

# Sales Performance Dashboard

2.30M

Total Sales

286.40K

Total Profit

9994

Orders

Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West



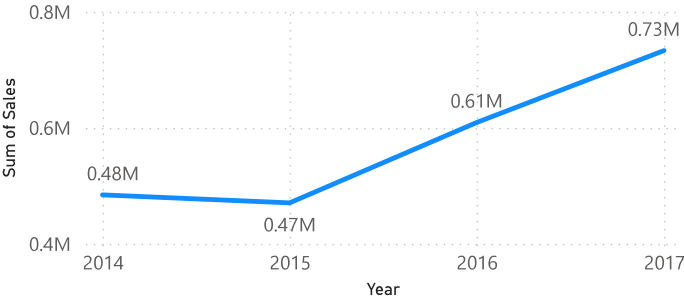
Year

03-01-2014

30-12-2017

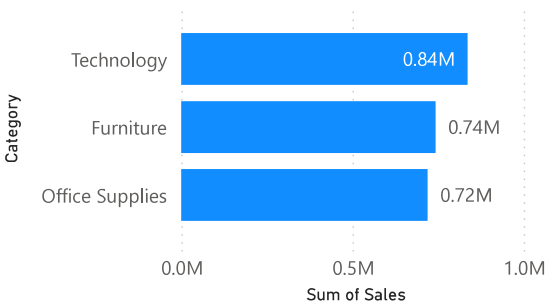


Sales Trend Over Time



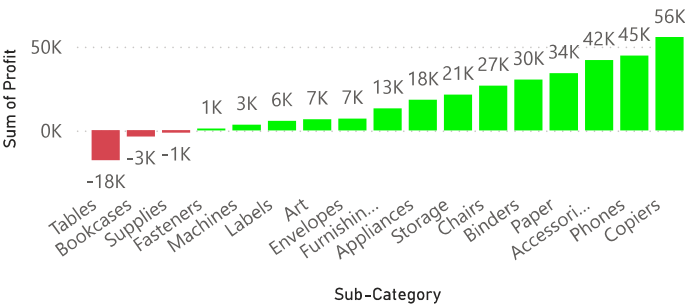
The line chart shows sales trend by year and month. Sales fluctuate month-wise but overall show a strong upward trend over time, indicating consistent business growth.

Total Sales by Product Category



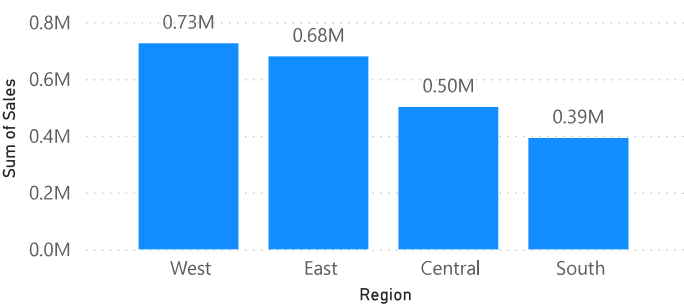
Technology category contributes the highest share of total sales, followed by Furniture and Office Supplies.

Profit Performance by Sub-Category



Some furniture sub-categories like Tables and Bookcases generate losses despite good sales.

Sales by Region



The Region-wise sales chart shows variation in sales performance across different regions, helping identify top-performing and low-performing regions.