
USER INTERFACE DESIGN

MINI PROJECT

TEAM NO: 22

TEAM MEMBERS:

1. SIDDHARTH KRISHNA
(CB.EN.U4CYS21058)
2. ADWAITH
(CB.EN.U4CYS21063)
3. SANJAI PRASHAD
(CB.EN.U4CYS21066)

TOPIC: E-LOCAL SHOPPING

AIM:

To create e-local shopping webpage.

INTRODUCTION:

This is a e – local shopping site is a website where people can purchase various items related to costumes. This site offers various range of products from various top brands such as outfits, footwears, accessories like watches, bracelets, belts, socks, sunglasses, etc.

USER ANALYSIS OF THE SITE:

- This project is based on a website of e-local shopping, created and developed by using html, CSS and JavaScript.

- This site prior motive is to sell products according to the customer's choice and ideas, create an eco-friendly environment and bug free site for shopping.
- This project also provides the admin login for the customers.
- The storekeeper can add the customer, modify the customer and can also delete the customer.
- Personal details of every customer are maintained and also their product details.
- This project also helps to maintain the secure link between the customer and the storeowner.
- The customer can view the product details, which are available in the store and can purchase the product.
- This site gives the luxury for the user to know about their products availability, track the status of their orders.
- Subscription programs are given for the user's where they can enjoy much more offers provided by the storeowner.
- The storekeeper can add the product, modify the product.

EXPECTED IDEA OF TAGS:

HEADER:

- 1) Shopping page logo
- 2) Search bar
- 3) Personal details (account button)
- 4) Wishlist
- 5) Cart list or bag
- 6) Notification icon

SECTION:

- 7) Category buttons (men, women, kids, footwear, etc)
- 8) Active offers and sales viewer.

FOOTER:

- 9) Site Logo
- 10) Email Id and Phone Number

- 11) Help Column or Customer Care
- 12) About Us
- 13) Follow Us Column (social media Pages)

ROUGH LAYOUT:

HEADER :

①

②

SEARCH

- ⑥
- ③
- ④
- ⑤

MEN

WOMEN

KIDS

FOOTWEAR

JEWELLERY

ACCESSORIES

100%
SPECIAL SALE
Live Now

SECTION

⑧

⑦

Bottom Of The Page

FOOTER:

9

EMAIL ID: ABC@gmail.com

PHONE : XXXXX 12376

HOME

ABOUT US

TERMS & CONDITIONS

FOLLOW US

SEARCHED SITES FOR AN EXAMPLE:

- https://www.amazon.in/shop_online
- <https://www.myntra.com>
- <https://www.ajio.com>