Query

```
SELECT query_name,
ROUND(AVG(rating / position), 2) AS quality,
ROUND(AVG(IF(rating < 3, 1, 0) * 100), 2) AS poor_query_percentage
FROM Queries
GROUP BY query_name;
```

Objective

For each query_name, calculate:

- 1. The **quality score** as the average of rating / position.
- 2. The **percentage of poor queries** (where rating < 3).

Detailed Explanation

1. FROM Queries

- The data is coming from the Queries table, which likely includes columns:
 - o query_name name or identifier of the query.
 - o rating some score (e.g., 1 to 5) for query quality.
 - o position perhaps the rank or order in which the result appears.

2. ROUND(AVG(rating / position), 2) AS quality

- This calculates the **quality score** for each query_name.
- rating / position implies that higher ratings and earlier positions (lower numbers) are better.
- Taking the **average** across all rows gives an overall quality metric.
- ROUND(..., 2) makes the output readable by rounding to 2 decimal places.

3. ROUND(AVG(IF(rating < 3, 1, 0) * 100), 2) AS poor_query_percentage

• This calculates the **percentage of poor queries** for each query_name.

Breaking it down:

- IF(rating < 3, 1, 0) \rightarrow converts each row into:
 - \circ 1 if the query is **poor** (rating < 3),
 - o 0 otherwise.

- AVG(...) gives the **proportion** of poor queries.
- Multiplying by 100 converts this to a percentage.
- ROUND(..., 2) formats it to 2 decimal places.

Key SQL Concepts You Learned Here

Concept

AVG(rating / position)

IF(condition, then, else)

Vou can take averages of expressions, not just raw column values.

Conditional logic in SQL. Used to transform rows based on a condition.

AVG(IF(...))

This pattern is common in computing percentages or ratios in SQL.

ROUND(value, decimals)

Used to control output format—important for reporting.

Groups data by query_name to perform per-query aggregations.

Example Output

query_name quality poor_query_percentage

search 1.85 40.00 product 2.11 12.50

Summary for Revision

Element Purpose

rating / position Quality measure—higher is better.

IF(rating < 3, 1, 0) Flags poor-rated queries.

AVG(IF(...)) Calculates the proportion of flagged queries.

* 100 Converts fraction to a percentage.

ROUND(..., 2) Rounds numbers to two decimal places.

Real-World Analogy

This type of analysis is typical in **search engine analytics**, **recommendation systems**, or **customer feedback reporting**, where you assess both the quality and failure rate of a service feature.