```
import numpy as np
In [151...
           import pandas as pd
           import seaborn as sns
           import matplotlib.pyplot as plt
           from scipy.stats import ttest_ind
           import warnings
           warnings.filterwarnings('ignore')
In [152...
           df=pd.read_csv("bike_sharing.txt")
           df.head()
Out[152]:
                      datetime season holiday workingday weather temp atemp humidity windspeed casual registered count
           0 2011-01-01 00:00:00
                                            0
                                                                    9.84 14.395
                                                                                               0.0
                                                                                                        3
                                                                                                                 13
                                                                                     81
                                                                                                                        16
           1 2011-01-01 01:00:00
                                                                    9.02 13.635
                                                                                                                        40
                                            0
                                                                                     80
                                                                                                0.0
                                                                                                        8
                                                                                                                 32
           2 2011-01-01 02:00:00
                                    1
                                                                    9.02 13.635
                                                                                     80
                                                                                               0.0
                                                                                                                 27
                                            0
                                                        0
                                                                                                        5
                                                                                                                       32
           3 2011-01-01 03:00:00
                                                                    9.84 14.395
                                                                                     75
                                                                                                        3
                                    1
                                                                                                0.0
                                                                                                                 10
                                                                                                                        13
           4 2011-01-01 04:00:00
                                    1
                                                        0
                                                                    9.84 14.395
                                                                                     75
                                                                                               0.0
                                                                                                        0
                                                                                                                  1
                                            0
           df.shape
In [153...
           (10886, 12)
Out[153]:
           df.ndim
In [154...
Out[154]:
           df.info()
In [155...
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10886 entries, 0 to 10885
Data columns (total 12 columns):
```

#	Column	Non-Null Count	Dtype		
0	datetime	10886 non-null	object		
1	season	10886 non-null	int64		
2	holiday	10886 non-null	int64		
3	workingday	10886 non-null	int64		
4	weather	10886 non-null	int64		
5	temp	10886 non-null	float64		
6	atemp	10886 non-null	float64		
7	humidity	10886 non-null	int64		
8	windspeed	10886 non-null	float64		
9	casual	10886 non-null	int64		
10	registered	10886 non-null	int64		
11	count	10886 non-null	int64		
<pre>dtypes: float64(3), int64(8), object(1)</pre>					
memory usage: 1020.7+ KB					

df.describe() In [156...

Out[156]:

:		season	holiday	workingday	weather	temp	atemp	humidity	windspeed	casual	registered	
	count	10886.000000	10886.000000	10886.000000	10886.000000	10886.00000	10886.000000	10886.000000	10886.000000	10886.000000	10886.000000	1088
	mean	2.506614	0.028569	0.680875	1.418427	20.23086	23.655084	61.886460	12.799395	36.021955	155.552177	19
	std	1.116174	0.166599	0.466159	0.633839	7.79159	8.474601	19.245033	8.164537	49.960477	151.039033	18
	min	1.000000	0.000000	0.000000	1.000000	0.82000	0.760000	0.000000	0.000000	0.000000	0.000000	
	25%	2.000000	0.000000	0.000000	1.000000	13.94000	16.665000	47.000000	7.001500	4.000000	36.000000	4
	50%	3.000000	0.000000	1.000000	1.000000	20.50000	24.240000	62.000000	12.998000	17.000000	118.000000	14
	75%	4.000000	0.000000	1.000000	2.000000	26.24000	31.060000	77.000000	16.997900	49.000000	222.000000	28
	max	4.000000	1.000000	1.000000	4.000000	41.00000	45.455000	100.000000	56.996900	367.000000	886.000000	97

# NULL In [157...

In [158...

df.isna().sum()

```
0
           datetime
Out[158]:
                         0
           season
           holiday
                         0
           workingday
           weather
           temp
                         0
           atemp
           humidity
                         0
           windspeed
                         0
           casual
                         0
           registered
           count
           dtype: int64
```

#### There is no null in the data set.

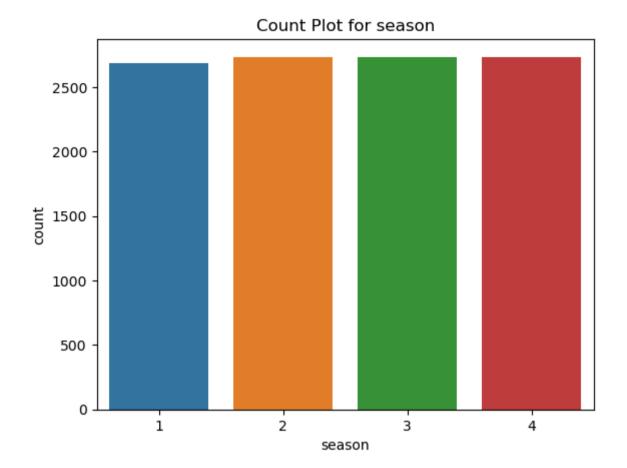
print()

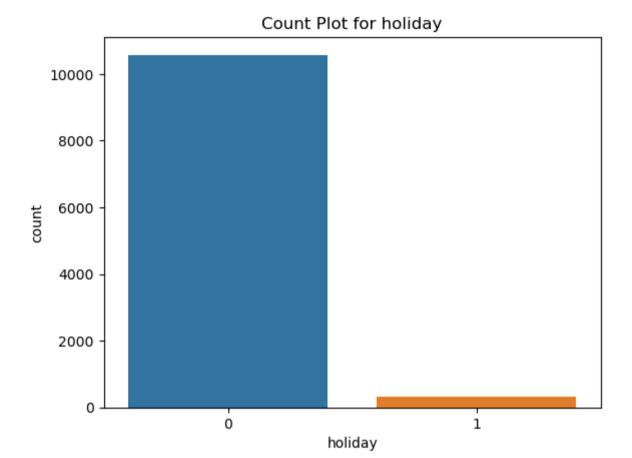
```
df.duplicated().value_counts()
In [159...
           False
                     10886
Out[159]:
           Name: count, dtype: int64
            • There is no duplicate values
In [160...
           df.head()
                       datetime season holiday workingday weather temp atemp humidity windspeed casual registered count
Out[160]:
           0 2011-01-01 00:00:00
                                             0
                                                                      9.84
                                                                           14.395
                                                                                        81
                                                                                                  0.0
                                                                                                           3
                                                                                                                    13
                                                                                                                           16
                                                                      9.02 13.635
                                                                                                           8
           1 2011-01-01 01:00:00
                                     1
                                             0
                                                         0
                                                                                        80
                                                                                                  0.0
                                                                                                                    32
                                                                                                                           40
           2 2011-01-01 02:00:00
                                                                      9.02 13.635
                                                                                        80
                                                                                                  0.0
                                                                                                                    27
                                             0
                                                                                                           5
                                                                                                                           32
           3 2011-01-01 03:00:00
                                     1
                                             0
                                                                      9.84
                                                                          14.395
                                                                                        75
                                                                                                  0.0
                                                                                                           3
                                                                                                                    10
                                                                                                                           13
           4 2011-01-01 04:00:00
                                     1
                                             0
                                                         0
                                                                                        75
                                                                                                  0.0
                                                                                                           0
                                                                      9.84 14.395
                                                                                                                     1
                                                                                                                            1
           for col in df.columns:
In [161...
                print("Value counts for column", col)
                print(df[col].value_counts().head())
```

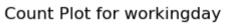
```
Value counts for column datetime
datetime
2011-01-01 00:00:00
                      1
2012-05-01 21:00:00
                      1
2012-05-01 13:00:00
                      1
2012-05-01 14:00:00
                      1
2012-05-01 15:00:00
                      1
Name: count, dtype: int64
Value counts for column season
season
4
     2734
2
     2733
     2733
3
     2686
1
Name: count, dtype: int64
Value counts for column holiday
holiday
     10575
1
       311
Name: count, dtype: int64
Value counts for column workingday
workingday
1
     7412
     3474
Name: count, dtype: int64
Value counts for column weather
weather
1
     7192
2
     2834
3
      859
        1
Name: count, dtype: int64
Value counts for column temp
temp
14.76
         467
26.24
         453
28.70
         427
13.94
         413
18.86
         406
```

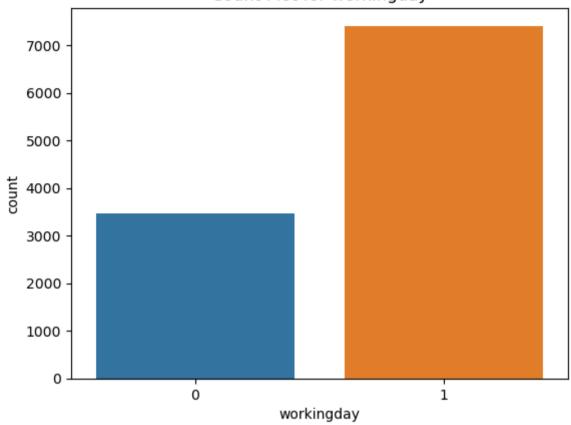
```
Name: count, dtype: int64
Value counts for column atemp
atemp
31.060
         671
25.760
         423
22.725
         406
20.455
         400
26.515
         395
Name: count, dtype: int64
Value counts for column humidity
humidity
88
      368
94
      324
83
      316
87
      289
      259
70
Name: count, dtype: int64
Value counts for column windspeed
windspeed
0.0000
          1313
8.9981
          1120
11.0014
          1057
12.9980
          1042
7.0015
          1034
Name: count, dtype: int64
Value counts for column casual
casual
0
     986
1
     667
2
     487
3
     438
     354
Name: count, dtype: int64
Value counts for column registered
registered
     195
3
4
     190
5
     177
6
     155
```

```
2 150
          Name: count, dtype: int64
          Value counts for column count
          count
               169
          5
          4
               149
          3
              144
          6
              135
          2
              132
          Name: count, dtype: int64
In [162... # for categorical
          col=['season','holiday','workingday','weather']
          for i in col:
              plt.figure()
              sns.countplot(x=i, data=df)
              plt.title("Count Plot for " + i)
              plt.show()
```

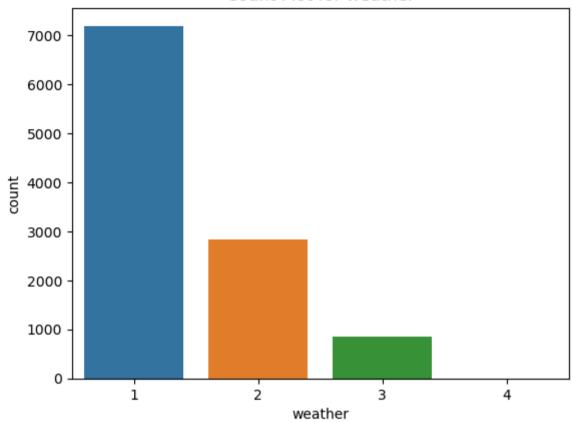


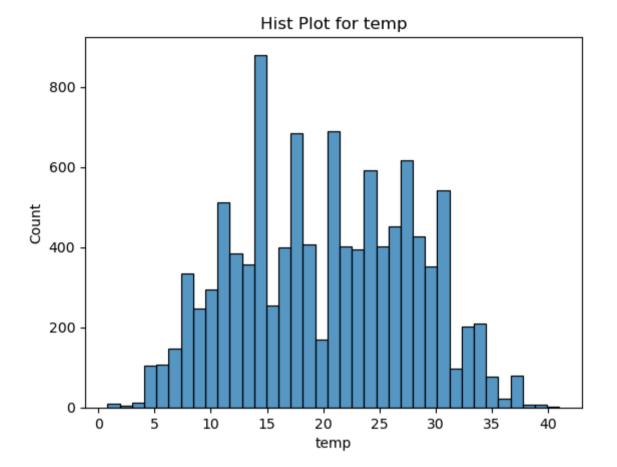


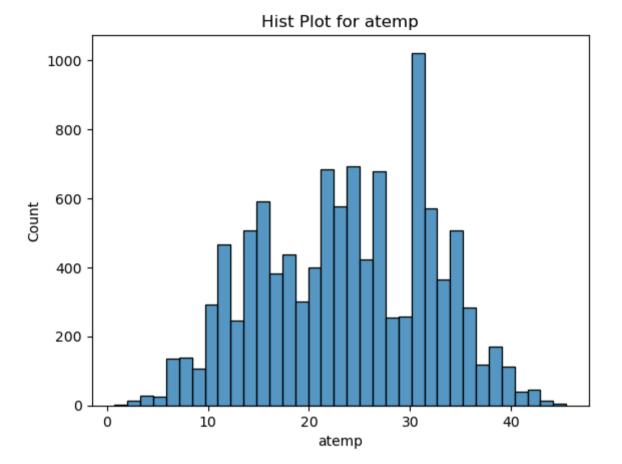


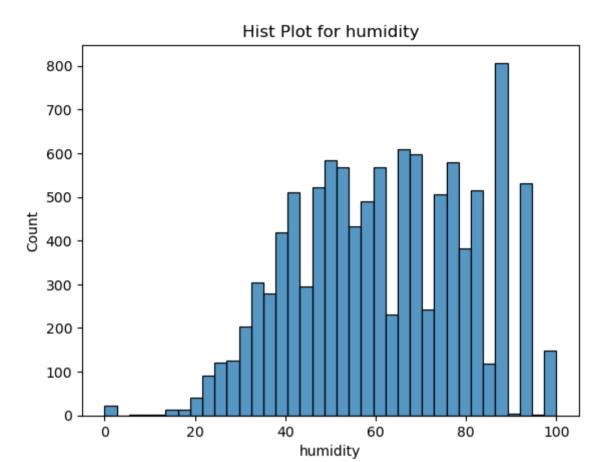


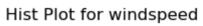
#### Count Plot for weather

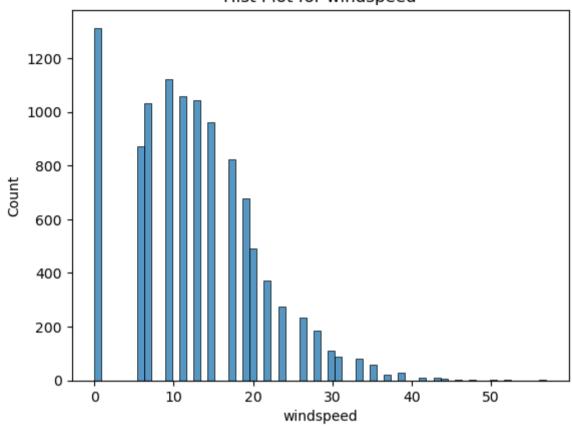


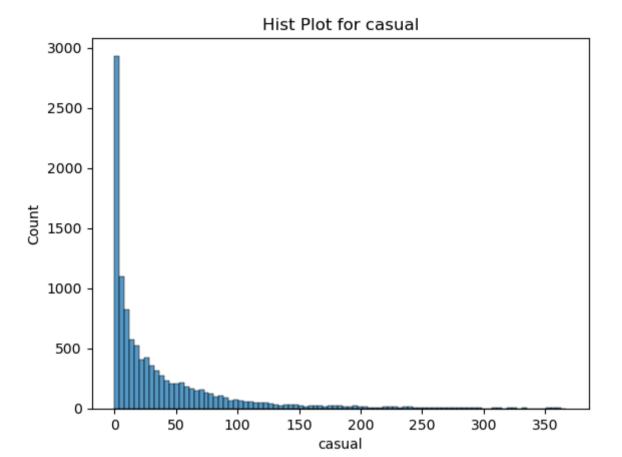




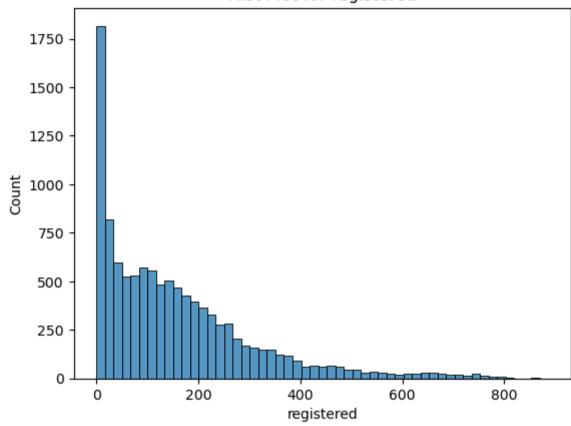


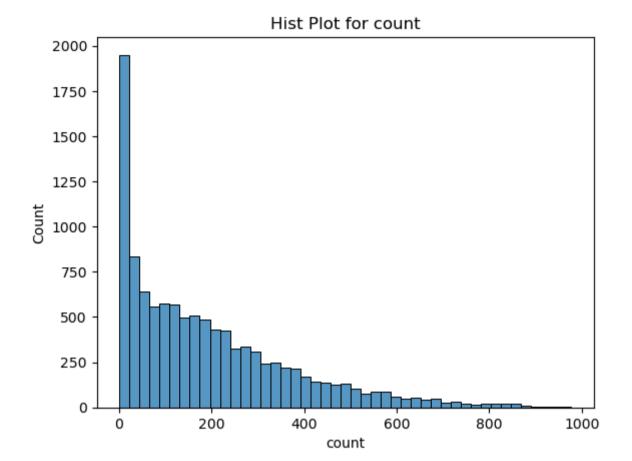












# outlier

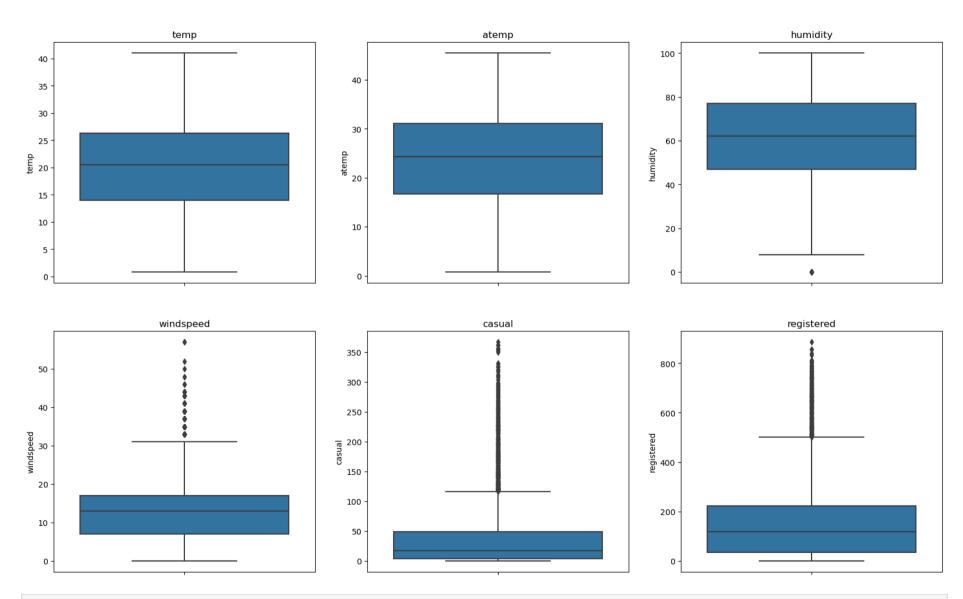
```
In [166...

col=['temp','atemp','humidity','windspeed','casual','registered']
fig, axes = plt.subplots(2, 3, figsize=(20, 12))

for i in range(2):
    for j in range(3):
        variable = col[i * 3 + j]
        sns.boxplot(ax=axes[i, j], data=df, y=variable)
        axes[i, j].set_title(variable)
```

```
plt.suptitle("Outliers")
plt.show();
```

#### Outliers



In [167...

```
q1=df['humidity'].quantile(0.25)
q3=df['humidity'].quantile(0.75)
iqr=q3-q1
iqr
df[(df['humidity']<(q1-1.5*iqr)) | (df['humidity']>(q3+1.5*iqr))]['humidity'].reset_index().head()
```

#### Out[167]: index humidity

0	1091	0
1	1092	0
2	1093	0
3	1094	0
4	1095	0

• These are the outier for humidity

```
In [168... # for windspeed

q1=df['windspeed'].quantile(0.25)
q3=df['windspeed'].quantile(0.75)
iqr=q3-q1
iqr
df[(df['windspeed']<(q1-1.5*iqr)) | (df['windspeed']>(q3+1.5*iqr))]['windspeed'].reset_index().head()
```

#### Out[168]: index windspeed

		=
0	175	32.9975
1	178	36.9974
2	194	35.0008
3	196	35.0008
4	265	39.0007

• These are the outier for windspeed

```
In [169... # fro casual

q1=df['casual'].quantile(0.25)
q3=df['casual'].quantile(0.75)
iqr=q3-q1
iqr
df[(df['casual']<(q1-1.5*iqr)) | (df['casual']>(q3+1.5*iqr))]['casual'].reset_index().head()
```

# Out[169]: index casual 0 1173 144 1 1174 149 2 1175 124 3 1311 126 4 1312 174

• These are the outier for casual

# Out[170]: index registered 0 1987 539 1 2011 532 2 2059 540 3 2179 521 4 2371 516

• These are the outier for registered

# Relationship



• "atemp" is very positively correlated with "temp".

- "temp" and "atemp" are both positively correlated with "season".
- "Registered" is also very positively correlated with "count".
- "Casual" is also positively correlated with "count".
- "atemp" and "temp" are also positively correlated with "casual".
- "Humidity" is correlated with "weather".

## Test 1

• Check if there any significant difference between the no. of bike rides on Weekdays and Weekends?

Null Hypothesis (H0):There is no significant difference between the no. of bike rides on Weekdays

Alternate Hypothesis (H1): There is significant difference between the no. of bike rides on Weekdays

• Test : Sample Independent T-test ##### Significance level: 5%

## Test 2

• Check if the demand of bicycles on rent is the same for different Weather conditions?

Null Hypothesis (H0): The demand of bicycles on rent is the same for different Weather conditions

Failed to reject null, There no significant difference between the no. of bike rides on Weekdays

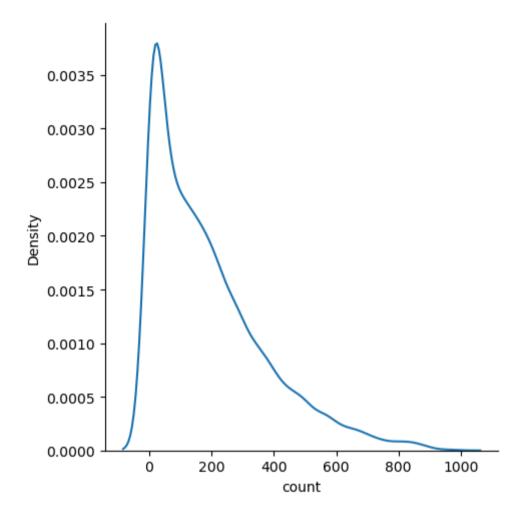
Alternate Hypothesis (H1): The demand of bicycles on rent is the not same for different Weather conditions

• Test : One-way ANOVA test ##### Significance level: 5%

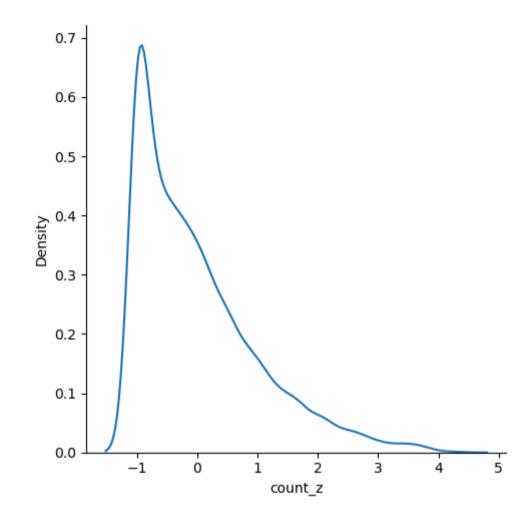
# Check assumptions of the test

Normality

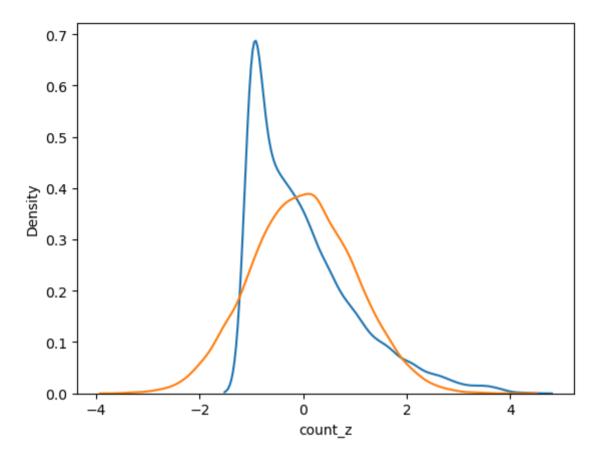
```
In [173... sns.displot(data=df,x='count',kind='kde')
plt.show()
```



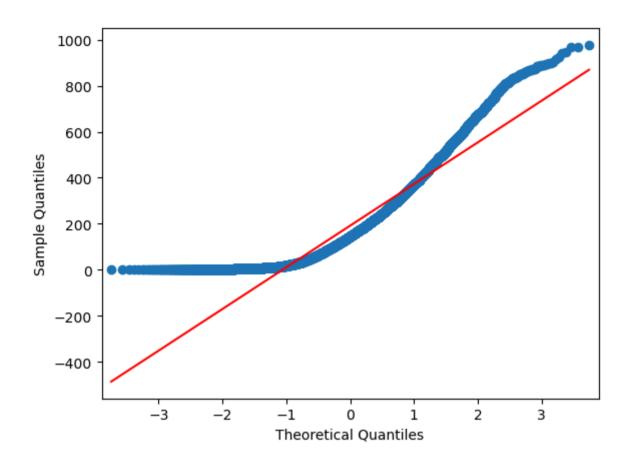
```
In [174... df['count_z']=(df['count']-df['count'].mean())/df['count'].std()
In [175... sns.displot(data=df,x='count_z',kind='kde')
plt.show()
```



```
In [176...
stz=np.random.normal(0,1,10000)
sns.distplot(df['count_z'],hist=False)
sns.distplot(stz,hist=False)
plt.show()
```



```
In [177... # qq plot
    from statsmodels.graphics.gofplots import qqplot
    qqplot(df['count'],line='s')
    plt.show()
```



```
In [178... # shapiro test
    count_subset=df['count'].sample(100)
    from scipy.stats import shapiro
    static,pvalue=shapiro(count_subset)
    print("static value :",static)
    print("P-value:",pvalue)
    if pvalue<0.05:
        print("Reject null, Data follows non-normal distribution ")
    else:
        print('Failed to reject null, it follows normal distribution')

static value : 0.8054764866828918</pre>
```

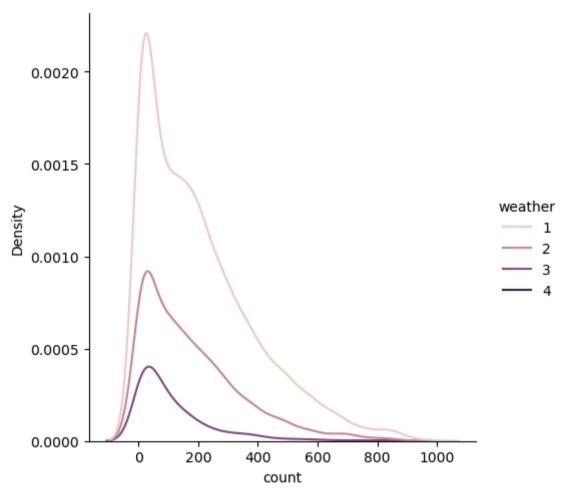
The data is not normally distrubuted

Reject null, Data follows non-normal distribution

P-value: 3.6596600749838615e-10

# **Test for variance**

```
In [179... sns.displot(data=df,x='count',hue='weather',kind='kde')
plt.show()
```



```
In [180... # levene
from scipy.stats import levene

#h0: variance same
#h1 : variance is not same
```

```
w1=df[df['season']==1]['count']
w2=df[df['season']==2]['count']
w3=df[df['season']==3]['count']
w4=df[df['season']==4]['count']
s,p=levene(w1,w2,w3,w4)

if p<0.05:
    print('variance is not same')
else:
    print("variance is same")</pre>
```

variance is not same

### The assumption not hold true, so we use hear kruskal

```
In [181... from scipy.stats import kruskal
    k_stat,pvalue=kruskal(w1,w2,w3,w4)
    print('k_stat',k_stat)
    print('pvalue',pvalue)
    if pvalue < 0.05:
        print("Reject null, The demand of bicycles on rent is the not same for different Weather conditions")
    else:
        print('Falied to reject, The demand of bicycles on rent is the same for different Weather conditions')

k_stat 699.6668548181988
    pvalue 2.479008372608633e-151
    Reject null, The demand of bicycles on rent is the not same for different Weather conditions</pre>
```

## Test 3

• Check if the demand of bicycles on rent is the same for different Seasons?

Null Hypothesis (H0): The demand of bicycles on rent is the same for different Seasons

Alternate Hypothesis (H1): The demand of bicycles on rent is the not same for different Seasons

• Test : One-way ANOVA test #### Significance level: 5%

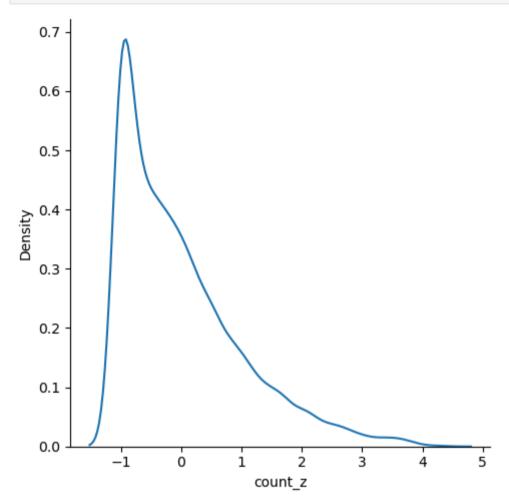
# Check assumptions of the test

Normality

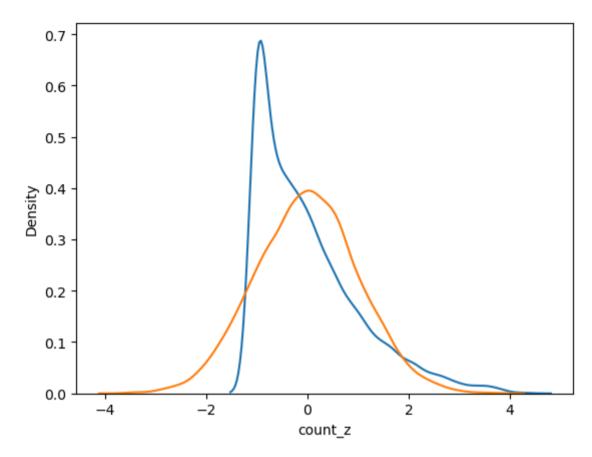
```
sns.displot(data=df,x='count',kind='kde')
In [182...
          plt.show()
              0.0035
              0.0030
              0.0025 -
          Density
0.0020
              0.0015
              0.0010 -
              0.0005 -
              0.0000
                                   200
                                            400
                                                    600
                                                             800
                                                                     1000
                                               count
```

In [183... df['count\_z']=(df['count']-df['count'].mean())/df['count'].std()

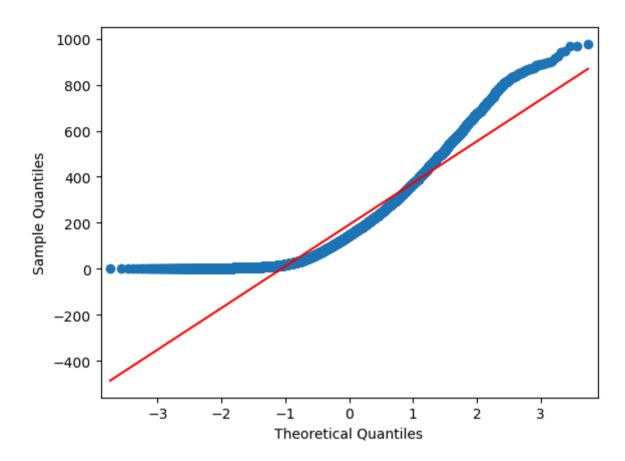
```
In [184... sns.displot(data=df,x='count_z',kind='kde')
plt.show()
```



```
In [185...
stz=np.random.normal(0,1,10000)
sns.distplot(df['count_z'],hist=False)
sns.distplot(stz,hist=False)
plt.show()
```



```
In [186... # qq plot
    from statsmodels.graphics.gofplots import qqplot
    qqplot(df['count'],line='s')
    plt.show()
```



```
In [187... # shapiro test
    count_subset=df['count'].sample(100)
    from scipy.stats import shapiro
    static,pvalue=shapiro(count_subset)
    print("static value :",static)
    print("P-value:",pvalue)
    if pvalue<0.05:
        print("Reject null, Data follows non-normal distribution ")
    else:
        print('Failed to reject null, it follows normal distribution')

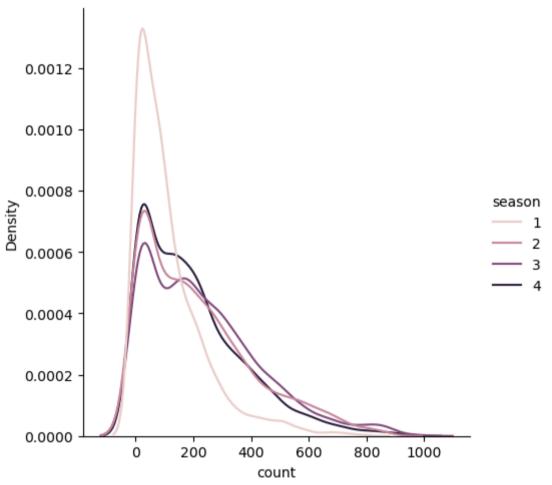
static value : 0.8473027944564819</pre>
```

P-value: 9.439723669402156e-09 Reject null, Data follows non-normal distribution

The data is not normally distrubuted

# **Test for variance**

```
In [188... sns.displot(data=df,x='count',hue='season',kind='kde')
plt.show()
```



```
In [189...
# levene
s1=df[df['season']==1]['count']
s2=df[df['season']==2]['count']
s3=df[df['season']==3]['count']
s4=df[df['season']==4]['count']
```

```
levene(s1,s2,s3,s4)
p=1.0147116860043298e-118

if p < 0.05 :
    print("variance is not same")
else:
    print("variance is same")</pre>
```

variance is not same

# assumptions of ANOVA don't hold, we need Kruskal Wallis

```
In [190... kruskal_stat, p_value = kruskal(s1,s2,s3,s4)
    print('kruskal_stat :',kruskal_stat)
    print("p_value :",p_value)
    if p_value<0.05:
        print("Reject null, The demand of bicycles on rent is the not same for different Seasons")
    else:
        print("failed to reject null, The demand of bicycles on rent is the same for different Seasons")

    kruskal_stat : 699.6668548181988
    p_value : 2.479008372608633e-151
    Reject null, The demand of bicycles on rent is the not same for different Seasons</pre>
```

## Test 4:

• Check if the Weather conditions are significantly different during different Seasons

Null Hypothesis (H0): Weather is independent on season

Alternate Hypothesis (H1): Weather is not independent on season

• Test : Chi-square test ##### Significance level: 5%

```
In [191... # Contingency Table
    ct=pd.crosstab(df['weather'],df['season'])
    ct
```

```
Out[191]:
           season
           weather
                1 1759 1801 1930 1702
                2 715
                         708
                              604
                                    807
                         224
                              199
                                    225
          from scipy.stats import chi2_contingency
In Γ192...
           chi2 contingency(ct)
          Chi2ContingencyResult(statistic=49.15865559689363, pvalue=1.5499250736864862e-07, dof=9, expected_freq=array([[1.77454639e+03,
Out[192]:
          1.80559765e+03, 1.80559765e+03, 1.80625831e+03],
                  [6.99258130e+02, 7.11493845e+02, 7.11493845e+02, 7.11754180e+02],
                  [2.11948742e+02, 2.15657450e+02, 2.15657450e+02, 2.15736359e+02],
                  [2.46738931e-01, 2.51056403e-01, 2.51056403e-01, 2.51148264e-01]]))
In [193...
           pvalue=1.5499250736864862e-07
           if pvalue < 0.05:</pre>
               print("Reject null, Weather is not independent on season")
           else:
               print("Failed to reject null, Weather is independent on season")
          Reject null, Weather is not independent on season
  In [ ]:
```

# **Insights**

- During the summer and fall seasons, bike rentals surge compared to other seasons.
- Bike rentals are higher on holidays.
- The data also indicates that more bikes are rented on weekends or holidays, suggesting a correlation with non working days.
- Conversely, bike rentals decrease during adverse weather conditions such as rain, thunderstorms, snow, or fog.
- There is a noticeable drop in bike rentals when humidity levels fall below 20%.
- Similarly, when the temperature drops below 10 degrees Celsius, bike rentals decrease.

## Recommendations

- During summer and fall, it's advisable for the company to increase its bike inventory since demand peaks during these seasons compared to others.
- Based on a significance level of 0.05, it appears that whether it's a working day or not doesn't significantly impact bike rentals.
- On days with extremely low humidity, it's recommended to reduce the number of bikes available for rent, as demand tends to be lower during such conditions.
- During very cold days, especially when the temperature drops below 10 degrees Celsius, it's wise for the company to decrease bike availability.
- Similarly, during thunderstorms or when wind speeds exceed 35 km/h, reducing the number of bikes in stock for rental is advisable due to decreased demand during such weather conditions.