

INNERVIEW

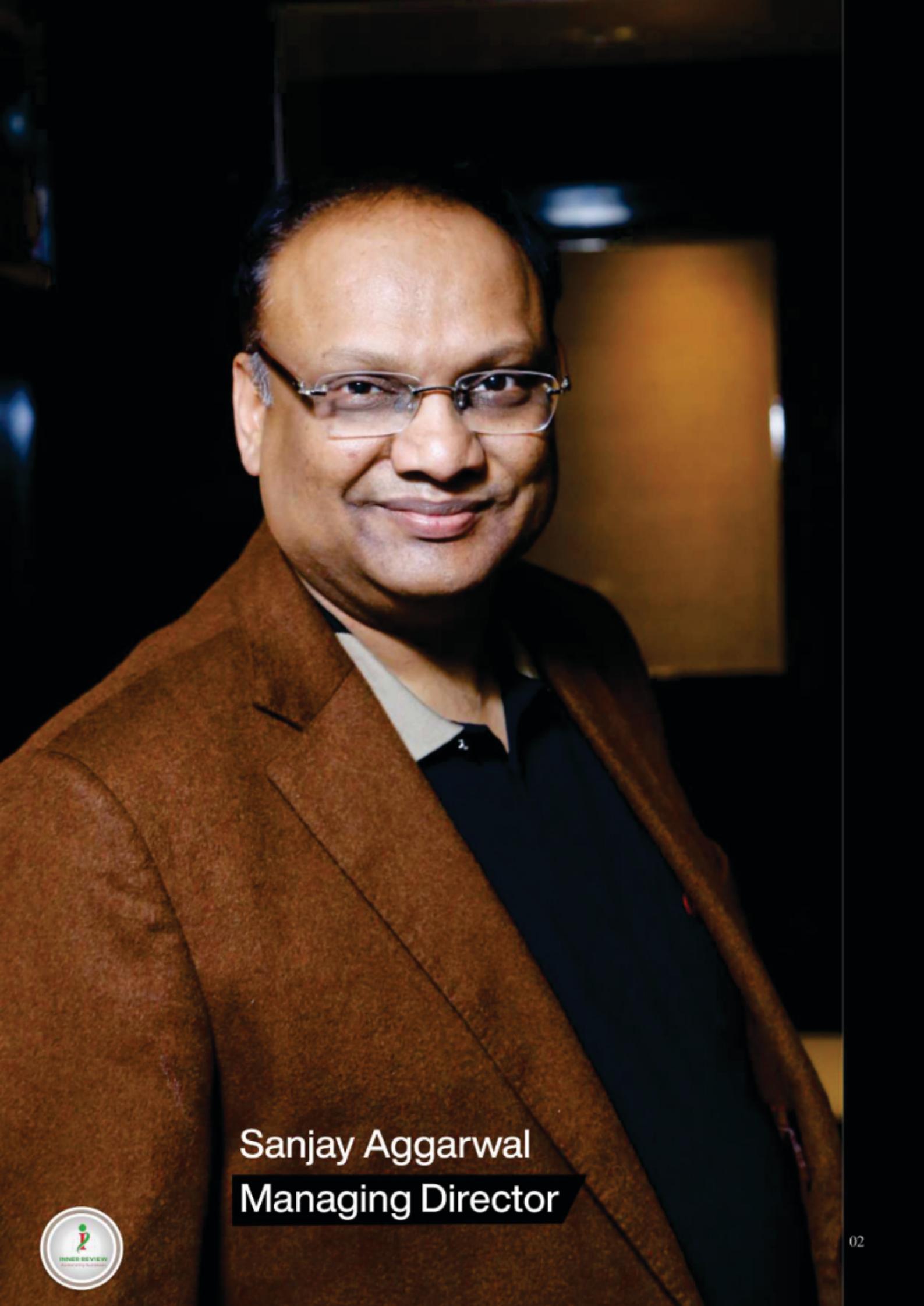
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THE INDOGULF GROUP

Indogulf Cropsciences Limited, formerly Jaishree Rasayan Udyog Limited is a leading manufacturer and exporter of Crop Protection and Crop Nutrition products. Over the last 3 decades, the company through its innovative and high-quality Agri-Input products has played a vital role in Agriculture & Allied Industries. They consistently work towards attaining their goal of providing cutting-edge technology to farmers around the world to grow better crops.

PRIME FOCUS

The company focuses on all aspects encompassing field research, manufacturing R&D, and branding. Quality Agri-Inputs are essential for agriculture, which is about ensuring food security for people all across the globe. INDOGULF's commitment to quality products and services draws customers to the company. The goal of INDOGULF GROUP is to make earth-friendly technology more accessible to farmers. These efforts are what make INDOGULF a leading manufacturer of Crop Protection and Crop Nutrition products. With access to the latest technology and with highly trained professionals, the company has become an integrated Agri-Input organization with Research & Development, Production, and presence in Domestic and Overseas markets.

MANUFACTURING REALM

Spiromesifen technical, the first manufacturer in the country and has achieved a purity level of 99.3 %. Similarly, INDOGULF is the second manufacturer of Pyrazosulfuron Ethyl technical with a purity of a minimum of 97%; and holds the import registration of Abamectin technical u/s 9(3).

INDOGULF GROUP owns five state-of-the-art manufacturing facilities in the states of Haryana and Jammu & Kashmir. The manufacturing units are into the production of technical & formulations related to Crop Protection and Crop Nutrition products. The group company is also equipped with a blow-molding HDPE container manufacturing facility.

Each unit operates under the strictest international quality standards and has been certified under ISO 9001 for Quality Assurance; ISO 14001 for Environment Pollution Control Norms and OHSAS.

Very much aligned with the mission of the Government of India - MAKE IN INDIA, INDOGULF GROUP has been focusing on all aspects which will lead to manufacturing upgradation both in terms of quality and scale of production.

TECHNOLOGICAL ADVANCEMENT

The technological strength of the group company is explained as follows: -

- Technological upgradation of the technical synthesis plant. This has led both to increased production and added to the manufacturing of newly developed products.
- Two facilities are dedicated to the manufacturing of formulations.
- One facility is being upgraded for the purpose of Crop Nutrition products.
- R&D laboratory set up for in-house studies of both Crop Protection and Crop Nutrition products at all the manufacturing facilities.

Other key highlights are as follows:-

- NABL certified laboratory.
- Field Research & Development set up in the Northern part of the country.
- Laboratories with the latest apparatus. Well equipped with HPLC, GLC, and AAS.
- GLP data is available for 20 technical and 40 formulations. The data covers 5 Batch analysis, Physical & Chemical studies, 6 Pack Acute Toxicity, Mutagenicity, and Environmental studies.
- Working in close coordination with research institutes like IARI, CRRI, CPRI, TRAI, and IPFT.
- Association for technology improvement and transfer.
- Ongoing research on Eco-friendly products, and green technology with permissible or no residues.
- The group has a team of qualified and experienced scientists, chemists, agronomists, and micro-biologists.
- Patent in process for 15 products.
- Patents awarded to packaging bottles covering designs.
- Other Certifications – OMRI; IMO; ECOCERT.

ARRAY OF PRODUCTS & SERVICES

The company's in-depth analysis of its portfolio serves as a road map for understanding the various product classes it offers. The farmer, the channel, and the business have all been considered in the

development of the portfolio. From this perspective, Indogulf's efforts are devoted to developing green technologies and promoting the goods in which all the stakeholders excel.

The product portfolio related to both crop protection and crop nutrition helps in the cultivation of field crops, fruits, vegetables, and ornamentals. The environment-friendly products cover soil conditioners, soil & foliar nutrient corrector, foliar vigour enhancer, and stress management solutions.

Further to it, the group runs a special production campaign of small 'Stock Keeping Units' to increase its outreach to small holding farmers.

DYNAMIC WORKFORCE

INDOGULF GROUP has the right mix of talents spanning across different age groups, gender, domestic and international exposure. Team Work has been the key to success of INDOGULF GROUP and will continue to strengthen its path to success. It has helped the group build a strong image in the Plant Supplement segment.

INDOGULF GROUP has over 600 employees spread across the country, bracing a team of IDOs that work closely with farmers under the lab-to-land project. The team is updated on technological developments within and across the industry through national and international exposure by all available modes. The company has worked hard to create a culture centered on professional goals infused with concern for each team member.

DIVERSIFYING ROOTS

With customer satisfaction as a pivotal focus, INDOGULF GROUP has had its presence in the domestic and international markets since 1993. With over 100 brands, INDOGULF GROUP has a PAN India presence, holding 23 Branch Offices, and 6000+ & 50000 customer bases through distributors and retailers respectively.

Government of India recognized "TWO" Star Export House. INDOGULF has a presence in more than 30 countries through its business associates in the Middle East, Africa, and Asia. The group company has its representative office in Australia. Indogulf Cropsciences Australia PTY. Ltd intends to introduce Green Extraction Technology which is based on discovery and design of extraction processes which will reduce energy consumption, allow use of alternative solvents and renewable natural products while ensuring safety and quality.

Besides export, the company is also in business association for imports from American and Asian countries. To support its domestic and international business, the company holds around 500 plus registration certificates under different clauses. Further to it, 100 product registrations are in the pipeline.

GOLDEN MILESTONES

- 1st Prize at the National level by the Government of India. Winner of the National MSME Award for Best Quality of micronutrient fertilizer by the Hon'ble Prime Minister of India.
- Recognized as a 'TWO' Star Export House by the Ministry of Commerce & Industry, GOI.
- CAC Overseas Market Expansion Awards for 3 consecutive years.
- Shorya Samman by India News.
- Udyog Shiromani Award by the National Institute of Economic Development.
- Excellent Corporate Branding Award from ITM.
- Dare to Dream Award from Zee Business.
- Member of associations working for Agriculture and Allied Industries. Few names are ACFI, PMFAI, NPMA, IPCA, DCC, BASAI, and CHEMIXIL.

CORPORATE SOCIAL RESPONSIBILITY PROGRAMS

- Laddo No. 1 aims toward the education of the daughters of farmers.
- Saksham creates self-employment opportunities.

- Under Suraj ki Chaya, solar-powered bus shelters.
- Kadam Ek, Ped Anek. Plant a tree program.
- Do not litter.
- Kaushal Yatra - progress of everyone.
- Farmers school on wheels, a program that covered entire North India.

THE KEY PILLARS

With the core vision 'Grow and Secure - In Safe Hands', the company emphasizes that all the stakeholders should grow together, be it the farmers, nation, business partners, team members, and company. INDOGULF GROUP is committed to improving the quality of life of the communities it serves, which is rightly done by stewardship and global competitiveness in the business sectors where the organization operates.

FUTURE STEPS

INDOGULF's goal is to spread its footprint across the globe and enter into new markets. It strives to enhance the Crop Protection and Crop Nutrition segments of the product portfolio. Going forward, the company anticipates growing capacity and capability. And, furthermore, hopes to deepen its collaboration with partners on the technological front.