# M Gmail

**Data Science Placement Cell <placementcell@sdbi.in>**

---

# Internship opportunity for Data Science Students
4 messages

---

**Data Science Placement Cell** <placementcell@sdbi.in>                    Mon, Sep 18, 2023 at 11:36 AM
Cc: Bobby Singh <bobby@sdbi.in>
Bcc: MSC 2022-2024 <msc.2022-2024@sdbi.in>, PGD 2022 - 2023 <pgd.2022-2023@sdbi.in>, BSc 2021 - 2024 <bsc.2021-2024@sdbi.in>, MSc 2021 - 2023 <msc.2021-2023@sdbi.in>, BSC 2022-2025 <bsc.2022-2025@sdbi.in>, bsc.2019-2022@sdbi.in, bsc.2020-2023@sdbi.in

**Company Name**: Token Metrics

**Position:** Business Analyst Internship

**About the Job:**

We are looking for a Business Analyst to create interactive visualization on mixpanel, provide insights on customer behaviour and provide consistent insights and improvements.

**Responsibilities:**

- Applying expertise in data to see beyond the numbers and understand how users interact with core products
- Designing experiments and evaluating them through relevant KPIs Conducting user experience testing to assess usability of the product
- Building dashboards to monitor KPIs of different verticals (content, marketing, sales, revenue, management, etc)
- Exploratory Analysis
- Understanding user behaviours and performing root-cause analysis of changes in data trends to identify corrections or propose desirable enhancements in product & across different verticals
- Defining key metrics of product performance and identifying ways to improve them

**Qualifications:**

- Graduation in Engineering/Maths/Science
- Good knowledge of SQL, Big Query, Python/R, MS excel and Data Infrastructure
- Experience with web analytics tools Mixpanel, Google Analytics
- Strong verbal and written communication skills, including an ability to effectively communicate
- Creative and strategic thinker, innovative problem-solving skills, highly organized, with the ability to handle multiple simultaneous tasks, prioritize and meet tight deadlines
- Self- starter, get-stuff-done attitude - willing to get into the weeds.

Interested students can apply by clicking on below link:
https://forms.gle/hLNEVEc6rw2PkiED9

---

**Mail Delivery Subsystem** <mailer-daemon@googlemail.com>                    Mon, Sep 18, 2023 at 11:36 AM
To: placementcell@sdbi.in

Hello placementcell@sdbi.in,

We're writing to let you know that the group you tried to contact (msc.2022-2024) may not exist, or you may not have permission to post messages to the group. A few more details on why you weren't able to post:

 * You might have spelled or formatted the group name incorrectly.
 * The owner of the group may have removed this group.
 * You may need to join the group before receiving permission to post.
 * This group may not be open to posting.

If you have questions related to this or any other Google Group, visit the Help Center at https://support.google.com/a/