

Innovation Summit 2016

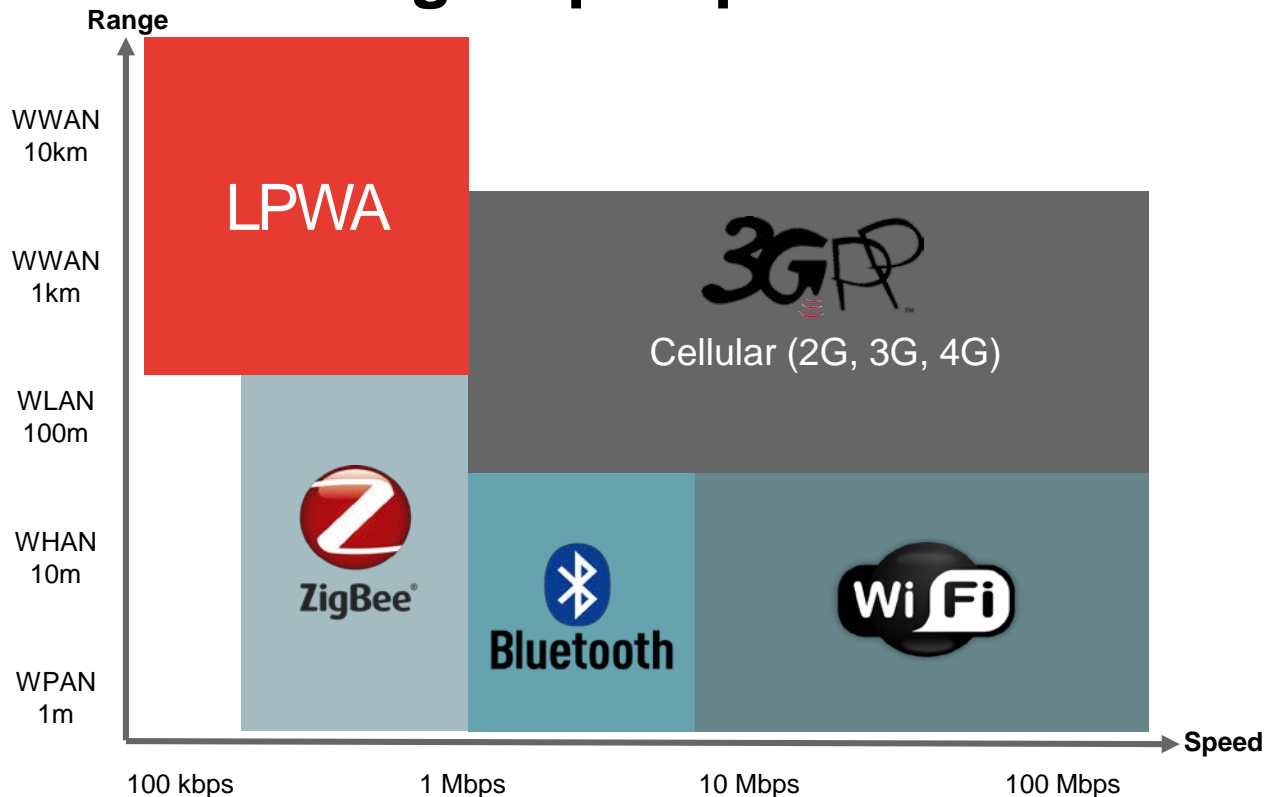


Low Power Wide Area

Philippe Guillemette, CTO



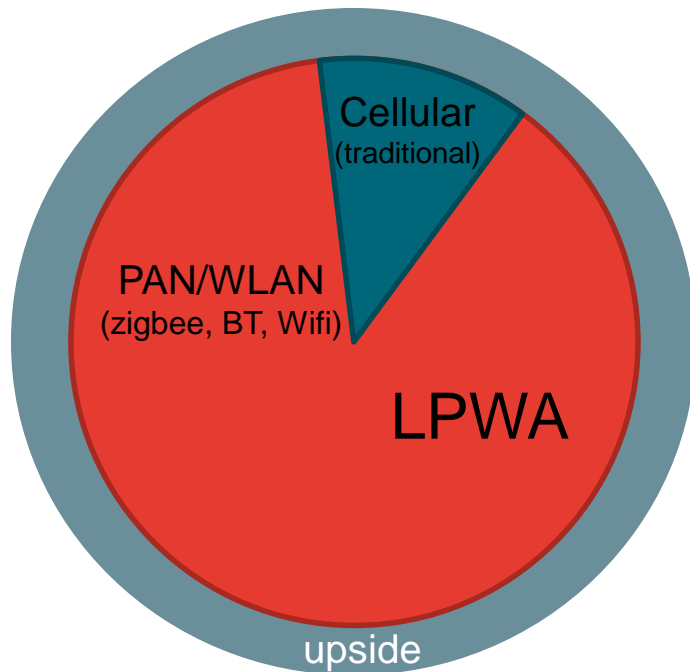
Wireless IoT technologies perspective





LPWA motivation

LPWA's
deliver the
“3 C's”



The “3 C's”
Cost
Current
Coverage

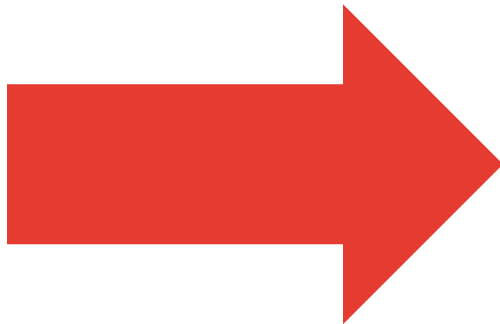
World Wide IoT Connections
+20B by 2022



Where is the LPWA magic?

The Magic

- Low data rates
- Low data usage
- Leverage networks



The “3 C’s”

- Cost
- Consumption
- Coverage



Cellular LPWA, “the” network for IoT



Ultra Low Power

10-20 years lifetime
On AA batteries
(2500 mAh)



Deep Coverage

+18dB sensitivity
(range x7)
Basement Coverage



Low Complexity

75% Device
Complexity Reduction
Compared to LTE Cat-1

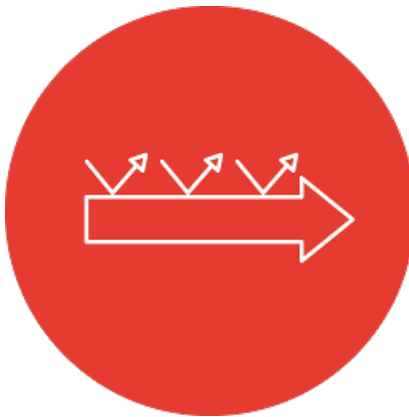


Cellular LPWA, “the” reliable solution



Immediate Service

Global Coverage
447 Networks
143 Countries



Durable Investment

Long-term availability
Scalability
Flexibility



Trusted Ecosystem

Built-in Security
Solid supply chain
Healthy competition



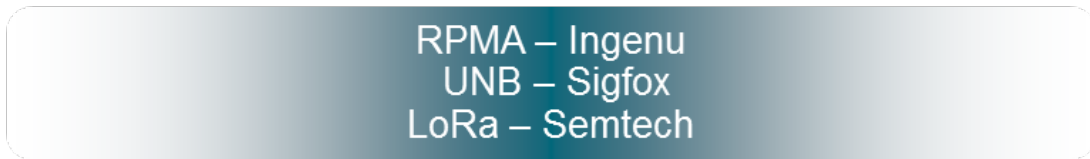
3GPP Cellular LPWA summary

Attribute	CAT-M1	CAT-NB1	EC-GSM
Spectrum	LTE bands	LTE and Refarmed 2G Bands	2G Bands
Typical MNO	Good LTE Coverage	Mix LTE and 2G	Long 2G Life
Data Rate	375kbps	20-65kbps	70 kbps
Channel BW	1.08MHz	200KHz	200KHz
Mobility	Yes	No	Yes
Specification Available	Now 3GPP	Q2'16	Now 3GPP
IP vs messaging	Both	Simple message or very low data	Both
Voice Capable	Yes	No	Yes
Network Roll Out	S/W Upgrade	S/W Upgrade	Mostly S/W Upgrade
Public Network Availability	Q1-Q2'2017 NA, Aus., Japan, EU	Q1-Q2'2017 EU, China, NA	Q4'2016 EU

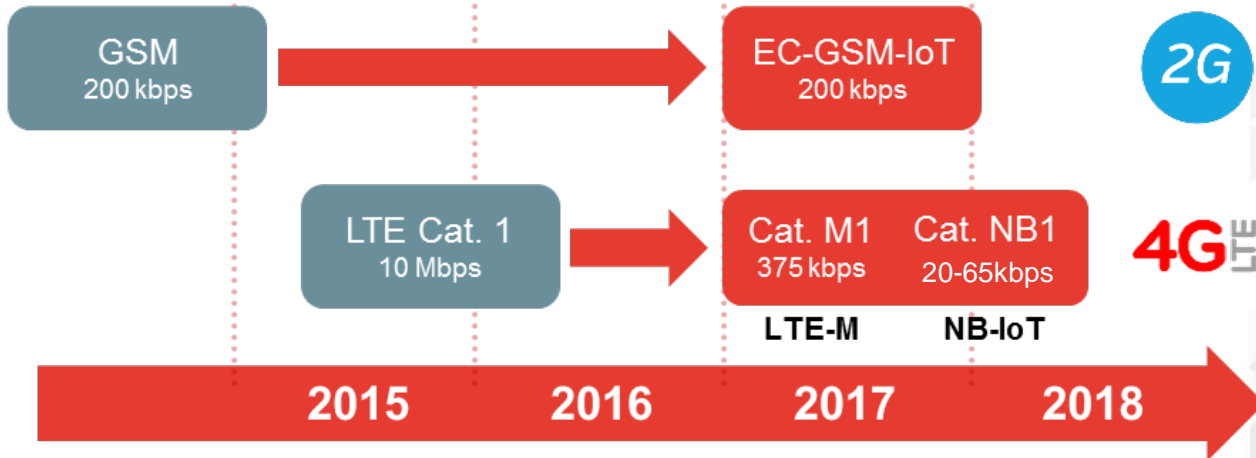


LPWA technology timeline

Proprietary



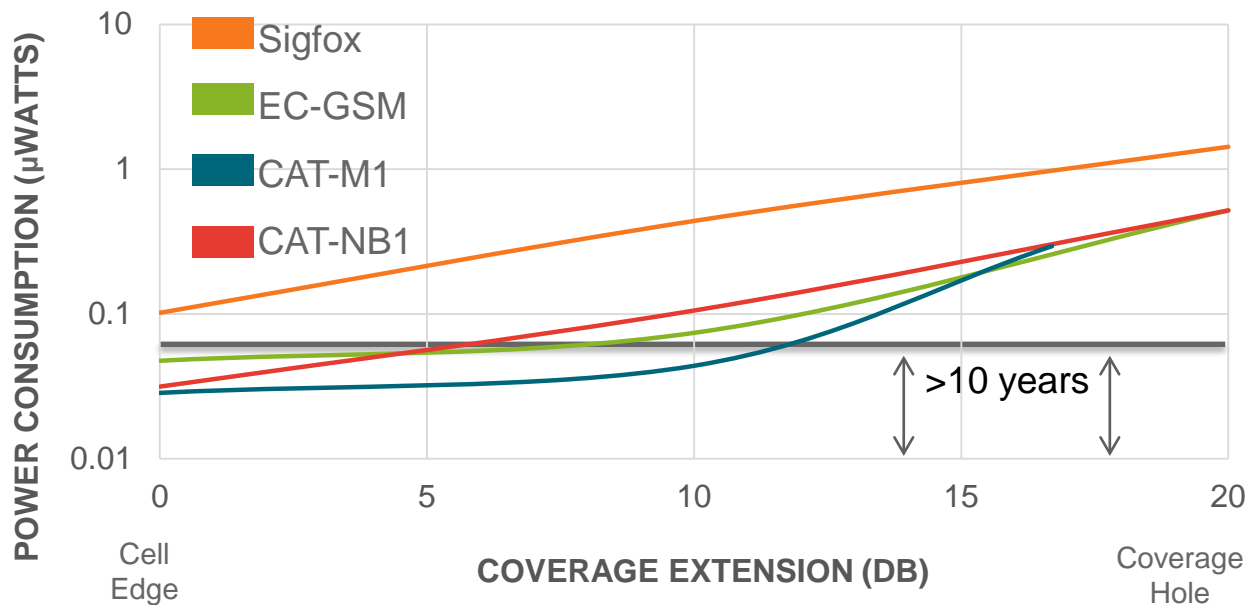
Standardized





Coverage + consumption myth debunked

MODEL: 200 BYTES EVERY 2 HOURS

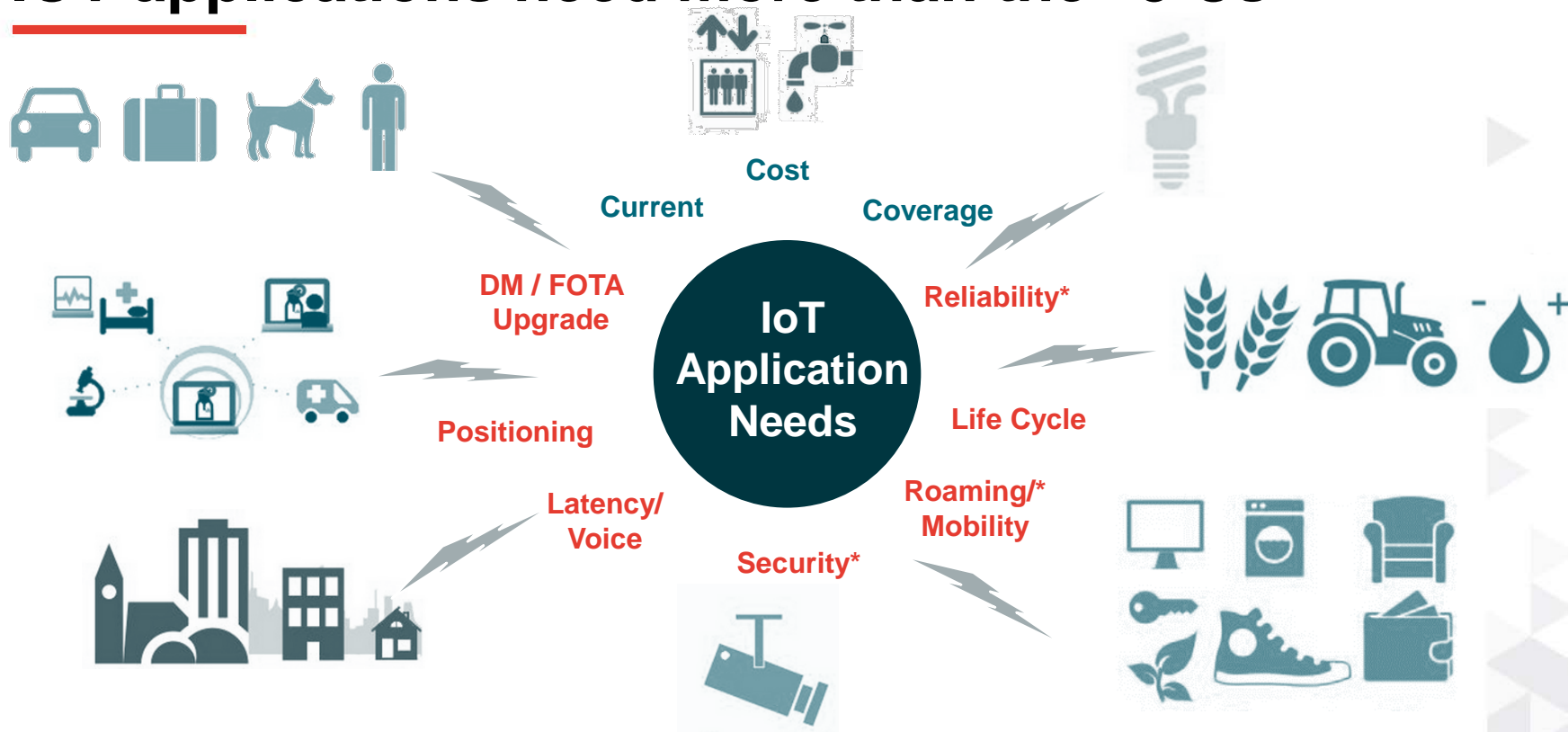


KEY MESSAGES

- Coverage matters
- ~Same for all
- Base station density is KEY



IoT applications need more than the “3’Cs”





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