

# Sales Performance Dashboard

**2.30M**

Total Sales

Region

- Central
- East
- South
- West

**286.40K**

Total Profit

**9994**

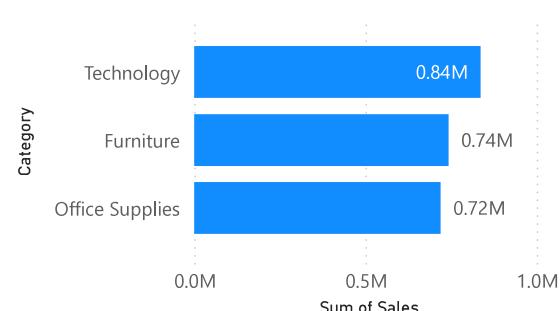
Orders

Year

03-01-2014

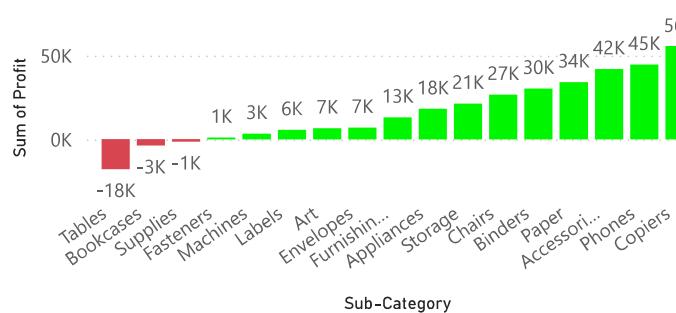
30-12-2017

## Total Sales by Product Category



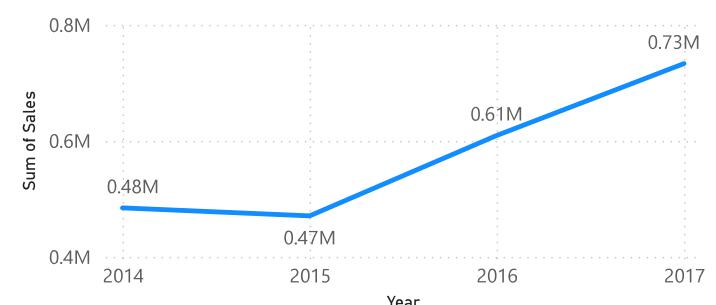
Technology category contributes the highest share of total sales, followed by Furniture and Office Supplies.

## Profit Performance by Sub-Category



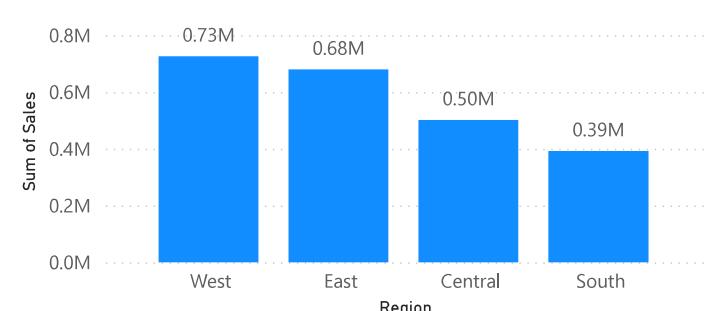
Some furniture sub-categories like Tables and Bookcases generate losses despite good sales.

## Sales Trend Over Time



The line chart shows sales trend by year and month. Sales fluctuate month-wise but overall show a strong upward trend over time, indicating consistent business growth.

## Sales by Region



The Region-wise sales chart shows variation in sales performance across different regions, helping identify top-performing and low-performing regions.