

Key Insights

- Books and Electronics are the top revenue drivers, indicating strong market demand and potential profitability.
- Clothing and Home Decor contribute less to revenue, suggesting areas for improvement in product selection or marketing strategies.
- The company should focus on optimizing its offerings in the top-performing categories while exploring strategies to boost sales in Clothing and Home Decor, such as targeted promotions or product line expansions.
- Further analysis, including profit margins and customer preferences, is crucial for making informed decisions about product strategy and maximizing overall revenue.