



StockFlow

Inventory Management
for SMBs

€9/mo • 83% margins

€12B market • 15M customers



The Problem & Our Solution



- 60% lack systems
- 15% revenue lost
- €100-500/mo cost



- ✓ €9-19/mo only
- ✓ 2-min setup
- ✓ AI insights

Market & Business Model

€12B

TAM

€2.4B

SAM

€120M

SOM

€9/mo

Starter

€19/mo

Pro

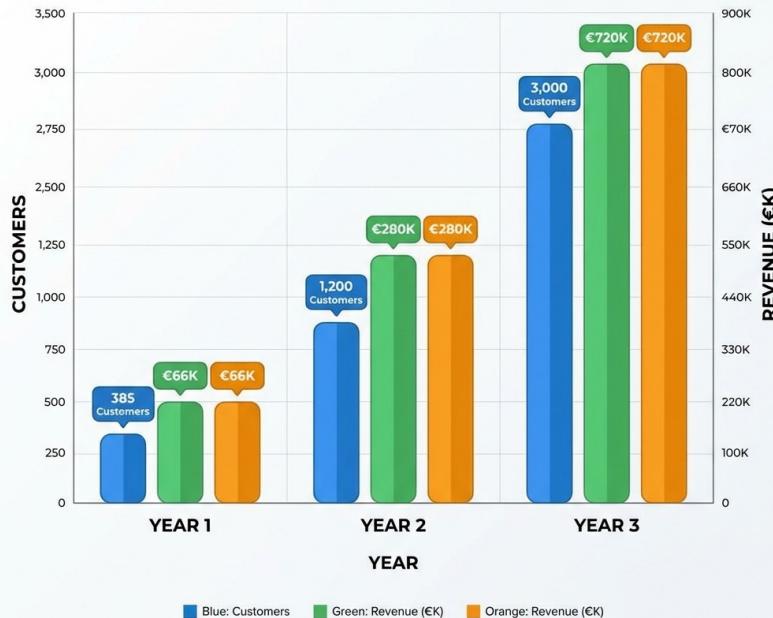
€49/mo

Business

83% Margins • 12:1 LTV:CAC • Month 2 Break-even • <5% Churn

Growth & Advantage

3-YEAR BUSINESS GROWTH: CUSTOMERS & REVENUE



Y1 385 customers €66K ARR

Y2 1.2K customers €280K ARR

Y3 3K customers €720K ARR



91-98% Cheaper • Modern UX • 2-Min Setup • SMB-Focused

Investment Opportunity

Seeking €250K

for 12-15% Equity

40%

Product
€100K

40%

Marketing
€100K

20%

Operations
€50K

10-20x Return • Month 2 Break-even • €12B Market



founders@stockflow.com • www.stockflow.com