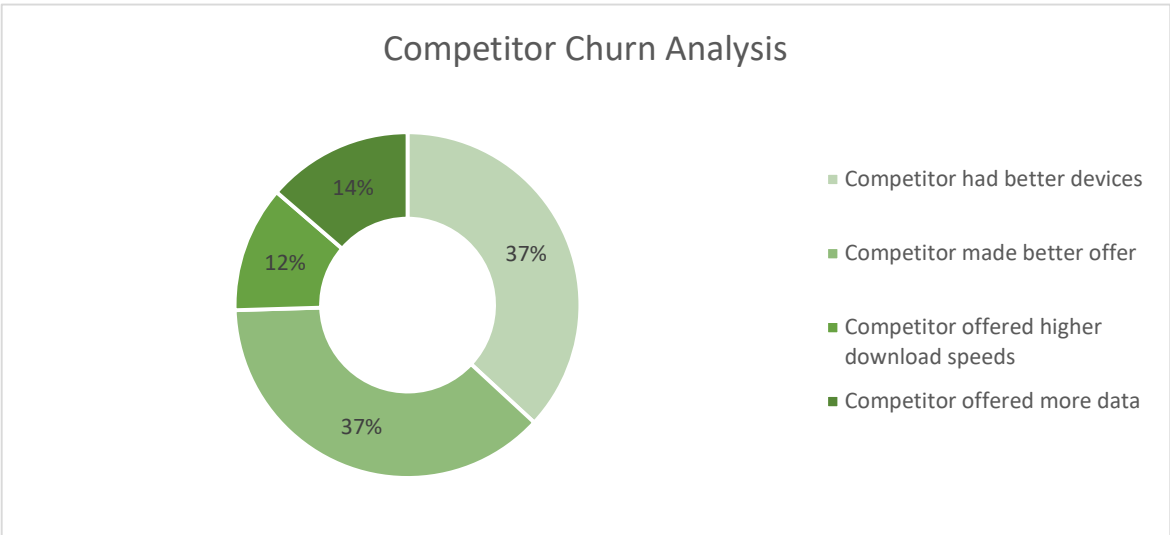
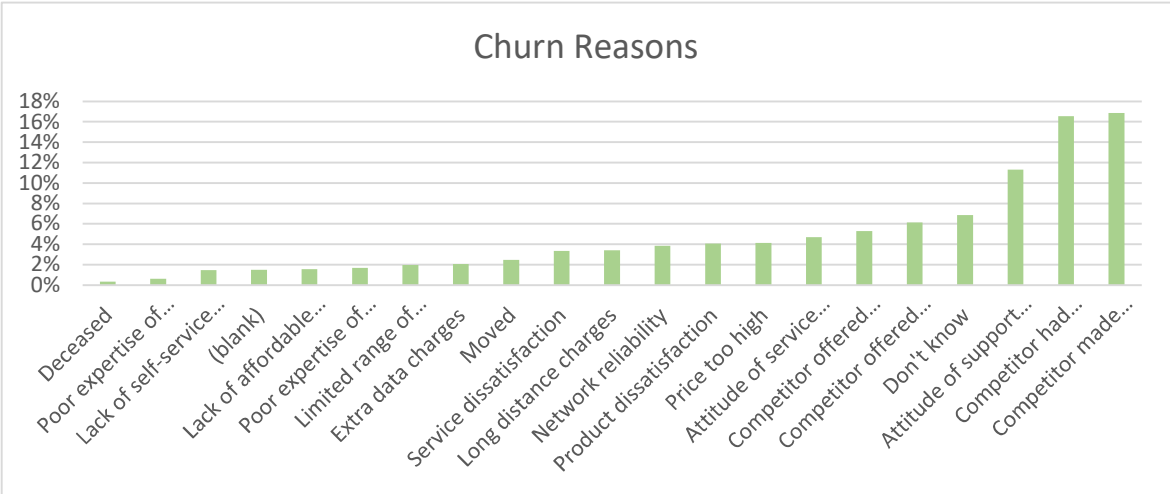


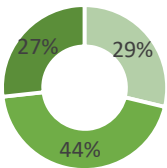
Customer Churn Analysis

Total Customers	Churned Customers	Churn Rate %
6687	1796	26.86%



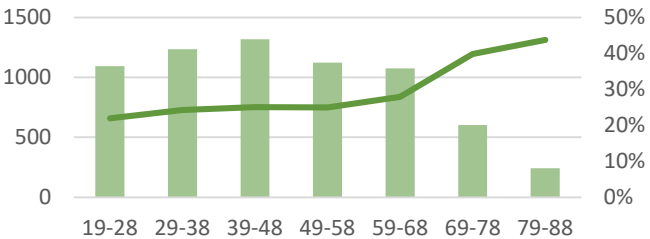
Churn by Demographics

Other Senior Under 30



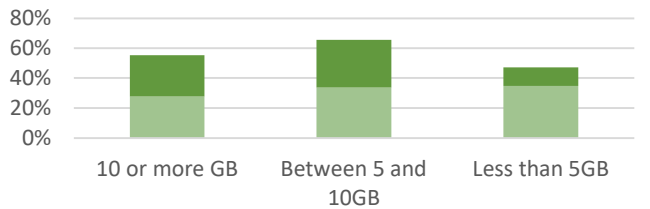
Age Group Analysis

Customers Churn



Consumption Churn

Yes No



Intl Plan	yes
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Row Labels	Churn Rate
CA	75.00%
IN	66.67%
NH	62.50%
LA	50.00%
KY	50.00%
TX	41.67%
NM	40.00%
AK	37.50%
CO	37.50%
OH	36.84%
DE	35.00%
HI	33.33%
PA	33.33%
NE	33.33%
ME	33.33%
MA	31.25%
MS	31.25%
MO	30.77%
MD	30.00%
AL	29.41%
MI	27.78%
OK	27.27%
WI	25.00%
ID	25.00%
ND	25.00%
RI	25.00%