

Email marketing system contains of two main parts

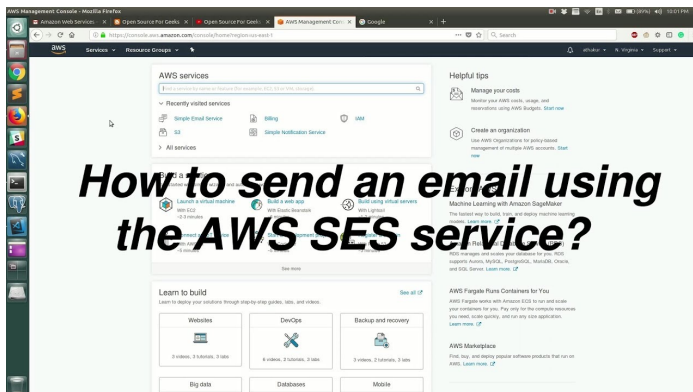
- 1) The SMTP Server (Simple mail transfer protocol)
- 2) An email marketing service, this service helps wending mails, handling bounce back, setting up and monitoring campaigns etc

The SMTP Service we are using is Amazon SES. Watch the below video to understand how to set up Amazon SES.

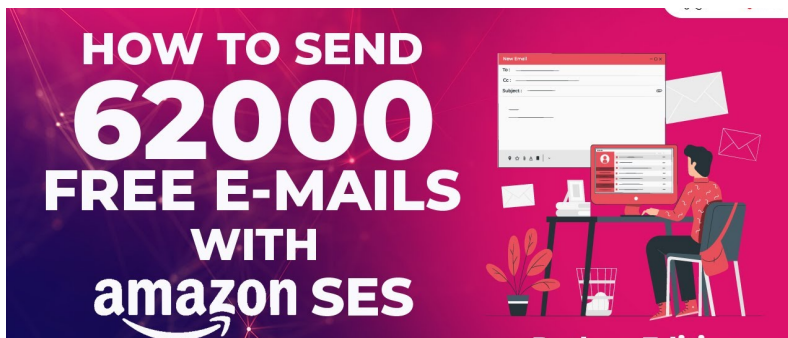
The Email Marketing system we use in Mautic, this is a an open source system and is very easy to use.



click this to understand the different types of email marketing systems and their differences



Understand how to get into Amazon SES and send an email(learn how to send using python in the next video)



Understand about Amazon SES username and password and host service and also how to use python to send emails.



Watch this video to learn how to setup Mautic using Amazon E2C and basically get to the dashboard, **without linking Domain name**



Learn how to send bulk mails in a very basic format.

Email Marketing course..take what you want

<https://www.youtube.com/playlist?list=PLaWSKUwEzmoIGFktRqhRZCJsYfiUppMj>



Warming up email server



How to set up Mautic using Domain



How to set up Mautic using Domain,Older version, but good explanation