Color Crimes
To Avoid
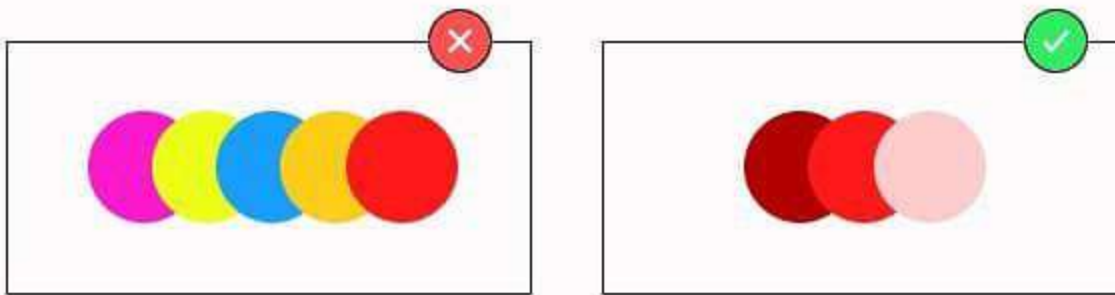
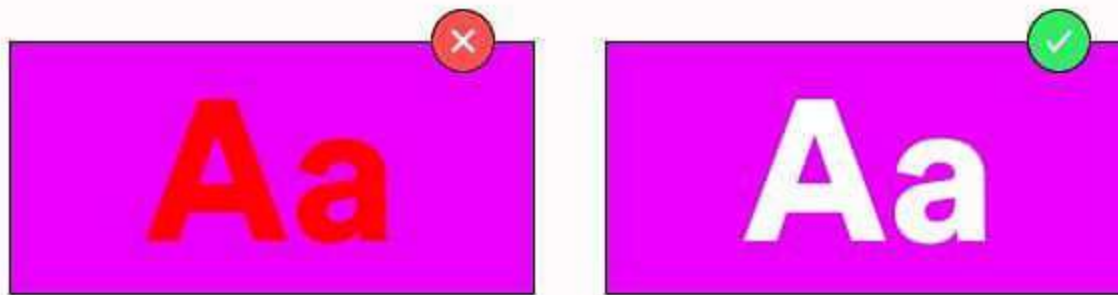Super Easy Visual Explaination.

Color Crimes

Crime 01

Amount Of Colors:

Best decision as a beginner is to stick to a few colors. Check out the Color Mixing Scheme. My Fav is Monochrome.
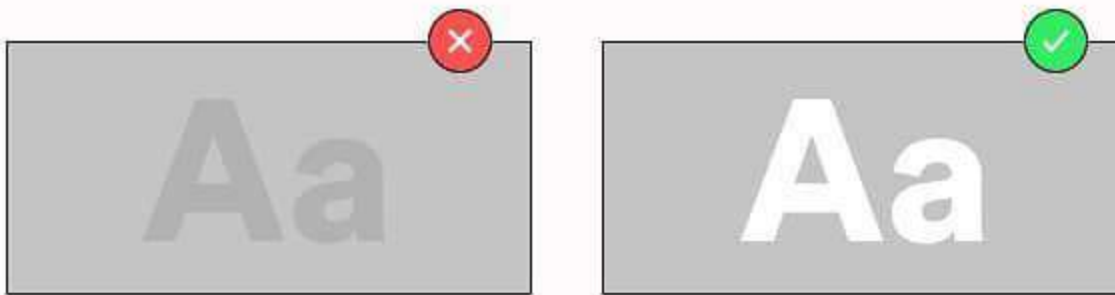
Crime 02

Vibrating Colors:

Using vibrating colors will effect readability for users. Use high contrasting colors which helps the users easily read.
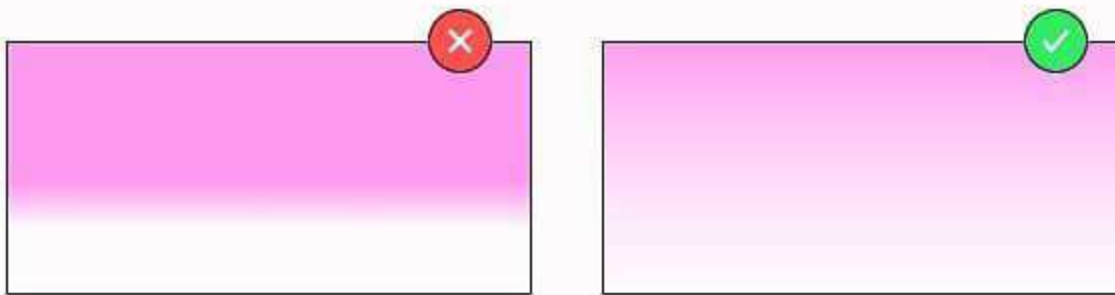
Crime 03

Contrast:

Readability is everything in typography, but more important is the color contrast you use in your work. Keep a note on that.
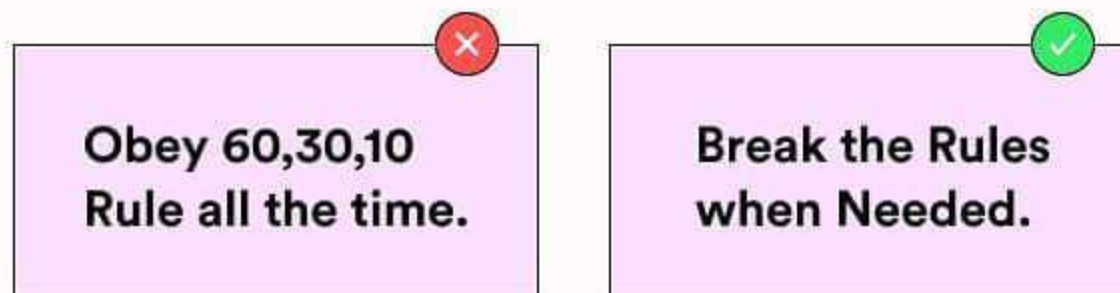
Crime 04

Gradients:

Gradual Smooth Gradients look cleaner and works well with designs. Don't commit the crime to add the hard edge in Gradients.
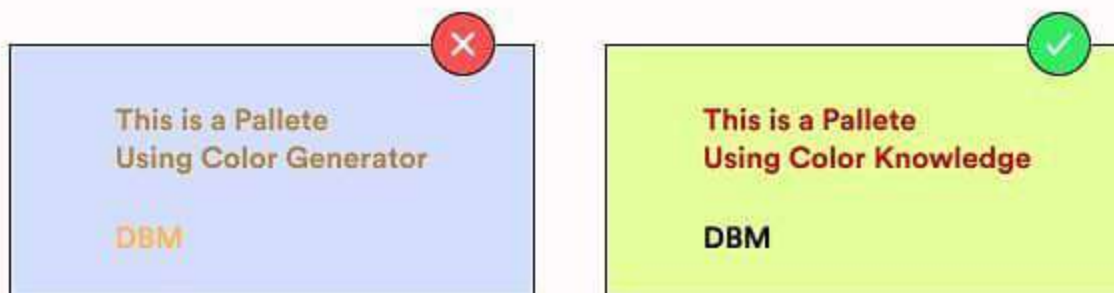
Crime 05

❌	✅
Obey 60,30,10 Rule all the time.	Break the Rules when Needed.

Depending on Guidelines

Sometimes, the Guidelines provided by Industry shouldn't restrict you to create the design you want to create.

Crime 06

This is a Pallete
Using Color Generator

DBM

This is a Pallete
Using Color Knowledge

DBM

Using Color Generators

Color Generators are cool, but its
not 100% practical. Learn color psychology
and theory, but avoid the Generators.

Colors for Kids

✅ Use fewer colors. This will help the viewer know where to give their time and attention. It creates focus and guides the eye (almost like hierarchy)

✅ Avoid vibrating hue's since it destroys readability and really triggers the negative emotions of the viewer who tries to read it.

✅ Check your contrast because this helps with readability and also aesthetics. Similar colors clash.

✅ Avoid hard edges on Gradients. Try to keep things subtle, smooth and pleasing to the eye.

✅ Guidelines and Rules aren't there to restrict your creativity, break them when needed.

✅ Using color generators is a bad idea because it mainly has alot of issues, like contrast, bad style etc.

So, Did We Learn
Something Today?