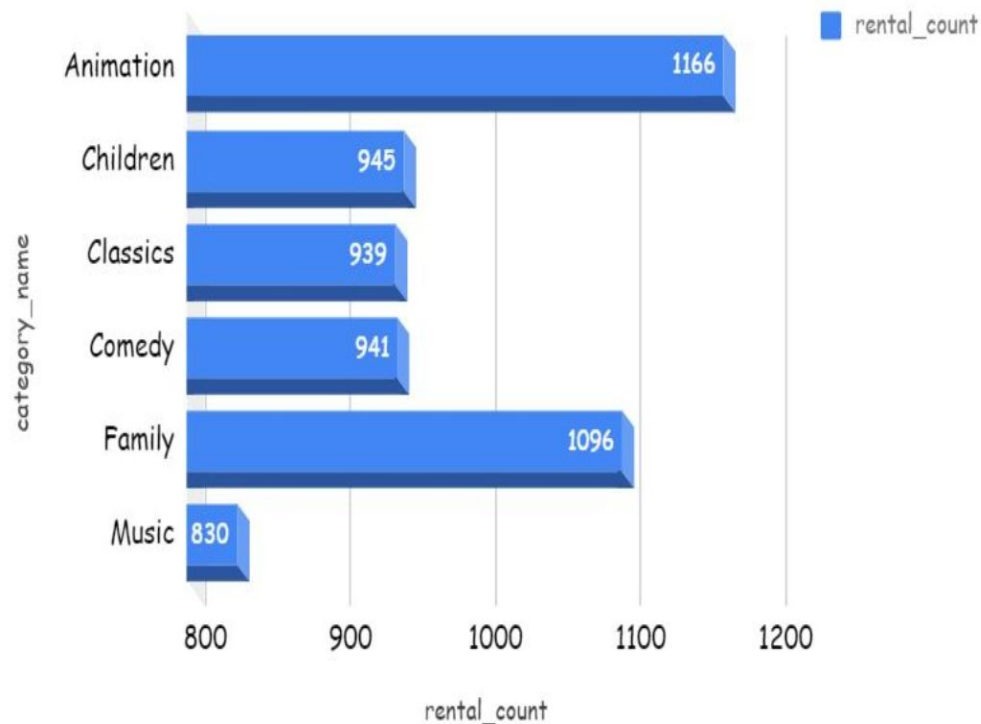


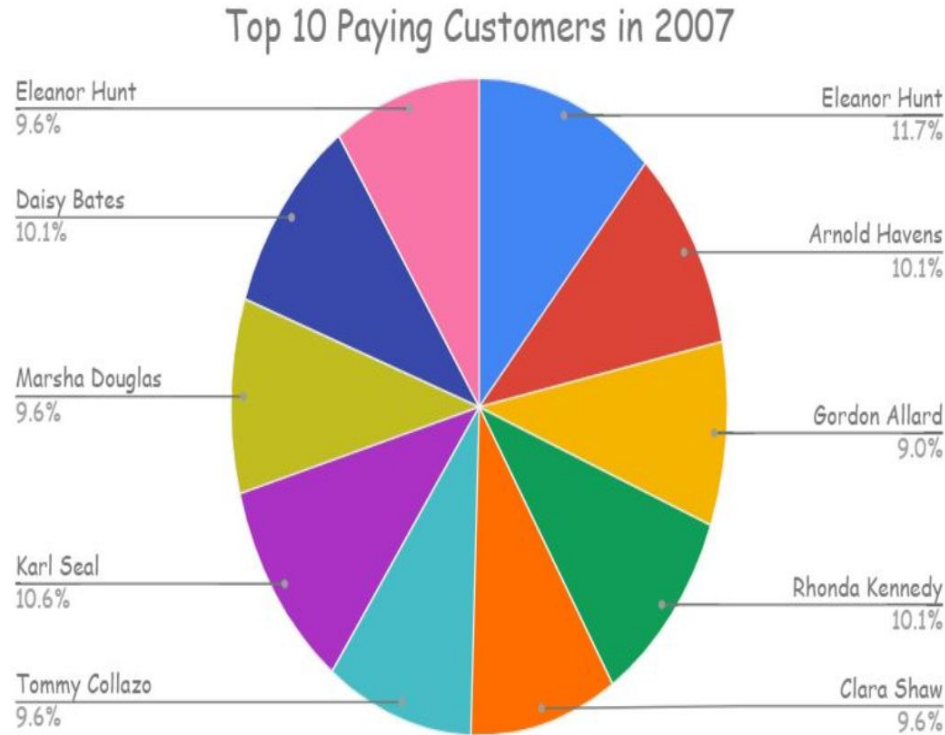
Question 1 : Which is the most and least Preferred film category by families ?

Sales of Film Category for Families



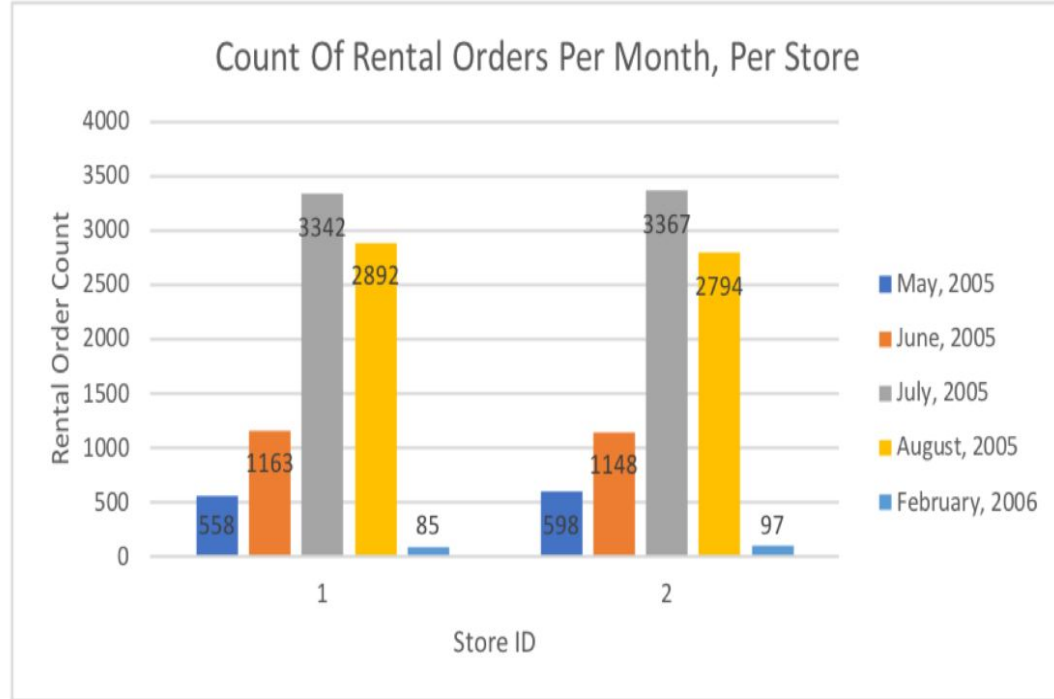
As you can see from the chart that Animation is the most preferred film category by the families as they are the most rented out and least rented out is the Music.

Question 2 : Who are the top 10 Paying customers in the year 2007 ?



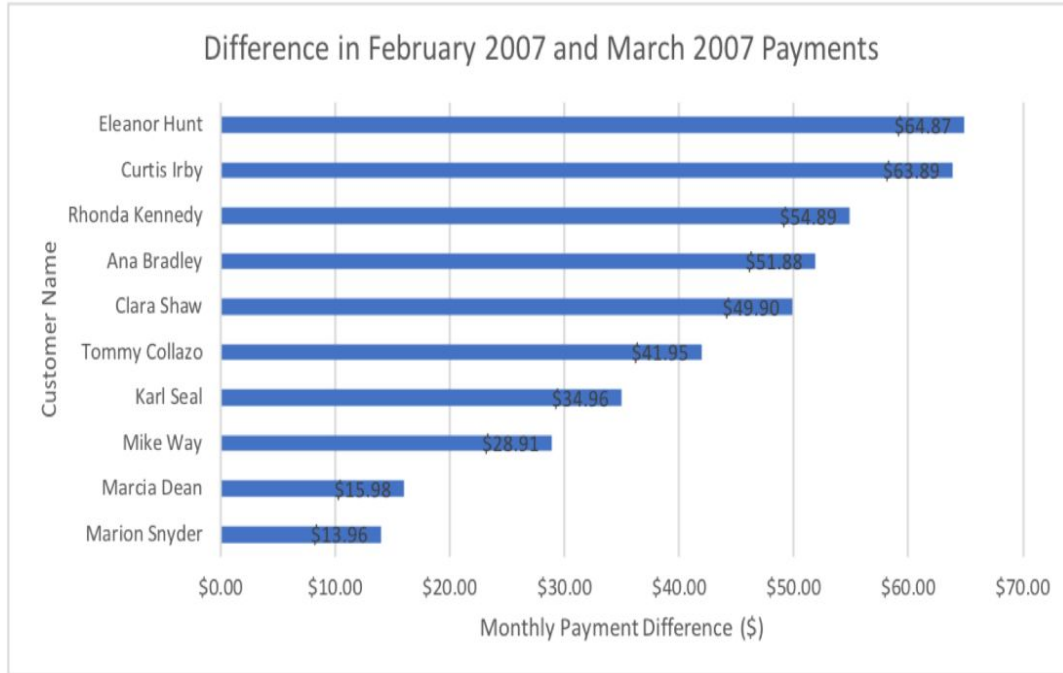
In this chart, we can take look at the top 10 customers who have the highest payment in the year 2007. Eleanor Hunt has made the highest payment and Gordon allard made the lowest payment.

Question 3 : How do the two stores compare in their count of rental orders per month ?



For both stores, rental orders were greatest in July 2005, followed by August 2005, June 2005, May 2005, and then February 2006, which had the least orders of all months. In May 2005, July 2005, and February 2006, Store 2 had more rental orders than Store 1. In August 2005 and June 2005, Store 1 had more rental orders than Store 2.

Question 4 : For the top 10 paying customers of 2007, what is the difference across their monthly payments during February 2007 and march 2007 ?



This plot shows the difference between monthly payments for February 2007 and March 2007 for the top 10 paying customers of 2007. In March 2007, Eleanor Hunt paid the greatest difference from her February 2007 payment, at \$64.87, of all ten top paying customers.