DATA ANALYTICS WITH TABLEAU
SUPERMARKET SALES ANALYTICS REPORT
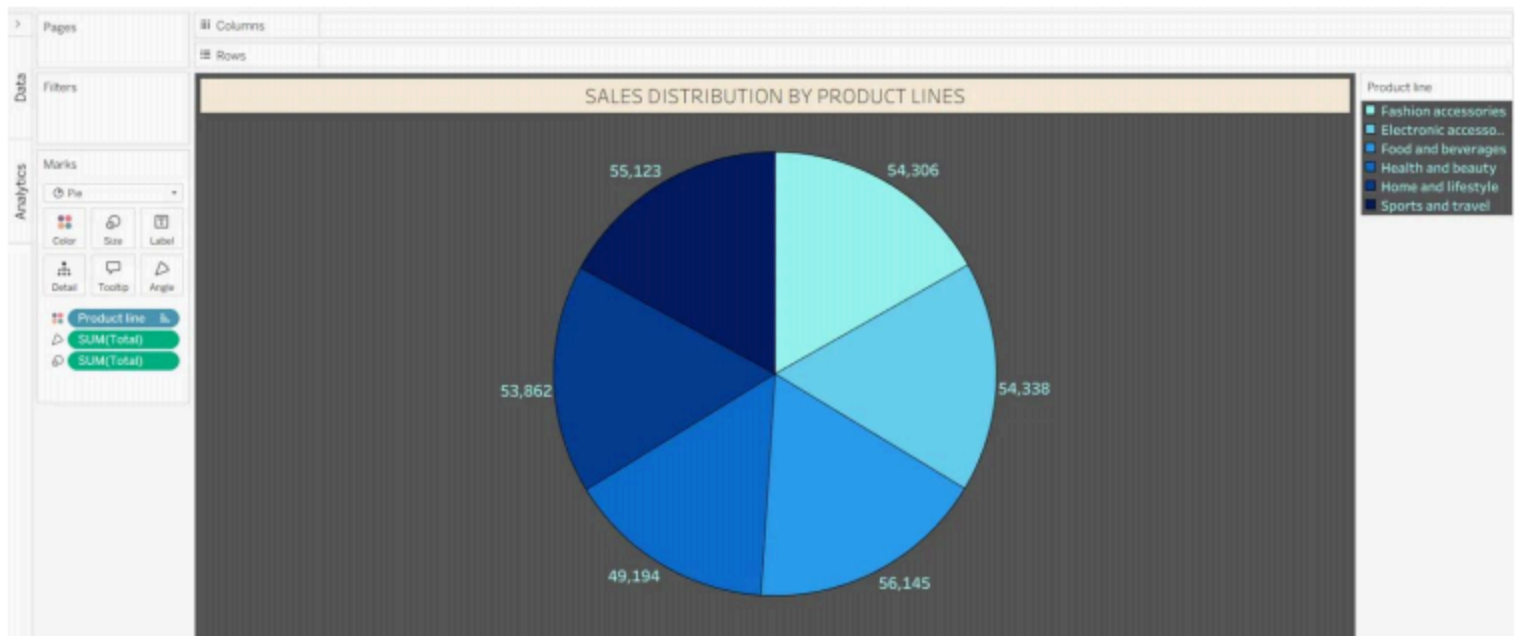**ASSIGNMENT-1**

1. Total Sum in Each City

Name: M. Siddhartha
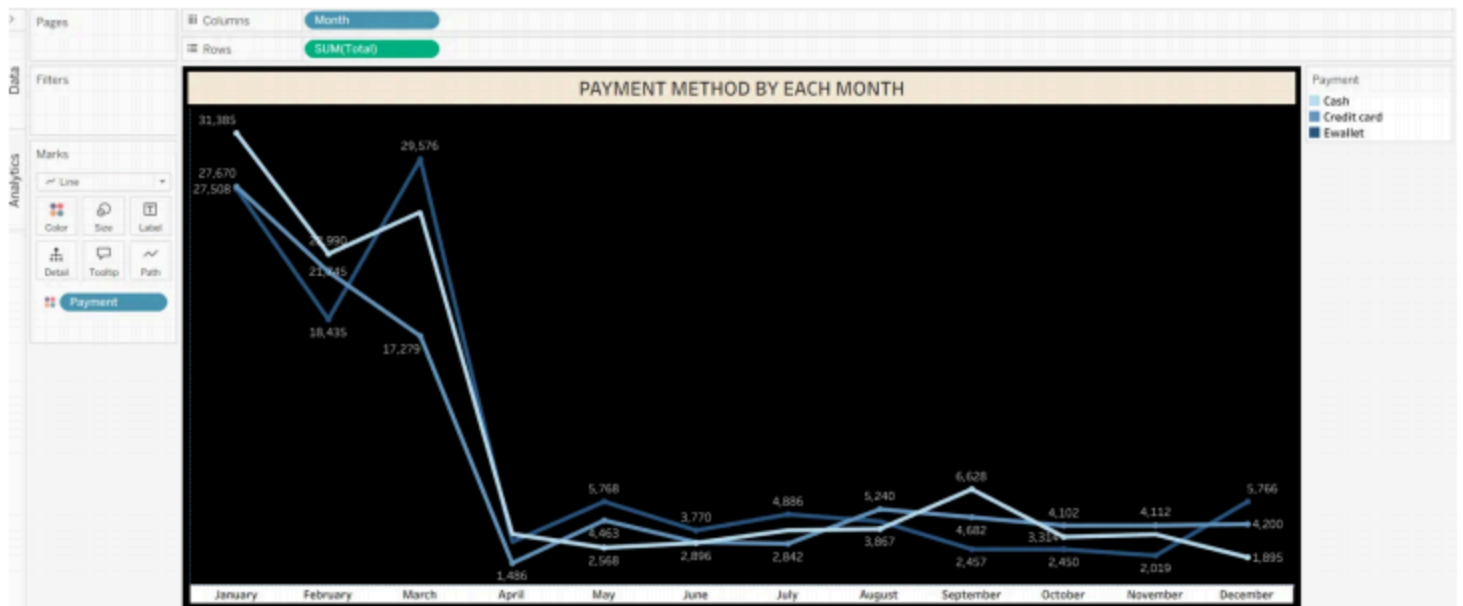Team id:LTVIP2025TMID20778
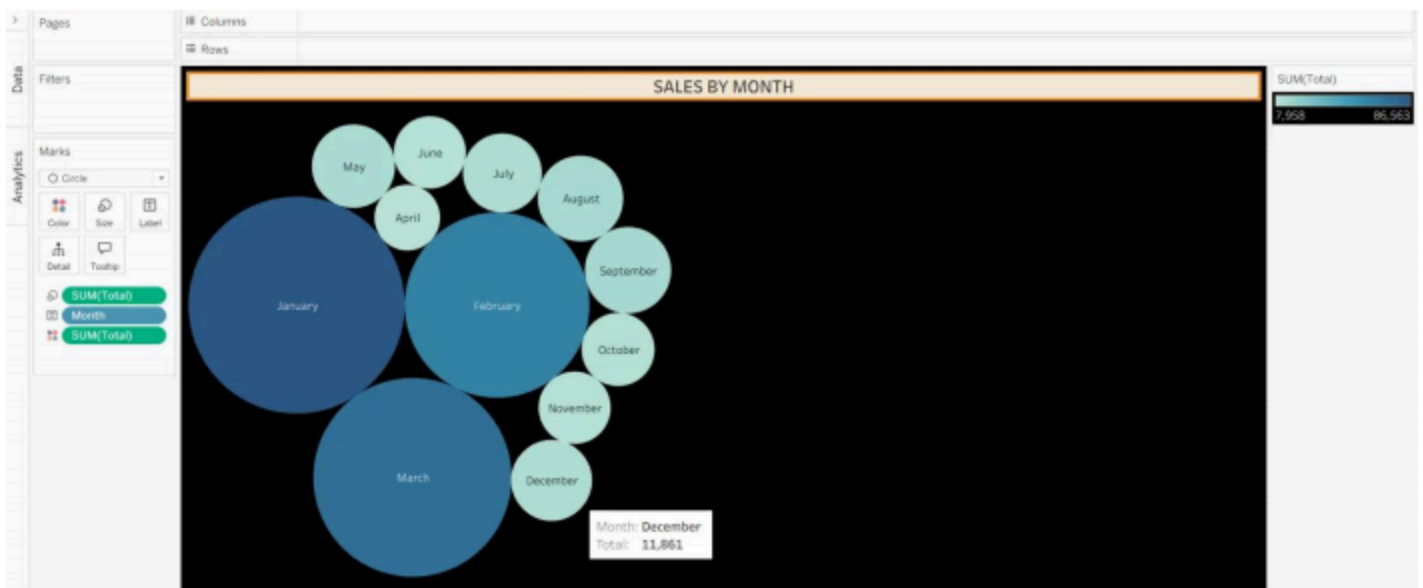

2. Sales Distribution by Product Lines

3. Customer Type by Product Line

CUSTOMER TYPE BY PRODUCT LINE

Columns: Product line
Rows: SUM(Total)

Customer type
- Member
- Normal

Highlight Customer type

Electronic accessories	Fashion accessories	Food and beverages	Health and beauty	Home and lifestyle	Sports and travel
24,498	26,324	31,358	25,831	27,978	28,234
29,839	27,982	24,787	23,363	25,884	26,889

Customer type: Member
Product line: Electronic accessories
Total: 24,498

4. Payment Method by Each Month

PAYMENT METHOD BY EACH MONTH

Columns: Month
Rows: SUM(Total)

Payment
- Cash
- Credit card
- Ewallet

31,385
27,670
27,508
29,576
18,435
17,279
1,486
5,768
4,463
2,568
3,770
2,896
4,886
2,842
5,240
3,867
6,628
4,682
3,314
2,457
4,102
2,450
4,112
2,019
5,766
4,200
1,895

January, February, March, April, May, June, July, August, September, October, November, December

5. Sales by Month

SALES BY MONTH

SUM(Total)
7,958 — 86,563

January, February, March, April, May, June, July, August, September, October, November, December

Month: December
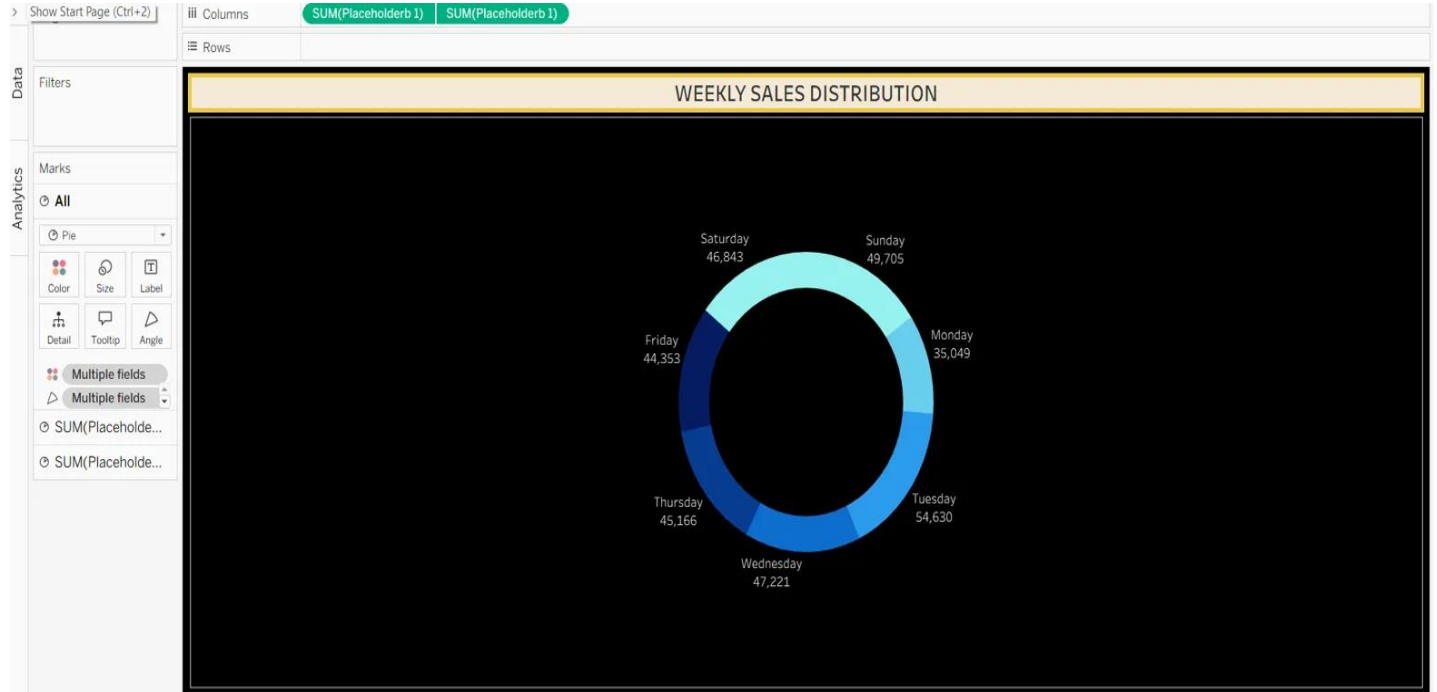Total: 11,861

DATA ANALYTICS WITH TABLEAU
SUPERMARKET SALES ANALYTICS REPORT
ASSIGNMENT-2

Name:M. Siddhartha
Team id:LTVIP2025TMID20778

1. Weekly Sales Distribution Analysis

2. Weekday Sales Patterns Across Months

3. Branch-wise Sales by Product Line

Product line	A	B	C
BRANCH WISE SALES BY PRODUCT LINE			
Electronic accessories	18,317	17,051	18,969
Fashion accessories	16,333	16,413	21,560
Food and beverages	17,163	15,215	23,767
Health and beauty	12,598	19,981	16,615
Home and lifestyle	22,417	17,549	13,896
Sports and travel	19,373	19,988	15,762

4. Customer Type Sales Summary

5. Product Line Overview
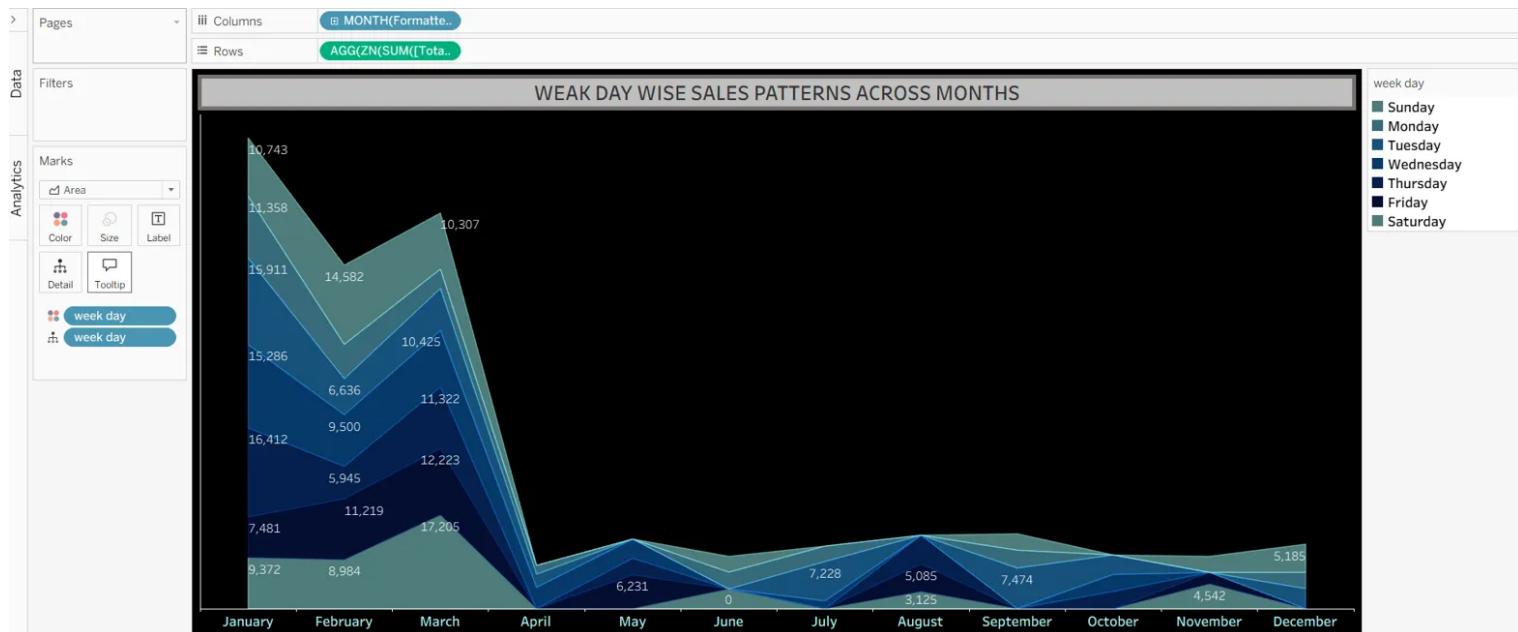
6. Customer Engagement Funnel Analysis
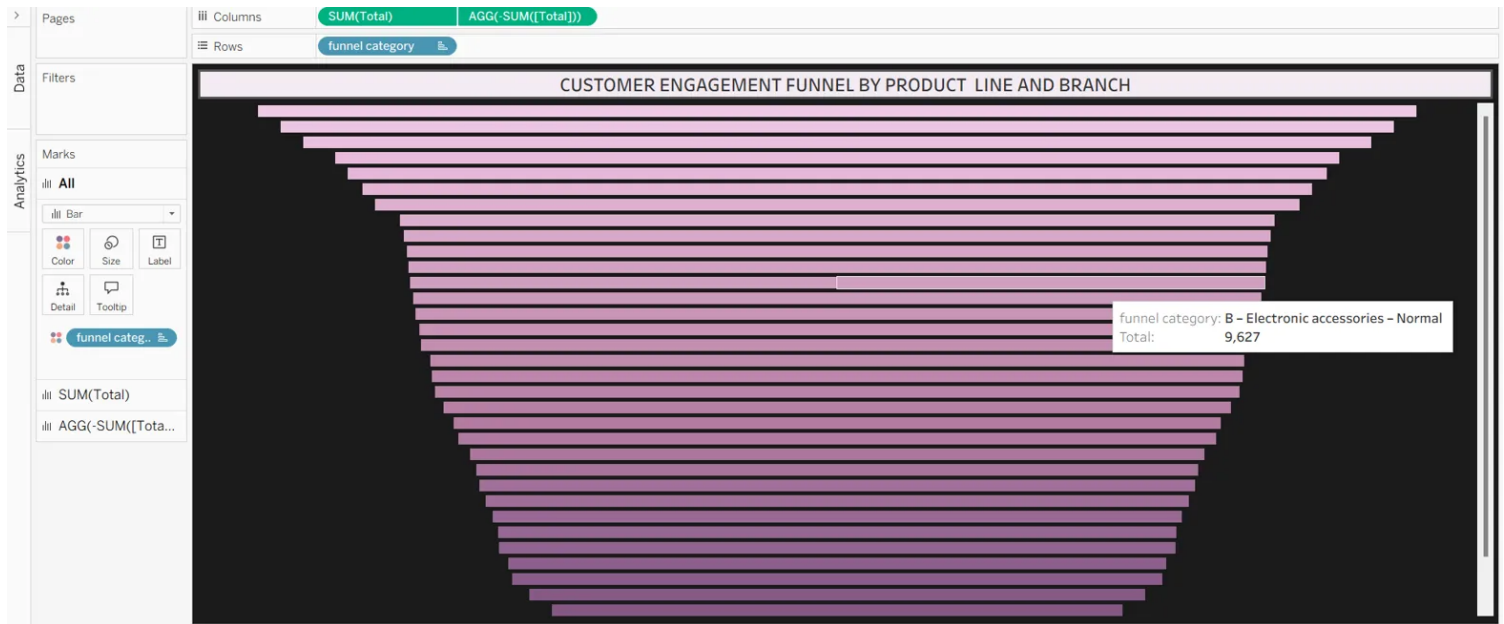
7. Total Sales Contribution by Product Line

SUPER MARKET ANALYSIS DASHBOARDS

DASHBOARD-1

Name: M. Siddhartha
Team id: LTVIP2025TMID20778

SUPER MARKET ANALYSIS DASHBOARD
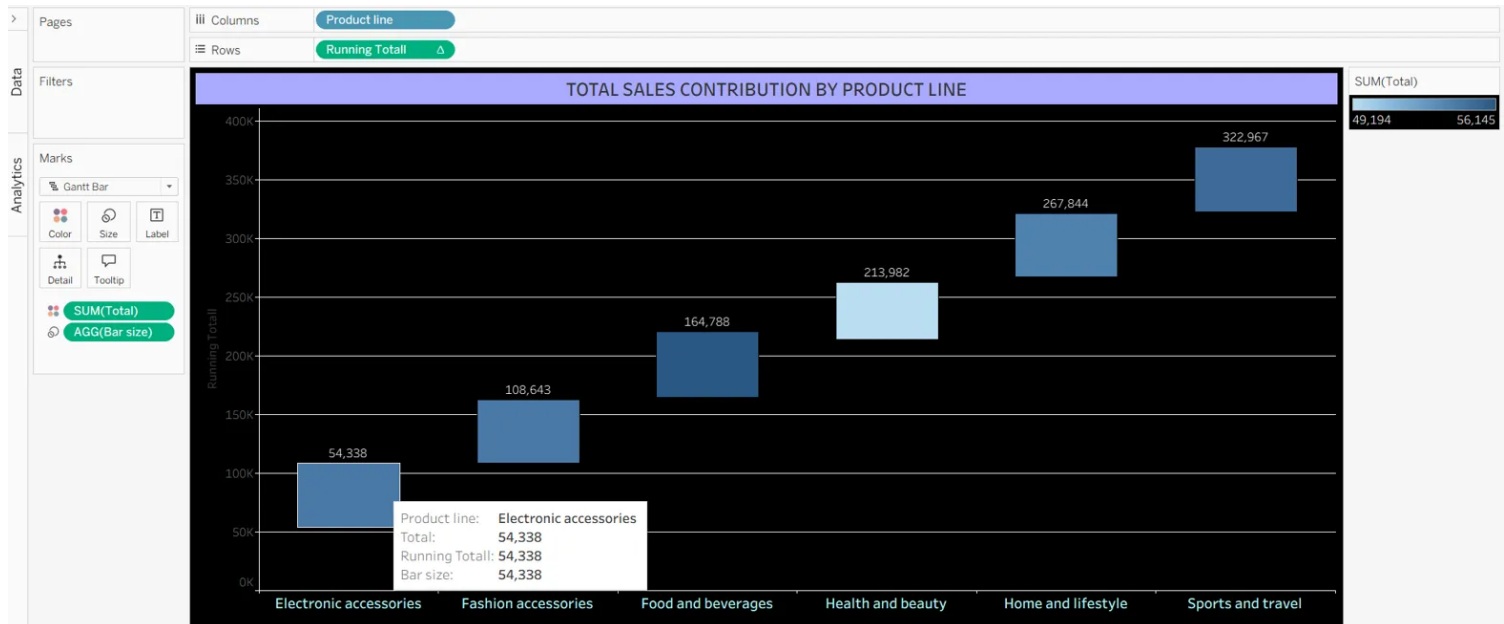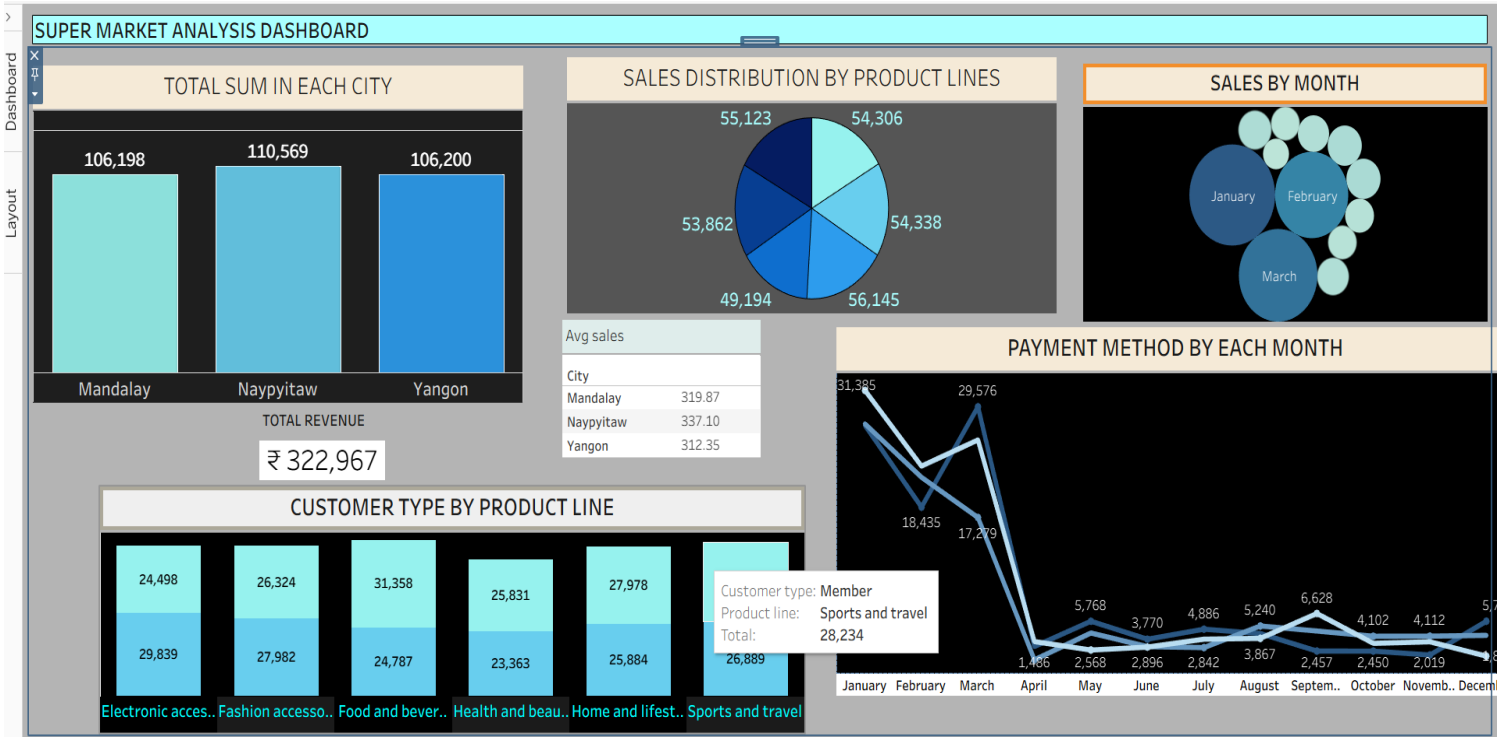
TOTAL SUM IN EACH CITY

Mandalay	Naypyitaw	Yangon
106,198	110,569	106,200

TOTAL REVENUE

₹ 322,967

SALES DISTRIBUTION BY PRODUCT LINES

55,123 · 54,306 · 53,862 · 54,338 · 49,194 · 56,145

Avg sales

City	
Mandalay	319.87
Naypyitaw	337.10
Yangon	312.35

SALES BY MONTH

January, February, March

PAYMENT METHOD BY EACH MONTH

31,385 · 29,576 · 18,435 · 17,279 · 5,768 · 3,770 · 4,886 · 5,240 · 6,628 · 4,102 · 4,112 · 1,486 · 2,568 · 2,896 · 2,842 · 3,867 · 2,457 · 2,450 · 2,019

January, February, March, April, May, June, July, August, Septem.., October, Novemb.., Decem..

CUSTOMER TYPE BY PRODUCT LINE

Electronic acces..	Fashion accesso..	Food and bever..	Health and beau..	Home and lifest..	Sports and travel
24,498	26,324	31,358	25,831	27,978	26,889
29,839	27,982	24,787	23,363	25,884	

Customer type: Member
Product line: Sports and travel
Total: 28,234

DASHBOARD-2

SUPER MARKET ANALYSIS

WEEKLY SALES DISTRIBUTION

Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
46,84	9,705	35,049	54,630	47,221	45,166	44,353

WEAK DAY WISE SALES PATTERNS ACROSS MONTHS

10,743 · 10,307 · 16,412 · 11,219 · 17,205 · 8,984

PRODUCT LINES BY TOTAL

Electronic accessories Fashion accessories
Food and beverages
Health and beauty
Home and lifestyle

BRANCH WISE SALES BY PRODUCT LINE

Product line	A	B
Electronic accessories	18,317	17
Fashion accessories	16,333	16
Food and beverages	17,163	15
Health and beauty	12,598	19
Home and lifestyle	22,417	17
Sports and travel	19,373	10

CUSTOMER TYPE SALES SUMMARY

Product line	Branch	Customer type	
Electronic accessories	A	Member	₹9,145.69
		Normal	₹9,171.42
	B	Member	₹7,424.85
		Normal	₹9,626.59
	C	Member	₹7,927.95

TOTAL SALES CONTRIBUTION BY PRODUCT LINE

54,338 · 108,643 · 164,788 · 213,982 · 267,844 · 322,967

Electroni.. Fashion .. Food and.. Health a.. Home an.. Sports a..

CUSTOMER ENGAGEMENT FUNNEL BY PRODUCT LINE AND BRANCH