Staples Business Catalog - 2025 Edition

Staples provides an integrated catalog of workplace products and technology solutions for B2B customers.

1. Office Supplies & Stationery:

Over 5,000 SKUs of everyday essentials including paper, pens, notebooks, and sticky notes.

- Recycled copy paper (500 sheets per ream)
- Ultra-fine gel pens with ergonomic grip
- Custom notebooks with business branding options

2. Technology Solutions:

Staples partners with HP, Dell, and Logitech to deliver modern devices.

- Laptops and workstations for hybrid employees
- High-speed printers with auto duplex scanning
- Noise-cancelling headsets and smart conferencing tools

3. Furniture & Ergonomics:

- Height-adjustable desks and posture-friendly chairs
- Modular cubicle systems with storage
- Fire-safe cabinets and privacy panels

4. Printing & Marketing Services:

- Digital marketing materials and business cards
- Large format posters for events
- Custom promotional items with eco-friendly packaging

5. Sustainable Products:

Staples' "Sustainable Earth" line includes over 300 eco-conscious products certified by ENERGY STAR, FSC, and EPEAT.

AI-Driven Personalization:

The Staples AI & Data Engineering team is developing models that use purchase history and contextual embeddings to recommend optimal product bundles for customers.