EMPHATY MAP

THIS IS AN EMPATHY MAP FILLED FROM MY AFFINITY DIAGRAM ON HOLIDAY COMFORT

Think And Feel



- Frustration with scheduling and planning.
- Anxiety about managing group dynamics and conflicts.
- Satisfaction when finding solutions like splitting into smaller groups or delegating tasks.
- Concern over budget and accommodations.

See

- Group dynamics and miscommunication creating stress.
- Conflict resolution methods like humor or splitting into smaller groups.
- Challenges balancing individual preferences with group decisions.



Hear



Friends' opinions on where to go or what to do, often conflicting.Complaints or frustrations about changes to plans.

Positive feedback when plans align with

group preferences.

Suggestions or tips from others who've had similar group holiday experiences.

Says And Do

To manage group holidays, participants rely on tools like group chats and shared calendars, delegate planning tasks among members, and incorporate free time into schedules to accommodate personal preferences. They also compromise to resolve disagreements and ensure smoother experiences.



Pain

Key pain points include the stress of aligning schedules, frustrations with group communication, and disagreements about accommodations or activities.

These challenges often disrupt the planning and enjoyment of group holidays.

Gain

Participants aim to make holiday planning smoother, create enjoyable experiences for all group members, and find efficient ways to balance preferences while minimizing conflicts and stress.