

This poster was created for my Typography class, taught by Professor David Stairs. The project explored the use of scale, proportion, and hierarchy through the arrangement of text on a poster. We were tasked with creating a grid system to help align our designs. One of the main challenges in this project was fitting overlapping words into a single area while maintaining readability. The text was arranged in a clear hierarchy, and light colors were used to draw attention against the black background. The 45-degree tilt was inspired by a poster featured in our class textbook, which also influenced the decision to tilt the grid and position the text accordingly. All layouts and design work were done in InDesign.