Question Paper

Unit 2

- 1. What do you understand by cross culture communication? Explain in brief with examples (10 M)
- 2. What is importance of Diversity how is it related to cross culture communication? Explain in brief with examples (10M)
- 1. List down type of diversity & its impact on workspace (5M)
- 2. What is difference between global & glocal culture & how is it related to cross culture communication (5M)