Sales Report

861M

Total Sales

212M

saleswithoutDiscount

649M

saleswithDiscount

207%

DiscountEffectiveness

19.5%

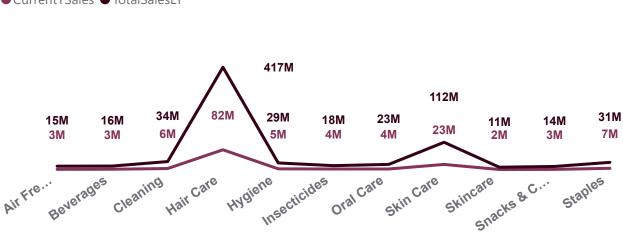
YoYGrowth

156M

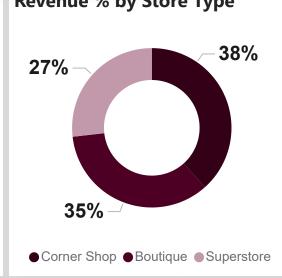
TotalProfit



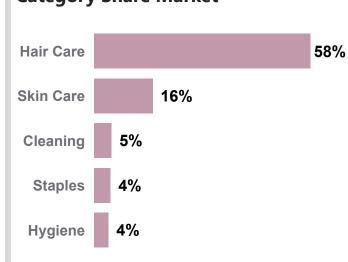








Category Share Market



Product Average Sales

201K

La Roche-Posay Ef...

189K

BBLUNT Salon Sec...

185K

L'Oréal Paris Excel...

181K

Schwarzkopf Palett...

179K

Lotus Herbals Safe...

Profit Share by Product

2.4% L'Oréal Paris Feria ...

2.1% Garnier Olia Bold A...

2.0%

L'Oréal Paris Supe...

1.9%

Schwarzkopf Palett...

1.9%

L'Oréal Paris Supe...

Customer Reach Index

0.7519%

Fiama Di Wills Gel ...

0.7516%

Kaya Acne Free Pu...

0.7380%

Neutrogena Ultra S...

0.7277%

Dove Intense Repai...

0.7276%

Pantene Pro-V Hair...

Sales Report

100

CityManager

5RegionSalesManager

20

StateSalesManager

300

Stores

188

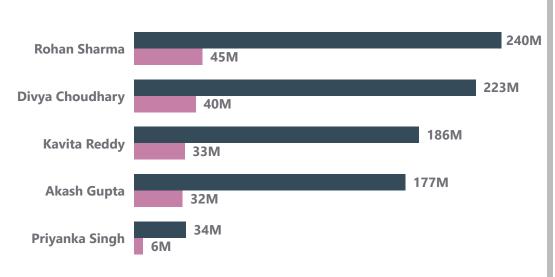
SalesRepresentative

10K

TotalOrders

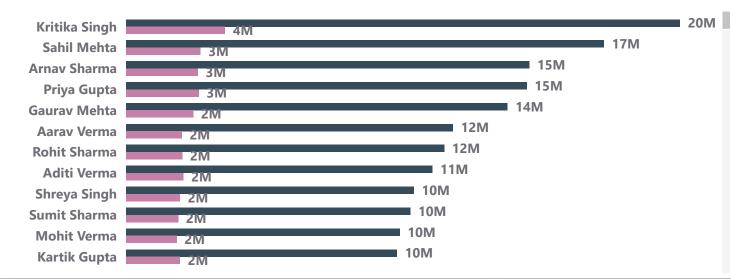
sales & profit by Regional Sales Manager

●Sum of sales ●Sum of profit

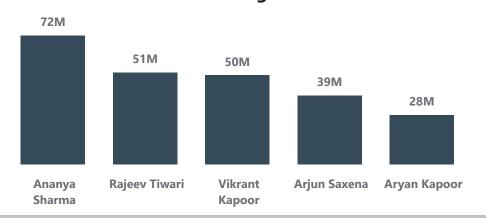


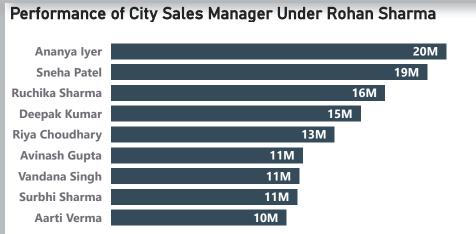
Total Sales and Total Profit by sales representative

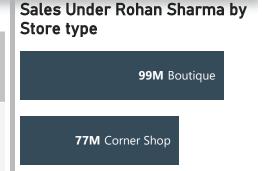
● Total Sales ● TotalProfit



Performance of State Sales Manager Under Rohan Sharma







64M Superstore