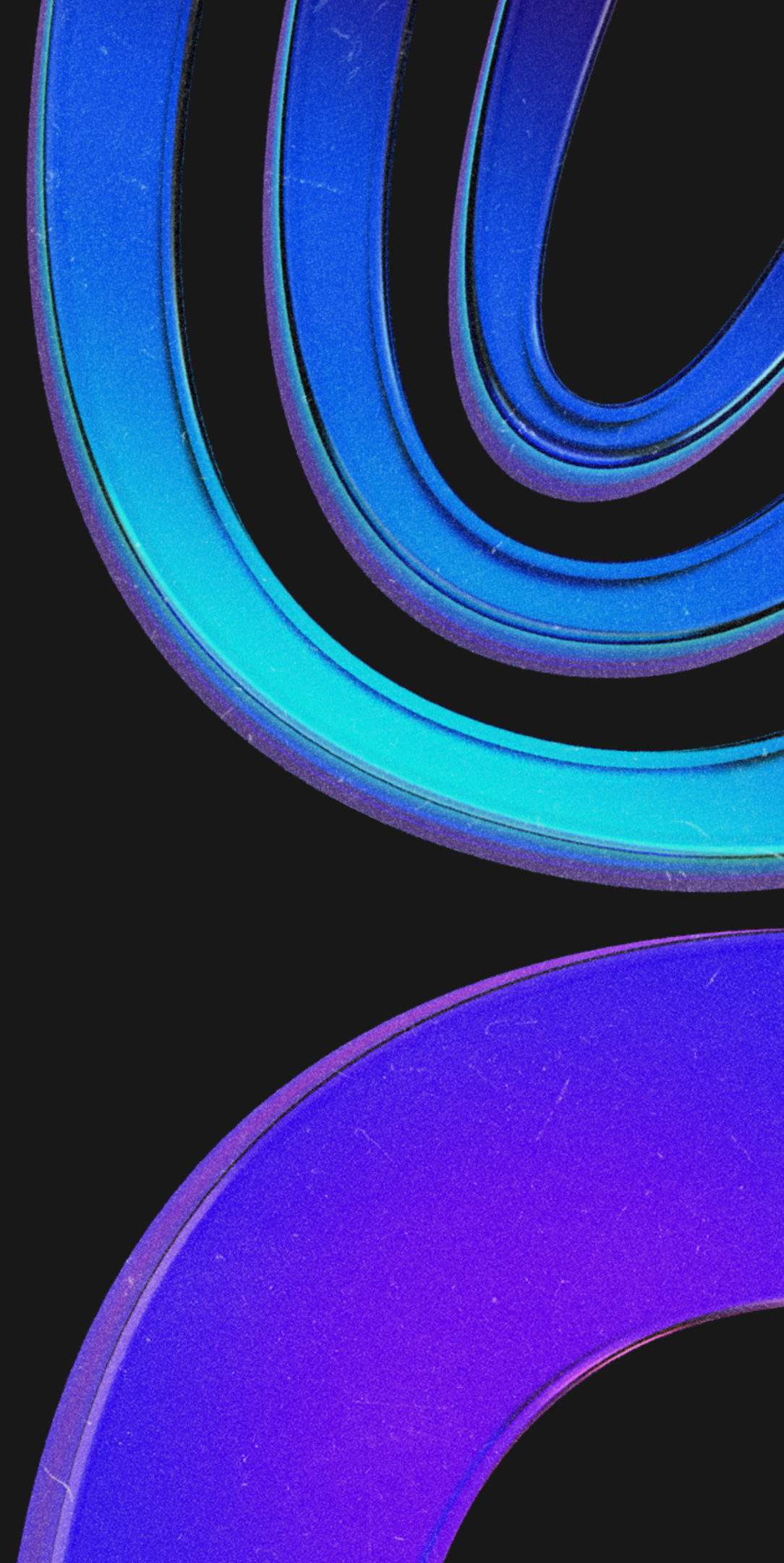


NFT Marketplace- CELER

Physical NFTs are starting to take off in our society, revolutionising the idea of trusting a third party when an intermediary is involved.

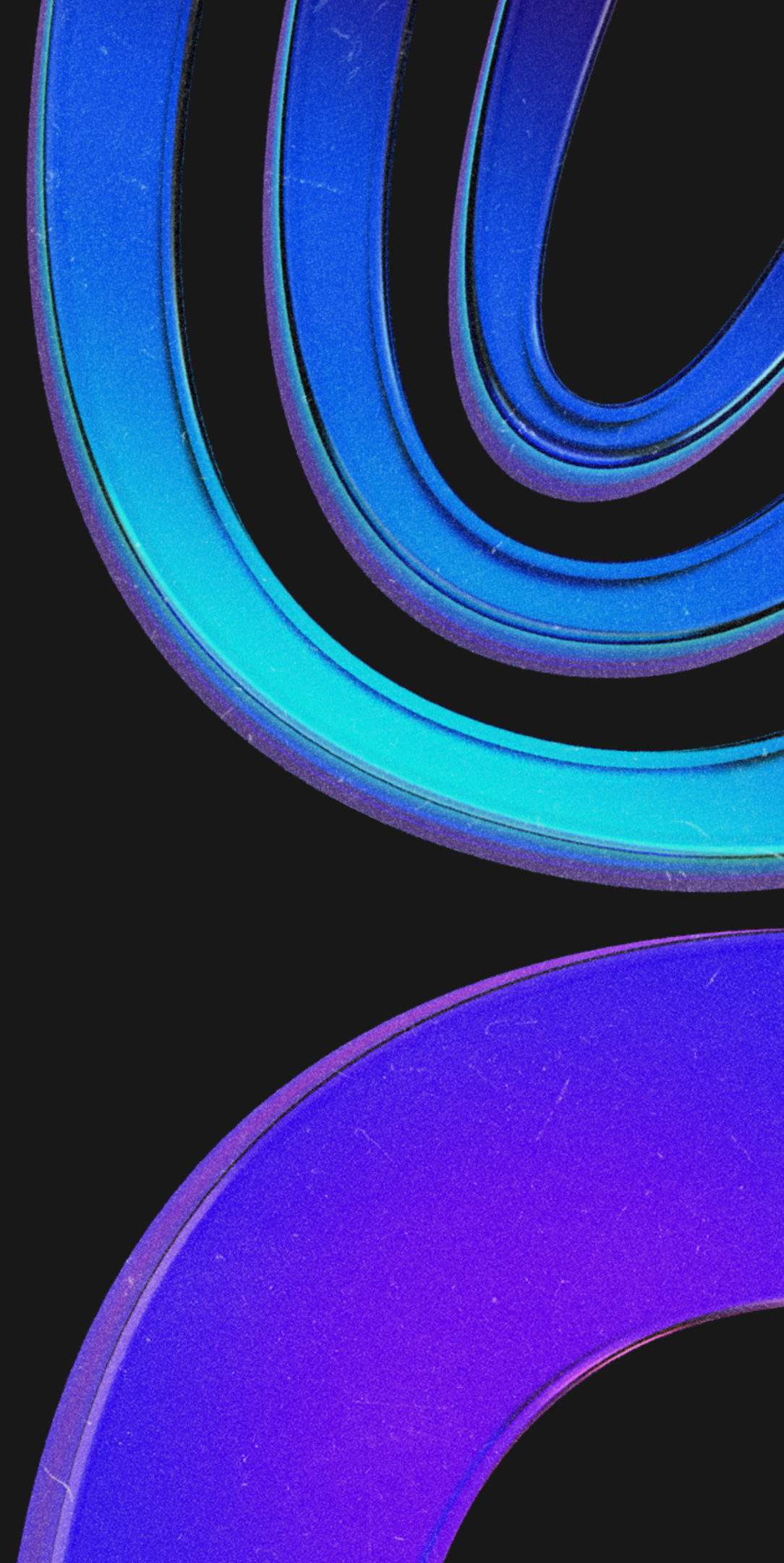
For any fraudulent transactions involving their assets, people may assert ownership rights and genuine identity



Current Situation

The current leading marketplace have lots of inconspicuous elements.

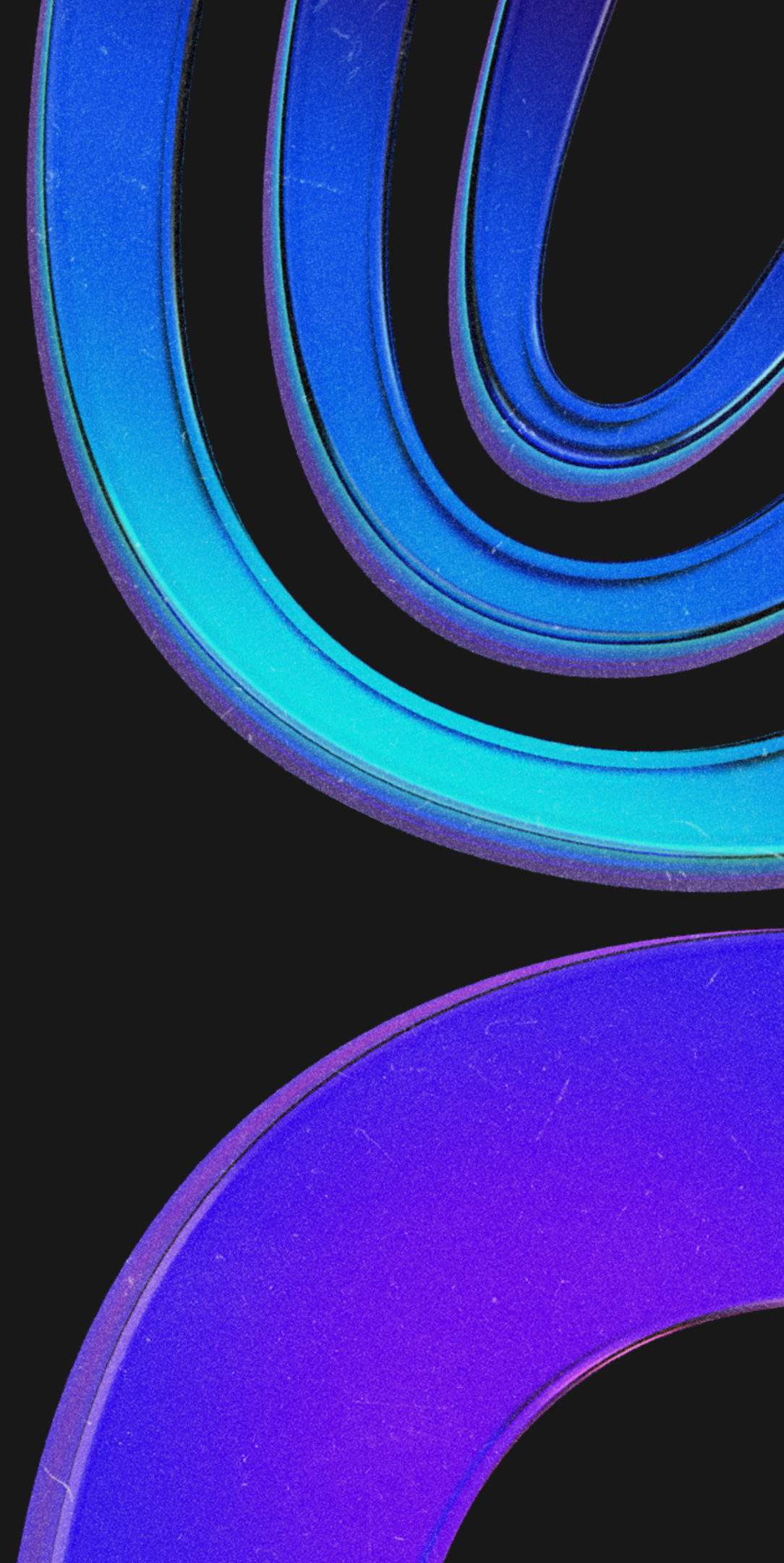
- **It lacks features to convert non-internet users as potential customers**
- **online platform where many people meet online and discuss their sale and purchase, there is a chance that it can enter fraudulent activity as well.**
- **It is dependent on people to log in to check for an update on their products. There would be a delay in response and for the product to be sold.**



4K NFT Marketplace

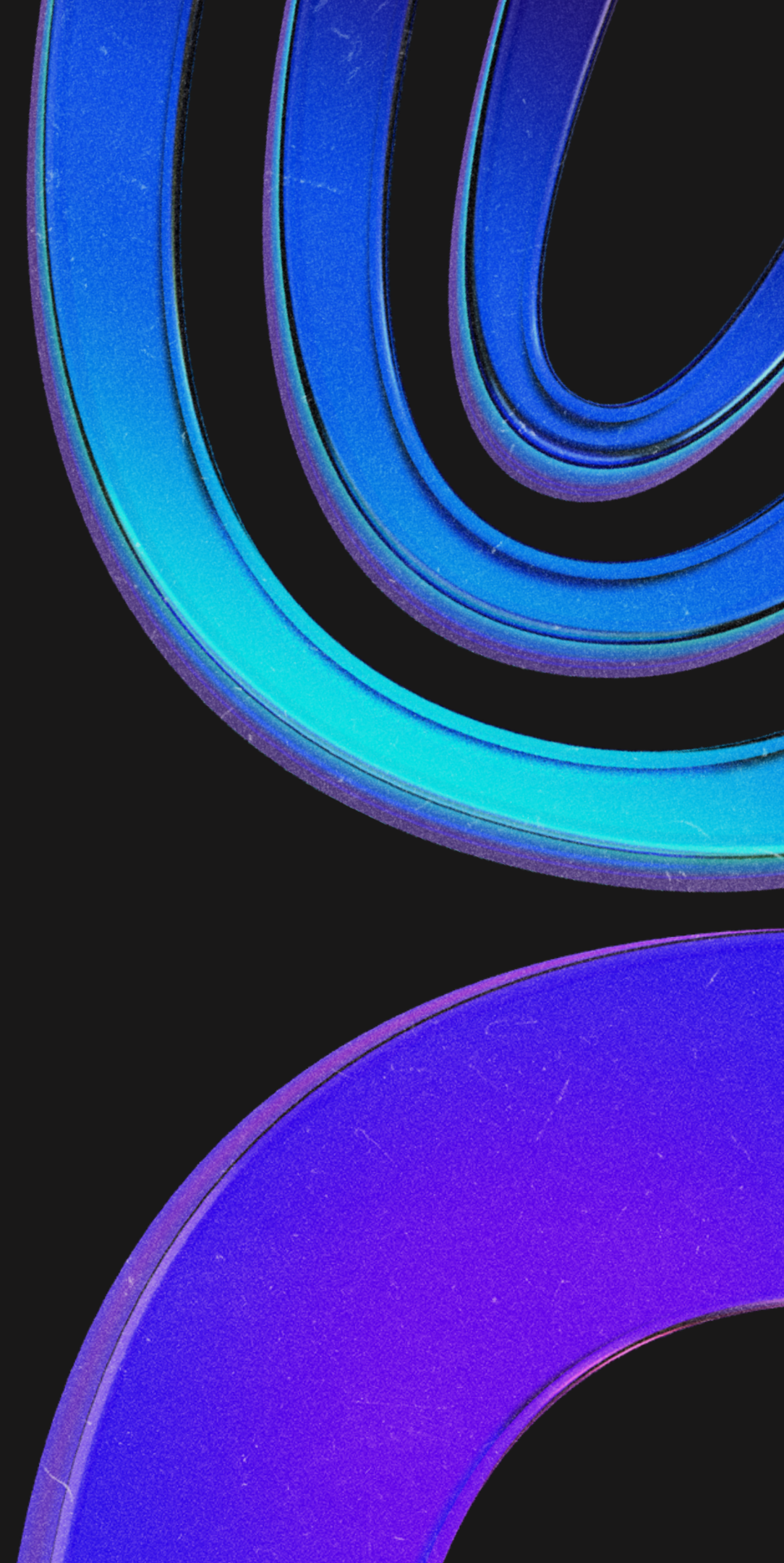
Similar kind of startup back in 2017 founded by Richard Li. 4K says it will bring real-world assets onto the blockchain by issuing users of the platform an NFT symbolising ownership of a physical good.

The company has reached a \$30 million valuation.



WHY SWITCH TO WEB 3?

- Protecting against hacking and identity thefts.
- Blockchain helps in the verification and traceability.
- Blockchain has the potential to solve the acute issues of data storage and security, transactions processing and intermediaries, supply chains.
- Allow cross-border payments.



THANKYOU

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