



Revenue Vs Prev. Month



Profit Vs Prev. Month



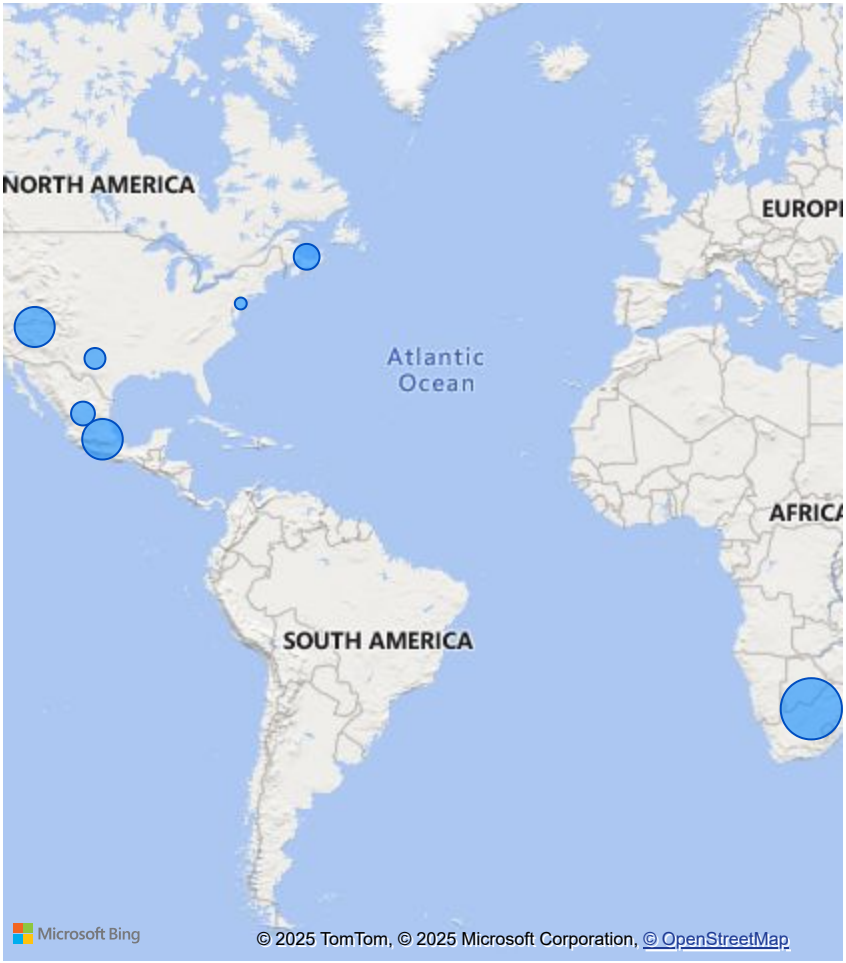
Returns Vs Prev. Month



Product Brand wise Data

| Product Brand | Transactions | Qty. Sold | Revenue | Profit |
|---------------|--------------|-----------|--------------|--------------|
| ADJ | 198 | 620 | 1,711.20 | 1,178.00 |
| Akron | 356 | 1110 | 1,943.02 | 1,239.04 |
| American | 2384 | 7423 | 16,359.81 | 9,818.70 |
| Amigo | 326 | 1012 | 2,899.81 | 1,622.41 |
| Applause | 355 | 1114 | 2,862.52 | 1,520.26 |
| Atomic | 1345 | 4132 | 8,155.33 | 4,625.09 |
| BBB Best | 5254 | 16395 | 31,199.37 | 19,374.93 |
| Best | 714 | 2170 | 5,179.66 | 3,207.16 |
| Best Choice | 6000 | 18553 | 42,738.02 | 25,901.32 |
| Better | 4073 | 12451 | 21,577.40 | 13,192.66 |
| Big City | 355 | 1127 | 1,100.47 | 643.37 |
| Big Time | 5797 | 17959 | 39,344.18 | 23,710.27 |
| Bird Call | 3224 | 9944 | 19,141.16 | 11,343.25 |
| Black Tie | 374 | 1161 | 1,329.57 | 780.56 |
| Blue Label | 3665 | 11236 | 24,820.24 | 14,737.44 |
| Blue Medal | 808 | 2520 | 6,046.49 | 3,605.97 |
| Booker | 3454 | 10664 | 21,457.25 | 13,023.52 |
| Bravo | 3689 | 11401 | 27,659.06 | 16,321.52 |
| Carlson | 3724 | 11433 | 24,990.35 | 15,266.33 |
| Carrington | 5622 | 17126 | 36,065.67 | 21,467.59 |
| CDR | 4574 | 13962 | 30,506.50 | 18,007.91 |
| Choice | 1333 | 4122 | 5,552.98 | 3,496.74 |
| Total | 269720 | 833489 | 17,64,546.44 | 10,52,818.78 |

Region wise Revenue



State wise Transaction

