



Jwero Ecommerce Use Cases

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Pricing

- Display Products on website with prices ending with either INR 499 or INR 999
- Show Product Pricing Inclusive or Exclusive of GST on the website
- Let your customers view exact realtime Product price based on Multiple Purity.
- Let your customers view exact realtime Product price based on Multiple Colors [Rose Gold,White Gold,Yellow Gold].
- Let your customers view exact realtime Product price based on Multiple Size[For Bangles,Rings,Bracelet,etc].
- Let your customers view exact realtime Product price

	<p>based on Multiple Diamond Type[Natural,Lab Grown]</p> <ul style="list-style-type: none"> • Let your customers view exact realtime Product price based on Multiple Diamond Clarity[VS,SI,HI,etc] • Set up Metal Amount calculation via Gross or Net Weight • Set Up Metal Purity Rates calculation via Automatic Mode - Add one Purity Value to Update all Purities Value automatically • Set Up Metal Purity Rates calculation via Manual Mode - Add each purity value as per your required. • Increase or decrease each Purity Value using Price Slider to update the sell rate. • Set Up Additional Charges and display it with your price breakup combined. • Enable/Disable Diamond/Gemstone Display in Price Breakup • Change Display label Name for Metal,Diamond,Gemstone,Labour,Tax in Price Breakup • Enable/Disable Detailed price breakup on the website • Enable/Disable Detailed Diamond breakup on the website • Enable/Disable Display of only Pricing based information in Price Break up on the website • Set up Labour calculation based on Collection,Category or Subcategory. • Set up Minimum Labour value in case calculated labour is less than X amount. • Set up Gemstone Pricing Automation based on Each Quality, Type,Shape,Size,Rate.etc • Add Custom Value for specific Quality,Type,Shape,Size,rate within a specific Product • Create Multiple Diamond groups based on different shapes • Caluclate Product price based on Meta Net weight and gross weight
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	<ul style="list-style-type: none"> • Manage pricing on sizes
Product	<ul style="list-style-type: none"> • Bulk upload products to save time via sheet • Bulk Edit Products via Jwero Sheets to save Time • Bulk Export Products in Csv instantly • Instantly assign products into product Tags to save time. • Bulk Edit Stock Status, Gender, Collection, categories, Tags, Discount to save time. • Instantly Sort Products • Bulk Remove Products from the website • Bulk Upload products to the website. • Assign/Unassign products as Featured Products • Bulk Upload product Images by SKU name ordering Method • Keep Product Status as Instock and keep Stock Quantity Empty to keep the product as instock forever • Add HUID in Product to Show BIS hallmark next to the product in PDP page • Assign Multiple Product Tags manually or in Bulk • Update pricing based on current gold rates. •
Coupons	<ul style="list-style-type: none"> • Create Coupons thats applicable only for specific collection • Create Coupons thats applicable only for specific Product categories • Allow Customers to use coupons multiple times or just once. • Exclude Sale Items within coupons to avoid double deductions. • Display Coupon Code on Website Header as a marquee text [A content line that keeps moving from left to right] • Display Coupon offers or code via Homepage banner and redirect customer to cart page.

	<ul style="list-style-type: none"> • Display Coupons offer via Random banner within Shop/products List page. • Create Gift Cards as a Products and let customers buy those gift cards which can be used as Coupons on the website. • Create Welcome Discount: Offer discount coupons to new customers. • Create Seasonal Discounts: Create coupons for slow seasons. • Create Flash Sales: Implement limited-time coupons and promote on website and via marketing • Create Minimum Purchase Coupons: Apply discounts for orders above a certain value. • Create Launch Offers: Introduce new products with special coupons and with countdown timer. • Create Limited-Time Offers: Use time-bound coupons for new products by adding Expiry time. • Create Anniversary Coupons: Send coupons for purchase anniversaries or birthdays. • Create Clearance Sales: Offer significant discounts on old inventory. • Create End-of-Season Sales: Provide coupons for seasonal items. • Create Review Incentives: Offer discounts for product reviews. • Create Survey Participation: Provide coupons for survey participation. • Create Social Media Promotions: Share exclusive coupons on social media. • Create Email Campaigns: Include coupons in email newsletters. • Create Abandoned Cart Coupons: Send discounts to recover abandoned carts.
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	<ul style="list-style-type: none"> ● Create Personalized Offers: Provide personalized coupons for cart items. ● Create Next Purchase Discounts: Offer discounts on the next purchase. ● Create Post-Purchase Follow-Up: Send follow-up coupons after a purchase.
Website	<ul style="list-style-type: none"> ● Add Marquee text as a highlight on the website [test that moves left to right/Blinks] for offers,coupons, Store launch etc. ● Display Automatic Latest New arrivals products on the Website ● Display Feature Products on the website which can be controlled by jeweller to highlight the best of the products of your brand on shuffle mode that updates on each Refresh. ● Add Best Seller Section based on the Best rates products ● Add Important CTA button on the website top Header to redirect customers to specific Sections ● Add Links to banners to redirect customers to specific pages such as Tags,category,offers etc ● Display Multiple Assurances and redirect it to their specific pages if required ● Display Visually appealing list of all Product categories with its respective images. ● Display Visually Appealing Shop by Diamond Section by assigning tags to products based on Diamond Shape. ● Display Exact Google Map Direction Based Embed to redirect customers on your store. ● Embed Best of Instagram and Facebook posts on the website. ● Integrate Instagram to display Real Time Latest Instagram

	<p>posts on the website.</p> <ul style="list-style-type: none"> ● Link Your Press/media Pages to website with brand logo and redirect customers to specific press release page ● Enable Website to Catalog Mode [Where Customer Cannot add products to Cart ,However they can send you a Whatsapp message via Enquiry button] ● Addition of Compare Option where Customers can compare multiple products at once by size,price and other info. ● Add Shop By Budget Section on the Website to enable customers to buy based on Budget. ● Add Regular Blogs + display important blogs before the Footer. ● Add Random Banners to the Website product page or shop page to redirect customers to specific sections/pages etc ● Enable Sticky Add to Cart Feature to let customers visually be aware of what they have added in their cart. ● Enable Countdown Time Mode to inform them about the latest upcoming Offers on the products ● Display Product Image Thumbnails with Zoom In Feature to enable customers to spend more on the products. ● Add product Videos as they will load as soon as the customer lands on the product to keep the customer engage. ● Set up Matching products to Display Upsell/Crosse products in the Product Page. ● Enable customer to move one product to other by enabling Navigation in Product Page ● Add Shop page on the website to keep customers engaged for longer duration ● Display Products in Specific Grid Count on the Shop Page ● Display Dynamic Product Filters to Enable customers to
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	<p>find their Desired Product Instantly.</p> <ul style="list-style-type: none"> • Add search Option on the website to let customers search for their desired products. • Display shipping information next to each product • Display custom size guide for Jewellery Type • Display custom jewellery care guide •
Live visitor Tracking	<ul style="list-style-type: none"> • Review Complete Customer Journey of the Customer • Study Daily Visitor Behavior Analytics to understand your audience Type • Review Popular Products among your audience • Review Popular pages among your audience • Review your audience's preferred choice of devices • Know Exactly How many Contacts are live at a time
CRM	<ul style="list-style-type: none"> • Track and Manage detailed Customer Information • Create Customer Data Collection form via Jwero to Auto add data via multiple Salesperson/branches into one Single CRM • Track Customer's Journey via Activities • Track Custom Offline orders of Each Customer • Segment your customers via Tags • Maintain customer information via Notes • Create Custom Fields to track more data based on your organizational Requirement • Track your customer's Abandoned cart and Wishlist Product info • Email and SMS Integration Upgrade • Customer Support Ticketing • Customer Feedback Collection in Notes

	<ul style="list-style-type: none"> • Contact Import/Export • Third-party App Integrations • Bulk Upload Customer Contact info in Jwero via Jwero Sheets. • Bulk Update Customers into specific Tags via Jwero Sheets
Orders	<ul style="list-style-type: none"> • Review Daily Orders via Filters • Change Order Status • Add Order Note • Send Automatic Order Confirmation to Customer by setting Email SMTP • Add Offline Order Information in Customer Profile • Search Order by Order ID • Set up Shipping Information and let system auto calculate Shipping Cost • Set Discount and Coupon, and let system auto calculate the rates • Automatic Tax Calculation • Order Export/Import
ERP Integration	<ul style="list-style-type: none"> • Integrate your ERP and Sync products Realtime in Jwero. • Real-time Inventory Sync • Order Synchronization • Automatic Price Updates • Product Data Sync • Import Products with Images to Save Time and Publish them directly on Website

<h2>Integration</h2>	<ul style="list-style-type: none"> • Integrate Your Google Analytics account to track in depth & detailed Website Traffic • Integrate Google Analytics to Track Bounce Rate of your Website • Integrate Google Tag Manager to add External Header Codes in the website without affecting your Website • Need to add Facebook Pixel? Just add within your Tag manager account and integrate with Jwero • Add Pinterest Code in your Main Google Tag Manager Account and Integrate it with Jwero. • Integrate MSG91 to Set up SMS based OTP based Login for your customer [passwordless login] • Integrate and manage chat support for customer inquiries.
<h2>Payment Gateway</h2>	<ul style="list-style-type: none"> • Set up multiple payment methods including COD option for your customers. • Enable an option on the website to accept COD only until INR 5K above that only PG is accepted. • Integrate International Payment method such as paypal, stripe etc