

# CUSTOMER DETAILED REPORT



Summary

Churn  
Reasons

Customer  
Details



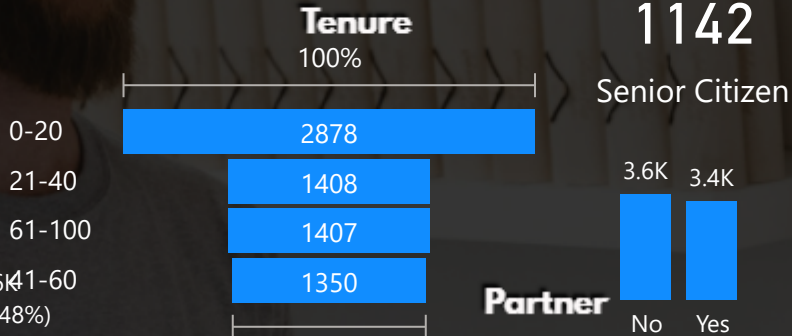
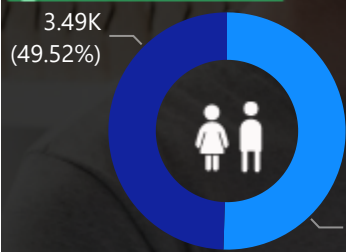
# TELECOM CUSTOMER CHURN ANALYSIS



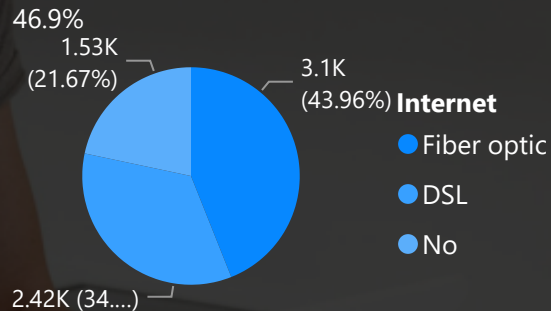
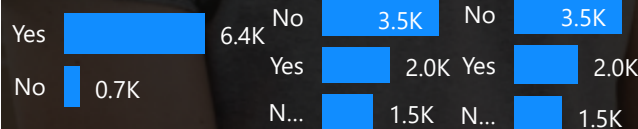
## CUSTOMER PROFILE

7043 

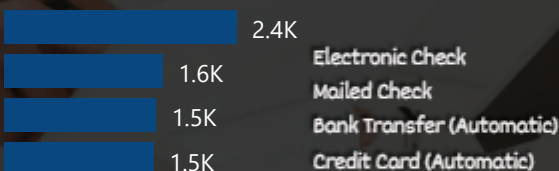
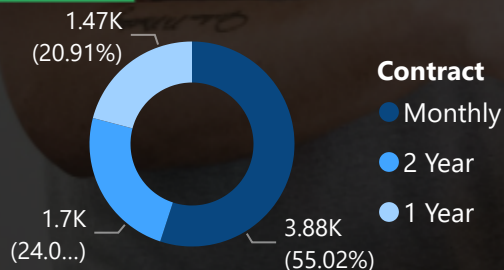
### DEMOGRAPHIC



### PHONE SERVICE



### CONTRACT



Monthly Charges (Avg)

64.76

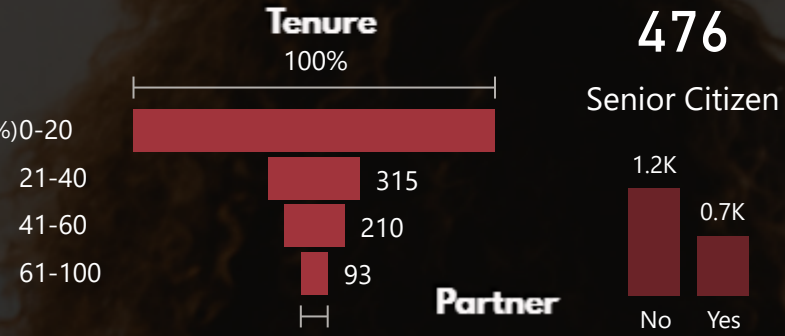
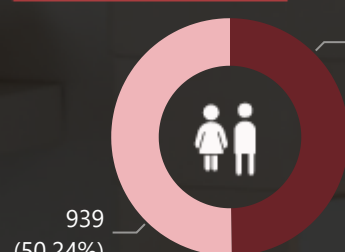
Total Charges (Avg)

2,283

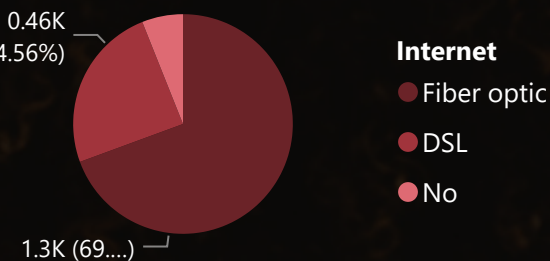
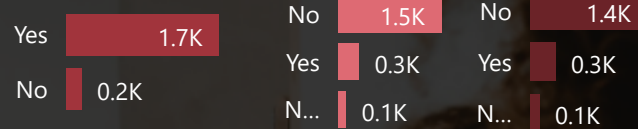
## CHURNER PROFILE

1869 

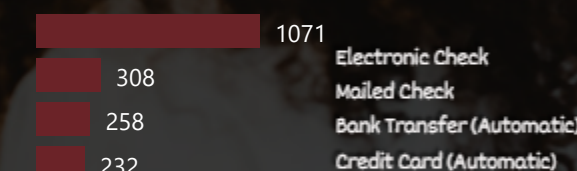
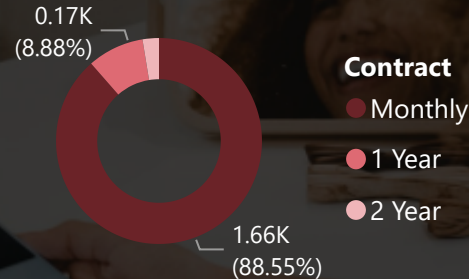
### DEMOGRAPHICS



### PHONE SERVICE



### CONTRACT



Monthly Charges (Avg)

74.44

Total Charges (Avg)

1,532

34.23

Churn Index

\$ 542.40

Total Charges

Low risky

Personal Details

ID : 0003

Name : Robert

Gender : Male

Age : 29

Phone Service

No

No

No

DSL

Other Details

Senior Citizen

Tenure in the company (Months)

No

9

Contract

Monthly

Mailed check

# CHURN REASONS



2057

Risky Customers

26.57

Average Risk Score

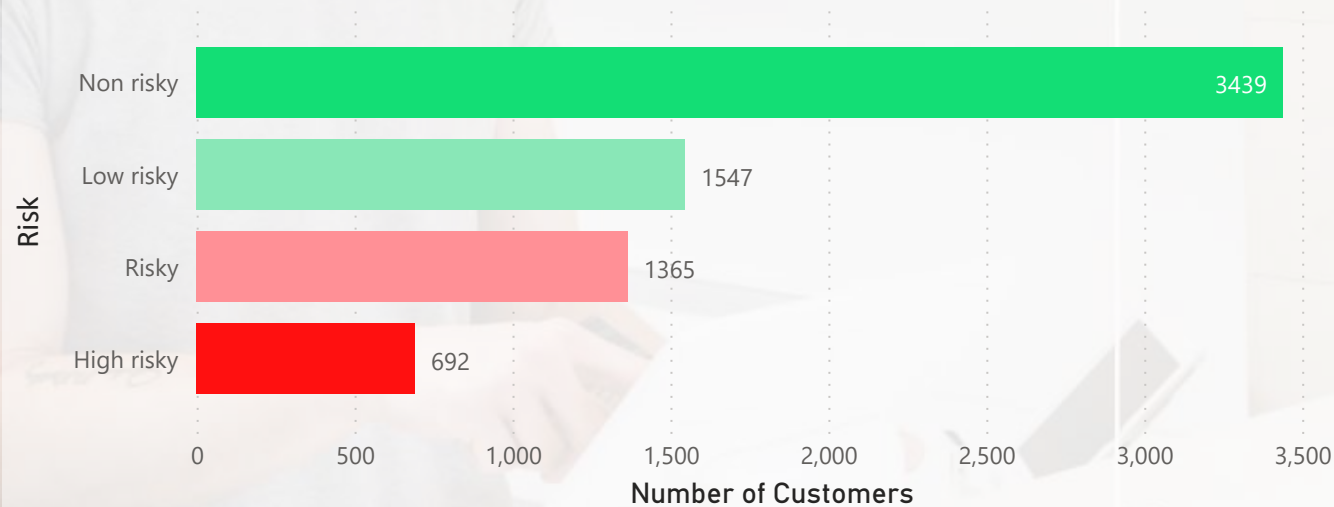
\$2.42M

Total Charges of risky customers

\$16.06M

Total Charges

Prediction by risk group



Avg Total Charges by risk group by Risk

