



INDOGULF TIMES

NEWS & VIEWS



INDOGULF CROPSCIENCES LIMITED
WINS PRESTIGIOUS
AWARD
FOR OVERSEAS MARKET
EXPANSION AT SHANGHAI

ਇੰਡੋਗਲਫ ਕ੍ਰਾਂਪਸਾਇੰਸੇਜ਼
ਨੇ ਜੀਤਾ ਅੰਤਰਰਾ਷ਟ੍ਰੀਯ
ਸਮਾਨ



CAC 2018



2018

开

OPEN



इंडोगल्फ क्रॉप साइंसेज ने
विदेशी व्यापार में बाजी मारी

LAST UPDATED: MARCH 15, 2018 (04:21 IST)

CAC 2018 开幕晚宴



विदेश में खुब लूप मचा रहे हैं। यही कारण है कि
कंपनी के उत्पादों की मांग लगातार ही रही है।
विदेशी व्यापार करने में यह कंपनी अपने नाम का
डंका बजा रही है। हाल हाँ में कंपनी के इस
नामकरण ने दिया है, इसमें से भवत्ता

35 CAC 奖专区

36 媒体

37 观众代表

38 观众代表

39 观众代表

“

**CAC Overseas Market Expansion Award,
another coveted feather in our cap!!**

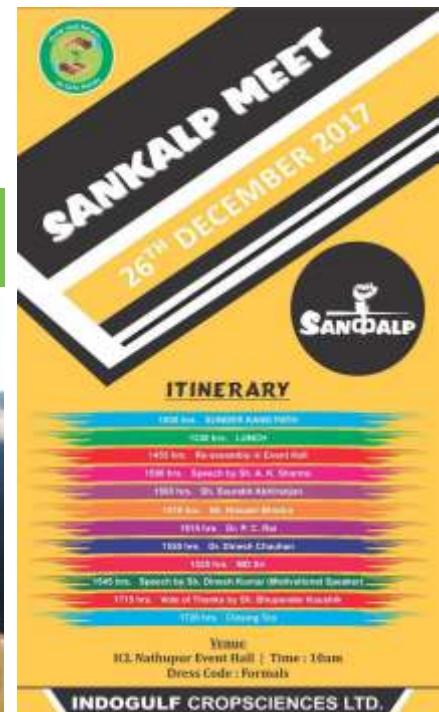
We stood tall among the Agrochemicals
community of the world as we were honoured by the
organizing committee of CAC Shanghai.

Our MD , Sanjay Aggarwal took the award
on behalf of the company..

22

SANKALP MEET DECEMBER 2017

Sankalp was an occasion for all of us Indogulfians to seek blessings from the Gods and to celebrate our togetherness as one big and happy family



Interaction & Training Amongst Marketing Leaders & HOD's

Venue
ICL Nathupur Event Hall
Time : 9:30 AM
Dress Code: Suit with White Shirt



Prarohan -26-27 December -2017
Meeting of ICL Leaders for discussing the blue print of next Financial year -2018-19





PRAर्थन
24-26 APRIL 2018

ICL LEADERS' TRAINING AT AGRA

We organized a 3 day extensive training program for the ICL Leaders .
In addition to training on Company's policies and Technicals aspects, we had Life Skills Training by Dr. Vijay Batra, renowned corporate trainer



Internal Product Launch off upcoming
New Products was organized during the meeting



WINNERS 2017-18



Team AP- Plant Health Products
Champions



Team Punjab- Winners of the Chairman's Rolling Trophy



Team Rajasthan- Inventory
Champions



Team UP- Assured Sales Champions



Team Maharashtra- Crop
Protection Champions

TEAM PUNJAB- THE HEROES OF 2017-18



Jagdish and Angrez- The Dronacharyas of Punjab



Rajinder, Fazilka -Arjun award for best performing
HQ in terms of sales and strategic ratio in Punjab



Karan Award to Baljinder Singh, Moga for
Best collection while achieving his Target



Backbone of Punjab team- Pushp Vardhan,
being acknowledged by MD sir



FARMER EDUCATION INITIATIVES

Campaigns, Farmer Meetings, Demonstration and one to one interactions with farmers to help them adopt best farming practices and improve their profitability.



INTERACTION WITH CHANNEL PARTNERS

- We enjoy a deep bond with our honored channel partners and it has provided us strength in all times. Our MD and other senior officials visited channel partners as a gesture of goodwill and to reinforce this relationship.



FOREIGN VISIT WITH CHANNEL PARTNERS

We organized Foreign tours of our High performing distributors of Rajasthan and Punjab to Thailand and Bishkek (Kyrgyzstan). It was an occasion for fun filled interaction in a non business and informal setting. We have many more such visits to domestic and foreign destinations in the next two months.



Thailand



Bishkek

DEALER MEETING

Our Distributor M/s. Shriram Krishi Sewa Kendra Warud, Maharashtra organized a trip of their dealers to Manali on a Scheme Tour.

Team ICL interacted with the dealers and exchanged ideas on better business relationship and participation in farmer education and branding activites



Exhibitions- we participated in both domestic and international exhibitions..
Highlighting our growing importance in India and abroad



Exhibition at Khamgaon, Akola



Patran, Punjab

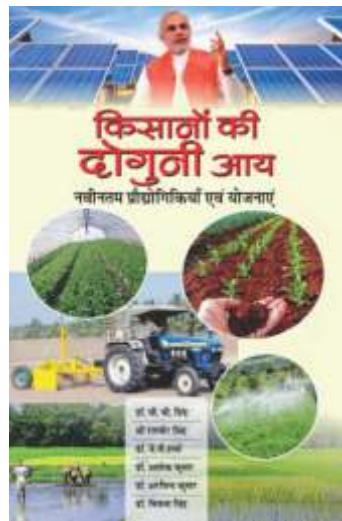


MOVERS AND SHAKERS

PERSONAL MILESTONES AND ACHIEVEMENTS OF INDOGULFIANS FAMILY

Book Launch- Dr.Arvind

"Kisano ki Doguni Aay: Naveentam Prodhogikiyan Evam Yojnayein" co written by Dr. Arvind, Dy Manager Product Development was launched on the occasion of Krishi Unnati Mela 2018, by Honorable Cabinet Minister for Agriculture & Farmer Welfare Shri Radha Mohan Singh.



National Champion

Mr. Kunal Sharma , S/O Mr. Harish Sharma (AGM Finance, HO.) has won Gold Medal in recently concluded All India National Teakwondo Championship in Delhi in the category of under 59Kg.

We congratulate him on behalf of Indogulf Family and wish him best wishes for forthcoming International Championship.



Bidding an Emotional Adieu

Sri P. Bala Subramaniyam, adorably called Balaji was synonymous to our Company, having served for 22 Years. On his Retirement, Indogulfians gave him an emotional fare well we wish him a healthy and happy life ahead.



Sanjay Kumar, SRBH Haryana completes 21 years with our group.

Sanjay Kumar, SRBH Haryana has completed 21 year in our company. Hence he is one of the earliest marketing staff to join the then Jaishree Rasayan Udyog Ltd. He has been one of the strong pillars of the company as he ably leads the Home state of Haryana with additional responsibility of North Rajasthan and Delhi. We wish him all the best for a long innings in the company.

Holi CELEBRATIONS

In true Indogulfian spirit, we at HO celebrated Holi together with lots of colorful pomp and show, laughter, song and dance.... We were joined by the marketing team from South, thus adding to the joy of togetherness..



Celebrating MD sir's Birthday

Indogulfians celebrated their leader's birthday with immense joy and love..

Sanjay ji extended his heartiest thanks to all and rededicated himself to relentlessly work for the progress of all Indogulf and the indogulfian family. He cut the cake and took blessings from his proud father, our adored Chairman sir





INDOGULF CROPSCIENCES LTD.



Certificate No. : T-4386

NABL



PRODUCTS MANUFACTURED

Thiamethoxam TC
Lambda-cyhalothrin TC
Bifenthrin TC
Pretilachlor TC
Sulfosulfuron TC
Cypermethrin TC

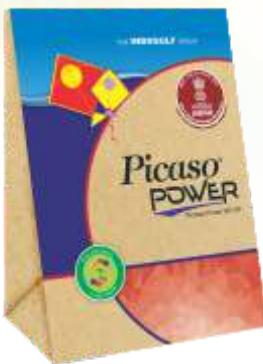
Announcing
**Pyrazosulfuron-
Technical**
(Minimum 97%
Purity)
Imidacloprid TC
(Minimum 94%
Purity)

PRODUCTION CAPABILITIES

Chlorpyrifos TC
Profenofos TC
Glyphosate TC
Clodinafop TC
Hexaconazole TC

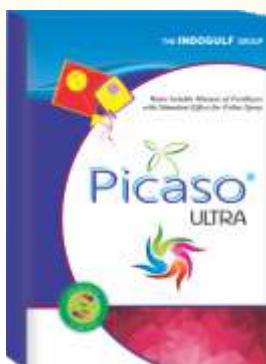
Indogulf Cropsciences Ltd. is the Second Manufacturer of "Pyrazosulfuron Technical" in India. We also manufacturing **Imidacloprid TC**. These Products are successfully developed at its Technical Manufacturing Plant which is well supported by **NABL** Accredited **R&D** Laboratory.

NEW PRODUCTS- FEATURES



जब हो पिकासो पॉवर का साथ,
तो फसल में हो अलग ही बात

Picaso Power- Powerful Chelated Micronutrient with added Amino Acids and Hormones. Designed to help boost growth and higher yield in all agro climatic conditions.



कम पैदावार का न होगा खतरा,
जब अपनायेंगे पिकासो अल्ट्रा

Picaso ultra- Next Generation 100 % Water soluble Fertilizer having Macro and Micro Nutrients for balanced plant growth, timely and profuse Flowering, Fruit setting and best quality of fruit leading to higher productivity with best quality produce

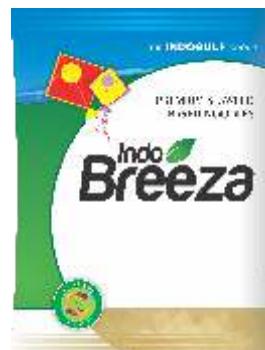


पौधे की जान, Empire से शान

Empire- Unique Liquid formulation having Macro and Micro Nutrients in chelated form with added power of Natural Bio stimulants and Stress Management agents. It is an ideal nutrition mix for application at early as well as later stages of crop growth. It enhances tillering and branching, flower bud initiation, fruiting and increased fruit set, better quality and quantity of produce



माइकोरायजा में रूट-ओ-मैक्स का साथ
रूट-ओ-मैक्स अल्ट्रा में है रोने पे सुहागा बात
Root-o-Max Ultra- Mycorrhiza with the power of Root-o-Max gives a powerful combination that gives best root and shoot development. It is a Bio Fertilizer and organic manure in granular formulation that provides balanced nutrition to the plant.
Its dose is 3.5 kg per acre for field crops.



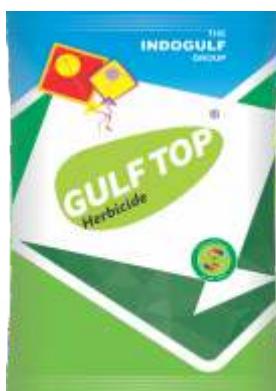
हरियाली के रंग, लाये इण्डो ब्रीजा के संग

Indobreeza- Power of Sea weeds with added boosters In 100% water Soluble Noodles form. It good for seed germination, plant growth, seedling vitality, Abiotic stress tolerance, higher flowering and fruiting



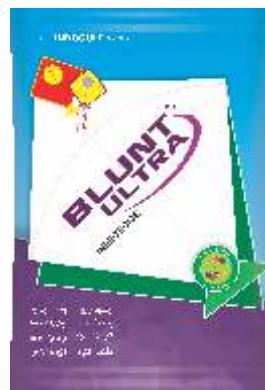
जब Krift Plus हो साथ,
तो धान के खरपतवारों से मिले निजात

Krift Plus- Pretilachlor 37%EW- New Formulation for all weeds in transplanted rice- dissolves and spreads fast, effective action. Convenient to use and safe for the crop and environment



कैसा भी हो धान, गल्फ टॉप से खरपतवार खत्म,
खेत की बढ़ाये शान

Gulf Top- Pyrazosulfuron 10% WP-Selective and pre-emergence Herbicide for Direct seeded and transplanted rice. Controls broad leaved, sedges and grassy weeds. Low dose- @80 gm per acre. No effect on microbial flora of soil.



Blunt Ultra का तेजा वार,
करे भूरे टिंडेंड का संहार

BLUNT ULTRA Acephate 35% + Buprofezin 15% WP It is an unique combination product with two different mode of action. Blunt Ultra as an early season spray can serve as quicker, long lasting & effective tool for BPH & WBPH management in rice.



Indomix Power है आया, अब धान के
उगे खरपतवारों का होगा जड़ से सफाया

Indomix Power Clorimuron 10% +Metsulfuron 10% WP Pre and post emergent modern herbicide for weed management in rice. Effective on broad leaf and Sedges, but not on Grasses. Its dose is very low. It has long term residual effect



इण्डोगल्फ का वादा, करें कीटों से सुरक्षा
खुशिहाली लाये ज्यादा

Indo vaada Indoxacarb 14.5% SC is extremely effective as foliar spray for controlling major Lepidoptera insect pests in variety of crops for a longer duration.

Indo Vaada controls sucking pests and also exhibits activity on eggs and adults of many insect pest species



कारगिल-909 है आया,
सोने जैसी फसल और अपार मुनाफा लाया

Kargil 909- Sulfur 90% Fertiliser-Essential for Plant- Recognized by Govt as the 4th important Nutrient Triple action as fungicide, micronutrient (Sulphur) and miticide. Helps reduce soil pH Can be used for Soil Application, Foliar and Drip WDG Formulation- Can be easily mixed with bulk fertilisers. 100% Water Soluble



Glytech Power दे जिद्दी खरपतवारों की शह-मत

Glytech Power-IPA Salt of Glyphosate 54% SL is a broad spectrum, non-selective, post-emergence herbicide for general weed control in non cropped areas. It has longer period of control and is effective on tough weeds.



सुण्डी हो या रस चूसक कीट,
पार्थ की मार से सभी भयभीत

Paarth- Ethion 40% + Cypermethrin 5% Combination product of Ethion with Cypermethrin in EC Formulation Highly effective against all types of bollworms on cotton and leaf eating and fruit boring caterpillars in a wide range of crops like vegetables, pulses etc.

Also effective against whiteflies on cotton and vegetables.



Rustaf Ultra करे सभी कीटों का सफाया,
किसान के चेहरे पे मुर्कान है लाया

RUSTAF ULTRA- Acephate 95 SG Systemic Insecticide with Low Toxicity profile New Generation Water Soluble granules Travels downwards and is quickly assimilated in the plant. It is highly effective against Stem Borer, Leaf Folder and BPH in Rice when applied 45-50 Days after transplantation.

Long Duration control of pests.



अब कीट को ज़बरदस्त शिकस्त,

Jabar- Thiamethoxam 75 % SG is a broad spectrum systemic insecticide, recommended for its use to control termites in Groundnut, Termite & Early shoot borer in sugarcane, Greenleaf hopper & brown plant hopper in rice and Jassids & thrips in cotton crop.

Systemic, Stomach and Contact activity Broad Spectrum of activity Long residual action Low toxicity to non target organisms



PRODUCT TRIAL RESULTS- PICASO POWER

Crop- Okra- Treatment- Picaso Power

Okra

Farmer Name: M.Venkata Ramana, S/O M.Subbarao

Address : Village-Thatiparthi, Gollaprollu, Eastgodavari Dist, Andhra Pradesh, India, Ph-8367486873

Crop- OKRA cv Nandari

Rate of Application- 2 gm per lit water

Demo Date: 19-03-2018

Conclusion- In Okra Crop treated with Picaso Power, the crop height, No of flowering, fruit formation, fruit & crop shining increased, side branches also increased.

Farmer is very happy with our product because in the untreated fields growth is very low and its is not ready for harvesting.

But Picaso Power treated plot was ready to harvest in next 7 to 8 days.

Farmer expects good prices of the crop.



Untreated



Treated With Picasopower

Marigold

Farmer Name- K.Raghu, S/O K. Konada Ramarao
Thatiparthi village, Gollaprollu Mandal , Eastgodavari Distt.

Crop- Marigold Applied at 25 day's.

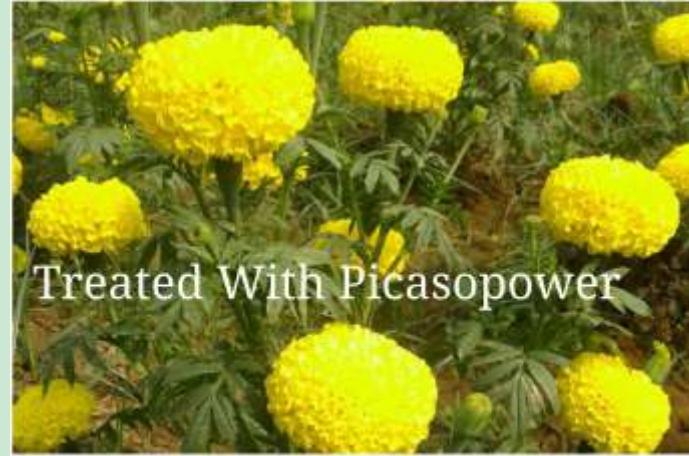
Rate of Application- 2 gm Picaso power per lit of water

Conclusion

In Picaso power treated plot we observed No of flowers ,Flower size, Growth, Shining increase, Flower Quality also excellent



Untreated



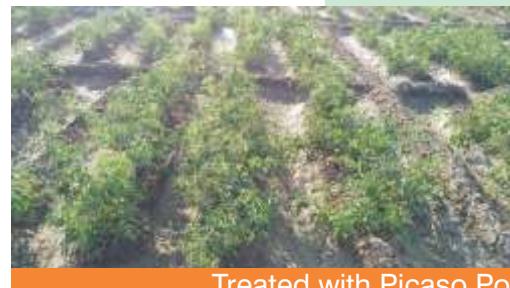
Treated With Picasopower

Tomato Crop at ICL Nathupur Farm Dist Sonipat, Haryana

Crop- Tomato The experiment was laid out in Randomized Block Design allocated seven treatments comprising varying rates of Picaso Gold and Picaso Power [T1: Picaso Gold @ 2.0 ml/ltr water, T2: Picaso Gold 3.0 ml/ltr water, T3: Picaso Gold @ 4.0 ml/ltr water, T4: Picaso Power @ 2.0 ml/ltr water, T5: Picaso Power @ 3.0 ml/ltr water, T6: Picaso Power @ 4.0 ml/ltr water and T7: Control] with three replications.

Parameters- Maximum plant height, number of branches/plant, fruit numbers/plant, fruit weight and fruit size were recorded under Picasso Power 4.0 ml/ltr water (T6) which was significantly higher than T1, T2, and T7 while statistically at par with T4 and T5.

Conclusion- Picaso Power 2.0 ml/ltr water found more effective and having the best cost benefit ratio towards the growth and yield parameters of tomato crop.



Treated with Picaso Power @ 2 gm per lit water



Untreated

PRODUCT TRIAL RESULTS

Wheat Crop at ICL Nathupur, Dist Sonipat, Haryana

A Field experiment was conducted during Rabi 2017 to find out suitable combination of Root-O- Max Gold and Indo Mycorrhiza for increasing the productivity and production of wheat crop.

Based on results concluded that Root-o-Max Gold +Indomychoriza @ 3+3 Kg/acre found more effective towards the growth and yield attributes of wheat crop.



Picasso Gold Feedback On Paddy Crop



Farmer Name P. Venkata Kishore S/o P. Parvatheesam
Vil- Baggiswaram, Palakollu
Mandal West Godavari Distt.
Ph No. 9705558405
Variety MTV1121(Sampada)
Picaso Gold Applied @ 200 ml per acre
Conclusion - Treated Plot had average
33.4 Tillers as compared to 28.1 in
Untreated. More Height also observed
Dark Green & Healthy Crop in Treated as
compare to light green in untreated.



Untreated crop



Testimonial of Satisfied Business Partner Mezgebu Duguma - Ethiopia

Mr. Mezgebu Duguma, our business partner in Ethiopia is highly satisfied with our brands, specially Bound Off, Farrate, Orozeb (Mancozeb 75%), Omazim (Mancozeb 64% + Metalaxyl 8%) etc.

For Video, Please see Link <https://youtu.be/3UNW8UAkEpQ>

NEW INITIATIVE ON PRODUCT IMPROVEMENT AND SCHEMES



PACKAGING IMPROVEMENT





INDOGULF
CROPSCIENCES LTD



NEW PRODUCTS

2018-2019



WATCH OUT FOR OUR FORTHCOMING MEDIA CAMPAIGNS

National Electronic Media

(DD Kissan, Prominent News Channels) Duration - July –Aug 2018

Focus on Ankur Gold, Savera, Picaso Gold

- Regional Electronic Media-
- South- Root-o-Max Gold- Aug Sept 2018
- Punjabi- Ankur Gold
- Bengali- Savera

Cable TV- Punjab, Haryana, Gujarat, AP, Telangana

Print Media- Periodic advertisements in leading agricultural magazines in local Languages

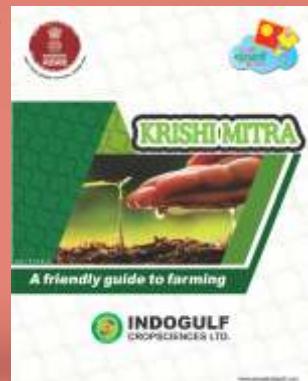


New Advertisement Links--

1. New Ankur Gold Ad https://youtu.be/_bjYo1XVSxo
2. New Ad Zinc Super Gold Picaso Gold <https://youtu.be/REYmyCPNZTE>
3. New Ad Savera-Sitara https://youtu.be/cmW08Jeei_o
4. Ankur Gold- English Documentary <https://www.youtube.com/watch?v=u0vqSPbnhmg&feature=youtu.be>
5. ROMG English Documentary <https://youtu.be/YQASrqP2xK0>
6. Biogold- English Documentary https://youtu.be/g_-7U18—rQ
7. Sitara Savera Clips- <https://youtu.be/rH0Fl4ym3tl>
- 8 Zinc Super Gold Picaso Gold clips <https://youtu.be/d3ONtpeYeE0>
9. Ankur Gold Clips <https://youtu.be/a1Ryr5uGvro>



Kite Logo & Krishi Mitra Now Copyright of Indogulf Cropsciences Ltd.



AGROPAGES

ANNUAL REVIEW 2017



INDOGULF
CROPSCIENCES LTD.

25 YEARS
OF EXCELLENCE

NATIONAL AWARD BEING CONFERRED
FOR QUALITY BY GOVT. OF INDIA, MSME



Indogulf Cropsciences Ltd. is a leading manufacturer and exporter of Agrochemicals & Crop Nutrients, (Technical & Formulations). It is an integrated agrochemical company with R&D, Production and Export.

Company is known for its high quality and environment friendly products. It has access to the latest technology with highly trained and talented staff.

OUR STRENGTH

- State of The Art Technical Synthesis Plant of Capacity 2850 MT p.a.
- 3 Formulation Plant of Capacity 70,000 MT p.a.
- End to End Manufacturing and Packaging facilities.
- NABL accredited R&D center and Laboratory
- National Award Winner for Best Quality.
- Blow Molding HDPE Containers Manufacturing Facility
- 22 integrated Branch Offices with pan India presence



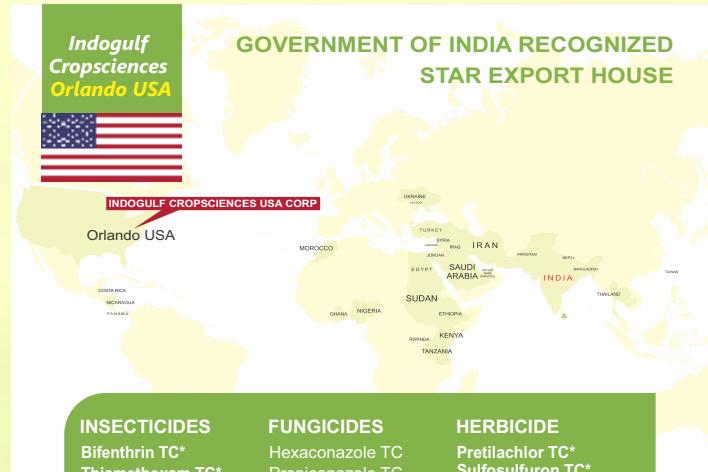
1ST PRIZE WINNER
NATIONAL AWARD
2013



“MULTI” CROPS

“MULTI” FORMULATIONS

“MULTI” PACKAGING



INSECTICIDES

- Bifenthrin TC*
- Thiamethoxam TC*
- Lambda-cyhalothrin TC*
- Cypermethrin TC*
- Permethrin TC
- Acetamiprid TC*
- Imidacloprid TC*
- Hexaconazole TC
- Propiconazole TC
- Tricyclazole TC
- Thiophanate Methyl TC
- Thiafluzamide TC

Producing all types of Formulations viz, EC, WP, DP, GR, SL, SC, WS, FS, WDG, EW, SP, CS, ME etc.

* Presently Manufacturing

FUNGICIDES

- Propiconazole TC
- Tricyclazole TC
- Thiophanate Methyl TC
- Thiafluzamide TC

HERBICIDE

- Pretilachlor TC*
- Sulfosulfuron TC*
- Clodinafop Propargyl TC*
- Butachlor TC
- Bispyribac Sodium TC
- Metribuzin TC
- Imazethapyr TC
- Pyrazosulfuron Ethyl TC*

Corporate Office :

501, Gopal Heights, Netaji Subhash Place, Delhi - 110034
Tel: +91- 11 40040400 (99 lines) | Fax No.: +91- 11 40040444
E-mail: info@groupindogulf.com, bd2@groupindogulf.com
www.groupindogulf.com

USA Office :

INDOGULF CROPSCIENCES USA CORP
#5213, Conch Court Orlando, FL - 32819
Tel: +1- (407) 5352877
E-mail: indogulf_usa@groupindogulf.com

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PRAROHAN 24-26 APRIL 2018

INDOGULFCROPSCIENCES LTD.

CORPORATE OFFICE :

501, Gopal Heights, Netaji Subhash Place, Delhi - 110034 (INDIA)

Telephone : +91-11-40040400 E-mail : info@groupindogulf.com Website : www.groupindogulf.com

FACTORY :

Unit 1 : V.P.O. Nathupur, Distt. Sonepat, Haryana - 131029 (INDIA) Ph.: +91-0130-2219245

Unit 2 : Industrial Growth Centre, Samba Jammu, J&K (INDIA) Ph.: +91-01923-246528

Unit 3 : Khasra No.- 16/22/33, Nathupur, Distt. Sonepat, Haryana - 131029 (INDIA)

TECHNICAL PLANT

V.P.O. Nathupur, Distt. Sonepat, Haryana - 131029 (INDIA)

ICL RESEARCH AND DEVELOPMENT FARM :

1- Vill. Nathupur, Tehsil and District-Sonepat, Haryana (India)

2. Vill. Barwani, Tehsil and District-Sonepat, Haryan (India)

3. Vill. Khiroti, Tehsil-Ajeet Garh, District-Sikar-Rajasthan (India)

4. V.P.O. Raniyan, Malerkotla Road, District-Ludhiana, Punjab (India)

indogulf



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