

Holiday Comfort Project - Interview Guide

1. Introduction

Hello! My name is John Opiyo, and I am conducting research to understand how holiday experiences among friends can be more comfortable and enjoyable. Through this interview, we aim to uncover common stress points and uncover ways to improve group holiday experiences. Your insights will be invaluable to this project, and I appreciate your time and openness.

2. Objectives & Hypotheses

Objective: To identify key areas of discomfort and stress in group holiday settings and find ways to make these experiences smoother for everyone involved.

- Coordinating schedules and preferences is a primary source of stress among friends planning holidays.
 - Travel arrangements (accommodation, transportation) create friction and can detract from the holiday experience.
 - Miscommunication often leads to unmet expectations, resulting in frustration.
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3. Topics & Open-Ended Questions

Topic 1: Planning & Scheduling

Q1: "Tell me about your last experience planning a holiday with friends. What went smoothly, and what challenges did you face?"

Q2: "What aspects of planning a group holiday do you find most stressful?"

Topic 2: Communication

Q1: "How do you usually keep everyone in the group updated on plans and changes? What works well, and what doesn't?"

Q2: "Describe a time when a communication mishap affected your holiday. How did you handle it?"

Topic 3: Accommodation & Travel Arrangements

Q1: "How do you decide on accommodations when traveling with friends? What factors play a role in choosing where to stay?"

Q2: "Can you share an experience where travel or lodging choices impacted your holiday? What would you have done differently?"

Topic 4: Expectations & Preferences

Q1: "How do you balance everyone's preferences during a group holiday? What are the typical points of compromise?"

Q2: "When it comes to activities or meals, how does your group usually decide? What challenges come up?"

Topic 5: Conflict Resolution

Q1: "What happens when disagreements arise during a holiday? Can you share an example of how you resolved a conflict?"

Q2: "Looking back on previous holidays, is there anything you wish you had done differently to reduce stress?"

4. Screening Questions

- Age:
 - Occupation:
 - Location:
 - How often do you travel with friends? (e.g., annually, bi-annually)
 - Preferred type of holiday (e.g., adventure, relaxation, sightseeing):
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5. Conclusion & Next Steps

Thank you so much for sharing your experiences and insights! Your feedback will be instrumental in shaping ideas to improve holiday experiences for friends. If you know anyone else who might be interested in sharing their thoughts, please feel free to connect us.

Thank you for your time!