



Social Media Report

Smoke-21

01/09/2023 - 02/08/2023

Overview:

Welcome to your monthly report. This report gives you an overview of the content we've published to engage your audience and build your fan base, and a snapshot of how your page performed over the past month. We analyze this data to make monthly changes to your Facebook apps and to optimize your posts and promotions to better target your audience and deliver great results.

Regards,
Your Santosh Kakade Demo Account Social Media Manager

FACEBOOK



Total Fans



New Fans

Your Page Had

1,356

impressions

You Reached

74

unique people

You Engaged

46

unique people

Your Page At-A-Glance



Palms Nation

Pub

Facebook Apps

Below are the Facebook applications that are currently live on your page.

Product



Survey

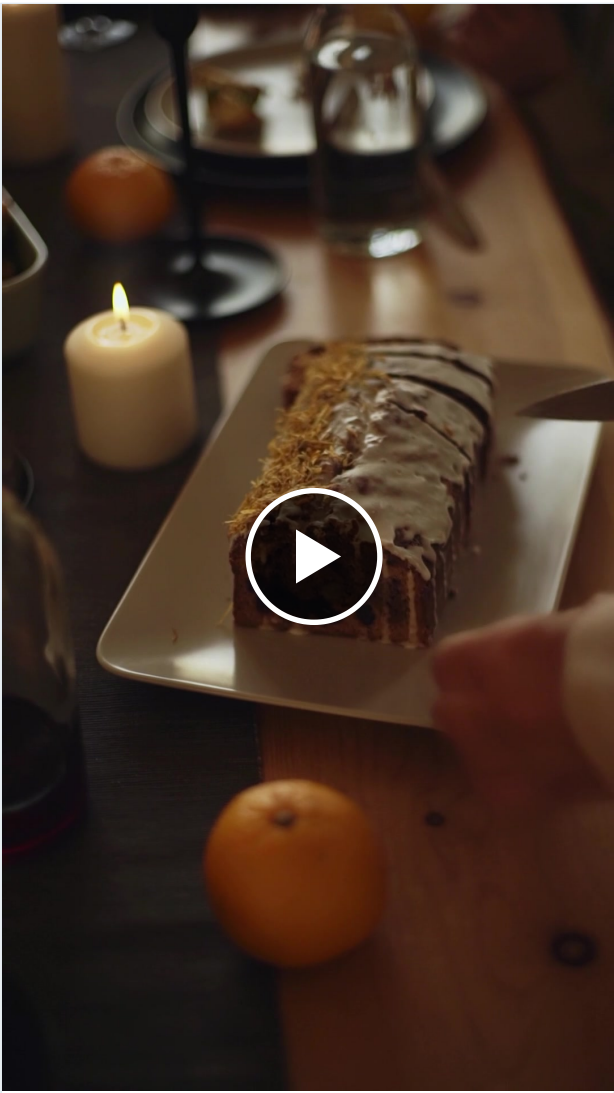


Sample Posts

These are examples of posts that were published to your Facebook page in the past month

Palms Nation shared 's video.

Video Post on 7 Feb



Like · 0 · Comments · 2 · Shares · 0

Palms Nation

Palms Nation updated their cover photo.



Like · 0 · Comments · 1 · Shares · 0

Top Posts

The top performing posts that we posted on your Facebook page

Date	Post	Reach ¹	Engaged Users ²	Virality ³
		Paid / Organic	Likes / Comments / Shares / Clicks	
Feb 7th	Video Post on 7 Feb	2 0 / 2	2 0 / 2 / 0 / 0	100.00%
Feb 8th	Palms Nation updated their cover photo.	0 0 / 0	1 0 / 1 / 0 / 0	0.00%
Feb 7th	Edit testCafe	2 0 / 2	1 0 / 1 / 0 / 0	50.00%
Feb 7th	(no message) [photo]	1 0 / 1	1 0 / 0 / 0 / 1	0.00%
Feb 7th	Cakes are Available Lib Post	2 0 / 2	1 0 / 1 / 0 / 0	50.00%

- ¹ **Reach** is the total number of views a post received. The detailed user data shows **Paid** traffic versus **Organic** traffic.
- ² **Engaged Users** are the number of *unique* users that interacted with each post. **Likes**, **Comments**, **Shares**, and **Clicks** show the *actions* the **Engaged Users** took.
- ³ **Virality** represents the percentage of people who have liked, commented, or shared from a post out of the total number of unique people who have seen it.

Top Videos

The top performing videos that we posted on your Facebook page

Date	Post	Unique Views ¹	Impressions ²	Avg Time Watched ³
			Paid / Organic	
Feb 7th	Video Post on 7 Feb	2	2 0 / 2	2.78 s

- ¹ **Unique Views** is the total number of *unique* people who viewed your video for at least 3 seconds.
- ² **Impressions** is the total number of times your video was viewed for at least 3 seconds. The detailed user data shows **Paid** traffic versus **Organic** traffic.
- ³ **Avg Time Watched** Average time video was viewed.

Fan Demographics

This tells you where new fans (likes) came from and who they are

Facebook does not provide insight data for pages with less than 30 fans.

*Consider inviting your friends to like your page, or gain fans by running Facebook advertisements.
If you have more than 30 fans, check back soon for updated fan data.*


What we did

[illegible]

Jan 19th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 19th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 13th >> Santosh Kakade Demo Account scheduled a message to be posted to Palms Nation on Jan 13th, 2023 10:10am
Jan 13th >> Santosh Kakade Demo Account scheduled a message to be posted to Palms Nation on Jan 13th, 2023 10:10am
Jan 12th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.

Upcoming promotions

Other Messages

 Monday, February 6th 03:30 PM Palms Nation Test
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TWITTER



1

Total Followers

+0

New Followers

Your Page Had

87

mentions

Your Tweets Had

14

retweets

Your Tweets Had

0

likes

Your Page At-A-Glance



Something went wrong, but don't fret — let's give it another shot.

[Try again](#)

Sample Posts

These are examples of posts that were published to your Twitter page in the past month

santoshcps @santoshcpsFeb 8th 07:30am

Cag post eidted pic.twitter.com/iIOEHlf3Sr



↩ Reply

↻ Retweet

★ Like

santoshcps @santoshcpsFeb 8th 07:17am

Best scenery Choose Img Post on 8 Feb
pic.twitter.com/XUbxeyuZzF



↩ Reply

↻ Retweet

★ Like

Top Posts

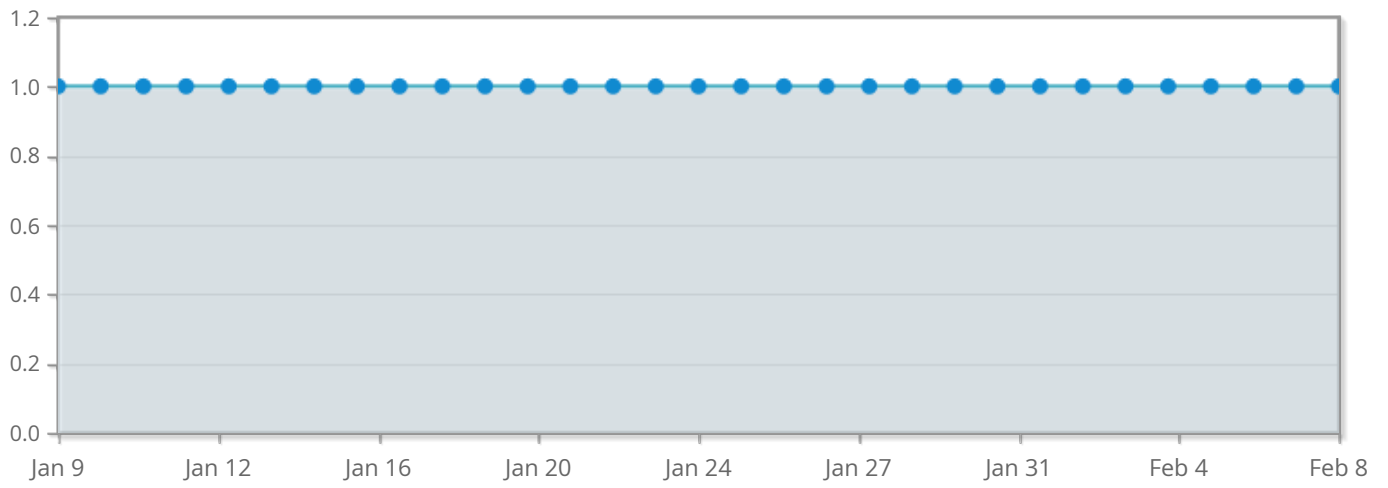
The top performing posts that we posted on your Twitter page

Date	Status	Retweets ¹	Likes ²
Feb 8th	Cag post eidted https://t.co/iIOEHlf3Sr	0	0
Feb 2nd	Message pos ton loc on smoke 2 feb	0	0
Jan 20th	futre post on smoke 19 jan loc https://t.co/o9w8SQtQfM	0	0
Jan 9th	Posting for futre post on dex groups https://t.co/i9j4yLZ5HB	0	0
Jan 19th	POstinf videio on smoke 19 jan loc https://t.co/cAtFVFtLUf	0	0

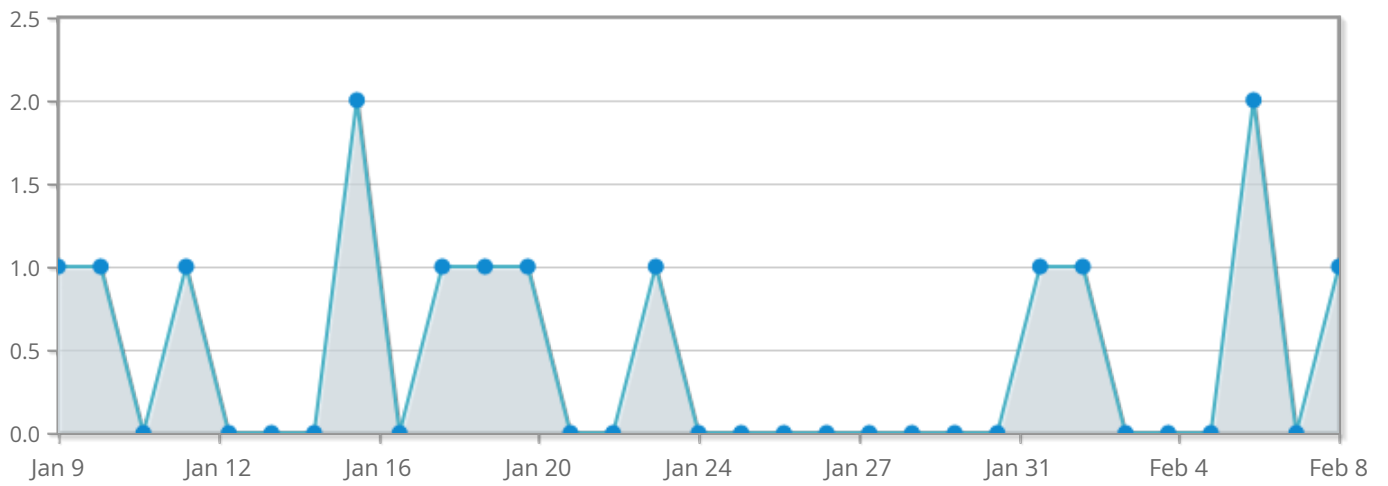
¹ **Retweets** are the number of users that retweeted your status.

² **Likes** are the number of users that liked your status.

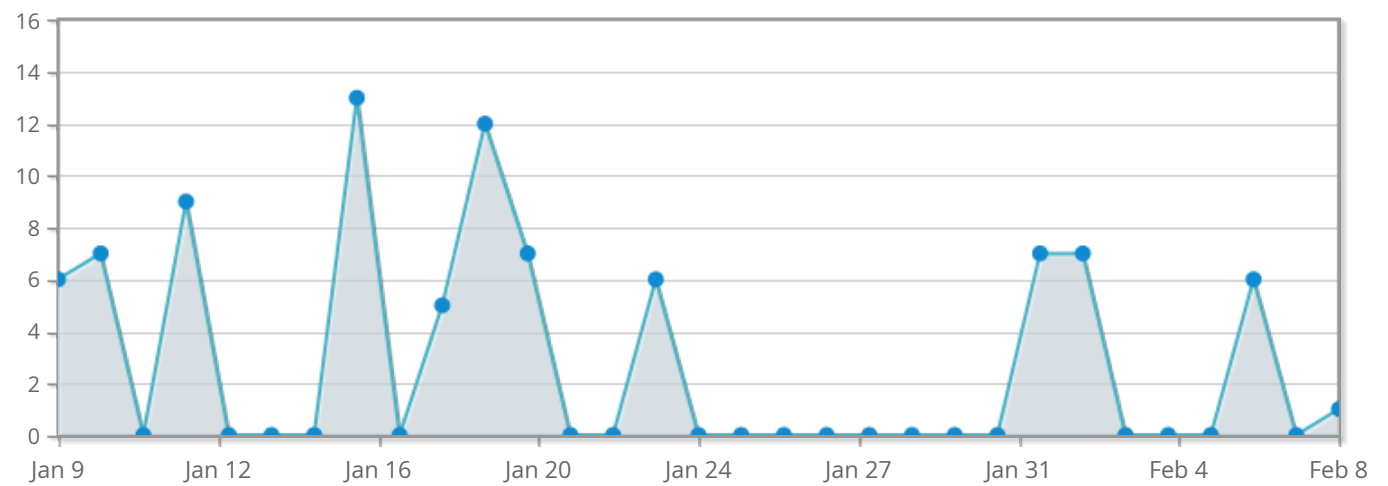
Followers



Retweets



Mentions



INSTAGRAM



0

Total Followers

0

New Followers

Your Page Had

0

Impressions

Your Page Had

0

Reach

Your Page Had

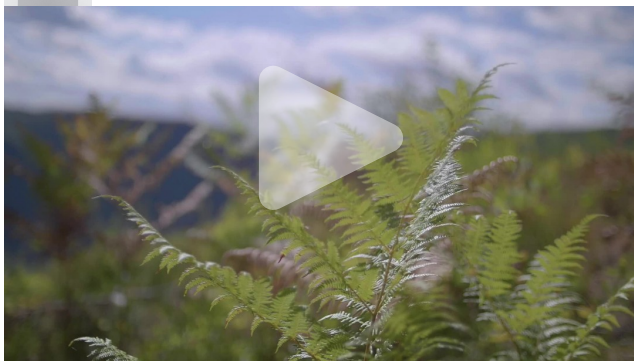
0

Website Clicks

Sample Media



hazelmobino

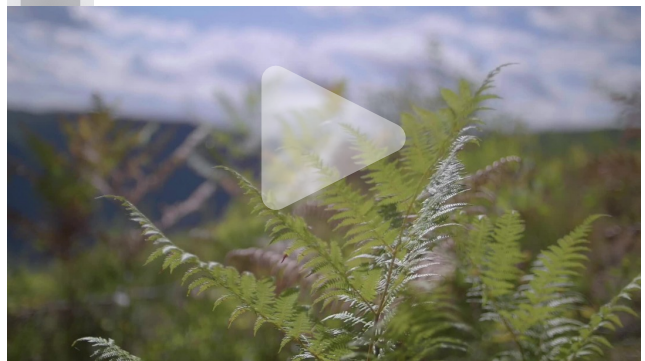


0 likes

hazelmobino Video on 8 Feb Groups
FEBRUARY 8, 2023



hazelmobino



0 likes

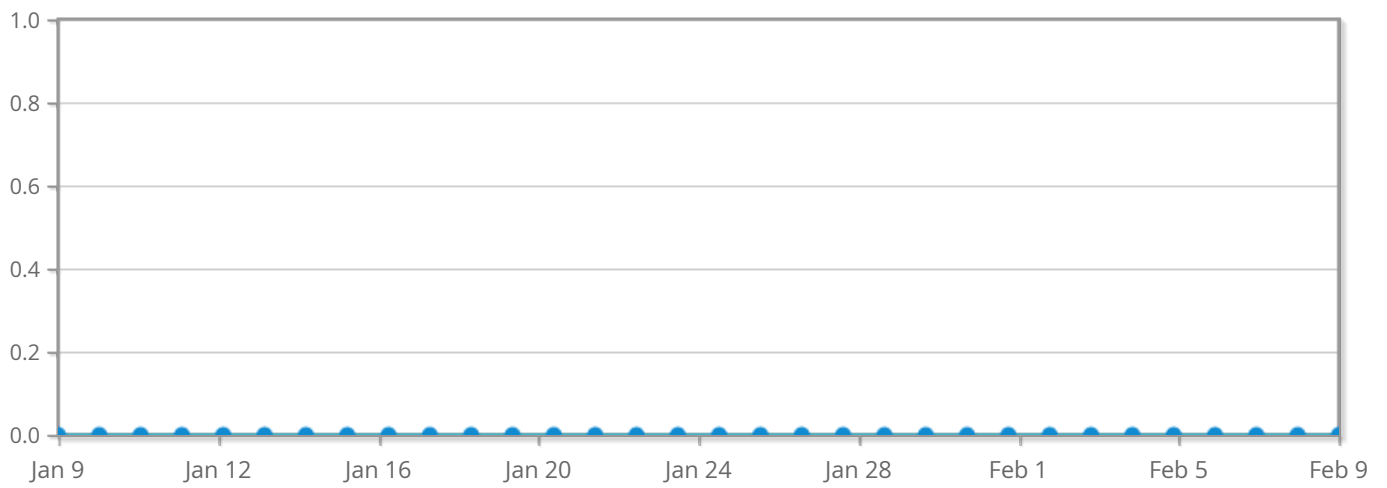
hazelmobino Video on 8 Feb Groups
FEBRUARY 8, 2023

Top Media

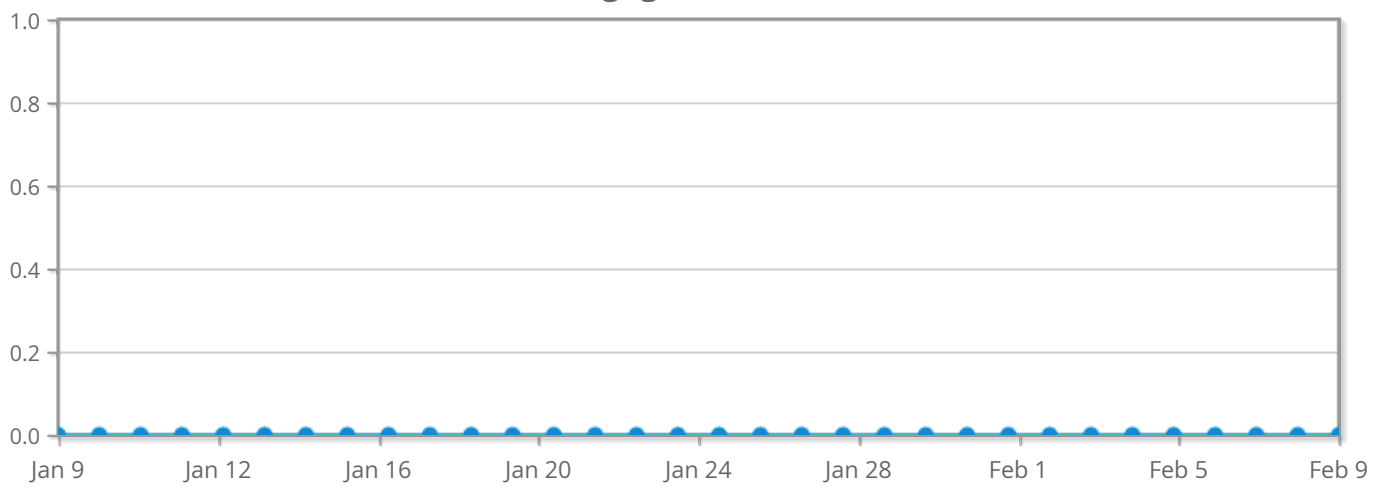
The top performing media on your Instagram profile, ranked by Engagement

Date	Status	Comments	Likes
Jan 14th	FUture post on 12 Smoke	0	0
Feb 7th	Choose Img Post on 7 Feb	0	0
Jan 9th	This Message is from Ajy Yadav Library 24 Aug groups 9 jan srr	0	0
Jan 19th	IMg post ons moke 19 jan groups	0	0
Jan 20th	Cakes are Avibal e on 20 Jan	0	0

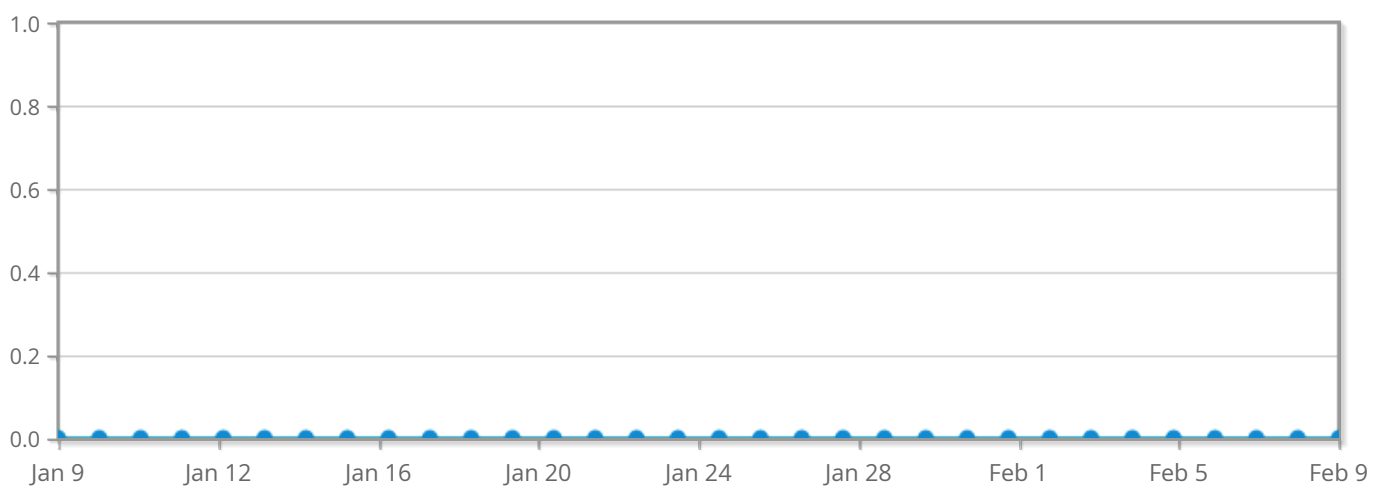
Followers



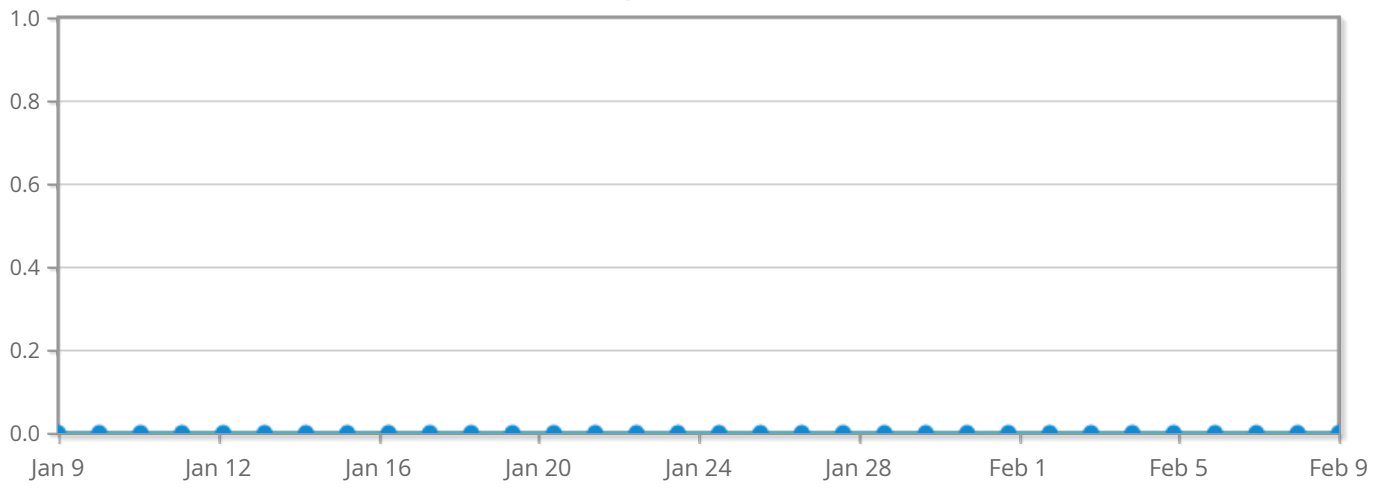
Engaged Users



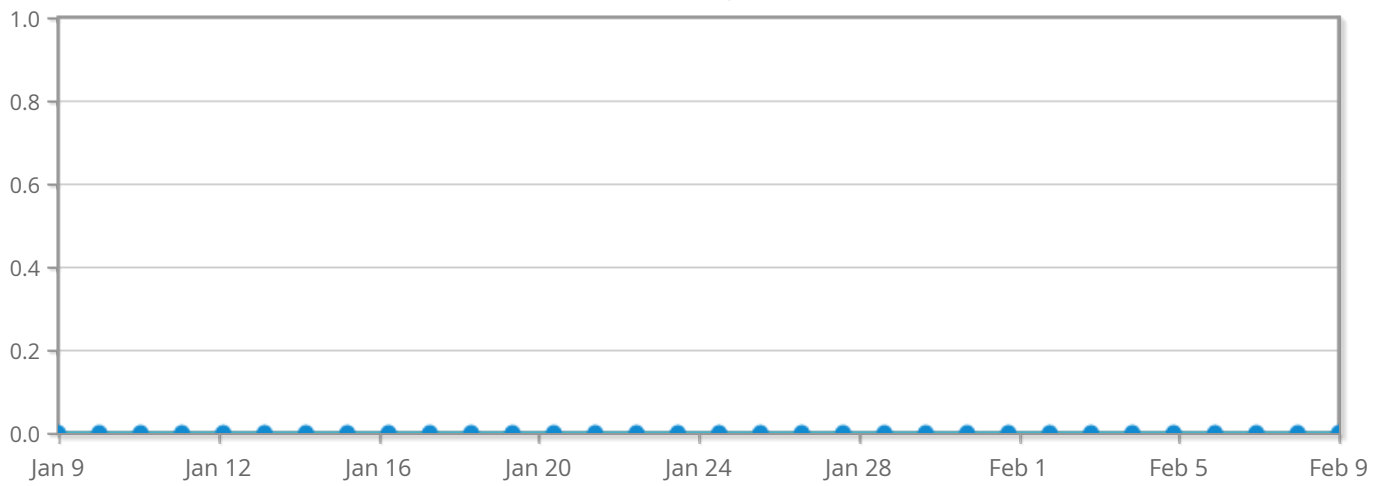
Reach



Impressions



Reel Plays



LINKEDIN



1

Total Connections

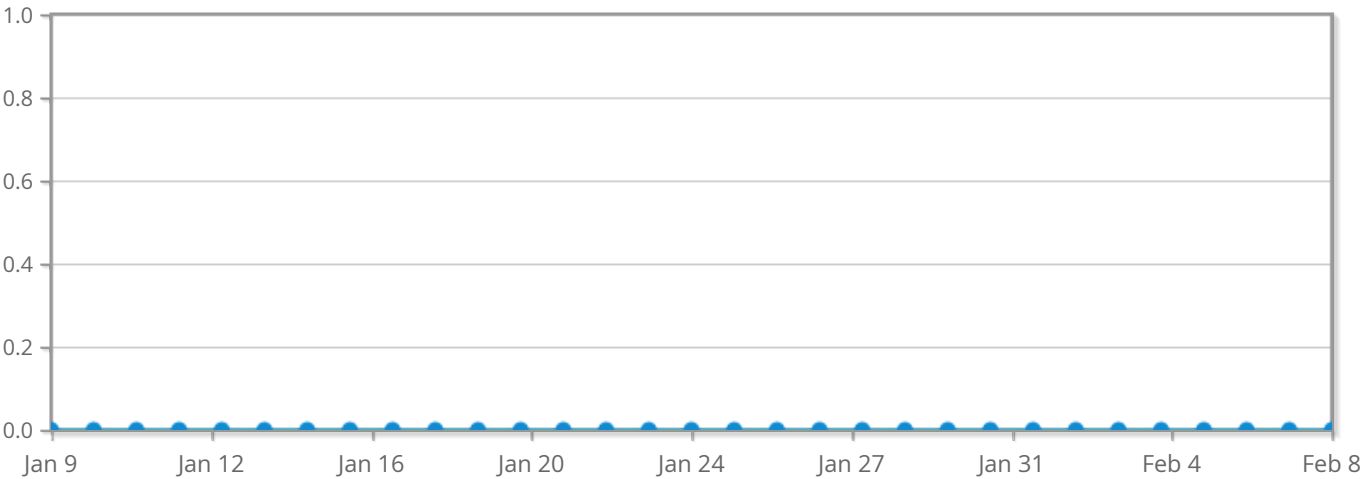
0

New Connections

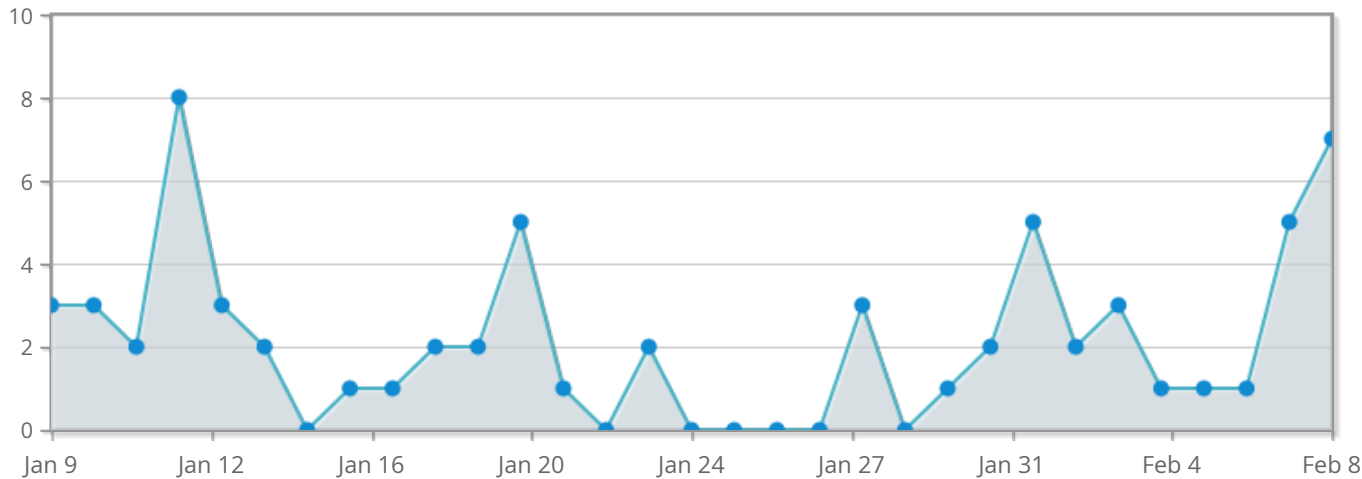
Post Impressions
0

Post Engagements
67

Post Impressions



Post Engagements



Top Posts

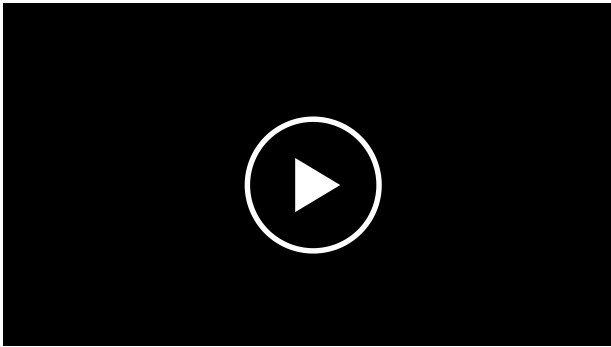
Top Posts are ranked by total engagement count which is the sum of total number of Likes, Comments, Shares and Clicks on the post.



Hazel Mobino

Jan 12th

10 jan



312

0 Shares 4 Comments 0 Reach

👁 0 Views

🕒 0m Total time viewed
0% Completion rate



Hazel Mobino

Jan 12th

lib msg



234

0 Shares 3 Comments 0 Reach



0 Impressions



Hazel Mobino

Jan 9th



156

0 Shares 2 Comments 0 Reach

0 Impressions



Hazel Mobino

Jan 14th

Future post on 12 jan smoke



156

0 Shares 2 Comments 0 Reach

0 Impressions

Regards,
Your Santosh Kakade Demo Account Social Media Manager