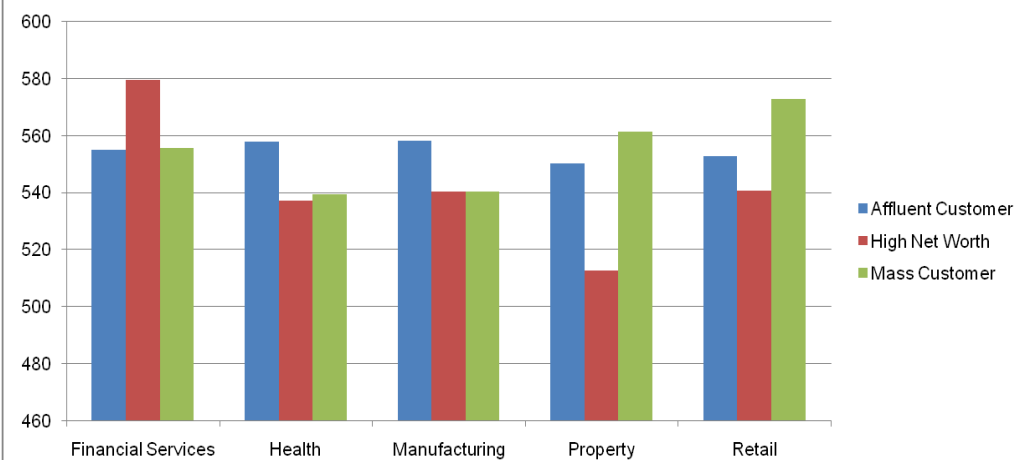
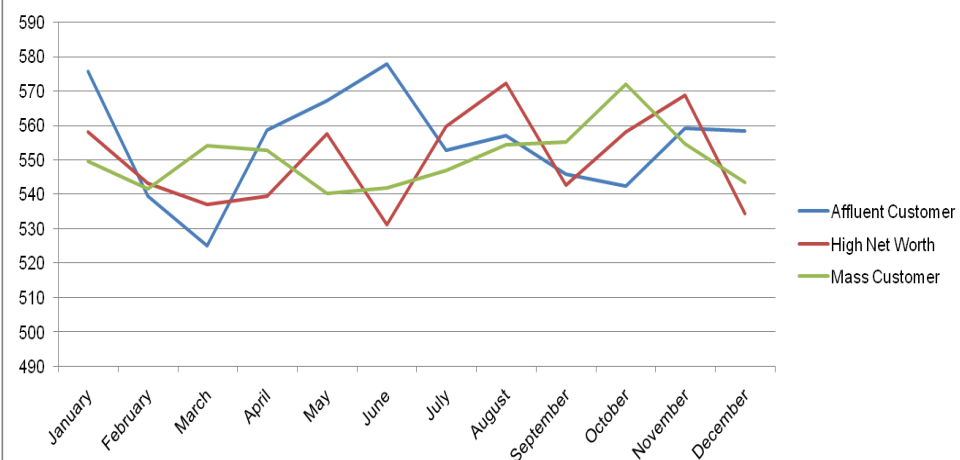


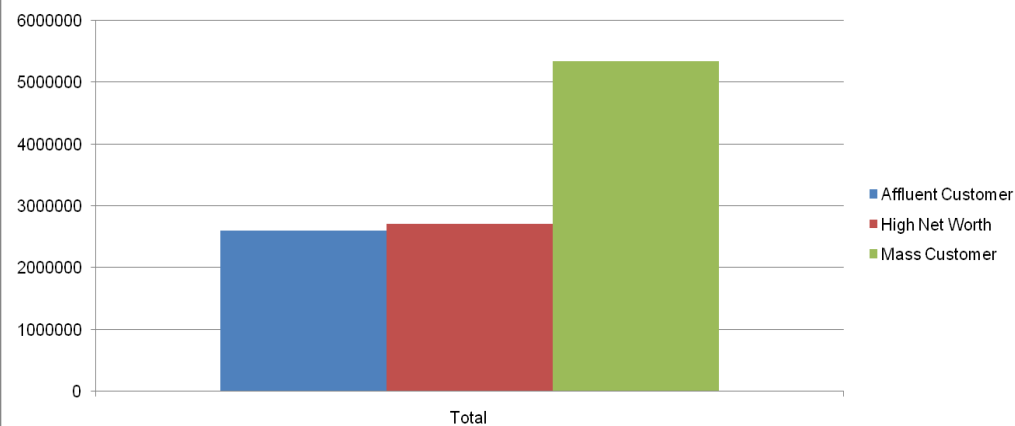
Average profit of Customers By wealth Segment



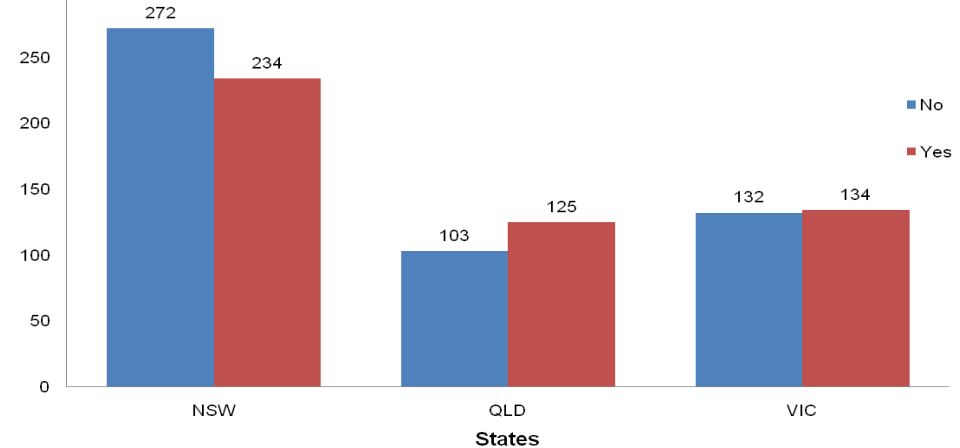
Average profit by month By wealth Segment



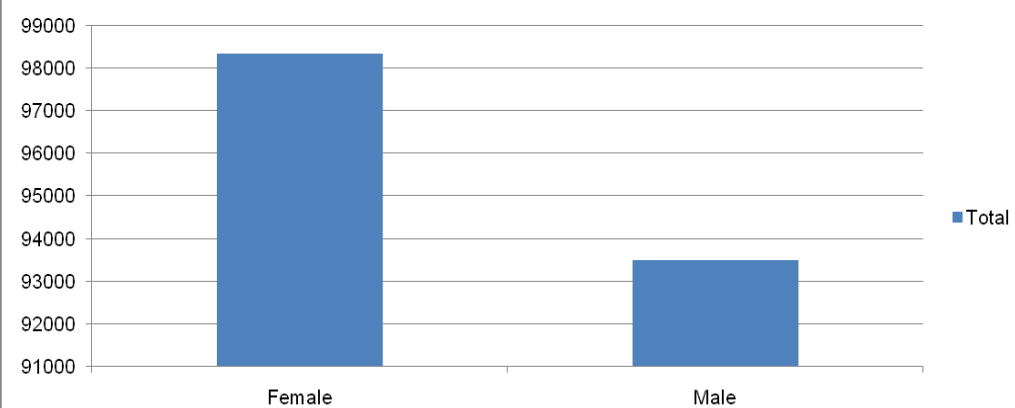
Total profit by By wealth Segment



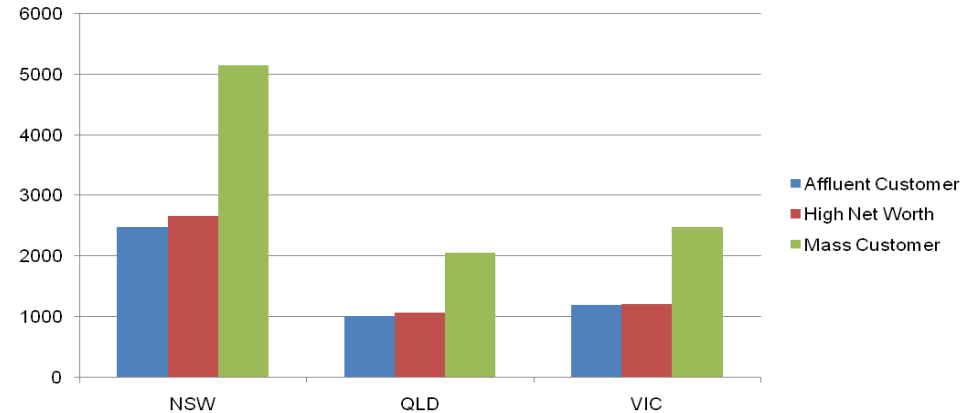
States Vs Car owners



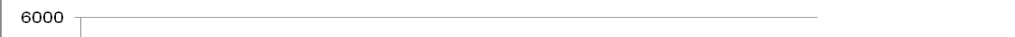
Bike Purchases by gender in last 3 Years



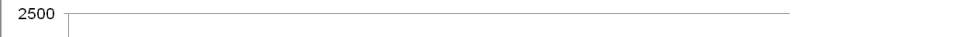
Bikes related purchase in states by wealth segment

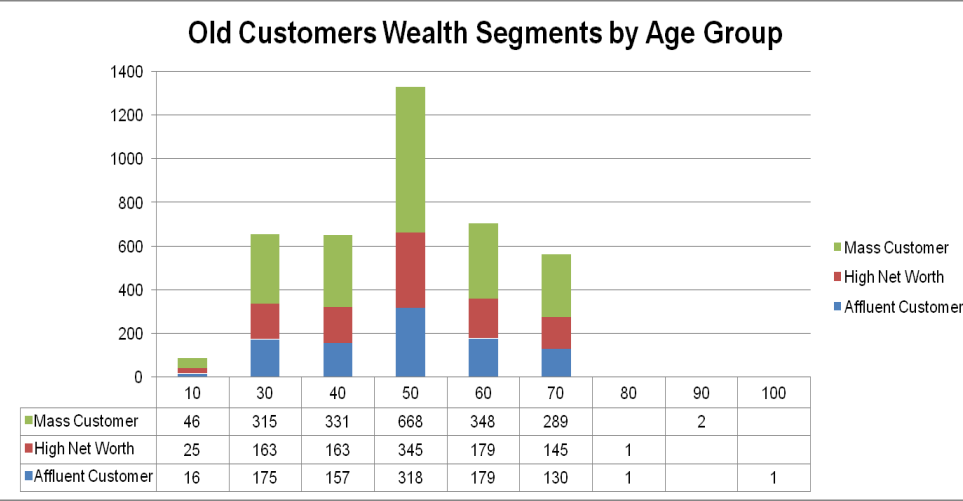
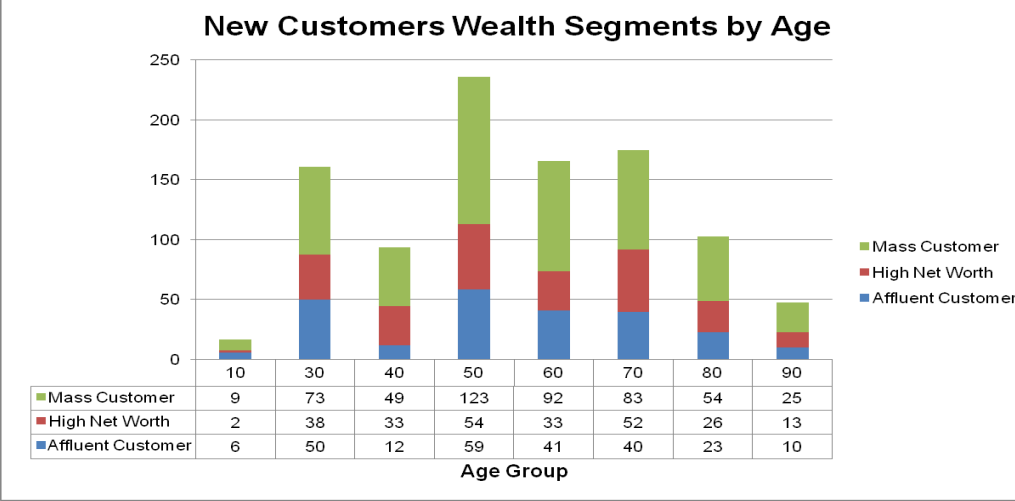
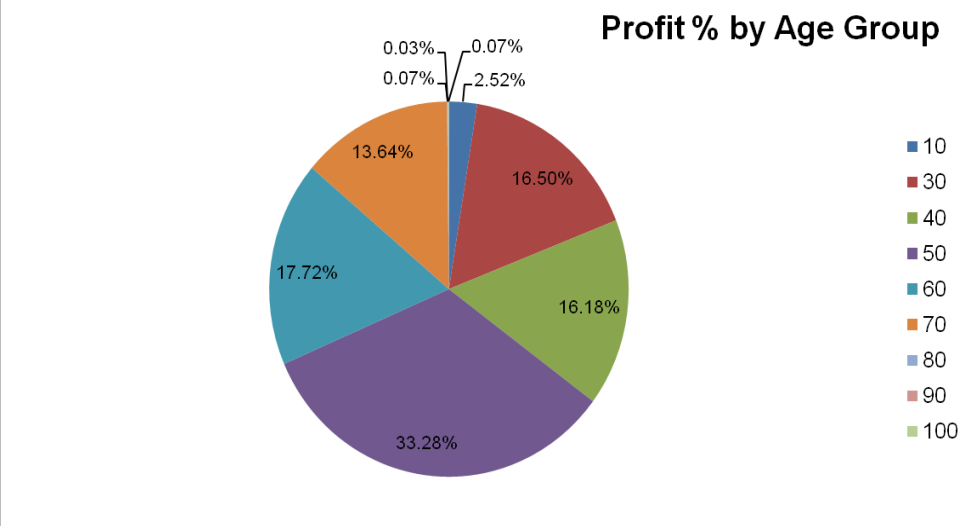
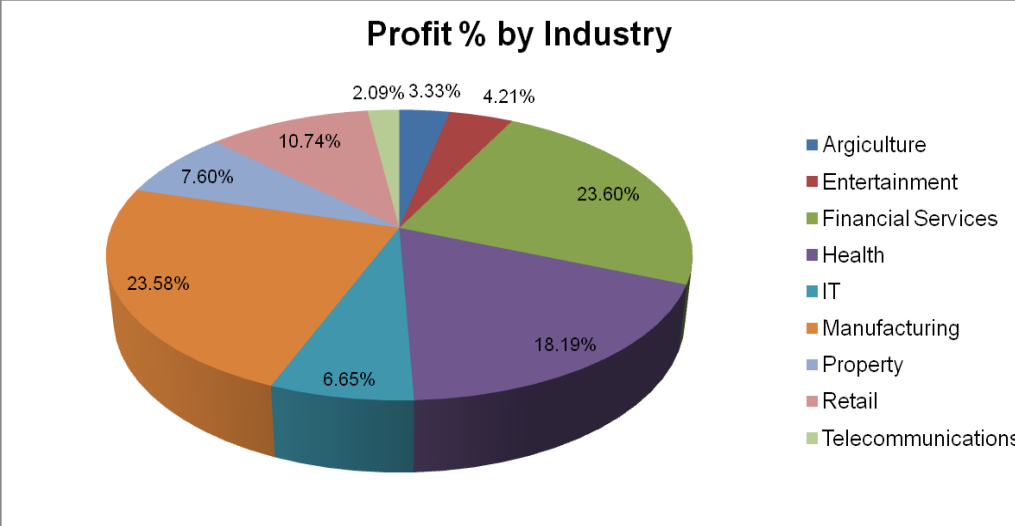
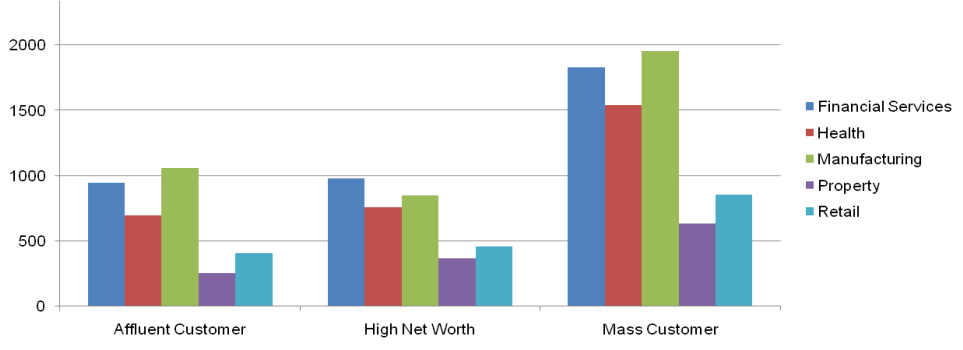


Total customers by wealth segment in states



Total customers by By wealth Segment in Industries





TOP TARGET CUSTOMERS

CustomerID	FirstName	LastName	Address	Postcode	State
5	Sheila-kathryn	Calton	17979 Del Mar Point	2448	NSW
17	Heath	Faraday	82391 Kensington Lane	3058	VIC
21	Mile	Cammocke	18 Jenna Center	2650	NSW
30	Darrick	Helleckas	02663 Buell Parkway	2519	NSW
40	Tomasine	Jerche	3496 Brown Drive	2207	NSW

53	Agnella	Gocke	62 Steensland Road	4350	QLD
62	Sorcha	Roggers	41 Schurz Center	2749	NSW
64	Gerek	Yve	11474 Westend Hill	3752	VIC
70	Foster	Vannoort	9 Bonner Road	2070	NSW
81	Bee	Blazewicz	74 Anniversar y Junction	2330	NSW
100	Tripp	Steed	8722 Summit Alley	2065	NSW
101	Goran	Kwietek	9554 Artisan Pass	2150	NSW
106	Glyn	0	7909 Pierstorff Crossing	2517	NSW
108	Kayle	Mingaud	0410 Division Junction	2750	NSW
122	Colver	Itter	5 Prairie Rose Road	4817	QLD
126	Norman	Cliff	8 Hagan Hill	4508	QLD
132	Celesta	Willavoys	12306 Lawn Street	2145	NSW
134	Merna	McCulloch	1605 Northfield Junction	2158	NSW
140	Morrie	Flaxon	829 Washingto n Crossing	3186	VIC
143	Kendall	Figg	15673 Farmco Point	4017	QLD
149	Drucy	Kausche	939 Coleman Pass	4509	QLD
155	Orran	Bogges	63344 Holmberg Crossing	2025	NSW
156	Shayla	Rimmingto n	9 Huxley Circle	3191	VIC
188	Audry	Seine	4179 Carioca Terrace	2220	NSW
189	Umberto	Torricella	59265 Sullivan Junction	3031	VIC
199	Verla	Alven	7451 Jana Lane	2138	NSW
202	Audie	Pillinger	107 Elmside Parkway	4811	QLD
203	Donovan	Conry	2 Gina Junction	2085	NSW

216	Cinderella	Parcall	231 Havey Court	2153	NSW
218	Stefa	Dunnan	09040 Myrtle Parkway	2015	NSW
220	Jeniffer	Apark	7 Pankratz Point	3011	VIC
221	Mara	Bloore	51 Crescent Oaks Parkway	2761	NSW
224	Morgun	Girvan	6236 Summervie w Terrace	2110	NSW
233	Art	Barwell	2 Northridge Street	2508	NSW
236	Tybalt	Gillingwater	6 Morning Park	3666	VIC
245	Noell	Grahlmans	07227 Hoard Terrace	3500	VIC
253	Amalee	Choak	77248 Columbus Drive	2340	NSW
256	Linell	Beadle	5130 Manley Court	2287	NSW
258	Othella	Keher	6759 Nevada Point	2323	NSW
262	Cordie	Petrelli	42067 Duke Terrace	2031	NSW
276	Goldi	Dwine	370 Portage Parkway	3125	VIC
279	Tamera	Hinckes	34 Kim Center	2036	NSW
281	Jeanette	Sizzey	36 Vidon Parkway	2798	NSW
285	Julee	Janovsky	58 Parkside Hill	2117	NSW
287	Hannie	Wodham	5583 Prairie Rose Trail	2765	NSW
290	Giorgio	Kevane	6923 Tennessee Circle	2766	NSW
293	Virgilio	Willcocks	00 5th Lane	2830	NSW
296	Marshal	Rathbone	29886 Crownhardt Crossing	2141	NSW
297	Cecile	MacLise	1 Drewry Junction	3810	VIC
309	Maurizia	Ligerton	37006 Hoard Circle	3182	VIC
312	Garek	Prattin	252 Mockingbird Plaza	2216	NSW

313	Theo	McKune	990 Kensington Park	3796	VIC
316	Genni	Larway	4270 Loeprich Lane	3064	VIC
321	Christean	Finnes	41 Spaight Road	4503	QLD
327	Cris	Richfield	8717 Mandrake Place	4214	QLD
350	Carmela	Jesper	1826 Hazelcrest Park	3087	VIC
351	Dev	Hafner	98 Sutteridge Point	3131	VIC
360	Atalanta	Starbucke	708 Russell Parkway	2530	NSW
363	Sabrina	Caddy	93583 Moland Way	2066	NSW
364	Leontyne	Simpkiss	18264 Maryland Way	4217	QLD
371	Pernell	Favelle	92808 Mallard Terrace	3215	VIC
374	Valdemar	MacCoughen	1823 Judy Center	3165	VIC
405	Vivien	Urion	1 Red Cloud Street	2770	NSW
408	Kurtis	Baistow	981 West Way	3133	VIC
409	Tatiania	O'Kane	8 Monterey Plaza	2066	NSW
447	Brittany	Peasey	93 Jana Junction	2213	NSW
464	Karel	Dimelow	0619 Dorton Plaza	3150	VIC
465	Alina	Wilsey	3469 Service Road	2770	NSW
476	Kane	Jahnel	47 Dwight Road	4217	QLD
480	Darelle	Ive	74011 Manufacturers Street	2320	NSW
481	Marcella	Manzell	30991 Macpherson Parkway	2155	NSW
485	Ulrika	Steagall	00976 Sundown Lane	2428	NSW
505	Wylma	Elsy	4754 Moulton Alley	2069	NSW
511	Theo	Tolmie	7 Hooker Place	2428	NSW

513	Kienan	Soar	5723 Raven Drive	3126	VIC
517	Iona	Fidgeon	590 Hayes Court	2027	NSW
520	Jazmin	Neumann	3169 Old Gate Point	2211	NSW
523	Elberta	Tixall	62 Northport Lane	2049	NSW
529	Sandor	Tumber	66834 Melby Way	2160	NSW
533	Conny	Shearmer	1038 Hayes Point	2021	NSW
543	Mikey	Rizzetti	20 Debs Road	2307	NSW
545	Alecia	Crosse	142 Cambridge Place	2761	NSW
550	Emeline	Jorioz	1949 Pepper Wood Pass	3168	VIC
556	Oralia	Gifford	06008 Anthes Pass	2478	NSW
559	Erma	Vyel	1 Service Alley	2116	NSW
564	Nettie	Iddy	19 Lakewood Gardens Way	2760	NSW
572	Clementius	Everington	909 Browning Crossing	3013	VIC
576	Bart	Eakle	44 Bunting Parkway	2106	NSW
589	Duff	Anan	01736 Saint Paul Way	2154	NSW
593	Eugenius	Packe	8435 Arkansas Terrace	2340	NSW
613	Carolann	O'Hallagan	2 Hoffman Way	2212	NSW
625	Abra	Probets	8 Melrose Road	4116	QLD
631	Ortensia	Dronsfield	329 Glacier Hill Alley	3076	VIC
639	Mayor	Ismay	44 Upham Crossing	2148	NSW
649	Krissie	Dinan	41759 Crowley Circle	2560	NSW
651	Minni	Deegin	58729 Moland Trail	2035	NSW
660	Stormi	0	14 Autumn Leaf Avenue	2570	NSW

673	Artie	Ommanney	2836 Morning Drive	2304	NSW
675	Sharl	Wiggin	99 Cascade Crossing	2048	NSW
680	Gay	Pickersgill	9114 Union Center	2209	NSW
681	Jobyna	Elgey	76 Hanson Junction	2147	NSW
683	Brennan	Gagen	40545 Forster Point	2262	NSW
687	Welby	Ninnotti	4535 Daystar Parkway	2072	NSW
689	Hamnet	Berford	75826 Bellgrove Trail	3095	VIC
693	Bambi	Hebblethwaite	0 Carey Drive	4110	QLD
694	Lilith	Lanning	1 Moose Avenue	2017	NSW
697	Weston	Brokenshaw	16420 Veith Crossing	4214	QLD
703	Ethelda	0	4 Lillian Plaza	2283	NSW
705	Eddie	Yekel	15 Emmet Street	2233	NSW
716	Trescha	Preshous	4033 Hermina Road	2304	NSW
717	Basilius	Spieck	37 Banding Avenue	2567	NSW
736	Sansone	Eastcourt	2726 Cardinal Way	3073	VIC
742	Dexter	Robelin	1 Monica Street	2100	NSW
745	Dotty	Maylott	345 Dovetail Avenue	4305	QLD
766	Nonna	Hun	3903 Messerschmidt Park	2164	NSW
772	Lorianna	Vidyapin	50851 Vahlen Avenue	2567	NSW
785	Anthea	Guesford	8 Starling Trail	2282	NSW
792	Mitch	Rains	4085 Jackson Hill	2830	NSW
795	Cassy	Awdry	866 Rockefeller Junction	2171	NSW
817	Niel	Abilowitz	87 Twin Pines Plaza	3976	VIC

824	Fleurette	Whardley	09413 Holmberg Terrace	4127	QLD
826	Marc	Waddilove	177 Sheridan Trail	2759	NSW
829	Byran	Goodfield	77 Nova Junction	3218	VIC
831	Teddy	Keijser	205 Melody Circle	4207	QLD
834	Rudolf	Brandes	3 Washingto n Plaza	3199	VIC
843	Salomone	Sleford	71801 Grover Point	2166	NSW
851	Cammi	Tesmond	615 Spenser Drive	4220	QLD
854	Charisse	Thoresby	56 Graceland Alley	3031	VIC
858	Barby	Charlwood	681 Transport Pass	4055	QLD
859	Devinne	Tommeo	6 Harper Lane	2150	NSW
876	Neil	Jencey	3 Glacier Hill Parkway	2196	NSW
884	Pepito	Lamming	06419 Dayton Junction	3191	VIC
885	Yancey	Wivell	5 Hauk Way	4870	QLD
891	Talbot	Andrioni	91457 Anderson Avenue	3124	VIC
900	Clevey	Ivamy	13845 Hayes Center	3228	VIC
918	Mahmud	Chiles	8 Colorado Circle	3730	VIC
926	Terrel	Matthisson	9987 Stuart Alley	2766	NSW
932	Yoko	Dowrey	06 Oneill Parkway	2770	NSW
933	Melany	L'oiseau	243 Ridge Oak Center	2195	NSW
937	Nikolos	McKyrrelly	8882 Valley Edge Junction	2145	NSW
951	Meryl	Dumbar	7 Starling Crossing	2570	NSW
964	Rhetta	Grellier	2379 Dorton Pass	2089	NSW



966	Krystyna	Linning	58 High Crossing Place	4212	QLD
969	Jo	Mallinar	29419 Harper Circle	4209	QLD
974	Mellicent	Dollin	1472 Meadow Vale Lane	4034	QLD
979	Kayla	Falkingham	938 Monica Park	3173	VIC
985	Aryn	O'Halloran	9 Debs Trail	4500	QLD
1008	Lorry	Booley	486 Atwood Pass	2065	NSW
1012	Anna-diane	Preddle	44594 5th Street	4220	QLD
1035	Kara-lynn	Doddridge	6 Kedzie Hill	2214	NSW
1038	Fraser	Acome	85 Laurel Trail	3809	VIC
1052	Dela	Flannigan	06 Declaration Hill	3184	VIC
1062	Tish	Mowett	6 Pankratz Crossing	2228	NSW
1070	Albert	Gomery	6 Barby Road	4300	QLD
1073	Elbertina	Donne	19386 Burrows Way	2229	NSW
1077	Sheba	Este	12764 Raven Plaza	4020	QLD
1078	Abe	Pilley	356 Petterle Way	2193	NSW
1079	Dennie	L'Anglois	2827 Fallview Lane	2064	NSW
1081	Marga	Craddock	05415 Basil Junction	2450	NSW
1087	Lian	Madrell	84741 Scoville Terrace	3029	VIC
1088	Andy	Polgreen	04328 Rowland Plaza	3441	VIC
1095	Emelda	Gerler	04 Onsgard Center	2101	NSW
1105	Sherman	McCusker	9 Autumn Leaf Court	2731	NSW
1108	Ginnie	Farriar	8 Ridgeview Park	2323	NSW
1110	Lazar	Cherryman	9 Dayton Alley	3757	VIC

1116	Tori	Coche	79494 Ruskin Circle	2527	NSW
1120	Jacquelyn	Rowlinson	03 6th Alley	2168	NSW
1121	Dione	Raithby	8548 Hanover Park	2067	NSW
1123	Dominick	Downey	338 Grasskam p Lane	2573	NSW
1143	Goraud	Boissieux	107 Moland Court	2579	NSW
1145	Korella	Begin	2272 Dennis Alley	3165	VIC
1148	Inigo	Ojeda	4668 Coleman Street	2160	NSW
1153	Mirilla	Lothlorien	84 Monument Terrace	4127	QLD
1159	Elbert	Bridgemen t	154 Cambridge Point	3551	VIC
1161	Sibylle	Cutsforth	0386 Mayfield Way	4122	QLD
1166	Fannie	Devil	13 Buhler Plaza	2576	NSW
1167	Elberta	Crickett	72673 Mayfield Trail	4209	QLD
1174	Shellyshel don	Gooderridg e	698 Summer Ridge Way	2529	NSW
1179	Kerry	Pashenkov	525 Kedzie Street	4012	QLD
1184	Auberta	Teodori	63588 Clove Court	2017	NSW
1185	Xena	Rossbrook e	86 Stang Way	2213	NSW
1188	Sally	Cominoli	2 Ramsey Parkway	2104	NSW
1190	Sib	Gilby	1 Merrick Parkway	2830	NSW
1196	Phillie	Bradforth	894 Maple Wood Drive	2251	NSW
1197	Isobel	Lampett	05 Daystar Lane	2560	NSW
1203	Claresta	Carnier	0108 Forster Parkway	4017	QLD
1216	Frank	Vallerine	0 American Ash Parkway	3175	VIC
1219	Kaine	Parkeson	51529 Cascade Place	3550	VIC

1240	Pen	Earey	92 Waubesa Center	2760	NSW
1242	Bartholom eo	Meeke	75 Scott Place	3806	VIC
1253	Mahalia	0	11 Golf Pass	4805	QLD
1264	Michail	Heart	7008 Warner Park	4670	QLD
1265	Kipper	Monck	51673 Heffernan Park	4655	QLD
1289	Shelley	Stroyan	9821 Fair Oaks Trail	4306	QLD
1297	Shay	Gimbart	3 Gina Center	4210	QLD
1303	Nollie	Guilliatt	0917 Golf View Parkway	4217	QLD
1304	Emmy	Lumbly	16039 Warrior Parkway	4130	QLD
1308	Andrey	Conre	32 Vidon Point	4118	QLD
1319	Trevor	St. Paul	9 Dawn Court	4128	QLD