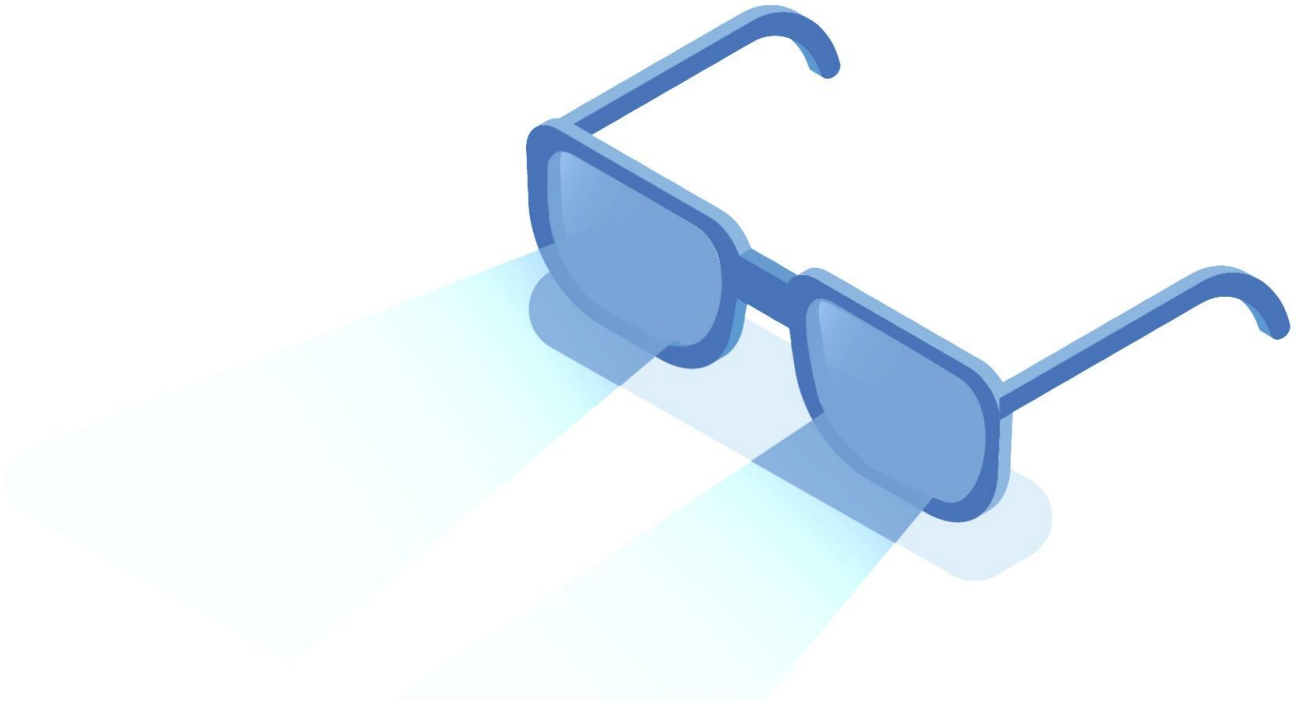


Hi.
The following are the guidelines of do's and don'ts of using Sol.Ai's brand assets.
Reach us at branding@solai.com if you wish to use our assets beyond than what's written.

Thank you for passing on the word for Sol.Ai!

Basic Ideas

- Use assets only from our asset kit on our website.
- If using, make sure our brand identity is clearly visible

- Use the brand assets in a way that suggests or implies partnership or endorsement by Sol.Ai Inc.
- Use visual brand assets taken from third-party sources
- Go against Sol.Ai's Terms of Service, Community Guidelines or Privacy Policy

Glasses Logo

Few important guidelines to follow if you want to use the glasses logo:

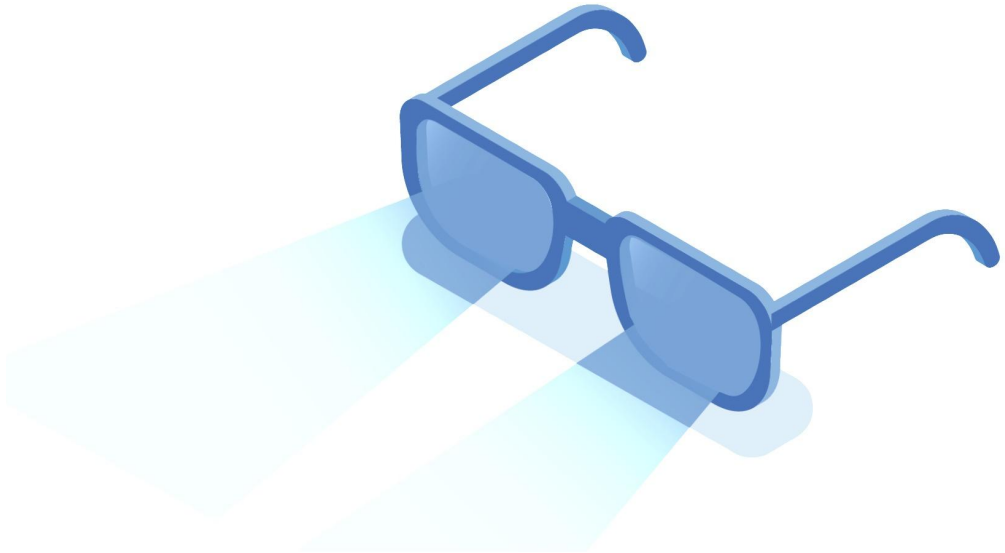
Do:

- Only use the entire logo
- Measurement guidelines are on the next page.

Don't:

- Change, modify the logo
- Conceal the logo in any way
- Use types of our logo not in our asset kit on our website.

You can download the logo ***here***



Clear Space and Minimum Size

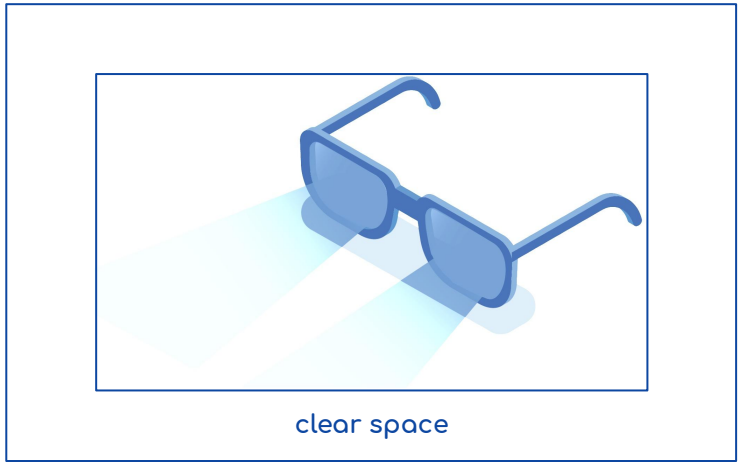
If you are using our logo with our image segments, make sure to give it some breathing room. Empty width space around it should be at least 130% of the actual logo.

Do:

- Logo to be same size as other logos part of the composition

Don't:

- Make the Glasses Logo bigger than your own



clear space

2.85 cm
or 110 px

Color Palette

Hex:

Darkest Blue #4a74b9ff

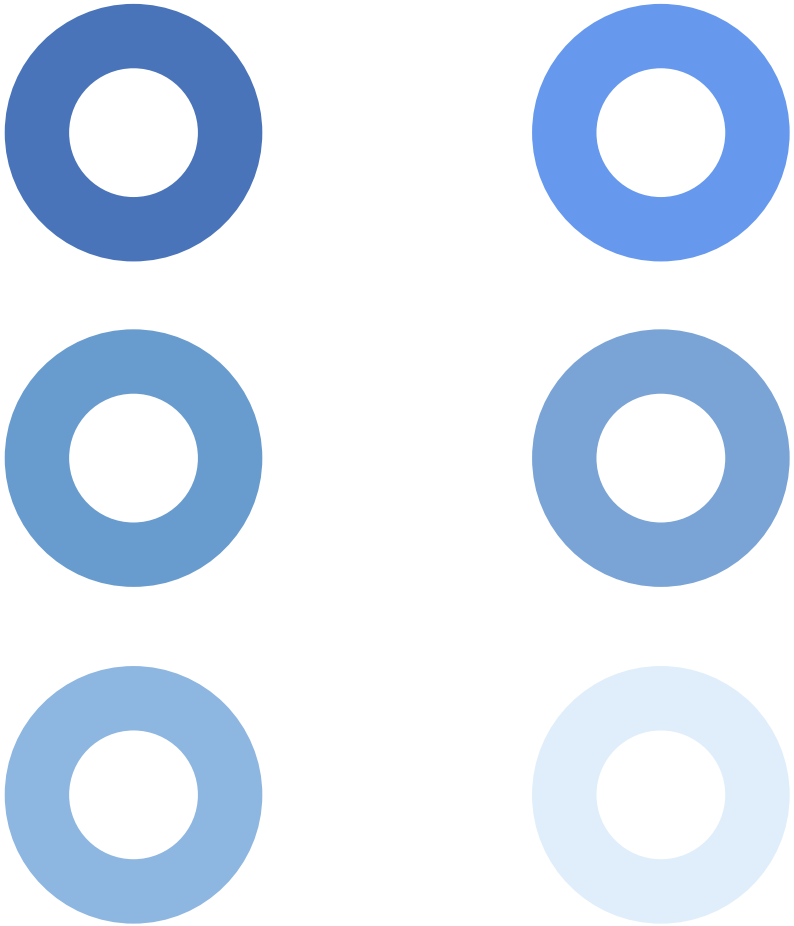
Lighter Blue #6699eeff

Aqua Blue #699cceff

Lighter Aqua Blue #7aa4d6ff

Lightest Aqua Blue #8db6e1ff

Lightest Blue Grey #dfeefaff



Typeface

Our typeface represents Sol.AI as it truly is, the future.

It's genial, laidback, but at the same time, serious. It complements the technology the company strives to put forward, without having an overwhelming tone to it.

For regular text, use Comfortaa Light

For headings and titles, use Comfortaa Semi-Bold

Comfortaa

Designed and Developed by Johan Aakerland

That’s Us.
Keep Branding!