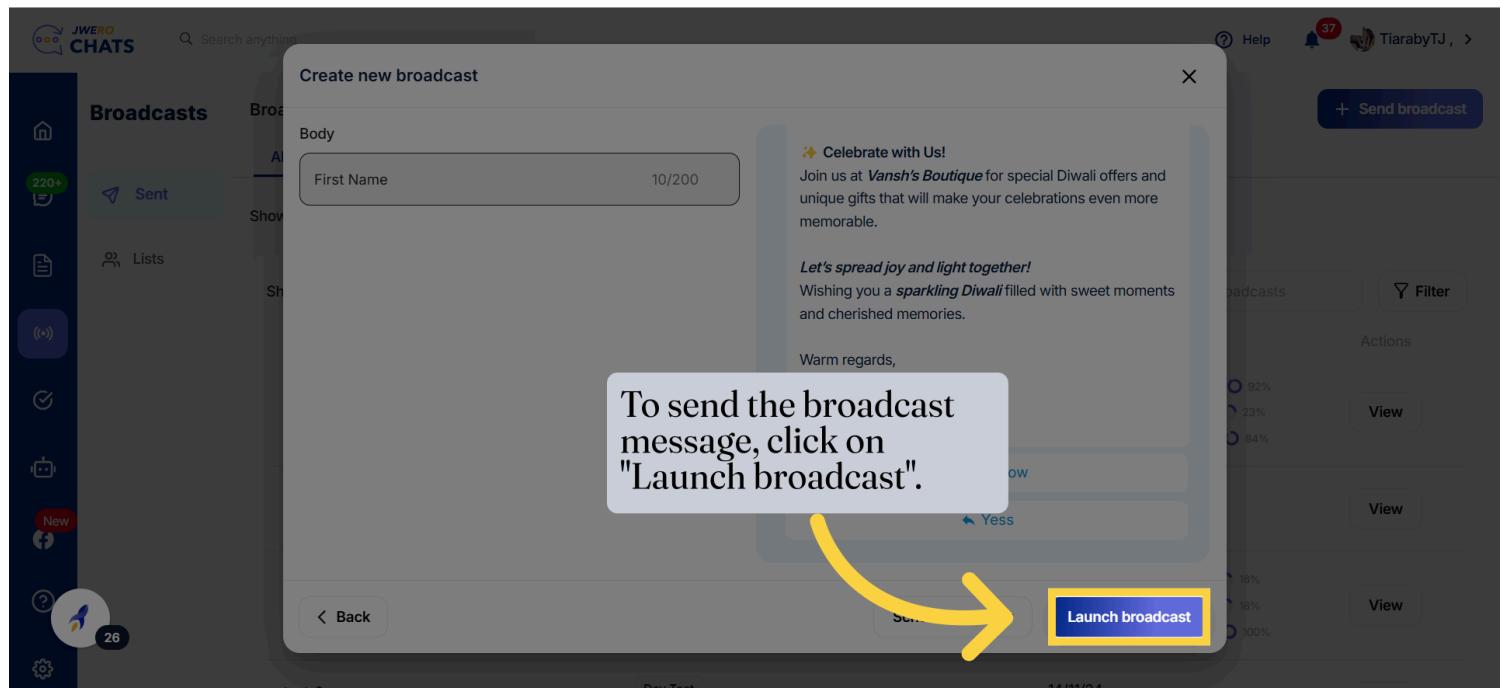
12. For scheduling the broadcast message, click on "Schedule for later".



13. Select the date and time as per your requirement and click on "Schedule".



14. To send the broadcast message, click on "Launch broadcast".



15. The broadcast has been sent successfully.

The broadcast has been sent successfully.

This screenshot shows the Jwero Chats application interface. At the top, there's a search bar and a help icon. Below it, a navigation bar includes 'Filters', 'Your inbox', and 'New Contact'. The main area is titled 'Chats' and shows a list of conversations. A specific message from 'Jwero Support 1 Mainkar' is highlighted with a yellow box and a yellow arrow pointing to a callout bubble that says 'The broadcast has been sent successfully.' The message content is 'Happy Diwali!' with a sun emoji. Other messages in the list include 'Akahayyyyy ...p' and 'Kashif Deshmukh'.

16. This is how the template message in broadcast will look like

This is how the template message in broadcast will look like

This screenshot shows the Jwero Chats application interface. A message from 'Akahayyyyy ...p' is highlighted with a yellow box and a yellow arrow pointing to a callout bubble that says 'This is how the template message in broadcast will look like'. The message content is 'Happy Diwali!'. To the right, the message details are shown: recipient 'TiarabyTJ', contact info '+91 8097534684', and broadcast tags 'Kajol', 'Premium customer', and 'Exhibition Customers'. The message also includes a note about celebrating at 'Vansh's Boutique'.