

Sales Dashboard

₹985M

Revenue

2M

Sales Qty

2017

2018

2019

2020

Jun...

Jul ...

Au...

Sep...

Oct...

No...

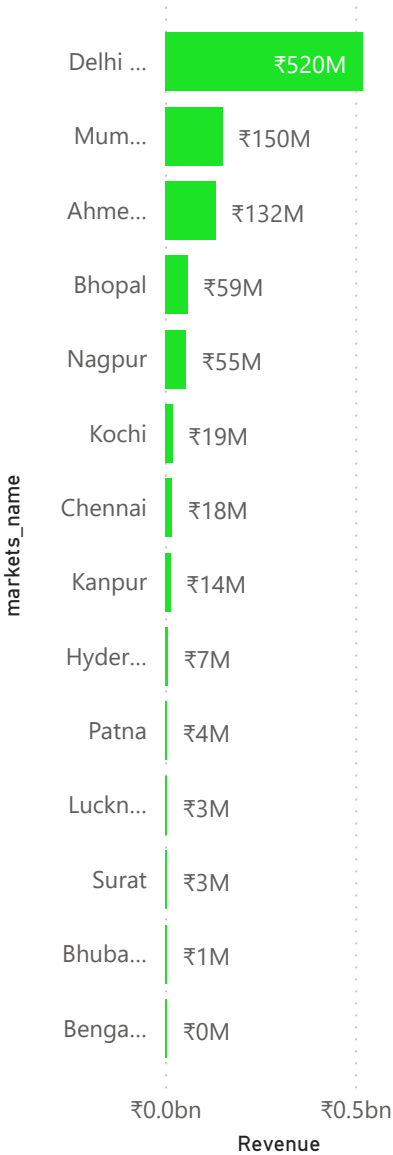
De...

Jan...

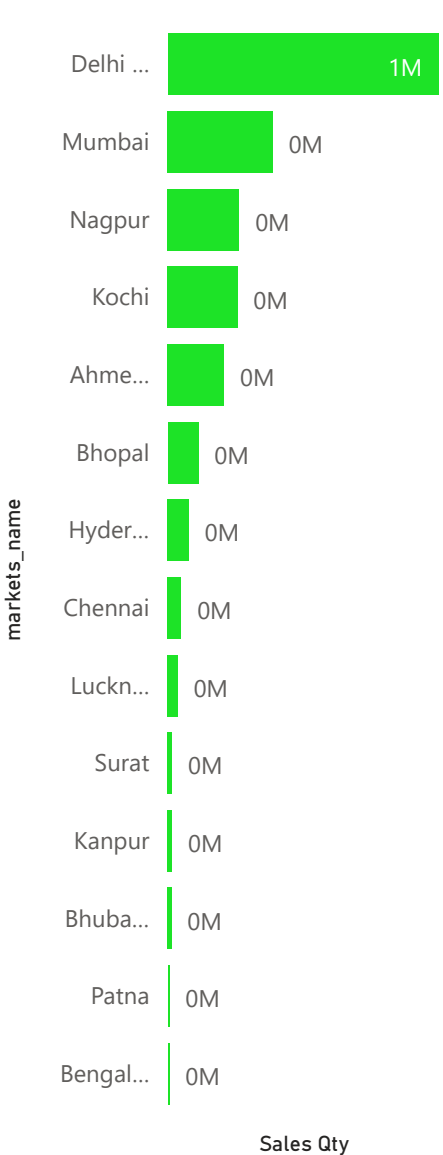
Feb...

>

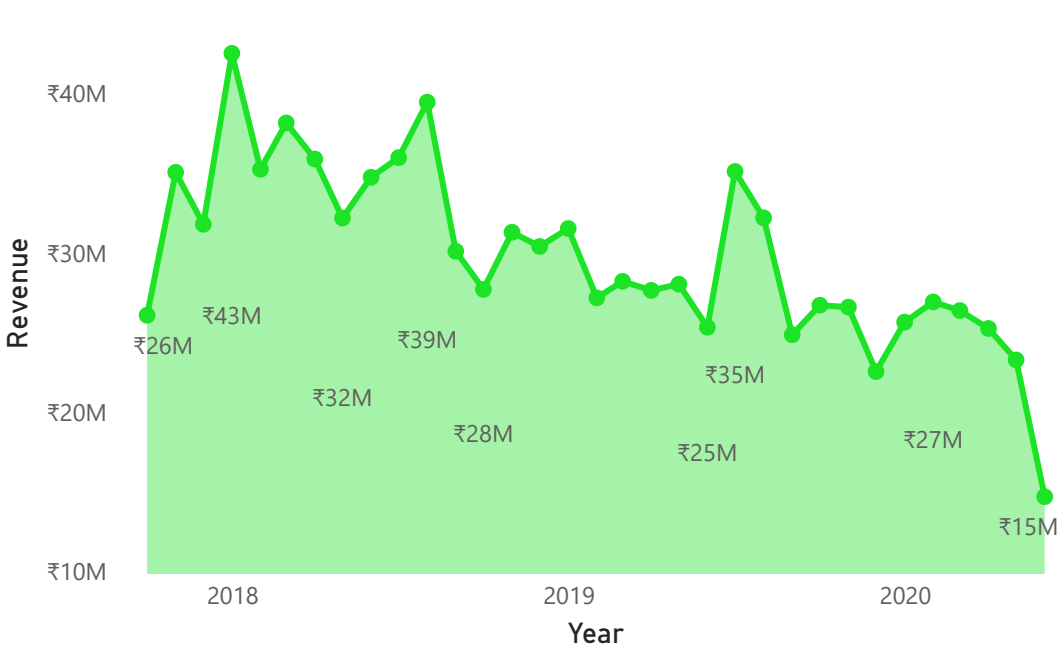
Revenue by Markets



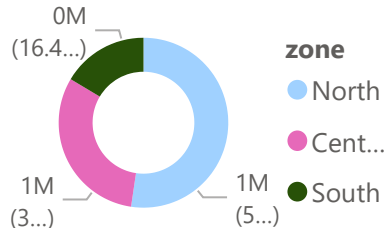
Sales Qty by Markets



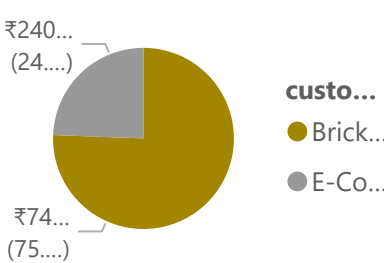
Revenue Trend



Sales Qty by zone

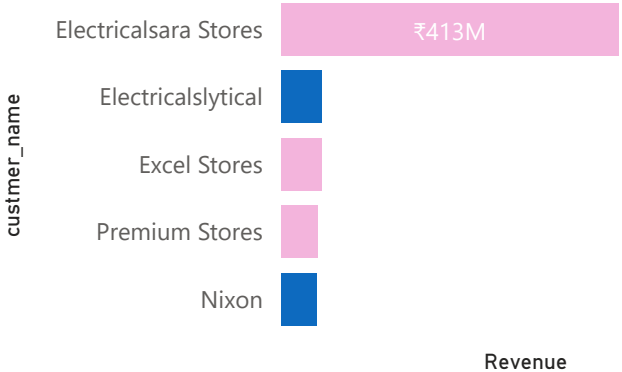


Revenue by customer_type



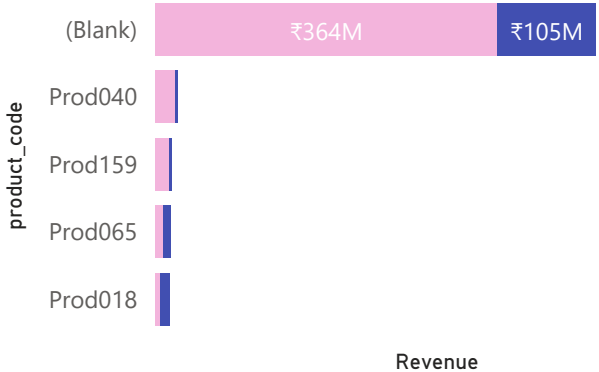
Top 5 Customers

customer_type Brick & Mortar E-Commerce



Top 5 Products

customer_type Brick & Mortar E-Commerce



Sales Dashboard

2017

2018

2019

2020

Jun ...

Jul ...

Au...

Sep...

Oct...

No...

Dec...

Jan ...

Feb...



₹985M

Revenue

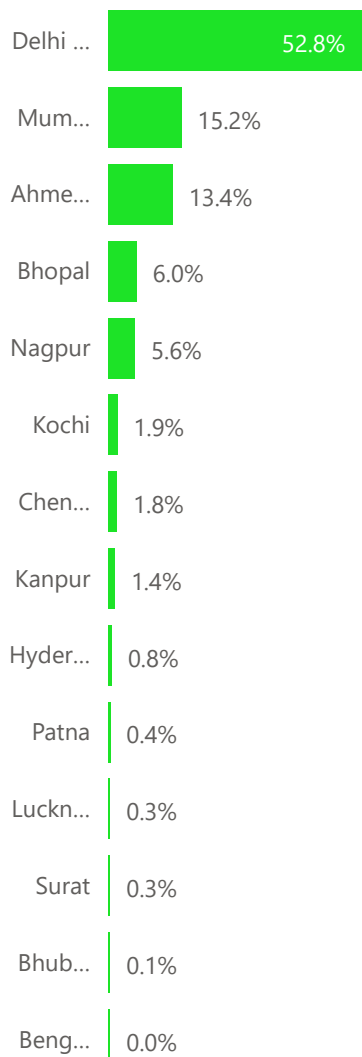
2M

Sales Qty

₹24.7M

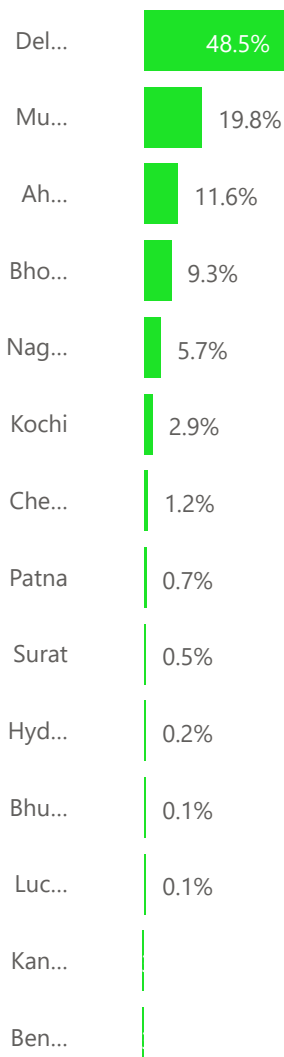
Total Profit Marain

Revenue Contribution % by Market



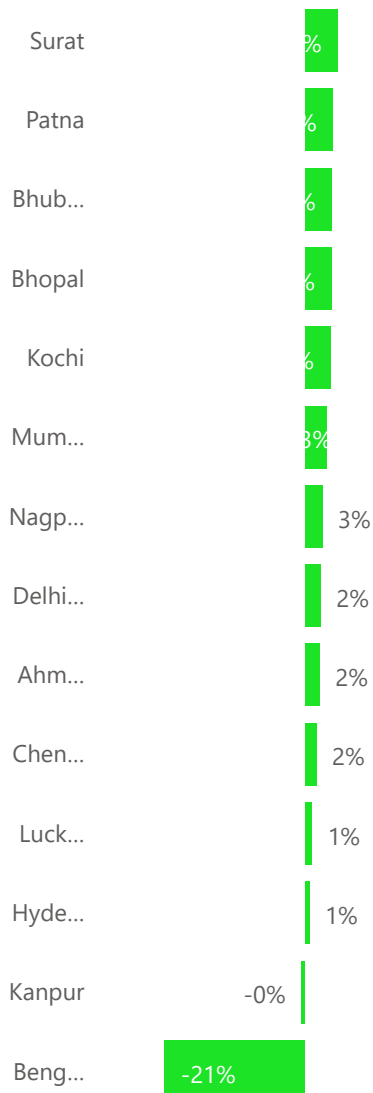
Revenue Contribution %

Profit Contribution % by Market



Profit Margin Contribut...

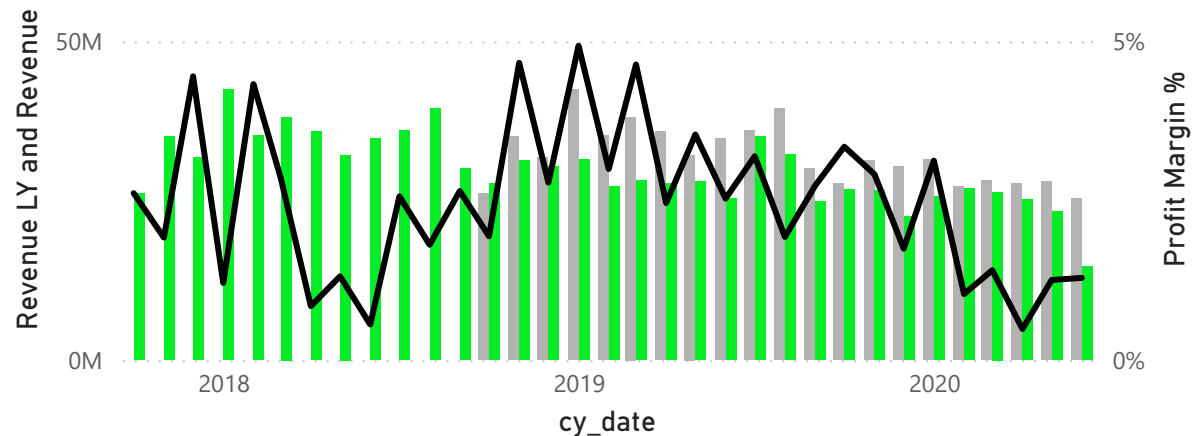
Profit % by market



Profit Margin %

Revenue Trend

● Revenue LY ● Revenue ● Profit Margin %



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹413,333,588	42.0%	37.7%	2%
Nixon	₹43,893,083	4.5%	7.2%	4%
Electricalslytical	₹49,644,189	5.0%	6.8%	3%
Leader	₹16,529,970	1.7%	5.1%	8%
Premium Stores	₹44,962,166	4.6%	4.3%	2%
Control	₹31,771,997	3.2%	3.3%	3%
Electricalsocity	₹17,489,935	1.8%	2.9%	4%
Excel Stores	₹49,115,620	5.0%	2.8%	1%
Surge Stores	₹28,648,916	2.9%	2.7%	2%
Forward Stores	₹21,026,079	2.1%	2.3%	3%
Nomad Stores	₹17,739,351	1.8%	2.1%	3%
Surface Stores	₹15,242,562	1.5%	2.0%	3%
Logic Stores	₹13,201,366	1.3%	2.0%	4%
Modular	₹17,379,851	1.8%	1.8%	3%
Power	₹5,727,123	0.6%	1.4%	6%
Total	₹984,868,963	100.0%	100.0%	3%

Sales Dashboard Forecast for Two months

2017

2018

2019

2020

₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

Jan 20

Feb 20

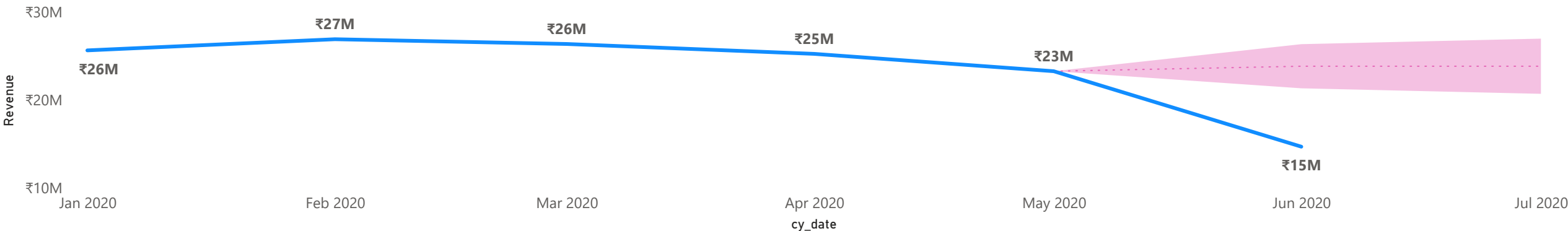
Mar 20

Apr 20

May 20

Jun 20

Revenue by cy_date



Revenue by cy_date

