

Siddharth Chauhan

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EDUCATION

KEC, GHAZIABAD

B.TECH IN INFORMATION

TECHNOLOGY

July 2019 - June 2023

CGPA: 7.12

BLOOMING DALE SCHOOL

INTERMEDIATE EXAMINATION

April 2017 - March 2018

PCM + Computer Sc. | CGPA: 7.0

COURSEWORK

GRADUATE

Computer Systems

Operating Systems

Database Management System

Software Design & Engineering

Object Oriented Programming

Discrete Mathematics

Artificial Intelligence

Web Development

UDEMY

Complete Python Bootcamp

C Programming

Front-End Bootcamp

MOOCS CERTIFICATION

Developing Soft Skills And Personality

Introduction To Industry 4.0

Internet of Things

SKILLS

PROGRAMMING

C • C++ • JavaScript

FRAMEWORKS

HTML • CSS • NextJS

ReactJS • Redux • Bootstrap

jQuery • TailwindCSS • SASS

Material-UI

DEVELOPER TOOLS

Git • Github • VS Code • Postman

Adobe XD • Figma • Storybook

Netlify • Adobe Photoshop • Sketchup

INTERESTS

- Website Design
- Entrepreneurship
- Photography
- Travel
- Reading
- Music

EXPERIENCE

INFINITY BRANDS | FRONTEND DEVELOPER & UI/UX DESIGNER

December 2023 - Present | GURUGRAM, IN

- Led the development of the company website from inception to completion.
- Collaborated with the back-end team to implement a new caching strategy, resulting in a 50% reduction in server response time.
- Conducted regular code reviews, identified areas for improvement, and it helps with a 15% increase in overall website speed.

WEB DEVELOPER (FREELANCE)

February 2023 - November 2023 | DELHI, IN

- Coordinate with clients to optimize the websites using HTML, SASS and ReactJS, resulting in 15% more traffic.
- Revamped wireframes and prototypes for web development projects, resulting in a 20% increase in user engagement and a 10% decrease in bounce rate.

GRAPHIC DESIGNER AND LOGO CREATION (FREELANCE)

May 2021 - October 2022 | GHAZIABAD, IN

- Prepared 10 thumbnails per month for the client's Youtube channel and social media pages.
- Received a total of 3.2 million impressions.
- Successfully adapted clients' designs to a variety of media and platforms, ensuring timely delivery of all artwork.

PROJECTS

INFINITY BRANDS APP | 📄

December 2023 - Present | [HTML](#), [TailwindCSS](#), and [Django](#)

- Developed interactive user interfaces for the company's main website.
- Made 3 distinct dashboards, ensuring seamless user experiences across various devices and browsers.
- Collaborated closely with cross-functional teams, including designers and backend developers, to integrate front-end with backend systems.

SNEAKERS APP | 📄

November 2023 | [React.js](#), [SASS](#), [React-router-dom](#), [Redux](#) and [React-tilt](#)

- Engineered a Sneakers web application leveraging API integration to provide up-to-date insights on sneakers and product specifications.
- Utilized Redux for state management, resulting in a 25% reduction in code complexity.

YOUTUBE APP | 📄

August 2023 | [React.js](#), [TailwindCSS](#), [Axios](#) and many other libraries.

- Restructured and launched a pioneering YouTube web application, facilitating seamless video sharing for 10,000+ registered users, driving engagement and user acquisition.
- Implemented optimization strategies to enhance server response times and increased platform reliability by 20%.