

blinkit

India's Last Minute App

Filter Panel

Outlet Location

- ☐ Tier 1
- ☐ Tier 2
- ☐ Tier 3

Outlet Size

- ☐ High
- ☐ Medium
- ☐ Small

Item Type

All

1,201,682

Total Sales



141

Average Sales



8523

Number of items



3.9

Average Rating

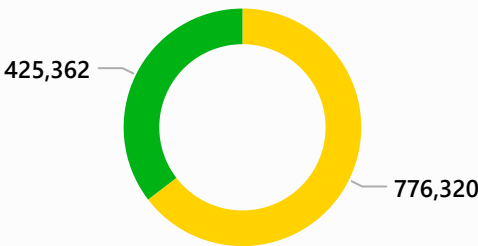


Total Sales by Item Type

| | |
|-----------------------|---------|
| Fruits and Vegetables | 178,124 |
| Snack Foods | 175,434 |
| Household | 135,977 |
| Frozen Foods | 118,559 |
| Dairy | 101,276 |
| Canned | 90,707 |
| Baking Goods | 81,894 |
| Health and Hygiene | 68,026 |
| Meat | 59,450 |
| Soft Drinks | 58,514 |
| Breads | 35,379 |
| Hard Drinks | 29,335 |
| Others | 22,452 |
| Starchy Foods | 21,880 |
| Breakfast | 15,597 |
| Seafood | 9,078 |

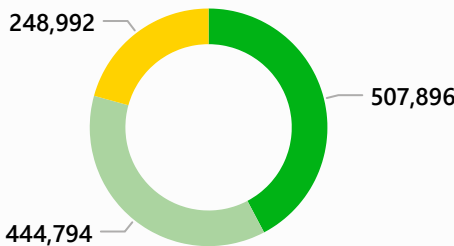
Total Sales by Item Fat Content

Low Fat Regular



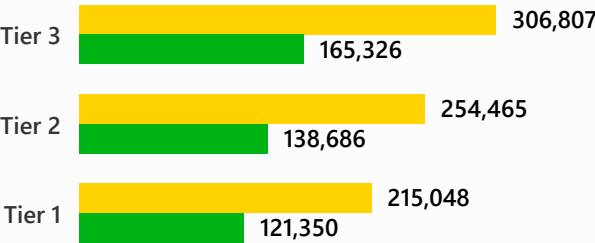
Total Sales by Outlet Size

Medium Small High

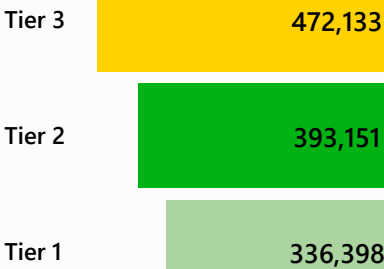


Total Sales by Outlet Location and Item Fat Content

Low Fat Regular



Total Sales by Outlet Location



Outlet Type

| Outlet Type | Total Sales | Average Sales | Number of items | Average Rating |
|-------------------|-------------|---------------|-----------------|----------------|
| Grocery Store | 151,939 | 140 | 1083 | 3.9 |
| Supermarket Type1 | 787,550 | 141 | 5577 | 3.9 |
| Supermarket Type2 | 131,478 | 142 | 928 | 3.9 |
| Supermarket Type3 | 130,715 | 140 | 935 | 3.9 |