

Ads Contacts Within Jwero



Explore the comprehensive guide to navigating the Ads Analytics features on Jwero

1. The Contacts Section in Ads helps track and manage leads generated through your ad campaigns. It provides insights into users who interacted with the ad and initiated a conversation.

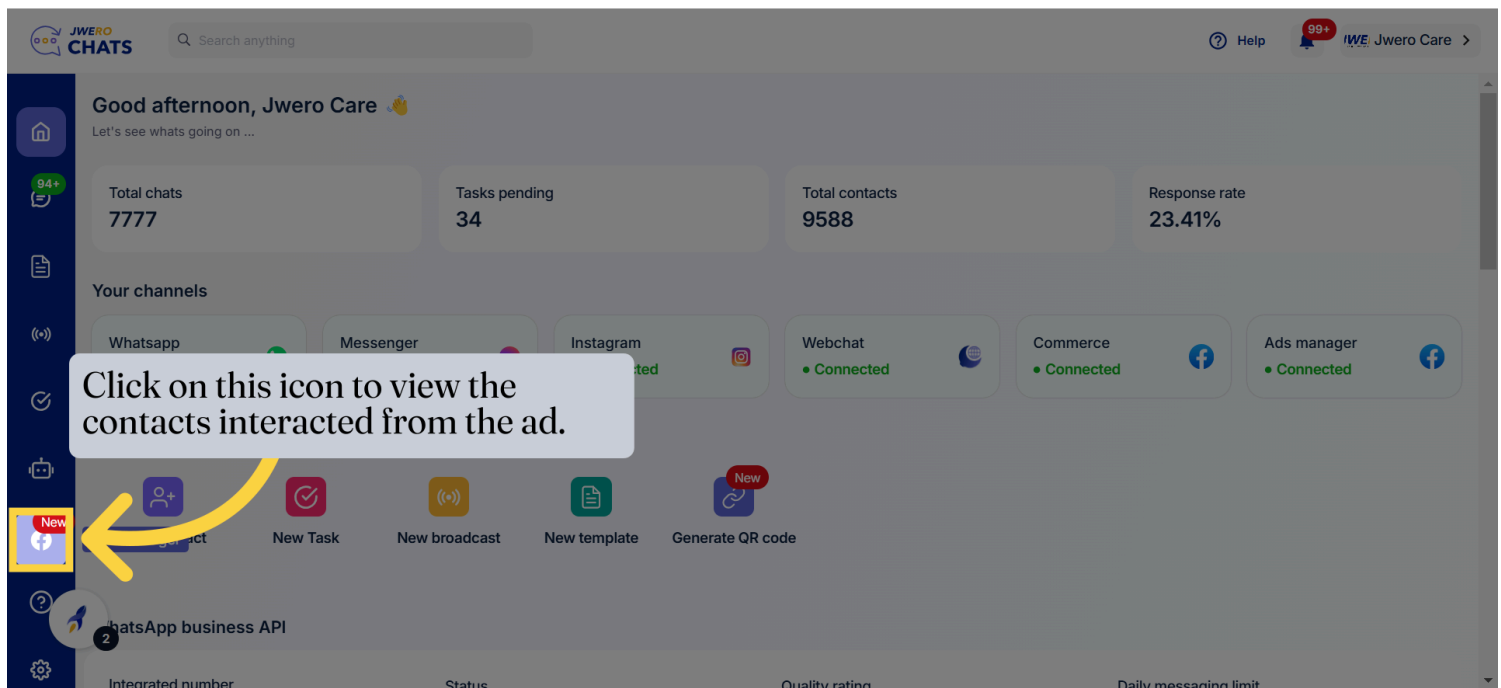
The Contacts Section in Ads helps track and manage leads generated through your ad campaigns.

It provides insights into users who interacted with the ad and initiated a conversation.



2. Click on this icon to view the contacts interacted from the ad.

Proceed to the next step



3. Select the ad for which you want to view the contacts that have interacted.

Access the specified chat video with Bot Testing ID

Select the ad for which you want to view the contacts that have interacted.

Ad Name	ID	Date	Impressions	Reach	Conversations	Status
Jwero chats promo ad	120212859126320710	02/10/2024	1.6k	691	4	PAUSED
New Collection promotion ad	120212705346370710				0	PAUSED
Chat Video with Bot Testing	120212621529760710	21/09/2024	1.4k	531	1	ACTIVE
Jwero ONE Awareness ad	120210492640320710	17/06/2024	228.6k	219.4k	0	PAUSED
WhatsApp ChatBot Experience	120212572088730710	19/09/2024	625	156	1	ACTIVE
Instagram post: Tanika Tech is now Meta Business...	120206345093610710	27/02/2024	5.2k	4k	27	PAUSED

4. Click on "Contacts".

Access the Contacts section

Click on "Contacts".

Ads / Details

← Chat Video with Bot Testing

Duration: 2 days Budget: 300/day Status: ACTIVE Refresh Edit

Analytics Contacts

Show data for: All time

Impressions: 1.4k

Total amount spent: ₹ 509.27

Conversations: 1

Reach over time

Ad performance

Ad preview

Tanika Tech

Sponsored

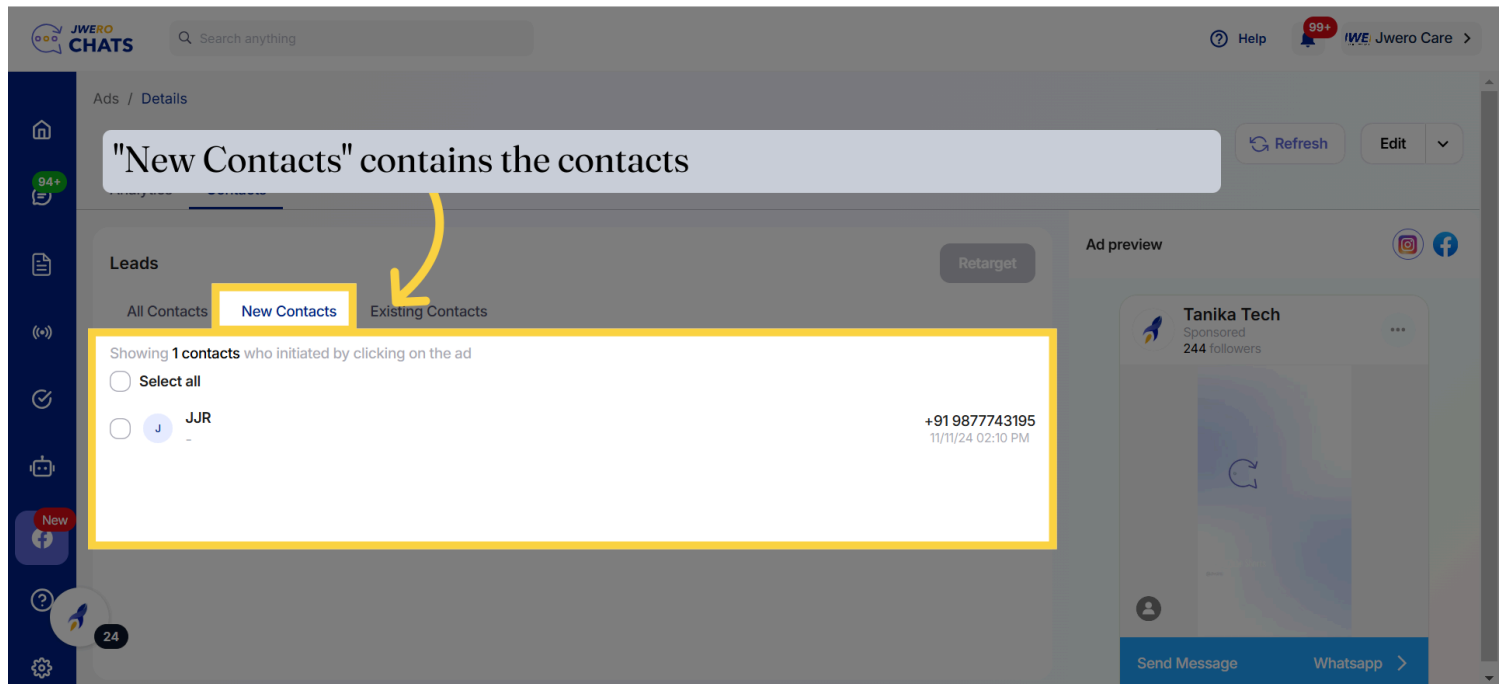
244 followers

The ultimate all-in-one platform for Facebook Story Replies

Send Message Whatsapp

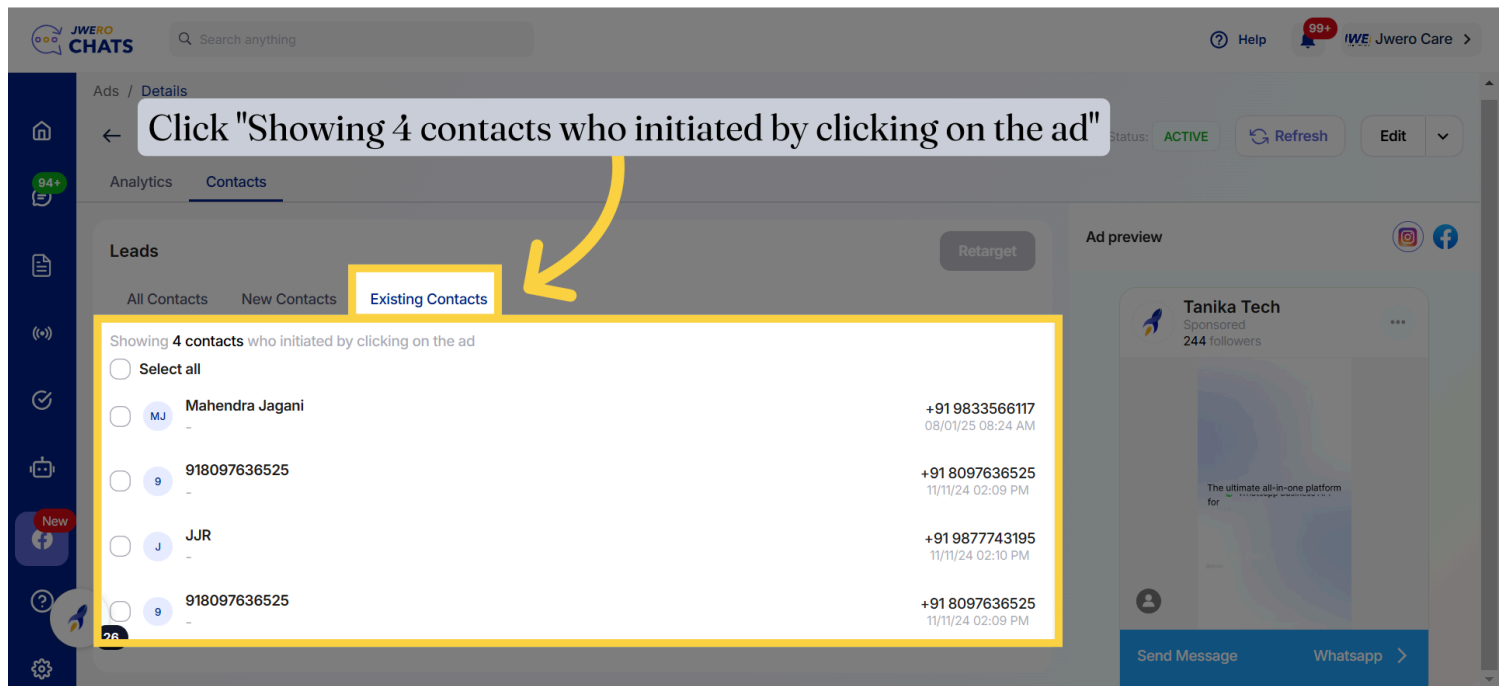
5. "New Contacts" contains the contacts

View the listed contact information



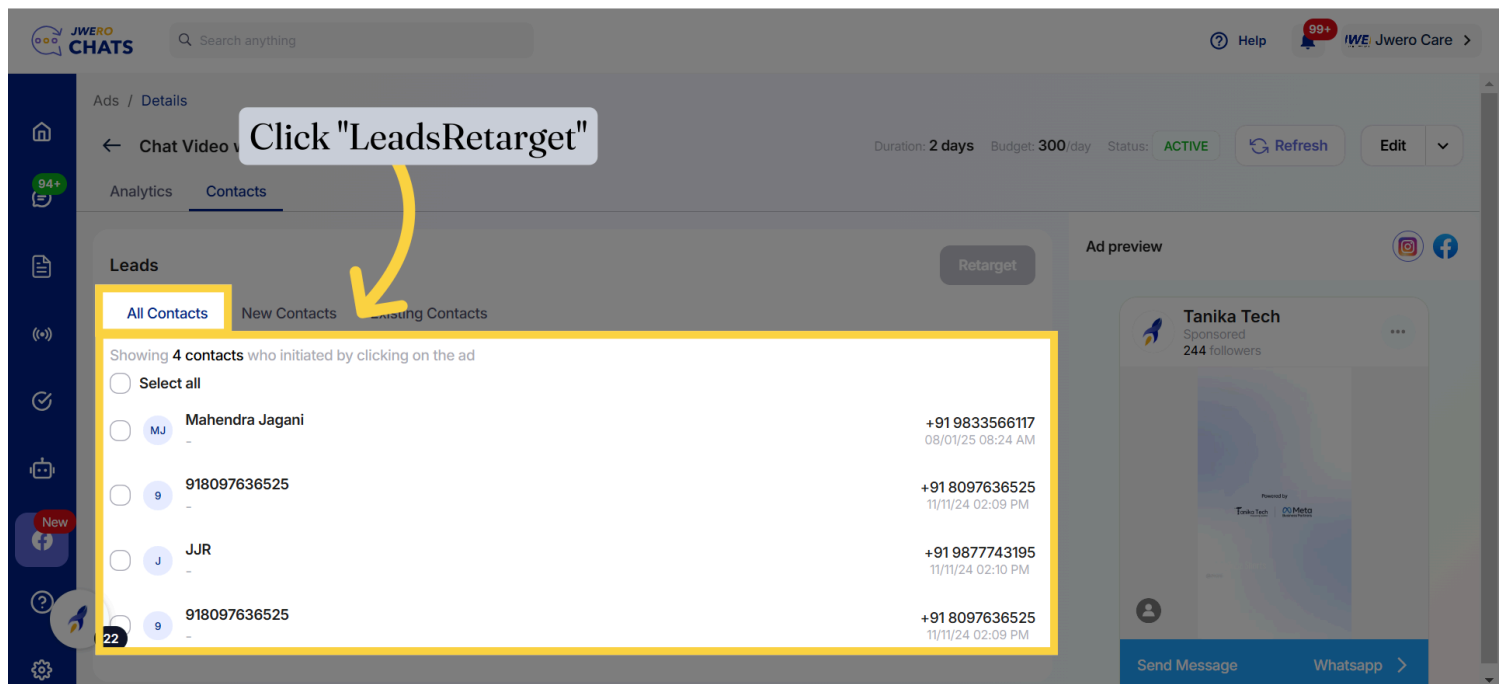
6. Click "Showing 4 contacts who initiated by clicking on the ad"

View the specified contacts information



7. Click "LeadsRetarget"

Access the Leads and Retarget section



8. Select the contacts you want to retarget in order to initiate a conversation with them.

Select the specified option

Ads / Details

← Chat Video with Bot Testing

Duration: 2 days Budget: 300/day Status: ACTIVE Refresh Edit

Analytics **Contacts**

Leads

All Contacts

Showing 4 contacts

☐ Select all

☒ MJ Mahendra Jagani +91 9833566117 08/01/25 08:24 AM

☒ 9 18097636525 +91 8097636525 11/11/24 02:09 PM

☐ JJR +91 9877743195 11/11/24 02:10 PM

☐ 9 18097636525 +91 8097636525 11/11/24 02:09 PM

Retarget

Ad preview

Tanika Tech Sponsored 244 followers

The ultimate all-in-one platform for Tasks

Send Message Whatsapp

9. Click "Retarget"

Access the Retarget section

Ads / Details

← Chat Video with Bot Testing

Duration: 2 days Budget: 300/day Status: ACTIVE Refresh Edit

Analytics **Contacts**

Leads

All Contacts New Contacts Existing Contacts

Showing 4 contacts who initiated by clicking on the ad

☐ Select all

☒ MJ Mahendra Jagani +91 9833566117 08/01/25 08:24 AM

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JWERO

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