



# INDOGULF TIMES

## NEWS & VIEWS



# SAKSHAM

**SOLAR ONE STOP BUS STOP**  
*Our new business vertical*



**INDOGULF**  
CROPSCIENCES LTD.

## SOLAR ONE STOP BUS STOP



Indogulf Cropsciences Ltd. launched a new vertical **SAKSHAM** – a unique One Stop Solar Bus Stop for the first time in India. We got the first order for two bus shelters in Gurgaon, Haryana and our technical team executed the project within the time frame.



## SOLAR ONE STOP BUS STOP



### ADVANTAGES

- BUS SHELTERS
- EMPLOYMENT
- ADVERTISEMENT
- SWACHH BHARAT SOCH
- ENERGY CONSERVATION & STREET LIGHTING
- SUITABLE FOR REMOTE LOCATION ALSO.

# INDOGULF FAMILY Trips Abroad





**Indogulf Channel partners and their families enjoyed a fun filled trip to Australia during March 2017**



**Memorable Moments  
Indogulf Business Partners And Their Families In Dubai**



**Mixing Business With Pleasure- Our Distributors Partners Engaged In Serious Business Discussions In Meet N Greet Event And Also Had Lots Of Fun In Dubai With Their Families!!**







**Our Managing director  
Sri. Sanjay Aggarwal &  
Vice President Mr.  
Himadri Bhadra along  
with team met with  
club distributors of  
Punjab in small groups  
for personalised  
discussion.**





Phagwara,  
Amritsar, Ropar,  
Patiala, Bhatinda,  
Ludhiana





**Greet n Meet : RUDRAPUR, LUCKNOW, AHMEDABAD, RAIPUR, HYDERABAD**



# Dealer Meeting





# PRAGMAN

Induction Program were organised throughout the country with a twin objective of training the Marketing team members and orientation of the newly inducted members.

This training was organised jointly by the HR and Marketing teams. We are confident that these meets will equip the teams to better serve the Farmers and the Channel Partners and make them ready for the challenges in the market place. It will also help in understanding the company policies, Systems and Procedures.





# Success Stories



Rice Treated with **Root-o-Max Gold** @4kg/Acre  
Location : Karim Nagar, Telangana



Untreated  
Location : Karim Nagar, Telangana



Pea Crop Treated with **Root-o-Max Gold** @8kg/Acre Location : Jalaun, U.P.



Untreated Pea Crop  
Location : Jalaun, U.P.



Shri. Sarabjeet Singh  
of village Rampur Lalia,  
Dist. Jalandhar, Punjab  
posing with his Healthy  
and Shiny  
Potatoes treated with  
**INDO MYCORIZA**  
@8kg/Acre. He got an  
yield of 12.5 MT per  
acre as compare to 10  
MT per acre in  
untreated plots.



Treated Potato Crop with **Root-o-Max Gold** @4kg/Acre  
Location : Mitrasenpur, Kannauj, U.P.



Untreated Potato Crop  
Location : Mitrasenpur, Kannauj, U.P.



**Sri. Pintoo Katiyar**  
**Vill. Mitrasenpur, Dist. Kanauj,**  
**U.P.**

He applied 8 kg **ROOT-O-MAX GOLD** in potato crop and he got vigorous growth, branching and healthy green colour within 7-8 days of application. He got an yield of 15 MT against 12.5 MT in untreated plot.



Cumin Treated with **Root-o-Max Gold** @4kg/Acre  
Location : Bhinmal, Rajasthan

**Sri. Vaja Ram Ji**  
**Vill. Bagli, Bhinmal, Jalore, Rajasthan**

He applied 4kg **ROOT-O-MAX GOLD** in Cumin crop - resulting in excellent growth and disease free crop.



**Sri. Narsa Reddy**  
**Vill. Jalalpur, Nizamabad, Telangana**

He applied 4kg **ROOT-O-MAX GOLD** in Turmeric crop - resulting in vigorous rhizome growth and yield increase of more than 30%. In this picture he is showing 4 rhizomes per plant as compare to 3 rhizomes in untreated crop.

**Sri. Shankar Lal**

**Vill. Karnawad, Dist. Nagda, M.P.**

Used 4kg **ROOT-O-MAX GOLD** and 4kg **INDO MYCORIZA** in potato crop. He got a very healthy and vigorous crop resulting in bumper potato crop. Earlier he also used this combination in onion crop and his onion fetched ₹ 8-10/kg when other onion were selling at ₹ 4-5/kg.

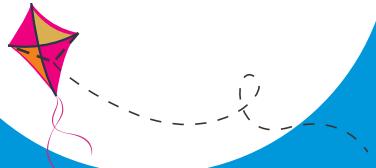


Gram Treated with Root-o-Max Gold + Indo Mycoriza @4kg + 4kg/Acre Location : Karnawad, M.P.



**Sri. Hira Lal Ji**  
**Vill. Karnawad, Dist. Nagda, M.P.**  
He applied 4kg **ROOT-O-MAX GOLD** and 4kg **INDO MYCORIZA** in gram crop - resulted in excellent root nodulation and bumper gram crop. Traditionally farmers don't apply and such granules in gram, but this farmer got excellent results and is now motivated to use this combination again.

# INTERNATIONAL



## OUR GLOBAL PARTNERS



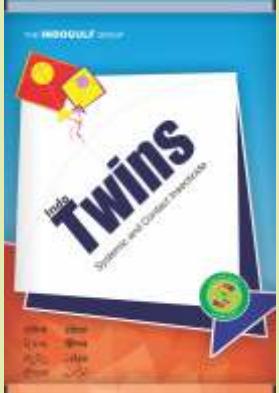
## UPCOMING EVENTS



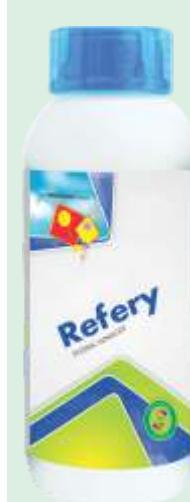
## NEW PRODUCTS

### And Their USPs

- ✓ Combination of Imidachloprid 40% + Fipronil 40% WDG.
- ✓ It is effective for controlling Aphids, Jassids, White Fly & Trips (sucking pests)..
- ✓ It is also controls termites, Soil Borne insects, Stem Borer, Hopper and other insects of Pulses, Fruits, Vegetables and Sugarcane.



- Tango super is a combination of Propiconazole 13.9+ Difenoconazole 13.9 EC.
- This product is Recommended for sheath Blight control, but can be used for controlling disease of chilies, and vegetable and also for Wheat rusts.
- In vegetables it is recommended at 20-30 DAT and repeat spray at 30-40 DAT for effective control of fruit rot, leaf spot & blight.



- Refery is the combination of Azoxythrin 11% & Tebuconazole 18.3% SC.
- This is a Board spectrum Fungicide for controlling fungal pathogens and Disease, with dual mode of actions.
- Refery can be used in wheat for yellow rust, tomato & potato for early and late blight etc.



- Penda power, Pendamethalin 38.7% CS is a selective Board-Spectrum herbicide.
- We can use Pendapower in Wheat, Rice, Groundnut, Soybean, Chilly, Cotton, Pulses, Vegetable, Certain Fruit Crop and Onions for the control Annual Grasses just after 4-5 DAS.
- It has higher technical concentration for effective control of stubborn disease .....



- Buzzer is Difenoconazole 25% EC, a Board Spectrum Systemic Triazole fungicide that provide outstanding Control of Leaf Rust & Leaf spot in Vegetable.
- Buzzer is a systemic fungicide with strong curative action .
- This can be used for almost all crop against Powdery Mildew, Leaf spot disease, alternaria & rust, apple scab & etc.

- Savera is a seed treatment formulation of Thimaethoxam 30% FS.
- It Provide superior control sucking pest specially white fly, Aphids and soil borne insect,
- This product is recommended for seed treatment of crop such as cotton, rice, millets, okra & groundnut.



# Farmer School on Wheels

**NOW IN HARYANA & PUNJAB**





- States Covered - 4 States- UP, Uttarakhand, Punjab and Haryana • Farmer Meetings conducted - 600+
- Farmers trained - 5000+ • Soil Health Cards Issued to - 1500 + Farmers



## Whats new at Indogulf?!

- Paradigm Shift of Sales Team.. From Sales to marketing.. To further improve the quality of manpower and for Development Orientation
- Efforts for ZED Certification from MSME
- Aggressive new products launch and renewed focus on New Product development
- USA office now fully operational- New Vistas for future
- Corporate Tie ups with global leaders
- New Most Modern unit in Rajasthan in near future..
- PE funding to enable more investments in futuristic projects, also it will lead to stringent audit of business processes



**Indogulf Research Farm at Nathupur  
Slowly taking shape, Cotton Sowing in progress**

**Indogulf Research Farm at Ajeetgarh, Rajasthan  
Land preparation for the first crop**



**Dr. Deepak Mendiratta**  
(Being Honoured by Sh. Radha Mohan Singh)

Dr. Deepak Mendiratta, Nodal officer Agri Clinic & Agri Business training center Muradabad & Owner of farmer school on wheels being honoured by Honorable Union Minister for Agriculture & farmer welfare Sh. Radha Mohan Singh for his exemplary work in rural entrepreneurship development under Pandit Dindayal Upadhyaya Unnat Krishi Shiksha Yojna.



**Dr. Deepak Mendiratta**  
(Being Honoured by Sh. Radha Mohan Singh)

**Corporate Tune : Link : [https://youtu.be/HmjCNOyN\\_ZE](https://youtu.be/HmjCNOyN_ZE)**

उड़ चली खुशहाली की पतंग  
इंडो गल्फ क्रॉप साइंसेज़ के संग...

आज खेत लहरा रहे हैं, गीत नए गुनगुना रहे हैं  
आज खेत लहरा रहे हैं, भरोसे हमारे गा रहे हैं...

सरकार ने भी नवाज़ा है, नेशनल अवार्ड के ताज से...  
हमारे उत्पादों के इस्तेमाल, करें किसान आज से...

हो फसल की सुरक्षा, हो अधिक पैदावार, जब खेतों को मिले,  
इंडो गल्फ क्रॉप साइंसेज़ के उत्पाद, हर बार..

## USP of our Product/Company

- Full product Range catering to Plant Nutrition, Plant Protection and household Segments
- Forward and Backward Integration- from Technicals, intermediaries to Packaging
- Cater to the global markets, hence confirming to best Quality parameters
- Highly qualified Marketing staff in the service of Farmers and Channel Partners
- Strong relationship with the channel partners.

### Packaging USPS

Own patented packaging bottles and Category Indicative Packaging design. The capability to provide packaging ranging from 1 gm/ml to 200 KG/Lit in HDPE/PET/COEX/MS/ Multilayered pouch



It's a matter of great honour and pride that whole year efforts by our MD Sir Sri. Sanjay Aggarwal and the Rotary team are recognised by the Rotary District Governor Rtn Dr N. Subramanian.

The recognitions were done in presence of many key delegates from Rotary district 3011 at "Kritagyata - Rotary District 3011 Thanksgiving" on 25th June at Hotel Eros by DG Rtn. N. Subramanian



# AWARD WON BY SH. SANJAY AGGARWAL

- Diamond Club Award for our club performance
- Diamond President Award for my accomplishments
- Diamond Secretary award for our club Hon Sec Rtn Nitin Gupta
- Governor's Commendation for Environmental protection programme
- Governor's Commendation for Public Image building
- Governor's Commendation for New Generation Support
- Governor's Commendation for Literacy
- Governor's Commendation for Community concerns
- Governor's Commendation for Club leadership
- Governor's Commendation for Blood Donation Camps
- Governor's Commendation for support to THE ROTARY FOUNDATION
- Governor's Commendation for Club Bulletin
- Best Rotaract President to our Rtr Varun for exemplary support towards \*Rotary Serving Humanity\*
- Major Donor Award to Rtn Sanjay Aggarwal
- Major Donor Award to Rtn Puneet Jindal



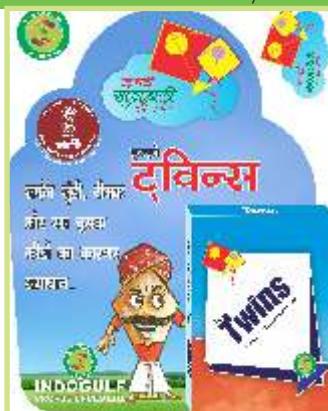
**Heartiest Congratulations to all of us for this success.**



# CERTIFICATES, AWARDS & ACCOLADES



As winners of MSME National award for quality, we are authorised to display the awards logo prominently



Key Chain

Cap

Wall Clock

Bag

T-Shirt

Shirt



## INDOGULFCROPSCIENCES LTD.

501, Gopal Heights, Netaji Subhash Place, Delhi-110034

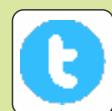
Tel: +91- 40040400 (99 lines), Customer Care No. 9311155087

Email: [info@groupindogulf.com](mailto:info@groupindogulf.com)

[www.groupindogulf.com](http://www.groupindogulf.com)

1. Corporate film Indogulf : Link : [http://youtu.be/\\_bpriLP6TUs](http://youtu.be/_bpriLP6TUs)
2. National MSME Award : Link : <http://youtu.be/TcoEZsB49Q>
3. Corporate Tune : Link : [https://youtu.be/HmjCNOyN\\_ZE](https://youtu.be/HmjCNOyN_ZE)

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