



# StockFlow

Inventory Management  
for SMBs

€9/mo • 83% margins

€12B market • 15M customers



# The Problem & Our Solution



- 60% lack systems
- 15% revenue lost
- €100-500/mo cost



- ✓ €9-19/mo only
- ✓ 2-min setup
- ✓ AI insights

# Market & Business Model

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**€12B**

TAM

**€2.4B**

SAM

**€120M**

SOM

**€9/mo**

Starter

**€19/mo**

Pro

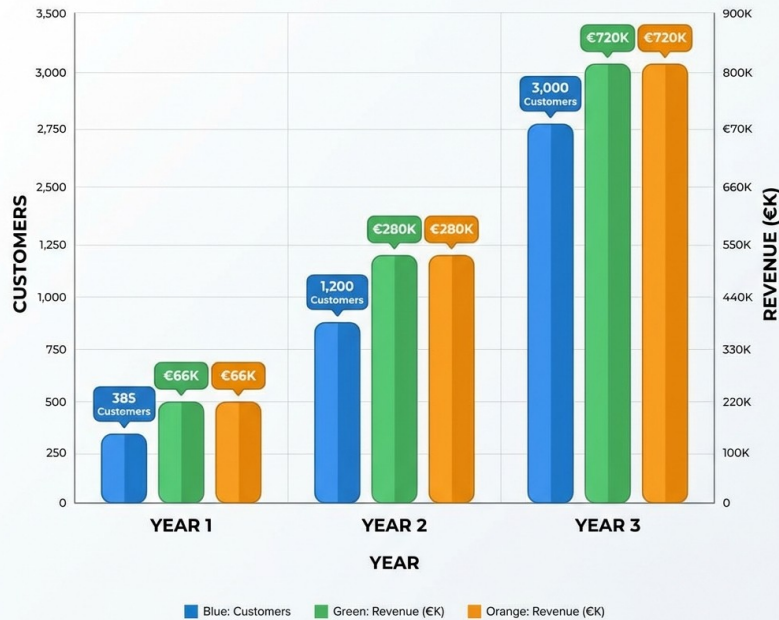
**€49/mo**

Business

**83% Margins • 12:1 LTV:CAC • Month 2 Break-even • <5% Churn**

# Growth & Advantage

## 3-YEAR BUSINESS GROWTH: CUSTOMERS & REVENUE



Y1

385  
customers

€66K ARR

Y2

1.2K  
customers

€280K ARR

Y3

3K  
customers

€720K ARR



91-98% Cheaper • Modern UX • 2-Min Setup • SMB-Focused

# Investment Opportunity

**Seeking €250K**

for 12-15% Equity

**40%**

Product  
€100K

**40%**

Marketing  
€100K

**20%**

Operations  
€50K

**10-20x Return • Month 2 Break-even • €12B Market**

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