



INDOGULF TIMES

NEWS & VIEWS

**THE NEXT
GENERATION**

IT IS PROUD MOMENT FOR ALL OF US
MY SINCERE THANKS TO ALL INDOGULFIANS



CONTENTS

EDITION - XII | ISSUE - FEBRUARY | YEAR - '24



02

REFLECTION
FROM THE
GROUP CHAIRMAN

03

MESSAGE
FROM THE DESK OF
MANAGING DIRECTOR

INDOGULF TIMES

04 - 05 GREETINGS &
WISHING FROM
LEADERSHIP TEAM

06
SANKALP DIWAS

09 - 13 INNERREVIEW



16 - 17 ROLE OF
COLLEAGUES IN
SOCIAL MEDIA CAMPAIGN
OR CORPORATE

19
NEW PRODUCT LAUNCH



22 - 23
JAGO KISAN JAGO

24 - 25 CORPORATE
ETIQUETTE

29 - 30 GREET & MEET
HARYANA & PUNJAB

34 - 35 FLOSSY -
THE NEXT GENERATION

37 SMRITI DIWAS

38 ARNAV -
THE NEXT GENERATION

42 - 43 EMAIL ETIQUETTES
IN CORPORATE WORLD

45 SAP : INCEPTION TO
IMPLEMENTATION

49 INTERNATIONAL
YOGA DAY

50 YOU CAN'T GET DIFFERENT
RESULTS BY DOING THE SAME
THINGS

52 - 53 SAFETY HERO
COMPETITION

54 - 55 REQUIREMENT : FOR
SUCCESSFUL CHANNEL
PARTNER'S MEETING

56 OUR SILVER
JUBILARIANS

58 ACHIEVEMENTS AND
ACCOMPLISHMENTS :
MANOJ GUPTA'S
DAUGHTERS

Advisory Committee :

Group Chairman : Shri O.P. Aggarwal
Managing Director : Shri Sanjay Aggarwal
Director : Shri Bhupender Kaushik
Advisory Director : Shri. A.K. Sharma
President : Shri Mohinder Paul Punia
Vice-President : Shri. A.S. Negi
Vice-President : Shri S.K. Chaudhary
Vice-President : Shri. Sanjay Choudhary
Vice-President : Shri Ashish Goel
Corporate Finance Officer : Shri Manoj Gupta

Editorial Committee :

Editor : Sunnil Kumar
Layout & Design : Pankaj Kumar



INDOGULF
CROPSCIENCES LTD

Published by Indogulf Cropsciences Ltd.
501, Gopal Hieghts,
Netaji Subhash Place,
Pitampura, New Delhi-34

Phone No. 011-40040400
Fax No. 011-40040444

E-mail info@groupindogulf.com



**Any issues? contact us at
the above address!**

No part of this book can be reproduced, imitated or transmitted in any form, including electronic, mechanical, photo copying, recording or any information storage retrieval system or extracted in any way without permission from the publishers. This book is for advertisement purpose and limited for private circulation hence views expressed in the Book need not necessarily be those of the Company/Publisher.

Pages in the *Indogulf Times* : 56



Dear Indogulfians

As we bid farewell to the challenges and triumphs of the '23, we stand at the threshold of a new chapter, filled with promise, opportunities, and the potential for growth. The dawn of a new year '24 is not merely a change in the calendar; it is a symbolic fresh start, a chance to recalibrate our ambitions, and a moment to collectively envision the journey that lies ahead.

Reflecting on the past year, we have weathered uncertainties and celebrated milestones together. Our resilience, adaptability, and unwavering commitment to excellence have propelled us forward, reinforcing the strong foundation upon which our corporate family stands. As we step into the new year, let us carry the invaluable lessons of the past, drawing inspiration from our collective journey.

Agriculture plays a significant role in India's economic growth. In FY 2023, it is projected that the Indian Agriculture sector will grow at the rate of 3.5%. To further boost the agriculture sector and improve yields, the Government has initiated the 4th wave of revolution in the agricultural sector which paves the way for precision farming with minimum harm to environment.

The Next Generation, with their inherent technological fluency, insatiable curiosity, and commitment to positive change, represents a formidable asset for our group. In this edition, we shine a spotlight on the immense potential, fresh perspectives, and transformative impact that the Next Generation brings to the forefront.

In the spirit of the new year, let us embrace a culture of continuous learning and growth. The dynamic business landscape demands that we remain agile, adaptive, and proactive in our approach. As we set our sights on new horizons, let curiosity be our guide, and let the pursuit of knowledge be a collective endeavor. As we face the future together, let optimism be our compass, and let the journey ahead be marked by shared victories and collaborative triumphs.

Wishing you and your loved ones a joyous New Year filled with health, happiness, and success. May our corporate family continue to thrive, inspire, and make a positive impact on the world.

Cheers to new beginnings!

Sunnil Kumar



REFLECTION FROM THE GROUP CHAIRMAN

Dear Indogulfians,

As we turn the page to welcome the New Year, it is with immense pride and gratitude that I address you. The past year has been a testament to the remarkable resilience and strength of our organization, and I extend my heartfelt appreciation to each one of you for your unwavering dedication.

Together, we have faced challenges head-on and celebrated triumphs that have fortified our position in the industry. The collaborative spirit and collective efforts of our diverse team have been the cornerstone of our success.

Looking ahead, the canvas of the New Year beckons us to paint a future of continued growth, innovation, and excellence. Let us carry forward the values that define us and, with renewed energy, embark on a journey of exploration and accomplishment.

As we navigate the opportunities and challenges that lie ahead, let's continue to foster a culture of integrity, inclusivity, and continuous improvement. Your contributions are the driving force behind Indogulf Group's success, and I have no doubt that together, we will achieve new heights of excellence.

May the New Year bring you and your loved one's joy, prosperity, and good health. Thank you for being an integral part of the Indogulf family. Here's to a year of shared achievements, growth, and the enduring success that defines us.

Warm Regards,
O.P. Aggarwal
Group Chairman



MESSAGE FROM THE DESK OF MANAGING DIRECTOR

Dear Indogulfians,

As we turn the pages of the corporate calendar to a new chapter, I am filled with gratitude and optimism. The past year has tested our resilience, creativity, and collective strength, and I commend each one of you for your unwavering dedication and hard work.

In the face of challenges, our team has demonstrated remarkable adaptability and a commitment to excellence. The achievements we celebrate today are a testament to the collaborative spirit that defines us. As we set sail into the New Year, let us carry forward the lessons learned, the successes celebrated, and the bonds strengthened.

The coming year holds boundless opportunities for innovation, growth, and impactful contributions to our industry. I have immense confidence in the capabilities of our talented team to navigate the evolving landscape and lead us to new heights. Together, we will continue to build on the legacy of excellence that defines Indogulf Group. This year's IG times will also be a testament for next generation and their exemplary achievements.

I extend my heartfelt gratitude to each member of our Indogulf family for your hard work, dedication, and unwavering commitment. May the New Year '24 bring your personal and professional fulfilment, and may our collective journey be marked by shared successes and continuous progress.

Wishing you a year filled with achievements, joy, and a sense of purpose.

Warm Regards,
Sanjay Aggarwal
Managing Director



Bhupinder Kaushik

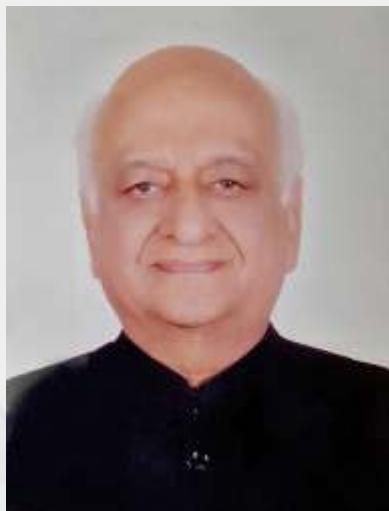
Director

Wishing you and your loved ones a Happy New Year filled with joy, success, and new opportunities. May the coming year bring prosperity and fulfilment to each of you. Thank you for your dedication and hard work throughout the past year. Here's to achieving new heights together in the coming year!

Mohinder Paul Punia

President

Greetings to our diverse and global team! As we celebrate the New Year, let's cherish the strength that comes from our differences and the richness of our global perspectives. May the coming year bring us new insights, collaborations, and shared successes. Happy New Year to our global family!



Arvind Kumar Sharma

Advisory - Director

As we welcome the New Year, I want to express my heartfelt gratitude for your unwavering commitment to our organization's success. Your dedication has been the driving force behind our achievements. May the coming year be filled with even more accomplishments and shared victories. Wishing you a Happy New Year!

Sanjay Chaudhary

Vice President - Strategic & Corporate Affairs)

As we step into the new year, let's envision the possibilities that lie ahead. May the coming months be filled with innovation, growth, and transformative success. Your contributions are pivotal to our journey, and I am excited about the milestones we will achieve together. Wishing you a visionary and prosperous New Year!





Anand Singh Negi

Vice President - Marketing

Wishing you a New Year filled with resilience, positivity, and the courage to overcome any challenges that come our way. Your determination has been a source of inspiration, and I am confident that together, we will navigate the path ahead with strength and success. Happy New Year!

Surinder Kumar Chaudhary

Vice President - Marketing

To each member of our corporate family, I extend my warmest wishes for a Happy New Year. Your unique contributions make our organization extraordinary, and I appreciate the dedication you bring to your roles. May the coming year be filled with personal and professional fulfillment. Here's to your continued success!



Ashish Goel

Vice President - Commercial & Corporate Business

Warm New Year wishes to our extended corporate family. May the year ahead bring you not only professional success but also personal well-being and happiness. Remember to take moments for self-care and balance. Together, let's create an environment where everyone thrives. Happy New Year!



Manoj Gupta

Chief Finance Officer

Happy New Year to our incredible team! The past year showcased the power of our collective efforts. Let's continue to collaborate, innovate, and achieve greatness together in the coming year. Your hard work is the cornerstone of our success. Here's to a year of new challenges and triumphs!



Sankalp Diwas

**Hawan and Puja at Nathupur Factory
Premises on the occasion of
MD Sir Birthday**



Launch of IG Times, 2023



11th Feb. 2023

Business Partner at ICSCE **DUBAI**

16th & 17th February, 2023



Holi Celebration at Head Office



INNER REVIEW

www.theinnerreview.com

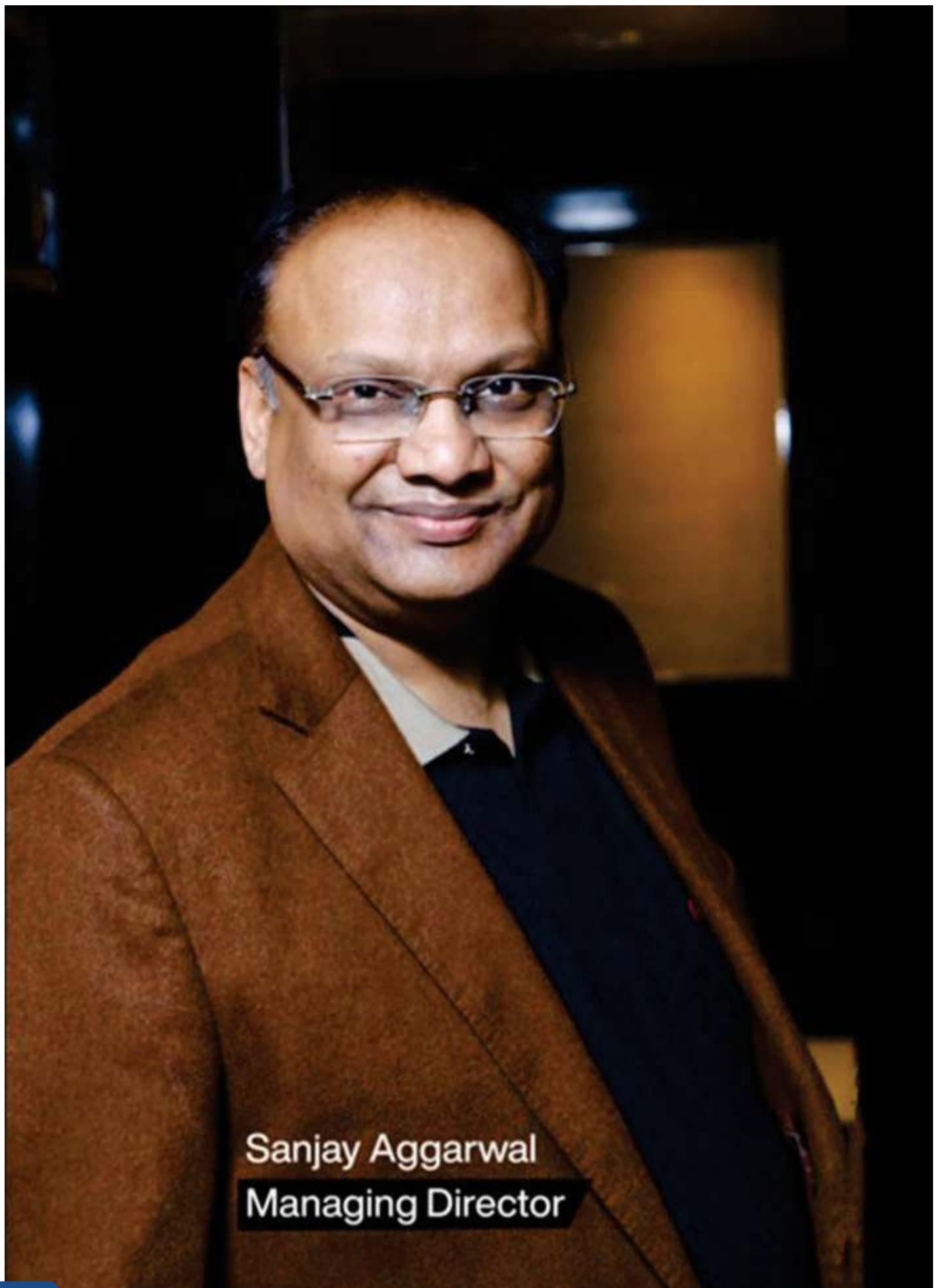
Accelerating Businesses



*India's Most
Promising
Agro-Tech
Companies to
Follow*



Sanjay Aggarwal
Managing Director
Indogulf Cropsciences Ltd.



Sanjay Aggarwal
Managing Director

Indogulf Cropsciences Ltd. THE INDOGULF GROUP

Indogulf Cropsciences Limited, formerly Jaishree Rasayan Udyog Limited is a leading manufacturer and exporter of Crop Protection and Crop Nutrition products. Over the last 3 decades, the company through its innovative and high-quality Agri-Input products has played a vital role in Agriculture & Allied Industries. They consistently work towards attaining their goal of providing cutting-edge technology to farmers around the world to grow better crops.

PRIME FOCUS

The company focuses on all aspects encompassing field research, manufacturing R&D, and branding. Quality Agri-Inputs are essential for agriculture, which is about ensuring food security for people all across the globe. INDOGULF's commitment to quality products and services draws customers to the company. The goal of INDOGULF GROUP is to make earth-friendly technology more accessible to farmers. These efforts are what make INDOGULF a leading manufacturer of Crop Protection and Crop Nutrition products. With access to the latest technology and with highly trained professionals, the company has become an integrated Agri-Input organization with Research & Development, Production, and presence in Domestic and Overseas markets.

MANUFACTURING REALM

Spiromesifen technical, the first manufacturer in the country and has achieved a purity level of 99.3 %. Similarly, INDOGULF is the second manufacturer of Pyrazosulfuron Ethyl technical with a purity of a minimum of 97%; and holds the import registration of Abamectin technical u/s 9(3).

INDOGULF GROUP owns five state-of-the-art manufacturing facilities in the states of Haryana and Jammu & Kashmir. The manufacturing units are into the production of technical & formulations related to Crop Protection and Crop Nutrition products. The group company is also equipped with a blow-molding HDPE container manufacturing facility.

Each unit operates under the strictest International quality standards and has been certified under ISO 9001 for Quality Assurance; ISO 14001 for Environment Pollution Control Norms and OHSAS.

Very much aligned with the mission of the Government of India - MAKE IN INDIA, INDOGULF GROUP has been focusing on all aspects which will lead to manufacturing upgradation both in terms of quality and scale of production.

TECHNOLOGICAL ADVANCEMENT

The technological strength of the group company is explained as follows:-

- Technological upgradation of the technical synthesis plant. This has led both to increased production and added to the manufacturing of newly developed products.
- Two facilities are dedicated to the manufacturing of formulations.
- One facility is being upgraded for the purpose of Crop Nutrition products.
- R&D laboratory set up for in-house studies of both Crop Protection and Crop Nutrition products at all the manufacturing facilities.

Other key highlights are as follows:-

- NABL certified laboratory.
- Field Research & Development set up in the Northern part of the country.
- Laboratories with the latest apparatus. Well equipped with HPLC, GLC, and AAS.
- GLP data is available for 20 technical and 40 formulations. The data covers 5 Batch analysis, Physical & Chemical studies, 6 Pack Acute Toxicity, Mutagenicity, and Environmental studies.
- Working in close coordination with research institutes like IARI, CRRI, CPRI, TRAI, and IPFT.
- Association for technology improvement and transfer.
- Ongoing research on Eco-friendly products, and green technology with permissible or no residues.
- The group has a team of qualified and experienced scientists, chemists, agronomists, and micro-biologists.
- Patent in process for 15 products.
- Patents awarded to packaging bottles covering designs.
- Other Certifications – OMRI; IMO; ECOCERT.

ARRAY OF PRODUCTS & SERVICES

The company's in-depth analysis of its portfolio serves as a road map for understanding the various product classes it offers. The farmer, the channel, and the business have all been considered in the

development of the portfolio. From this perspective, Indogulf's efforts are devoted to developing green technologies and promoting the goods in which all the stakeholders excel.

The product portfolio related to both crop protection and crop nutrition helps in the cultivation of field crops, fruits, vegetables, and ornamentals. The environment-friendly products cover soil conditioners, soil & foliar nutrient corrector, foliar vigour enhancer, and stress management solutions.

Further to it, the group runs a special production campaign of small 'Stock Keeping Units' to increase its outreach to small holding farmers.

DYNAMIC WORKFORCE

INDOGULF GROUP has the right mix of talents spanning across different age groups, gender, domestic and international exposure. Team Work has been the key to success of INDOGULF GROUP and will continue to strengthen its path to success. It has helped the group build a strong image in the Plant Supplement segment.

INDOGULF GROUP has over 600 employees spread across the country, bracing a team of IDOs that work closely with farmers under the lab-to-land project. The team is updated on technological developments within and across the industry through national and international exposure by all available modes. The company has worked hard to create a culture centered on professional goals infused with concern for each team member.

DIVERSIFYING ROOTS

With customer satisfaction as a pivotal focus, INDOGULF GROUP has had its presence in the domestic and international markets since 1993. With over 100 brands, INDOGULF GROUP has a PAN India presence, holding 23 Branch Offices, and 6000+ & 50000 customer bases through distributors and retailers respectively.

Government of India recognized "TWO" Star Export House. INDOGULF has a presence in more than 30 countries through its business associates in the Middle East, Africa, and Asia. The group company has its representative office in Australia. Indogulf Cropsciences Australia PTY. Ltd intends to introduce Green Extraction Technology which is based on discovery and design of extraction processes which will reduce energy consumption, allow use of alternative solvents and renewable natural products while ensuring safety and quality.

Besides export, the company is also in business association for imports from American and Asian countries. To support its domestic and international business, the company holds around 500 plus registration certificates under different clauses. Further to it, 100 product registrations are in the pipeline.

GOLDEN MILESTONES

- 1st Prize at the National level by the Government of India. Winner of the National MSME Award for Best Quality of micronutrient fertilizer by the Hon'ble Prime Minister of India.
- Recognized as a 'TWO' Star Export House by the Ministry of Commerce & Industry, GOI.
- CAC Overseas Market Expansion Awards for 3 consecutive years.
- Shorya Samman by India News.
- Udyog Shiromani Award by the National Institute of Economic Development.
- Excellent Corporate Branding Award from ITM.
- Dare to Dream Award from Zee Business.
- Member of associations working for Agriculture and Allied Industries. Few names are ACFI, PMFAI, NPMA, IPCA, DCC, BASAI, and CHEMIXIL.

CORPORATE SOCIAL RESPONSIBILITY PROGRAMS

- Laddo No. 1 aims toward the education of the daughters of farmers.
- Saksham creates self-employment opportunities.

- Under Suraj ki Chaya, solar-empowered bus shelters.
- Kadam Ek, Ped Anek. Plant a tree program.
- Do not litter.
- Kaushal Yatra - progress of everyone.
- Farmers school on wheels, a program that covered entire North India.

THE KEY PILLARS

With the core vision 'Grow and Secure - In Safe Hands', the company emphasizes that all the stakeholders should grow together, be it the farmers, nation, business partners, team members, and company. INDOGULF GROUP is committed to improving the quality of life of the communities it serves, which is rightly done by stewardship and global competitiveness in the business sectors where the organization operates.

FUTURE STEPS

INDOGULF's goal is to spread its footprint across the globe and enter into new markets. It strives to enhance the Crop Protection and Crop Nutrition segments of the product portfolio. Going forward, the company anticipates growing capacity and capability. And, furthermore, hopes to deepen its collaboration with partners on the technological front.



Product Info.

Company details:

Antidotes, Mfg., Exp., Batch No., MRP.

Perfect Management

No C/Box could be packed without scanning all the bottles

Perfect Labelling

Not a single bottle can be packed without the labeling and printing.

No Duplicacy

It will reduce the duplicacy of the product in our open market.

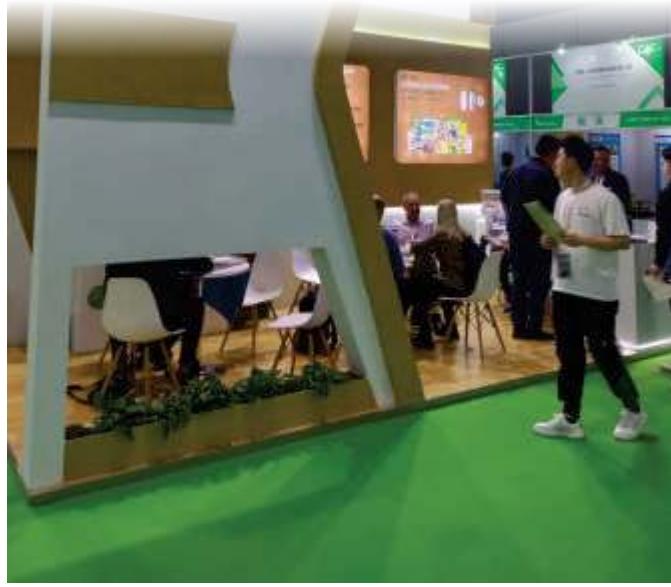


Indogulf Announces
QR CODE



Business Partner at **CAC** **SHANGHAI**

23rd to 25th May, 2023





Role Of Colleagues In Social Media Campaign Of

Corporate

Colleagues play a significant role in the success of a social media campaign for a corporate entity. Their engagement and support can amplify the reach and impact of the campaign. Here are key roles that colleagues can play:

Advocacy and Promotion: Colleagues can act as brand advocates by sharing and promoting the corporate social media content on their personal profiles.

Sharing posts, retweeting, and liking content help increase visibility and engagement.

Amplifying Messages: Colleagues can help amplify the key messages of the social media campaign by sharing their own perspectives, experiences, and insights related to the campaign goals.

Their personal stories and endorsements can add authenticity and credibility to the campaign.

Employee-Generated Content: Encouraging colleagues to contribute user-generated content can provide a diverse and authentic perspective.

Employee stories, photos, and videos can be powerful in humanizing the brand and connecting with the audience.

Hashtag Engagement: Colleagues can actively participate in the campaign's hashtag by using it in their posts and encouraging others to do the same.

This helps create a unified online conversation and increases the visibility of the campaign.

Responding to Audience: Colleagues who are familiar with the brand and the campaign can actively engage with comments, questions, and mentions on social media.

Timely and positive responses contribute to a positive online community.

Sharing Campaign Updates: Keeping colleagues informed about the progress of the social media campaign and any new developments encourages ongoing support.

Regular updates help maintain enthusiasm and momentum.

Cross-Department Collaboration: Collaborating across departments can result in a more holistic and integrated social media campaign.

Involving colleagues from different teams ensures a diverse range of perspectives and expertise.

Social Media Training: Providing colleagues with basic social media training ensures that they understand the goals of the campaign and how to effectively engage on various platforms.

Training can also include guidelines on maintaining professionalism and aligning with the brand voice.

Celebrating Successes: Recognizing and celebrating the contributions of colleagues to the social media campaign creates a positive and motivating environment.

Acknowledging achievements helps build a sense of pride and camaraderie.

By actively involving colleagues in a corporate social media campaign, organizations can harness the power of internal advocacy, authenticity, and collective engagement. Colleagues become valuable ambassadors, helping to extend the reach of the campaign and enhance its impact on the target audience.

Sunnil Kummar





Under CSR activities, real working Check Dam project handled by our MD & Rotarian Sanjay Aggarwal. This dam has been named as **ABHIPRAKASH DAM** and was inaugurated on 28th May '23 at Alwar. Its foundation was laid in 2021-22.





Ministry of Micro, Small and Medium Enterprises,

MSME

MICRO, SMALL & MEDIUM ENTERPRISES

First Prize Winner

NATIONAL

AWARD-2013

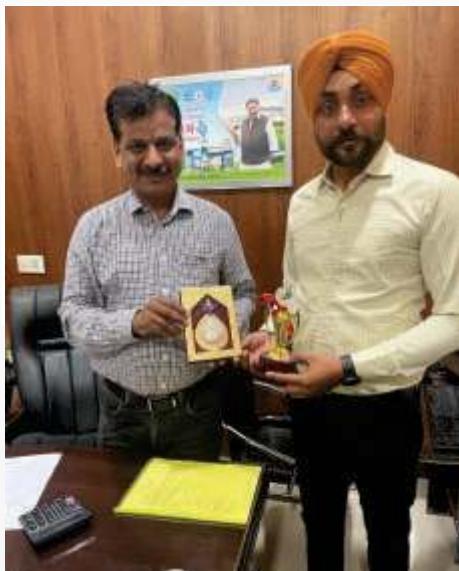


फसलों की सुरक्षा के लिए इण्डोगल्फ के नए शक्तिशाली उत्पाद



Team Achievements

WE HAVE AWARDED
OUR THREE STAFF
FOR THE HIGHEST SALE OF SPS PRODUCTS



Mr. Ravinder Singh
Sriganganagar HQ
42 lakh NRV sale
in May month

Mr. Abhishek
Bhiwani HQ
31 lakh NRV sale
in May Month

Mr. Rajkumar
Hisar HQ
23 lakh NRV sale
in May Month



Mega farmer Meetings





Mr. Sanjay Aggarwal MD of Indogulf Cropsciences Limited honouring Mr. M. Raghunandan Rao Garu IAS, APC & Secretaryto Govt of India (Agri & Coop dpmt), Govt of Telengana

ACFI - Jago Kisan Jago Event, Hyderabad
Tuesday 11 July 2023



Mr. Sanjay Aggarwal MD of Indogulf Cropsciences Limited honouring Mr. Singireddy Niranjan Reddy Hon'ble Agricultureand Co-operation of Telengana

ACFI - Jago Kisan Jago Event, Hyderabad
Tuesday 11 July 2023



Mr. Sanjay Aggarwal MD, Indogulf Cropsciences Ltd. addressing the policy makers , scientists, farmers, students, industry colleagues at Telengana University

ACFI - Jago Kisan Jago Event, Hyderabad
Tuesday 11 July 2023



Sh. Singireddy Niranjan Reddy, Minister of Agriculture & Cooperation, Telengana and Mr. Sanjay Aggarwal MD of Indogulf Cropsciences Limited in the process of flagging of he vehicles 10 awareness vans

ACFI - Jago Kisan Jago Event, Hyderabad
Tuesday 11 July 2023



Corporate Etiquette

Corporate etiquette, also known as business etiquette or professional etiquette, refers to the set of expected behaviours, manners, and protocols observed in a business or professional environment. Adhering to corporate etiquette is essential for fostering positive relationships, maintaining a professional image, and promoting effective communication in the workplace. Here are some key aspects of corporate etiquette:

Professional Appearance :

Dress appropriately for the workplace, considering the industry and company culture. Maintain good personal hygiene and grooming standards.

Punctuality :

Be punctual for meetings, appointments, and work-related events. Respect other people's time by being mindful of deadlines.

Communication Skills:

Use clear and concise language in written and verbal communication. Practice active listening and give others an opportunity to express their thoughts.

Email Etiquette:

Use professional and courteous language in emails. Pay attention to grammar, spelling, and formatting. Avoid using all capital letters (considered shouting) and be cautious with humor and sarcasm.

Meeting Etiquette:

Arrive on time and be prepared for meetings.
Avoid interrupting others and wait for your turn to speak.
Turn off or silence electronic devices.

Respect for Others:

Treat colleagues, superiors, and subordinates with respect.
Avoid offensive language or behaviour and be mindful of cultural differences.

Networking:

Build and maintain professional networks.
Be genuine and authentic in your interactions with others.
Exchange business cards when appropriate

Conflict Resolution:

Handle conflicts professionally and diplomatically.
Seek resolution through open communication and compromise.

Business Meal Etiquette:

Follow proper table manners during business lunches or dinners.
Avoid discussing controversial topics and focus on building relationships.

Cell Phone Etiquette:

Use cell phones discreetly in the workplace.
Silence or turn off phones during meetings and important discussions.

Office Space Etiquette:

Respect the privacy and personal space of colleagues.
Keep shared spaces clean and organized.

Gift-Giving:

Exercise discretion when giving and receiving gifts in a professional setting.
Consider cultural norms and company policies related to gift-giving.

Social Media Etiquette:

Be mindful of your online presence and how it reflects on your professional image.
Avoid posting inappropriate content or making negative comments about colleagues and the company.

Acknowledging Achievements:

Recognize and acknowledge the achievements of colleagues.
Offer congratulations and express appreciation for a job well done.

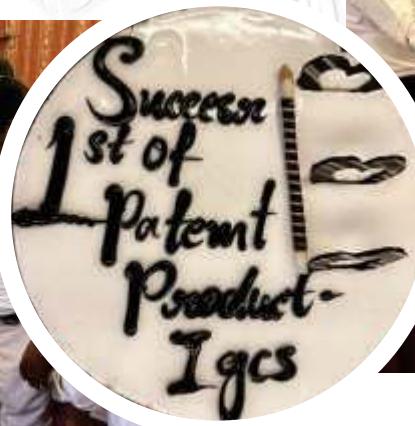
Continuous Learning:

Stay updated on industry trends and professional development opportunities.
Demonstrate a commitment to learning and improving your skills.

Adhering to corporate etiquette contributes to a positive work environment, strengthens professional relationships, and enhances one's reputation within the organization. It also fosters a culture of mutual respect and collaboration.

Sunnil Kummar

Celebration of 1st Patent Product Indogulf



Planting Trees

CSR
ACTIVITIES



Dinner with
Bangladesh
Business
Partner

Completing 25 Year of Incredible Service in Indogulf Group



Afghanistan Guest at Greet & Meet





Greet & Meet Haryana



Greet & Meet Punjab



gulf Cropsciences lin



ndogulf Cropsciences



AgriBusiness GLOBAL Trade Summit

Business Partner in

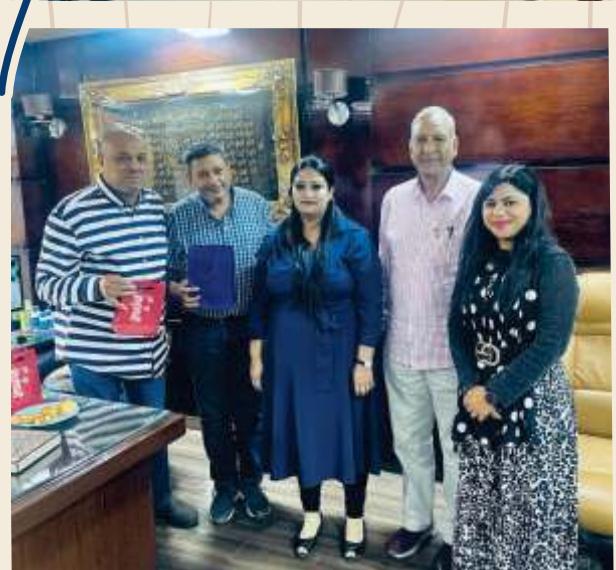
MIAMI



Business Partner at PMFAI, Gurugram



Business Partner in
Middle East



Jordan



Sudan



*Saudi
Arabia*



Flossy



**THE NEXT
GENERATION**

1. Do you think the definition of beauty has changed today? How so?

According to me the beauty industry is changing and growing rapidly, especially in the Indian market. After COVID, the ideas associated with beauty have shifted to people all around the world looking for makeup alternatives with cleaner and more skin-loving ingredients. I created Flossy to bring together self-love and self expression, skincare-infused makeup.

Also having done my masters internationally when I got back, I realized that there aren't many brands that cater to aesthetic packaging, a good quality alongside an affordable price point. Flossy is a way to encourage more people to buy Indian brands as with all the points mentioned above we try to bridge the gap between an International and Indian brand.

2. How do you ensure your brand caters to a wide and inclusive audience?

Our brand states, "You are our muse" and we believe in making it stand for all. In the Indian market especially there is especially a need for a brand that is inclusive. For us so far, we made sure the brand caters to people of all genders, ages, and interests. We are a community-driven brand that has taken male models and influencers as well as people of all skin tones and sizes to represent us. We believe in beauty for all.

3. As a woman entrepreneur what would be advice you'd like to share with anyone planning to start something of their own?

As a woman in business, all I would like to say to any woman aspiring to start her brand is that "It's a battle worth fighting". For women entrepreneurs there may be many a times that your voice isn't taken seriously, that is something I've personally faced too. You need to take on every day as a new challenge and always remember why you started what you started. Building your own business never goes in a straight line, there is always something new to learn. You need to be consistent with your efforts and always keep your mental health as the utmost priority.

4. Is there anything you'd like to see changed in the beauty industry - what is it and why?

I'd like to see brands be more authentic in terms of their approach and content. I believe in today's time paid marketing has overpowered the beauty industry so much that the reality of the product and the brand is often overshadowed by the marketing a brand plays. This is sometimes misleading and prevents a customer from actually trying out newer brands. I feel like there should be a trend more bent towards customer delight and testimonials instead of paid marketing campaigns.



Beyond Beauty: Global Exploration of Individuality and Self Expression

In this episode we uncover the transformative power of beauty, self-expression, and empowerment. Join us as we delve into the ever-evolving world of beauty trends, individuality, and the inspiring stories behind remarkable beauty brands... [see more](#)

Q&A

Laxmi Menon. India No.1 Model and first cover page of Vogue

Katrina Kaif

Hygiene camp at MD sir Residence



INDOGULF CROPSCIENCES
Presence at National Food and Agribusiness Conclave - Sambhramaa at Imperial School of Agri Business , Greater Noida on Dec 2nd in the presence of , bureaucrats.

સ્થૂતિ દિવસ

In Memory of
Smt. Abhilasha Aggarwal ji

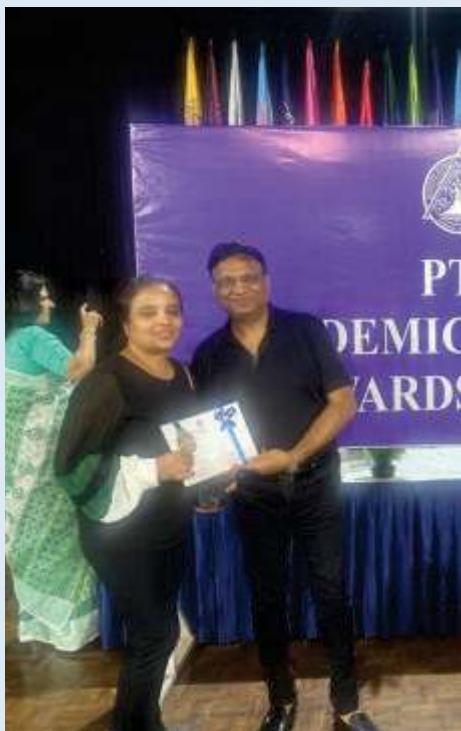
26th September, 2023



જિસ વટ વૃષ્ટિ કી છાયા તલે બદલો તક હમ આબને શીતલતા કા અનુભ્રત કિયા હો, જિનકી કરણમાર્ફ મમતા કી ગોદ મે હમે માતૃત્વ ઔદ્દ દુલાર કા સંદર્ભણ મિલા હો એસી વિશાલ હૃદય કી સ્વામિની પૂજા માતા જી શ્રીમતી અભિલાષ અગ્રવાલ જી કે તીસે સમૃતિ દિવસ પદ ઉનકે આદર્શો, મમત વ પ્રેરણાદાયી જીવન પ્રસંગો કો યાદ કર્યે હુએ સમસ્ત પદકષ્પણનાં પદિવાઈ કી ઔદ્દ સે આવશીની અશ્રૂપૂર્ણ શ્રદ્ધાજલિ અર્પિત કરતે હુએ નાશુપુદ વ સાંબા ફેંકદી મેં સુદ્ધારકાં પાર (ક્રમચારિયો દ્વારા) હવન, ભણાદા વ શ્રમિક વર્ગ કે લિયે બર્તનોં કા વિતરણ કિયા ગયા વ ઉનકે આદર્શો પદ ચલને કા સંકાય લિયા ગયા ।

ARNAV

Created Legacy
Of Continuous
7 Years Of Award
In The School
THE NEXT
GENERATION



**Smt Vidhi Gulati ,
PA to Principal ,
Modern School ,
Barakhamba Road
sent her message
“Congratulations
Sanjay Ji. We are all
proud of him for being
one of the best
students, academically
and ethically.**



**Garima Madam -
Arnav Accounts Teacher
(11th & 12th) said that
Arnav was the best
student in her class .
She said that Arnav
spoke less but very
committed always .**



Iran Business Partner @ Head Office



Iran Business Partner Visit @ Nathupur Factory



भव्य द्वादश रामलीला कमोत्सव

आदर्श रामलीला कमोती अशोक विहार-2

आदर्श रामलीला कमोती अशोक विहार-॥



Glimpse of Rabi Prarohan Half Yearly Review Meeting



Completing
27 Year of
Incredible Service
in Indogulf Group



Email

Etiquettes in Corporate World

Email etiquette is crucial in the corporate world, as effective communication plays a significant role in professional relationships and business success. Adhering to proper email etiquette helps convey professionalism, clarity, and respect. Here are some key email etiquette tips for the corporate world:

Professional Salutation:

Use a professional salutation appropriate for the recipient (e.g., "Dear Mr. Smith" or "Hello [Recipient's Name]").

Clear and Concise Subject Line:

Craft a clear and concise subject line that summarizes the email's content. This helps recipients understand the purpose and urgency of the message.

Professional Email Address:

Use a professional email address that includes your name or the name of your organization. Avoid using overly casual or unprofessional email addresses.

Introduction and Closing:

Begin the email with a polite greeting and introduction. End with a professional closing (e.g., "Sincerely," "Best regards," or "Kind regards").

Use of Professional Language:

Use professional and courteous language in your emails. Avoid slang, abbreviations, and overly informal expressions.

Mindful Tone:

Be mindful of the tone of your email. Strive for a tone that is polite, respectful, and appropriate for the context.

Grammar and Spelling:

Check your emails for grammar and spelling errors before sending. Poorly written emails can impact your professional image.

Use of Caps and Formatting:

Avoid using all capital letters, as it can be interpreted as shouting. Use proper formatting, such as bold or italics, sparingly and for emphasis.

Replying Promptly:

Respond to emails in a timely manner, especially if the message requires urgent attention. Acknowledge receipt of important emails promptly.

Clear and Organized Content:

Structure your email content logically with paragraphs and bullet points as needed.

Clearly state the purpose of the email and provide relevant information.

Attachments and Hyperlinks:

Clearly mention and attach any relevant documents. Avoid sending large attachments without prior notice.

Use hyperlinks for easy access to external resources.

Avoiding Reply All Unnecessarily:

Use the "Reply All" function judiciously. Only include recipients who truly need to be part of the conversation.

Be Cautious with Humor:

Humor can be misinterpreted in written communication. Use it cautiously and consider the context and the relationship with the recipient.

Consideration of Time Zones:

Be mindful of the time zone differences if you are communicating with colleagues or clients in different locations. Avoid sending non-urgent emails during off-hours.

Use of Out-of-Office Responses:

Set up out-of-office responses when you are away from work. Clearly communicate the dates of your absence and provide alternative contacts if necessary.

Following these email etiquette guidelines promotes effective communication, professionalism, and positive interactions in the corporate world. Consistently demonstrating respectful and clear communication contributes to a positive professional image.

Sunnil Kummar

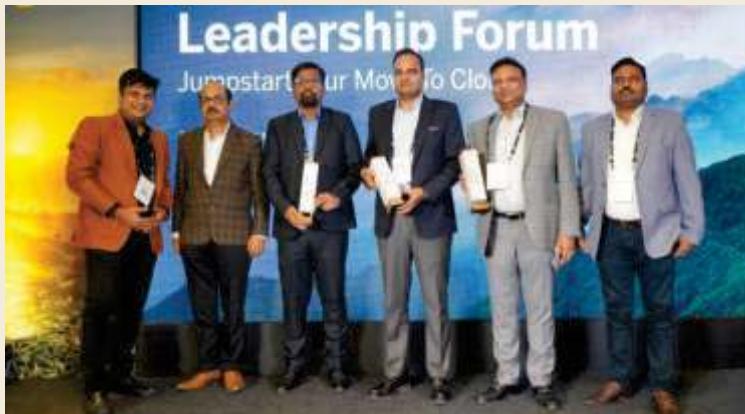
Participation in **GROWTECH.** ANTALYA Turkey



SAP

Gold Partner

TM



Went **LIVE** with SAP, from Inception to Implementation in record 6 months time.

Kudos to Mr. Manoj Gupta, Mr. Rajan Gupta & Team.



ਇੰਡੋਗਲਫ ਕ੍ਰਾਂਪਸਾਇੰਸੇਜ ਕੀ ਓਰ ਸੇ ਆਯੋਜਿਤ “ਗ੍ਰੀਟ ਏਂਡ ਮੀਟ” ਮੇਂ ਲਾਂਚ ਕਿਯੇ ਗਏ ਕੱਈ ਨਾਹ ਤਥਾਦ



ਏਗੋਕੈਮਿਕਲ, ਫਸਲ ਪੋਥਕ ਤਤ ਏਂ ਬਾਯੋਸਿਸਟਮੂਲੋਟਸ ਦੇ ਕੇਤੇ ਮੌਜੂਦਾ ਪ੍ਰਸਿੱਧ ਕੰਪਨੀ ਇੰਡੋਗਲਫ ਕ੍ਰਾਂਪਸਾਇੰਸੇਜ ਲਿਮਿਟੇਡ ਨੇ 22 ਏਂ 23 ਜੁਨ 2023 ਕੋ ਚੰਡੀਗੜ੍ਹ ਦੇ ਹੋਟਲ ਲਲਿਤ ਮੇਂ ਆਯੋਜਿਤ “ਗ੍ਰੀਟ ਏਂਡ ਮੀਟ” ਮੇਂ ਏਮਡੀ ਸ੍ਰੀ ਸੰਜਯ ਅਗਰਵਾਲ ਏਂ ਤਾਤਾਵਾਕ ਸ਼੍ਰੀ ਏਸ.ਕੇ. ਚੌਥੀ, ਸ੍ਰੀ ਆਨੰਦ ਸਿੰਘ ਨੇਗੀ ਦੇ ਨੇਤ੍ਰਤ ਮੈਂ ਪਾਂਚ ਨਾਂ ਤਥਾਦੀਆਂ ਅਲਕਾਜ਼ਾਰ - ਮਕਕਾ ਦੇ ਲਿਏ ਖਾਰਪਤਵਾਰਨਾਂ ਕੀ, “ਪਾਰਥ” - ਧਨ ਕੀ ਫਸਲ ਮੈਂ ਫੁਦਕਾ/ਤੇਲਾ ਦੇ ਨਿਰੰਤਰਾਂ ਕੀ, “ਪਾਇਰਿਫੇਨ” - ਸਾਫ਼ੇਦ ਮਕਕੀ ਦੇ ਨਿਰੰਤਰਾਂ ਕੀ, “ਡੋਮਿਸਟਾਰ” - ਸੁਨੀਤ ਵਾਲੇ ਕੀਟ ਏਂ ਸਾਂ ਚੂਕ ਕੀਂਦੇ ਕੇ ਪ੍ਰਭਾਵੀ ਨਿਰੰਤਰਾਂ ਦੇ ਲਿਏ ਏਕ ਕੀਟਨਾਂ ਕੀ, “ਸ਼ਾਇਡਰਮੈਨ” - ਸਾਫ਼ੇਦ ਮਕਕੀ ਦੇ ਸਾਥ-ਸਾਥ ਸਾਈਟ ਦੇ ਪ੍ਰਭਾਵੀ ਨਿਰੰਤਰਾਂ ਦੇ ਲਿਏ ਕੀਟਨਾਂ ਕੀ, “ਪਾਰਥ” - ਧਨ ਕੀ ਫਸਲ ਮੈਂ ਫੁਦਕਾ/ਤੇਲਾ ਦੇ ਨਿਰੰਤਰਾਂ ਕੀ।

ਅਫਾਨਿਸ਼ਾਨ ਦੇ ਬਿਜਨੇਸ ਪਾਰਟਨਰ

ਮੋਹਮਮਦ ਜਾਕੇਬ ਰਿਯਾਜ ਏਂ ਮੋਹਮਮਦ ਫਰਾਮਤਜ਼ ਜਬੀਹੀ ਨੇ ਅਪਣੀ ਉਪਸਥਿਤੀ ਮੈਂ ਕਾਰ੍ਬੰਕਮ ਕੀ ਥੋਥਾ ਬਹੁਤ। ਤਹਾਨੇ ਤਨ ਲਾਭੋਂ ਕੀ ਸਾਜ਼ਾ ਕਿਯਾ ਜੋ ਤਨਕੇ ਦੇਸ਼ ਦੇ ਕਿਸਾਨ ਇੰਡੋਗਲਫ ਦੇ ਤਥਾਦੀਆਂ ਏਂ ਇੰਡੀਆਂ ਅਧਾਰੇ ਜੇਂਬਾਂ ਬਾਯੋਸਿਸਟਮੂਲੋਟ ਦੀ ਉਪਯੋਗ ਕਰਕੇ ਪ੍ਰਾਤ ਕਰ ਰਹੇ ਹੋਣੇ ਹਨ। ਇੰਡੋਗਲਫ ਸਮੂਹ ਦੇ ਪ੍ਰਬੰਧ ਨਿਵੇਦਨ ਸ਼੍ਰੀ ਸੰਜਯ ਅਗਰਵਾਲ ਨੇ ਪੂਰੀ ਭਾਰਤ ਮੈਂ ਖੋਨੀ ਕੀ ਅਲਗ-ਅਲਗ ਜ਼ਰੂਰਤਾਂ ਦੀ ਧਾਰਾ ਮੈਂ ਰਖਣੇ ਹੁੱਏ ਬਾਯੋਸਿਸਟਮੂਲੋਟ ਪੋਰਟਫੋਲਿਓ ਦੇ ਸਾਥ-ਸਾਥ ਏਗੋਕੈਮਿਕਲ ਏਂ ਪੋਥਕ ਤਤਾਵਾਂ ਦੀ ਮਜ਼ਬੂਤ ਕਰਨੇ ਦੇ ਲਿਏ ਇੰਡੋਗਲਫ ਕੀ ਕੋਈਰੋਪ ਪ੍ਰੋਫਾਇਲ ਏਂ ਭਵਿਧ ਕੀ ਯੋਜਨਾਵਾਂ ਦੇ ਬਾਰੇ ਮੈਂ ਜਾਨਕਾਰੀ ਦੀ। ਤਾਤਾਵਾਕ ਸ਼੍ਰੀ ਏਸ.ਕੇ. ਚੌਥੀ ਏਂ ਆਨੰਦ ਸਿੰਘ ਨੇਗੀ ਦੇ ਨੇਤ੍ਰਤ ਮੈਂ ਪਾਂਚ ਨਾਂ ਤਥਾਦੀਆਂ ਅਲਕਾਜ਼ਾਰ - ਮਕਕਾ ਦੇ ਲਿਏ ਖਾਰਪਤਵਾਰਨਾਂ ਕੀ, “ਪਾਰਥ” - ਧਨ ਕੀ ਫਸਲ ਮੈਂ ਫੁਦਕਾ/ਤੇਲਾ ਦੇ ਨਿਰੰਤਰਾਂ ਕੀ, “ਪਾਇਰਿਫੇਨ” - ਸਾਫ਼ੇਦ ਮਕਕੀ ਦੇ ਨਿਰੰਤਰਾਂ ਕੀ, “ਡੋਮਿਸਟਾਰ” - ਸੁਨੀਤ ਵਾਲੇ ਕੀਟ ਏਂ ਸਾਂ ਚੂਕ ਕੀਂਦੇ ਕੇ ਪ੍ਰਭਾਵੀ ਨਿਰੰਤਰਾਂ ਦੇ ਲਿਏ ਏਕ ਕੀਟਨਾਂ ਕੀ, “ਸ਼ਾਇਡਰਮੈਨ” - ਸਾਫ਼ੇਦ ਮਕਕੀ ਦੇ ਸਾਥ-ਸਾਥ ਸਾਈਟ ਦੇ ਪ੍ਰਭਾਵੀ ਨਿਰੰਤਰਾਂ ਦੇ ਲਿਏ ਕੀਟਨਾਂ ਕੀ।

ਇੰਡੋਗਲਫ ਕਰਾਂਪਸਾਇੰਸਜ਼ ਵੱਲੋਂ ਆਯੋਜਿਤ “ਗ੍ਰੀਟ ਏਂਡ ਮੀਟ” ਵਿਚ ਲਾਂਚ ਕੀਤੇ ਕਈ ਨਵੇਂ ਉਤਪਾਦ



ਏਗੋਕੈਮਿਕਲ, ਫਸਲੀ ਪੋਸ਼ਟਿਕ ਤੱਤ ਅਤੇ ਬਾਯੋਸਿਸਟਮੂਲੋਟ ਦੇ ਭੇਤਰ ਵਿਚ ਇਕ ਮਸ਼ਹੂਰ ਕੰਪਨੀ ਇੰਡੋਗਲਫ ਕਰਾਂਪਸਾਇੰਸਜ਼ ਲਿਮਿਟੇਡ ਨੇ 22 ਅਤੇ 23 ਜੁਨ 2023 ਨੂੰ ਚੰਡੀਗੜ੍ਹ ਦੇ ਹੋਟਲ ਲਲਿਤ ਵਿਚ ਆਯੋਜਿਤ “ਗ੍ਰੀਟ ਏਂਡ ਮੀਟ” ਵਿਚ ਏਮਡੀ ਸ੍ਰੀ ਸੰਜਾਨੇ ਅਗਰਵਾਲ ਅਤੇ ਮੀਟ ਪਾਣ ਸ੍ਰੀ ਏਸ.ਕੇ. ਚੌਥੀ, ਸ੍ਰੀ ਆਨੰਦ ਸਿੰਘ ਨੇਗੀ ਦੀ ਅਗਰਵਾਈ ਵਿਚ ਕੀਤੀ ਨਵੇਂ ਉਤਪਾਦ “ਅਲਕਾਜ਼ਾਰ” ਮੌਕੀ ਲਈ ਨਿਰੀਨਾਸ਼ਕ, “ਪਾਰਥ” ਇੱਕ ਦੀ ਫਸਲ ਵਿਚ ਫੁਦਕਾ/ਤੇਲਾ ਦੇ ਨਿਰੰਤਰਣ ਲਈ ਇੱਕ ਕੀਟਨਾਸ਼ਕ, “ਪਾਇਰਿਫੇਨ” ਇੱਕੀ ਮੌਕੀ ਦੇ ਨਿਰੰਤਰਣ ਲਈ ਕੀਟਨਾਸ਼ਕ, “ਡੋਮਿਸਟਾਰ” ਸੁਨੀਤ ਵਾਲੇ ਕੀਟ ਏਂ ਅਤੇ ਰਸ ਚੁਸਣ ਵਾਲੇ ਕੀਤਿਆਂ ਦੇ ਪ੍ਰਭਾਵੀ ਨਿਰੰਤਰਣ ਲਈ ਇੱਕ ਕੀਟਨਾਸ਼ਕ ਅਤੇ “ਸਪਾਈਡਰਮੈਨ” ਚਿੰਟੀ ਮੌਕੀ ਦੇ ਨਾਲ-ਨਾਲ ਮਾਈਟ ਦੇ ਪ੍ਰਭਾਵੀ ਨਿਰੰਤਰਣ ਲਈ ਕੀਟਨਾਸ਼ਕ ਨਾਲ ਲਾਂਚ ਕੀਤਾ।

ਅਫਾਨਿਸ਼ਾਨ ਦੇ ਬਿਜਨੇਸ ਪਾਰਟਨਰ ਮੁੰਬਦ ਜਾਵੇਦ ਰਿਆਜ ਜਬੀਹੀ ਨੇ ਆਪਣੀ ਮੌਜੂਦਾ ਵਿਚ ਪ੍ਰੋਗਰਾਮ ਦੀ ਰੈਂਕ ਵਧਾਈ। ਉਹਨਾਂ ਨੇ ਉਹਨਾਂ ਵਾਹਿਦਿਆਂ ਨੂੰ ਸਾਂਝਾ ਕੀਤਾ ਜੋ ਉਹਨਾਂ ਦੇ ਦੇਸ਼ ਦੇ ਕਿਸਾਨ ਇੰਡੋਗਲਫ ਦੇ ਉਤਪਾਦਾਂ ਬਾਸ ਕਰਕੇ ਫਸਲ ਪੋਸ਼ਟ ਉਤਪਾਦਾਂ ਅਤੇ ਇੰਡੀਆਂ ਵਰਗੇ ਬਾਯੋਸਿਸਟਮੂਲੋਟ ਦੀ ਵਰਤੋਂ ਕਰਕੇ ਪ੍ਰਾਪਤ ਕਰ

Modern Kheti

ਮਾਡਰਨ ਕਾਨੂੰਨ ਮੇਤੀ

ਅਗਾਂਹਵਹੁਧੁ ਕਿਸਾਨਾਂ ਦੀ ਪਸੰਦ

NEWS 18

INDOGULF PRINT MEDIA CAMPAIGN



5 Lipstick Shades That Are Sizzling This Summer And Are A Must-Have

Summer lip shades add a pop of color to your look, definitely! Time to get ready to embrace the warmth with these fabulous shades for the perfect summer pout

Nude lipstick has become the epitome of chicness, and this summer, all shades of brown are stealing the show. From creamy caramel to rich chocolate, these earthy hues are perfect for the sun-drenched days ahead. With their warm undertones, nude lipsticks offer a touch of elegance while still maintaining that effortless, “no-makeup” look,” says Sanshi Aggarwal, Founder & CEO, Flossy



फरुखनगर बाजार में स्थित श्री किशनदास बराठी परिवार के ऐतिहासिक धर्मशाला का नव निर्माण कर समाज के हितार्थ अत्याधुनिक संयंत्रों से सुसज्जित श्री किशनदास बराठी डायग्नोस्टिक सेंटर का मुहूर्त पूजन एवं उद्घाटन किया गया है।

R.N.I. REG. No. : DELHIN/2004/13544 समाज के वेहतर विकास के प्रति प्रतिवहा

प्रखर टाइम्स

संपादक : अरविंद कुमार

वर्ष : 19, अंक : 16 '4 जुलाई से 10 जुलाई, 2023' पृष्ठ : 8, मूल्य : 35.

Off.: C-17, Sawan Park, Ashok Vihar, Phase-III, Delhi-52 E-Mail: prakhartimes.delhi@gmail.com (Ph. 9891629914, 7676556896)

अरोक्त विहार बी-२ ब्लाक RWA का सर्वसम्मति से हुआ चुनाव

अरविन्द शर्मा बने प्रधान, पूर्व प्रधान ओम प्रकाश अग्रवाल व धनश्याम अग्रवाल बने संरक्षक

प्रखर टाइम्स, लोकदाता : अरोक्त विहार, पॉस-२, बी-२ ब्लाक का चुनाव विनायक दिनों 11 जून के बादही चाले गए तथान हुआ जिसमें सर्वसम्मति से निर्वाचियों ने निर्वाचन मानांकिती अंगठियां अपनी को प्रधान की विस्तृतताएँ दी। इस अवसर पर अन्य विद्युतिकारीयों के बादों की भी प्रधान की वर्ती नियमित मानांकी कर पर प्रतिवहा करते, उपचालन पर पर तरी गुरुवा, लोकप्रिय पर पर अन्य विद्युत एवं नियुक्ति नामित कर कर दीर्घ वर्षों को निर्वाचित नियोग प्राप्त। शर्मी विद्युतिकारीयों के चुनाव निर्वाचित मानांक हुआ। इस अवसर पर वर्ती ने नियोगित विद्युतिकारीयों ने एक अवसर द्वारा प्रधान अवसर चालाक के विषय में दिये योगदान व अपनी वार्ताएँ जो वर्तमान में उनके कार्यों परीक्षण की जैव उनके जालाज का लालचाल कर रखे गए अनुच्छेद दिया। आगामी ही दिन श्री अग्रवाल इस ब्लाक में विनायक हुए दिन में भी अवसर पर चालान दो और अलग से आकांक्षी संघर्षों वालोंने भी ग्राम्यकालीन बन्ध लालचा दिया। इस अवसर पर वर्ती ने पूर्व उपचालन विद्युत अप्रवाल जो भी ब्लाक का संरक्षक बनाये जाने की शोषणा की। तुनार के प्रधान

अशोक विहार बी - २ ब्लाक RWA का सर्वसम्मति से हुआ चुनाव अरविन्द शर्मा बने प्रधान, पूर्व प्रधान ओम प्रकाश अग्रवाल व धनश्याम अग्रवाल बने संरक्षक।

First Safety Meeting conducted at Technical Plant Administration Building on dated 18th July 2023. Meeting is chaired by Shri Sitaram Sharma Ji.



TRAINING ON CABA (COMPRESSED AIR BREATHING APPARATUS) /SCBA (SELF CONTAINED BREATHING APPARATUS) SET

M/S Joseph Lesile Dynamiks conducted technical session on complete CABA 9500 Series Self Contained Open Circuit Compressed Air Breathing Apparatus at our Nathupur plant.



International Yoga Day

21st June 2023

The 9th International Day of Yoga at the Indogulf Cropsciences Limited (Technical Plant), under the theme "Yoga for Vasudhaiv Kutumbakam" (Yoga for 'The World is One Family').

Yoga is an ancient physical, mental and spiritual practice that originated in India. The word 'yoga' derives from Sanskrit and means to join or to unite, symbolizing the union of body and consciousness.

But yoga is more than a physical activity. In the words of one of its most famous practitioners, the late B. K. S. Iyengar, "Yoga cultivates the ways of maintaining a balanced attitude in day-to-day life and endows skill in the performance of one's actions."

The ICL celebrated the International Yoga Day with great enthusiasm to make them understand the importance of Yoga in their life. Warm up exercises were taken and all the employees practiced & performed sitting and standing asanas, importance of these were explained simultaneously.



Centuries ago one of the most popular Sanskrit poets Bhartrhari, while highlighting the specialty of Yoga, said:

धैर्यं यस्य पिता क्षमा च जननी शान्तिश्चिरं गेहिनी
सत्यं सूनुरयं दया च भगिनी भ्राता मनः संयमः।
शय्या भूमितलं दिशोऽपि वसनं ज्ञानामृतं भोजनं
एते यस्य कुटिम्बिनः वद सखे कर्माद् भयं योगिनः॥

Meaning that by regularly practicing Yoga, a person can imbibe some very good qualities like courage which protects like a father, forgiveness as possessed by a mother & mental peace which becomes a permanent friend. Through regular practice of Yoga truth becomes our child, mercy our sister, self-control our brother, the earth becomes our bed & knowledge satiates our hunger.

YOU CAN'T GET DIFFERENT RESULTS BY DOING THE SAME THINGS

The statement "you cannot get different results by doing the same things" reflects a concept often attributed to Albert Einstein. This idea suggests that if you want to achieve different outcomes or results, you need to change your approach, strategies, or actions. It emphasizes the importance of innovation, adaptability, and a willingness to try new methods.

In various contexts, this principle is applied to areas such as problem-solving, personal development, business strategies, and scientific inquiry. Here's a breakdown of the concept:

PROBLEM-SOLVING

If you encounter challenges or problems, repeating the same solutions may not lead to resolution. To find new solutions, one needs to explore different approaches, perspectives, or strategies.

INNOVATION

In business and technology, stagnation or resistance to change can hinder progress. To achieve breakthroughs or improvements, organizations often need to embrace innovation, experiment with new ideas, and adapt to changing circumstances.

LEARNING AND GROWTH

In personal development, the idea implies that to grow and improve, individuals must be open to learning, trying new experiences, and stepping out of their comfort zones.

SCIENTIFIC INQUIRY

In the scientific method, repeating the same experiment should yield consistent results. However, if one desires different outcomes or wants to explore new phenomena, adjustments to the experimental conditions or variables may be necessary.

YOU HAVE TO MAKE
CHANGES
— TO SEE —
CHANGES

ADAPTABILITY

The concept underscores the importance of adaptability in a dynamic and changing environment. Circumstances evolve, and successful individuals or organizations are often those that can adapt their approaches to meet new challenges.

Overall, the phrase encourages a mindset of creativity, experimentation, and flexibility. If you are dissatisfied with the results you are getting, whether in problem-solving, personal growth, or any other endeavour, it suggests the need to assess your methods critically and consider trying something different to achieve the desired outcomes.

Sunnil Kummar

Achievements



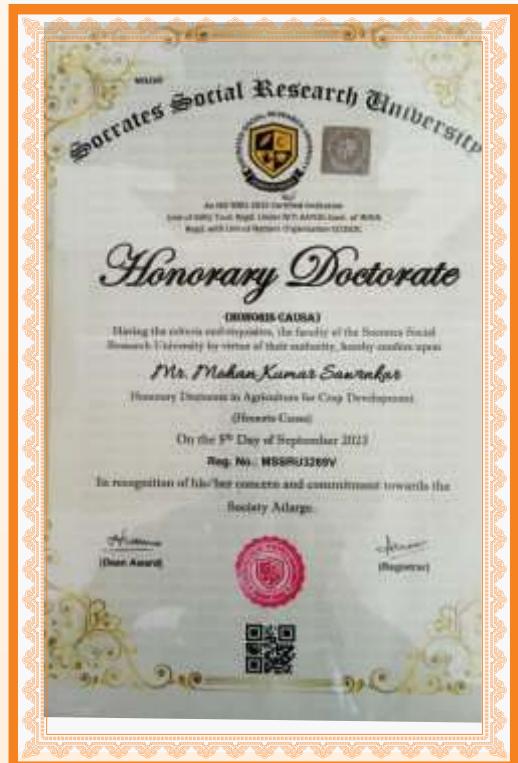
MR. MOHAN KUMAR CONFERRED DOCTRATE DEGREE

Currently working as Sr. Manager with Indogulf Crop sciences limited for quality and development from 2020, the organization working in the field of manufacturing of Crop Nutrition and Protection & this is great place to learn & achievement.

I was started the career from 2007 after finishing the post-graduation and it was destiny to work towards the Innovation in crop development with previous & current organization, One of the institute "Socrates Social Research University", registered under NITI AAYOG Govt. Of India, New Delhi they recognize my work and devotion last 16 years & awarded "Honorary Doctorate" on 5th September 2023.

Thank you all my colleagues to support and encourage me.
Thank You

Mohan Kumar Sawrnkar
Sr. Manager, QC-R&D
Unit IV, Barwasni



Safety Hero Competition

Safety has always been the top priority in chemical industry, recently we have completed 150 man days without loss time accident. On this occasion EHS department organized Safety Hero competition started from 1st October'23-to-31st October'23 aim to enhance the safety culture and capacity buildings at our site.

Safety Hero Competition conducted both theoretical and practical basis competition i.e. Quiz competition to know our plant and the safety measures and Safety Belt wearer competition to know about the PPE's & ways of handling.

An honorarium along with a certificate of Appreciation duly signed by the signatory was presented to winners for their performance. Photographs are attached of felicitation ceremony.

Shri Sitaram Sharma Ji; GM (Works) delivering his remarks on Safety Competition.



Advisory committee members along with Shri Sitaram Sharma Ji ; GM (Works)

Winners



Winners from Security Department



Winners from Production & Maintenance Department

Winner from R&D Department



Requirement: For Successful Channel Partner's Meeting

Understanding the need of the Dealer will help us build better relationships. It will also help us to know what drives him. The art of Questioning will help in understanding what are the requirements of the Dealer.

“Successful people ask better questions, and as a result, they get better answers”.

Asking questions is a very **critical skill in every interaction**, yet many of us have never learnt it or given a conscious thought to it. Understanding the principles of asking questions, begins with appreciating that questions are usually the most influential and **creative aspect of speaking, thinking and listening**.

It is questions far more than statements which open up new avenues of thinking and generate new possibilities for action.

They are **fundamental to gathering information, thinking clearly and critically, learning, making requests, solving problems**. We also ask questions when we want to resolve interpersonal issues make decisions and initiate actions. By using the right questions in a particular situation, you can improve a whole range of communications skills: for example, you can gather better information and learn more; you can build stronger relationships, manage people more effectively and help others to learn too.

So here are some common questioning techniques, and when (and when not) to use them:

Open and Closed Questions

Open questions elicit longer answers. They usually begin with What, How, When, Who, Where & Why.



An open question asks the respondent for his or her knowledge, opinion or feelings. "Tell me" and "describe" can also be used in the same way as open questions. Here are some examples:

- How has been your journey with INDOGULF so far?
- What excites you about this business?
- Why INDOGULF?
- When you first visited the INDOGULF factory, how was that experience?
- Tell me something about your business?

Open questions are good for :

- Developing an open conversation
- Finding out more detail: "What else do we need to do to make this a success?"
- Finding out the other person's opinion or issues: "What do you think about those changes?"

A closed question usually receives a single word or very short, factual answer. For example, "Are you hungry?" The answer is "Yes" or "No". "Do you like Chinese or Italian food?" You generally receive a one word answer.

Closed questions are good for :

- Is your business Wholesale or Retail?
- Do you have any complaints?
- Do your farmers come to you for advice?
- Would you prefer direct Dealership?
- Are you happy with our products?

A misplaced closed question, on the other hand, can kill the conversation and lead to awkward silences, so are best avoided when a conversation is in full flow

Sunnil Kummar



Congratulations and Appreciation to our Silver Jubilarians



Kudos ! Mr. Anand Singh Negi ji &
Mr. Sanjay Aggarwal ji



Kudos ! Kanika Tandon



Kudos ! OP Sharma



Kudos ! Pradeep Rawat



Kudos ! Joginder Bisht

MARKET VISIT BY SENIOR MANAGEMENT



FAIRS & EXHIBITION





COMING UP 10:30 AM  **मुख्यमंत्री पद की शपथ**
मध्य प्रदेश मोहन यादव होंगे मध्य प्रदेश के नए मुख्यमंत्री

INDOGULF Green and Secure
In Safe Hands
THE INDOGULF GROUP

**Indogulf Group Is
Proud To Be
Associated With
PRAN PRATISTHA**

16th Jan to 22nd Jan, 2024



NDTV **इंडिया**

INDOGULF Green and Secure
In Safe Hands
THE INDOGULF GROUP

NDTV **इंडिया**







**INDOGULF GROUP IS PROUD
TO BE ASSOCIATED WITH
PRAN PRATISTHA**

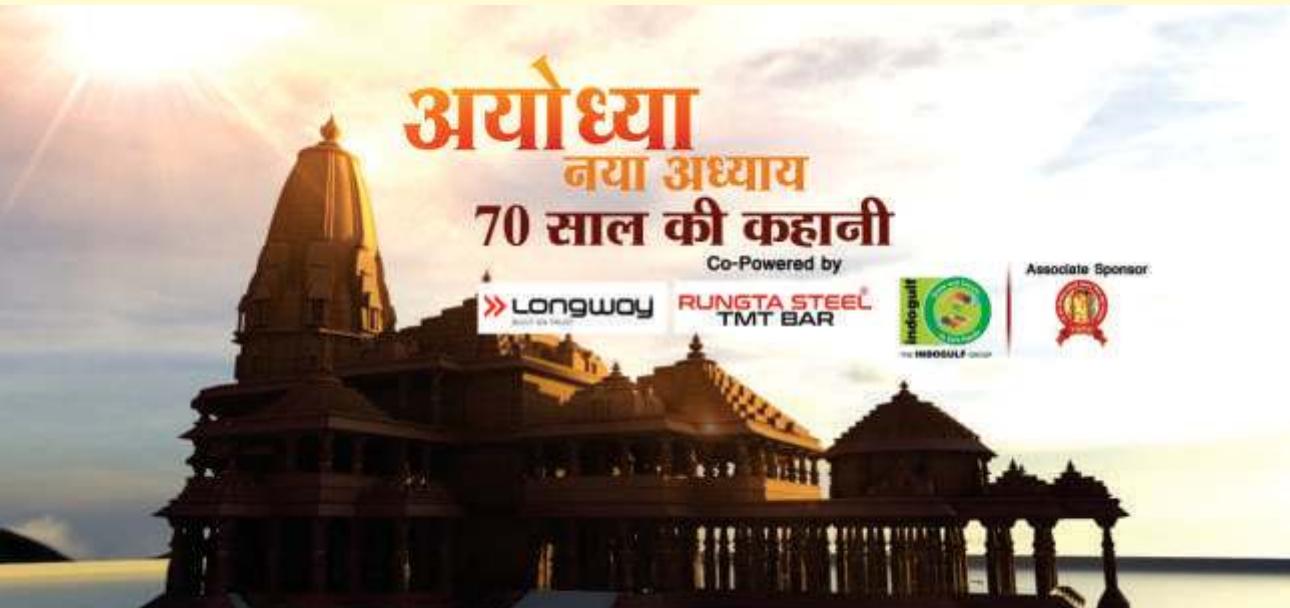
17th Jan to 2nd Feb, 2024



अयोध्या
नया अध्याय
70 साल की कहानी

Co-Powered by  

 Associate Sponsor 



JEE Adv
Rank
879



LAKSHITA GUPTA
Admission in IIT Delhi (EE-1)

**THE NEXT
GENERATION**

Congratulation to
Mr Manoj Gupta on his daughter's stupendous
academic achievements and accomplishments.

On behalf of Indogulf's team, big congratulations
to Riya Gupta and Lakshita Gupta.
Here are some tips as you both continue
your journey :-

- ❖ Be Proud of Yourself
- ❖ Don't be afraid to take risks
- ❖ Be Kind to yourself
- ❖ Surround yourself with Positive People
- ❖ Never give up on your dreams



RIYA GUPTA

Chemical Engineer from BITS - PILANI
Completing MBA from FMS - Delhi

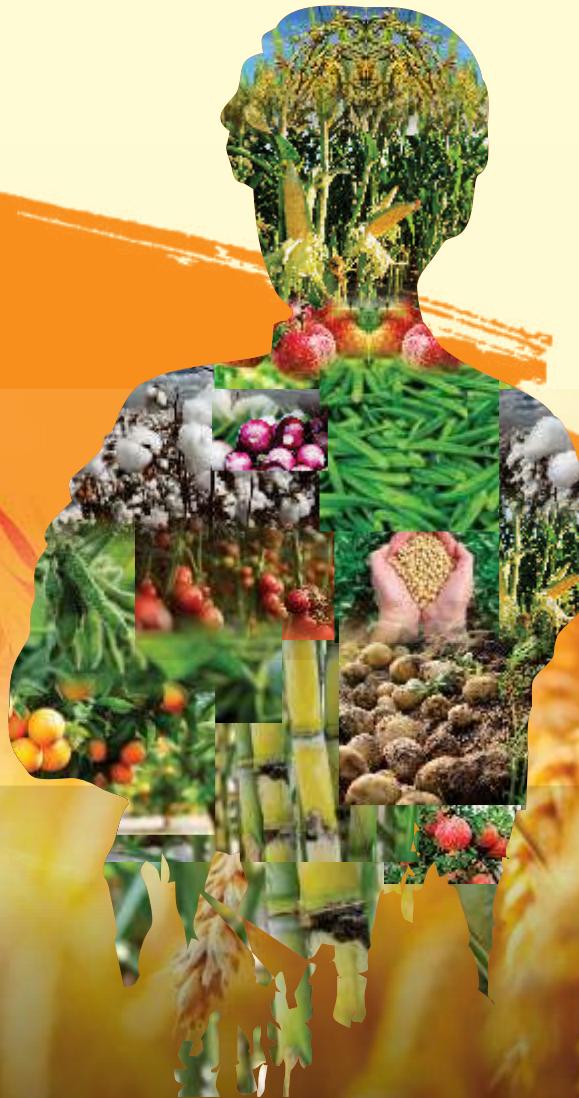
We are so proud of you and we know that you will continue to do great things.
Congratulations again on your achievement.



THE INDOGULF GROUP



—Let's—
GROW
together
with
Indogulf



Sustainable Agriculture for strengthening economy

Indogulf has been in the service of the farming community through innovative and high-quality Crop Protection and Crop Nutrition products through the best technology available to the farmers all across the globe with the highest possible quality standards.



NABL

ISO/IEC 17025

NABL

ISO/IEC



Indogulf Cropsciences Ltd.

CORPORATE OFFICE :

501, Gopal Heights, Netaji Subhash Place, Delhi - 110034 (INDIA)

Telephone : +91-11-40040400 E-mail : info@groupindogulf.com

FORMULATION FACTORY :

Unit 1 : V.P.O. Nathupur, Distt. Sonepat, Haryana - 131029 (INDIA) Ph.: +91-0130-2219245

Unit 2 : Industrial Growth Centre, Samba Jammu, J&K (INDIA) Ph.: +91-95969-756201 / 208

Unit 3 : Khasra No.- 16/22/33, Nathupur, Distt. Sonepat, Haryana - 131029 (INDIA)

Unit 4 : Khasra No. 29/16, 25/1, Barwasni, Distt. Sonepat-131001(HR)

TECHNICAL FACTORY

V.P.O. Nathupur, Distt. Sonepat, Haryana - 131029 (INDIA)

ICL RESEARCH AND DEVELOPMENT CENTRES :

1. Vill. Nathupur, Tehsil and District-Sonepat, Haryana (India)

2. Vill. Barwasni, Tehsil and District-Sonepat, Haryana (India)

3. Vill. Khiroti, Tehsil-Ajeet garh, District-Sikar-Rajasthan (India)

4. P.O. Raniyan, Malerkotla Road, District-Ludhiana, Punjab (India)



THE INDOGULF GROUP