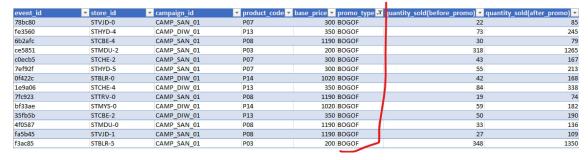


Consider the below steps while calculating promotional pricing and total revenue after promo for Buy One, Get One Free (BOGOF) offer.

Table: fact events



- In the BOGOF offer, the free item is not initially counted in the quantity.
 (2 units are bundled and counted as one)
- To get the adjusted quantity (units), we need to multiply the quantity by 2.
- Calculate the promotional price by halving the base price (promo_price = base_price * 0.5).
- Multiply the adjusted quantity by the promotional price to obtain the total revenue after promo and also correct ISU%.