# Pierre's Persona Card



Name: Pierre

Age: 32 years old

Profession: Accountant Location: Paris, France

Sports Interests: Ultra trail running, cycling, and long-

distance endurance sports

### Quote

"Running has become more than just fitness for me; it's a way to clear my mind and push my limits."

## **Description**

Pierre is a 32-year-old amateur athlete, balancing his professional life with his passion for running. Originally from Lisbon and now living in France, he enjoys outdoor sports like trail running, kiteboarding, and occasional long-distance cycling. He sees running as both a mental escape and a physical challenge, often joining marathons or organized group runs to stay motivated and push his limits.

#### Goals

- Achieve a personal best in the upcoming marathon.
- Improve mental resilience during long races.

#### **Habits**

- Runs three times a week, alternating between trails and city routes.
- Hydrates carefully, especially before long-distance events.

#### **Frustrations**

- Dealing with inconsistent hydration during long runs.
- Finding time to train while balancing work and social commitments.

## **Key Insights**

- Consistency in training, even when busy, is crucial for long-distance performance.
- Proper hydration and preparation before races helps prevent exhaustion and dehydration.
- Running with peers or joining organized events boosts motivation and accountability.
- Listening to one's body is key to avoiding burnout and maintaining mental health.
- Gradually increasing pace and distance prevents injury and builds endurance effectively.