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Inxits — Where the Fear of Investing Fades, and Your Future Begins.

Let's admit it: *investing feels risky*.

You wonder, "Where do I start? What if I lose it all? Who do I even trust?"

You're not alone. We've all been there.

That's why we created **Inxits**— a platform that doesn't just help you invest. It helps you **understand**, plan and grow with clarity. No noise. No jargons. Just straight-up guidance built for real people.

Your CFO in Your Pocket.

At the heart of Inxits is a simple promise:

It enables you to become your own CFO by quietly and intelligently working behind the scenes to optimise your financial life.

Whether you're saving for a home, your child's education, or early retirement, Inxits crafts a strategy that's uniquely yours.

Built with Intelligence. Driven by You.

Our proprietary **AI-powered investment engine** is not your average algorithm.

It's designed to think like a human with the precision of a machine.

Here's how it works:

- 1. Psychometric Profiling**

We begin with you. Your mindset. Your risk appetite. Your behaviour patterns. Not everyone's meant to ride the same wave and we get that.

- 2. Real-time Market Trends**

We read the market like a mood board, constantly assessing data shifts and global cues, without making you decode headlines.

- 3. Fundamental & Technical Analysis**

Our system blends deep research and chart-based signals to find investments that make sense in both long-term and short-term.

All of this comes together in your inXits report—a secure, dynamic platform that aligns your investments with your goals while showing all assets and liabilities in one simplified view.

Built By Experts For *You*.

We believe the best advice is the one that makes *you* smarter, not dependent. That's why Inxits is built as a **DIY investing platform** — you don't need a constant advisor looking over your shoulder or steering you into commissions.

With us, *you're in control*. But never alone.

It's like you are riding your bicycle knowing that there's someone looking out for you!

AI algorithms provide speed, but human knowledge & decisions build trust. Inxits is a beautiful combination of both.

Our Mission

To make investing **fearless, personalised and ethical** for everyone regardless of age, experience or business category.

Our Vision

To be India's most trusted personal finance partner, **where clarity replaces chaos and confidence replaces confusion.**

The Man Behind It All: Samir Vora

Inxits isn't a faceless fintech.

It was born from the life story of **Samir Vora** — a middle-class boy turned financial expert, who never forgot the value of a single rupee.

Samir Vora has built **Ocean Finvest** from scratch, managing **6000+ Crores** across **5000+ families** in twenty years.

That's not just retention, that's *relationship*!

Inxits is his version of making people comfortable with investing! Samir's empathy, ethics and transparency form the soul of Inxits. He still believes that **trust is the real currency** and it shows in every line of code and every feature we offer.

Our Core Values

(Written through the lens of trust)

- **Clarity over Complexity**
We make things simple because what you can't understand, you can't trust.
- **Transparency without Agenda**
No hidden commissions. No fine print. No biased advice.
- **Consistency over Hype**
The market may swing, but our approach never wavers.
- **Respect for Your Rupee**
We don't take your money lightly. Every investment suggestion is made like it was for our own family.
- **Empowerment, Not Dependency**
We don't want you to keep coming back to ask "what now?" We want you to say, "I know what's next."

This is **Inxits**.

Where investing becomes *personal, clear* and finally *yours*.