



The Rider's Perspective (Canceled)

Streaming TV chanel about riding. For and by riders. Snowmobile, DH Mountainbike, ATV, Motorcycle, Product Testing, Event Coverage. [Read more](#)

0 backers \$0.00 pledged of \$1,800

Funding Canceled

Funding for this project was canceled by the project creator on November 25.

Boise, ID Action Share this project



Project by
Darin Williams (deleted)

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We recently cut the cable and went to all streaming TV on the Roku device. We very soon there after learned that that there really are no good streaming shows for actual riders. This is where the idea came from.

After doing quite a bit of technical research and market research, we came up with a good business model / business plan. The channel it's self will be free to the end user and the money will come from advertisers. We have a good source on the cameras and all software needed. The web sites are under construction and will be up directly.

We now have 5 pro teams on board from the snowmobile, DH mountainbike, and motorcycle parts of the industry along with 3 manufactures and 4 shops. Content will include riding, ride reports on various riding areas, race coverage and reports, product testing and reports in a consumer reports style, tech and how to's, and features on various people, companies, and riders in the sport today. This is all done in 100% 1080p HD.

Everything is pretty much wrapped up to get started except for the helmet cams to sponsor up the 5 pro race teams with. That is where Kickstarter comes in.

Risks and challenges

The risks in this really are very limited in that the single biggest investment is in the advertising to get people to our channel. One of the bigger risks is in riders crashing and breaking helmet cams and the like. Of course all the equipment is insured. From there is really gathering all of the footage and editing it down to make good shows.

[Learn about accountability on Kickstarter](#)

FAQ

Have a question? If the info above doesn't help, you can ask the project creator directly.

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Funding period

Nov 17 2014 - Jan 16 2015 (60 days)

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