

The Kroger Co Sales Dashboard

Central

East

South

West

Sales

1.6M

Quantity

22K

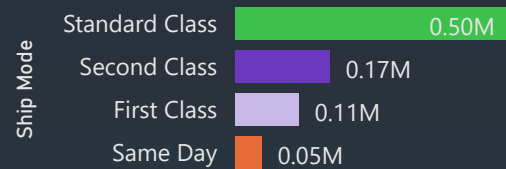
Profit

175K

Delivery Days

4

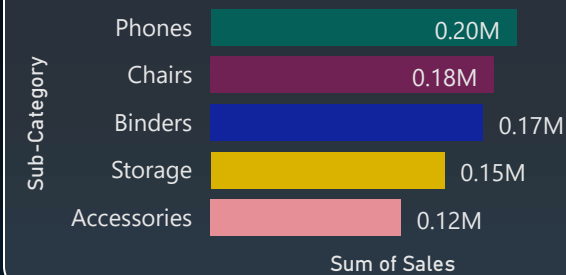
Shippingmode



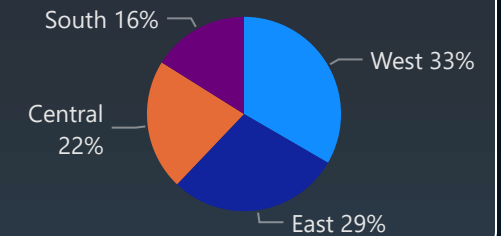
Sales by Category



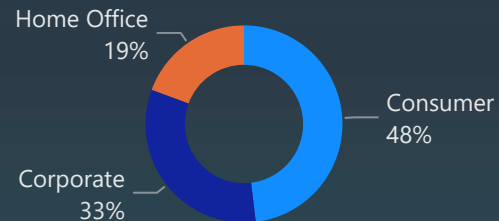
Top 5 SubCategory



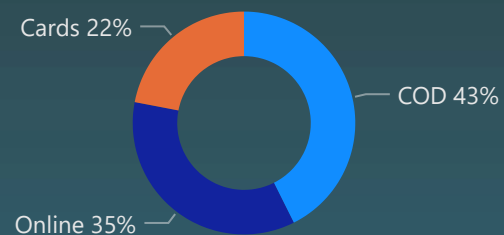
Sales by Region



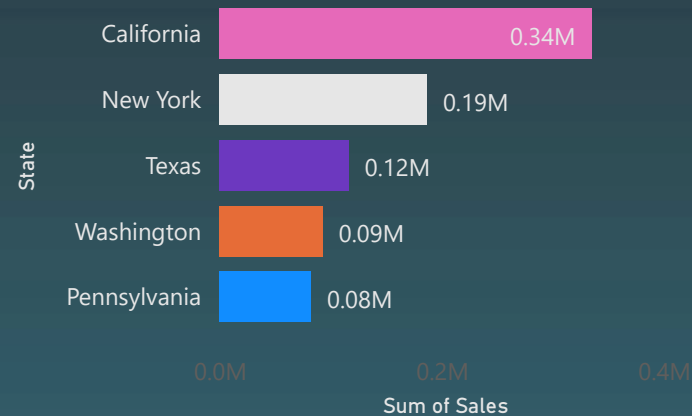
Sales by Segment



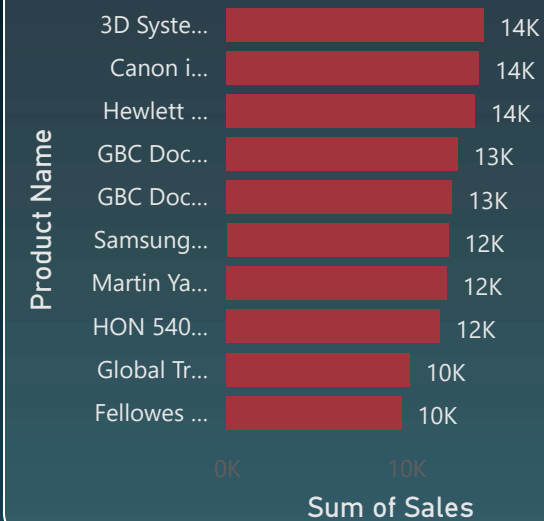
Sales by Payment Mode



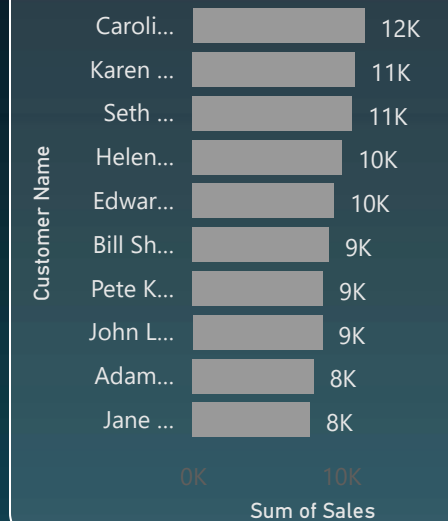
Top 10 states by Sale



Top 10 products by sale

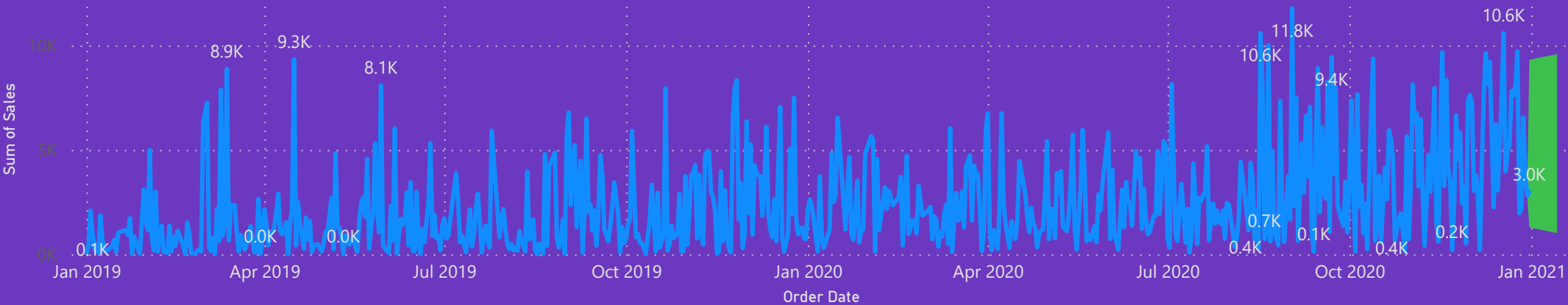


Top 10 Customers by sale

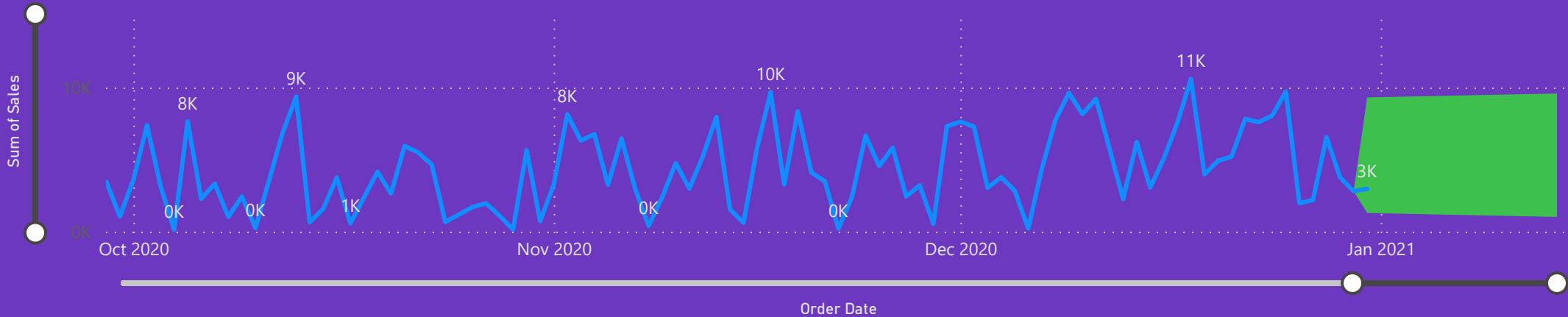


The Kroger Co Sales Dashboard-15 Days Forecast

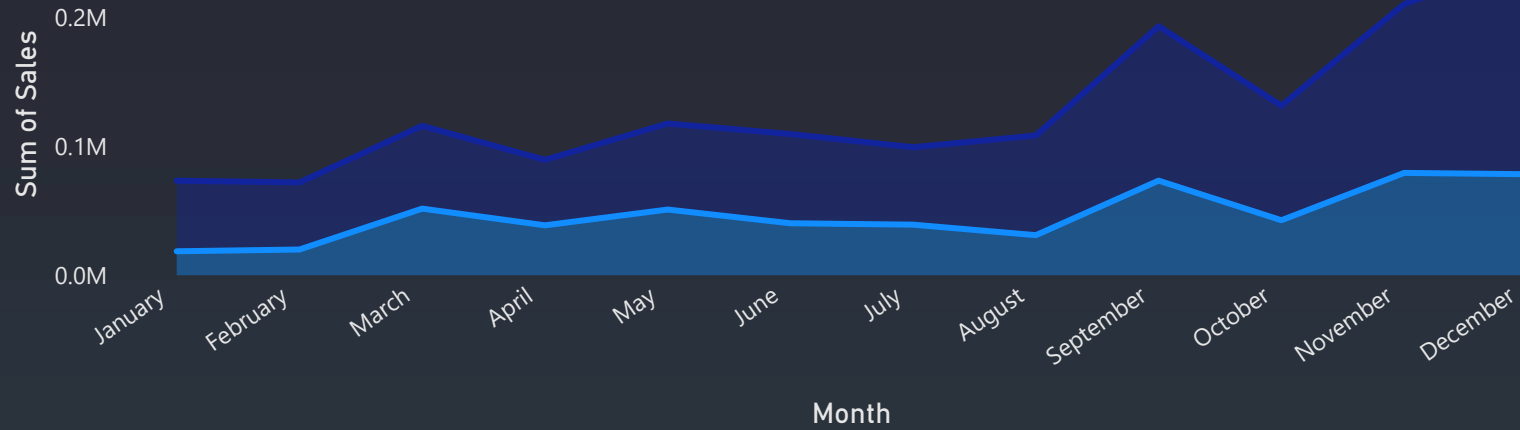
Sum of Sales by Order Date



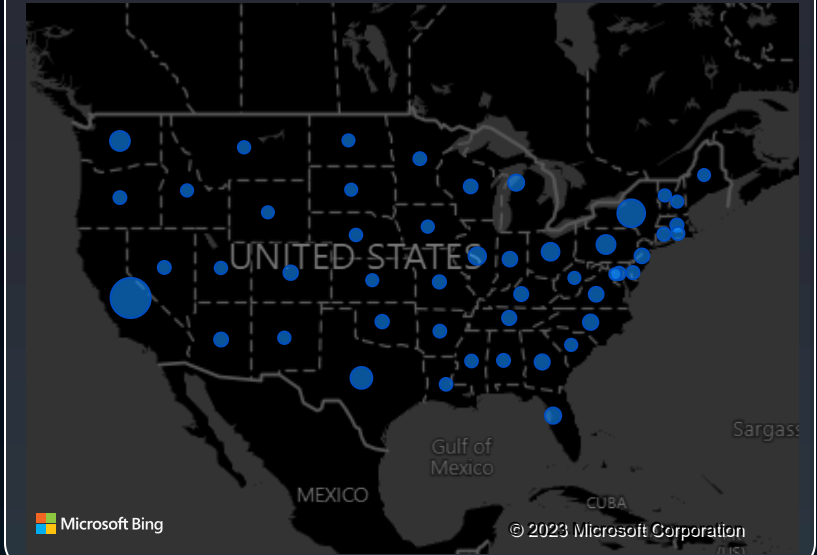
Sum of Sales by Order Date



Sum of Sales by Month and Year

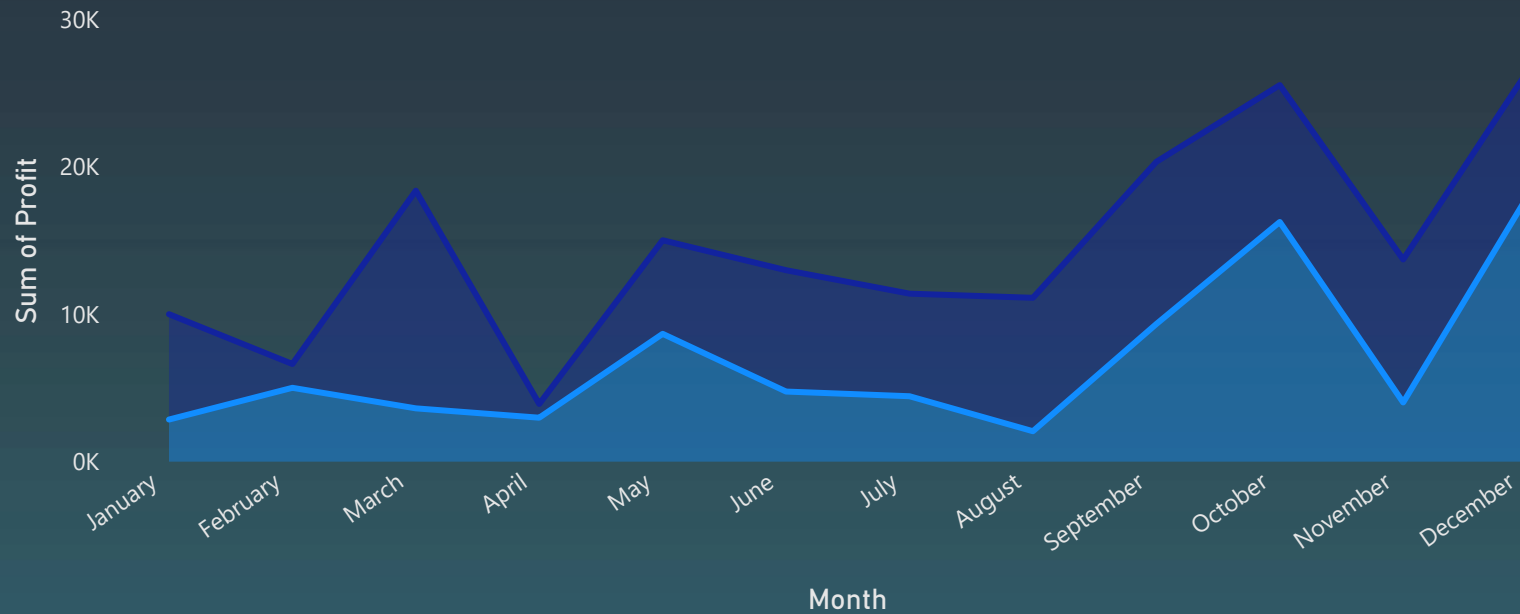


Sum of Sales and Sum of Profit by State



Monthly sales by YoY

Year ● 2019 ● 2020



Summary

At 335,190.26, California had the highest Sum of Sales and was 79,739.52% higher than District of Columbia, which had the lowest Sum of Sales at 419.83.

California accounted for 21.41% of Sum of Sales.

Across all 49 State, Sum of Sales ranged from 419.83 to 335,190.26.