



Social Media Report

Smoke-21

01/17/2023 - 02/16/2023

Overview:

Welcome to your monthly report. This report gives you an overview of the content we've published to engage your audience and build your fan base, and a snapshot of how your page performed over the past month. We analyze this data to make monthly changes to your Facebook apps and to optimize your posts and promotions to better target your audience and deliver great results.

Regards,
Your Santosh Kakade Demo Account Social Media Manager

FACEBOOK



Total Fans



New Fans

Your Page Had

1,422

impressions

You Reached

78

unique people

You Engaged

46

unique people

Your Page At-A-Glance



Palms Nation

Pub

Facebook Apps

Below are the Facebook applications that are currently live on your page.

Product



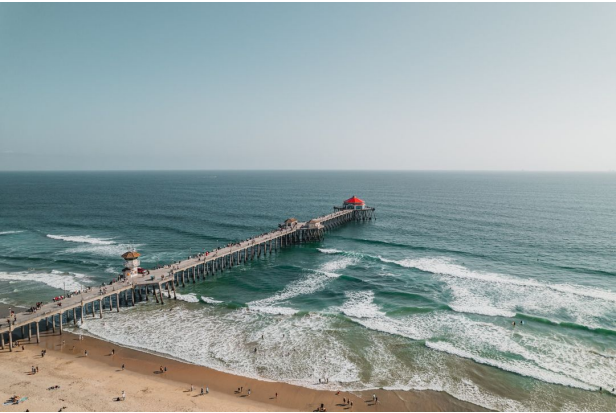
Survey



Sample Posts

These are examples of posts that were published to your Facebook page in the past month

Palms Nation



Like · 0 · Comments · 3 · Shares · 0

Palms Nation shared 's video.

UPcoming post on 9 feb grousp



Like · 0 · Comments · 2 · Shares · 0

Top Posts

The top performing posts that we posted on your Facebook page

Date	Post	Reach ¹	Engaged Users ²	Virality ³
		Paid / Organic	Likes / Comments / Shares / Clicks	
Feb 10th	(no message) [photo]	1 0 / 1	2 0 / 3 / 0 / 0	200.00%
Feb 10th	UPcoming post on 9 feb grousp	1 0 / 1	2 0 / 2 / 0 / 0	200.00%
Feb 13th	lib1	2 0 / 2	1 0 / 1 / 0 / 0	50.00%
Feb 14th	Cakes are AViabale on wm 14 Feb	2 0 / 2	1 0 / 1 / 0 / 0	50.00%
Feb 14th	Future Upcoming Cakes	2 0 / 2	1 0 / 1 / 0 / 0	50.00%

¹ **Reach** is the total number of views a post received. The detailed user data shows **Paid** traffic versus **Organic** traffic.

² **Engaged Users** are the number of *unique* users that interacted with each post. **Likes**, **Comments**, **Shares**, and **Clicks** show the *actions* the **Engaged Users** took.

³ **Virality** represents the percentage of people who have liked, commented, or shared from a post out of the total number of unique people who have seen it.

Top Videos

The top performing videos that we posted on your Facebook page

Date	Post	Unique Views ¹	Impressions ² Paid / Organic	Avg Time Watched ³
Feb 10th	UPcoming post on ...	1	1 0 / 1	2.78 s
Feb 10th	UPcoming post on ...	1	1 0 / 1	5.32 s

- ¹ **Unique Views** is the total number of *unique* people who viewed your video for at least 3 seconds.
- ² **Impressions** is the total number of times your video was viewed for at least 3 seconds. The detailed user data shows **Paid** traffic versus **Organic** traffic.
- ³ **Avg Time Watched** Average time video was viewed.

Fan Demographics

This tells you where new fans (likes) came from and who they are

Facebook does not provide insight data for pages with less than 30 fans.

*Consider inviting your friends to like your page, or gain fans by running Facebook advertisements.
If you have more than 30 fans, check back soon for updated fan data.*

What we did

Feb 13th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Feb 13th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Feb 06th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Feb 06th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Feb 06th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Feb 02nd >> Santosh Kakade Demo Account scheduled a message to be posted to Palms Nation on Feb 3rd, 2023 6:23am
Feb 01st >> Santosh Kakade Demo Account scheduled a message to be posted to Hazel Mobino on Feb 1st, 2023 10:35am
Feb 01st >> Santosh Kakade Demo Account scheduled a message to be posted to Hazel Mobino on Feb 1st, 2023 10:35am
Feb 01st >> Santosh Kakade Demo Account scheduled a message to be posted to santoshcpcs on Feb 1st, 2023 10:35am
Feb 01st >> Santosh Kakade Demo Account scheduled a message to be posted to Palms Nation on Feb 1st, 2023 10:35am
Feb 01st >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Feb 01st >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 31st >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 30th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 30th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 30th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 30th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 30th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 30th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 27th >> Santosh Kakade Demo Account scheduled a message to be posted to Palms Nation on Jan 27th, 2023 12:19pm
Jan 27th >> Santosh Kakade Demo Account scheduled a message to be posted to Palms Nation on Jan 27th, 2023 12:19pm
Jan 27th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 24th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 24th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 24th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.

Jan 24th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 24th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 19th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 19th >> Santosh Kakade Demo Account added Cover Image to Smoke-21.
Jan 13th >> Santosh Kakade Demo Account scheduled a message to be posted to Palms Nation on Jan 13th, 2023 10:10am

TWITTER



1

Total Followers

+0

New Followers

Your Page Had

75

mentions

Your Tweets Had

12

retweets

Your Tweets Had

0

likes

Your Page At-A-Glance



Something went wrong, but don't fret — let's give it another shot.

[Try again](#)

Sample Posts

These are examples of posts that were published to your Twitter page in the past month

santoshcps @santoshcpsFeb 16th 06:26pm

pic.twitter.com/nSRoiHjyN1



↩ Reply

↻ Retweet

★ Like

santoshcps @santoshcpsFeb 16th 06:24pm

16 feb loc lib pic.twitter.com/Op2MbAY549



↩ Reply

↻ Retweet

★ Like

Top Posts

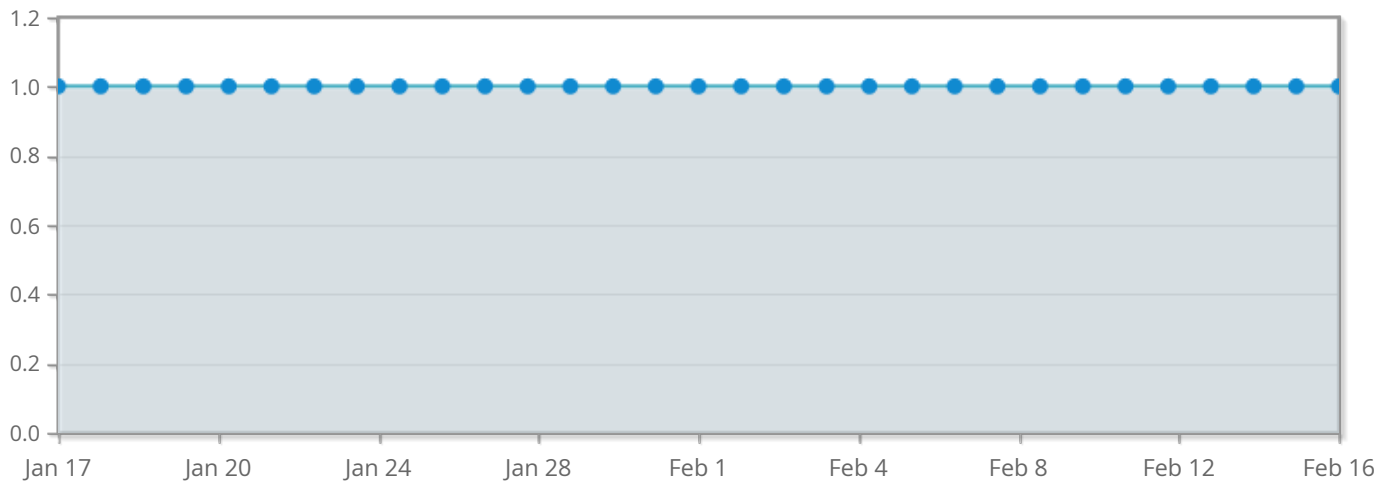
The top performing posts that we posted on your Twitter page

Date	Status	Retweets ¹	Likes ²
Feb 8th	Cag post eidted https://t.co/iIOEHlf3Sr	0	0
Feb 2nd	Message pos ton loc on smoke 2 feb	0	0
Feb 10th	Edit testCafe https://t.co/i6eAWai9Nd	0	0
Jan 20th	futre post on smoke 19 jan loc https://t.co/o9w8SQtQfM	0	0
Feb 7th	Edit testCafe https://t.co/sVllhJLOhs	1	0

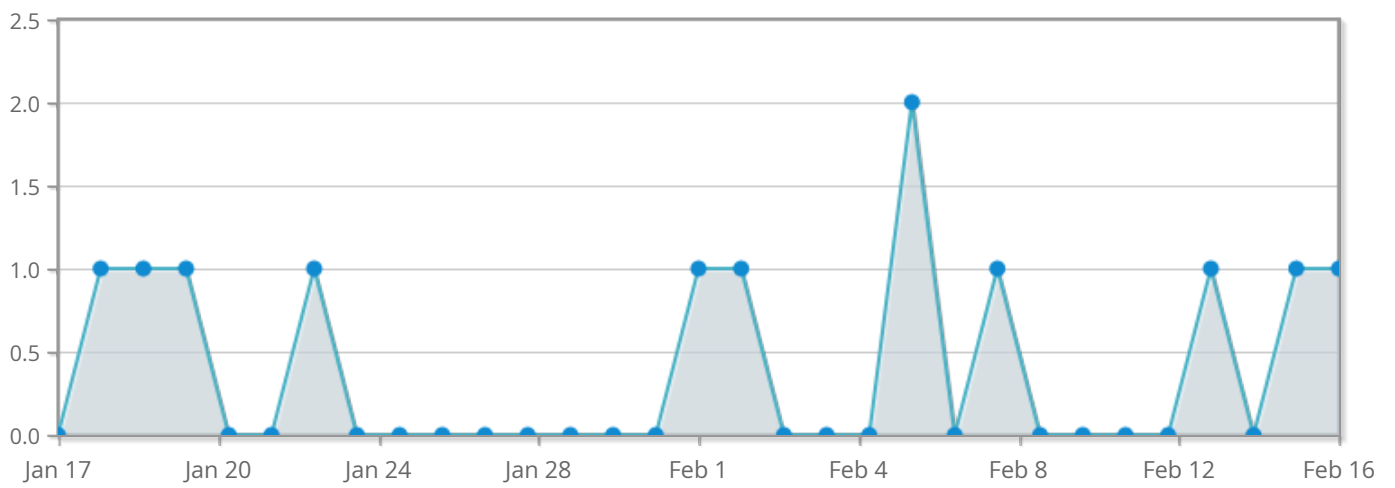
¹ **Retweets** are the number of users that retweeted your status.

² **Likes** are the number of users that liked your status.

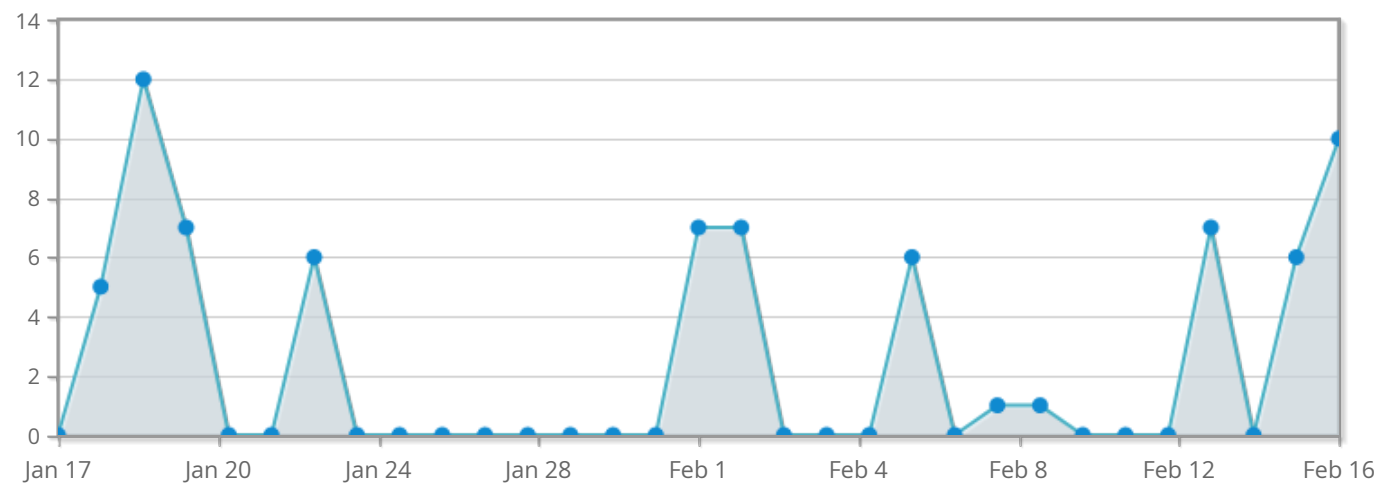
Followers



Retweets



Mentions



INSTAGRAM



0

Total Followers

0

New Followers

Your Page Had

1

Impressions

Your Page Had

1

Reach

Your Page Had

0

Website Clicks

Sample Media



hazelmobino



0 likes

hazelmobino 18 EDITED
FEBRUARY 16, 2023



hazelmobino



0 likes

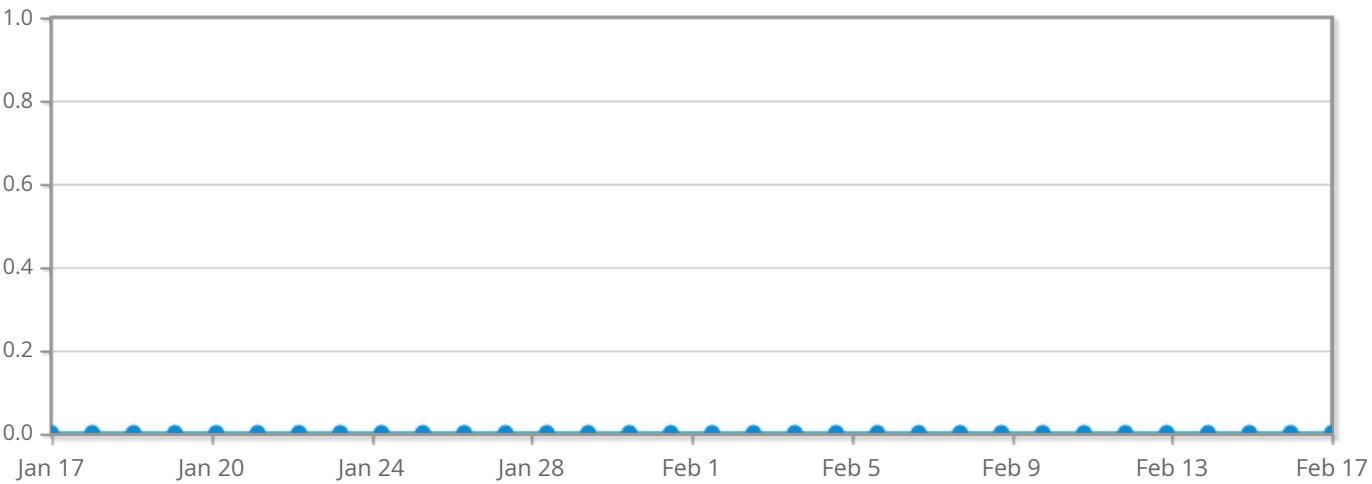
hazelmobino 18 EDITED
FEBRUARY 16, 2023

Top Media

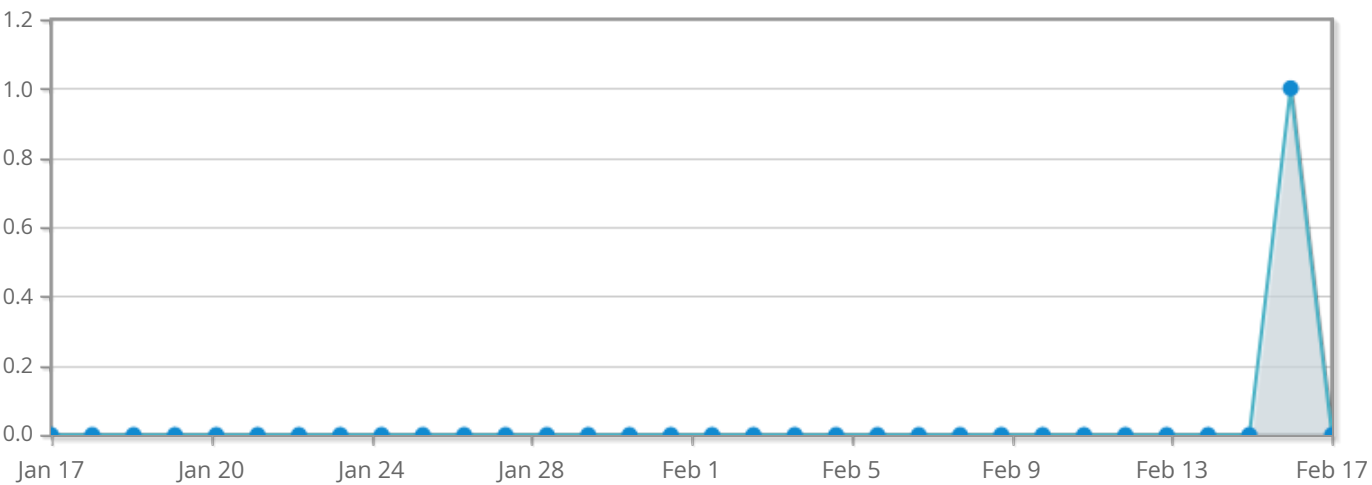
The top performing media on your Instagram profile, ranked by Engagement

Date	Status	Comments	Likes
Feb 7th	Choose Img Post on 7 Feb	0	0
Feb 9th	CAkesa re vaible on 9 feb groups img	0	0
Jan 19th	IMg post ons moke 19 jan groups	0	0
Jan 20th	Cakes are Avibal e on 20 Jan	0	0
Jan 20th	Cakes are Avaible on wm Groups on 20 Jan	0	0

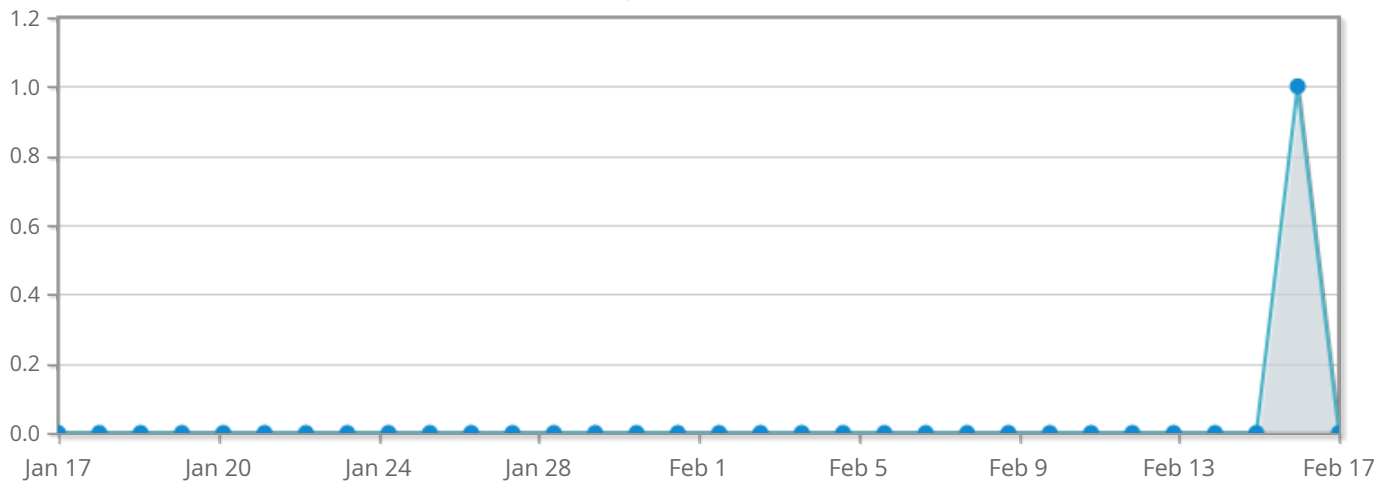
Followers



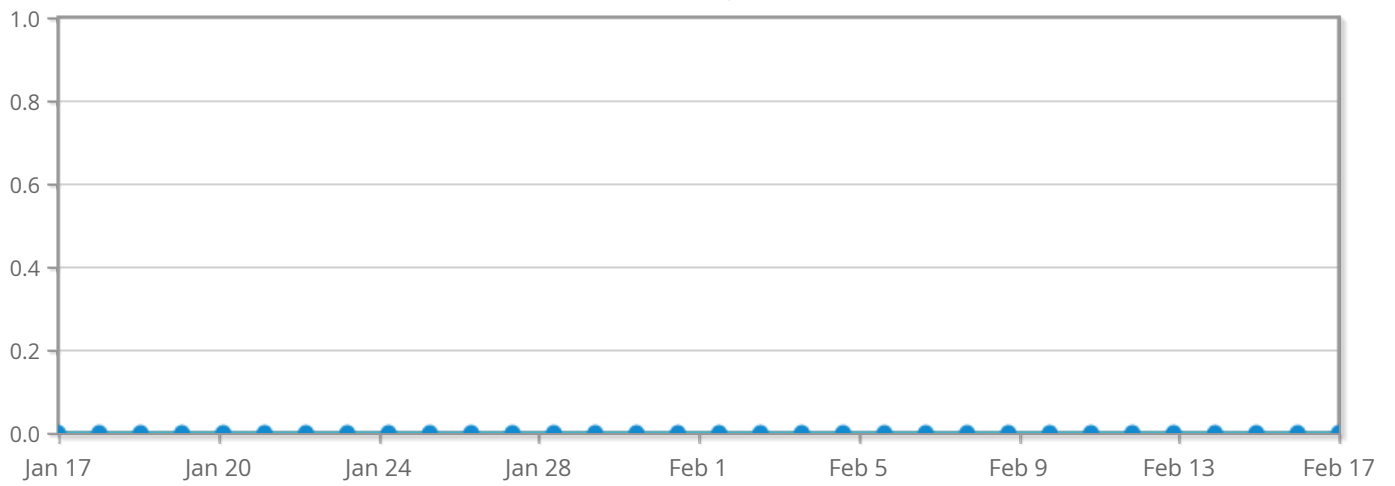
Reach



Impressions



Reel Plays



LINKEDIN



1

Total Connections

0

New Connections

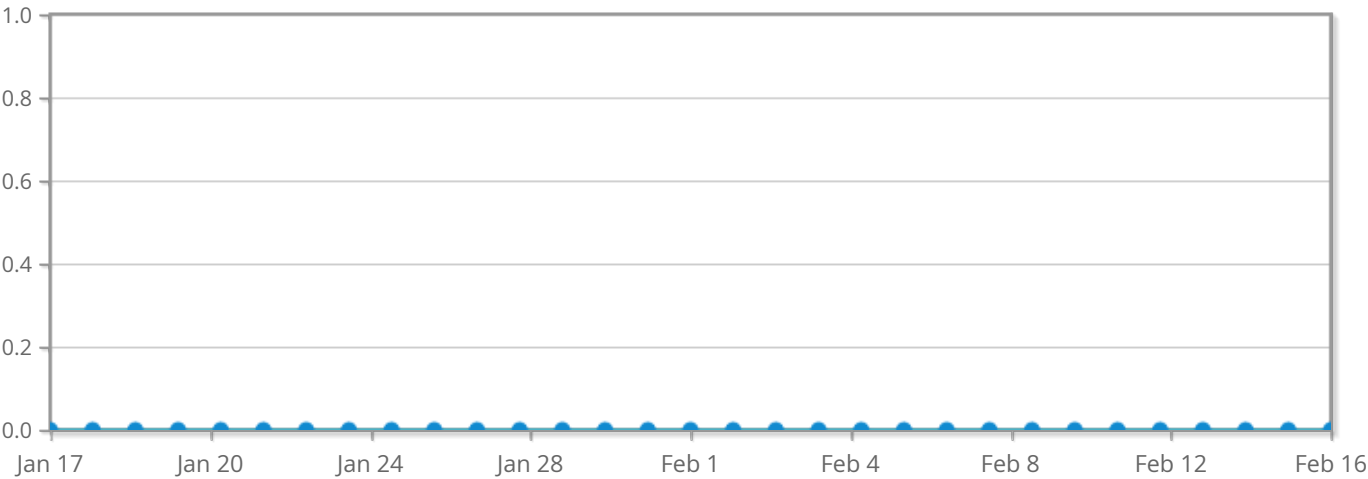
Post Impressions

0

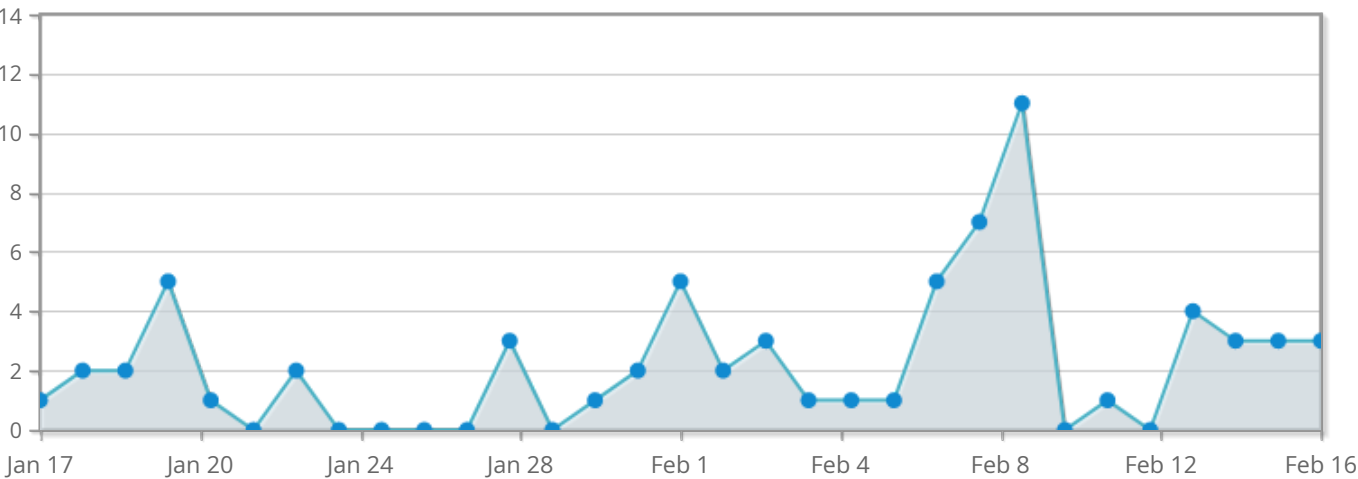
Post Engagements

69

Post Impressions



Post Engagements



Top Posts

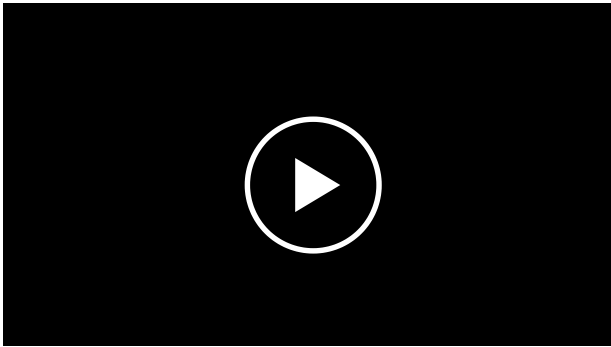
Top Posts are ranked by total engagement count which is the sum of total number of Likes, Comments, Shares and Clicks on the post.



Hazel Mobino

Feb 9th

BEST eve Scener on 9 feb smoke



162

0 Shares 2 Comments 0 Reach

0 Views

0m Total time viewed
0% Completion rate



Hazel Mobino

Jan 18th

Cakes are Available on 18 Jan loc



162

0 Shares 2 Comments 0 Reach

0 Impressions



Hazel Mobino

Jan 20th

Cakes are Avibal e on 20 Jan



162

0 Shares 2 Comments 0 Reach

0 Impressions



Hazel Mobino

Jan 28th

Cakes are avaiable in Future on 27 Jan Loc edited



162

0 Shares 2 Comments 0 Reach

0 Impressions

