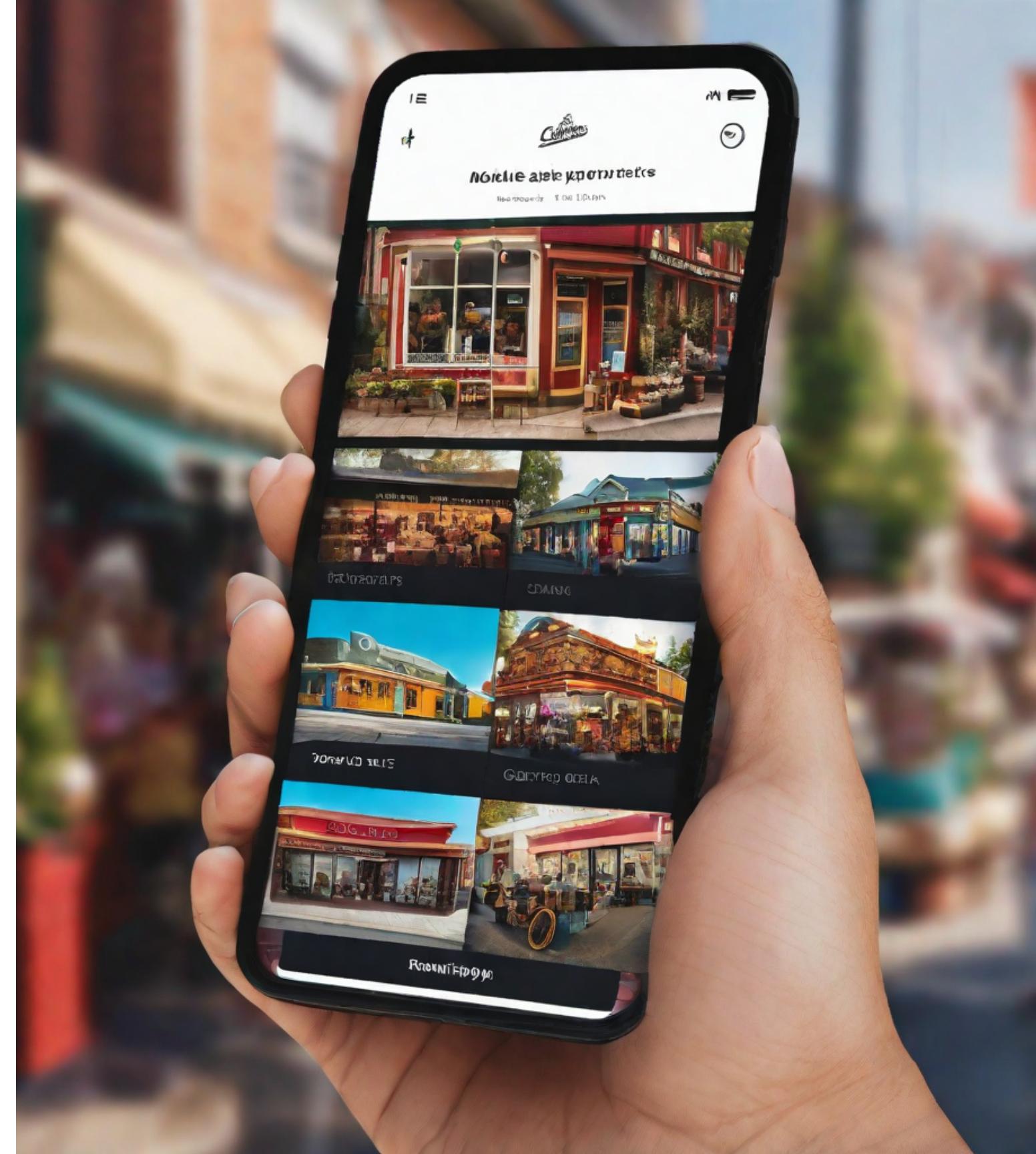


# Quecto: Revolutionizing Local Commerce



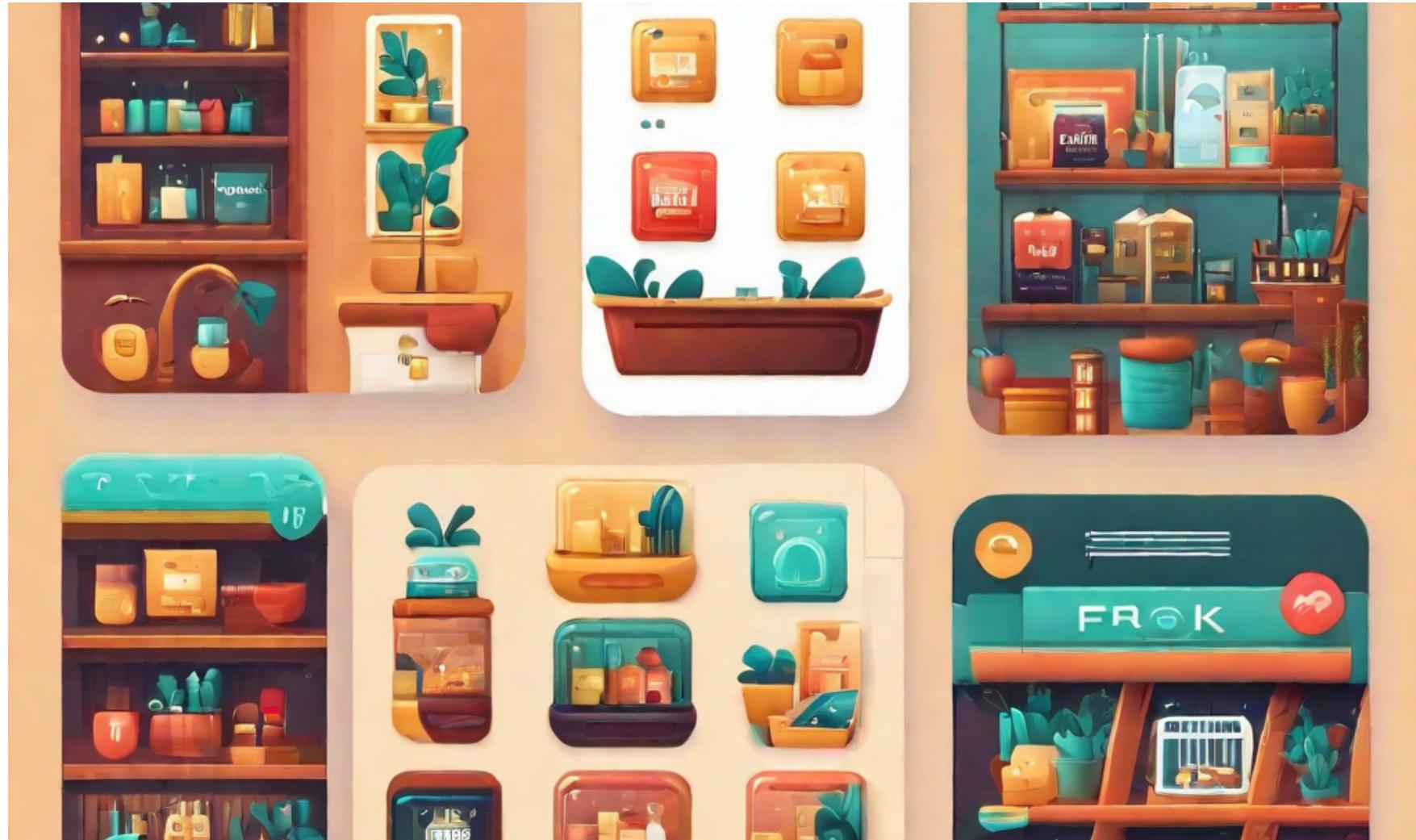
# Problem Statement

- Residents in apartments often face challenges in accessing local shops and services due to busy schedules, lack of transportation, and limited knowledge of the neighborhood.
- Local shops struggle to reach potential customers who may not be aware of their offerings. This disconnect results in missed opportunities for both residents and local businesses.



# The Quecto Solution

Quecto is a mobile app that connects residents in apartments with local shops, providing a seamless shopping experience.



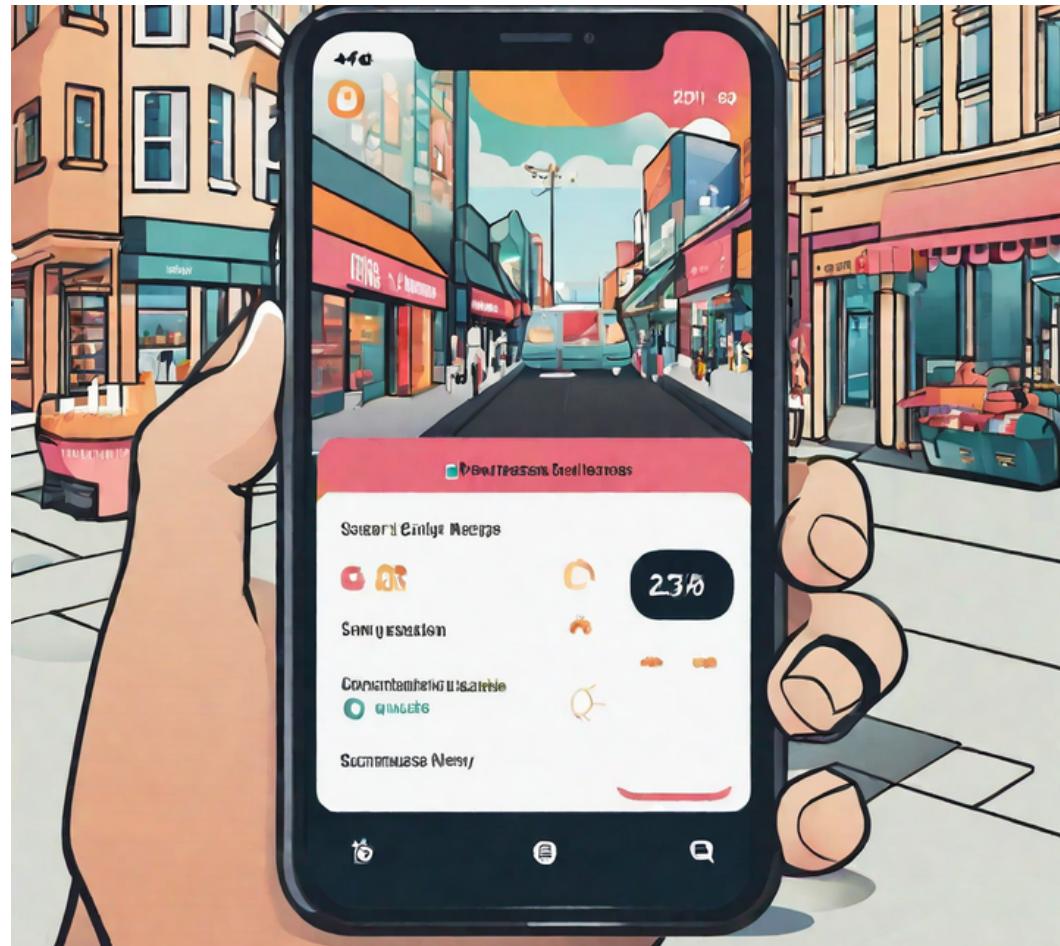
## Benefits for Residents

Convenient access to local shops from the comfort of their home. Easy and fast delivery of groceries and other essentials with ability to support local businesses

## Bnaging it themselves

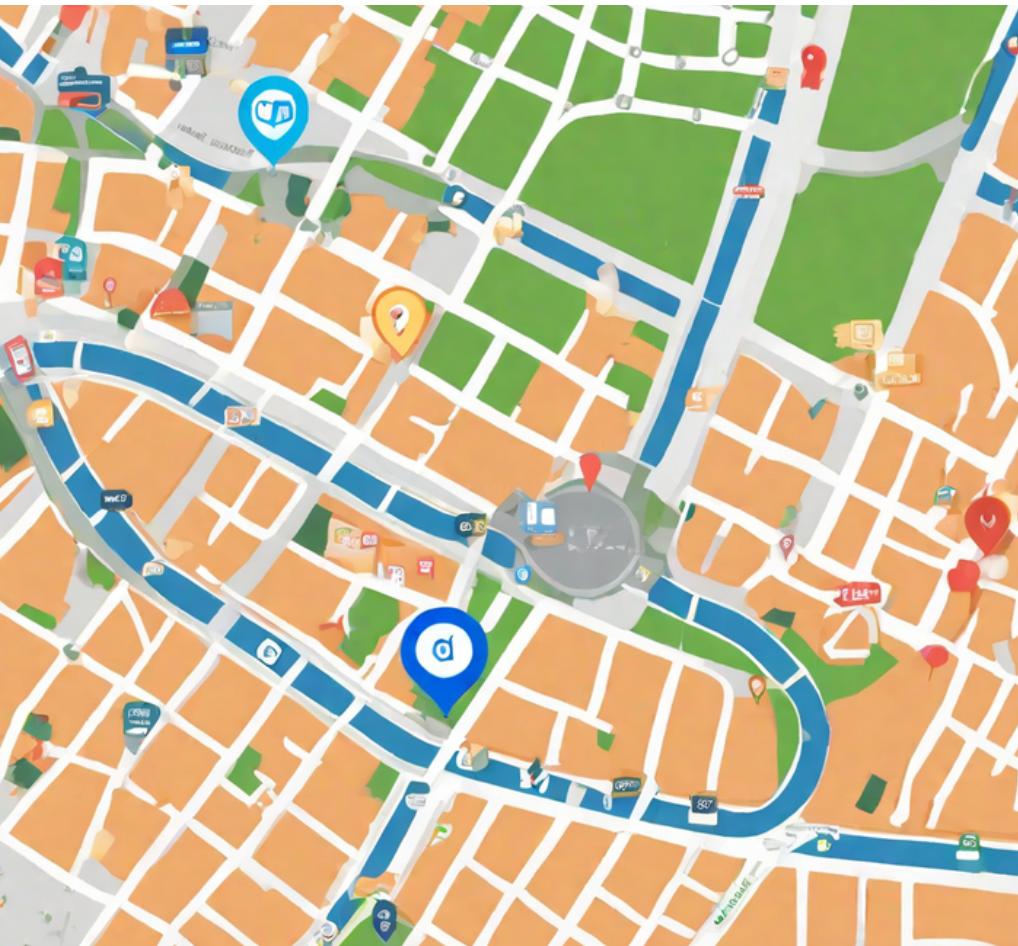
Access to valuable enefits for Local Shops  
Increased visibility and customer base  
Opportunity to offer delivery services without the hassle of macustomer data and insights

# Key Features



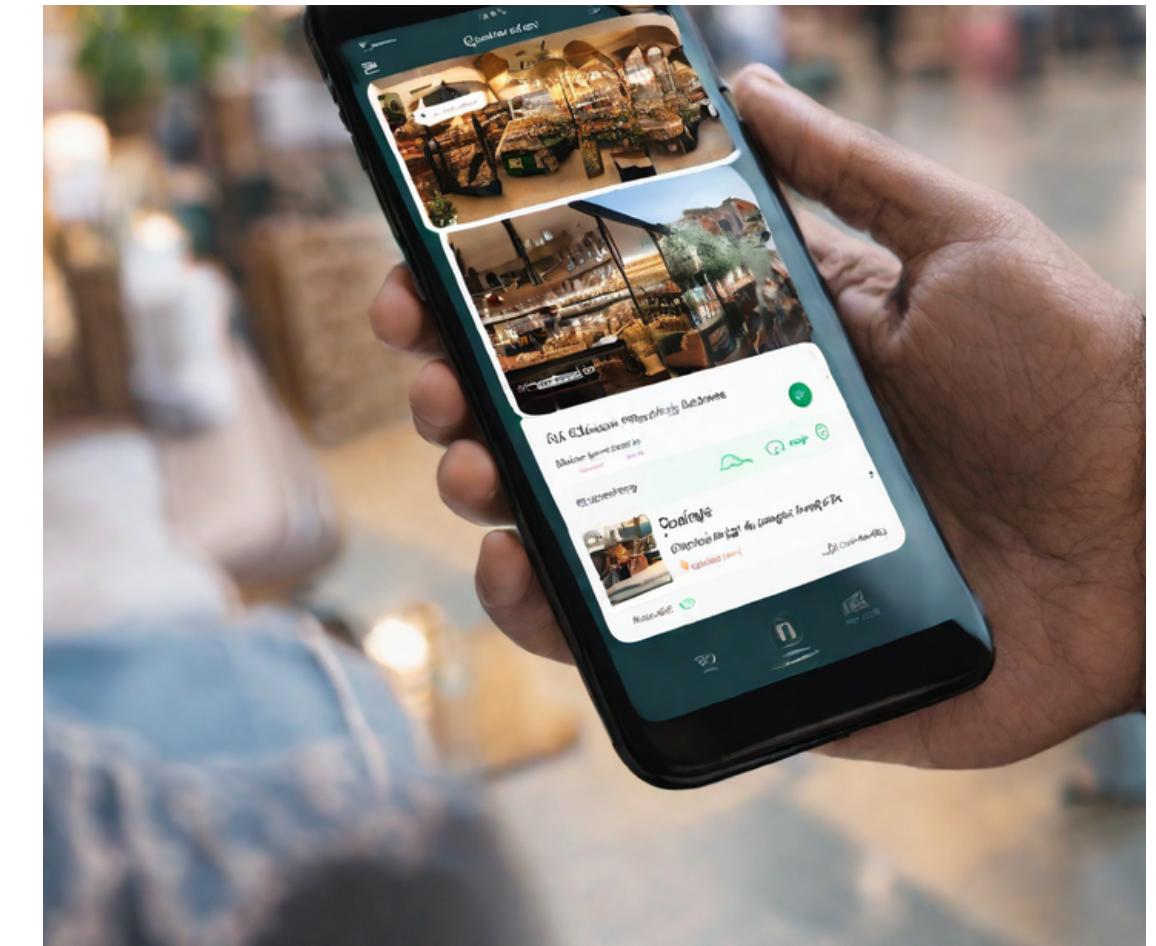
## Shop Directory

Quecto's platform connects residents in apartments with local shops through a mobile app. The app features a shop directory that allows users to browse local shops and view their deals.



## Map Feature

Quecto's map feature shows nearby shops and their deals, making it easy for residents to discover new places to shop and save money.



## Chat Feature

Quecto's chat feature allows residents to communicate with local shops directly through the app, making it easy to ask questions, place orders, and get personalized recommendations.

# Subscription Model

Quecto offers a subscription model for local shops to join the platform and connect with residents in nearby apartments.



## Encouraging Shopkeepers to Join

Quecto offers a low-cost subscription model for local shops to join the platform and reach a wider audience of nearby residents. Shopkeepers can create their own online store within the app, making it easier for residents to discover and purchase their products. Quecto also provides marketing support and analytics to help shops grow their business through the platform. By joining Quecto, shops can tap into a new customer base and increase their revenue without the need for expensive marketing campaigns.

# Quickest Delivery with Quecto

- Our app sets itself apart from other platforms like BlinkIt or Instamart that have fixed delivery charges for all orders, by allowing each shop to determine its own unique delivery fee.
- The fee is influenced by the competitive market in the area, so shops are incentivized to offer lower delivery charges while also ensuring prompt delivery as reviewed by customers.
- When delivery charges are competitive, shops strive to provide quick and efficient deliveries, resulting in an ecosystem where businesses continually focus on providing speedy service.
- As a result, it fosters a highly efficient marketplace where businesses are consistently motivated to deliver swiftly and efficiently.



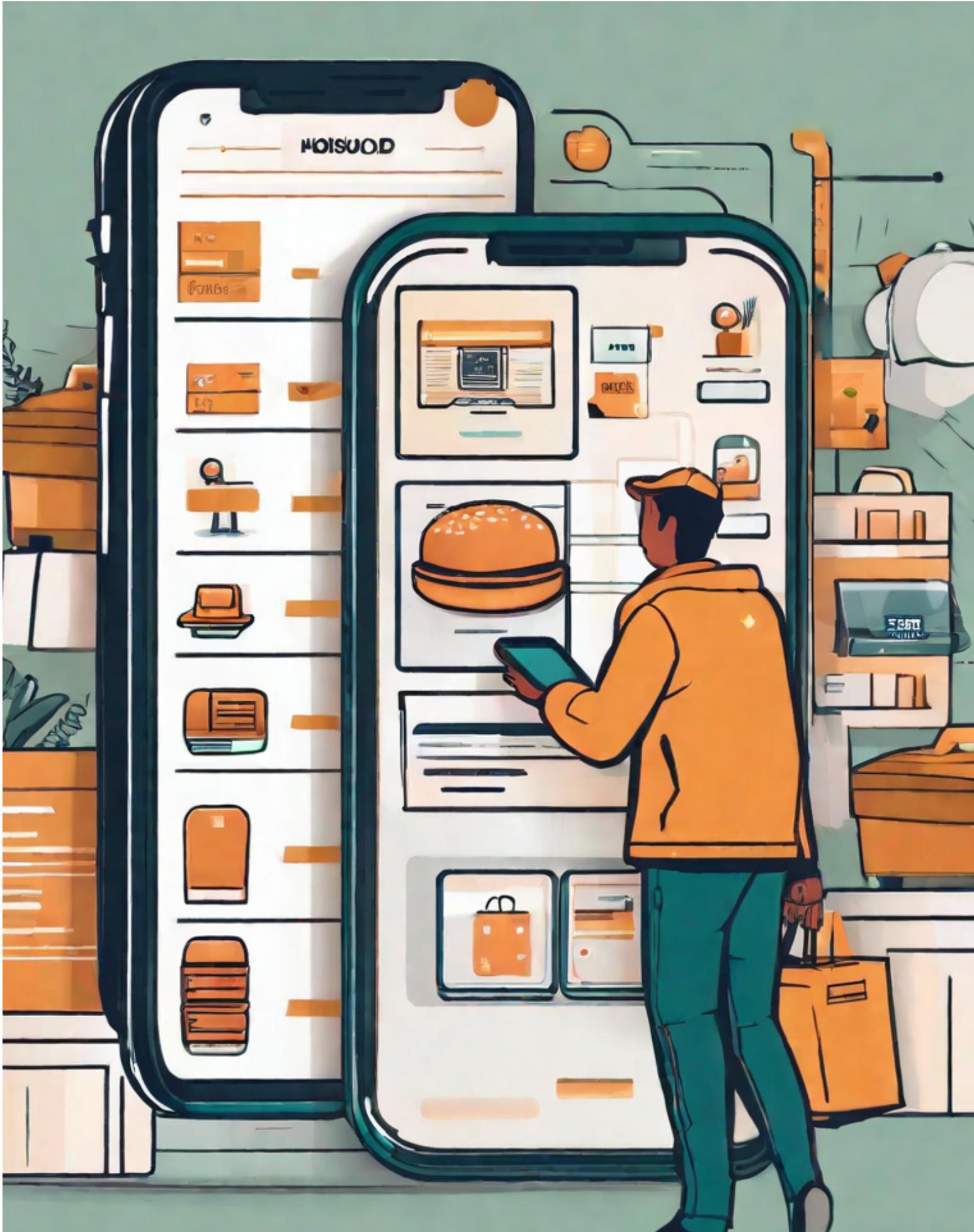
# Technology Behind Quecto

Quecto's platform is built on cutting-edge technology that seamlessly connects residents in apartments with local shops through a mobile app. Our technology stack includes:

- React Native / Flutter for cross-platform mobile app development, ensuring a consistent user experience across iOS and Android devices.
- Node.js and Express for server-side development, providing a scalable and robust backend infrastructure.
- MongoDB for database management, allowing for efficient and flexible data storage and retrieval.



# Customer Benefits



## Convenience and Time-Saving:

Customers can easily browse and purchase products from local shops through the Quecto mobile app, saving them time and making their shopping experience more convenient.

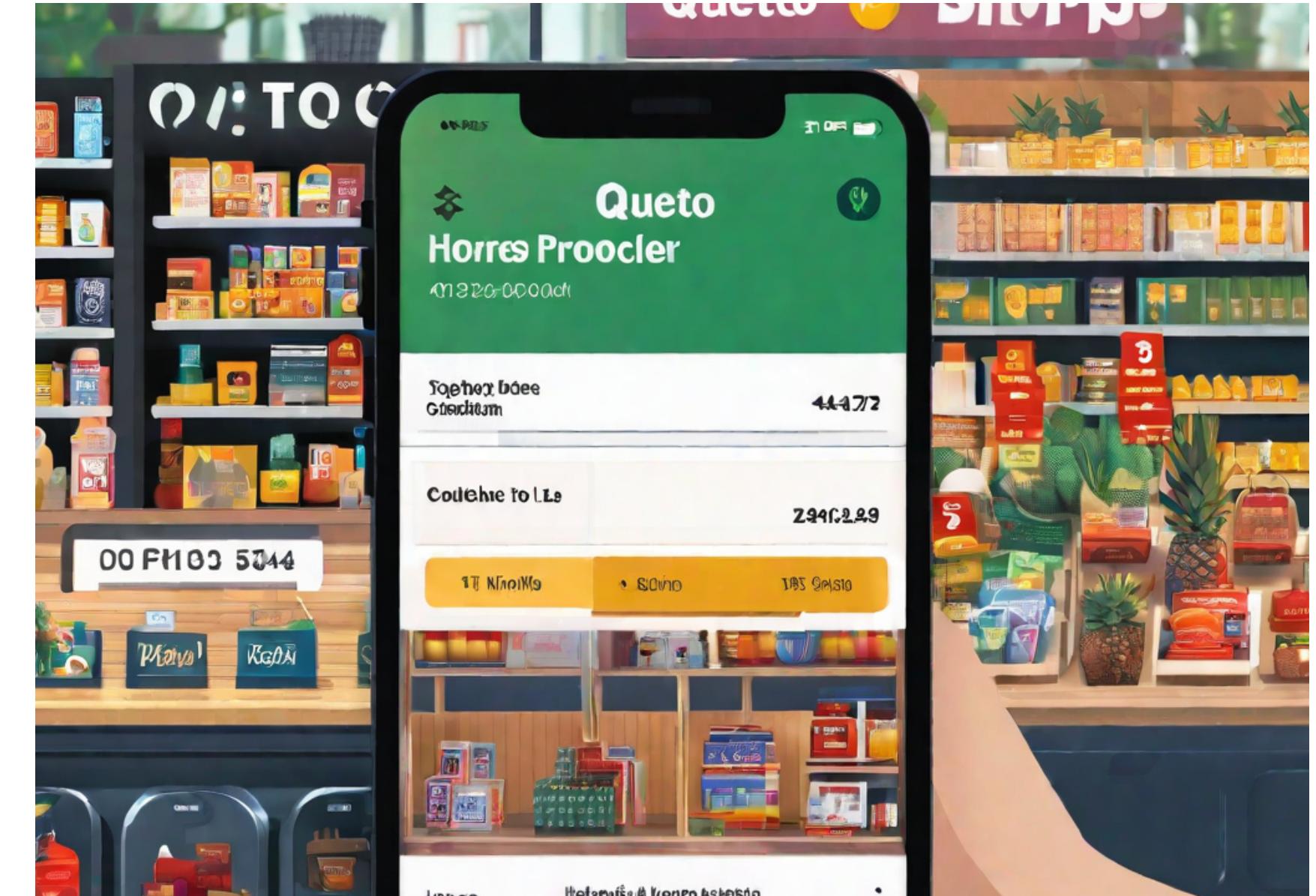
## Access to Unique Products

Quecto's platform allows customers to discover and purchase unique products from local shops that they may not have been able to find otherwise, providing them with a more diverse shopping experience.

## Supporting Local Businesses

By using Quecto's platform, customers are directly supporting local businesses in their community. This helps to strengthen the local economy and promote sustainable growth.

# Business Benefits



## Increased Visibility

By joining Quecto's platform, businesses gain increased visibility and exposure to potential customers in their local community

## Streamlined Operations

The Quecto app allows businesses to easily manage their inventory, orders, and customer interactions all in one place, streamlining their operations and saving time.

# Market Potential

Quecto's platform has immense market potential, as it addresses the growing need for convenience and community in urban living. With more and more people living in apartments and relying on mobile apps for daily tasks, Quecto offers a unique solution that connects residents with local shops and services.

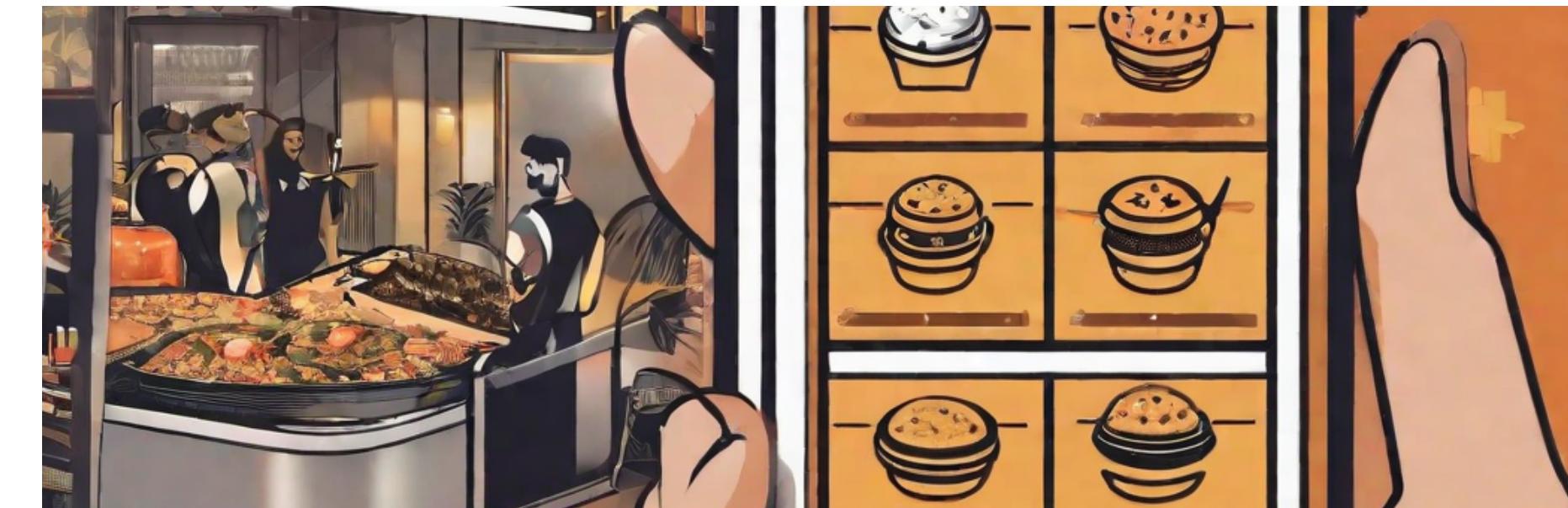


## Growing Urban Population

As the world's population continues to grow and urbanize, more people are living in apartments and relying on mobile apps for daily tasks. Quecto's platform addresses this trend by providing a convenient way for residents to connect with local shops and services.

## Increasing Demand for Convenience

In today's fast-paced world, people are increasingly looking for convenient solutions that save them time and effort. Quecto's platform offers a one-stop-shop for residents to access local shops and services, making their lives easier and more efficient.



## Building Community

Quecto's platform not only provides convenience, but also helps to build community by connecting residents with local shops and services. This creates a sense of belonging and encourages support for local businesses, which is important for the overall health and vitality of urban areas.

# Future Roadmap

Quecto has a bright future ahead with several exciting initiatives in the pipeline.

- Expansion to new cities: Quecto plans to expand to several new cities in the next year, bringing the convenience of local shopping to even more residents.
- Introducing Pay Later: Quecto will soon enable the option of pay later where the customer can order products anytime and pay later at the end of month.
- Expanded product offerings: Quecto will soon offer a wider range of products, including fresh produce, meats, and dairy, making it a one-stop-shop for all of residents' grocery needs.

