

# Frontend Dev

## David Soto

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## Skills

HTML 5, CSS3, Flexbox, Bootstrap, JavaScript, Python, Git, Github, Node JS, PHP, phpMyAdmin, Databases, MySQL, WordPress, WordPress Builders, WordPress Plugins, Squarespace, Wix, AEM, SEO, Jira, Website Design, Penpot/Figma, Photoshop, Illustrator, Windows, Mac, Linux, Terminal Literacy, IT

## Work Experience

May 2024 - Present

**Social Ordeals**, Web Developer

- Designed & developed multiple websites that ranged from e-commerce to veterinarian sites using WordPress, Elementor, Various Builders, Themes, APIs, HTML5, CSS3, Bootstrap, JavaScript, React, PHP, Databases, phpMyAdmin, SQL, Photoshop & Penpot, which in turn led to optimized and SEO-efficient sites
- Creation and installation of Google Analytics and GTM tags, which enable tracking over the digital market
- Duties involve hosting & domain management, hosting migration, DNS record updates, and result in functional mailing and SSL certification
- Collaborated in a team and handled client requests that ranged from new websites, edits, additions or etc. Requests were handled via email or video calls assigned by the team lead.
- Troubleshoot and fix sites by completing maintenance monthly(220+ Sites), which covers spam protection, site security, etc.
- Created custom wireframes to mimic paid plugins or custom theme modules, which saved the company \$200+ in plugin expenses

February 2024 - March 2024

**HJ Financial**, Front-End Developer

- Built & developed a tax & Insurance site from the ground up using WordPress, Elementor, HTML5, CSS3, Bootstrap, JavaScript, PHP, databases, phpMyAdmin, SQL, Photoshop & Penpot, which in turn will lead to an SEO-efficient site
- Lessen development time by 80% by creating a plugin and theme component library in PHP

November 2023 - December 2023

**Litto Tree Inc.**, Front-End Developer

- Built & developed business site from the ground up using HTML5, CSS3, Bootstrap, Bootstrap JavaScript, Photoshop & Penpot, which in turn led to a 40% increase in job offers and service requests
- Lessen development time by 50% through a reusable HTML5 and CSS3 component library

November 2022- November 2023

**Downey Landscaping Solis**, Front-End Developer, IT

- Designed & developed the Company website using HTML5, CSS3, Bootstrap, JavaScript, Photoshop & Penpot, which led to a 70% contract request boost for the company
- Built a responsive portfolio page using HTML, CSS. In turn, now customers can see the company's past work, resulting in routes increase by 30% in a month
- Advised the company's software usage, such as a more efficient invoicing system, led to quicker invoice completion.

## Side Projects

### **Monster Hunter Monster Stats**

- Designing & building web application using HTML5, CSS3, JavaScript, MHW API to fetch live monster stats

### **Adventures of Peep Game**

- Leading a small team in developing a platform game using Unreal Engine 5, C++, Blender, Zbrush, Photoshop, Procreate, After Effects

## Education

December 2022 - January 2023

### **Year Up, Los Angeles-** Tech Scrum Master

Accrue 100+ hours of hands-on training in hardware, software support & Scrum

September 2016 - May 2020

### **California State University, Los Angeles-** B. S. Aviation Admin GPA: 3.3

Relevant courses include IT literacy, written communication skills for Technology

## Awards

CSULA: Dean's List 2x, MESA Prelims, Wrestling CIF Championship