**Fake Flyer**

**Intro**

Find a cause (big or small) you care about and design a flyer for it.

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**Fake flyer**

The flyers you see tacked on bulletin boards and telephone poles are almost always practical, advertising events, causes, and available services. Here’s your chance to create a flyer that is impractical. Loosen and unleash your imagination, and begin to conjure all the strange and wonderful reasons why someone (or something) might want to communicate with others. Take Nathaniel Russel’s humorous flyer above.

This assignment challenges us to consider how we communicate with other people, conjure other worlds, and reimagine our own. Don’t know where to start? Take a look at the next page for ideas

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**Ideas to get started**

* Make a flyer that gives advice, shares something about your life, or promotes an imagined event.
* Existing images can be a good place to start. Cut out photos from a magazine or newspaper or print out an image from the internet.
* Really do put it out into the world. This can mean making copies of your fake flyer and plastering it around town. Or taking as photo and sending it to a friend.