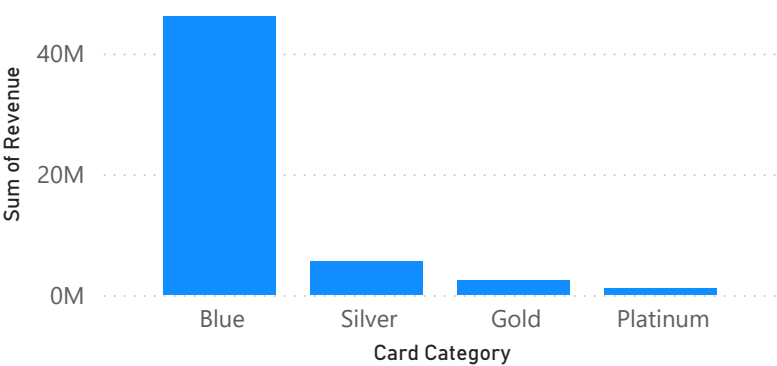


Sum of Revenue by Card Category



Weekno2	Previous week revenue	Current week revenue	wow revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
Total	1070439	933134	-12.8%

# Credit Card Transaction Report

Revenue

55M

Total Interest

45M

Trans Amount

8M

Trans Count

656K

Card Category	Total Revenue	Total Trans Amount	Sum of Interest Earned
Blue	4,61,39,398	3,69,57,875	64,95,888
Gold	24,54,072	20,24,078	3,73,784
Platinum	11,35,608	9,53,314	1,61,629
Silver	55,86,332	45,86,746	8,12,081
Total	5,53,15,410	4,45,22,013	78,43,382

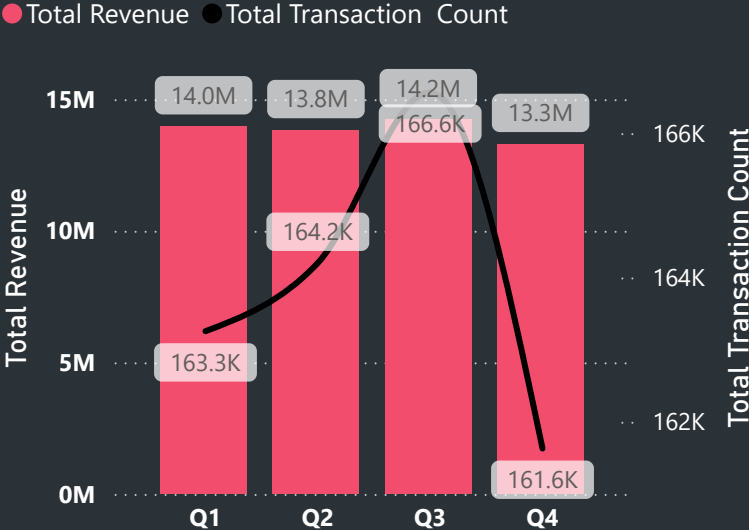
Q4

Q3

Q2

Q1

QTR Revenue and Total Trans Count



Week Start Date

All

F

M

Silver

Blue

Gold

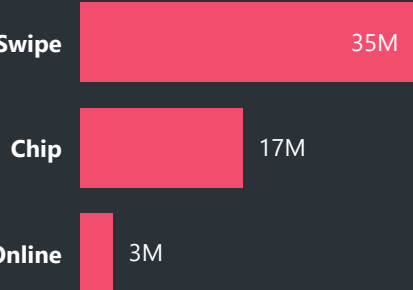
Platinu...

Low

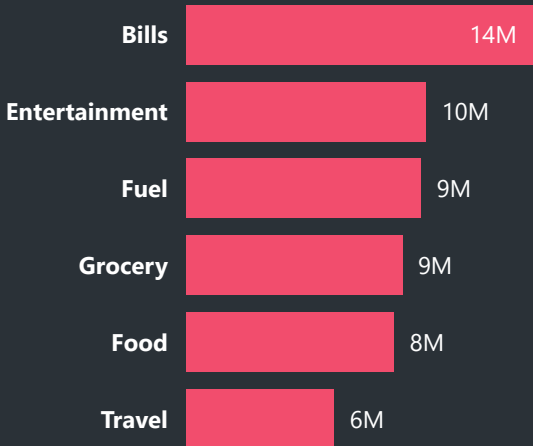
Mid

high

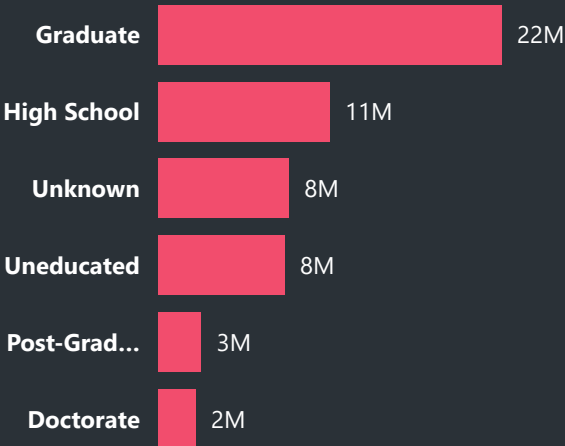
Revenue By Payment Method



Revenue By Expenditure Type



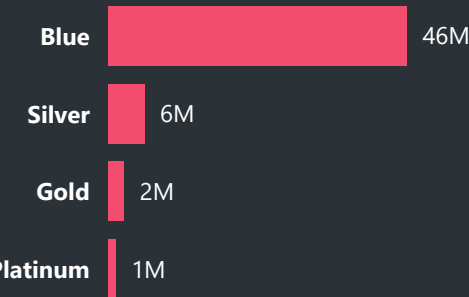
Revenue By Education Level



Revenue By Customer Job



Revenue By Card Category



# Credit Card Customer Report

Revenue

55M

Total Interest

45M

Income

576M

CSS

3.19

Q4

Q3

Q2

Q1

Week Start Date

All

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

M

F

Job Type

Revenue

Income

Total Interest Earned

Retirees

45,35,184

4,86,75,030

6,30,359

Blue-collar

69,04,279

7,22,62,158

9,52,801

Selfemployed

82,61,758

7,53,13,288

11,19,742

Govt

81,11,701

8,87,73,989

11,60,016

White-collar

1,01,14,656

10,39,30,055

14,41,074

Businessman

1,73,87,832

18,69,59,919

25,39,390

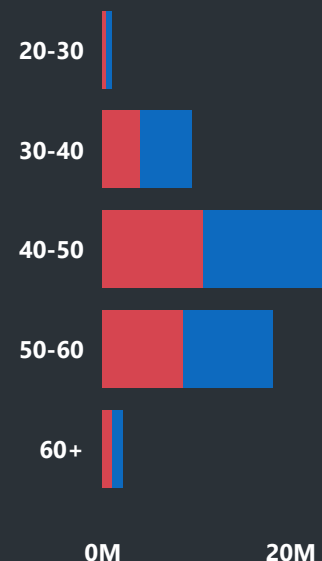
Total

5,53,15,410

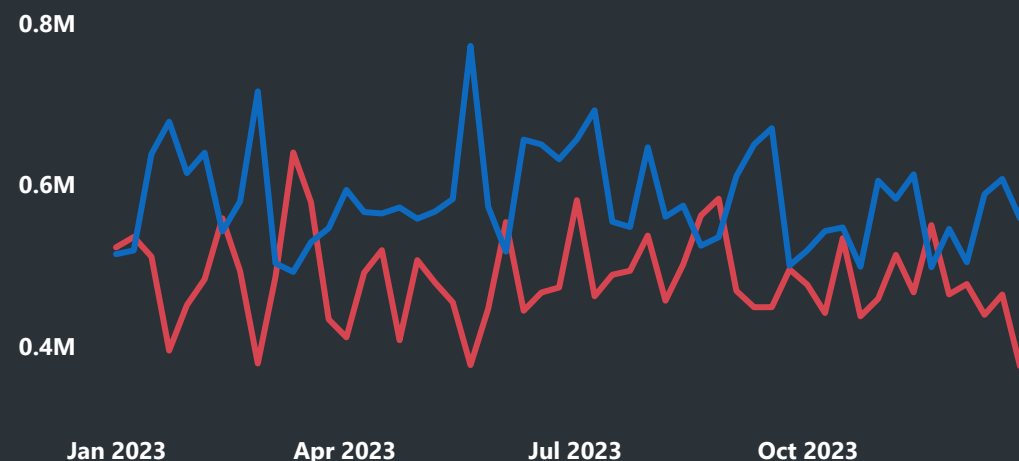
57,59,14,439

78,43,382

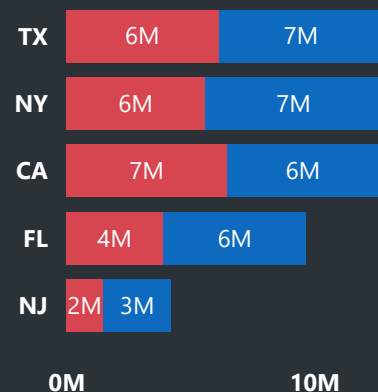
## Revenue By Age Group



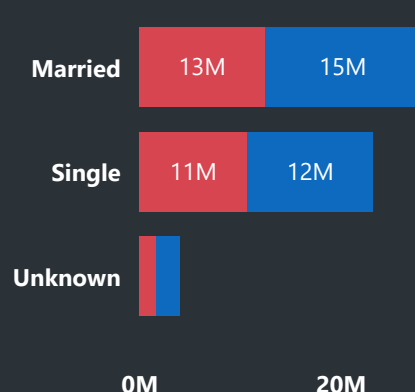
## Revenue By Week



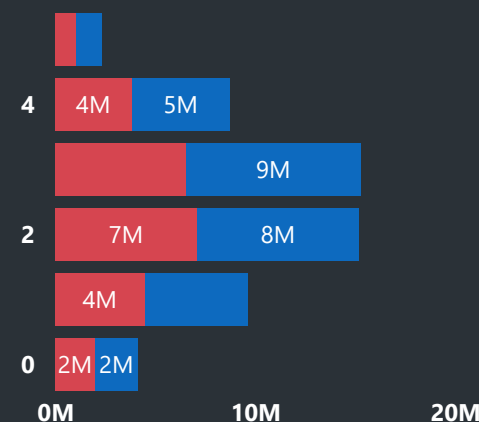
## Top Five States By Revenue



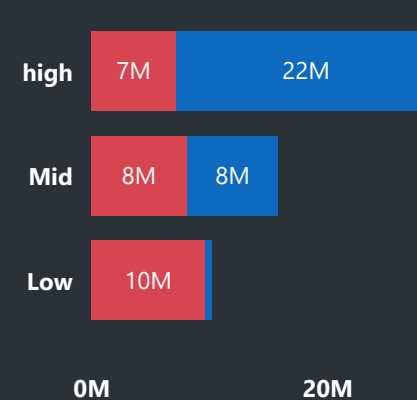
## Revenue by Marital Status



## Revenue by Dependent Count



## Revenue By Income Group



## Revenue By Education Level

