



StockFlow

Inventory Management
for SMBs

€9/mo • 83% margins

€12B market • 15M customers



The Problem & Our Solution



- 60% lack systems
- 15% revenue lost
- €100-500/mo cost



- ✓ €9-19/mo only
- ✓ 2-min setup
- ✓ AI insights

Market & Business Model

The image shows a digital inventory dashboard with three main statistics at the top:

- €12B (blue box)
- €2.4B (green box)
- €120M (orange box)

Below the stats, the dashboard header includes:

- Digital Inventory (with a box icon)
- EN (language switch)
- Logout (with a user icon)

The main section is titled "Dashboard" in large blue text. A purple button labeled "+ ADD ITEM" is visible. At the bottom, there's a green bar and the text "TODAY'S SALES".

Growth & Advantage

Y1

385

customers

€66K ARR

 Digital Inventory

[EN](#)   Logout

[← Back](#)

Effortless Inventory Tracking

[EXPORT](#) [IMPORT](#)

| Item Name | Category | Quantity | Price | Threshold | Actions |
|---------------------------|--------------|----------|--------|-----------|---|
| Test Product | Test | 2010 | €50.00 | 5 |  Edit  Delete |
| blkck test | Men's Shirts | 13 | €14.99 | 15 |  Edit  Delete |
| Ribbed Turtleneck Top | Women's Tops | 13 | €12.99 | 15 |  Edit  Delete |
| Oversized Graphic T-Shirt | Women's Tops | 52 | €9.99 | 20 |  Edit  Delete |
| Linen Blend Blouse | Women's Tops | 35 | €24.99 | 15 |  Edit  Delete |
| V-Neck Long Sleeve | Women's Tops | 42 | €14.99 | 15 |  Edit  Delete |
| Puff Sleeve Blouse | Women's Tops | 28 | €19.99 | 12 |  Edit  Delete |
| Cropped Fitted Tee | Women's Tops | 56 | €7.99 | 20 |  Edit  Delete |

 [Dashboard](#)

 [Stock](#)

 [Alerts](#)

 [Effortless Inventory Tracking](#)

 [Past Data Analysis](#)

 [Settings](#)







Investment Opportunity

Seeking €250K

Digital Inventory

EN Logout

Back

Past Data Analysis

Category Breakdown

| | |
|-------------------|------|
| Test | 2010 |
| Men's Shirts | 367 |
| Women's Tops | 441 |
| Women's Bottoms | 339 |
| Women's Dresses | 141 |
| Women's Outerwear | 108 |
| Men's Pants | 35 |

StockFlow

Dashboard Stock Alerts Effortless Inventory Tracking Past Data Analysis Settings