Query

sql
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SELECT contest_id,
ROUND(COUNT(DISTINCT user_id) * 100 / (SELECT COUNT(user_id) FROM users), 2) AS
percentage
FROM Register
GROUP BY contest_id
ORDER BY percentage DESC, contest_id ASC;

Objective

Calculate the **percentage of users** registered for each contest compared to the total number of users, and **rank the contests** accordingly.

Step-by-Step Explanation

1. FROM Register

- This is the base table which contains user registrations for contests.
- Each row maps a user_id to a contest_id.

2. COUNT(DISTINCT user id)

- This counts the **unique users** registered for each contest.
- DISTINCT ensures that if a user is accidentally registered more than once for the same contest, they are counted only once.

New Concept: COUNT(DISTINCT column)

- This function is used to **eliminate duplicates** before counting.
- It's often used in analytics or participation-based queries.

3. * 100 / (SELECT COUNT(user_id) FROM users)

- This calculates the percentage of total users registered for a specific contest.
- The subquery: (SELECT COUNT(user_id) FROM users) counts **total users** in the platform.

New Concept: Scalar Subquery

- A scalar subquery returns a **single value**.
- Here, it returns the total number of users once and is used in the percentage calculation.

4. ROUND(..., 2)

• Rounds the resulting percentage to **2 decimal places**, a common format in reporting.

5. GROUP BY contest id

• We want to calculate the percentage **for each contest**, so grouping is required.

6. ORDER BY percentage DESC, contest_id ASC

- Results are sorted:
 - o By percentage in **descending order** (higher participation first).
 - o Then by contest_id in **ascending order** to break ties.

Key SQL Concepts Used

Concept Description

COUNT(DISTINCT user_id) Counts only unique users per contest.

Scalar Subquery A single-value subquery used in a calculation.

ROUND(x, 2) Rounds a number to 2 decimal places.

GROUP BY Required for aggregating by contest_id.

ORDER BY Sorts by multiple columns, with different sort directions.

Sample Output

contest_id percentage

3 75.00 1 50.00 2 50.00

Summary for Revision

- **Goal**: For each contest, calculate how many users participated, expressed as a percentage of total users.
- Key Formulas:
 - \circ Percentage = (Count of unique users in contest \times 100) / Total users
- Why ROUND: To limit decimal digits in the output.
- Why ORDER BY: To list most popular contests first.

Useful in Real Life

This type of query is commonly used in **reporting systems** to show participation, conversion rates, or engagement percentages across events, promotions, or contests.