Community Engagement/Mobilization Program

Arya consultancy will conduct programs to influence parents' community to enhance their participation & support in their child's education. These seminars will aim at increasing regularity of students in the school and prevent school dropout and sensitize them to support children' education. The following community and parent initiatives in the program:

⬚ A parent needs and expectations analysis will be carried out at the start of each program.

⬚ A structure of regular parent meetings in each school – some of these will be conducted class-wise and some combined depending on the strength of the parent body. Arya consultancy members will not necessarily attend these meetings though they will provide comments and suggestions to help make them successful.

⬚ The responsibility of actually conducting these meetings will be that of each school. It will ensure that the relevant feedback from such meetings would be incorporated in the training programs and workshops appropriately.
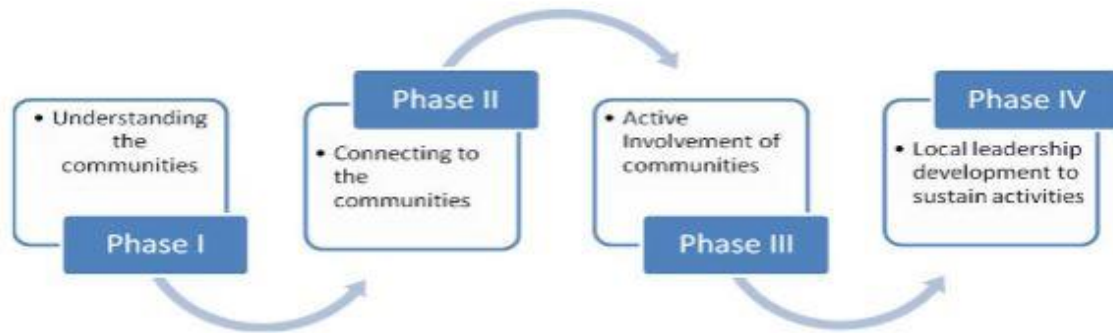
Any community we work on cannot be uplifted by external tailor-made projects. A detailed understanding of the community is a must for the success of any social project. Moreover, there is a need to establish a personal connect with each and every member of the community. The two objectives of Nirmaan (i.e. education and employment) can be achieved only when the community involved is progressive in nature and active in participation. Thus, endeavouring for overall development of a community by imbibing qualities such as self-development, leadership, self-empowerment and innovation, will lead to healthier projects and achievements. It helps in laying a good foundation for any initiative We takes up in a community. Acceptance of a social project and thus the its success depend on:

⬚ Trust the community has on the volunteer

⬚ The genuine and dedicated interest of the volunteers towards the project

How well the project serves the specific and urgent needs of the community

Operating Methodology

The methodology has been described in phases as definite timelines cannot be set. 4 phases have been defined

Phase I -Understanding the communities:

Communities have to be thoroughly understood before taking up any activity the nature of the community can be understood by collecting basic information and statistics. This will give us necessary information to decide if We should take up developmental activities, if so which activities. But this information is useful in understanding the community from outsiders' perspective. True understanding cannot be done as foreigner to the community but as someone who is well acquainted to the people of the community. For this, there should be a good relation between the volunteers and also the community member which can be attained only through regular interactions. Second phase talks about exactly about this.

Phase II -Connecting to the communities:

Good relationship can be formed with the community through regular interactions, participating in their fests etc, helping them out with as many problems that can be solved easily as possible, observing village life. But there can be a problem with the continuity of these interactions as the volunteers keep changing. So, whole team should get well acquainted. Also, care should be taken to see that the continuity of relation is maintained even if there is change in the team. Developing good relations with the village heads and panchayat members will help in smooth implementation of any activities. Making them

aware of various government schemes, activities, helps in building their trust on us, while making sure that the resources are well utilized by the village heads. Also the village heads can also be regularly updated with the government schemes that they may not be aware of.

Phase III -Active Involvement of communities:

This phase is where community involvement comes into picture. Team culture has to be imbibed into the community by forming groups and involving them in welfare activities. Also, we can conduct some events, programs where in there scope of the villagers taking part actively. This can health awareness campaigns by the local youth. Women health awareness and health check up organized by the women of the community with the help of us. A variety of such activities based on the demography of the community can be organized. Collaborating with the village heads and panchayats to solve any collective problem faced by the community will help in uplifting the society.

Phase IV -Local leadership development to sustain activities:

This phase is where the community starts reducing its dependency on us in carrying out developmental activities be it our projects and some activities that are taken up regularly as part of community development. A calendar of events can be made which take place regularly by the community members regularly with the supervision/help of our members. Village Yuva Sanghatana plays a crucial role here, which by itself being very motivated, motivates everyone in village to take part in the activities. So a good and dynamic Village Yuva Sanghatana should be formed. This will lead to complete ownership of the projects in the long run.