

## M.S. in Data Science Capstone Presentations Fall 2022

When: Wednesday, December 7, 2022 @9pm

Online Only: Join Us @ Zoom Meeting, Meeting ID: 885 6361 6684, Passcode: 829861

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Paper: @Github Repo

# Association of Hateful Tweets & Hate Crime in New York City





https://www.learningforjustice.org

### Introduction

- Social media may have become a platform to spread hate
- Concerns of increase in crimes encouraged by such messages
- Finding alternative solutions that avoid censorship
- There may be a correlation between offensive tweets and crimes in a given community
- Our focus is on classifying and analyzing hateful tweets against hate crime data in the five boroughs.

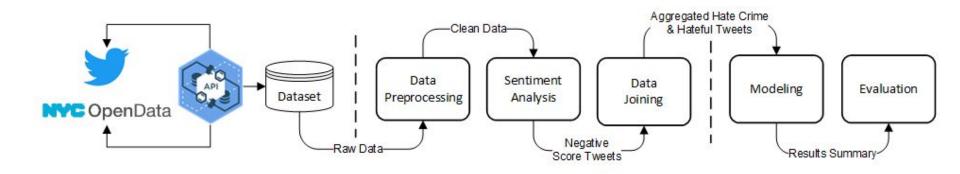
# Previous Findings

- Different types of hate speech target specific groups and individuals (Miró-Llinares & Rodriguez-Sala, 2016)
- ML models are used to classify and annotate hateful, and non-hateful tweets (Williams et al., 2019)
- Modeling techniques have acquired mixed performances, with deep learning approaches obtaining higher results (Lee et al., 2022)
- Hate speech detection remains a challenge for AI (Matsaki L., 2018)
- Research has also found mixed results in the association of hate speech and hate crimes using spatio-temporal analysis (Curiel et al., 2020)
- Other factors, such as weather, can also be considered to predict crime, thus enhancing hate speech and hate crime modeling (Chen et al., 2015)

# Challenges

- Data Collection:
  - Twitter academic research developer account
  - Potential hateful tweets collection for each borough
- Spatio-temporal analysis
  - INLA package installation
  - Bayesian modeling
  - Univariate and bivariate choropleth map

# Architecture of Proposed Methodology



# Scope and Limitations

- Focus on hateful tweets from NYC 5 boroughs
- Exclude video contents
- Socio-economic factors are not considered
- Only 2.5 % of collected tweets have geographic coordinates
- No guarantee that every negative attitude tweets is 100% hateful tweets

# Spatio-Temporal Bayesian Modeling

$$Y_{ij} \sim Binomial(n_{ij}, p_{ij})$$

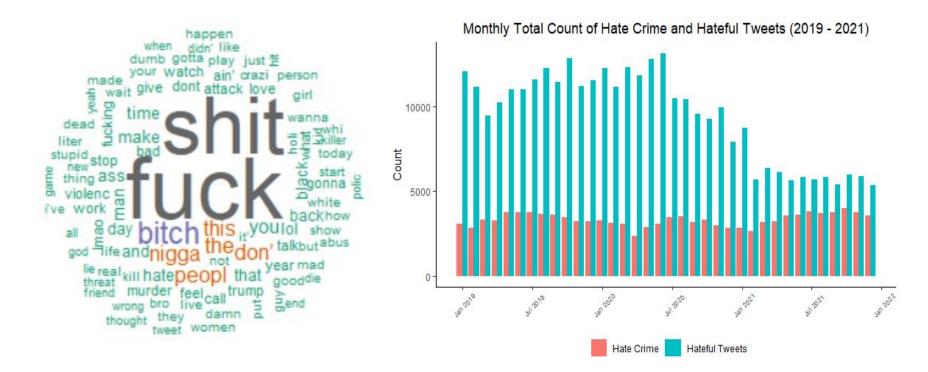
$$logit(p_{ij}) = \alpha + \beta X_{ij} + u_i + s_i + \gamma t_j + \sigma_i t_j$$

$$Y_{ij} \sim Poisson(E_{ij}\theta_{ij})$$

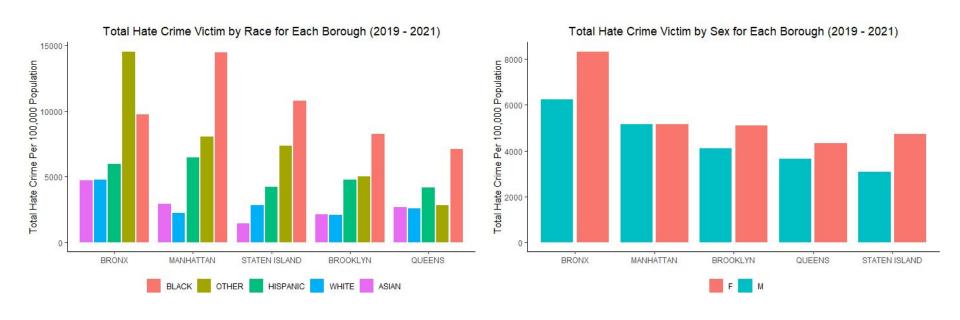
$$log(\theta_{ij}) = \alpha + \beta X_{ij} + u_i + s_i + \gamma t_j + \sigma_i t_j$$

(Moraga, 2019; Hu et al., 2019)

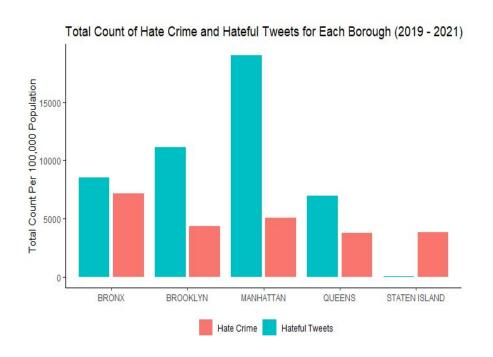
## Results of Sentiment Analysis



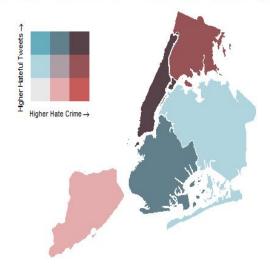




# Results of Hate Crime vs Hateful Tweets



#### 2019 Hate Crime & Hateful Tweets in NYC



#### Results of Models Performance

Table 1: Evaluation of the Models

Model	DIC	WAIC	СРО	
Binomial distribution model	1326.929	1322.504	-661.2411	
Poisson distribution model	1291.127	1285.029	-642.4970	



## Results of Fixed Effects Significant

#### **Posterior Distribution**

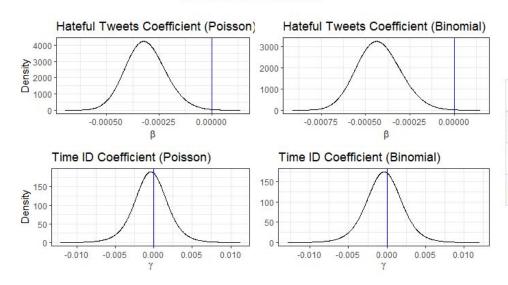


Table 2: Fixed Effects Coefficient at 95 % CI

	mean	sd	0.025quant	0.5quant	0.975quant	mode
(Intercept)	0.087	0.048	-0.016	0.09	0.176	0.094
hateful tweets	0.000	0.000	0.000	0.00	0.000	0.000
idtime	0.000	0.002	-0.005	0.00	0.004	0.000

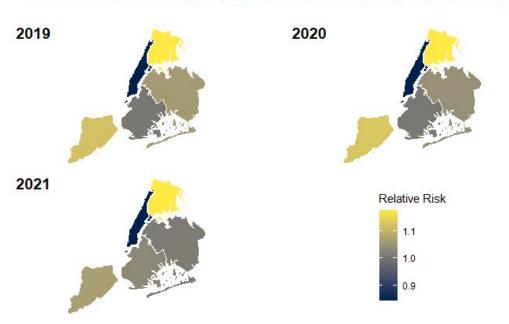
# Results of Random Effects Significant

Table 3: Random Effects Coefficient at 95 % CI

	mean	sd	0.025quant	0.5quant	0.975quant	mode
Precision for idarea (iid component)	667.135	969.294	72.280	384.677	3032.810	169.533
Precision for idarea (spatial component)	1439.808	1822.816	27.164	802.776	6355.861	36.197
Precision for idarea1	51560.190	30170.462	12695.193	45227.857	127303.020	32285.948

### **Results of Relative Risk**

#### Posterior Relative Risk Estimates of Hate Crime for Each Borough



### Conclusion

- Hateful tweets covariate is not statistically significant correlated with hate crime.
- Black, other unidentified races and female are mostly the victim.

#### Future Research

- Expand the scope to the whole New York state and then do the analysis at the county level
- Incorporate topic modeling to further filter out non-hateful tweets
- Conduct the prediction of hate crime for locations

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